



APPROVED MINUTES

PROMOTION COMMITTEE OF THE MCDOWELL SONORAN PRESERVE COMMISSION

Community Design Studio

7506 E. Indian School Road

Wednesday, May 30th, 2007

PRESENT: Solange Whitehead, Ruthie Carll, Christine Kovach, Howard Myers, Linda Whitehead and Carla

STAFF: Bob Cafarella and Shannon Wallace

1. Call to Order and Introductions – All **Meeting Called to Order at 5:02 P.M.**
2. Introductory Remarks - Committee Chair **The chair explained the goals of the meeting.**
3. Discussion and Possible Action: Public Outreach to Ensure Compliance with Preserve Ordinance Rules – Committee **The committee discussed numerous strategies to educate users about rules. No action was taken.**
4. Discussion and Possible Action: PR Piece about/on the Preserve – Committee **The committee discussed numerous strategies for getting the word out about the Preserve and all that has been accomplished. The chair asked committee members to think of ideas and e-mail them to her. No action was taken.**
5. Discussion and Possible Action- Joint Outreach Opportunities with MSC to Increase Public Awareness of and Support for the Preserve - Committee **The committee discussed numerous ideas for cooperative programs with MSC. It was agreed to place this on the next agenda. No action was taken.**
6. Committee and Public Comments*

7. Future Meeting Date and Agenda Items* **Review Mission Statement, Review Key Messages, Discuss a Preserve Brochure, Discuss Partnership with MSC and with the CVB, Prepare for McDowell Sonoran Month and Discuss Development of Preserve Success Story Handout. No next meeting date was scheduled.**
8. Adjournment **Approximately 6:40 P.M.**