



**PARKS AND RECREATION COMMISSION
MCDOWELL MOUNTAIN RANCH PARK & AQUATIC CENTER
15525 N. THOMPSON PEAK PARKWAY
SCOTTSDALE, AZ 85260
WEDNESDAY, SEPTEMBER 17, 2008**

MINUTES

PRESENT: Robert Frost, Chair
John Faramelli, Vice Chair (arrived at 5:44 p.m.)
George Adams, Commissioner
Jeanne Alspaugh, Commissioner
James Duchene, Commissioner
Ron King, Commissioner
Ronald Petersen, Commissioner

STAFF: Lindsay Adarme, Recreation Coordinator
Linda Ayres, Senior Recreation Coordinator
Tim Barnard, CIP/Planning Coordinator
Brad Bishop, Recreation Coordinator
Jan Cameron, Parks and Recreation Manager
Leslie Clark, Parks and Recreation Manager
Courtney Clay, Recreation Leader III at Cactus Park
Trina Clemens, Admin Secretary
Terry Erickson, Senior Recreation Coordinator
Mark Lescoe, Senior Recreation Coordinator
Tina Royer, Recreation Coordinator
Jim Saunders, Recreation Leader III
William Murphy, Parks and Recreation Director
Doug Nesselroad, Parks & Recreation Manager

GUESTS: John Lusardi, Long Range Planning Director

1. CALL TO ORDER

Chair Frost called the meeting to order at 5:00 p.m.

2. ROLL CALL

A formal roll call confirmed members present as stated above, noting the presence of a quorum.

3. MOMENT OF SILENCE

Chair Frost called for a moment of silence.

4. APPROVAL OF THE MINUTES

Regular Meeting of June 18, 2008.

COMMISSIONER KING MOVED TO APPROVE THE MINUTES OF THE JUNE 18, 2008 REGULAR MEETING. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF SIX (6) TO ZERO (0). VICE CHAIR FARAMELLI WAS NOT PRESENT.

5. COMMUNITY AREA PLAN ADVISORY GROUP APPOINTMENTS

Ross Cromarty, Plan & Policy Coordinator, Advance Planning & Policy and Mary Troyan, Planner, Advance Planning & Policy Division, will give an overview of Community Area Planning as it relates to the City's General Plan and request appointment of two (2) Parks and Recreation Commissioners; one (1) to serve on the Southern Scottsdale Community Area Plan Advisory Group, and one (1) to serve on the Greater Airpark Community Area Plan Advisory Group.

Mr. Lusardi, Long Range Planning Director noted that the City is updating the General Plan. For planning purposes, the City has been divided into six general areas. Each area will have its own community area plan. Every Board and Commission is being asked to participate in this process. Advisory groups will report directly to staff and the Planning Commission. He asked that the Parks and Recreation Commission appoint representatives to the Southern Scottsdale and Greater Airpark Area groups.

COMMISSIONER PETERSEN MOVED TO NOMINATE COMMISSIONER KING TO SERVE ON THE GREATER AIRPARK COMMUNITY ADVISORY GROUP. THE COMMISSION UNANIMOUSLY AGREED WITH THE NOMINATION SIX (6) TO ZERO (0).

COMMISSIONER KING MOVED TO NOMINATE VICE-CHAIR FARAMELLI TO SERVE ON THE SOUTHERN SCOTTSDALE COMMUNITY AREA PLAN ADVISORY GROUP. THE COMMISSION UNANIMOUSLY AGREED WITH THE NOMINATION SIX (6) TO ZERO (0).

6. SUMMER 2008 HIGHLIGHTS

Staff will present the Commission with highlights of the Summer 2008 programs.

Senior Recreation Coordinator Terry Erickson presented the Commissioners with gold medals to thank them for supporting the City's recreation programs.

Senior Recreation Coordinator Mark Lescoe provided a slide show review of the summer's program highlights. Summer Youth Programs include Total Recreation Enrichment Clubs, Rise and Shine, Afternoon Adventure, Summer Blast Off, Endless Summer, and summer sports camps. All programs run the same format to ensure that everyone receives the same offerings. Special events included a Diamondbacks game and a pinball tournament. The program received 3,665 visits during seven weeks. Total revenue was just under \$200,000. Total expenditures were a little more than that. The total number of hours was 22,121, which equals about 10.6 FTEs. The average daily cost was \$12.50.

Ms. Ayres reported that the City's pools received over 450,000 visits. She introduced new staff members Brad Bishop Recreation Coordinator at Cactus Park; along with Recreation Coordinator, Lindsay Adarme; Cactus Park Assistant Pool Manager Courtney Clay; and Recreation Coordinator, Tina Royer. 50,000 people participated in public swims and there were 25 pool rentals. Revenue was more than \$100,000, an increase from \$98,000 last year. The Learn to Swim Program registered 3,708 participants. 449 people registered for the swim and dive teams, which was 100 more than last year. Water exercise is popular, with over 1,700 participants. Scottsdale is hosting the certification program for the Arthritis Aquatic Foundation Program this week at McDowell Mountain Ranch. The Amazing Swim awarded participants for total mileage swum. Eight thousand people participated in adult lap swims.

Special pool events included April Pool's Day, a water safety event held in conjunction with the Fire Department. The Hawaiian Luau event featured traditional dances from several different Polynesian islands, and over 550 people attended. An event to draw attention to Drowning Impact Awareness Month was held in August. The Guard Start Program teaches Youth Corps members about life guarding, preparing them for more formal training when they reach their teen years. Staff represented Scottsdale well in the American Red Cross Ultimate Lifeguard Challenge.

