CALL TO ORDER

Chair Olmsted called the study session of the Scottsdale Transportation Commission to order at 5:16 p.m.

ROLL CALL

PRESENT:  Gary Bretz, Commissioner  
Paul Holley, Commissioner  
Steven Olmsted, Chair  
Robert Stickles, Commissioner  
Paul Ward, Vice Chair  
Matthew Wright, Commissioner  

ABSENT:  Terry Gruver, Commissioner  

STAFF:  Rose Arballo, Transportation Commission Coordinator  
Paul Basha, Transportation Director  
Walt Brodzinski, Right-of-Way Supervisor  
Madeline Clemann, Transportation Planning and Transit Operations Manager  
Greg Davies, Senior Transportation Planner  
Phillip Kercher, Traffic Engineering and Operations Manager  
Mercedes McPherson, Mobility Coordinator  
Evelyn Ng, Senior Transportation Planner  
Meredith Tessier, Planner-Current Planning  

OTHERS:  Jason Morris, Withey Morris, PLC  
Adam Baugh, Withey Morris, PLC
1. **SPECIAL EVENT TRAFFIC PLAN UPDATE**

Mr. Brodzinski explained that this item is to initiate discussion on preparation for the Super Bowl in January 2015 regarding potential transportation challenges in Scottsdale.

Mr. Brodzinski noted some background information on how traffic flow was handled in Scottsdale during the last two Super Bowls. In 1996, camera coverage in the Traffic Management Center was slim. Communication was by radio and City staff manned the streets. In 2008, improved technology provided more camera coverage, Transportation and Police Department staff monitored traffic in the Traffic Management Center 24-hours per day, and variable message signs were used to direct drivers to official or non-official events.

The Special Events Committee that consists of staff from Transportation, Fire and Police Department, Economic Vitality, Parks and Recreation, and Risk Management have been meeting each week in preparation of the 2015 Super Bowl. Mr. Brodzinski explained that although the City has been receiving Event Applications, they will not be considered for approval until approximately June 2014.

Mr. Brodzinski addressed questions from Commissioner Wright relative to the possibility of Scottsdale taking advantage of House Bill 2547 and the types of resources the City is considering on using to guide drivers to event, parking and other transportation options and amenities. Commissioner Wright also mentioned the possibility of utilizing the Thunderbird Park and Ride lot to stage taxis and limos.

Staff will continue to update the Commission on preparation efforts for the 2015 Super Bowl.

2. **REVIEW OF TONIGHT’S REGULAR MEETING AGENDA**

- Approval of Meeting Minutes

No comments from Commissioners were received.

- Request for Deviation From Shea Boulevard Access Policy

Mr. Basha and Mr. Kercher explained this item is a request by CVS Caremark Corporation related to rezoning the southwest corner of Shea Boulevard and 96th Street to allow a CVS store. Although no formal rezoning application has been submitted by the applicant, this meeting provides an opportunity to the applicant to understand the opinion of the City of Scottsdale Transportation Commission in advance of submittal of a formal application.

Per the Shea Boulevard Access Policy, staff will seek the Commission’s recommendation of whether or not to accept deviation from the Shea Boulevard Access Policy at 96th Street and Shea. It was explained that the Commission’s recommendation does not affect the property until the City Council acts on the re-zoning request. The Commission’s recommendation will be included in the packet to the Planning Commission, which will then be provided to the City Council with the re-zoning request.
• Capital Improvement Program (CIP) Budget

This item is a follow-up to the first presentation that was provided to the Commission in December 2013. Mr. Basha indicated the program is becoming solidified and that changes to large expenditure projects or first or second year projects would be difficult. Changes to projects with lower expenditures or in years 3, 4, and 5 would most likely be easier.

Staff will seek a recommendation from the Commission for approval of the Fiscal Year 2014/2015 to 2018/2019 CIP budget.

• Dial-a-Ride and Non-ADA Program

At the regular meeting, Ms. Clemann will present an update on the Dial-a-Ride and Non-ADA programs.

• Thunderbird Park and Ride

Mr. Basha indicated that this item will be a brief commentary. No PowerPoint presentation will be provided.

• Transportation Projects/Programs Update

There will be no Transportation Projects/Programs Update to report.

ADJOURNMENT

With no further business to discuss, Chair Olmsted adjourned the Study Session at 5:56 p.m.

SUBMITTED BY:
Rose Arballo

*Note: These are summary action meeting minutes only. A complete copy of the audio/video recording is available at http://www.scottsdaleaz.gov/boards/transp.asp