



# GREENBUILD

INTERNATIONAL CONFERENCE AND EXPO



**PHOENIX, NOVEMBER 11-13, 2009. REGISTER AT GREENBUILDEXPO.ORG**

**Greenbuild is heading to the American Southwest, a region with unique environmental and social challenges and opportunities, and the imperative is clear: Green building can and must come home to all people, boosting the quality of life on main streets across the country and around the world. Join us at Greenbuild 2009 in Phoenix, and engage in the conversation we must have to bring green to everyone, and bring everyone to green.**

## WHAT IS IT

Greenbuild is the world's largest conference and expo dedicated to green building. Thousands of building professionals from all over the world come together at Greenbuild for three days of outstanding educational sessions, renowned speakers, green building tours, special seminars, and networking events.

**Buildings play a critical role in protecting and improving our environment and the health of the people who occupy them.** USGBC's Greenbuild Conference and Expo provides an unparalleled opportunity to connect with other green building peers, industry experts, and influential leaders as they share innovations in the green building movement.

## WHERE IS IT

Phoenix was selected as the host city in part because of the presence of a strong statewide USGBC chapter, the new light rail system, the new LEED® Silver Phoenix Convention Center and its growing commitment to building green.

## WHEN IS IT

Greenbuild 2009 will feature a number of special events designed to showcase the best of what Arizona and the green building movement have to offer. Activities surrounding the conference begin Monday, November 9, 2009 and continue on through the week until Saturday, November 14, 2009.

## CONNECT TO THE CONVERSATION

With over 25,000 attendees anticipated, Greenbuild is the fastest-growing international conference and expo devoted to transforming the built environment.

Arizona companies will have an extraordinary opportunity to showcase their talent, sustainable business products and services, and LEED-certified projects.

**An invitation is being extended for the community to get connected with the activities and events leading up to and during the Conference.**

Connect with the Conversation as the Arizona Chapter and Host Committee reaches out to those who share a goal of transforming the built environment. Greenbuild is helping our region to coalesce around green building issues and develop new networks and skills to be more successful. Sign up for one of the many social networking environments where we announce what's happening locally with Greenbuild.

**We invite you to become involved.**



GROUP: AZ Countdown to Greenbuild



Countdowntogreenbuild.blogspot.com

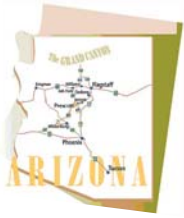


GROUP: Countdown to Greenbuild 2009



AZ Countdown2GB





## SHOWCASING ARIZONA

If designing, building, living and working in green buildings is important to you, you're in good company.

Join thousands of other people who agree that green building is a good idea and good for business.

**Arizona will have an extraordinary opportunity to showcase our talent, our sustainable business products and services, and our great communities up to and during Greenbuild.**

### LEGACY PROJECTS

In conjunction with each of its annual conferences, the USGBC completes a Legacy Project to support a local initiative. The Arizona Host Committee is proud to announce it will have *two* projects which will be supported by the USGBC as part of the Greenbuild International Conference & Expo this year.

One project, "**Solar Commons in the Light Rail Right of Way**," will demonstrate an alternative business model to finance, build, and manage solar energy production by building a self-sustaining, viable solar energy network in the right of way.

The second supported Legacy Project is a **Net Zero Energy Affordable Home** that will be built for Habitat for Humanity Central Arizona. A LEED Platinum home will be constructed in five days at a site located near the Phoenix Convention Center for Greenbuild.

**Arizona's two high profile Legacy projects are seeking industry and community partners to join in their efforts!** From volunteering, in-kind donations and sponsorships, you will have the opportunity to be included in a variety of ways during the week-long efforts in November.

Visit [www.usgbcaz.org](http://www.usgbcaz.org) on how to get involved.

*Thank You to Our Host Committee Sponsors!*



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### GREEN AZ DIRECTORY

The Host Committee is offering another opportunity to showcase Arizona businesses committed to green building. The GreenAZ Directory is being published for this unique event and over 10,000 directories will be distributed to Greenbuild attendees from across the Southwest, Arizona leadership, the Arizona Green Community, and the public! **Support the Arizona Chapter's efforts and showcase your company by securing your spot today.** Visit [www.usgbcaz.org](http://www.usgbcaz.org) on how to get involved. Deadline is August 31st, 2009.

### GREEN STREET PARTIES

Greenbuild 2009 will feature a number of special events designed to showcase the best of what Arizona and the green building movement have to offer.

**Communities are getting involved with their own outdoor Green Street Parties for the general public.** Starting on Tuesday, Tempe is planning an incredible gala. Wednesday is the USGBC Greenbuild Official Welcome Event with **Opening Plenary by USGBC President Rick Fredrizzi and entertainment by Sheryl Crow** at Chase Field. On Thursday, Scottsdale will take it's famous weekly ArtWalks to a whole new level; Friday, the Roosevelt Row and City of Phoenix will have their own major block party downtown. Get your community involved today!

The Greenbuild Hospitality/Welcome Committee meets once a month to support all these great efforts. Visit the Arizona Chapter's website: [www.usgbcaz.org](http://www.usgbcaz.org) for more information on how to join any of the Host Committees.

### FOR MORE INFORMATION:

- [www.greenbuildexpo.org](http://www.greenbuildexpo.org)
- [www.usgbcaz.org](http://www.usgbcaz.org)
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