

2011 General Plan Update

2001 Legislative Edits

2001 General Plan Community Vision

Each of us has a vision of what Scottsdale should be like in the future. Although our visions are different, they share common qualities ~~and reference points. We hope to create a safe, attractive city for ourselves, our children, and for future generations. We envision a city where the natural environment is protected, where excellent services are provided, and where citizens are true partners in their city government. We aspire to create a city that is economically healthy and a good place to do business. We envision a city that has balanced mobility options and connections to citywide and regional networks. We see our community as a great place to live now and in the future.~~

DRAFT 2011 GENERAL PLAN COMMUNITY VISION

Each of us has a vision of what Scottsdale should be like in the future. Although our visions are different, they share common qualities. AS SUCH, WE ASPIRE TO CREATE AND SUSTAIN SCOTTSDALE AS A DYNAMIC, INTERNATIONALLY RENOWNED CITY CHARACTERIZED BY ITS ECONOMIC VIBRANCY, ENGAGED CITIZENRY, WORLDCLASS MEDICAL AND RESEARCH FACILITIES, AND THE SONORAN DESERT ENVIRONMENT. COMMUNITY MEMBERS ENVISION SCOTTSDALE AS A QUALITY TOURIST DESTINATION; CAPTIVATING VISITORS WHO ARE DRAWN TO OUR RESORTS, ARTS, CULTURE AND SIGNATURE EVENTS. WE SEEK TO RESPECT NATURE AND VALUE SUSTAINABILITY THROUGHOUT THE CITY WHILE ACTING AS STEWARDS OF THE MAJESTIC MCDOWELL SONORAN PRESERVE. OUR COMMUNITY ASPIRES TO PROVIDE HIGH-QUALITY SERVICES, BALANCED MOBILITY OPTIONS, AND AN EXCELLENT BUSINESS ENVIRONMENT THAT FOSTERS A SAFE, CLEAN, ATTRACTIVE AND CONNECTED QUALITY OF LIFE FOR ALL OF ITS CITIZENS. ANCHORED BY STRONG NEIGHBORHOODS, NATURAL OPEN SPACES, AND INSPIRED BY OUR WESTERN AND EQUESTRIAN HERITAGE, WE SEE SCOTTSDALE AS A GREAT PLACE TO LIVE WORK AND PLAY- NOW AND INTO THE FUTURE. AS OUR CITY CONTINUES TO EVOLVE, RESIDENTS AND STAKEHOLDERS WILL STRIVE TO ENHANCE THE CHARACTERISTICS AND VALUES THAT MAKE SCOTTSDALE A SPECIAL PLACE.

COMMUNITY VALUES

In the year 2025, Scottsdale will be a community that:

- Demonstrates its commitment to ~~environmental, economic, and social~~ sustainability. WE EVALUATE THE ENVIRONMENTAL, ECONOMIC, AND SOCIAL ~~and measures both the~~ short and long-term impacts of our decisions;
- Creates VIABLE NEIGHBORHOODS. WE revitalize and ~~preserves~~ CONSERVE neighborhoods ~~that have~~ TO ENSURE THEIR long-term viability, unique attributes and character, livability, AND connectivity to other neighborhoods in the community, ~~and that fit together to form an exceptional citywide quality of life (i.e. the whole is greater than the sum of its parts);~~
- Facilitates ~~human connection by anticipating and locating facilities and infrastructure that enable human communication and interaction; and by promoting policies that have a clear human orientation, value and benefit;~~
- Respects the NATURAL environment. THE SONORAN DESERT SHAPES THE character of the city, MAKING IT CRITICAL TO ~~with~~ preserve ~~of~~ THE desert and mountain lands, and FIND innovative ways of ~~protecting~~ CONSERVING natural resources, ~~clean air, water resources, natural habitat and wildlife migration routes, archaeological resources, vistas, and view and scenic corridors;~~
- ENCOURAGES REGENERATION. AS THE CITY CONTINUES TO MATURE, MAINTENANCE, REDEVELOPMENT, AND REINVESTMENT IN TARGETED AREAS WILL BE CRITICAL TO RETAIN THE CITY'S OVERALL STABILITY, VITALITY, AND AESTHETIC APPEAL.
- Builds on its cultural heritage. WE promote ~~historical and archaeological preservation areas, and identifies and promotes the arts and~~ tourism in a way that recognizes OUR WESTERN HERITAGE AND ~~the~~ unique desert environment in which we live;
- ~~Coordinates~~ PROVIDES transportation options. ~~with appropriate land uses to enable a decreased reliance on the automobile and more mobility choices~~ WE OFFER MOBILITY CHOICES THAT REFLECT THE DIVERSE NEEDS OF THE COMMUNITY;
- Maintains ~~or improves~~ its high standards. QUALITY ~~of~~ appearance, aesthetics, public amenities, and levels of service CREATE THE DESIRABLE COMMUNITY AND CACHE FOR WHICH SCOTTSDALE IS KNOWN;
- ~~Recognizes and embraces change: from being predominantly undeveloped to mostly built out, from a young town to a maturing city, from a bedroom community to a net importer of employees, and from a focus on a single economic engine to a diverse, balanced economy;~~
- CELEBRATES ~~Simultaneously acknowledges~~ our past. WE ACKNOWLEDGE OUR PAST THROUGH preservation of historically significant sites, ~~and~~ buildings, AND NEIGHBORHOODS ~~will be important, and~~ AS WE prepare for our future;

- Promotes STRATEGIC growth. DEVELOPMENT AND REDEVELOPMENT SHOULD ~~that~~ serve community PHYSICAL AND ECONOMIC needs, ADVANCE THE OVERALL quality of life, and REINFORCE OR IMPROVE community character;
- Recognizes and ~~embraces~~ WELCOMES the diversity of the community. ~~WE by creating an environment that~~ respect the human dignity of all ~~without regard to race, religion, national origin, age, gender, sexual orientation, or physical attributes.~~

FOUR DOMINANT THEMES

- **Sonoran Desert:** Our growth and development should proceed with clear awareness of the impact on our rare and beautiful environment.
- **Resort Community:** Tourism and the constant influx of people from all over the world strongly affects our way of life as well as our economy.
- **Arts & Culture:** Scottsdale's cultural assets are an integral part of the community and a basis for further development.
- **Health & Research:** Scottsdale has a culture of wellness and an optimistic spirit of innovation. Health, biotechnology, computer, and other high-tech businesses are a natural fit for the growing diversity of our community.

SIX GUIDING PRINCIPLES

- **Preserve Meaningful Open Space:** The city of Scottsdale is committed to promoting the acquisition, dedication, and setting aside of open space as a community amenity and in support of the tourism industry in Scottsdale.
- **Enhance Neighborhoods:** Scottsdale's residential and commercial neighborhoods are a major defining element of this community. The quality of our experience as a Scottsdale citizen is expressed first and foremost in the individual neighborhoods where we live, work, and play. Scottsdale is committed to maintaining and enhancing our existing and future neighborhoods. Development, revitalization, and redevelopment decisions, including rezoning and infrastructure planning, must meet the needs of our neighborhoods in the context of broader community goals.
- **Seek Sustainability:** Scottsdale is committed to the effective management of its finite and renewable environmental, economic, social, and technological resources to ensure that they serve future needs.
- **Support Economic Vitality:** Scottsdale is committed to the goal of supporting its existing economic strengths by: targeting new opportunities which can diversify our economic base; providing for the fiscal health of the city; and forming partnerships with the community which strengthen our ability to meet this goal.
- **Advance Transportation:** The transportation system must be the backbone of Scottsdale, supporting its economy and serving and influencing its land use patterns in a positive way.
- **Value Scottsdale's Unique Lifestyle and Character:** Scottsdale offers a superior and desirable Sonoran Desert lifestyle for its citizens and visitors. The preservation of this unique lifestyle and character will be achieved through a respect for our natural and man-made environment, while providing for the needs of our citizens.

CHARACTER AND DESIGN

Goals and Approaches POLICIES

1. Determine EVALUATE the appropriateness of all development in terms of community goals, surrounding area character, and the specific context of the surrounding neighborhood CONTEXT.

- 1.1. New and revitalized development SHOULD respond to BOTH THE regional and citywide contexts in terms of:
 - 1.1.A. Scottsdale as a southwestern SONORAN desert community.
 - 1.1.B. Scottsdale as a part of a large metropolitan area with a unique reputation, image, character and identity within it's THE regional setting.
 - 1.1.C. Relationships and SENSITIVITY to surrounding land forms, land uses and transportation corridors.
 - 1.1.D. Contributions to city wide linkages of open space and activity zones-AREAS.
 - 1.1.E. ~~Consistently high community quality expectations. (Implied)~~
 - 1.1.F. Physical scale relating to the human perception at different points of experience.
 - 1.1.G. Visual impacts AND ACCESSIBILITY (views, lighting, etc.) upon public settings and neighboring properties.
 - ~~1.1.H. Visual and accessibility connections and separations. (Combined with 1.1G)~~
 - 1.1.I. Public buildings and facilities that demonstrate these concepts and “lead” by example.
- 1.2. ~~Enrich the lives of all Scottsdale citizens by promoting safe, attractive, and context compatible development. (Combined with 1.4)~~
- 1.3. ~~Encourage~~ PROMOTE projects that are responsive to the natural environment, and climate, site conditions, and unique character of each area, while being responsive to people's needs.
- 1.4. ~~Ensure that all development is a part of and contributes to the established or planned character of the area of the proposed location. Character can cross land uses and zoning to include community regions containing a mixture of housing, employment, cultural, educational, commercial, and recreational uses. The overall type of character type that these uses are a part of describes the pattern and intensity of how these uses fit together. The following general character types are found in our community:~~ PROMOTE INNOVATIVE HIGH QUALITY DESIGN THROUGH THE USE OF CRITERIA ASSOCIATED WITH THE FOLLOWING CHARACTER TYPES:

- **Urban Character Types** consist of mainly ~~higher density residential, non-residential, and mixed-use neighborhoods of varying character. These districts include apartments, high density townhouses, commercial and employment centers, and resorts. Urban areas districts should have a pedestrian orientation with shade, activity nodes and small intimate developed open spaces that encourage interaction among people. Some examples of Urban Districts include:~~
The Downtown is a highly functional mixed use center, containing areas of different densities and architectural styles that emphasize regional and specialty retail, office and residential/hotel uses. *(Urban character and also addressed more specifically in downtown plan)*
The Resort Corridor consists of concentrations of major resort facilities along Scottsdale Road near Downtown. A variety of tourist accommodations, quality office,

~~specialty retail, recreation uses including golf courses and tennis courts, employment, and compatible high amenity residential neighborhoods are all components. (Addressed in Southern Scottsdale Area Plan and combined with urban character)~~

Employment Cores are primary employment centers for the city. These cores support a wide range of activities LIKE AVIATION SUPPORTIVE USES and regional and community level employment uses. THESE AREAS CONSIST OF MULTIFUNCTIONAL BUILDINGS WITH FORM FOLLOWING FUNCTION, CONTEMPORARY ARCHITECTURE, AND TECHNOLOGICAL AND CORPORATE CHARACTER.

~~**Freeway Corridor/Regional Core** is a mixed use employment core that includes a number of regional offices, retail, and hotel uses. This core will include more than a million square feet of regional and community retail centers. Employment along the freeway corridor will be second only to the Downtown District in intensity and positive impact on the City's economic development. (Combined with employment core or urban character.)~~

- **Suburban/Suburban Desert Character Types** contain medium-density neighborhoods that include a variety of commercial and employment centers and resorts. A wide variety of recreational and leisure opportunities are integrated into the fabric of these districts. Pedestrian and bicycle linkages from neighborhood to neighborhood and from neighborhood to commercial, cultural, educational and recreational USES components are vital in weaving these areas into a livable community. ~~The physical character of these districts varies widely throughout the community and is based on period of construction and the surrounding topography and natural features. (Address in introduction) These districts comprise most of the southern and central areas of the city. (Shown on map)~~ There are some special features within suburban character types that embody unique land uses or physical elements:

~~**Activity AREAS Centers** include major mixed use areas that are smaller than the employment cores. These areas generally serve the nearby neighborhood, larger community or tourism related uses, but larger than neighborhood centers. (Activity areas are addressed in Growth Areas Element. Character addressed in CAP or policies regarding context)~~

The Tourism/Recreation Areas are major NATURAL AND DEVELOPED open space and recreational amenities located at the Central Arizona Project corridor, McDowell Sonoran Preserve, Arizona Canal and Indian Bend Wash. Facilities include the TPC golf courses, Princess Hotel, Westworld Equestrian Park, and Taliesin West AND RECREATIONAL AMENITIES LOCATED ALONG THE INDIAN BEND WASH< CANALS AND IN THE MCDOWELL SONORAN PRESERVE.. ~~Sensitivity to surrounding neighborhoods is encouraged. (Neighborhood sensitivity addressed in goal 1 and 1.1G)~~

Resort Villages are concentrations of major resorts or MASTER PLANNED COMMUNITIES WITH A variety of HIGH AMENITY tourist OR RESIDENTIAL accommodations, quality office, specialty retail, recreation uses including golf courses and tennis courts AND employment. ~~and compatible high amenity residential neighborhoods are all components.~~

- **Rural/Rural Desert Character Types** contain relatively low-density and large lot development, including horse privilege neighborhoods and low-density resorts as well as areas with particularly sensitive and unique natural environments. These districts provide a rural lifestyle that includes EMPHASIZES preservation of the desert character. ~~The identity and natural desert character of this district should be strengthened and maintained~~

~~by preventing encroachment of nonconforming uses and architectural styles, protecting open spaces and vistas, encouraging conservation of desert vegetation, building low profile structures, discouraging walls, and limiting road access. Special care should be taken to preserve the natural character of the land THROUGH:~~

- ~~o Maintaining natural desert vegetation.~~
- ~~o Clustering development to preserve open space corridors, natural washes, and natural buffers to adjacent uses.~~
- ~~o and natural drainage corridors. Desert vegetation is maintained in either in common open space areas or on individual lots. The impacts of development on desert preservation should be minimized through clustering, preserving washes, and the use of natural buffers on the perimeter of developments. Site plans for developments on larger vacant tracts should be sensitive to topography, vegetation and natural drainage area. (Redundant and too specific)~~

- **Environmentally Sensitive Lands and Native Desert Character Types**

These districts include areas defined by the Environmentally Sensitive Lands Ordinance (ESLO) overlay-zoning district. Most of these rugged areas should ultimately be preserved as natural open space, and all areas will follow the regulations of ESLO. ~~The McDowell Sonoran Preserve is located in these areas. (Identified below)~~

~~- **Desert Districts** INCLUDE AREAS OF ALL CHARACTER TYPES IN THE ESLO OVERLAY ZONING DISTRICT AND MAY include areas with significant environmental amenities or hazards. Special care should be taken to minimize the impacts of development in these AREASdistricts. Any development in these districts will follow the ESLO guidelines.~~

~~- **Mountain Districts** include the McDowell and Continental Mountains and the mountainous regions of north Scottsdale. ~~The area is~~ THESE AREAS ARE characterized by steep mountainsides, boulder features, mountain peaks and ridges, and incised washes. Development regulations should offer incentives to preserve land in these districts and to transfer any allowable density to adjacent land containing few environmental constraints. Any development permitted in this district should be very low density and special care should be taken to minimize the impacts of development on the natural character of the land. Low impact recreational opportunities may be considered for these areas, including hiking, mountain biking and equestrian trails. (Not relevant to character)~~

~~- **McDowell Sonoran Preserve RECOMMENDED STUDY BOUNDARY** consists of mountain and desert land included in the city's Preserve. This land generally possesses outstanding scenic value; valuable wildlife habitat and migration routes; lush desert vegetation; significant environmental conditions, such as sensitive washes, riparian areas, and mountain peaks and valleys; archaeological and historic sites; and opportunities for appropriate passive recreation in designated areas. Preserve land will remain as permanent open space with limited permanent improvements. The recommended study boundary of the McDowell Sonoran Preserve includes mountain and desert land designated by the City Council as suitable for preservation. (Addressed in Open Space Element)~~

~~Continue to develop and refine Character Areas and Character Area Plans.~~

~~Character Areas are sets of neighborhoods that share the same overall character type (described above) and often have other unifying elements that distinguish the area. There is often more than one Character Area in a general character district or a character district category. For example: Both the Desert Foothills and the Dynamite Foothills Character Areas are Rural Desert Character Types, though located in different places in the city.~~

- 1.5. Continue to develop and refine Character Areas and Character Area Plans. ~~Character Area Plans will be developed on a priority basis over a period of time, based on City Council direction, potential for change and the desire of residents. Each plan will speak specifically to the goals and special attributes of an identifiable and functional character area i.e., its land uses, infrastructure, broadly defined urban architectural design philosophy, and transitions. Character Plans should ensure that quality of development and consistency of character drive Scottsdale's General Plan at a Character Plan level, all within the context of community wide goals. An additional strength of the Character Plan approach is its ability to address "edges," those places where two character areas meet or places where Scottsdale's boundaries abut other governmental jurisdictions. Character Area Planning will pursue the involvement and participation of an area's residents and property owners in the planning and implementation process.~~
- 1.6. ~~Develop and refine Neighborhood Planning and Neighborhood Plans. Because the health and vitality of a neighborhood is dependent on its ability to adapt to the future, steps need to be taken to address changes that will take place in the neighborhood. Neighborhood plans will identify and implement efforts to improve specific neighborhoods within the city. Every neighborhood has different needs, issues, constraints, and opportunities. A Neighborhood Plan might broadly define a neighborhood's goals together with an action plan, issues brief, or other policy and implementation tools. The planning process must have the in-depth involvement of the people who live and work in that neighborhood. (Addressed in Neighborhood Element)~~

2. Review ENHANCE AND STRENGTHEN the OVERALL design AND CHARACTER OF SCOTTSDALE THROUGH THE APPROPRIATE REVIEW PROCESS, UTILIZING EXISTING AND NEWLY ADOPTED POLICIES. ~~of all development proposals to foster quality design that enhances Scottsdale as a unique southwestern desert community. (The City Charter excludes review of detached single family residential) (Scottsdale as "unique southwestern desert community" addressed in 1.1a)~~

- 2.1. ~~Promote, evaluate and maintain the~~ UTILIZE Scottsdale's Sensitive Design Principles that when followed will TO help improve and reinforce the quality of design in our community. (Order: moved to front)
- 2.2. Continue the development review process. ~~The Development Review Board currently reviews all proposed new and revitalized development, other than single family residential, in terms of appropriate~~ TO STRENGTHEN DESIGN IN TERMS OF contextual character, quality of design, and site planning.
- 2.3. Recognize that Scottsdale's economic and environmental well-being depends a great deal upon the distinctive character and natural attractiveness of the community, ~~which are based in part on good site planning and aesthetics in the design and development review process. These characteristics contribute substantially to the community's potential as a recreational resort area and regional trade center.~~
- 2.4. Use the design and development review process to enrich the lives of all Scottsdale residents and visitors by promoting safe, attractive, and context compatible development. (Redundant, goal 1)
- 2.5. Promote, develop, and adopt comprehensive polices and guidelines THAT ~~for use in the design and development review process, which establish principles and standards for public and private development and~~ RECOGNIZE the DIVERSITY OF THE BULIT AND NATURAL ENVIRONMENT. ~~scope of development projects in the community. These should include, but are not limited to, design guidelines for Character Districts,~~

- ~~Character Areas, special districts, visually important roadways, open spaces, public and private infrastructure, specific building types, and interaction with our Sonoran Desert.~~
- 2.6. Promote development that respects and enhances the unique climate, topography, vegetation and historical context of Scottsdale's Sonoran Desert environment. ~~all of which are considered amenities that help sustain our community and its quality of life. (Redundant)~~
- 3. Identify AND PROTECT Scottsdale's historic, archaeological and cultural resources, TO promote an awareness of them for future generations, CURRENT RESIDENTS AND VISITORS. and support their preservation and conservation.**
- 3.1. ~~Continue A LOCAL historic and archaeological preservation process PROGRAM PRIMARILY THROUGH THE HISTORIC PRESERVATION COMMISSION. The Historic Preservation Commission advises the Planning Commission and City Council in all matters concerning historic and archaeological preservation. (Redundant)~~
- 3.2. Enforce ~~and refine~~ the city's Historic Preservation Ordinance and the Archaeological Resource Preservation Ordinance to protect our significant, HISTORIC AND ARCHAEOLOGICAL resources and mitigate unavoidable loss.
- 3.3. Continue the process of identifying Scottsdale's historic, archaeological, and cultural resources.
- 3.4. SUPPORT ~~Provide~~ a variety of support ~~and~~ incentives to enhance and maintain significant historic and archaeological resources.
- 3.5. ~~Establish standards AND GUIDELINES required to preserve and retain the historic character of designated resources. (Combined/ similar to 3.2)~~
- 3.6. Promote ~~revitalization of identified significant current or future historic resources through preservation, adaptive reuse or other means as an alternative to wholesale redevelopment. THE PRESERVATION OF CHARACTER DEFINING FEATURES OF IDENTIFIED CURRENT AND FUTURE HISTORIC RESOURCES THROUGH APPROPRIATE PRESERVATION TREATMENTS, ADAPTIVE REUSE, AS ALTERNATIVES TO DEMOLITION.~~
- 3.7. PROMOTE ~~Initiate~~ programs for the preservation, restoration or rehabilitation of City-owned ~~historically~~ HISTORICAL significant structures and resources.
- 3.8. ~~Advocate programs for the restoration and rehabilitation of privately owned significant structures and resources. (Moved to 3.11)~~
- 3.9. ~~Discourage and work to prevent unwanted demolition of buildings and structures identified by the Commission as significant and work to prevent the destruction of significant archaeological resources. CITY, STATE, OR NATIONAL HISTORIC REGISTERS (Combined similar to 3.6)~~
- 3.10. Develop partnerships with groups, such as the Scottsdale Historical Society, State Historic Preservation Office, and other local, regional, and national historic and archaeological boards and commissions in support of SCOTTSDALES HISTORIC < ARCHAEOLOGICAL AND CULTURAL RESOURCES ~~these goals.~~
- 3.11. ~~Promote the Historical and Archaeological Preservation programs within the community through education and public outreach. (Combined to 3.12)~~
- 3.12. CELEBRATE AND DEVELOP PROGRAMS, EVENTS, AND PUBLIC INFORMATION MATERIALS AIMED AT PROMOTING HERITAGE TOURISM IN SCOTTSDALE THAT FOCUSES UPON VARIETY OF PROMINENT HISTORICAL AND CULTURAL RESOURCES LIKE TALIESIN WEST, A WORLD HERITAGE SITE.

