



City of Scottsdale  
**Green Building  
Lecture Series**

Green Building advocates responsible use of our natural resources in the design and construction of our built environment. Each lecture will address one of the many Green Building topics that demonstrate energy/resource efficient, healthy, and environmentally responsible building practices.

**Presented By:**  
City of Scottsdale Green  
Building Program

**1st Thursday Each Month  
7-9 PM**

**Location:**  
Granite Reef Senior Center  
1700 N. Granite Reef Rd.  
Scottsdale, AZ

**Information:**  
Scottsdale Green Building  
Program  
(480) 312-2245

**Website:**  
[www.scottsdaleaz.gov/  
greenbuilding](http://www.scottsdaleaz.gov/greenbuilding)

**Subscribe to:**  
Green Building Events  
**Go to**  
[www.scottsdaleaz.gov/  
listserve](http://www.scottsdaleaz.gov/listserve)

# Green Building Lecture Series Schedule

FALL /WINTER / SPRING 2008-2009

## FREE Monthly Lecture Series

### **Choosing Green: The Home Buyers Guide to Good Green Homes**

**Guest Speaker: Jerry Yudelson, PE  
Author and Green Building Expert**

**Thursday, September 4, 2008  
7:00-9:00 pm  
Granite Reef Senior Center,  
1700 N. Granite Reef Rd.**

How does a home buyer who wants a green home know what to look for, what questions to ask a builder, which green home rating systems to trust, and what homes are on the market? Nationally recognized green-building expert Jerry Yudelson provides answers to some common areas of concern, including: energy-efficient home features, solar power, water conservation fixtures, non-toxic finishes, green products, and healthy indoor air quality.

Jerry Yudelson is a professional engineer with an MBA. He has trained 3,000 people in the LEED green building rating system, and has chaired Greenbuild, the world's largest green building conference, for the past four years. The founder of a green building consulting firm, he is the author of three books on green building marketing and an advisor to manufacturers, venture capital firms, design firms and developers.