

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 33.674211/-111.858454

September 2008

RF9

Scottsdale		
Population		
Estimated Population (2008)	230,293	
Census Population (1990)	131,385	
Census Population (2000)	202,705	
Projected Population (2013)	251,792	
Forecasted Population (2018)	279,015	
Historical Annual Change (1990-2000)	71,320	5.4%
Historical Annual Change (2000-2008)	27,588	1.7%
Projected Annual Change (2008-2013)	21,499	1.9%
Est. Population Density (2008)	1,249.39	<i>psm</i>
Trade Area Size	184.33	<i>sq mi</i>
Households		
Estimated Households (2008)	97,112	
Census Households (1990)	58,080	
Census Households (2000)	90,515	
Projected Households (2013)	103,146	
Forecasted Households (2018)	110,119	
Historical Annual Change (1990-2000)	32,435	5.6%
Projected Annual Change (2000-2013)	12,631	1.1%
Average Household Income		
Est. Average Household Income (2008)	\$110,079	
Census Average Hhld Income (1990)	\$53,069	
Census Average Hhld Income (2000)	\$86,315	
Proj. Average Household Income (2013)	\$127,262	
Historical Annual Change (1990-2000)	\$33,246	6.3%
Projected Annual Change (2000-2013)	\$40,947	3.6%
Median Household Income		
Est. Median Household Income (2008)	\$74,504	
Census Median Hhld Income (1990)	\$39,182	
Census Median Hhld Income (2000)	\$57,969	
Proj. Median Household Income (2013)	\$84,590	
Historical Annual Change (1990-2000)	\$18,787	4.8%
Projected Annual Change (2000-2013)	\$26,621	3.5%
Per Capita Income		
Est. Per Capita Income (2008)	\$47,181	
Census Per Capita Income (1990)	\$23,460	
Census Per Capita Income (2000)	\$38,554	
Proj. Per Capita Income (2013)	\$52,828	
Historical Annual Change (1990-2000)	\$15,094	6.4%
Projected Annual Change (2000-2013)	\$14,274	2.8%
Other Income		
Est. Median Disposable Income (2008)	\$60,192	
Proj. Median Disposable Income (2013)	\$67,148	
Est. Average Household Net Worth (2008)	\$786,746	

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Household Income Distribution (2008)		
HH Income \$200,000 or More	12,850	13.2%
HH Income \$150,000 to 199,999	8,034	8.3%
HH Income \$125,000 to 149,999	6,659	6.9%
HH Income \$100,000 to 124,999	8,885	9.1%
HH Income \$75,000 to 99,999	11,811	12.2%
HH Income \$50,000 to 74,999	16,931	17.4%
HH Income \$35,000 to 49,999	11,760	12.1%
HH Income \$25,000 to 34,999	7,513	7.7%
HH Income \$15,000 to 24,999	6,368	6.6%
HH Income \$10,000 to 14,999	2,259	2.3%
HH Income \$0 to 9,999	4,038	4.2%
HH Income \$35,000+	76,930	79.2%
HH Income \$50,000+	65,170	67.1%
HH Income \$75,000+	48,239	49.7%
Race & Ethnicity (2008)		
Total Population	230,293	
White	209,517	91.0%
Black or African American	4,135	1.8%
American Indian & Alaska Native	1,584	0.7%
Asian	6,605	2.9%
Hawaiian & Pacific Islander	322	0.1%
Other Race	4,261	1.9%
Two or More Races	3,869	1.7%
Not Hispanic or Latino Population	194,294	84.4%
<i>Non Hispanic: White</i>	175,455	90.3%
<i>Non Hispanic: Black or African American</i>	3,672	1.9%
<i>Non Hispanic: Amer Indian & AK Native</i>	1,287	0.7%
<i>Non Hispanic: Asian</i>	6,030	3.1%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	303	0.2%
<i>Non Hispanic: Other Race</i>	4,211	2.2%
<i>Non Hispanic: Two or More Races</i>	3,336	1.7%
Hispanic or Latino Population	35,999	15.6%
<i>Hispanic: White</i>	34,062	94.6%
<i>Hispanic: Black or African American</i>	463	1.3%
<i>Hispanic: American Indian & Alaska Native</i>	297	0.8%
<i>Hispanic: Asian</i>	575	1.6%
<i>Hispanic: Hawaiian & Pacific Islander</i>	19	0.1%
<i>Hispanic: Other Race</i>	50	0.1%
<i>Hispanic: Two or More Races</i>	533	1.5%
Not of Hispanic Origin Population (1990)	125,148	95.3%
Hispanic Origin Population (1990)	6,237	4.7%
Not Hispanic or Latino Population (2000)	188,546	93.0%
Hispanic or Latino Population (2000)	14,159	7.0%
Not Hispanic or Latino Population 5yr (2013)	203,547	80.8%
Hispanic or Latino Population 5yr (2013)	48,245	19.2%
Historical Annual Change (1990-2000)	7,922	12.7%
Projected Annual Change (2000-2013)	34,086	18.5%

