



City of Scottsdale
Environmental Quality Advisory Board
Regular Meeting

5:30 p.m., Wednesday, September 16, 2009
Community Design Studio
7506 E. Indian School Rd.

SUMMARIZED MEETING MINUTES

PRESENT: Dr. Jimmy Leung, Chair
Bill Gill, Vice-Chair (left 6:45 PM)
Nancy Basinger, Board Member
Tom Dwyer, Board Member (arrived 5:47 PM)
James McCay, Board Member

ABSENT:
Jay Spector, Board Member

STAFF: Kay Cooper, Attorney's Office (for Paul Norman)
Kim Prendergast, Senior Auditor
Kim Chafin, Senior Planner
Larry Person, Office of Environmental Initiatives
Andrew Kocisky, Office of Environmental Initiatives
Steve Venker, Planning, Neighborhoods and Transportation

Citizens: Sandra Hertlein
Ted Luther
Floyd Marsh

Call to Order / Roll Call

Chairman Leung called the meeting to order at 5: 42 p.m. A formal roll call confirmed members present as stated above, noting the presence of a quorum.

Public Comments

Sandra Hertlein commented on the need to include sustainability considerations in the plans for the McDowell Road Corridor

- 1. Approval of Minutes**
Regular Meeting: August 19, 2009 APPROVED: 5-0; Motion by Board Member Basinger; 2nd Board Member Dwyer.

2. Administrative Report

- Mr. Person reported two pieces of good news: The Gateway to the Preserve nomination at the Valley Forward Environmental Excellence Awards ceremony received a Crescordia, the highest award. The other two nominations—SkySong and the Chaparral Xeriscape Garden Signage received Awards of Merit. The City received news that Fire Station 2 has been certified by the USGBC at the LEED Platinum level. It is the 6th platinum LEED building in Arizona, the only non-residential platinum building in Scottsdale and the 1st platinum fire station in the nation.

3. Ethics Refresher training for EQAB and committee members Kay Cooper

- Kay Cooper, Assistant City Attorney, (in place of Paul Norman) presented an annual refresher training for EQAB Members covering both ethics and open meeting law key issues. At the conclusion of the training session, EQAB Members signed Conflict of Interest Forms for 2009/2010 and submitted them to Ms. Cooper.

4. Update, Discussion, Possible Candidate Interviews and Possible Action on a recommendation to Council regarding applicants for three EQAB openings. Chairman Leung

- EQAB Members interviewed Bill Gill, James McCay and Ted Luther. The candidates made opening statements in response to the standard questions asked by Council in the interview process. Individual EQAB Members asked follow up questions of the individual candidates and then voted on a prioritized list of candidates to forward to Council.

APPROVED: 5-0; Motion to recommend EQAB applicants to Council in priority order—1. Bill Gill, 2. James McCay, 3. Ted Luther, 4. John Miller, 5. Kevin Edwards, 6. Floyd Marsh; Motion by Board Member Dwyer; 2nd by Board Member Basinger

- Mr. Floyd Marsh, another EQAB candidate arrived later in the meeting. His arrival was delayed because of his flight from out of town. Chair Leung decided to reopen the agenda item and give Mr. Marsh the courtesy of interviewing with the Board because of the circumstances. Mr. Marsh made an opening statement, and responded to the standard questions asked by Council. Individual EQAB Members asked Mr. Floyd follow up questions.

Board Member Dwyer, who made the original motion on the prioritized list of candidates asked to reconsider his original motion with a revised, prioritized list of candidates. Board Member Basinger, who seconded the original motion, agreed to reconsider the motion.

APPROVED: 4-0; Reconsidered Motion to recommend EQAB applicants to Council in priority order—1. Bill Gill, 2. James McCay, 3. Ted Luther, 4. Floyd Marsh, 5. John Miller, 6. Kevin Edwards; Reconsidered Motion and Second approved and restated by Board Member Dwyer; 2nd by Board Member Basinger. (Board Member Gill had left the meeting prior to this vote.)

5. Update, Discussion and Possible Action on the Proposed EQAB Committee Member Application Process Nancy Basinger

- Board Member Basinger distributed a handout of the Proposed EQAB Committee Member Application Process, which had been discussed at the previous meeting, and called for a vote to approve the process guidance. The intent of the proposed process is that all EQAB committees follow the same process for EQAB's periodic appointments to committee assignments.

