



City of Scottsdale
Environmental Quality Advisory Board
Regular Meeting

5:30 p.m., Wednesday, August 19, 2009
Granite Reef Senior Center
1700 N. Granite Reef Rd., Rm. 10

SUMMARIZED MEETING MINUTES

PRESENT: Dr. Jimmy Leung, Chair
Bill Gill, Vice-Chair (arrived 5:46 PM)
Nancy Basinger, Board Member
Tom Dwyer, Board Member
Jay Spector, Board Member

ABSENT:
James McCay, Board Member

STAFF: Larry Person, Office of Environmental Initiatives
Andrew Kocisky, Office of Environmental Initiatives
Tim Conner, Office of Environmental Initiatives
Steve Venker, Planning, Neighborhoods and Transportation

Citizens: Sandra Hertlein
Craig Patterson

Call to Order / Roll Call

Chairman Leung called the meeting to order at 5:34 p.m. A formal roll call confirmed members present as stated above, noting the presence of a quorum.

Public Comments

Sandra Hertlein commented on the need to include sustainability considerations in the plans for the McDowell Road Corridor
Craig Patterson declined the Chair's invitation to speak.

- 1. Approval of Minutes**
Regular Meeting: July 15, 2009 APPROVED: 5-0; Motion by Board Member Spector; 2nd Board Member Basinger.
- 2. Administrative Report**

- Mr. Person reviewed the timeline for EQAB member appointments by Council. The deadline to submit applications to the City Clerk's Office is Tuesday, September 8, 2009. EQAB will review applications at the August and September meetings and submit their recommendation to Council. Council nominates Board and Commission applicants on Tuesday, September 22, 2009. Council will then interview and appoint Board and Commission members at the October 13, 2009 meeting. There are 3 openings on the Environmental Quality Advisory Board. Board Members McCay and Gill have indicated that they intend to submit applications for a second term. Three other applicants to EQAB are listed on the City's website. One of those applicants, John Miller will be interviewed at this meeting via phone conference call.

3. Lisa Cavera Resignation from EQAB and committee assignment

Lisa Cavera submitted a letter of resignation from EQAB and her committee assignment as Vice Chair of the Green Building Advisory Committee, to both EQAB Chair Dr. Leung and staff liaison Larry Person. The resignation letter was forwarded to Council staff Lisa Blyler who is responsible for the process to appoint/replace Board and Commission members.

- **Process for EQAB replacement**

Outlined above in the Administrative Report

- **Current EQAB applicants review**

At 6 PM a phone interview with EQAB applicant John Miller was conducted. Mr. Miller was out of town and unable to attend the meeting in person. EQAB asked Mr. Miller to respond to the same questions Council will ask of him later in the process.

- **Possible appointment by EQAB Chairman for committee assignment**

Board Member Basinger requested that the Chair take no action on appointing a GBAC Vice Chair at this time. No action was taken.

4. Discussion regarding ideas for an awareness campaign related to the environmental impact of motor vehicle idling

- Board Member Basinger provided an update on citizen Jeff Jameson's request to have EQAB consider launching an awareness campaign to encourage citizens to limit vehicle idling in Scottsdale. Board Member Basinger indicated the campaign she is developing will use Scottsdale's Environmental Mascot Eco Gecko as the "spokesperson" for a series of short snippet messages on the negative impacts of vehicle idling. The campaign will use free Public Service Announcement outlets such as the Scottsdale Pride insert in city utility bills. Board Member Basinger will provide specific campaign ideas at the September EQAB meeting.

5. Discussion and Possible Action on research and analysis necessary to formulate an action plan related to a possible EQAB recommendation regarding expansion of the Green Building Program.

- **Research and Analysis discussion on an awards program**

Board Member Dwyer continues to communicate with the AIA to obtain their input and possible participation in developing an awards program specific to Scottsdale and focused on Green Building concepts as expressed in the city's Sensitive Design Guidelines publication.

- **Research and Analysis discussion on promotion and outreach**

Chairman Leung stated a desire to have promotion and outreach foster a baseline community ethic focused on quality, green building construction.

Staff member Tim Conner distributed a document titled "Design Strategies for Green Buildings – Commercial and Multi-Family Residential". Mr. Conner introduced the document as a staff effort to voluntarily encourage developers to consider green building concepts at the onset of design concept for buildings that will go through the City's

development review and permitting process. Mr. Conner stressed that the document is an early draft, subject to a dynamic revision process, and that the scope of the document is limited to commercial and multi-family residential construction. He indicated that this might be an example of an approach EQAB could take as it considers its response to Council. He reviewed the deliberations of EQAB over the past several months seemed to be coalescing around three primary aspects of an approach to the Council assignment to EQAB—an awards/recognition aspect; promotion and outreach, which might include efforts such as the example provided; and the concept of a Center for Green Technology, which has been proposed by Green Building Advisory Committee Chair Nancy Basinger. Mr. Conner also suggested a meeting between the EQAB and DRB Chair or Vice Chair on Sonoran Design concepts and how they fit into a possible EQAB response to Council.

- **Possible Action on individual and/or committee assignments to conduct research and analysis needed to formulate an action plan.**

Chairman Leung posed the question “How to get more people involved and the role EQAB should play to do this?” Board Member Dwyer prepared a list of questions, related to an awards program, to pose to the AIA group at their next meeting. Board Member Basinger will continue to refine the Center for Green Technology concept. EQAB will invite staff member Kim Chafin to the September meeting to present and lead a discussion on the draft “Design Strategies for Green Buildings – Commercial and Multi-Family Residential” document.

6. **Standing Committee Reports**

- **Green Building Advisory Committee (GBAC) from Chair Nancy Basinger**
GBAC Chair Basinger reported that GBAC’s Proposed Vision document which was distributed at the July EQAB meeting is being further refined with a focus on the concept of a Center for Green Technology. GBAC Chair Basinger also distributed a first draft of a document outlining a process for accepting and reviewing committee applications. She suggested that the Energy Advisory Committee might use a similar process. The document will be further refined and brought back to the September EQAB meeting.

- Energy Advisory Committee (EAC) from Chair Tom Dwyer.

EAC Chair Dwyer provided a brief update on the most recent EAC meeting.

7. **Board Member suggestions for future agenda items**

- Continue discussion on Items 4 and 5
- Interview EQAB applicants and prepare a recommendation to Council
- Agendize an action item on GBAC Chair Basinger’s revised process for accepting and reviewing committee applications
- Discussion on a refined Center for Green Technology concept
- Annual Ethics and Open Meeting Law Refresher Training

8. **Updates and Reminders**

- Next EQAB meeting is scheduled for September 16
- Next EAC meeting is scheduled for September 16
- Next GBAC meeting is scheduled for September 8
- Valley Forward Environmental Excellence Awards Banquet is Sept. 12 at the Westin Kierland Resort—the city is a finalist for 3 awards and sponsors the event

Adjournment

With no further business to discuss, the meeting adjourned at 7:59 p.m.

SUBMITTED BY:
Larry Person, Office of Environmental Initiatives

A recording of this meeting is available upon request.