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Age Distribution (2008)		
Total Population		230,293
Age 0 to 4 yrs		12,795 5.6%
Age 5 to 9 yrs		13,712 6.0%
Age 10 to 14 yrs		13,350 5.8%
Age 15 to 19 yrs		11,945 5.2%
Age 20 to 24 yrs		11,083 4.8%
Age 25 to 29 yrs		14,764 6.4%
Age 30 to 34 yrs		16,397 7.1%
Age 35 to 39 yrs		16,993 7.4%
Age 40 to 44 yrs		17,643 7.7%
Age 45 to 49 yrs		18,020 7.8%
Age 50 to 54 yrs		17,872 7.8%
Age 55 to 59 yrs		16,958 7.4%
Age 60 to 64 yrs		13,761 6.0%
Age 65 to 69 yrs		10,215 4.4%
Age 70 to 74 yrs		7,984 3.5%
Age 75 to 79 yrs		6,715 2.9%
Age 80 to 84 yrs		5,105 2.2%
Age 85 yrs plus		4,981 2.2%
Median Age		40.2 yrs
Age 19 yrs or less		51,802 22.5%
Age 20 to 64 years		143,491 62.3%
Age 65 years Plus		35,000 15.2%
Female Age Distribution (2008)		
Female Population		117,991 51.2%
Age 0 to 4 yrs		6,217 5.3%
Age 5 to 9 yrs		6,710 5.7%
Age 10 to 14 yrs		6,473 5.5%
Age 15 to 19 yrs		5,831 4.9%
Age 20 to 24 yrs		5,296 4.5%
Age 25 to 29 yrs		7,190 6.1%
Age 30 to 34 yrs		8,035 6.8%
Age 35 to 39 yrs		8,472 7.2%
Age 40 to 44 yrs		8,909 7.6%
Age 45 to 49 yrs		9,352 7.9%
Age 50 to 54 yrs		9,347 7.9%
Age 55 to 59 yrs		8,895 7.5%
Age 60 to 64 yrs		7,328 6.2%
Age 65 to 69 yrs		5,425 4.6%
Age 70 to 74 yrs		4,312 3.7%
Age 75 to 79 yrs		3,847 3.3%
Age 80 to 84 yrs		3,086 2.6%
Age 85 yrs plus		3,267 2.8%
Female Median Age		41.7 yrs
Age 19 yrs or less		25,231 21.4%
Age 20 to 64 years		72,824 61.7%
Age 65 years Plus		19,937 16.9%