4. Encourage “streetscapes” for ALONG major roadways that promote the city’s visual quality and character, and blend into the character of the surrounding area.

~~Streetscape is a term used to describe the combination of individual design elements that give character to the street frontages of the city. Some examples of these elements are landscaping, street furniture, lighting, and sidewalk design. Streetscape design plays a major role in setting a standard of quality and innovation for other design issues. (Add to definitions section)~~

- 4.1. ESTABLISH specific STREETSCAPE design guidelines for highly visible prominent AND COMMUNITY RECOGNIZED-streets.
- 4.2. Promote contextually compatible streetscape design that corresponds with the following classifications.
 - 4.2.A. **Urban Streetscape** – Are areas that encourage pedestrian comfort, safety and accessibility through the use of decorative elements like, arcade covered walkways, pedestrian lighting, landscape improvements, innovative street crossings, transit shelter, and wayfinding.
 - 4.2.B. **Suburban Streetscape** –Are areas that strive to achieve compatibility and safety between automobile traffic, neighborhood amenities (schools and parks), pedestrian, bicyclist, and recreational activities through the use of elements like separated bike and pedestrian paths, innovative street crossings, and uniquely designed features.
 - 4.2.C. **Transitional Streetscape** – Are areas of the city where the development pattern is medium to low. Streetscapes in these areas often serve as a buffer between the neighborhood and adjacent traffic. These areas mainly consist of desert or desert adaptive vegetation that corresponds to the natural and contextual character of the immediate area.
 - 4.2.D. **Natural Streetscape** – Are areas that strive to achieve the utmost natural state of the Sonoran Desert environment. Native plants and plant densities are encouraged to maintain a buffer with adjacent uses, protect view sheds, and establish context.
- 4.3. ~~Design Downtown/Urban areas to concentrate on those elements that will provide pedestrian comfort, such as arcade covered walkways, shade, decorative paving, and landscaping, so that a comfortable setting can be created for this use intensive area.~~
- 4.4. ~~Achieve compatibility between pedestrians and transportation routes in the Suburban areas of the city. Use of trees that are native and/or desert adapted and achieve a dense, broad canopy is encouraged for the main theme of this streetscape type. Separation of pedestrians from traffic flow can be realized through the use of landscape areas and consideration of sidewalk alignment.~~
- 4.5. ~~Apply the Transitional classification to areas of the city where the development pattern is medium to low, and the streetscape serves as a buffer between traffic and adjacent land uses. Include native plants or plants compatible with a desert environment in the Transitional area’s landscape materials. Special care should be given to the protection of existing vegetation and natural features that can be incorporated into the design.~~
- 4.6. ~~Ensure compatibility with the natural desert in Natural streetscape areas. Plant selection should be those that are native to the desert and densities of planting areas should be similar to natural conditions. (Rephrased)~~
- 4.7. Blend different streetscape categories where they join, IN-ORDER to prevent a marked difference between opposing sides of streets.
- 4.8. ~~Apply streetscape guidelines to all landscaped areas within the public right of way. Encourage the use of streetscape guidelines in areas between the right of way and building setback lines or perimeter walls. (Specify in streetscape definition)~~

- ~~4.9. Designate specific design standards to be implemented on select streets where a special theme is desired. (Redundant, 4.1)~~
 - 4.10. Apply and MAINTAIN the **Scenic Corridor** designation in circumstances where a substantial landscape buffer is desired to maintain views, MITIGATE TRAFFIC IMPACTS, AND PRESERVE the desert character OF THE NEIGHBORHOOD. ~~is a vital part of the neighborhood setting, and buffering of roadway impacts is important. This allows for a larger landscaped area that can minimize the impact of highly traveled roads adjacent to neighborhoods.~~
 - 4.11. ~~Establish specific Scenic Corridor guidelines and policies for the design and maintenance of these visually significant roadways. (Already established)~~
 - 4.12. APPLY ~~Other visually~~ THE visually significant roadways designation to include roadways with buffered setbacks, Desert Scenic Roadways (in ESLO districts), and roadways with specific streetscape design themes. Each of these designated roadways have individual design guideline policies.
 - 4.13. Form and implement policies to guide landscape maintenance in the public right-of-ways and easements in a manner consistent with the desired streetscape character.
 - 4.14. Retain and encourage the placement of mature trees in public right-of-ways to ~~preserve~~ MAINTAIN the character AND SHADING of the street.
 - 4.15. Establish and enhance ~~markers and entry features at key~~ entrances to Scottsdale so that residents and visitors will have a sense of arrival into the city.
 - 4.16. WORK TOWARDS street-lighting ILLUMINATION levels and hardware design THAT ARE consistent with intensity of adjacent land uses and surrounding character. ~~In some areas of the city, special streetlight design should be used to enhance the unique character of the streetscape.~~
 - 4.17. Place appropriate street lighting hardware at intervals and locations that enhance safety AND SUPPORT PEDESTRIAN ACTIVITY.
 - 4.18. ~~Keep~~ UTILIZE minimal and appropriate street lighting in low-density areas, rural areas, and areas near the McDowell Sonoran Preserve to maintain dark skies. ~~and shield the light fixtures to maintain a dark sky.~~
- 5. Build upon the significant role the arts have played in shaping our community's image and lifestyle by maximizing the potential of public art to enrich the daily lives of people that live in or visit Scottsdale.**
- 5.1. CONSIDER HOW PUBLIC ART MAY HELP SUSTAIN AND ENHANCE POLICY DIRECTION, COMMUNITY CHARACTER, AND SENSE OF PLACE IN PLANNING INITIATIVES AND POLICIES. *(NEW)*
 - 5.2. Inform citizens and visitors of the role art plays in the past, present, and future identity of Scottsdale.
 - 5.3. Express Scottsdale's unique heritage, culture, and environment through private and public art.
 - 5.4. Use art as a catalyst to foster civic pride and identity in both public and private improvements.
 - 5.5. Increase the public's knowledge and sensitivity to artistic influences and aesthetic aspects of Scottsdale's man-made and natural environment.
 - 5.6. Emphasize art that promotes public education and stimulates dialogue and interaction within the community.
 - 5.7. Create and maintain a Public Art Master Plan through a partnership with the Scottsdale Cultural Council. ~~The Public Art Master Plan should maximize the role of all forms of public art in the beautification of the city and integrate art into the surrounding context.~~

- 5.8. Include art as an integral part of public infrastructure design, including but not limited to civic buildings, streetscapes, parks, and civil structures (i.e. bridges, water reservoirs, drainage structures, etc.).
- 5.9. Introduce and integrate public art at various scales into the built environment. (for example; art as monumental urban expressions or pedestrian level art details.)
- 5.10. Consider establishing art districts that celebrate the city tradition of art and provide amenities for residents and visitors.
- 5.11. Maximize the potential of art and cultural events for stimulating economic growth.
- 5.12. ~~Encourage~~ SUPPORT private participation in public art through the donation of artwork to the city and the placement of artwork on private property that can be publicly viewed AND/OR ACCESSED.
- 5.13. Celebrate the dominant life style or character of an area ~~of~~ WITHIN the city THROUGH art.

6. Recognize the value and visual significance that landscaping has upon the character of the community ~~and maintain standards that result in substantial, mature landscaping that reinforces the character of the city.~~

- 6.1. Require ~~substantial~~ THAT SUSTAINABLE landscape IMPROVEMENTS be provided as part of new development, redevelopment, or CAPITAL PROJECTS.
- 6.2. Maintain the LANDSCAPE ~~landscaping~~ materials and DENSITY pattern OF PLANT MATERIALS within a character area.
- 6.3. Encourage the use of LANDSCAPE SHADE ELEMENTS to reduce the effects of REFLECTIVE heat and glare on buildings, AND/OR PAVED SURFACES, RESULTING IN GREATER PEDESTRIAN COMFORT. ~~and pedestrian areas as well as contribute toward better air quality.~~
- 6.4. Discourage THE USE OF plant materials that contribute substantial air-borne pollen.
- 6.5. Encourage landscape designs that promote water conservation, safe public settings, erosion protection, and reduce the “urban heat island” effect.
- 6.6. ~~Encourage the retention of mature landscape plant materials.~~ (Combined with 4.7)

7. ~~Encourage sensitive outdoor lighting that reflects the needs and character of different parts of the city.~~ (Integrated with goal 4; 4.16, 1.1g)

- 7.1. ~~Establish lighting standards that relate to the ambient lighting designations contained within the 2000 I.E.S. standards revisions.~~
- 7.2. ~~Encourage lighting designs that minimize glare and lighting intrusions into neighborhood settings.~~ (Combined with 4.17)
- 7.3. ~~Encourage creative and high quality designs for outdoor lighting fixtures and standards that reflect the character of the local context.~~ (Combined with 4.16)
- 7.4. ~~Discourage lighting that reduces the viability of astronomical observation facilities within Arizona.~~
- 7.5. ~~Allow for lighting systems that support active pedestrian uses and contribute to public safety.~~

Land Use Element

Goals and Approaches Policies

Regional Context:

1. ~~Recognize Scottsdale's role as a major regional economic and cultural center, featuring business, tourism, and cultural activities.~~ Strengthen the identity of Scottsdale SUSTAIN THE ECONOMIC BASE OF SCOTTSDALE by encouraging land uses that contribute to the ECONOMIC VIABILITY AND THE character of the community and sustain a viable economic base.
 - 1.1. ~~Strengthen the identity of Scottsdale by encouraging land uses that contribute to the character of the community and sustain a viable economic base.~~ *(Became goal 1)*
 - 1.2. UPHOLD ~~Recognize~~ Scottsdale's role as a major regional economic and cultural center, featuring business, tourism, and cultural activities. *(Originally goal, now policy)*
 - 1.3. ~~Encourage~~ SUPPORT land uses that preserve a high quality of life and define Scottsdale's sense of place within the region.
 - 1.4. ~~Support a regional open space network that~~ Celebrate Scottsdale's identity as a desert city BY PRESERVING EXISTING NATURAL OPEN SPACE AND SUPPORTING THE PRESERVATION and maintains the viability and connectivity of the natural ecosystem.
 - 1.5. Promote land uses that accommodate destination resorts along with the recreation, retail, residential, and cultural uses that support tourism activity and sustain a resort-like lifestyle.
 - 1.6. WORK WITH ADJACENT JURISDICTIONS TO UNDERSTAND AND COORDINATE THE DYNAMICS OF THE EMERGING AND REDEVELOPING AREAS ALONG THE BORDERS OF SCOTTSDALE. *(Originally under goal 2)*
 - 1.7. UTILIZE LIMITED LAND RESOURCES MORE EFFICIENTLY AND PURSUE A DEVELOPMENT PATTERN THAT IS MORE ECONOMICALLY SOUND BY ENCOURAGING INFILL DEVELOPMENT ON VACANT AND UNDERUTILIZED SITES, PARTICULARLY WITHIN GROWTH AND ACTIVITY AREAS. *(NEW)*
2. ~~Coordinate land uses affecting regional networks (mobility, economic, and open space) with adjacent jurisdictions to maintain the integrity and efficiency of each network.~~
 - 2.1. ~~Work with adjacent jurisdictions to understand the dynamics of the emerging and redeveloping areas on the borders of Scottsdale.~~ *(Moved under goal 1)*
 - 2.2. ~~Support the location of regional land uses, such as major employment centers along regional mobility networks.~~ *(Moved under goal 5)*
 - 2.3. ~~Relate regional transportation corridors to regional land use intensities.~~ *(Moved under goal 5)*
 - 2.4. ~~Support the regional open space network using the Maricopa Association of Governments Desert Spaces Plan (1995) or future updates as a baseline to coordinate with adjacent jurisdictions open space systems, recreation opportunities, storm water drainage, and sensitive wildlife habitat and migration routes.~~ *(Concept under open space and recreation)*

Citywide Land Use Policies:

3. ~~Encourage the Transition of land uses from more intense regional and citywide activity areas to less intense activity areas within local neighborhoods.~~

- 3.1. Ensure that neighborhood edges transition to one another by considering appropriate land uses, development patterns, character elements and access to various mobility networks.
- 3.2. ~~Encourage the location of intense mixed-use centers and regional employment cores along regional networks while incorporating appropriate transitions to adjoining land uses. (Redundant, covered under policy 3.6)~~
- 3.3. Maintain the natural integrity of open space preserves by ensuring development patterns and land uses are sensitively integrated along the edges of the SCOTTSDALE MCDOWELL SONORAN Preserve.
- 3.4. Locate MAJOR employment uses where impacts on residential neighborhoods are limited and access is available at citywide and regional levels.
- 3.5. ~~Guide growth to locations contiguous to existing development to provide city services in a cost-effective and efficient manner. (Covered under Growth Areas Element)~~
- 3.6. Encourage transitions between different land uses and intensities through the use of gradual land use changes, particularly where natural or man-made buffers are not available.
- 3.7. SENSITIVELY INTEGRATE LAND USES INTO THE SURROUNDING PHYSICAL AND NATURAL ENVIRONMENTS, THE NEIGHBORHOOD SETTING, AND THE NEIGHBORHOOD ITSELF. (NEW)

4. ~~Maintain a balance of land uses that support a high quality of life, a diverse mixture of housing and leisure opportunities and the economic base needed to secure resources to support the community.~~

- 4.1. PROMOTE A VARIETY OF HOUSING TYPES, DENSITIES, INNOVATIVE DEVELOPMENT PATTERNS, ~~Allow for a diversity of residential uses and supporting services that provide for the needs of the community.~~
- 4.2. ~~Ensure the highest level of services and public amenities are provided to the citizens of Scottsdale at the lowest costs in terms of property taxes and travel distances. (Not a realistic policy)~~
- 4.3. ~~Provide a variety of housing types, and densities and innovative development patterns and building methods that will result in greater housing affordability. (Combined with policy 4.1)~~
- 4.4. Maintain a citywide balance of land uses that support changes in community vision/dynamics (~~established by future community visioning processes~~) over time.
- 4.5. UPHOLD AN ADEQUATE JOBS/ HOUSING BALANCE BY INTEGRATING HOUSING, EMPLOYMENT, AND SUPPORTING INFRASTRUCTURE PRIMARILY IN MIXED-USE CENTERS LOCATED AT APPROPRIATE LOCATIONS. (NEW)
- 4.6. PROTECT THE INTEGRITY OF SCOTTSDALE'S EMPLOYMENT LAND USES. (NEW)
- 4.7. SUPPORT THE EXPANSION OF EXISTING FACILITIES OR THE INTRODUCTION OF NEW USES THAT ARE CONSIDERED TO BE OF SIGNIFICANT IMPORTANCE AND CONTRIBUTE POSITIVE BENEFITS TO THE CITY. (NEW)

- 4.8. ALLOW FOR FLEXIBLE DEVELOPMENT STANDARDS PROVIDED THAT THE COMMUNITY BENEFITS OF A PROJECT OUTWEIGH THE POTENTIAL IMPACTS. *(NEW)*
- 4.9. MAINTAIN AND EXPAND OPEN SPACE AND RECREATIONAL OPPORTUNITIES AND LINKAGES THROUGHOUT THE CITY. *(NEW)*

5. Develop land use patterns that are compatible with and support a variety of mobility opportunities/choices and service provisions.

- 5.1. Integrate ~~the pattern of~~ land uses and mobility systems in ways that allow for shorter and fewer automobile trips and greater choices for mobility.
- 5.2. ~~Encourage non-motorized (pedestrian and bicycle) access/circulation within and to mixed-use centers to reduce reliance on the automobile. (Redundant, covered under Circulation Element)~~
- 5.3. ~~Provide a balance of live, work, and play land uses and development intensities that enable convenient non-automotive trips (pedestrian and cycling and transit) where environmentally and physically feasible. (Redundant policy)~~
- 5.4. Support the physical integration of residential uses with retail uses to provide opportunities for pedestrian oriented development.
- 5.5. ~~Ensure Scottsdale's~~ Transportation choices SHOULD respond to the COMMUNITY'S land use patterns and local neighborhood lifestyles.
- 5.6. Provide an interconnected open space system that is accessible to the public AND including ~~ES pedestrian and equestrian~~ NONMOTORIZED links, recreation areas, and drainageways.
- 5.7. ~~Ensure that basic levels of environmental health and human services are provided for all socio-economic levels within the community. (Under Public Services Element)~~
- 5.8. ~~Encourage that~~ SUPPORT THE LOCATION OF REGIONAL LAND USES ALONG REGIONAL MOBILITY NETWORKS AND DIRECT land uses with the highest intensity TO be located in GROWTH AND ACTIVITY areas THAT conducive to alternative modes of transportation. *(Combined original policy with 2.2)*
- 5.9. ~~COORDINATE~~ RELATE REGIONAL TRANSPORTATION CORRIDORS ~~TO~~ WITH REGIONAL LAND USE INTENSITIES. *(Originally policy 2.3)*
- 5.10. SUPPORT COMPACT MIXED-USE, PEDESTRIAN ORIENTED DEVELOPMENT PATTERNS, ~~AT URBAN DENSITIES,~~ THAT LIMIT THE DEMAND FOR PARKING AND UNNECESSARY AUTOMOBILE TRIPS, AND SUPPORT ALTERNATIVE MODES OF MOBILITY. *(Originally under goal 9)*

6. Promote land use patterns that conserve resources, ~~such as~~ INCLUDING BUT NOT LIMITED TO land, clean air, water, and energy, ~~and serve all people, within the community.~~

- 6.1. ~~Support the essential cycles and life support functions of our ecosystem through land uses and development activities. (Not clear on meaning/ intent)~~
- 6.2. Respect and preserve the biodiversity of the Sonoran Desert environment in development CONSIDERATIONS.
- 6.3. ~~Protect and restore essential ecosystem services that maintain water quality, reduce flooding, and enhance sustainable resource development.~~
- 6.4. Encourage a variety of compatible mixed-use land uses throughout the city in appropriate locations allowing people to live, work, play and shop in the same general area.

- 6.5. Concentrate ~~future~~ development INTENSITY in “growth AND ACTIVITY areas” ~~and other centers of activity~~, thereby discouraging sprawl, conserving energy, and promoting community identity.
- 6.6. ~~Integrate land use and transportation policies to promote a decrease in vehicle miles traveled to reduce air pollution and resource consumption, increase interaction among citizens and provide a stronger sense of community. (Covered under Circulation Element)~~
- 6.7. ~~Protect and revitalize established areas/neighborhoods by promoting new development and the adaptive reuse of existing community resources that re-energize an area. (Covered under NPR and CRR Elements)~~
- 6.8. Minimize environmental hazards and protect the natural character of the desert by discouraging development on environmentally sensitive lands.
- 6.9. CONTINUE the acquisition of land for the SCOTTSDALE McDowell Sonoran Preserve.

