



**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library Board Room
February 20, 2008 - 3:30 p.m.**

Members Present: Paul Lison, Chair
Denise Dowers, Vice Chair
Nancy Walker, Secretary
Joan Freund
Judy Lewis
Camille Schmidt
Karen Quinn

Staff Present: Rita Hamilton, Library Director
Kathy Coster, Manager of Innovation
Carol Damaso, Manager of Public Services
Aimee Fifarek, Manager of Technologies and Content
Cheryl Thomsen, Library Administrative Coordinator
Leah Baguet, Account Specialist, Sr.
Krissy Cwengros, Librarian
Valerie Kurth, Secretary

CALL TO ORDER

Mr. Lison called the meeting to order at 3:30 PM

APPROVAL OF MINUTES

Mr. Lison called for a motion to approve the Minutes of the January 16, 2008 meeting. Mrs. Walker so moved; Ms. Dowers seconded, and the motion passed 7-0.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Cheryl Thomsen

	<u>January 2007</u>	<u>January 2008</u>	<u>% Change</u>
Items Circulated	216,310	263,310	+21%
YTD Circulation	1,389,251	1,662,804	+20%
Attendance	129,090	130,174	+1%
YTD Attendance	810,685	799,353	-1%
Teen Center Attendance	7,664	8,743	+14%

The Gift & Memorial Trust Account receipts in January were \$0, expenses were \$90.59. In the Library Book Sale Special Revenue Account, December income from sales was \$19,434.29 and expenditures were \$13,827.51.

In January 2008, volunteers donated 2,919 hours to the Library, and the public access computers were used 38,407 times.

Library Director's Report – Rita Hamilton

Ms. Hamilton presented Ms. Quinn with the book, Heaven on Earth, which will be added to the Library's collection in honor of Ms. Quinn's service as the Library Advisory Board Chair for 2007. The book has a bookplate on the inside cover with Ms. Quinn's name.

Ms. Hamilton passed around a letter of appreciation that was presented to the Library on behalf of the students of Our Lady of Perpetual Help who appreciate the Knowasis Teen Center. She also shared a thank-you letter from Vista Del Camino in appreciation of the 440 new books that the library donated to the City's Adopt-A-Family program.

Ms. Hamilton thanked everyone who attended the annual Volunteers' Hearts and Flowers Luncheon. She feels that the dedication of our volunteers is what makes the library such a great place!

Ms. Hamilton introduced Aimee Fifarek as the new Library Technologies and Content Manager. Aimee is our current Lead Systems Integrator and will officially be in her new position on March 3rd. The library has made great improvements with their technology since Ms. Fifarek joined the library staff almost five years ago. One of our new enhancements to the library website is that the public can now write book reviews.

Ms. Hamilton reported that The Holocaust exhibit was a tremendous success reaching a new audience and many school children. The new exhibit coming to the community room is a juried exhibition of photographs of local public art.

The Library's budget request is continuing to move through the city budget process. The Community Services Dept. has a tentative date of April 17th for our budget hearing with City Council.

Ms. Dowers asked if a date had been set for the groundbreaking for Appaloosa Library. Ms. Hamilton responded there was not a date set yet; however, she intends to set a date soon.

Customer Comment Report – Rita Hamilton

Ms. Dowers asked for clarification on a customer comment regarding Tom Blackwood. Rita clarified that the item was submitted from our City's citycable office. Ms. Dowers then understood what the comment was regarding.

Ms. Dowers also asked for clarification regarding the comment about new shelving and why we were looking for new shelving as she saw a lot of empty shelves in the library. Ms. Hamilton responded that the empty shelves she is seeing are due to the fact that we are re-arranging and shifting the collection. Carol Damaso added that staff enthusiastically started out to prepare for the Civic Center Library remodeling project and then later found out that the project has been put on hold for a year. The shelves that have been ordered are a new type of shelving for our media items.

Ms. Walker commended staff on their skills in dealing with the public. Ms. Walker also commented that she is concerned about the Jarvis Rockwell art and the lighting/plexi-glass issue mentioned. Kathy Coster will be following up with staff from the SCA regarding this issue.

Library Service Highlight –Web 2.0

Krissy Cwengros gave a presentation on Web 2.0. The “Tackies,” a library technology committee designed a training program for staff called Learning 2.0. This training introduces staff to new technologies such as my space, blogs, etc. so that they may learn the technologies to assist our customers. We must be able to use and teach these skills in order to stay up with what the public is demanding. This is a voluntary training program and over half of the staff has signed up for it. Staff is eager to learn new technologies as this is what the public is asking for.

Krissy explained that a blog is like an on-line conversation. Blogs are inter-active and anyone can sign on. Krissy invited the Library Board members to sign into Learning 2.0 and try it. Mr. Lison asked about the security of this training module. Krissy responded that this program is web-based and it runs off of a commercial site, not the City’s site. The City’s I.S. department has given this project its seal of approval. Mr. Lison pointed out that this training will enable staff to reach out to a new audience. Krissy distributed a handout of her presentation.

ITEMS REQUIRING BOARD ACTION

Proposed Expenditures – February 2008

February 2008

Youth Services – Incentives-tours, outreach efforts	\$ 1,500
Youth Services – Story props-supplies, music	1,800
Collection – Multiple copies of the titles selected as the One Book Arizona for children and adult	<u>2,000</u>
Total	\$ 5,300 (revised)

*Staff incentive for Web 2.0 training \$3,500
(This item was removed as it was not ready for any action to be taken.)

Mr. Lison called for a motion to approve the February 2008 proposed expenditures. Mrs. Lewis so moved; Ms. Walker seconded and the motion carried 7-0.

RASSNER LIBRARY ENDOWMENT DISBURSEMENT

Ms. Hamilton reported that in 1989 Ruth Rassner left a portion of her estate to the Scottsdale Public Library. It is time for the annual disbursement of this fund. In the past, the library has used the funds to buy materials and equipment. Ms. Hamilton proposed that the funds be used for Early Literacy space enhancements this year.

Mr. Lison called for a motion to approve the Rassner Library Endowment Disbursement. Ms. Dowers so moved; Ms. Schmidt seconded, and the motion passed 7-0.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

Ms. Walker asked for more information regarding the plexiglass art issues at next month's meeting. Ms. Hamilton asked Ms. Coster to follow up and bring this information to the March 19th meeting.

OPEN CALL TO THE PUBLIC

Martha Ecton asked Rita Hamilton if the plans for Appaloosa Library had already gone through the DRB and were finalized. Rita Hamilton responded the plans had gone through DRB and that City staff have signed off on the design.

Martha also commented that Will Bruder made complimentary remarks about Arabian Library at a City Council meeting.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 4:18 PM.

Respectfully submitted,

Valerie Kurth, Acting Administrative Secretary