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Male Age Distribution (2008)		
Male Population		112,303 48.8%
Age 0 to 4 yrs		6,578 5.9%
Age 5 to 9 yrs		7,002 6.2%
Age 10 to 14 yrs		6,877 6.1%
Age 15 to 19 yrs		6,114 5.4%
Age 20 to 24 yrs		5,787 5.2%
Age 25 to 29 yrs		7,574 6.7%
Age 30 to 34 yrs		8,362 7.4%
Age 35 to 39 yrs		8,521 7.6%
Age 40 to 44 yrs		8,734 7.8%
Age 45 to 49 yrs		8,668 7.7%
Age 50 to 54 yrs		8,525 7.6%
Age 55 to 59 yrs		8,063 7.2%
Age 60 to 64 yrs		6,433 5.7%
Age 65 to 69 yrs		4,790 4.3%
Age 70 to 74 yrs		3,672 3.3%
Age 75 to 79 yrs		2,868 2.6%
Age 80 to 84 yrs		2,019 1.8%
Age 85 yrs plus		1,714 1.5%
Male Median Age		38.6 yrs
Age 19 yrs or less		26,571 23.7%
Age 20 to 64 years		70,667 62.9%
Age 65 years Plus		15,063 13.4%
Males per 100 Females, Male % Pop (2008)		
Overall Comparison		95
Age 0 to 4 yrs		106 51.4%
Age 5 to 9 yrs		104 51.1%
Age 10 to 14 yrs		106 51.5%
Age 15 to 19 yrs		105 51.2%
Age 20 to 24 yrs		109 52.2%
Age 25 to 29 yrs		105 51.3%
Age 30 to 34 yrs		104 51.0%
Age 35 to 39 yrs		101 50.1%
Age 40 to 44 yrs		98 49.5%
Age 45 to 49 yrs		93 48.1%
Age 50 to 54 yrs		91 47.7%
Age 55 to 59 yrs		91 47.5%
Age 60 to 64 yrs		88 46.7%
Age 65 to 69 yrs		88 46.9%
Age 70 to 74 yrs		85 46.0%
Age 75 to 79 yrs		75 42.7%
Age 80 to 84 yrs		65 39.5%
Age 85 yrs plus		52 34.4%
Age 19 yrs or less		105 51.3%
Age 20 to 39 yrs		104 51.1%
Age 40 to 64 yrs		92 48.0%
Age 65 years Plus		76 43.0%

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Household Type (2008)		
Total Households		97,112
Households with Children		23,478 24.2%
Average Household Size		2.35
Est. Household Density		526.85 psm
Population Family		178,198 77.4%
Population Non-Family		50,420 21.9%
Population Group Qtrs		1,675 0.7%
Family Households		55,921 57.6%
<i>Married Couple Hhlds</i>		44,265 79.2%
<i>Other Family Hhlds</i>		11,656 20.8%
Family Households With Children		23,329 41.7%
<i>Married Couple With Children</i>		16,294 69.8%
<i>Other Family Hhlds With Children</i>		7,035 30.2%
Family Households No Children		32,592 58.3%
<i>Married Couple No Children</i>		27,971 85.8%
<i>Other Family Households No Childrer</i>		4,621 14.2%
Average Family Household Size		3.19
Average Family Income		\$141,281
Median Family Income		\$99,801
Non-Family Households		41,191 42.4%
Non-Family Hhlds With Children		149 0.4%
Non-Family Hhld No Children		41,042 99.6%
<i>N-F Hhld Lone Person No Children</i>		33,581 81.5%
Lone Male Householder		14,274 42.5%
Lone Female Householder		19,307 57.5%
<i>N-F Hhld 2+ Persons No Children</i>		7,461 18.1%
Average Non-Family Hhld Size		1.22
Marital Status (2008)		
(15 Years or Older)		190,415
Never Married		43,724 23.0%
Now Married		105,823 55.6%
Previously Married		40,868 21.5%
<i>Separated</i>		5,856 14.3%
<i>Widowed</i>		11,656 28.5%
<i>Divorced</i>		23,356 57.1%
Educational Attainment (2008)		
Adult Population (25 Years or Older)		167,407
Elementary (0 to 8)		3,811 2.3%
Some High School (9 to 11)		6,622 4.0%
High School Graduate (12)		31,125 18.6%
Some College (13 to 16)		35,853 21.4%
Associate Degree Only		11,744 7.0%
Bachelor Degree Only		50,080 29.9%
Graduate Degree		28,172 16.8%
Any College + (Some College or higher		125,849 75.2%
College Degree + (Bachelor Degree or higher		78,252 46.7%