Local Land Use Relationships:

7. ~~Sensitively integrate land uses into the surrounding physical and natural environments, the neighborhood setting, and the neighborhood itself. (Made into policy under goal 2)~~
 - 7.1. ~~Protect sensitive natural features from incompatible development, and maintain the integrity of natural systems.~~
 - 7.2. ~~Incorporate appropriate land use transitions to help integrate into surrounding neighborhoods.~~
 - 7.3. ~~Focus intense land uses along major transportation networks (such as the Pima Freeway and major arterial streets) and in urban centers (such as Downtown and the Airpark). Less intense land uses should be located within more environmentally sensitive lands.~~
 - 7.4. ~~Sensitively integrate neighborhood services, schools, parks, and other civic amenities into the local physical and natural environments by establishing reasonable buffers and preserving the integrity of the natural terrain and open space networks.~~
 - 7.5. ~~Incorporate open space, mobility, and drainage networks while protecting the area’s character and natural systems.~~
8. ~~Encourage land uses that~~ Create a sense of community among those who work, live, and play within local neighborhoods THROUGH LAND USE DECISIONS.
 - 8.1. Promote public land uses, ~~such as~~ INCLUDING BUT NOT LIMITED TO parks, schools and other civic uses that CAN act as the nucleus of neighborhoods and promote INSPIRE community interaction.
 - 8.2. Develop and reinforce links (i.e. INCLUDING BUT NOT LIMITED TO trails, paths, open space, transit, and streets within and between residential, retail, employment, recreational and other public land uses.
 - 8.3. Promote development patterns and standards that are consistent with the surrounding uses and reinforce an area’s character.
9. ATTRACT AND RETAIN HIGH-QUALITY EMPLOYMENT, BUSINESS, AND COMMERCIAL DEVELOPMENT. (NEW)
 - 9.1. PROMOTE OPPORTUNITIES FOR THE EXPANSION AND REVITALIZATION OF EMPLOYMENT AND COMMERCIAL USES WITHIN THE CITY. (NEW)

- 9.2. SUPPORT WELL-PLANNED RESEARCH AND DEVELOPMENT AREAS AND BUSINESS PARKS THAT CONTAIN COORDINATED DESIGN GUIDELINES AND ENHANCED AMENITIES. *(NEW)*
- 9.3. FOSTER DEVELOPMENT OF COMPLEMENTARY SCALED COMMERCIAL LAND USES IN RESIDENTIAL AREAS, AT APPROPRIATE LOCATIONS, THAT ENCOURAGES WALKABLE CONNECTIONS BETWEEN RETAIL AND RESIDENTIAL USES. *(NEW)*

10. ~~Provide a broad variety of land uses that create a high level of synergy within mixed-use neighborhoods.~~*(Concept covered under goal 5)*

- ~~10.1. Incorporate a diverse range of residential and non-residential uses and densities within mixed-use neighborhoods.~~*(Concept covered under goal 5)*
- ~~10.2. Promote residential uses that support the scale and function of retail, commercial and employment uses within these neighborhoods, including the use of mixed-use structures (retail or office on lower level and residential uses on upper levels).~~ *(Concept covered under goal 5)*
- ~~10.3. Encourage redevelopment that invigorates an area while also respecting the character of adjacent neighborhoods.~~*(Concept covered under CRR Element)*
- ~~10.4. Encourage compact mixed-use, pedestrian-oriented development patterns, at urban densities, that limit the demand for parking and unnecessary automobile trips, and support alternative modes of mobility.~~*(Moved under goal 5)*

11. PROTECT THE VIABILITY OF THE SCOTTSDALE AIRPORT BY ENCOURAGING COMPATIBLE LAND USES AND DEVELOPMENT TYPES IN THE SURROUNDING AREA. *(NEW)*

- 11.1. PROMOTE SAFE OPERATION OF THE SCOTTSDALE AIRPORT BY ENCOURAGING COMPATIBLE LAND USES AND ACTIVITIES AND DISCOURAGING USES OR ACTIVITIES IN THE SURROUNDING AREA THAT WILL IMPEDE SAFE FLIGHT OPERATIONS. *(NEW)*
- 11.2. ENCOURAGE DISCLOSURE OF THE SCOTTSDALE AIRPORT THROUGH THE USE OF AIRPORT INFLUENCE AREA AND NOISE CONTOUR MAPS. *(NEW)*
- 11.3. MAINTAIN RUNWAY PROTECTION ZONES ADJACENT TO THE SCOTTSDALE AIRPORT. *(NEW)*
- 11.4. SUPPORT ECONOMIC DEVELOPMENT OPPORTUNITIES AND AVIATION RELATED USES ADJACENT TO THE AIRPORT. *(NEW)*
- 11.5. MAINTAIN AND IMPLEMENT THE AIRPORT PART 150 NOISE COMPATIBILITY PROGRAM. *(NEW)*
- 11.6. UPDATE AND MAINTAIN THE GREATER AIRPARK CHARACTER AREA PLAN WITH FOCUS ON AVIATION AS A KEY ECONOMIC CONTRIBUTOR FOR SCOTTSDALE. *(NEW)*

GENERAL PLAN 2001 LAND USE CATEGORY DESCRIPTIONS
LEGISLATIVE EDITS

The purpose of the Land Use Element is to encourage the orderly and efficient distribution of land uses in the city. "NEIGHBORHOODS" FOCUS ON A RANGE OF ~~MOSTLY~~ PRIMARYLY RESIDENTIAL CLASSIFICATIONS. In some cases, the city does not control the location of special uses, such as schools, PLACES OF WORSHIP, or major transmission lines, and the state and federal government can preempt local land use authority. However, the city can work with other jurisdictions and agencies on decisions regarding land use. ~~Every effort will be made to mitigate negative impacts, including visual impacts.~~ WHENEVER NON-RESIDENTIAL USES ARE ADJACENT TO ESTABLISHED OR PLANNED RESIDENTIAL AREAS, SPECIAL CARE MUST BE TAKEN TO MITIGATE IMPACTS BETWEEN RESIDENTIAL AND NON-RESIDENTIAL USES.

The following is a description of Scottsdale's land use categories:

NEIGHBORHOODS

~~"Neighborhoods" focus on a range of mostly residential classifications. Land uses are designated to accommodate a mix of dwelling types and densities for a variety of neighborhood and environmental conditions, and other uses that support residential land uses, such as shopping and small business. Zoning regulations also allow a limited number of non-residential uses, such as places of worship, neighborhood parks, schools, that provide community assets and services essential to balanced residential areas. Special care should be taken to provide adequate transitions between uses that have different intensities of development.~~

- RURAL NEIGHBORHOODS: This category includes areas of ~~relatively~~ large lot single-family neighborhoods. Densities in Rural Neighborhoods are usually one house per one acre (or more) of land. Native desert vegetation predominates many areas and special care is required to preserve the area's open desert character and environmental features **INCLUDING, BUT NOT LIMITED TO, DESERT VEGETATION, WASHES, AND NATURAL FEATURES.** ~~Much of the terrain includes gentle to moderate slopes and rolling ground, intersected by several washes. Grading often requires extra care in areas with moderate slopes. Clustering is encouraged to preserve desert vegetation, washes, and natural features. Some of these areas were developed with one-acre lots under Maricopa County standards prior to annexation by Scottsdale. Equestrian uses and privileges may exist in the flatter areas as many lots are large enough for horses and several existing developments permit horses corrals. South of the C.A.P. canal, These neighborhoods CAN ALSO take on a~~ **rural, equestrian, OPEN SPACE, OR GOLF COURSE** character when compared to surrounding areas that have smaller, suburban lots.
- SUBURBAN NEIGHBORHOODS: This category includes medium to small lot single-family neighborhoods or subdivisions. Densities in Suburban Neighborhoods are usually more than one house per acre, but less than eight houses per acre. This category also includes some townhouses and can also be used for small lot single-family homes such as patio homes. ~~It can be incorporated into neighborhoods near the Downtown area and in or adjacent to other non-residential activity centers. These uses~~ **SUBURBAN NEIGHBORHOODS** may be used as a transition between less intense residential areas and

2001 LAND USE CATEGORY DESCRIPTIONS – LEGISLATIVE EDITS

non-residential areas, such as offices or retail centers. The terrain should be relatively flat, or gently sloping, to accommodate this density. ~~Preservation of environmental features (particularly in desert settings near the mountains) is a key consideration and in the past has often been accommodated through master-planned communities or clustering.~~

- **URBAN NEIGHBORHOODS:** This category includes areas of multi-family dwellings/apartments. Densities in Urban Neighborhoods are ~~usually~~ more than eight dwellings per acre. ~~These high-density uses are generally located near retail centers, offices, or other compatible non-residential uses. Care must be taken to minimize impacts on other residential areas and to provide adequate circulation to accommodate the traffic volumes.~~ URBAN NEIGHBORHOODS ARE OFTEN USED AS A TRANSITIONAL LAND USE BETWEEN LOWER DENSITY RESIDENTIAL AREAS AND HIGHER DENSITY NON-RESIDENTIAL AREAS. Access to MULTI-MODAL transportation choices (~~e.g. pedestrian, bicycle, transit, etc.~~) is a key consideration for urban neighborhoods. ~~Areas containing high-density residential development should have minimal environmental constraints.~~
- **MIXED-USE NEIGHBORHOODS:** Mixed-use neighborhoods are located in areas with strong access to multiple modes of transportation and major regional access and services, and have a focus on human scale development. These areas could accommodate higher density housing combined with complementary office or retail uses or mixed-use structures with residential above commercial or office. MIXED-USE MAY BE NON-RESIDENTIAL WHEN LOCATED NEAR THE SCOTTSDALE AIRPORT. MIXED-USE NEIGHBORHOODS ARE CONCENTRATED PRIMARILY IN GROWTH AND ACTIVITY AREAS. ~~The Downtown area, some areas of the DC Ranch development, areas in the Pima Freeway corridor north of the Airpark, the Los Arcos area, and McCormick Ranch Center area are most suitable for mixed-use neighborhoods.~~

NON-RESIDENTIAL

~~Whenever non-residential uses are adjacent to established or planned residential areas, special care must be taken to ensure privacy and to protect personal property. Methods of protecting residential areas by providing transitions and buffers between areas, include increased setbacks, landscaping, restricted land uses, diversion of traffic, controlled noise or light, height limitations, and transitional land uses such as minor offices, minor employment uses, or medium-high density residential uses. *Mixed-use areas can still provide a mix of residential and non-residential uses while respecting privacy and personal property rights.*~~

- **RESORTS/TOURISM /ENTERTAINMENT:** This category is designed for hotels and a variety of resorts. They can be freestanding or part of a resort community or master-planned development. Resort locations capitalize on ~~good transportation~~, the physical amenities of the area, and recreational, ~~or~~ shopping, OR ENTERTAINMENT opportunities. Hotels or resorts often include some ancillary retail, cultural and recreational uses. In some areas of the community lower density may be required to preserve desert character and environmental features, or it may be necessary due to land slopes or other physical constraints of the specific area. Medium density residential uses with a resort character and lifestyle may be integrated into resort uses and may share resort amenities. Resort uses often are places next to open spaces as a key amenity.

2001 LAND USE CATEGORY DESCRIPTIONS – LEGISLATIVE EDITS

- **COMMERCIAL:** These uses provide a variety of goods and services to the people who live in, work in, or visit Scottsdale and have been designated throughout the community at an appropriate scale and location. ~~This category includes areas designated for commercial centers providing goods and services frequently needed by the surrounding residential population, and retail businesses, major single uses, and shopping centers, which serve community and regional needs. This category may also include other uses, like housing and office uses, to attain environmental and mobility goals.~~ Neighborhood retail COMMERCIAL should be located at frequent intervals in relationship to the density of nearby residential areas to reduce travel time and distance. The size and scale of neighborhood commercial centers should be compatible with surrounding residential uses and care must be taken to avoid undesirable impacts on surrounding areas. Neighborhood commercial uses are best located on collector or arterial streets. Community or regional SERVING commercial uses should ~~usually~~ TYPICALLY be located on arterial streets for high visibility and traffic volumes. Community and regional commercial uses function best when they are integrated with mixed-use areas.
- ~~OFFICE:~~ The office designation includes a variety of office uses. ~~Minor offices have a residential scale and character, often in a campus setting. Minor office uses generate low to moderate traffic volumes and could be located along collector as well as arterial streets. They are generally one story structures, with at grade parking. (Zoning categories determine building heights and setbacks) Strict development and landscaping requirements will protect adjacent residential uses. Major offices include offices and related uses that have more than one story, and may have underground parking. Typically, this use is in and around the central business district, other major commercial cores, or freeway interchanges. Arterial roadway access is desirable. Landscaping and development standards for major offices vary, depending upon the location of the use. (Combined with the Employment Land Use Category)~~
- **EMPLOYMENT:** The employment category permits a range of employment uses from light manufacturing to light industrial, and office uses. **INDUSTRIAL AND MANUFACTURING USES ARE PREFERRED TO LOCATE IN AREAS THAT DO NOT SHARE ACCESS WITH, OR ARE ADJACENT TO, SINGLE-FAMILY RESIDENTIAL. THE EMPLOYMENT CATEGORY ALSO MAY INCLUDE AVIATION AND AVIATION-SUPPORTING USES.** Employment areas should have access to adequate mobility systems and provide opportunities for business enterprises. Locations have been identified for employment areas where impacts on residential neighborhoods are limited and access is available to labor pools and transportation facilities. ~~Landscaping requirements may help create a park like setting for employment. Strict development standards will protect adjacent residential areas.~~ Major streets serving employment areas should accommodate truck traffic. Transit facilities **AND OTHER MULTI-MODAL OPTIONS** are also needed at significant employment centers to accommodate commuters **AND MINIMIZE TRAFFIC CONGESTION.**

OPEN SPACE

~~The following land uses include passive and active recreational areas, permanent open space, government and educational facilities, public or quasi-public uses, and areas with significant environmental constraints which impact development. The locations for these activities are interspersed within residential and non-residential areas.~~

2001 LAND USE CATEGORY DESCRIPTIONS – LEGISLATIVE EDITS

- **NATURAL OPEN SPACE:** The natural open space category applies to locations where significant environmental amenities or hazards may exist. In most cases these areas represent mountainous terrain. Significant environmental conditions include steep slopes, unstable soils, boulder features, flood hazard areas, lush desert vegetation, bedrock areas, mountain peaks and ridges, natural drainage channels needed to maintain riparian vegetation, migration routes, and historic water flows. It is intended that lands in the natural open space category remain as permanent open space. This classification is often the result of rezoning actions where developers have agreed to leave part of a property in a natural condition in return for placing an agreed upon intensity in a less environmentally sensitive area. Efforts to preserve mountainous areas, washes, and areas with native desert vegetation should continue. ~~A variety of methods can be used to preserve environmentally sensitive areas, including density transfers, easements, dedications to a conservancy or public agency, and land acquisition.~~ Low impact recreational activities are suitable for these sensitive areas and may include hiking, equestrian, or mountain bicycling trails. ~~The Environmentally Sensitive Lands Ordinance (ESLO) includes detailed provisions for Natural Area Open Space (NAOS), density transfer, and for protection of environmentally sensitive lands.~~
 - **McDOWELL SONORAN PRESERVE:** The McDowell Sonoran Preserve consists of mountain and desert land included in the city's Preserve. ~~This land generally possesses outstanding scenic value; valuable wildlife habitat and migration routes; lush desert vegetation; significant environmental conditions such as sensitive washes, riparian areas and mountain peaks and valleys; archaeological and historic sites; and opportunities for appropriate passive recreation in designated areas.~~ Preserve land will remain as permanent open space with limited permanent improvements. The Recommended Study Boundary (RSB) of the McDowell Sonoran Preserve includes mountain and desert land designated by the City Council as suitable for preservation and some lands preserved by zoning action as NATURAL AREA OPEN SPACE (NAOS).
- **DEVELOPED OPEN SPACE:** Developed open space includes public or private recreation areas ~~such as~~ INCLUDING, BUT NOT LIMITED TO, golf courses and city parks. Some developed open space may also be used as drainage facilities for flood control. ~~This designation applies to Indian Bend Wash, the Camelback Walk, and the, and WestWorld facilities.~~ Developed open spaces provide amenities for both residents, EMPLOYEES, and visitors. They may also provide links between neighborhoods AND PROVIDE FOR PASSIVE RECREATION IN EMPLOYMENT CENTERS. Their design should integrate with adjacent neighborhoods. Tourism and public uses are encouraged to locate next to developed open spaces.

OTHER LAND USE MAP DESIGNATIONS

- ~~MUNICIPAL OR CULTURAL/ INSTITUTIONAL OR PUBLIC USE:~~ This category includes a variety of public and private facilities including government buildings, schools, private and public utilities, ~~and THE SCOTTSDALE AIRPORT, AND TALIESIN WEST airports.~~ Private facilities include Taliesin West, the Mayo Clinic, Scottsdale Memorial and Scottsdale Memorial North hospitals. Some areas north of the C.A.P. Canal may include a mixture of recreation, tourism, destination attraction, equestrian facilities, hotels or resorts, and cultural uses serving a large area. Zoning for these opportunities should be based on a

2001 LAND USE CATEGORY DESCRIPTIONS – LEGISLATIVE EDITS

~~demonstration that the project can be successfully completed, has good transportation access, and is compatible with surrounding areas.~~

- ~~● STAR/CIRCLE: A circle or star on the land use maps means that an exact location for the use has not yet been determined, but the need for that use has been identified in the general area.~~
- REGIONAL USE OVERLAY: The Regional Use OVERLAY designation provides flexibility for land uses when it can be demonstrated that new land uses are viable in serving a regional market. Regional uses include, but are not limited to, corporate office, region serving retail, major medical, educational campus, community service facilities, tourism, and destination attraction uses. In determining whether proposed land uses are regional in nature, the city will consider whether the use has a regional draw, implements current economic development policies, enhances the employment core and the city's attractiveness to regional markets, benefits from good freeway access, and complements the established character for the area.
- SHEA CORRIDOR OVERLAY: The Shea Corridor OVERLAY is indicated along Shea Boulevard. Within this corridor specific guidelines are in effect. Policies relating to the corridor include:
 - Enhance and protect the existing residential areas while allowing flexibility in residential parcels having Shea frontage
 - Allow employers offering uses such as medically related services, corporate headquarters, or hotel accommodations
 - Neighborhood level retail centers, which provide everyday goods and services such as groceries, drug stores, dry cleaning, etc. should occur within the neighborhoods, on arterial streets, and outside of the Shea Corridor so that convenient vehicular and pedestrian access can occur, and local traffic will not need to use Shea Boulevard.
 - The umbrella goals, policies, and guidelines (contained in the Shea Area Plan adopted June 15, 1993) should be followed.
- MAYO SUPPORT DISTRICT: The Mayo Support District is indicated for the area surrounding the Mayo Clinic. ~~For a specific area surrounding the Mayo Clinic, a Mayo Clinic Support District should be established.~~ Within this district, a flexible approach to locating support uses should be considered. Policies for this area are also included in the Shea Area Plan adopted June 15, 1993.

Major General Plan Amendment

In 2000, the Arizona State Legislature revised the statutes regarding major General Plan amendments. The “General Plan” section in the Preface outlines the criteria to determine if a proposed change is a “major amendment” to the General Plan and what process is required to make amendments to the Plan. The following criteria for major General Plan amendments were adopted by the City Council in February 2001.

LEGISLATION REQUIRES THAT EACH CITY ESTABLISH CRITERIA TO DETERMINE IF A PROPOSED CHANGE QUALIFIES AS A MAJOR AMENDMENT. ARIZONA STATE STATUTE (9-461.06) DEFINES A MAJOR AMENDMENT AS, “A SUBSTANTIAL ALTERATION OF THE MUNICIPALITY’S LAND USE MIXTURE OR BALANCE AS ESTABLISHED IN ITS GENERAL PLAN LAND USE ELEMENT.” FOR SCOTTSDALE AN AMENDMENT TO THE GENERAL PLAN SHALL BE DEFINED AS A MAJOR AMENDMENT IF IT MEETS ONE OF THE FOLLOWING:

Criteria for a Major Amendment to the General Plan

(City Council approved 2/6/01 and revised to reflect the land use designations of the updated Conceptual Land Use Map)

Scottsdale’s Mission: In guiding the formation of the major amendment criteria, it is important to consider the major mission elements of the city, these being—

- a. Preserve Scottsdale’s unique southwestern character,
- b. Plan for and manage growth in harmony with the natural desert surroundings,
- c. Promote the livability of the community,
- d. Enhance and protect neighborhoods, and
- e. Ensure and sustain the quality of life for all residents and visitors.

Proposed changes to the land use element of the city’s General Plan that compromise the spirit and intent of these mission statements will qualify for consideration as a major amendment to the General Plan.

Scottsdale’s Land Use Element: It is important that as proposals are considered in regard to the following criteria that the values and structure of the land use element be used as a guide. These values are an important part of the city’s land use plan:

- a. Land uses should respect the natural and man-made environment,
- b. Land uses should provide for an unsurpassed quality of life for both its citizens and visitors,
- c. Land uses should contribute to the unique identity that is Scottsdale,
- d. Land uses should contribute to the building of community unity and cohesiveness,
- e. Land uses should work in concert with transportation systems in order to promote choice and reduce negative impacts upon the lifestyle of citizens and the quality of the environment,

- f. Land uses should be balanced in order to allow for the community to provide adequate live, work and play opportunities, and
- g. Land uses should provide opportunities for the design of uses to fit and respect the character, scale and quality of uses that exist in the community.

It is recognized that a proposed change of land uses within any given portion of the city may have a substantial impact upon the balance of land uses within the city as a whole. The General Plan Land Use Element was formulated and adopted with full consideration of the character and balance of land uses that are appropriate within all distinct areas of the city. Beyond this level of consideration, the plan considers the relationships between and among the various planning areas and studies that have helped to build the plan. This leads to a balance and pattern of land uses that reflects the community's values, aspirations and the city's stated mission.

Character of Land Uses: A change in the planned land uses may have a substantial impact upon the city by transforming the character of the land uses within a given planning area. The character of the land uses may be indicated by the physical intensity of the use in terms of massing, height or relationships between uses; the blending of different types of uses and the patterns and scale inherent to each; or the relative amount, type and placement of open spaces. Significant changes in the established land use character will be considered in determining whether or not a proposal is a major amendment.

1. Change in Land Use Category

1) IF THE REQUEST IS FOR A change in the land use category on the land use plan MAP that changes the land use character from one type to another as delineated in the following Table 1, THE REQUEST WILL BE CONSIDERED A MAJOR GENERAL PLAN AMENDMENT:

2001 General Plan Change in Land Use Category Table

	To:	Group A	Group B	Group C	Group D	Group E
From:	Land Use Plan Category					
Group A	Rural Neighborhoods Natural Open Space		Yes	Yes	Yes	Yes
Group B	Suburban Neighborhoods Developed Open Space Cultural/ Institutional or Public Use			Yes	Yes	Yes
Group C	Urban Neighborhoods Resorts/Tourism	Yes				Yes
Group D	Neighborhood Commercial Minor Office Minor Employment	Yes	Yes			Yes
Group E	Commercial Office Employment Mixed Use Regional Use Overlay	Yes	Yes			

2011 General Plan Change in Land Use Category Table

TABLE 1: CHANGE IN LAND USE CATEGORY

	A	B	C	D
A	Rural Neighborhood Natural Open Space		YES	YES
B	Suburban Neighborhood Developed Open Space			YES
C	Urban Neighborhood Commercial Employment Mixed-Use Neighborhood	YES	YES	
D	Resort/Tourism Cultural/ Institutional or Public Use	YES	YES	YES

2a. Area of Change Criteria

A change in the land use designation that includes the following gross acreages:

- * ~~Planning Zones A, B 10 acres or more~~
- * ~~Planning Zone C1, C2, D and E 15 acres or more~~

2) IF THE REQUEST IS FOR A CHANGE IN LAND USE DESIGNATION THAT COMPRISES 15 CONTIGUOUS GROSS ACRES, THE REQUEST WILL BE CONSIDERED A MAJOR GENERAL PLAN AMENDMENT.

