

ORDINANCE NO. 3868

AN ORDINANCE OF THE CITY OF SCOTTSDALE AMENDING ARTICLE V, CHAPTER 2, OF THE SCOTTSDALE REVISED CODE BY ADDING A NEW DIVISION 18, ESTABLISHING A CHANNEL 11 PROGRAMMING COMMISSION.

WHEREAS, pursuant to Article 5, Section 1 of the Scottsdale City Charter, the Council may, by ordinance, create boards or commissions as in its judgment are required and grant to them such powers and duties as are consistent with the provisions of the charter; and

WHEREAS, the City Council seeks to create a Channel 11 Programming Commission to adopt and enforce guidelines regarding Channel 11, and encourage vigorous submission of programming ideas from interested members of the public in order to maximize the public's use and enjoyment of Channel 11.

BE IT ORDAINED by the City Council of the City of Scottsdale as follows:

Section 1. Article V, Chapter 2 of the Scottsdale Revised Code is hereby amended to add Division 18, relating to a Channel 11 Programming Commission, which shall read as follows:

**Division 18. Channel 11 Programming Commission**

**Sec. 2-384. Established.**

**The Channel 11 Programming Commission is hereby established.**

**Sec. 2-385. Membership.**

**(a) The commission shall be composed of seven (7) members.**

**(b) Each councilmember shall appoint one member of the commission, with the mayor appointing one member who shall serve as chairman of the commission. Members shall serve at the pleasure of the person who appointed the member.**

**(c) The terms of office for members of the commission shall be as provided in section 2-241.**

**Sec. 2-386. Procedures; rules and regulations.**

**The commission shall:**

- (1) Establish rules and procedures (bylaws) that shall govern its affairs.**
- (2) Establish the time and place of all regular meetings and hold such special meetings as may be called pursuant to such regulations and procedures as are established by the commission.**
- (3) Establish the manner of adoption, amendment and repeal of rules and regulations (bylaws) of the commission.**

**Sec. 2-387. Purpose; powers and duties.**

The commission shall:

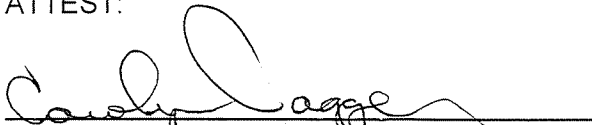
- (a) Adopt programming guidelines to be applied in deciding what Channel 11's programming content will consist of.
- (b) Encourage the public to submit ideas and proposals for programs.
- (c) Establish programs to expand production capacity and capability through partnerships with interested parties.
- (d) Establish policies for the implementation of options for program underwriting and gifting to support Channel 11, and ways to implement such a program.
- (e) Report annually to the city council on the activities of the Channel 11 Programming Commission. These reports shall consist of:
  - (1) Programming guidelines adopted as amended and by the commission.
  - (2) A summary of decisions made during the year regarding Channel 11 programming.
  - (3) A summary of submissions of potential Channel 11 content from the public.
  - (4) Feedback to the commission and city council on the public's use and enjoyment of Channel 11.

**Sec. 2-388. City attorney's office; assistance.**


The city attorney's office shall assist the commission in ensuring that all federal, state and local laws are complied with.

PASSED AND ADOPTED by the City Council of the City of Scottsdale this 8<sup>th</sup> day of September, 2009.

ATTEST:

  
Carolyn Jagger, City Clerk

CITY OF SCOTTSDALE, an  
Arizona municipal corporation,

  
W.J. "Jim" Lane, Mayor

APPROVED AS TO FORM

OFFICE OF THE CITY ATTORNEY

  
Katherine M. Cooper, Assistant City Attorney