APPROVED: 4-0; Motion to approve 2009 timeline and process for EQAB committee application process; Motion by Board Member Basinger; 2nd by Board Member Dwyer

6. Discussion regarding ideas for an awareness campaign related to the environmental impact of motor vehicle idling

- Board Member Basinger provided an update on citizen Jeff Jameson's request to have EQAB consider launching an awareness campaign to encourage citizens to limit vehicle idling in Scottsdale. Board Member Basinger distributed concept snippets of 6 messages for the campaign. Ms. Basinger requested that the Board vote to approve the concept as presented, including short snippets featuring Eco Gecko as the spokesperson, in a six month campaign, with a possible EQAB tag. The concept would be actually implemented by City staff, who could change details of the messages and format. The campaign will use free Public Service Announcement outlets such as the Scottsdale Pride insert in city utility bills.

APPROVED: 4-0; Motion to approve presented concept and submit to staff for implementation; Motion by Board Member Basinger; 2nd by Board Member McCay

7. Discussion on research and analysis necessary to formulate an action plan related to a possible EQAB recommendation to City Council regarding the expansion of the Green Building Program, including green building community design standards. Chairman Leung

- **Update and discussion on staff development of a Design Strategies Document for commercial and multi-family residential green buildings. Kim Chafin**
- **Research and Analysis discussion on an awards program.**
- **Research and Analysis discussion on promotion and outreach.**

- **Update and discussion on staff development of a Design Strategies Document for commercial and multi-family residential green buildings.**

Kim Chafin, Senior Planner, presented and led a discussion on the revised draft "Design Strategies for Green Buildings – Commercial and Multi-Family Residential" document. The document is designed to provide architects, builders and developers green options to consider at a very early stage in developing plans for an upcoming project. She asked that Board Members review the document and provide feedback individually through the EQAB Staff Liaison. Green Building Advisory Committee Chair Basinger passed along comments from GBAC members, related to additional incentives that might be offered if these green options are designed into a project.

- **Research and Analysis discussion on an awards program, as well as promotion and outreach**

Board Member Dwyer reported that a discussion with the AIA group about a possible awards program in Scottsdale was discussed at their September meeting. He reported that the AIA is interested in participating in the development of an awards program specific to Scottsdale and focused on Green Building concepts as expressed in the city's Sensitive Design Guidelines publication. Next steps in the dialog between EQAB and the AIA were discussed.

Chairman Leung restated his desire to have promotion and outreach foster a baseline community ethic focused on quality, green building construction, and restated staff member Tim Conner concept that this might be an example of an approach EQAB could take as it considers its response to Council.

8. Discussion and Possible Action on individual and/or committee assignments to conduct research and analysis needed to formulate an action plan related to a possible EQAB recommendation to City Council regarding the expansion of the Green Building Program, including green building community design standards. Chairman Leung

Chairman Leung posed the question “How to get more people involved and the role EQAB should play to do this?” Board Member Basinger will continue to refine the Center for Green Technology concept.

9. Standing Committee Reports

- **Green Building Advisory Committee (GBAC) from Chair Nancy Basinger**
GBAC Chair Basinger provided a very brief update on the most recent GBAC meeting.
- **Energy Advisory Committee (EAC) from Chair Tom Dwyer.**
EAC Chair Dwyer provided an update on the most recent EAC meeting. He announced that Linda Butson is the new EAC staff liaison. EAC Chair Dwyer provided a brief update on the city’s ARRA EECBG funded projects. The EAC and GBAC will have ethics training together. EAC and EQAB request a staff progress report on the 2007 Energy Plan Update.

10. Board Member suggestions for future agenda items

- Continue discussion on Items 7 and 8
- 2007 Energy Plan Update progress report from staff
- Possibly invite AIA representatives to the November EQAB meeting
- General Plan Update from staff
- Award to staff for the LEED Platinum Certification for Fire Station 2

11. Updates and Reminders

- Next EQAB meeting is scheduled for October 21
- Next EAC meeting is scheduled for October 14
- Next GBAC meeting is scheduled for October 13
- Ethics/Open Meeting Law training for EAC and GBAC at the Oct. 13 GBAC meeting
- Green Build '09 November 11-13

With no further business to discuss, the meeting adjourned at 8:59 p.m.

SUBMITTED BY:
Larry Person, Office of Environmental Initiatives

A recording of this meeting is available upon request.