2b. Acreage Criteria Overriding Incentives

~~Certain exceptions to criteria contained in 2a are considered to be in the interest of the general public and in keeping with the mission and values of the community. A proposal that includes any of the following conditions will not be considered a major amendment:~~

- ~~• A property owner initiated decrease in the residential land use category of units planned by the land use element, or~~
- ~~• A proposal for a change in the land use designation that results in no increase in the planned number of dwelling units and includes at least 30% more Natural Area Open Space than is required by the Environmentally Sensitive Lands Ordinance for the property and that is: _____ of substantial size, that being at least seven or more contiguous acres, and protected in such a manner so as to be designated with the land use category of Natural Area Open Space, _____ and where such open space protects sensitive natural features and is visually and/or physically accessible to the general public and does not include lands contained within scenic corridors or vista corridors, or~~
- ~~• A proposal to change the land use category to Cultural/ Institutional or Public Use with a municipal, public school or non-profit cultural facility when such a proposed facility is not adjacent to a single family land use designation (designations of Rural or Suburban Neighborhoods) or does not share direct access to any street that has single family residential driveway access within one half (1/2) mile of the proposal.~~
- ~~• A proposal within the Downtown Plan area that maintains the same development standards type (e.g. Type 1, Type 1.5 or Type 2) and contains no more than fifteen (15) gross acres or less.~~

3. Character Area Criteria

~~Character areas have been added to the city's planning process in order to recognize and maintain the unique physical, visual and functional conditions that occur in distinct areas across the community. The city recognizes that these form a context that is important to the lifestyle, economic well being and long term viability of the community. These areas are identified by a number of parameters including but not limited to building scale, open space types and patterns, age of development and topographic setting.~~

~~If a proposal to change the land use category has not been clearly demonstrated by the applicant to comply with the guidelines and standards embodied within an approved character area plan, it will be considered a major amendment. (Note: The character area plans that qualify for consideration as of November, 2000 include the Desert Foothills Plan, Dynamite Foothills Plan, Cactus Corridor Plan and Downtown Plan.)~~

4. ~~Water/Wastewater Infrastructure Criteria~~

~~If a proposal to change the planned land use category results in the premature increase in the size of a master planned water transmission or sewer collection facility, it will qualify as a major amendment.~~

~~If a project applicant wishes to appeal the designation of a General Plan major amendment, the Comprehensive Planning Division Planning Director, or the position equivalent, will evaluate the appeal and make a major amendment determination.~~

~~Following public review, and recommendations to approve from city advisory Boards and Commissions, the Scottsdale City Council will adopt the General Plan. Once adopted by the City Council, the General Plan must be ratified by a vote of the citizens. This will take place at an election coordinated with the Maricopa County election process. If the citizens do not ratify the updated General Plan, the existing General Plan will remain in effect until there is an affirmative vote on a new one.~~

3) IF THE REQUEST IS TO MODIFY THE TEXT OF THE GENERAL PLAN AMENDMENT CRITERIA, THE REQUEST WILL BE CONSIDERED A MAJOR GENERAL PLAN AMENDMENT.

4) IF A GENERAL PLAN TEXT AMENDMENT REQUEST THAT PROPOSES TO CHANGE THE USE, DENSITY, OR INTENSITY OF THE GENERAL PLAN LAND USE CATEGORY DEFINITIONS, THE REQUEST WILL BE CONSIDERED A MAJOR GENERAL PLAN AMENDMENT.

5) IF THE REQUEST IS LOCATED IN A DESIGNATED GROWTH AREA (SEE MAP ON PAGE 51) AND DECREASES THE CURRENT DENSITY OR INTENSITY OF THE PROPERTY, THE REQUEST WILL BE CONSIDERED A MAJOR GENERAL PLAN AMENDMENT, REGARDLESS OF ACREAGE. ALL OTHER REQUESTS IN GROWTH AREAS WILL BE CONSIDERED A MINOR AMENDMENT. NOTE: IF THE MAJORITY OF A LAND PARCEL'S GROSS ACREAGE IS LOCATED WITHIN A GROWTH AREA BOUNDARY, THE ENTIRE PARCEL WILL BE CONSIDERED PART OF THAT GROWTH AREA.

6) IF THE REQUEST IS TO AMEND THE BOUNDARY OF A DESIGNATED GENERAL PLAN GROWTH AREA OR TO DESIGNATE A NEW GROWTH AREA, THE REQUEST WILL BE CONSIDERED A MAJOR GENERAL PLAN AMENDMENT.

MAJOR AND MINOR AMENDMENT PROCESS

MAJOR AMENDMENT

STATE STATUTE ALLOWS MAJOR AMENDMENTS TO THE GENERAL PLAN ONCE PER YEAR (SEE THE CITY OF SCOTTSDALE WEBSITE FOR SUBMITTAL DEADLINE DATE.) MAJOR AMENDMENTS TO THE GENERAL PLAN REQUIRE A MINIMUM OF TWO (2) PUBLIC HEARINGS OF THE PLANNING COMMISSION, A REMOTE HEARING AND A REGULAR HEARING. THE PLANNING COMMISSION DOES NOT TAKE ACTION AT THE REMOTE HEARING HOWEVER PUBLIC COMMENT IS TAKEN. RECOMMENDATION MADE BY THE

PLANNING COMMISSION AT THE REGULAR HEARING WILL BE TRANSMITTED TO THE CITY COUNCIL. MAJOR AMENDMENTS MAY ONLY BE CONSIDERED BY THE CITY COUNCIL AT A SINGLE HEARING DURING THE CALENDAR YEAR THE PROPOSAL IS MADE. APPROVAL OF A MAJOR AMENDMENT REQUIRES AN AFFIRMATIVE VOTE OF AT LEAST TWO-THIRDS OF THE MEMBERS OF THE CITY COUNCIL.

MINOR AMENDMENT

APPLICATIONS FOR A MINOR AMENDMENT WILL BE PROCESSED AS THEY ARE RECEIVED AND CAN BE HEARD AT ANY TIME DURING THE YEAR. MINOR AMENDMENTS REQUIRE A MINIMUM OF ONE (1) PUBLIC HEARING OF THE PLANNING COMMISSION AND ONE (1) PUBLIC HEARING OF THE CITY COUNCIL. APPROVAL OF A MINOR AMENDMENT REQUIRES A SIMPLE MAJORITY VOTE OF THE CITY COUNCIL. BOTH THE MAJOR AND MINOR GENERAL PLAN AMENDMENT PROCESSES WILL INCLUDE A REVIEW, ANALYSIS, FINDINGS, AND RECOMMENDATIONS BY STAFF TO THE PLANNING COMMISSION AND CITY COUNCIL. IF THE PROPOSAL IS LOCATED WITHIN THE BOUNDARIES OF AN ADOPTED CHARACTER AREA PLAN AND/OR NEIGHBORHOOD PLAN, ANALYSIS WILL BE CONDUCTED TO SEE IF THE PROPOSAL ALSO SUPPORTS THE GOALS AND POLICIES WITHIN THOSE PLANS. SHOULD A MINOR OR MAJOR AMENDMENT BE DENIED BY CITY COUNCIL, THE APPLICANT MUST WAIT ONE (1) YEAR FROM THE DATE OF DENIAL BEFORE RESUBMITTING THE SAME APPLICATION TO THE CITY OF SCOTTSDALE.

GROWTH AREAS ELEMENT

Goals and Approaches POLICIES:

1. Direct and sustain growth and expansion in areas of the city that can support a concentration of a variety of uses and are particularly suitable for multimodal REGIONAL transportation, and infrastructure expansion and improvements AND A CONCENTRATION OF DEVELOPMENT DENSITY AND INTENSITY.

- 1.1. Promote infrastructure expansion where it will be most efficient and effective and minimizes adverse impacts outside the identified areas.
- 1.2. Identify ~~existing, measurable~~ edges of growth areas and ~~the~~ INCORPORATE transition AREAS between ~~adjacent growth areas~~ THESE EDGES AND ADJACENT, ESTABLISHED NEIGHBORHOODS.
- 1.3. ~~Promote the coordination of infrastructure development and upgrade with opportunities for infill development and development activity where it will encourage a mix of uses and support pedestrian and transit activity. (Moved under goal 4)~~
- 1.4. Give priority in the Capital Improvements Plan (~~CIP~~) to INFRASTRUCTURE upgrades and improvements that serve identified growth areas.
- 1.5. ~~Create techniques that allow for mixed use activity within designated growth areas.~~
- 1.6. ~~Define policies and implementation strategies designed to:~~
 - 1.6.A. ~~make infrastructure expansion more cost effective;~~
 - 1.6.B. ~~provide for a rational pattern of land development; and~~
 - 1.6.C. ~~identify and support opportunities for regional connectivity.~~
- 1.7. DIRECT THE HIGHEST INTENSITY OF DEVELOPMENT GROWTH AND EXPANSION TO GROWTH AREAS. *(NEW)*
- 1.8. FOCUS INFRASTRUCTURE IMPROVEMENTS IN DESIGNATED GROWTH AREAS AND CONTIGUOUS TO EXISTING DEVELOPMENT. *(Moved from goal 8)*
- 1.9. ANTICIPATE THE NEED AND SECURE LAND FOR PUBLIC FACILITIES, ~~SUCH AS~~ INCLUDING BUT NOT LIMITED TO WATER TREATMENT PLANTS, RESERVOIRS, TRANSPORTATION RIGHTS-OF-WAY, PARKS, LIBRARIES, COMMUNITY CENTERS, AND OTHER PUBLIC NEEDS, ~~SUCH AS POLICE AND FIRE.~~ *(Moved from goal 8)*

2. Make EMPHASIZE EFFICIENT automobile, transit, and other multimodal circulation ~~more efficient~~ TO, FROM AND WITHIN GROWTH AND ACTIVITY AREAS.

- 2.1. ~~Encourage~~ PROMOTE physical planning and design techniques that facilitate ~~the~~ access to and use of transit services and ~~pedestrian amenities~~ OTHER MULTIMODAL CIRCULATION OPTIONS.
- 2.2. ~~Make infrastructure expansion more economical by concentrating it in identified growth areas and coordinating it with development activity.~~ CONCENTRATE CIRCULATION INFRASTRUCTURE EXPANSION IN IDENTIFIED GROWTH AREAS AND COORDINATE IMPROVEMENTS WITH DEVELOPMENT ACTIVITY.
- 2.3. ~~Provide for a rational pattern of land development, coordinated with a multimodal circulation system.~~ COORDINATE A MULTIMODAL CIRCULATION SYSTEM WITH A RATIONAL PATTERN FOR LAND DEVELOPMENT IN IDENTIFIED GROWTH AND ACTIVITY AREAS.

3. **Conserve significant natural resources and open space areas in the growth areas and coordinate their locations to similar areas outside the growth areas.**
 - 3.1. ~~Achieve meaningful open space as an integral part of activity cores and conserve significant natural resources and open space areas within growth areas.~~ *(Mentioned in goal)*
 - 3.2. Provide open spaces in designated growth areas that encourage public gathering, enhance aesthetics, ~~preserve viewsheds,~~ and serve as buffers between uses of significantly differing function and intensity.
 - 3.3. **STRENGTHEN CONNECTIONS BETWEEN OPEN SPACE AREAS WITHIN, AND OUTSIDE OF, GROWTH AREAS BY IDENTIFYING OPEN SPACE COORDIORS BETWEEN THESE AREAS. (NEW)**
 - 3.4. **SAFEGUARD AND MAINTAIN SIGNIFICANT HISTORIC, ARCHAEOLOGICAL, AND NATURAL RESOURCES IN THE GROWTH AREAS. (NEW)**

4. **Promote the public and private construction of timely and financially sound infrastructure expansion through the use of infrastructure funding and fiscal planning that is coordinated with development activity.**
 - 4.1. ~~Promote the coordination of~~ COORDINATE infrastructure development and upgradeS with opportunities for infill development and development activity REINVESTMENT ~~where it will~~ THAT encourageS a mix of uses and supportS pedestrian and transit activity. *(Moved from under goal 1)*
 - 4.2. ~~PROMOTE DEVELOPMENT TIMING~~ **PROMOTE RESPONSIBLE GROWTH THAT IS GUIDED BY THE ADEQUACY OF EXISTING AND/OR EXPANDABLE INFRASTRUCTURE, SERVICES, AND FACILITIES. (Made goal 8 into policy)**
 - 4.3. **PLAN AND PROMOTE THE ORDERLY BUILDING OF INFRASTRUCTURE, SUCH AS INCLUDING BUT NOT LIMITED TO WATER, SEWER, DRAINAGE, AND TRANSPORTATION FACILITIES. (Moved from under goal 8)**
 - 4.4. ~~ENSURE COORDINATE DEVELOPMENT APPROVAL IS RELATED TO COMMITMENTS FOR~~ WITH THE CONSTRUCTION OF PRIMARY WATER, WASTEWATER, AND CIRCULATION SYSTEMS. *(Moved from under goal 8)*
 - 4.5. ~~ENSURE ENCOURAGE~~ DEVELOPMENT OUTSIDE OF DESIGNATED GROWTH AREAS TO PAY FOR ALL RELATED INFRASTRUCTURE IMPROVEMENTS. *(Moved from under goal 8)*

- ~~5. Identify legal mandates and policies concerning future growth, development, revitalization, redevelopment, and expansion of public infrastructure and facilities, services and crime prevention within the municipal boundaries. (Legal mandates change and the city is required to comply so no need to state as policy.)~~

- ~~6. Integrate public (civic) art into the visual character of designated growth areas. (Made into policy under new goal 7)~~

7. **RECOGNIZE AND BUILD-UPON THE CHARACTER AND ECONOMIC DIVERSITY OF THE VARIOUS GROWTH AND ACTIVITY AREAS. (NEW)**
 - 7.1. SUPPORT MODERATE INTENSITY, MIXED-USE DEVELOPMENT IN ACTIVITY AREAS LOCATED IN MORE DEVELOPED AREAS OF THE CITY. **(NEW)**
 - 7.2. PROMOTE LOWER SCALE DEVELOPMENT THAT PROVIDES LOCALIZED SERVICES IN ACTIVITY AREAS LOCATED IN LESS DEVELOPED AREAS OF THE CITY. **(NEW)**

- 7.3. PROMOTE ECONOMIC DEVELOPMENT AS A KEY COMPONENT OF DESIGNATED GROWTH AND ACTIVITY AREAS. *(NEW)*
 - 7.4. INTEGRATE PUBLIC ~~(CIVIC)~~ ART INTO THE VISUAL CHARACTER OF DESIGNATED GROWTH AND ACTIVITY AREAS. *(Made goal 6 into policy)*
 - 7.5. PROTECT KEY ECONOMIC ASSETS FROM INCOMPATIBLE LAND USES IN DESIGNATED GROWTH AND ACTIVITY AREAS. *(NEW)*
 - 7.6. REFLECT THE CITY’S NEEDS FOR FISCAL HEALTH, ECONOMIC DIVERSIFICATION AND QUALITY OF LIFE THROUGH NEW DEVELOPMENT AND REDEVELOPMENT OF GROWTH AND ACTIVITY AREAS. *(NEW)*
- 8. ~~Promote development timing that is guided by the adequacy of existing and/or expandable infrastructure, services, and facilities.~~ *(Made into policy under goal 4)***
- ~~8.1. Plan and promote the orderly building of infrastructure, such as water, sewer, drainage, and transportation facilities. *(Moved under goal 4)*~~
 - ~~8.2. Ensure development approval is related to commitments for the construction of primary water, wastewater, and circulation systems. *(Moved under goal 4)*~~
 - ~~8.3. Focus infrastructure improvements in designated growth areas and contiguous to existing development. *(Moved under goal 1)*~~
 - ~~8.4. Ensure development outside of designated growth areas pay for all related infrastructure improvements. *(Moved under goal 4)*~~
 - ~~8.5. Anticipate the need and secure land for public facilities, such as water treatment plants, reservoirs, transportation rights of way, parks, libraries, community centers, and other public needs, such as police and fire. *(Moved under goal 1)*~~

Housing Element

Goals and Approaches-POLICIES

1. ~~Preserve the quality of existing dwellings and neighborhoods so that people will find our community a healthy, safe and attractive place to call home today and into the future.~~
(Moved to NPR Element)

- 1.1. ~~Support existing and future housing rehabilitation and neighborhood preservation efforts.~~ *(Redundant, policy, covered NPR Element)*
- 1.2. ~~Encourage ongoing property maintenance to sustain neighborhood vitality, value, and overall sense of community pride.~~ *(Moved to NPR Element)*
- 1.3. ~~Seek appropriate resources to revitalize and preserve at risk single and multi-family developments.~~ *(Moved under goal 2)*
- 1.4. ~~Encourage rehabilitation of historic residential buildings and remodeling of older multi-unit buildings.~~ *(Redundant policy, covered under Character and Design Element)*
- 1.5. ~~Continue an active property maintenance, inspection, and code enforcement program in partnership with the community to promote healthy neighborhoods.~~ *(Covered under NPR Element, goal 1)*
- 1.6. ~~Leverage state and federal funding opportunities for the preservation of high quality, safe and affordable housing.~~ *(Moved under goal 3)*
- 1.7. ~~Analyze city ordinances and policies that affect housing diversity and availability.~~ *(Moved under goal3)*

2. ~~Seek a variety of housing options that blend with the character of the surrounding community.~~ SAFEGUARD THE CONDITION AND QUALITY OF HOUSING STOCK IN ORDER TO MAINTAIN ATTRACTIVE AND LIVABLE NEIGHBORHOODS. *(NEW)*

- 2.1. Maintain Scottsdale’s quality-driven development review standards for new housing development.
- 2.2. ~~Encourage~~ PROMOTE physical design, building structure, and lot layout relationships, AND LANDSCAPING OPPORTUNITIES between existing and new HOUSING construction to help the new developments complement the surrounding neighborhoods.
- 2.3. ~~Encourage energy efficiency via integration of the city’s Green Buildings and Sustainability green building program (or future programs) in new housing design.~~ INTEGRATE SUSTAINABLE BUILDING PRACTICES INTO NEW HOUSING DESIGN AND HOUSING RENOVATIONS.
- 2.4. ~~Support community dialogue to reassess and streamline the development review process so as to encourage creative housing designs.~~ *(City does not review design of single family homes.)*
- 2.5. ~~Encourage the creation of mixed-use projects as a means to increase housing supply while promoting diversity and neighborhood vitality.~~ *(Redundant policy, covered under goal 4)*
- 2.6. ~~Consider incentives that encourage the development of diverse housing types, including smaller, more affordable units.~~ *(Redundant policy, covered under goal 3)*

DRAFT – Housing Element

- 2.7. ~~SEEK APPROPRIATE RESOURCES TO REVITALIZE AND MAINTAIN PRESERVE AT RISK SINGLE- AND MULTI-FAMILY DEVELOPMENTS.~~ *(Moved from goal 1)*
3. **Seek a variety of housing options that meet the socioeconomic needs of people who live and work here IN THE CITY OF SCOTTSDALE.**
 - 3.1. ~~Encourage and~~ Establish appropriate incentives for development of aesthetically pleasing QUALITY housing that will accommodate a variety of income levels and socioeconomic needs.
 - 3.2. ~~Support programs that will increase home ownership among entry level and moderate-income households who work in Scottsdale.~~ *(Moved to NPR Element)*
 - 3.3. ~~Find creative solutions to encourage the development of new housing that is more affordable to entry level and moderate income households for both homeowners and renters.~~ *(Redundant policy, covered under goal 4)*
 - 3.4. Support reduction of government and regulatory constraints to enhance housing affordability. such as streamlining project coordination and processing time and promoting innovative and creative design.
 - 3.5. ~~Encourage energy efficiency via integration of city's Green Buildings and Sustainability programs (or future programs) in housing design as a contribution to long term housing affordability and as a benefit to our environment.~~ *(Redundant policy)*
 - 3.6. Consider incentives that encourage the development FOR THE DEVELOPMENT of diverse housing types, including smaller, more affordable units.
 - 3.7. ~~WORK TO ADJUST THE MAINTAIN AN ADEQUATE HOUSING MIX BASED ON COMMUNITY WIDE IN ORDER TO SERVE THE EVOLVING CHANGING DEMOGRAPHICS AND ECONOMICS NEEDS OF THE CITY.~~ *(Moved from goal 4)*
 - 3.8. LEVERAGE STATE AND FEDERAL FUNDING OPPORTUNITIES FOR THE PRESERVATION OF HIGH QUALITY, SAFE AND AFFORDABLE HOUSING. *(Moved from goal 1)*
 - 3.9. ~~ANALYZE UPDATE CITY ORDINANCES AND POLICIES THAT AFFECT TO PROACTIVELY SUPPORT HOUSING DIVERSITY. AND AVAILABILITY.~~ *(Moved from goal 1)*
 - 3.10. PROTECT AND EXPAND QUALITY RENTAL HOUSING OPTIONS WITHIN VARIOUS AREAS OF THE COMMUNITY. *(NEW)*
 - 3.11. LOCATE NEW HOUSING SUPPLY IN APPROPRIATE LOCATIONS TO MEET IDENTIFIED HOUSING DEMANDS. *(NEW)*
4. ~~Encourage housing development that provides for “live, work, and play” relationships as a way to reduce traffic congestion, encourage economic expansion and increase overall quality of life for our residents.~~ *(Covered under Land Use Element)* **PROMOTE THE USE OF INNOVATIVE DESIGN AND REGULATORY FLEXIBILITIES TO ACHIEVE WORKFORCE HOUSING THROUGHOUT THE CITY. (NEW)**
 - 4.1. ~~Encourage a variety of housing densities throughout Scottsdale, with~~ LOCATE mixed-use DEVELOPMENT in areas of major employment and transit hubs to offer greater live-work choices to a broader economic range of households.
 - 4.2. Support partnerships whereby builders and/or major employers (in partnership with the city) help provide housing options for Scottsdale's workforce.
 - 4.3. ~~Encourage the~~ SUPPORT development of workforce housing in the CONJUNCTION WITH new development and expansion of hotels, resorts, and other generators of service level employment.