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Housing (2008)		
Total Housing Units		115,036
Housing Units, Occupied		97,112 84.4%
<i>Housing Units, Owner-Occupied</i>		<i>65,281 67.2%</i>
<i>Housing Units, Renter-Occupied</i>		<i>31,831 32.8%</i>
Housing Units, Vacant		17,924 15.6%
Total Housing Units (2000)		104,204
Historical Annual Change (2000-2008)		10,832 1.3%
Household Size (2008)		
Total Households		97,112
1 Person Households		33,581 34.6%
2 Person Households		28,971 29.8%
3 Person Households		9,953 10.2%
4 Person Households		14,722 15.2%
5 Person Households		6,218 6.4%
6 Person Households		2,207 2.3%
7+ Person Households		1,460 1.5%
Household Stability (2008)		
Total Households		97,112
In current residence < 1 year		22,051 22.7%
In current residence 1-2 years		31,905 32.9%
In current residence 3-5 years		18,794 19.4%
In current residence 6-10 years		11,346 11.7%
In current residence > 10 years		13,016 13.4%
Turnover (% Annual Residential Turnover)		22.7%
Stability (% In Current Residence 5+ Years)		25.1%
Median Years in Residence		2.7 yrs
Household Vehicles (2008)		
Total Vehicles Available		172,999
Household: 0 Vehicles Available		4,122 4.2%
Household: 1 Vehicles Available		37,640 38.8%
Household: 2 Vehicles Available		39,532 40.7%
Household: 3+ Vehicles Available		15,818 16.3%
Average Per Household		1.8 <i>Vehicles</i>
Owner Occupied Hhlds Vehicles		127,914 73.9%
<i>Average Per Owner Household</i>		<i>2.0 Vehicles</i>
Renter Occupied Hhlds Vehicles		45,085 26.1%
<i>Average Per Renter Household</i>		<i>1.4 Vehicles</i>
Travel Time (2000)		
Worker Base (16 Years or Older)		104,715
Travel to Work in 14 Minutes or Less		26,119 24.9%
Travel to Work in 15 to 29 Minutes		38,216 36.5%
Travel to Work in 30 to 59 Minutes		28,990 27.7%
Travel to Work in 60 Minutes or More		3,965 3.8%
Work at Home		7,428 7.1%
Average Travel Time to Work		22.3 mins

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Transportation To Work (2000)		
Work Base		104,715
Drive to Work Alone		84,148 80.4%
Drive to Work in Carpool		8,002 7.6%
Travel to Work - Public Transportation		1,180 1.1%
Drive to Work on Motorcycle		340 0.3%
Bicycle to Work		820 0.8%
Walk to Work		1,772 1.7%
Other Means		1,025 1.0%
Work at Home		7,428 7.1%
Daytime Demos (2008)		
Total Number of Businesses		14,992
Total Number of Employees		189,091
Company Headqtrs: Businesses		133 0.9%
Company Headqtrs: Employees		19,178 10.1%
Employee Population per Business		12.6 to 1
Residential Population per Business		15.4 to 1
Est. Adj. Daytime Demographics (Age16+)		257,167
Labor Force (2008)		
Labor: Population Age 16+		187,744
Unemployment Rate		2.1%
Labor Force Total: Males		90,408 48.2%
<i>Male civilian employec</i>		66,089 73.1%
<i>Male civilian unemployec</i>		2,183 2.4%
<i>Males in Armed Forces</i>		26 0.0%
<i>Males not in labor force</i>		22,110 24.5%
Labor Force Total: Females		97,336 51.8%
<i>Female civilian employec</i>		53,553 55.0%
<i>Female civilian unemployec</i>		1,703 1.7%
<i>Females in Armed Forces</i>		0 -
<i>Females not in labor force</i>		42,080 43.2%
Employment Force Change (2000-2008)		14,988 14.3%
Male Change (2000-2008)		9,384 16.5%
Female Change (2000-2008)		5,604 11.7%
Occupation (2000)		
Occupation: Population Age 16+		104,654
<i>Occupation Total: Males</i>		56,705 54.2%
<i>Occupation Total: Females</i>		47,949 45.8%
Mgmt, Business, & Financial Operations		25,075 24.0%
Professional and Related		23,924 22.9%
Service		12,153 11.6%
Sales and Office		34,651 33.1%
Farming, Fishing, and Forestry		44 0.0%
Construction, Extraction, & Maintenance		4,082 3.9%
Production, Transport, & Material Moving		4,725 4.5%
<i>White Collar</i>		79.9%
<i>Blue Collar</i>		20.1%

