



Scottsdale Airport

STRATEGIC BUSINESS PLAN



Scottsdale Airport Strategic Business Plan

Scottsdale Airport Commission
Scottsdale, AZ

June 11, 2008



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PROJECT PURPOSE

TO provide a long-term vision of Scottsdale Airport to guide future planning and development efforts associated with the upcoming Master Plan Update.

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KEY CONSIDERATIONS

- **SDL** is one of the premier general aviation airports in the country
- **SDL** is the model for industrial park interface / TTF
- **SDL** is a significant economic generator (\$3 billion annual impact) - can not be replicated within region
- **NBAA** reports GA airport in top 10 considerations for business relocation
- **Business Plan** is strategic; master plan is tactical
- **Identify** airport role that is reasonable and practicable
- **Platform** for decision making

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SCOPE APPROACH

- **Establish** baseline of current conditions (airport, market, region).
- **Establish** a reasonable range of possible aviation activities that could be accommodated at SDL.
- **Conduct** an analysis to determine the potential physical and financial implications on the Airport at its environs of those respective aviation activities.
- *Airport Role Decision Point*
- **Conduct** airport business and financial review based on current operational conditions.
- **Document** findings and coordination in the form of the final report.

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COMMUNICATION / COORDINATION

- Up to ten (10) meetings with Airport stakeholders
- 4 sponsor coordination meetings
- 3 project committee review meetings
- 2 site visits to comparable airports

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NEXT STEPS / QUESTIONS