DRAFT – Housing Element

- 4.4. ~~Support the creation and implementation of policies that encourage employers to assist in meeting employee housing needs. (Redundant with policy 4.2)~~
 - 4.5. ~~Support the use of future innovations in technology and telecommunications as a way to remain flexible to changing demographics, community profiles and quality of life choices, including opportunities like home based businesses, telecommuting, on-line shopping, etc. (Outdated policy)~~
 - 4.6. ~~Consider a variety of strategies to increase housing intensity and diversity in appropriate locations, such as around commercial areas, near transit centers or major employment.~~
 - 4.7. ~~Explore opportunities for new or redeveloped housing to serve the employment base.~~
 - 4.8. ~~Encourage housing linked/connected to the city's mobility system. (Redundant policy)~~
 - 4.9. ~~Work to adjust the housing mix based on changing demographics and economics of the city. (Moved under goal 3)~~
- 5. Encourage the investment of resources and use of existing and future tools to promote the revitalization of Scottsdale's older neighborhoods and adaptation of dated housing stock. (Moved to NPR Element)**
- 5.1. ~~Support policies and programs that provide opportunities for homeowners to update or renovate their homes and examine existing regulations that may be barriers to adaptation of existing homes. (Moved to NPR Element)~~
 - 5.2. ~~Encourage community involvement in the maintenance and enhancement of properties and rights of way in residential neighborhoods. (Moved to NPR Element and combined with policy 6.1)~~
 - 5.3. ~~Coordinate city programs dealing with neighborhood enhancement and support activities that work to revitalize neighborhoods. (Redundant policy, covered under NPR Element)~~
 - 5.4. ~~Expect use of relocation benefits to mitigate hardship on individuals and families during redevelopment process relocations. (Moved to CRR Element)~~
 - 5.5. ~~Support policies that seek quality housing with affordability for a wide range of income groups when redeveloping properties. (Moved to CRR Element)~~
 - 5.6. ~~Support proactive communications with affected residents and business owners during the planning and implementation of redevelopment projects. (Moved to CRR Element)~~
 - 5.7. ~~Work to ensure a one to one replacement of housing removed by redevelopment projects to maintain long term housing affordability. (Moved to CRR Element)~~
- 6. Encourage the increased INCREASE availability and integration of a INTEGRATE A variety of housing that supports flexibility, mobility, independent living, and services for all age groups and those with special needs.**
- 6.1. ~~Encourage WORK TOWARD the development of a full range of senior housing while also finding ways to incorporate adjacent service facilities, where appropriate.~~
 - 6.2. ~~Support efforts to examine city processes and policies to promote opportunities for mixed use development/structure options. (Redundant policy)~~
 - 6.3. ~~Support existing and future policies and techniques that provide housing opportunities to meet the unique housing needs of young working families the elderly and disabled.~~
 - 6.4. ~~Encourage CREATE links between housing and adjacent uses, such as senior centers, childcare centers, preschools, youth centers, and other community facilities to provide opportunities for inter-generational connections.~~
 - 6.5. ~~Integrate elderly and assisted-care facilities into neighborhoods and create connections between residential developments to promote opportunities for inter-generational connections AGING IN PLACE and continuum of care for the elderly.~~

DRAFT – Housing Element

- 6.6. ~~Encourage redevelopment activities that provide opportunities to address housing affordability challenges. (Redundant policy)~~
- 6.7. Seek opportunities to locate housing for those citizens with special needs near transportation services that will make their mobility easier.
- 6.8. ~~Support existing and future use of federal, state, and local matching funds in partnership with non-profit and social agencies to acquire and rehabilitate multi-family housing in at-risk areas of Scottsdale. (Redundant policy)~~
- 6.9. Support agencies and organizations that provide shelter, housing, and services TO DIVERSE POPULATIONS.
- 6.10. Support housing that includes services and facilities to meet health care, mobility, child or elder care, youth services, recreation, or social service needs of households.
- 6.11. Participate actively in identifying regional partners and ~~regional~~ solutions for those special needs that may be most appropriately addressed ~~on a regional basis~~ AT THE REGIONAL LEVEL.

7. FACILITATE COMPLIANCE WITH FEDERAL, STATE AND COUNTY FAIR HOUSING REQUIREMENTS REGARDING THE SALE OR RENTAL OF HOUSING. (NEW)

- 7.1. UPDATE CITY POLICIES TO SUPPORT REGIONAL, STATE AND FEDERAL EFFORTS THAT PROHIBIT DISCRIMINATION IN THE SALE OR RENTAL OF HOUSING AND OTHER PROHIBITED PRACTICES TOWARDS ANY PERSON BECAUSE OF RACE, COLOR, RELIGION, SEX, HANDICAP, FAMILIAL STATUS, OR NATIONAL ORIGIN. (NEW)
- 7.2. PROVIDE ACCESS TO EDUCATION AND TRAINING FOR THE DEVELOPMENT COMMUNITY AND PROPERTY OWNERS IN HOW THEY CAN MEET FAIR HOUSING REQUIREMENTS FOR THOSE PROPERTIES COVERED BY FEDERAL, STATE AND COUNTY REGULATIONS. (NEW)

Reference Maps:

- None

Neighborhoods PRESERVATION AND REVITALIZATION Element

Goals and Approaches-POLICIES

1. ~~Enhance and protect diverse neighborhoods so they are safe and well maintained.~~
ENHANCE AND PROMOTE CITY PROGRAMS THAT PROVIDE FOR THE SAFETY AND SECURITY OF NEIGHBORHOODS.
 - 1.1. ~~Provide for neighborhood and social service needs for all citizens.~~ *(Did not relate to new goal; covered under Public Services and Recreation Elements)*
 - 1.2. ~~Provide neighborhood recreation facilities and parks.~~ *(Did not relate to new goal; covered under Recreation Element)*
 - 1.3. ~~Provide for a range of housing opportunities.~~ *(Did not relate to new goal; covered under Housing Element)*
 - 1.4. ~~Maintain balance between neighborhoods regarding resources, public amenities, and burdens of community living.~~ *(Did not relate to new goal.)*
 - 1.5. Continue the city's PRO active APPROACH TO Code Enforcement Program ~~(or future programs)~~ to WHICH preserveS, enhanceS and promoteS healthy neighborhoods throughout the city. *(Relocated from goal 4)*
 - 1.6. UTILIZE COMMUNITY POLICING TECHNIQUES SUCH AS NEIGHBORHOOD WATCH GROUPS TO DISCOURAGE CRIMINAL ACTIVITY IN NEIGHBORHOODS. *(NEW)*
 - 1.7. TRAIN CITIZENS FOR EMERGENCY PREPAREDNESS PROGRAMS. *(NEW)*
 - 1.8. ENHANCE RESPONSE EFFORTS TO GRAFFITTI DAMAGE. *(NEW)*
 - 1.9. PROVIDE EDUCATION REGARDING RENTER RIGHTS CONCERNING HOUSING AND PROPERTY MAINTENANCE STANDARDS. *(NEW)*
 - 1.10. INSPECT MULTI-FAMILY RENTAL DEVELOPMENTS THAT ARE MOST LIKELY TO HAVE SAFETY AND HEALTH CODE VIOLATIONS. *(NEW)*

2. ~~Use redevelopment and revitalization efforts to provide for the long term stability of Scottsdale's maturing residential and commercial neighborhoods.~~ *(Moved to CRR Element)*
 - 2.1. ~~Use revitalization and redevelopment tools to help maintain the community's mature neighborhoods, thus sustaining Scottsdale's quality of life and the aesthetics of its built environment. Residential and commercial deterioration in mature neighborhoods reflects negatively on the community as a whole.~~ *(Moved to CRR Element)*
 - 2.2. Preserve and enhance Downtown Scottsdale as the commercial, cultural, civic, and symbolic center of the community. This will provide Scottsdale with a link to its historic origins while at the same time allowing the community's downtown core to remain competitive in future local, regional, and international markets through urban revitalization. *(Covered under Public Services Element and Downtown Plan)*
 - 2.3. ~~Continue the city's proactive policy of strategic redevelopment intervention in areas that show signs of decline.~~ *(Moved to CRR Element)*
 - 2.4. Provide, maintain, and support the legal tools that allow redevelopment to occur in the community. *(Moved to CRR Element)*

3. Sustain the long-term economic well being of the city and its citizens through redevelopment and neighborhood preservation and revitalization efforts. *(Moved to CRR Element)*

- 3.1. Support and encourage appropriate public and private economic reinvestment in mature, physically and economically declining areas. *(Moved to CRR Element)*
- 3.2. Use redevelopment and revitalization techniques to positively impact the visual and aesthetic impressions that tourists, citizens, and the businesses have of the overall city. Citizens, visitors and the businesses evaluate the quality of their Scottsdale experience through visual impressions of the community's built environment. Consequently, revitalization of mature and declining areas in Scottsdale will help to improve the overall impression of our city and encourage economic investment in our community. *(Moved to CRR Element)*
- 3.3. Revitalize and redevelop aging retail areas in order to maintain Scottsdale's standing as one of the major retail, restaurant, and entertainment destinations within the metropolitan area. *(Moved to CRR Element)*
- 3.4. Revitalize and redevelop Scottsdale's mature employment centers in order to maintain and enhance the health of Scottsdale's job market. As the community ages, it is necessary to consider the revitalization and redevelopment of employment areas in order to provide for new job opportunities in the Scottsdale market. *(Moved to CRR Element)*
- 3.5. Maintain and create opportunities for quality housing for all citizens. This is a crucial component of Scottsdale's local economy. *(Covered under Housing Element)*
- 3.6. Establish appropriate incentives for the development of aesthetically pleasing, infill housing that serves a variety of income levels. *(Covered under CCR and Land Use Elements)*
- 3.7. Encourage "green building" techniques and alternatives that incorporate healthy, resource and energy efficient materials and methods in design, construction, and remodeling in conjunction with revitalization, neighborhood conservation and redevelopment efforts. *(Moved to CRR Element)*
- 3.8. Encourage adaptive reuse of existing structures where feasible and context appropriate. *(Moved to CRR Element)*

4. Preserve and enhance the unique sense of neighborhood found in diverse areas of Scottsdale through neighborhood conservation. *(Covered under goal 6)*

- 4.1. Maintain and expand the Character Area and Neighborhood Plans program developed by the city to recognize, preserve and enhance the unique and diverse neighborhoods found throughout Scottsdale. *(Covered under new NPR goal)*
- 4.2. Recognize and mediate the tension between older, traditional neighborhoods with many immediate services, and newer, primarily residential neighborhoods.
- 4.3. Guide revitalization, redevelopment, and infill (new development in established areas) development to ensure that such development efforts are context appropriate to the surrounding neighborhoods. *(Moved to CRR Element)*
- 4.4. Continue and expand the Citizen Service Center programs that act as city outreach posts for citizens in the most localized areas of all their neighborhoods.
- 4.5. Foster long term housing and neighborhood sustainability through preservation, enhancement, rehabilitation, and revitalization of our mature neighborhoods. *(Moved under goal 6)*
- 4.6. Continue the city's active Code Enforcement Program (or future programs) to preserve, enhance and promote healthy neighborhoods throughout the city. *(Relocated to Goal 1)*

- 4.7. ~~Create, preserve and enhance pedestrian, vehicular, and alternative transportation mode connections and links between the neighborhoods and other neighborhood supporting land uses throughout the community. (Covered under Circulation Element)~~
- 4.8. ~~Improve and maintain the current landscape, sign, and design standards throughout the community. (Covered under Character and Design Element)~~
5. ~~Promote and encourage context appropriate new development in established areas of the community. (Covered under Land Use Element)~~
 - 5.1. ~~Encourage new development efforts toward existing developed areas in Scottsdale. (Covered under Land Use Element)~~
 - 5.2. ~~Promote the use of existing infrastructure as an incentive to encourage more infill development within the community. (Covered under Land Use Element)~~
 - 5.3. ~~Promote existing developed areas of the community as opportune economic development infill sites. (Covered under Land Use Element)~~
 - 5.4. ~~Encourage green building and sensitive design techniques and alternatives in conjunction with infill development. (Redundant policy)~~
6. **PRESERVE THE QUALITY OF EXISTING DWELLINGS AND NEIGHBORHOODS SO THAT PEOPLE WILL FIND OUR COMMUNITY A HEALTHY, SAFE AND ATTRACTIVE PLACE TO CALL HOME. TODAY AND INTO THE FUTURE.**
(Moved from Housing Element)
 - 6.1. ~~ENCOURAGE STRIVE FOR ONGOING PROPERTY AND RIGHTS-OF-WAY MAINTENANCE TO SUSTAIN NEIGHBORHOOD VITALITY, VALUE, AND OVERALL SENSE OF COMMUNITY PRIDE. (Moved from Housing Element)~~
 - 6.2. ~~SUPPORT POLICIES AND PROGRAMS THAT PROVIDE OPPORTUNITIES FOR HOMEOWNERS TO UPDATE OR RENOVATE THEIR HOMES AND EXAMINE EXISTING REGULATIONS THAT MAY BE BARRIERS TO ADAPTATION OF EXISTING HOMES. (Moved from Housing Element)~~
 - 6.3. ~~FOSTER LONG TERM HOUSING AND NEIGHBORHOOD SUSTAINABILITY VITALITY THROUGH PRESERVATION, ENHANCEMENT, REHABILITATION, AND REVITALIZATION OF OUR MATURE NEIGHBORHOODS. (Moved from goal 4)~~
 - 6.4. ~~COORDINATE CITY PROGRAMS DEALING WITH NEIGHBORHOOD ENHANCEMENT AND SUPPORT ACTIVITIES THAT WORK TO REVITALIZE NEIGHBORHOODS. (Moved from Housing Element)~~
 - 6.5. ~~EDUCATE PROPERTY OWNERS TO THE VALUE OF MAINTAINING AND IMPROVING THEIR PROPERTIES. (NEW)~~
7. **PROMOTE HOMEOWNERSHIP AS A WAY TO STRENGTHEN THE SENSE OF COMMUNITY AND ENCOURAGE INVESTMENT IN HOUSING. (NEW)**
 - 7.1. ~~SUPPORT PROGRAMS THAT WILL INCREASE HOME OWNERSHIP AMONG ENTRY LEVEL AND MODERATE-INCOME HOUSEHOLDS WHO WORK IN SCOTTSDALE. (Moved from Housing Element)~~
 - 7.2. ~~SUPPORT HOME BUYER ASSISTANCE PROGRAMS TO QUALIFIED PERSONS. (NEW)~~
 - 7.3. ~~PROVIDE EDUCATIONAL PROGRAMS FOR HOME BUYERS TO UNDERSTAND THEIR FINANCIAL OBLIGATIONS AND LOSS PREVENTIONS OPTIONS. (NEW)~~

8. **PRESERVE AND ENHANCE THE DIVERSE NEIGHBORHOODS FOUND IN SCOTTSDALE WITH NEIGHBORHOOD PLANS. (NEW)**
 - 8.1. UTILIZE NEIGHBORHOOD PLANS TO IMPROVE THE AVAILABILITY OF RESOURCES FOR PROGRAMS THAT PRESERVE OR REVITALIZE MATURE NEIGHBORHOODS. (NEW)
 - 8.2. GUIDE NEW DEVELOPMENT TO BE SUSTAINABLE, WELL DESIGNED, AND RESPECTFUL OF EXISTING NEIGHBORHOODS THROUGH NEIGHBORHOOD PLANNING INITIATIVES. (NEW)
 - 8.3. ASSIST NEIGHBORHOODS IN INVENTORYING AND CELEBRATING THE IMPORTANT ELEMENTS OF THEIR NEIGHBORHOOD. (NEW)
 - 8.4. REINFORCE NEIGHBORHOOD CHARACTER AND IDENTITY THROUGH NEIGHBORHOOD PLANS. (NEW)

9. **BUILD STRONG NEIGHBORHOODS THROUGH COMMUNITY INTERACTION. (NEW)**
 - 9.1. PRESERVE AND ENHANCE THE PUBLIC GATHERING SPACES WITHIN WALKING DISTANCE OF RESIDENTIAL NEIGHBORHOODS. (NEW)
 - 9.2. STRIVE FOR ALL ORGANIZED NEIGHBORHOODS TO REGISTER AND MAINTAIN CONTACT WITH THE NEIGHBORHOOD NOTIFICATION PROGRAM. (NEW)
 - 9.3. SUPPORT PROGRAMS THAT PROMOTE NEIGHBORHOOD SELF-RELIANCE AND COMMUNITY BASED PROBLEM SOLVING. (NEW)
 - 9.4. CREATE OPPORTUNITIES FOR COMMUNITY INTERACTION THROUGH BLOCK PARTIES, FARMERS MARKETS, AND OTHER NEIGHBORHOOD EVENTS. (NEW)
 - 9.5. PROVIDE TECHNICAL ASSISTANCE AND EDUCATION TO NEIGHBORHOOD GROUPS SEEKING TO LEVERAGE NEIGHBORHOOD OPPORTUNITIES AND/OR RESOLVE NEIGHBORHOOD PROBLEMS. (NEW)

REFERENCE MAP:

- ADOPTED NEIGHBORHOOD PLANS (NEW)

Conservation, Rehabilitation, and Redevelopment Element

Goals and Policies

1. **USE REDEVELOPMENT AND REVITALIZATION REHABILITATION EFFORTS TO PROVIDE FOR THE LONG-TERM STABILITY OF SCOTTSDALE'S MATURING RESIDENTIAL AND COMMERCIAL, AND CIVIC NEIGHBORHOODS.** *(Moved from NPR Element)*
 - 1.1. ~~USE REVITALIZATION REHABILITATION AND REDEVELOPMENT TOOLS TO HELP MAINTAIN THE COMMUNITY'S MATURE AREAS NEIGHBORHOODS, THUS SUSTAINING AND SUSTAIN SCOTTSDALE'S QUALITY OF LIFE. AND THE AESTHETICS OF ITS BUILT ENVIRONMENT. RESIDENTIAL AND COMMERCIAL DETERIORATION IN MATURE NEIGHBORHOODS REFLECTS NEGATIVELY ON THE COMMUNITY AS A WHOLE.~~ *(Moved from NPR Element)*
 - 1.2. CONTINUE THE CITY'S STRATEGIC AND PROACTIVE POLICY OF STRATEGIC REDEVELOPMENT INTERVENTION EFFORTS IN AREAS THAT SHOW SIGNS OF DECLINE. *(Moved from NPR Element)*
 - 1.3. PROVIDE, MAINTAIN, AND SUPPORT THE LEGAL TOOLS THAT ALLOW REDEVELOPMENT TO OCCUR IN THE COMMUNITY. *(Moved from NPR Element)*
 - 1.4. SUPPORT PROACTIVE COMMUNICATIONS WITH AFFECTED RESIDENTS AND BUSINESS OWNERS DURING THE PLANNING AND IMPLEMENTATION OF REDEVELOPMENT PROJECTS. *(Moved from Housing Element)*
 - 1.5. ~~WORK TO ENSURE~~ STRIVE FOR A ONE-TO-ONE REPLACEMENT OF HOUSING REMOVED BY REDEVELOPMENT PROJECTS TO MAINTAIN LONG-TERM HOUSING AFFORDABILITY. *(Moved from Housing Element)*
 - 1.6. ~~SUPPORT POLICIES THAT SEEK QUALITY HOUSING WITH AFFORDABILITY FOR A WIDE RANGE OF INCOME GROUPS WHEN REDEVELOPING PROPERTIES. SUPPORT~~ REDEVELOPMENT ACTIVITIES THAT PROVIDE OPPORTUNITIES TO ADDRESS AFFORDABILITY CHALLENGES. *(Moved from Housing Element)*
 - 1.7. EXPECT USE OF RELOCATION BENEFITS TO MITIGATE HARDSHIP ON INDIVIDUALS AND FAMILIES DURING REDEVELOPMENT PROCESS RELOCATIONS. *(Moved from Housing Element)*
 - 1.8. REDEVELOP BLIGHTED, DISTRESSED, OR UNDERUTILIZED PROPERTIES. *(NEW)*
 - 1.9. UPGRADE SUBSTANDARD INFRASTRUCTURE DURING REDEVELOPMENT PROJECTS. *(NEW)*
2. **SUSTAIN THE LONG-TERM ECONOMIC WELL BEING OF THE CITY AND ITS CITIZENS THROUGH REDEVELOPMENT, REHABILITATION, AND CONSERVATION AND NEIGHBORHOOD PRESERVATION AND REVITALIZATION EFFORTS.** *(Moved from NPR Element)*
 - 2.1. SUPPORT AND ENCOURAGE APPROPRIATE PUBLIC AND PRIVATE ECONOMIC REINVESTMENT IN MATURE, PHYSICALLY AND ECONOMICALLY DECLINING AREAS. *(Moved from NPR Element)*
 - 2.2. USE REDEVELOPMENT AND ~~REVITALIZATION REHABILITATION~~ TECHNIQUES TO POSITIVELY IMPACT THE VISITOR, RESIDENT, AND BUSINESS COMMUNITIES VISUAL AND AESTHETIC IMPRESSIONS THAT TOURISTS, CITIZENS, AND THE BUSINESSES HAVE OF THE OVERALL CITY. CITIZENS, VISITORS AND THE BUSINESSES EVALUATE THE QUALITY OF THEIR SCOTTSDALE EXPERIENCE

~~THROUGH VISUAL IMPRESSIONS OF THE COMMUNITY'S BUILT ENVIRONMENT. CONSEQUENTLY, REVITALIZATION OF MATURE AND DECLINING AREAS IN SCOTTSDALE WILL HELP TO IMPROVE THE OVERALL IMPRESSION OF OUR CITY AND ENCOURAGE ECONOMIC INVESTMENT IN OUR COMMUNITY.~~ (Moved from NPR Element)