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Units In Structure (2000)		
Total Units		104,204
1 Detached Unit		56,820 54.5%
1 Attached Unit		13,817 13.3%
2 Units		514 0.5%
3 to 4 Units		4,455 4.3%
5 to 9 Units		7,842 7.5%
10 to 19 Units		6,581 6.3%
20 to 49 Units		2,619 2.5%
50 or more Units		10,527 10.1%
Mobile Home or Trailer		964 0.9%
Other Structure		65 0.1%
Homes Built By Year (2000)		
Homes Built 1999 to 2000		6,383 6.1%
Homes Built 1995 to 1998		18,564 17.8%
Homes Built 1990 to 1994		13,528 13.0%
Homes Built 1980 to 1989		25,315 24.3%
Homes Built 1970 to 1979		20,166 19.4%
Homes Built 1960 to 1969		13,085 12.6%
Homes Built 1950 to 1959		6,424 6.2%
Homes Built 1940 to 1949		429 0.4%
Homes Built Before 1939		310 0.3%
Median Age of Homes		15.0 yrs
Home Values (2000)		
Owner Specified Housing Units		55,556
Home Values \$1,000,000 or More		1,029 1.9%
Home Values \$750,000 or \$999,999		1,206 2.2%
Home Values \$500,000 or \$749,999		4,007 7.2%
Home Values \$400,000 to \$499,999		4,234 7.6%
Home Values \$300,000 to \$399,999		7,526 13.5%
Home Values \$250,000 to \$299,999		5,640 10.2%
Home Values \$200,000 to \$249,999		6,903 12.4%
Home Values \$175,000 to \$199,999		4,340 7.8%
Home Values \$150,000 to \$174,999		5,409 9.7%
Home Values \$125,000 to \$149,999		6,750 12.1%
Home Values \$100,000 to \$124,999		4,909 8.8%
Home Values \$90,000 to \$99,999		1,510 2.7%
Home Values \$80,000 to \$89,999		1,022 1.8%
Home Values \$70,000 to \$79,999		491 0.9%
Home Values \$60,000 to \$69,999		187 0.3%
Home Values \$50,000 to \$59,999		141 0.3%
Home Values \$35,000 to \$49,999		140 0.3%
Home Values \$25,000 to \$34,999		59 0.1%
Home Values \$10,000 to \$24,999		46 0.1%
Home Values \$0 to \$9,999		7 0.0%
Owner Occupied Median Home Value		\$220,041
Renter Occupied Median Rent		\$759

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Consumer Expenditure (Annual Total)		
Total Household Expenditure (2008)		\$7,211,193,344
<i>Total Non-Retail Expenditures (2008)</i>		\$4,170,243,713
<i>Total Retail Expenditures (2008)</i>		\$3,040,949,630
Apparel (2008)		\$350,545,186
Contributions (2008)		\$319,843,228
Education (2008)		\$203,692,420
Entertainment (2008)		\$408,388,007
Food And Beverages (2008)		\$1,060,482,462
Furnishings And Equipment (2008)		\$329,054,301
Gifts (2008)		\$215,390,532
Health Care (2008)		\$409,768,940
Household Operations (2008)		\$285,871,508
Miscellaneous Expenses (2008)		\$115,307,875
Personal Care (2008)		\$102,904,731
Personal Insurance (2008)		\$83,089,998
Reading (2008)		\$23,856,534
Shelter (2008)		\$1,411,675,386
Tobacco (2008)		\$39,188,576
Transportation (2008)		\$1,383,784,819
Utilities (2008)		\$468,348,840
Consumer Expenditure (per Household per Month)		
Total Household Expenditure (2008)		\$6,188
<i>Total Non-Retail Expenditures (2008)</i>		\$3,579 57.8%
<i>Total Retail Expenditures (2008)</i>		\$2,609 42.2%
Apparel (2008)		\$301 4.9%
Contributions (2008)		\$274 4.4%
Education (2008)		\$175 2.8%
Entertainment (2008)		\$350 5.7%
Food And Beverages (2008)		\$910 14.7%
Furnishings And Equipment (2008)		\$282 4.6%
Gifts (2008)		\$185 3.0%
Health Care (2008)		\$352 5.7%
Household Operations (2008)		\$245 4.0%
Miscellaneous Expenses (2008)		\$99 1.6%
Personal Care (2008)		\$88 1.4%
Personal Insurance (2008)		\$71 1.2%
Reading (2008)		\$20 0.3%
Shelter (2008)		\$1,211 19.6%
Tobacco (2008)		\$34 0.5%
Transportation (2008)		\$1,187 19.2%
Utilities (2008)		\$402 6.5%

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