

“Franchise 101: Is Franchise Ownership for you?”

Guest Speaker, Michael H Mount, Franchise Consultant

Mike will explain some of the important issues, misunderstandings, and necessary decisions when you are considering purchasing a franchise, such as:

- Strategies for picking a winning system
- Business knowledge, transferable skills, managerial profile
- Existing economic trends, recession proof selections, and basic facts & figures
- Average Income expectations of Franchisees
- How to know if you are ready to move forward
- How to secure the money for investing, operating expenses, living expenses
- What to expect from Franchise fees and royalties paid
- Q & A session will be held for specific questions by the invitees

Mike Mount and the Franchise Resource Company, a Scottsdale-based franchise consulting firm are affiliates of FranNet. Together these organizations and their consultants provide a unique and nationally acclaimed methodology for assisting the prospective business owner to the various franchise opportunities that mutually best suit them.

September 15, 2009

5:30-6:30

Mustang Library Auditorium

10101 North 90th Street

Scottsdale, AZ 85258

Please RSVP to Rachel Busch @ (480) 312-7321 or

RBusch@ScottsdaleAZ.gov

Cost: FREE