- 2.3. ~~REVITALIZE AND REDEVELOP~~ AGING RETAIL AREAS IN ORDER TO MAINTAIN SCOTTSDALE'S STANDING AS ONE OF THE MAJOR RETAIL, RESTAURANT, AND ENTERTAINMENT DESTINATIONS WITHIN THE METROPOLITAN AREA. (Moved from NPR Element)
- 2.4. ~~REVITALIZE AND REDEVELOP~~ AND REVITALIZE SCOTTSDALE'S MATURE EMPLOYMENT CENTERS IN ORDER TO MAINTAIN AND ENHANCE THE HEALTH OF SCOTTSDALE'S JOB MARKET AND AS THE COMMUNITY AGES, IT IS NECESSARY TO CONSIDER THE REVITALIZATION AND REDEVELOPMENT OF EMPLOYMENT AREAS IN ORDER TO PROVIDE FOR NEW JOB OPPORTUNITIES. IN THE SCOTTSDALE MARKET. (Moved from NPR Element)
- 2.5. ~~ENCOURAGE STRIVE FOR THE USE OF GREEN BUILDING TECHNIQUES AND ALTERNATIVES THAT INCORPORATE HEALTHY, RESOURCE- AND ENERGY-EFFICIENT MATERIALS AND METHODS IN DESIGN, CONSTRUCTION, AND REMODELING IN CONJUNCTION~~ ASSOCIATED WITH REVITALIZATION REHABILITATION, NEIGHBORHOOD-CONSERVATION, AND REDEVELOPMENT EFFORTS. (Moved from NPR Element)
- 2.6. ~~ENCOURAGE PROMOTE ADAPTIVE REUSE OF EXISTING STRUCTURES~~ THROUGH CONSERVATION AND/ OR REHABILITATION, WHERE FEASIBLE AND CONTEXT APPROPRIATE. (Moved from NPR Element)
- 2.7. OFFER INCENTIVES FOR REHABILITATION OF HISTORIC NEIGHBORHOODS. (NEW)

Reference Maps

- None
-

Community Involvement Element

Goals and Approaches POLICIES

1. Seek early and ongoing involvement in project/policy-making discussions.

- 1.1. Maximize opportunities for COST EFFECTIVE AND EFFICIENT early notification of proposed PLANS, projects, AND/or POLICIES ~~projects/issues~~ under consideration using signs, information display boards, web site postings, written correspondence, and other methods, as ~~they become~~ available.
- 1.2. Institute and use public involvement plans to identify AND ENGAGE interested parties REGARDING their concerns and interests, and PROVIDE opportunities for ~~providing~~ information EXCHANGE and involvement.
- 1.3. ~~Encourage~~ REQUIRE that project developers/owners, realtors and the real estate industry, corporations, and other public entities take responsibility for sharing SPONSORS SHARE information; ~~framing~~ COMMUNICATE issues AND OPPORTUNITIES surrounding projects, and show accountability for being responsive to constructive COMMUNITY ~~citizen~~ comments AND CONCERNS. ~~(The responsibility of citizens and project sponsors for deliberation and dialogue is a shared one).~~
- 1.4. ~~Ensure~~ REQUIRE project developer/owner is able SPONSORS to CONDUCT COMMUNITY ~~demonstrate citizen~~ involvement PROGRAMS and DEMONSTRATE how COMMUNITY comments ARE ULTIMATELY ADDRESSED ~~were incorporated into proposal/issue recommendations.~~
- 1.5. ~~Partner with the real estate community, corporations, and other public entities to inform the public and provide accurate, complete information regarding projects/issues. (Redundant with 1.3)~~

2. Proactively seek community-wide representation on issues through vigorous outreach programs that INFORM AND engage citizens who are not typically involved.

- 2.1. Determine the range AND ~~or~~ distance of public notification based on the characteristics of the specific case, PLAN AND/OR POLICY ITEM ~~or situation~~. All notification ~~issues~~ should focus on DIRECTLY AFFECTED STAKEHOLDERS ~~impacts at the neighborhood level~~.
- 2.2. Create and use community-wide ~~mailing~~ CONTACT lists that include representation from homeowners associations, neighborhood and service groups, the faith community, the school districts, the business community and other ~~special interest~~ INTERESTED groups.
- 2.3. Provide community-wide information and notification of public involvement opportunities in A VARIETY OF CONVENTIONAL AND NONCONVENTIONAL ways TO ~~that~~ communicate with our diverse population. ~~Use written and electronic means now, and future means as they become available.~~
- 2.4. Incorporate public involvement opportunities THAT WILL ENGAGE ~~for~~ a broad cross-section of community MEMBERS ~~demographics including school age children, students, and seniors.~~
- 2.5. ~~Utilize communication vehicles that reach minority populations within the community. (Redundant with 2.4)~~
- 2.6. Encourage ~~voter registration and increased voter~~ CIVIC EDUCATION AND participation through broad distribution of information materials via mail, technology and printed materials to ensure INFORMED community-wide representation on MUNICIPAL issues ~~that require ratification.~~

3. Publish and process PUBLIC INFORMATION ~~city issues~~ in a manner that is relevant to citizens' daily lives and personal and professional interests.

- 3.1. Provide multiple locations/times/communication ~~avenues~~ **TOOLS, AS NECESSARY, for public involvement** to accommodate a wide diversity of COMMUNITY lifestyles, work schedules, and time availability **IN PUBLIC INVOLVEMENT EFFORTS for input.**
- 3.2. ~~Use a wide variety of communication tools, resources, and techniques to reach a broad cross-section of residents. (Redundant- covered under 3.1)~~
- 3.3. **ENCOURAGE THE FORMATION AND UTILIZATION OF ~~Use speakers' bureaus~~ MULTI-DISCIPLINARY TEAMS** to provide information **TO COMMUNITY GROUPS as part of meetings held by citizen and neighborhood boards** and organizations.

4. AUGMENT FACE TO FACE INTERACTION WITH ~~Accept and respond to new~~ COMMUNICATION TECHNIQUES ~~ways of communicating and new technologies.~~

- 4.1. Provide multiple opportunities for input through **THE use of NEW AND EVOLVING technologies. such as on-line public comments, on-line dialogues, on-line and computerized questionnaires and surveys, and computerized survey techniques or mechanisms.**
- 4.2. ~~Provide information in a variety of ways, including: written and spoken communications, city and neighborhood web sites, electronic notices, cable TV, faxes, electronic mailing, and other current and future communication technologies. (redundant with 4.1)~~
- 4.3. **ENCOURAGE BOTH THE PRIVATE AND PUBLIC SECTORS TO ~~Use data visualization, and simulations, AND MODELING AS A MEANS~~ to explore complex city issues.**
- 4.4. **Use technologies like teleconferencing and broadcasting of meetings to allow greater participation at A VARIETY OF locations throughout the community.**
- 4.5. **Partner with other organizations, WHEN APPROPRIATE, to use ~~their in-place~~ networks AND TOOLS to further communication and to sponsor links to city information.**
- 4.6. ~~Embrace new techniques and technologies for communication. (Redundant)~~
- 4.7. **Adapt communication techniques and technologies to each situation.**

5. PROVIDE ~~Make available facts and information about community~~ CHARACTERISTICS ~~issues to increase understanding and insight into the complexity of challenges that affect the~~ CITY ~~community.~~

- 5.1. ~~Use systems to~~ **Track, measure, and identify AND CONVEY INFORMATION REGARDING community issues, OPPORTUNITIES, ~~community~~ trends, and ~~community~~ concerns.**
- 5.2. **Provide community-wide access to data that reflects current facts, figures, demographics, trends AND analysis, etc.**
- 5.3. **Create public information materials that accurately reflect the facts surrounding OPPORTUNITIES AND issues, i.e. the purpose, timing, and need/benefits for a project or proposal, and ~~where~~ WHEN possible, ~~which~~ explain the differing perspectives FOR EACH. ~~being heard within the community.~~**

6. Foster community partnerships, ~~community~~ catalysts, and ~~community~~ networks as a means of sharing information and responsibilities, TO WORK TOWARD ~~and working on~~ collaborative solutions.

- 6.1. ~~Coordinate with Neighborhood Citizen Service Centers to seek neighborhood partnerships, information, and involvement. (too narrow a focus)~~
- 6.2. **Clarify citizen, PRIVATE ENTITY ~~project owner~~, and the city's role in responsible civil dialogue on community OPPORTUNITIES AND issues.**

- 6.3. CONTINUALLY ASSESS AND REAFFIRM THE COMMUNITY’S VISION FOR THE FUTURE BY INVOLVING THE PUBLIC IN ALL LEVELS OF THE VISIONING PROCESS. ~~Continue the tradition of “Community Visioning” to reevaluate community issues, goals, and vision for the future.~~

ECONOMIC VITALITY ELEMENT

Goals and Approaches-POLICIES

1. ~~Sustain and strengthen Scottsdale’s position as a premier international and national tourism destination and resort community.~~ (Moved to goal 3) **DEVELOP AND IMPLEMENT LONG TERM ECONOMIC STRATEGIES TO ATTRACT NEW AND STRENGTHEN EXISTING ECONOMIC ACTIVITIES.**
 - 1.1. ~~Maintain the quality and character of the local hotels and resorts.~~ (See 3.1) **SUPPORT THE DEVELOPMENT OF NEW ECONOMIC OPPORTUNITIES THAT CAPITALIZE ON SCOTTSDALE’S COMPETITIVE STRENGTHS.**
 - 1.2. ~~Encourage the development and redevelopment of hotels and resorts in the context of the character and quality Scottsdale is known for. This development should recognize the availability of naturally occurring and built attractions, and entertainment activities.~~ (See 3.1) **STRENGTHEN ESTABLISHED ECONOMIC ENGINES IN SCOTTSDALE INCLUDING, BUT NOT LIMITED TO, THE GREATER AIRPARK, SCOTTSDALE AIRPORT, WESTWORLD, DOWNTOWN, HEALTHCARE (SCOTTSDALE HEALTHCARE AND MAYO), AND SKYSONG.**
 - 1.3. ~~Encourage diversity and high quality in the lodging industry and resorts that cater to specific market segments (e.g. spas, dude ranches, eco-tourism etc.).~~ (SEE 3.1) **TARGET SPECIFIC ECONOMIC SECTORS FOR EXPANSION IN, OR RELOCATION TO, SCOTTSDALE THAT WILL PROVIDE THE GREATEST POSITIVE ECONOMIC IMPACT.**
 - 1.4. ~~Preserve Scottsdale’s natural, social, and cultural environments to enhance the Scottsdale tourism experience.~~ (Moved to 3.3) **PARTNER WITH OTHER JURISDICTIONS, ORGANIZATIONS, AND THE BUSINESS COMMUNITY TO LEVERAGE THE CITY’S RESOURCES IN AREAS SUCH AS NATIONAL AND INTERNATIONAL MARKETING, REGIONAL ECONOMIC ISSUES AND OPPORTUNITIES, WORKFORCE DEVELOPMENT, INDUSTRY CLUSTER DEVELOPMENT, AND ESTABLISHING EMERGING INDUSTRIES.**
 - 1.5. ~~Enhance Scottsdale’s tourism support services including fine dining, specialty retail, and entertainment.~~ (Moved to 3.2) **ENCOURAGE AND PROMOTE PARTNERSHIPS BETWEEN RESEARCH INSTITUTIONS AND BUSINESSES IN EMERGING INDUSTRIES, TECHNOLOGIES, AND INCUBATORS.**
 - 1.6. ~~Provide destination attractions that celebrate Scottsdale’s heritage. These should include the key theme areas of the arts, contemporary arts, Southwestern culture, Native American Culture, cowboy lore, the Sonoran Desert environment.~~ (Moved to 3.5) **UPDATE THE CITY’S REGULATORY PROCESSES IN RESPONSE TO MARKET CHANGES TO FACILITATE ECONOMIC DEVELOPMENT.**
 - 1.7. ~~Build on Scottsdale’s strength for attracting sporting events/entertainment opportunities, such as professional level sports including baseball, hockey, tennis and golf in addition to entertainment events, such as the Parada del Sol, Culinary Festival, Art Festival, etc.~~ (Moved to 3.9) **FACILITATE AND ENHANCE COLLABORATION AMONG THE SCOTTSDALE BUSINESS COMMUNITY AND CITY GOVERNMENT.**
 - 1.8. ~~Ensure a wide variety of participatory outdoor recreational opportunities, for visitors and residents alike, such as golf, mountain climbing, hiking, horseback riding, etc.~~ (Moved to 3.7) **PARTNER WITH THE STATE AND OTHER JURISDICTIONS TO IMPLEMENT TECHNIQUES AND PROGRAMS THAT ENHANCE THE CITY’S ABILITY TO COMPETE NATIONALLY AND INTERNATIONALLY FOR ECONOMIC GROWTH.**

DRAFT – Economic Vitality Element

- 1.9. ~~Ensure the golf experience remains a positive and readily available destination activity. (Eliminated-redundant)~~ DEVELOP AND UTILIZE INNOVATIVE ECONOMIC DEVELOPMENT TECHNIQUES TO RETAIN AND EXPAND EXISTING AND ATTRACT NEW AND DIVERSE BUSINESSES OF ALL SIZES.
 - 1.10. ~~Preserve and enhance the tourist’s ability to travel easily to different destinations throughout the city. Promote the Transportation Center, trolley system, bike rental, and pedestrian connections, etc. (Eliminated-redundant)~~
 - 1.11. RECOGNIZE AND ENHANCE THE SCOTTSDALE AIRPORT AS A GLOBAL CONNECTION THAT IS IMPORTANT TO BUSINESS DEVELOPMENT. *(NEW)*
- 2. Encourage and maintain a high level of diverse, quality retail and entertainment activity in Scottsdale that supports the needs of Scottsdale’s residents and visitors. (Moved to 3.8) PROMOTE REINVESTMENT, REVITALIZATION, AND REDEVELOPMENT FOR CONTINUED ECONOMIC GROWTH AND STABILITY.**
- 2.1. ~~Encourage the location of new, high quality, regionally oriented retail activities in Scottsdale. New retail activity should focus on unique and diverse retail adventures. (Eliminated-redundant)~~ FOCUS PUBLIC RESOURCES AND INITIATIVES TO ENCOURAGE REVITALIZATION AND REDEVELOPMENT OF UNDERUTILIZED PROPERTIES.
 - 2.2. ~~Maintain a strong, aggressive position in dealing with bringing new, high quality retail and entertainment experiences to the community. (Eliminated-redundant)~~ INVEST IN AND UPGRADE PUBLIC AND PRIVATE INFRASTRUCTURE TO SUPPORT REDEVELOPMENT INITIATIVES.
 - 2.3. ~~Encourage the concentration of retail and entertainment in the Downtown area and the historic specialty retail and art gallery districts. (Eliminated-redundant - in Downtown Plan)~~ AMEND AND CUSTOMIZE REGULATORY PROCESSES TO STIMULATE REINVESTMENT, REVITALIZATION, AND REDEVELOPMENT.
 - 2.4. ~~Advocate the development of additional retail opportunities, especially those that capture the unique flavor of Scottsdale and complement the quality, and resort and desert character of the community. (Eliminated-redundant)~~ DEVELOP TECHNIQUES TO ATTRACT INFILL EMPLOYMENT, RETAIL, AND HOSPITALITY OPPORTUNITIES.
 - 2.5 FOCUS MAJOR EMPLOYMENT USES IN TARGETED AREAS (I.E. SCOTTSDALE AIRPARK AND DOWNTOWN).
- 3. Encourage and support a diversity of businesses that contribute to Scottsdale’s sales and property tax base so that needed infrastructure, physical amenities, services, and the expansion of such services are provided. (Eliminated-reworded see 1.9, 1.10, 4.1) STRENGTHEN SCOTTSDALE’S POSITION AS A PREMIER DESTINATION FOR LOCAL, NATIONAL, AND INTERNATIONAL VISITORS.**
- 3.1. ~~Nurture and support established businesses as well as new businesses. (Eliminated-redundant see 1.9 and 1.10)~~ PROMOTE THE DEVELOPMENT OF NEW AND RENEWAL OF EXISTING HOTELS AND RESORTS THAT ENHANCE AND DIVERSIFY SCOTTSDALE’S HOSPITALITY INDUSTRY.
 - 3.2. ~~Ensure adequate opportunities for future and expanded commercial and business activity throughout the community. (Eliminated-redundant, see 1.9)~~ ENHANCE TOURISM SUPPORT SERVICES INCLUDING FINE DINING, SPECIALTY RETAIL, ART GALLERIES AND ENTERTAINMENT VENUES TO ACCOMMODATE MARKET TRENDS, AND ENHANCE TOURISM INFRASTRUCTURE SUCH AS ALTERNATIVE TRANSPORTATION LINKS BETWEEN TOURIST DESTINATIONS AND EVENT FACILITIES.

DRAFT – Economic Vitality Element

- 3.3. ~~Diversify Scottsdale’s business and retail community so it includes a variety of business types as well as a variety of business scales and sizes. (Moved to 1.9)~~ MAINTAIN AND ENHANCE THE COMMUNITY’S NATURAL, SOCIAL, AND CULTURAL ENVIRONMENTS TO ENSURE THAT SCOTTSDALE’S TOURISM EXPERIENCES REMAIN UNIQUELY COMPETITIVE AND VIABLE.
 - 3.4. ~~Promote Scottsdale as a diverse shopping and entertainment destination. (Eliminated-redundant see 3.8)~~ FOSTER PUBLIC AND PRIVATE PARTNERSHIPS TO DEVELOP CULTURAL AMENITIES AND THE ARTS.
 - 3.5. ~~Develop existing and attract new high value/low impact businesses. (Moved to 1.10)~~ PROVIDE DESTINATION ATTRACTIONS/EVENTS THAT CELEBRATE SCOTTSDALE’S HERITAGE. THESE INCLUDE THE KEY THEME AREAS OF THE ARTS, SOUTHWESTERN CULTURE, NATIVE AMERICAN CULTURE, COWBOY LORE, AND THE SONORAN DESERT ENVIRONMENT.
 - 3.6. ATTRACT NEW SEGMENTS TO THE TOURISM/VISITORS MARKET AND AGGRESSIVELY MARKET SCOTTSDALE AS A LOCAL, REGIONAL, AND INTERNATIONAL DESTINATION.
 - 3.7. ENSURE A WIDE VARIETY OF PARTICIPATORY OUTDOOR RECREATIONAL OPPORTUNITIES, FOR VISITORS AND RESIDENTS.
 - 3.8. DEVELOP NEW, HIGH QUALITY RETAIL AND ENTERTAINMENT EXPERIENCES THAT ENHANCE TOURISM AND ATTRACT VISITORS FROM NEARBY COMMUNITIES.
 - 3.9. BUILD ON SCOTTSDALE’S STRENGTH FOR ATTRACTING SPORTING EVENTS/ENTERTAINMENT OPPORTUNITIES INCLUDING, BUT NOT LIMITED TO, PROFESSIONAL LEVEL SPORTS, PARADA DEL SOL, CULINARY FESTIVAL, AND ART FESTIVALS.
- 4. ~~Foster new and existing economic activities and employment opportunities that are compatible with Scottsdale’s lifestyle. (See 1.3, 1.9 and 1.10)~~ SUSTAIN THE LONG-TERM FISCAL HEALTH OF SCOTTSDALE**
- 4.1. ~~Strive to grow and expand the economic base on pace and in harmony with the population and supporting built and natural environment. (See goal 1)~~ PURSUE LONG-TERM ECONOMIC STRATEGIES THAT ENHANCE CITY REVENUE STREAMS TO SUPPORT THE COMMUNITY’S SERVICE LEVEL EXPECTATIONS AND NEED FOR INFRASTRUCTURE INVESTMENT.
 - 4.2. ~~Support businesses in adapting to the constantly changing market as a result of new technologies and support those companies that are integral to the “new economy”. (See 1.1)~~ DIVERSIFY SCOTTSDALE’S ECONOMIC BASE TO FINANCIALLY INSULATE THE CITY IN A DOWN ECONOMIC CYCLE, AND TO ENCOURAGE PROSPERITY DURING INCREASED ECONOMIC PERIODS.
 - 4.3. ~~Target specific economic sectors for expansion or relocation in Scottsdale that will provide for the greatest positive impact and the fewest negative impacts. These include medical and health care services, biomedical research and development, technology related research and development, business and professional services, administrative offices, corporate and regional headquarters. (See 1.3 and 1.10)~~ PROMOTE PROACTIVE ECONOMIC DEVELOPMENT THAT ANTICIPATES AND RESPONDS TO THE IMPACTS OF ECONOMIC CHANGES ON CITY FINANCES.
 - 4.4. ~~Strongly pursue economic opportunities that enhance the quality of life of the community as well as have a positive economic impact. This would include those businesses that provide medical, educational, cultural or recreational amenities for the community. (See 1.1 and 1.3)~~