Ms. Erickson said special events at El Dorado included the Wet and Wild Water Day, which drew 900 participants. The 4th of July event was at Scottsdale Stadium this year. The Mighty Mud Mania event was attended by over 10,000 people, and featured two new mud pits. The event had a title sponsor this year, and total sponsorships amounted to \$30,000. Media coverage was extensive, and included some national coverage. A dive-in movie was held at McDowell Mountain Ranch. The first Super Sport Saturday event was held at Cactus Park. Three more of those events are coming up.

Ms. Erickson said total registration for the leisure education and outdoor classes was 2,096, providing revenue of \$130,000. The revenue was higher than last year, even though the number of participants was about 100 fewer. Just over 50% of people used the online registration method, compared to 46% last year. Thirteen percent used Touchstone registration. Front desk registration was slightly lower this year at 34.7%.

Commissioner Duchene asked whether records are kept regarding the number of people turned away from programs, indicating that information would be useful for planning purposes. Mr. Lescoe responded that the information is tracked constantly to ensure that as many people are accommodated into programs from the waiting list as possible. Each year, programs are evaluated and based off of waiting list expectations.

Commissioner Alspaugh inquired about who typically rents City pool facilities. Ms. Ayres responded that most rentals come from families, along with some non-profit organizations and few businesses. In response to Commissioner Alspaugh, Ms. Clark explained that Fit City Scottsdale is a new initiative. The website is currently rudimentary, and is being used to gather wellness information from the community that will be used to develop a plan of action. There will be a kickoff luncheon on November 7th, and a community kickoff on January 25 to roll out the programs.

Chair Frost requested that statistics be kept on the number of people who learn how to swim through the City's classes. Ms. Ayres agreed, but noted that the classes are taught by levels, and include participants as young as 6 months old. The goal with level 1 classes is simply to provide students with enough ability to be able to stay afloat until help arrives, in emergency cases.

7. **CAPITAL IMPROVEMENT PROJECT UPDATE: SCOTTSDALE RANCH
PARK TENNIS COURTS, YAVAPAI BALLFIELDS, AND VISTA DEL
CAMINO PARK PLAYGROUND REPLACEMENT**

Staff will provide an update on completed Capital Improvement projects including Scottsdale Ranch Park Tennis Courts, Yavapai Ball Fields, and Vista Del Camino Park playground replacement.

Mr. Barnard reported that three capital improvement projects are in substantial completion phases. Six new courts have been added to the Scottsdale Ranch Park Tennis Center. Lights for the courts and walkways were included. That project was budgeted at \$455,800, and used Bond 2000 and General Fund dollars. Recreation Leader III Jim Saunders added that all the courts have opened, and are usually full. Two junior tournaments are scheduled through the remainder of the year.

Mr. Barnard said the ball fields adjacent to Yavapai School off of Roosevelt at the southern end of Vista del Camino Park are finished. The budget for the project was just over \$3 million, using a combination of Bond 2000, General Fund dollars, and a grant from the Scottsdale Charros. One existing ball field was renovated, and two new ones were added. A new restroom/concession building was constructed on the plaza, and additional parking was built adjacent to the school.

Mr. Barnard said the Vista del Camino Park's playground equipment was replaced. It cost about \$70,000, and was paid for by money from the General Fund. The existing swing set and slide bar apparatus was retained, as well as railings around the site. The park will also have new lights to provide additional security in the playground area.

8. COMMISSIONER REPORT

The Commissioners will give updates on events and activities they have attended since the last Commission meeting.

Commissioner Alspaugh discussed attending the Arizona Parks and Recreation Association (APRA) Conference. She also attended a Youth Corps event at the Granite Reef Senior Center, and the Mighty Mud Mania event. She complimented the City on the new equipment at Rotary Park.

Chair Frost was also at the APRA Conference and at Mighty Mud Mania. He toured Cactus Pool and Park, which are shaping up nicely. He reminded the Commission that the next meeting would begin at 4:00 p.m. to allow time for a study session.

9. DIRECTOR'S REPORT OF CURRENT EVENTS (A.R.S. § 38-431.02(K))

William Murphy, Parks and Recreation Director, will update the Commission on the status of events and activities of the Parks and Recreation, and Parks and Grounds Management Divisions. This includes, but is not limited to, updates on programming, special events, calendars, and upcoming meetings.

Mr. Murphy reported on the most recent Youth Sports Task Force meeting. About 40 youth group members showed up. The Task Force reviewed the Field Allocation Policy again. The City awarded certificates of appreciation to everyone who was on the Task Force. The participants are currently looking at the Partnership Funding Policy.

Scottsdale Stadium will be hosting the Arizona Fall League in October and November. The Giants minor league affiliates are in town through October for the Instructional League. The Scottsdale Sports Complex has been very busy throughout the summer. The Arizona Fall Classic for youth soccer will be held September 26th through the 28th. Pinnacle Peak has begun training new volunteers this month, and guided tours begin in November.

The over seeding process begins this month on the Mall, followed by winter flowers the week after. Staff has put down 90,000 square feet of grass in Camelback Park, and another 100,000 square feet will be laid this week. Progress on the El Dorado Lake project has been slowed by the monsoons.

10. PUBLIC COMMENT

Citizens may address the members of the Parks and Recreation Commission during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State Law prohibits the Parks and Recreation Commission from discussing or taking action on an item that is not on the prepared agenda.

No members of the public wished to address the Commission.

11. ADJOURNMENT

With no further business to discuss, and no need for an executive session, the meeting adjourned at 5:54 p.m.

Respectfully submitted,
AV-Tronics, Inc.

Meets established criteria.

A handwritten signature in blue ink that reads "William B. Murphy". The signature is written in a cursive style with a large initial "W".

William B. Murphy
Parks and Recreation Director