

Northeast Valley Coalition Against Methamphetamine
Youth Awareness Subcommittee
10/16/07

In attendance: Gina Durbin, Marla Abramowitz, Colleen Pyra, Jim Lee, Dan Morgan, Shelly Silvers, Christine Porter, Judy Peters, Lauren Richter

Just Once Meth Youth Summit – 10/29/07: Official Invitations were sent out to the SUSD students, coalition members, City of Scottsdale Mayor and the Governor for the October 29th *My Voice My Choice Just Once* youth summit. The 10/29/07 Youth Summit will be limited to Youth from SUSD. The second summit was originally planned for the afternoon of October 29th. There were some logistical concerns regarding the timing and location, therefore, another *My Voice My Choice Just Once* youth will be held on 11/28/07 from 9:30-11:00 at the Scottsdale Center for the Arts. It will have the same format and presentation as the October 29th summit. It is open to all youth in the NE Valley Coalition

Just Once Meth Youth Summit – 11/28/07: Due to the first summit only serving SUSD students, the invitations for this the second Northeast Valley Coalition Against Methamphetamine Youth Summit will be extended to the other 6 communities, charter schools, private schools and community centers. An RSVP system will be established to track the number of expected attendees. The audience will still be High School age students

Youth produced video: Colleen Pyra, Partnership for Drug-Free America, presented on the plans for the youth produced anti-meth video contest. The contest was born out of a pod cast competition that was highly successful in engaging youth. The contest has been overseen by a youth advisory committee with the intent to make sure that the partnership was reaching out in a way that youth could identify. The contest will begin in January and at this time the entries will be due by the middle of March (Colleen will speak with the partnership about pushing the due date back due to how it coincides with Spring Break). The teen advisory group was utilized in every step of the planning of the video contest from the design of the logo and the flyer to coming up with the theme, “How Clueless are your Parents.” The partnership will allow the coalition to localize the contest flyers and rules to fit into the goals of the youth awareness portions of the coalition. This will include having our Youth Advisory Council judge the entries from the 7 communities for awards and mention, putting the Coalition logo on the contest flyers and making minor changes to ensure the contest meets the goals of the Coalition.

Youth Advisory:

The Youth Advisory Committee application is in the process of being developed with the plan to utilize the Youth Summit as an opportunity to recruit applicants. At this time the plan is to hopefully have some sort of announcement or slide that highlights the Youth Advisory Committee in addition to a table with applications and Youth Awareness Committee member. Dan will send out a copy of the application to be reviewed by the Youth Awareness Committee prior to finalization.

Review of Action Plan: Gina reviewed the action plan of the Youth Awareness subcommittee noting progress towards identified goals noting the youth summits, the work towards putting together the Youth Advisory Committee and the plans to put together a Parent Forum to be planned and implemented with youth involvement via the Youth Advisory Committee.

Action Plan:

- Gina will look into the possibility of utilizing the Youth Summit to promote the Youth Advisory Committee.
- Gina will clarify “Meth Awareness Day”
- Gina will contact Channel 11 to look into having the 11/28 Summit filmed for use on Channel 11 in addition to distribution to the schools.
- Gina will look into which schools are participating in youth surveys
- Dan will contact Brent Stockwell to confirm the role that the Mayor will play in the 10/29 and 11/28 Youth Summits.
- Dan will send out final Youth Advisory Committee applications to the Youth Awareness Committee for review.
- Colleen Pyra will go back to the Partnership regarding contest deadline/spring break as potential scheduling issue

The next meeting is scheduled for **November 20th** in the District offices at the Mojave Middle School complex at 9:00 A.M.