DRAFT – Economic Vitality Element

- 4.5. ~~Focus on opportunities that are non-polluting and that support telecommuting and alternative transportation modes. Recruit quality companies at the forefront of economic and technological change. (See 1.10)~~
 - 4.6. ~~Emphasize the retention and expansion of businesses in Scottsdale and provide support mechanisms for small businesses in Scottsdale. (See 1.2, 1.3 and 1.9)~~
 - 4.7. ~~Support entrepreneurial development and ‘incubator’ activities to grow and support high value start-up businesses. (See 1.1 and 1.5)~~
 - 4.8. STRENGTHEN THE COMMUNITY’S PUBLIC AND PRIVATE RELATIONSHIPS WITH EDUCATIONAL INSTITUTIONS TO PROMOTE WORKFORCE DEVELOPMENT, INCUBATOR AND RESEARCH PARTNERSHIPS, AND ENTREPRENEURIAL OPPORTUNITIES. *(NEW)*
 - 4.9. MARKET SCOTTSDALE’S COMMITMENT TO ENVIRONMENTAL, SOCIAL, AND ECONOMIC SUSTAINABILITY AS A WAY TO ATTRACT ENVIRONMENTALLY CONSCIENCE EMPLOYERS AND EMPLOYEES. *(NEW)*
- 5. ~~Locate and integrate non-residential development to improve access and visibility and to protect the integrity of neighborhoods. (See Neighborhoods Element)~~**
- 5.1. ~~Regional and larger community retail centers are encouraged to locate on major streets and freeway interchanges where access is available and/or in close proximity to customers. (Eliminated-redundant see Circulation Element)~~
 - 5.2. ~~Maintain and create distinctive commercial, retail, and entertainment districts that benefit through clustering uses together, such as the Downtown, Old Town and West Main districts, Motor Mile, North Scottsdale Auto Mall. (See Downtown Plan)~~
 - 5.3. ~~Maintain and develop neighborhood shopping areas that are in proximity to neighborhoods and residential concentrations. (Eliminated-redundant)~~
 - 5.4. ~~Focus major employment uses in targeted areas (i.e. Scottsdale Airpark and Downtown). (Moved to 2.5)~~
 - 5.5. ~~Insure neighborhoods are adequately protected from major commercial development through design sensitivity, buffering and traffic management, etc. (See Neighborhoods Element)~~
 - 5.6. ~~Promote pedestrian/bicycle improvements and provide options for alternative modes of transportation to access commercial, retail and entertainment centers. (See Circulation Element)~~
- 6. ~~Maintain and develop partnerships that will support and promote quality employment and business opportunities. (Now under goal 1)~~**
- 6.1. ~~Maintain and develop relationships with businesses that provide the contacts that can enhance the city’s presence and position in enhancing and attracting quality and innovative business opportunities. (See 1.7)~~
 - 6.2. ~~Encourage partnerships to work on the renovation or reuse of underutilized or vacant buildings/shopping centers. (See 1.5 and 2.1)~~
 - 6.3. ~~Work with other jurisdictions and agencies (i.e. Scottsdale Area Chamber, School Districts, adjacent communities, Greater Phoenix Economic Council, etc.) to coordinate business and employment opportunities. (See 1.4 and 1.8)~~
 - 6.4. ~~Work with appropriate entities within the local and metropolitan community to address issues and economic hindrances. (See 1.4 and 1.8)~~
- 7. ~~Sustain the long-term economic well being of the city and its citizens through redevelopment and revitalization efforts. (See goal 2)~~**

DRAFT – Economic Vitality Element

- 7.1. ~~Encourage quality redevelopment in employment areas to provide new jobs, new retail, and new entertainment opportunities in the Scottsdale market. (See 2.4)~~
- 7.2. ~~Encourage and support the renovation and reuse of underutilized or vacant parcels/buildings/shopping centers. (See 2.3 and 2.4)~~
- 7.3. ~~Enhance the experience for visitors who evaluate the quality of their experience through their visual impressions of the community by revitalizing the mature built environment of businesses and neighborhoods. (Eliminated - redundant)~~
- 7.4. ~~Support and encourage appropriate public and private redevelopment and revitalization efforts in the community. (See 2.1 and 2.2)~~
- 7.5. ~~Improve and enhance the links between the physical and social relationship between non-residential land uses and the surrounding residential neighborhoods. (See Neighborhoods Element)~~
- 7.6. ~~Promote residential revitalization to maintain quality housing and thus maintain quality of life and stability of the local economy. (See Housing Element)~~

Cost of Development Element

Goals and Approaches POLICIES

1. ~~Present quick tabular and graphic analyses and reviews to city elective and appointive bodies and the general public by using fiscal impact modeling. (Goal and policies eliminated- Tischler model not used)~~
 - 1.1. ~~Support the definition, promulgation, and implementation of policies and strategies to require that development pay its fair share of the cost of public service needs generated by the development.~~
 - 1.2. ~~Enable the identification and application of policies to ensure that the burden of development to provide needed public services will result in beneficial use to the development that is both reasonable and equitable.~~
 - 1.3. ~~Provide relevant information support to decision and policy making processes affecting growth, development, and preservation.~~
 - 1.4. ~~Stimulate discussion and idea generation regarding alternative futures of the community.~~
 - 1.5. ~~Provide opportunities for decision makers to provide exceptions to fees when revitalization or targeted growth (e.g. in Growth Areas) is desired.~~
2. ~~Assign a staff liaison from each city department to participate, on an as-needed basis, with the primary management team of a fiscal impact model. (Goal and policies eliminated, Tischler model not used)~~
 - 2.1. ~~Staff teams liaisons will manage the fiscal impact model through:~~
 - 2.1.A. ~~the operation, maintenance, and periodic updating of the model;~~
 - 2.1.B. ~~the review of inputs and outputs of the model;~~
 - 2.1.C. ~~learning the operation of the model;~~
 - 2.1.D. ~~contributing to improving the utility and efficacy of the model.~~
3. ~~Conduct city department evaluation, planning, and budgeting for existing and future levels of public service operations and the development of infrastructure and capital facilities by the use of fiscal impact modeling. (Goal and policies eliminated – Tischler model not used)~~
 - 3.1. ~~Undertake comparative analyses of alternative scenarios involving growth policies, service levels, funding methods, and cost and rate structures.~~
 - 3.2. ~~Provide visual graphic comparisons of alternative scenario impacts.~~
 - 3.3. ~~Provide analyses of relevant public service operations and facilities for the whole city and each of its six Planning Zones.~~
 - 3.4. ~~Use the model as a tool to assist in the preparation of departmental operating and capital facilities development plans and infrastructure repair and replacement programs for inclusion in both operating budgets and Capital Improvement Plans.~~
 - 3.5. ~~Consider, if applicable and allowed by state law, expansion of other development impact fees beyond water and wastewater impact fees.~~

4. COORDINATE INFRASTRUCTURE INVESTMENT AND LAND USE DECISIONS WITH LONG TERM MUNICIPAL ECONOMIC SUSTAINABILITY. (NEW)

- 4.1. CONSIDER LONG TERM MUNICIPAL REVENUE IMPLICATIONS OF LAND USE DECISIONS. (NEW)
- 4.2. SUPPORT DESIRED LEVELS OF PUBLIC SERVICES AND FISCAL STABILITY BY PROMOTING REVENUE GENERATING LAND USES. (NEW)
- 4.3. PROMOTE PRIVATE INVESTMENT BY SECURING OR PROVIDING INFRASTRUCTURE CAPACITY IN IDENTIFIED GROWTH AREAS. (NEW)
- 4.4. CALIBRATE THE CAPITAL IMPROVEMENT PLAN (CIP) TO PROVIDE BALANCED INFRASTRUCTURE BENEFITTING BOTH PUBLIC AND PRIVATE SECTORS. (NEW)
- 4.5. IDENTIFY FISCAL IMPACTS ASSOCIATED WITH NECESSARY AND EXPANDED CITY SERVICES AND PLAN APPROPRIATELY. (NEW)

5. REQUIRE THAT DEVELOPMENT PAY ITS FAIR SHARE OF THE COST OF PUBLIC SERVICE NEEDS GENERATED BY THE DEVELOPMENT. (NEW)

- 5.1. APPLY POLICIES THAT ENCOURAGE THE PROVISION OF NEEDED PUBLIC SERVICES BY DEVELOPMENT WILL RESULT IN BENEFICIAL USE TO THE DEVELOPMENT THAT IS BOTH REASONABLE AND EQUITABLE. (NEW)
- 5.2. SUPPORT FISCALLY RESPONSIBLE DECISION MAKING PROCESSES AFFECTING COMMUNITY GROWTH, DEVELOPMENT, INFILL, AND PRESERVATION. (NEW)
- 5.3. PROVIDE OPPORTUNITIES FOR DECISION MAKERS TO OFFER EXCEPTIONS TO FEES OR COSTS WHEN PUBLIC FINANCING OR FUNDING IS IN THE COMMUNITY'S BEST INTEREST. (NEW)
- 5.4. UPDATE FUNDING MECHANISMS REGULARLY INCLUDING, BUT NOT LIMITED TO, IMPACT FEES FOR PUBLIC SERVICES, AND EXPLORE ALTERNATIVE FINANCING. (NEW)

Open Space and Recreation Element

Goals and Approaches Policies:

1. **ACQUIRE THE LAND WITHIN THE RECOMMENDED STUDY BOUNDARY OF THE MCDOWELL SONORAN PRESERVE TO CREATE AN INTEGRATED DESERT OPEN SPACE SYSTEM LINKING OPEN SPACE IN SCOTTSDALE WITH OPEN SPACE ADJACENT TO SCOTTSDALE.** (*Moved from Environmental Planning Element*)
2. **Manage a comprehensive open space program that is responsive to public need, delivers high quality customer service, and exemplifies the city's commitment to leadership in environmental affairs.** (*Was originally goal 4, moved to be goal 1*)
 - 2.1. ~~Continue to encourage~~ SUPPORT active citizen involvement in the development and management of open space.
 - 2.2. ~~Provide a mechanism that receives and responds to public comments on the design, effectiveness and condition of sites and facilities.~~ (*Concept covered under Community Involvement Element*)
 - 2.3. Provide a comprehensive program of consistent and effective operations and maintenance for all open space and facilities.
 - 2.4. ~~Implement innovative policies and practices that support the city's leadership in environmental affairs.~~ (Delete, covered in environmental Element)
 - 2.5. ~~Investigate and implement techniques that minimize use of chemicals in maintaining turf and landscape materials in developed open space areas.~~ (*Moved to Enviro. Planning Element*)
 - 2.6. Maintain all public open space and recreational facilities so they are IT IS safe and convenient for users TO ACCESS.
 - 2.7. Maintain significant open space within the urban core DOWNTOWN of the city.
 - 2.8. ~~Enhance the open space connections within Downtown.~~ (*Covered under Downtown Plan*)
 - 2.9. Create usable open spaces from existing street rights-of-way, widening sidewalks, realignment, developing trails, etc.
 - 2.10. Promote "docent" or "steward" programs for the city's public open spaces. ~~Build upon the existing programs for the McDowell Sonoran Preserve, adopt a street, and Friends of the Scenic Drive.~~
 - 2.11. Permanently secure an interconnected open space system to maintain visual and functional linkages between major city open spaces. This system should include significant Scottsdale landmarks, major drainage courses, regional linkages and utility corridors. (*moved from goal 2*)
 - 2.12. Promote three distinctive types of open spaces through acquisition, AND dedication, or "set aside":
 - 2.12.A. Passive natural open spaces that will preserve wildlife habitat and view corridors and sensitive historical/archeological sites, and provide areas for low impact recreational activities such as hiking, bicycling, mountain and rock climbing, and horseback riding.
 - 2.12.B. A system of contiguous open spaces, accessible from Scottsdale neighborhoods, that connect the desert, mountains, washes, and canal systems.

DRAFT - Open Space Element

- 2.12.C. ~~Park space and facilities~~ DEVELOPED OPEN SPACE for active recreational activities, such as softball, tennis, basketball, volleyball, swimming, and equestrian pursuits.
3. ~~Protect and improve the quality of Scottsdale's natural and urban environments as defined in the quality and quantity of its open spaces. (Vague goal)~~ PROVIDE AMPLE OPPORTUNITIES FOR PEOPLE TO EXPERIENCE AND ENJOY THE MAGNIFICENT SONORAN DESERT AND MOUNTAINS, BALANCING ACCESS WITH PRESERVATION. *(Originally policy; made into goal)*
- 3.1. ~~PROVIDE AMPLE OPPORTUNITIES FOR PEOPLE TO EXPERIENCE AND ENJOY THE MAGNIFICENT SONORAN DESERT AND MOUNTAIN — S, BALANCING ACCESS WITH PRESERVATION. (Made into a goal)~~
- 3.2. Provide a variety of opportunities for passive and active outdoor recreational activities, ~~such as~~ INCLUDING BUT NOT LIMITED TO hiking, horseback riding, mountain biking, rock climbing and wildlife observation.
- 3.3. ~~Provide~~ OFFER opportunities for education and research on the Sonoran Desert and mountains, and the history and archaeology of the community.
- 3.4. Provide OPEN SPACE access areas of sufficient size and with adequate facilities for public use ~~and open space system access.~~
- 3.5. Develop a non-paved public trail system for hiking, mountain biking, and horseback riding and link these trails with other city and regional trails SYSTEMS.
- 3.6. ~~Restore habitat in degraded areas (burned, grazed, vehicular damage) of the McDowell Sonoran Preserve to its undisturbed condition including plant species diversity and natural ecological processes. (Moved to Conservation Element)~~
- 3.7. Support tourism in the community by providing public scenic-outdoors-educational-recreational opportunities for visitors.
- 3.8. ~~Designate viewsheds and consider them when approving development. (Moved under new goal 3)~~
- 3.9. ~~Promote creative residential and commercial development techniques consistent with the Character Plan for an area, to further preserve meaningful and accessible open space. (Moved under new goal 4)~~
- 3.10. ~~Relate the character of open spaces to the uses and character of different areas of the city. (Moved under new goal 4)~~
- 3.11. ~~Preserve and integrate visual and functional connections between major city open spaces into the design of development projects. (Moved under new goal 4)~~
- 3.12. ~~Evaluate open space design with these primary determinants: aesthetics, public safety, maintenance needs, water consumption, drainage considerations, and multi use and desert preservation. (Moved under new goal 4)~~
- 3.13. ~~Integrate utilities and other public facilities sited in open spaces into the design of those open spaces, with consideration given to materials, form, and scale. (Moved under new goal 4)~~
- 3.14. ~~Protect the visual quality of open space, unique city characteristics, and community landmarks. (Moved under new goal 4)~~
- 3.15. ~~Preserve scenic views and vistas of mountains, natural features, and rural landmarks. (Moved under new goal 3)~~
- 3.16. ~~Protect and use existing native plants, the design themes of character areas within which they are sited, and response to local conditions in landscape designs. (Moved under new goal 4)~~
- 3.17. Permanently secure an interconnected open space system to maintain visual and functional linkages between major city open spaces. This system should include

DRAFT - Open Space Element

significant Scottsdale landmarks, major drainage courses, regional linkages and utility corridors. *(Moved under goal 1)*

- 3.18. Apply a **Scenic Corridor** designation along major streets to provide for open space and opportunities for trails and paths. This designation should be applied using the following guidelines: *(Moved under new goal 3)*
 - 3.18.A. There is a need for a landscaped buffer between streets and adjacent land uses.
 - 3.18.B. An enhanced streetscape appearance is desired.
 - 3.18.C. Views to mountains and natural or man-made features will be enhanced
- 3.19. Consider Buffered Roadways to provide the streetscape with a unique image that should also reduce the impacts of a major street on adjacent parcels. This type of designation is primarily an aesthetic buffer. *(Moved under new goal 3)*
- 3.20. Apply a Desert Scenic Roadway designation along the one mile and a half mile streets within the Environmentally Sensitive Lands Ordinance (ESLO) district that are not classified as scenic Corridors or Buffered Roadways to maintain and enhance open space along roadways in ESL areas. *(Moved under new goal 3)*
- 3.21. Apply up to a 100 foot scenic buffer along streets within and adjacent to the Recommended Study Boundary of the McDowell Sonoran Preserve on undeveloped (as of 10-04-2005) properties of 25 acres or larger. *(Moved under new goal 3)*
- 3.22. Promote project designs that are responsive to the natural environment, people's needs, site conditions, and indigenous architectural approaches to provide unique character for the city. *(Covered under Character and Design Element)*
- 3.23. Continue to work with developers in designing land use plans that respect the topography, view corridors, wildlife corridors, and open space that exists. Where possible, enhance existing viewsheds as areas are developed and redeveloped. *(Moved under new goal 4)*

4. PRESERVE SCENIC VIEWS AND VISTA OF MOUNTAINS, NATURAL FEATURES, AND RURAL LANDMARKS. *(Originally policy under goal 2)*

- 4.1. Apply a **scenic corridor** designation along major streets to provide for open space ~~and opportunities for~~, trails and paths OPPORTUNITIES. This designation should be applied using the following guidelines: *Moved from goal 2)*
 - 4.1.A. ~~There is a need for a landscaped buffer between streets and adjacent land uses.~~
 - 4.1.B. An enhanced streetscape appearance is desired.
 - 4.1.C. Views to mountains and natural or man-made features will be enhanced.
- 4.2. Consider buffered roadways ~~to~~ THAT provide the streetscape with a unique image AND ~~that should also~~ reduce the impacts of a major street on adjacent parcels. This type of designation is primarily an aesthetic buffer. *(Moved from goal 2)*
- 4.3. Apply a desert scenic roadway designation along the one mile and a half mile streets within the environmentally sensitive lands ordinance (ESLO) district that are not classified as scenic corridors or buffered roadways to maintain and enhance open space along roadways in ESL areas. *(Moved from goal 2)*
- 4.4. Apply up to a ~~100 foot~~ scenic buffer along streets within and adjacent to the Recommended Study Boundary of the McDowell Sonoran Preserve on undeveloped (as of ~~10-04-2005~~) properties of 25 acres or larger. *(Moved from goal 2)*
- 4.5. Designate viewsheds and consider them when approving development. *(Moved from goal 2)*

5. Relate the character of open spaces to the uses and character of different areas of the city. *(Originally policy under goal 1)*

DRAFT - Open Space Element

- 5.1. PRESERVE MEANINGFUL AND ACCESSIBLE OPEN SPACE BY promotING creative residential and commercial development techniques consistent with the character Plan for an area. ~~to further preserve meaningful and accessible open space.~~
 - 5.2. ~~Preserve and~~ integrate visual and functional connections between major city open spaces into the design of development projects.
 - 5.3. AESTHETICALLY integrate utilities and other public facilities sited in open spaces into the design of those open spaces, with consideration given to materials, form, and scale.
 - 5.4. ~~Protect the visual quality of open space, unique city characteristics, and community landmarks. (Oddly worded and redundant concepts)~~
 - 5.5. Protect and use existing native plants, the design themes of character areas within which they are sited, and response to local conditions in landscape designs.
 - 5.6. ~~Continue to~~ Work with developers in designing land use plans that respect the topography, view corridors, wildlife corridors, and open space that exists. Where possible, enhance existing viewsheds as areas are developed and redeveloped.
 - 5.7. Evaluate open space design with these primary determinants: aesthetics, public safety, maintenance needs, COST, water consumption, drainage considerations, and ~~multi~~ SHARED-use and desert preservation.
- 6. Acquire and develop open space identified (by the City Council) as high priority through land dedication or purchase.**
- 6.1. ~~Encourage~~ STRIVE FOR landowners with land suitable for future development to dedicate park space in advance at locations where there is an existing neighborhood park shortage or need to preserve open space, natural features or scenic views with the provision of credit toward future development.
 - 6.2. Provide incentives, where appropriate, ~~to promote~~ FOR the dedication of natural area open space. ~~by property owners.~~
 - 6.3. Require the dedication of land by developers when the property to be developed is adjacent to an existing open space, park site or area otherwise identified as high priority for open space uses.
 - 6.4. Identify revenue sources ~~and increase revenues, where possible, which can be~~ THAT CAN BE allocated to open spaces, RIGHTS-OF-WAY, and parks operating budgets and capital improvements.
 - 6.5. ~~Encourage~~ CONTINUE public acquisition of natural area or developed open space through direct purchase, purchase of development rights, or purchase of open space easements.
 - 6.6. ~~ENCOURAGE AND COOPERATE~~ WORK WITH OTHER GOVERNMENTAL AGENCIES TO PRESERVE, PROTECT AND EXPAND THE REGIONAL OPEN SPACE-SYSTEM.
- 7. Encourage and cooperate with other governmental agencies to preserve and protect regional open space and to acquire, develop, maintain and operate regional facilities that are available to people who live, work or visit the city of Scottsdale. (Made goal into policy under goal 5)**
- 7.1. ~~Support and encourage~~ Maricopa County, the Maricopa Association of Governments (MAG), State of Arizona, Tonto National Forest, and appropriate federal agencies and established private entities to acquire, develop, protect, maintain and operate existing and new open space in and around Scottsdale. ~~(Redundant with goal)~~
 - 7.2. ~~Support other agencies in the development of regional pedestrian /bicycle/multi use trails. (Covered under Circulation and Bicycling Elements)~~

DRAFT - Open Space Element

- 7.3. ~~Cooperate with other public and private agencies on the planning and development of open space sites and facilities located adjacent to city boundaries. (Redundant with goal)~~

➤ ***MOVED GOALS 8-11 TO NEW RECREATION ELEMENT***

8. Improve the quality of life for all Scottsdale residents by ensuring a wide range of recreational facilities and services.

- 8.1. ~~Broaden citizen participation by the community in all phases of the planning and delivery of recreational open space.~~
- 8.2. ~~Encourage the expanded use of private resources and resources owned or controlled by public entities other than the city, which are suitable for recreational purposes.~~
- 8.3. ~~Conduct an ongoing, systematic assessment of recreational facility needs and preferences in recreational programming.~~
- 8.4. ~~Use parks and green space systems as primary elements in planning for long term sensitive growth planning, endangered species protection, and watershed protection by placing important natural areas in the public domain.~~
- 8.5. ~~Consider a wide range of recreational uses, including equestrian and bicycle uses during park planning.~~
- 8.6. ~~Pursue unique opportunities to acquire additional land having recreational possibilities at minimum costs.~~
- 8.7. ~~Prioritize new facilities based on those areas indicating the greatest need (i.e. overcrowding or unavailable resources).~~
- 8.8. ~~Encourage multiple use functions at recreational facilities—educational, recreational, etc.~~

9. ~~Cooperate with and support the school districts that serve Scottsdale to be able to continue access to school sites and facilities for suitable, safe, and consistent recreational use and enjoyment.~~

- 9.1. ~~Continue close cooperation with the school districts for joint planning, design, development and use of open space and recreational facilities on or next to schools.~~
- 9.2. ~~Encourage the school districts to retain school sites used for community open space and recreational programs. When financially feasible, consider acquisition or joint use of sites and suitable facilities that are declared surplus if they are needed to maintain neighborhood open space accessibility.~~
- 9.3. ~~Where possible, locate parks and recreational spaces adjacent or contiguous to school grounds to encourage the maximum use of both properties. Supplemental recreational opportunities are available at most school sites. (see next bullet)~~
- 9.4. ~~Make school site recreation facilities (basketball courts, playgrounds, tennis courts, fields, etc.) available, wherever possible, and encourage joint use of park, school, and library sites by the city and School Districts.~~
- 9.5. ~~Promote school site design that encourages non-motorized travel for students and personnel by accommodating direct links between schools and neighborhoods in a manner that minimizes exposure to vehicles.~~

10. ~~Provide attractive, well-maintained community recreational and park facilities that serve the entire community.~~

~~Scottsdale's parks and recreational facilities are an important part of what makes the city a desirable place to live. The city is committed to continued investments in its infrastructure and public facilities, as resources are available. This commitment requires a strong emphasis on maintenance, rehabilitation, and modernization. The city is also committed to providing new services in areas that are under served, and in areas where change is expected in the~~

DRAFT - Open Space Element

future. New parks and recreational amenities will help the city sustain its position as a model for public service delivery. The following policies, unless specifically noted, do not apply to the McDowell Sonoran Preserve.

