



City of Scottsdale  
Human Services Commission  
Regular Meeting  
**SUMMARIZED MINUTES**  
5:30 P.M. Thursday, January 8, 2009  
City Hall Kiva  
3939 N Drinkwater Blvd  
Scottsdale, AZ 85251

1. CALL TO ORDER

Chair Hemmingsen called the meeting to order at 5:30PM

2. ROLL CALL

Present--Chair Kathleen Hemmingsen, Vice Chair Katherine Weaver, Commissioners: Carol Erickson, Katy Kelewae, Steven Rosenberg, Jo Ann Woodward, Andy Yates

Staff Present—Paul Ludwick, Hugh McGill, Cindy Ensign, Philip Ben Hershkowitz, Kathy Breen, Kasey Moyers, Emily Papke, Tricia Serlin, Valerie Kime-Trujillo

4. APPROVAL OF MINUTES—December 11, 2008

Approved 7-0; Vice-Chair Weaver moved to approve and was seconded by Commissioner Kelewae.

3. ELECTIONS OF COMMISSION CHAIR AND VICE-CHAIR

Chair Hemmingsen asked for nominations to the position of Chair of the Human Services Commission. Commissioner Woodward nominated Chair Hemmingsen and Vice-Chair Weaver seconded the nomination. Chairperson Kathleen Hemmingsen was re-elected 7-0.

Chair Hemmingsen asked for nomination to the position of Vice-Chair of the Human Services Commission. Chair Hemmingsen nominated Vice-Chair Weaver and Commissioner Erickson seconded the nomination. Vice-Chair Katherine Weaver was re-elected 7-0.

4. REPORT ON HOLIDAY PROGRAMS

Paul Ludwick, Human Services Director, explained that around 15,000 Scottsdale residents are living in poverty and with the current economic climate, that number is expected to rise. Mr. Ludwick said that despite the financial news, citizens, businesses, and city employees were very generous to low income families and seniors during this year's holiday season. He explained that staff involved in each of the holiday programs would give a summary of events and contributions.

#### ADOPT-A-FAMILY SEASONAL GIVING SUMMARY

Kathy Breen, Human Services Manager, explained that Vista del Camino was able to provide Thanksgiving Day food and gift cards to 500 families. Half of those families were officially "adopted" and the other half were served with individual contributions. For Christmas, Vista del Camino was able to match all 503 Adopt-A-Family participants with donors. An additional 26 families were assisted through a grant from the Nina Mason Pullium Trust. Additionally, social workers at the center were able to offer holiday help to families coming in to seek emergency services. Concerned Citizens for Community Health received \$82,300 in donations to benefit the center. Some other events benefiting Vista del Camino were the Positive Side of Sports toy donation program and the Helping Hands Holiday Party sponsored by the Pasqua Yaqui Indian Tribe. Ms. Breen shared some thank you letters from grateful participants and thanked all those who made the season a success.

#### ADOPT-A-SENIOR SEASONAL GIVING SUMMARY

Trish Serlin, Human Services Coordinator, explained that the Adopt-A-Senior program is targeted toward low income seniors 60 years and older or disabled people. The program brings holiday joy to homebound people and also gives social services staff a chance to assess the living situation of the participants. Adopt-A-Senior served 210 people, mostly referred from Area Agency on Aging and Home Delivered Meals. Thirty-two seniors were identified as needing follow up with a social worker. Emily Papke, Human Services Representative, spoke of the need to reach out to homebound and lonely people during the holidays, and about the importance of this program in getting the word out to people about the services we offer. She also reminded everyone that it is important to give back to those who built the foundation of this country.

#### PAIUTE NEIGHBORHOOD CENTER TOY HOLIDAY PROGRAMS

Valerie Kime-Trujillo, Human Services Manager, summarized this year's community generosity toward the Paiute Toy Store. The Paiute Neighborhood Center was able to provide 482 children with bags of age appropriate toys. Toys were collected through the Scottsdale Fire Department's "Toys for Tots" campaign, from private donors, from a Positive Side of Sports event, Arizona Helping Hands, and the Ride for Toys event where anyone who donated a new toy was able to ride on a fire truck. Additionally, 250 Arizona Law Enforcement Officers participated in a "Shop with a Cop" event that paired children ages 8-14 with a police officer to spend the morning spending \$150 for Christmas at Target. Ms. Kime-Trujillo also thanked Arcadia High School and Scottsdale Leadership Class XXIII for hosting special events at the center, and spoke about the overwhelming support of individual donors and the business community.

#### 5. SCOTTSDALE CARES UPDATES

Cindy Ensign, Human Services Planner and Budget Specialist, explained that Scottsdale Cares is a voluntary utility billing donation program and was the first of its type in the valley. She stated that funds from the program benefit 15 non-profit agencies. The mission of the program is to promote positive development of youth, adults and seniors, to strengthen the capability of family and the self sufficiency of adults, and assist Scottsdale residents of all ages to address crisis needs. Individuals can contribute to Scottsdale Cares by paying the total due on their monthly water bill, donating money directly, or adding Scottsdale Cares as a payroll deduction during the Fall Charitable Campaign if employed by the City of Scottsdale. Businesses can contribute by paying the total due on their water bill, making a direct donation, or designating the program as a charity of choice during special giving campaigns or events. In 2008 about 39% of water bill recipients contributed to Scottsdale Cares. Other funding came from individual donors and

special events such as the Facilities Management golf tournament that raised \$2,922 last year. Scottsdale Cares also benefits from a portion of the lease payment at Silverado Golf Course. Ms. Ensign then offered ways people can help Scottsdale Cares including handing out brochures, forwarding Scottsdale Cares information to community groups and newsletters, and telling family and friends.

Commissioner Woodward suggested attending annual condominium association meetings to present information on contributing to Scottsdale Cares. Ms. Ensign replied that it was a great idea but presently Human Services doesn't have a staff member dedicated to that mission.

Vice-Chair Weaver asked if there was a way to pay online. Ms. Ensign replied that there is, on the utility billing website.

Chair Hemmingsen suggested a City Council presentation about Scottsdale Cares.

6. STAFF UPDATES

Paul Ludwick, Human Services Director, stated Cindy Ensign won a City Manager Award for "Being Accountable and Acting with Integrity" and the Community Assistance Office received an award for "Collaborating as a Team". He also said that this year's fiscal update had been completed to provide information on last year's performance.

7. OPEN CALL TO THE PUBLIC (A.R.S § 38-431.02)

Chairperson Hemmingsen opened the floor to public comment. There was no comment.

Chair Hemmingsen congratulated staff on completing the fiscal year update and reminded new members that funding binders will be distributed at the next meeting.

Commissioner Erickson thanked the staff that attend meetings every week and congratulated Cindy for winning an award for integrity.

8. ADJOURNMENT

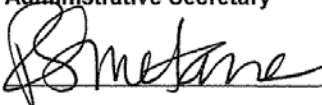
Vice-Chair Weaver moved to adjourn the meeting. Commissioner Kelewae seconded the motion. Meeting adjourned at 6:36.

\*Signatures needed when APPROVED by Commission

Officially approved by the Human Services Commission at the 1/22/09 meeting.

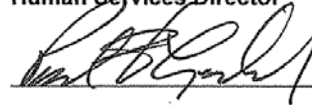
Submitted by:

Rachel Smetana  
Administrative Secretary

 Date: 1/23/09

Reviewed by:

Paul F. Ludwick  
Human Services Director

 Date: 1-23-09