- 10.1. ~~Where appropriate, maintain existing recreational facilities in public ownership to prevent potential shortages in the future.~~
- 10.2. ~~Design and construct new community facilities to have flexible functions to ensure adaptability to the changing needs of the community.~~
- 10.3. ~~Explore ways to expand the space available in the community for cultural interests.~~
- 10.4. ~~Develop improvement plans for the maintenance, restoration and enhancement of community recreational facilities, and keep these viable community assets by investing the necessary resources.~~
- 10.5. ~~Conduct comprehensive analyses of long term infrastructure replacement requirements and costs through Capital Improvements Plan.~~
- 10.6. ~~Make infrastructure improvements on public open space only when these improvements are consistent with the goals of protecting and conserving the natural environment.~~
- 10.7. ~~Maintain and enhance existing park and recreational facilities.~~
- 10.8. ~~Seek opportunities to develop new parks and recreational facilities to meet the growing needs of residents and visitors of Scottsdale.~~
- 10.9. ~~Reflect the unique features and lifestyles of the surrounding neighborhoods in the character of parks and schools.~~
- 10.10. ~~Provide neighborhood parks that are easily accessible to local residents and provide basic recreational opportunities.~~
- 10.11. ~~Locate community parks where they are accessible from relatively long distances. Community parks concentrate a broad range of recreational activities for major portions of the city. Some community parks also include human service facilities.~~
- 10.12. ~~Provide unique recreational opportunities through specialty parks. These activities may range from riding the railroad at McCormick Railroad Park, to rock climbing and horseback riding, to simply enjoying the beauty of the natural desert.~~
- 10.13. ~~Locate parks to enhance unique landmarks and environmentally significant areas.~~
- 10.14. ~~Provide desert appreciation roadside areas or scenic view points, along scenic corridors.~~
- 10.15. ~~Provide trailhead facilities that provide parking and trail access for users where needed and appropriate.~~
- 10.16. ~~Develop parks, paths, and trails with the participation of private development through required fees, dedication of land, and construction of facilities.~~
- 10.17. ~~Provide tourist destination attractions of a recreational, historical, or archaeological nature.~~
- 10.18. ~~Parks should be located to enhance unique landmarks and environmentally significant areas.~~
- 10.19. ~~The method for determining basic park and school needs should be uniformly applied to all areas of the city. Character Plans may dictate the types of parks or facilities to be built.~~
- 10.20. ~~Optimize the use of existing parks and recreational facilities.~~
- 10.21. ~~Recognize that there are potential conflicts between providing recreational opportunities for citizens and professional sports teams.~~

DRAFT - Open Space Element

11. ~~Provide access to educational, recreational, and cultural services for all residents. Accessibility refers to the location of facilities, their design, and the availability of transportation to reach them.~~

- 11.1. ~~Seek to provide new facilities in areas that currently lack them.~~
- 11.2. ~~Adapt existing facilities to ensure their accessibility to all persons.~~
- 11.3. ~~Strategically locate public facilities and parks to serve all neighborhoods in the city.~~
- 11.4. ~~Provide parks to allow for a variety of recreational opportunities to meet the needs of all areas of the community.~~
- 11.5. ~~Facilitate access to parks and community facilities by a variety of transportation modes including bicycle, pedestrian, and transit provisions to reduce reliance on the automobile. Ensure that there are bicycle and pedestrian links to recreational facilities and equestrian connections for riders to access open space riding areas.~~
- 11.6. ~~Facilitate access to educational, recreational, and cultural services by targeting programs for residents with special needs.~~
- 11.7. ~~Provide fully accessible public facilities to all residents and visitors.~~
- 11.8. ~~Ensure that all major recreational facilities and programs are easily accessed by the area transit system.~~

RECREATION ELEMENT

GOALS AND POLICIES:

- *Moved goals 5-8 from the 2001 Open Space and Recreation Element to form the 2011 Recreation Element.*

1. Improve the quality of life for all Scottsdale residents by ensuring OFFERING a wide range of recreational facilities and services.

- 1.1. ~~Broaden STRIVE FOR~~ citizen participation ~~by the community~~ in all phases of the planning and delivery of recreational ~~open space~~ PROGRAMS, SERVICES, AND AMENITIES.
- 1.2. ~~Encourage the expanded~~ EXPAND THE use of private resources and resources owned or controlled by public entities other than the city, which are suitable for recreational purposes.
- 1.3. Conduct an ongoing, systematic assessment of ~~recreational facility~~ COMMUNITY needs and preferences in recreational programming AND SERVICES.
- 1.4. ~~Use parks and green space systems as primary elements in planning for long term sensitive growth planning, endangered species protection, and watershed protection by placing important natural areas in the public domain. (Covered under Land Use and Conservation Elements)~~
- 1.5. Consider a wide range of recreational uses, ~~including equestrian and bicycle non-motorized uses during park planning~~ AND DESIGN.
- 1.6. Pursue ~~unique~~ opportunities to acquire additional land ~~having~~ FOR recreational possibilities OPPORTUNITIES at minimum costs.
- 1.7. ~~Prioritize new facilities based on those areas indicating the greatest need (i.e. overcrowding or unavailable resources) (Discussed under Parks Master Plan)~~
- 1.8. ~~Encourage multiple use functions at recreational facilities—educational, recreational, etc. (Covered under Public Buildings and Facilities Element)~~
- 1.9. IMPROVE WELLNESS FOR ALL RESIDENTS THROUGH ACCESS TO RECREATION PROGRAMS. *(NEW)*

2. ~~Cooperate with and support the school districts that serve Scottsdale to be able to continue provide access to school sites and facilities for suitable, safe, and consistent recreational use and enjoyment.~~ CONTINUE CLOSE COOPERATION WITH THE SCHOOL DISTRICTS FOR JOINT PLANNING, DESIGN, DEVELOPMENT, AND USE OF OPEN SPACE AND RECREATIONAL FACILITIES ON OR NEXT TO SCHOOLS.

- 2.1. ~~Continue close cooperation with the school districts for joint planning, design, development and use of open space and recreational facilities on or next to schools. (Made into a goal)~~
- 2.2. ~~Encourage the school districts to~~ Retain school sites used for community ~~open space and recreational program~~ USE. When financially feasible, consider acquisition or joint use of sites and suitable facilities ~~that are declared surplus if they are needed to maintain neighborhood RECREATION AND open space accessibility.~~
- 2.3. ~~Where possible, locate parks and recreational spaces adjacent or contiguous to school grounds to encourage the maximum use of both properties. Supplemental recreational opportunities are available at most school sites. (see next bullet)(Redundant policy)~~

DRAFT - Recreation Element

- 2.4. Make school site recreation facilities (basketball courts, playgrounds, tennis courts, fields, etc.) PUBLICLY available, wherever possible, and encourage SUPPORT joint use of park, school, and library sites by the city and School Districts.
- 2.5. ~~Promote school site design that encourages non-motorized travel for students and personnel by accommodating direct links between schools and neighborhoods in a manner that minimizes exposure to vehicles. (Moved to Circulation Element)~~

3. Provide attractive, SAFE, AND well-maintained community recreational and park facilities that serve the entire community.

Scottsdale's parks and recreational facilities are an important part of what makes the city a desirable place to live. The city is committed to continued investments in its infrastructure and public facilities, as resources are available. This commitment requires a strong emphasis on maintenance, rehabilitation, and modernization. The city is also committed to providing new services in areas that are under-served, and in areas where change is expected in the future. New parks and recreational amenities will help the city sustain its position as a model for public service delivery. ~~The following policies, unless specifically noted, do not apply to the McDowell Sonoran Preserve. (Put into introduction)~~

- 3.1. ~~Where appropriate, Maintain existing recreational facilities in public ownership, WHERE APPROPRIATE, to prevent potential shortages in the future.~~
- 3.2. ~~Design and construct new community facilities to have flexible functions to ensure adaptability to the changing needs of the community. (Redundant policy, covered under Public Buildings and Facilities)~~
- 3.3. Explore ways to expand the space available in the community for cultural interests.
- 3.4. Develop improvement plans for the maintenance, restoration, LIFE CYCLE REPLACEMENT and enhancement of community recreational facilities, ~~and keep these viable community assets by investing the necessary resources.~~
- 3.5. Conduct comprehensive analyses of long-term infrastructure replacement requirements and costs through THE CITY'S Capital Improvements Plan PROGRAM.
- 3.6. ~~Make infrastructure improvements on public open space only when these improvements WHICH are consistent with the goals of protecting and conserving the natural environment. (Covered under maintenance policy 3.4 and 3.5)~~
- 3.7. ~~Maintain and enhance existing park and recreational facilities. (Covered under policy 3.4)~~
- 3.8. ~~Seek~~ UTILIZE REDEVELOPMENT opportunities to develop OR EXPAND new parks and recreational facilities to meet the growing needs ~~of residents and visitors~~ of Scottsdale.
- 3.9. Reflect the unique features and lifestyles of the surrounding neighborhoods in the character of parks AND FACILITIES ~~and schools.~~
- 3.10. ~~Provide neighborhood parks AND RECREATION OPPORTUNITES that are easily accessible to local residents and provide basic recreational opportunities. (Moved under goal 4)~~
- 3.11. ~~Locate community parks where they are accessible from relatively long distances. Community parks concentrate a broad range of recreational activities for major portions of the city. Some community parks also include human service facilities.~~
- 3.12. Provide unique recreational opportunities through specialty parks. ~~These activities may range from riding the railroad at McCormick Railroad Park, to rock climbing and horseback riding, to simply enjoying the beauty of the natural desert.~~
- 3.13. ~~Locate~~ UTILIZE parks to enhance unique landmarks and environmentally significant areas.

DRAFT - Recreation Element

- 3.14. ~~Provide desert appreciation roadside areas or scenic view points, along scenic corridors. (Redundant policy, covered in Open Space Element)~~
- 3.15. ~~Provide trailhead facilities that provide parking and trail access for users where needed and appropriate. (Moved under goal 4)~~
- 3.16. Develop parks, paths, and trails with the participation of private development through required fees, dedication of land, and construction of facilities.
- 3.17. ~~Provide tourist destination attractions of a recreational, historical, or archaeological nature. (Covered under Open Space Element)~~
- 3.18. ~~Parks should be located to enhance unique landmarks and environmentally significant areas. (Redundant policy, covered under policy 3.13)~~
- 3.19. ~~The method for determining basic park and school needs should be uniformly applied to all areas of the city. Character Plans may dictate the types of parks or facilities to be built. (Covered under Parks Master Plan)~~
- 3.20. ~~Optimize the use of existing parks and recreational facilities. (Vague policy)~~
- 3.21. ~~Recognize that there are potential conflicts between providing recreational opportunities for citizens and professional sports teams. (not a policy)~~
- 3.22. INTEGRATE ART ELEMENTS INTO THE DEVELOPMENT, REDEVELOPMENT AND REMODELING OF PARKS AND RECREATION FACILITIES. **(NEW)**

4. Provide access to educational, recreational, and cultural services for all residents. (Accessibility refers to the location of facilities, their design, and the availability of transportation to reach them.)

- 4.1. ~~Seek to provide new facilities in areas that currently lack them. (Redundant policy, covered under goal 1)~~
- 4.2. Adapt existing facilities to ensure their accessibility to all persons.
- 4.3. Strategically locate ~~public facilities and parks~~ to serve all neighborhoods ~~in~~ THROUGHOUT the city.
- 4.4. ~~Strive to provide parks to allow for that offer a variety of recreational opportunities to meet the needs of all areas of the community. (Redundant)~~
- 4.5. Facilitate access to parks and community facilities by a variety of transportation modes, ~~including bicycle, pedestrian, and transit provisions to reduce reliance on the automobile. Ensure that there are bicycle and pedestrian links to recreational facilities and equestrian connections for riders to access open space riding areas.~~
- 4.6. ~~Facilitate~~ PROVIDE access to educational, recreational, and cultural services by targeting programs for residents with special needs.
- 4.7. ~~Provide fully accessible public facilities to all residents and visitors. (Covered under Public Buildings and Facilities Element)~~
- 4.8. ~~Ensure that~~ STRIVE FOR all major recreational facilities and programs TO BE EASILY ACCESSIBLE are easily accessed by the area transit system.
- 4.9. PROVIDE TRAILHEAD FACILITIES THAT PROVIDE PARKING AND TRAIL ACCESS FOR USERS, WHERE ~~NEEDED AND~~ APPROPRIATE. (Moved from goal 3)
- 4.10. Provide neighborhood parks AND RECREATION OPPORTUNITIES that are easily accessible to local residents ~~and provide basic recreational opportunities. (Moved from goal 3)~~

Reference Maps:

- Parks and Recreation Facilities Map

PRESERVATION AND ENVIRONMENTAL PLANNING ELEMENT

Goals and APPROACHES POLICIES:

- ~~1. Acquire the land within the Recommended Study Boundary of the McDowell Sonoran Preserve to create an integrated desert open space system linking open spaces in Scottsdale with open spaces adjacent to Scottsdale. (Moved to Open Space Element)~~
- ~~2. Enhance the quality of life in Scottsdale by safeguarding the natural environment.~~

PRESERVE AND PROTECT THE NATURAL ENVIRONMENT TO ENHANCE THE QUALITY OF LIFE IN SCOTTSDALE.

 - 2.1. Retain Scottsdale’s image and heritage of the Sonoran Desert.
 - ~~2.2. Implement the acquisition of land for and the ongoing maintenance of the McDowell Sonoran Preserve. (Covered under Open Space and Land Use Elements)~~
 - 2.3. Preserve the unique, rare and significant features of Scottsdale’s natural environment.
 - ~~2.4. Encourage developments to retain and integrate the desert ecosystem where appropriate.~~
 - ~~2.5. Educate landowners on their preservation options. (Moved to new goal 14)~~
 - ~~2.6. Preserve local plants, wildlife, and natural resources to maintain the biodiversity and long term sustainability of the area’s ecology. (Addressed under new goal 16)~~
 - 2.7. IDENTIFY AND Protect historical and archaeological resources.
 - ~~2.8. Maintain scenic views to preserve the aesthetic values of the area for all to enjoy and for its contribution to the quality of life for residents and visitors. (Covered under Open Space Element)~~
 - ~~2.9. Manage natural resources by cooperatively using the best ecological, social, and economic information to enhance, restore, and sustain the health, productivity and biodiversity of our Sonoran Desert ecosystem. (Addressed under goal 16)~~
 - 2.10. FURTHER integrate environmental quality protection into all phases of local planning, POLICY AND DEVELOPMENT and policy implementation.
 - ~~2.11. Encourage cooperation among natural resources management agencies, other professionals and local school districts in developing environmental education materials and outreach programs. (Addressed by Conservation Element)~~
 - ~~2.12. RESEARCH, PROMOTE AND INCORPORATE Implement innovative policies and practices that support the city’s leadership in environmental stewardship. (Moved to goal 14)~~
- ~~3. Achieve a sustainable balance between the conservation, use and development of Scottsdale’s natural resources. (Addressed by new goal 16)~~
 - ~~3.1. Develop programs to attract environmentally sensitive industry to Scottsdale. (Moved under goal 14)~~
 - ~~3.2. Encourage local industry to adopt water and energy conservation measures that would minimize impacts to the environment in their operations. (Addressed under goal 5)~~
 - ~~3.3. Promote public and private partnerships to reduce natural resource consumption through aggressive conservation, reuse, and recycling programs. (Redundant, covered under goal 8 below)~~
 - ~~3.4. Lead through city government being an example of natural resource conservation practices. (Addressed under goal 1 and 8)~~

DRAFT – Environmental Planning Element

- 3.5. Investigate and implement techniques, which minimize use of chemicals in maintaining turf and landscape materials, for example, in parks and golf courses. *(moved to Conservation goal 3)*
 - 3.6. Encourage retention of MAINTAIN the 100-year floodplains as natural WATERCOURSES drainage ways without permanent construction, rechannelization (where possible), and bank clearing or straightening. *(moved to Conservation goal 4)*
 - 3.7. PROTECT Manage watersheds to protect, restore and maintain the integrity of streams, THROUGH THE MANAGEMENT OF washes and floodplains, TO MAINTAIN their multiple biological, physical and social values. *(Addressed under Conservation Element goal 1)*
 - 3.8. For flood control channels, a high priority in the design criteria should be placed on:
(Moved to Conservation goal 4)
 - 3.8.A. Sensitive aesthetic treatment.
 - 3.8.B. Multiple Uses that harmonize with the character of the adjacent neighborhood.
 - 3.8.C. Impact on habitat.
- ~~4. Reduce energy consumption and promote energy conservation. Energy includes electricity and fuels for transportation heating and cooling. In Scottsdale, the most viable renewable energy resource is solar energy. Other sources of renewable energy sources are water and wind generated, however, Scottsdale has no significant sources of water or wind generated energy production. Natural Gas is a non-renewable source of fuel that is used widely as a fossil fuel alternative. *(Addressed by Energy Element)*~~
- ~~4.1 Promote mechanical, physical, and natural energy conservation measures.~~
 - ~~4.2 Use UTILIZE natural properties AND BUILDING SYSTEMS (sun, shade, thick walls, insulation, etc.) for TO MAXIMIZE building cooling and heating systems. *(Moved under Energy Element goal 1)*~~
 - ~~4.3 Use landscaping that contributes to energy conservation in commercial and residential environments. *(Addressed under goal 16 and Character and Design Element)*~~
 - ~~4.4 Increase the use of natural and man-made shading for parking lots, streets, and pedestrian areas. *(Addressed by goal 12)*~~
 - ~~4.5 Promote solar energy opportunities in building and site design. *(Addressed by Energy Element goals 1 and 5)*~~
 - ~~4.6 Seek ways to assure solar access potential. *(Addressed by Energy Element goal 1)*~~
 - ~~4.7 Promote the use AND DESIGN of energy efficient STREET lighting SYSTEMS AND CONTINUE TO CONVERT STREET LIGHTS TO BE MORE ENERGY EFFICIENT sources in interior and outdoor lighting areas. *(Moved to Energy Element 3)*~~
 - ~~4.8 Encourage the commercial and residential sectors to consider energy conservation in design and construction. *(Addressed by Energy Element)*~~
 - ~~4.9 Conserve fuel in city vehicles, and promote fuel conservation through education and example. *(Addressed by Environ. and Circulation)*~~
 - ~~4.10 Encourage the use of alternative fuel city vehicles. *(Covered under Environment and Circulation)*~~
 - ~~4.11 Use landscaping and stabilizing paving materials other than black asphalt to reduce the “heat island” effect and reduce need for cooling fuel use. *(Covered under goal 11)*~~
 - ~~4.12 Reduce energy consumption per capita by using passive and active design and technology to capitalize on the natural energy resources available in the desert southwest. *(Moved to Energy Element 1)*~~
 - ~~4.13 Minimize energy consumption in the provision of municipal services without affecting the quality and quantity of services. *(Moved to Energy Element 3)*~~

DRAFT – Environmental Planning Element

- ~~4.14 Promote~~ USE energy conservation measures in the maintenance and operation of city INFRASTRUCTURE facilities and equipment. *(Moved to Energy Element 3)*
- ~~4.15 Reduce energy consumption by using land use and design policies for new and revitalized buildings. (Addressed by character and design and circulation)~~
- ~~4.16 Explore emerging energy technologies and use them whenever possible. (Addressed by Energy Element goal 4)~~
- ~~4.17 Promote energy conservation education throughout the community. (Addressed by Energy Element goal 2)~~

5. Conserve water and encourage the reuse of wastewater. USE OF NON-POTABLE WATER USE STRATEGIES.

- ~~5.1. Continue and expand the current water conservation program and investigate feasibility of using reclaimed wastewater for irrigation and water features throughout the city. (Redundant, deleted)~~
- ~~5.2. Consider multiple use of facilities when planning resource conservation programs, including the integration of recharge sites with natural habitat. (Portions addressed by Conservation Element and Environ. Element)~~
- 5.3. Continue the development of the effluent reuse system, and management policies to guide efficient use of reclaimed water.
- 5.4. Review future development impacts on water use and encourage development design that fosters water conservation INCLUDING BUT NOT LIMITED TO WATER HARVESTING AND GREYWATER.
- ~~5.5. Encourage the retention of mature native trees as they use less water to maintain. (Addressed under new goal 16)~~
- ~~5.6. Encourage landscape improvements, which limit the amount of turf area (to “people places”) and make optimal use of indigenous desert plants. (Addressed under new goal 16)~~
- ~~5.7. Recognize the necessity for reduced water consumption per capita in the desert setting, as well as maintenance/improvement of total water quality. (Addressed by Public Service Element and goals below)~~
- ~~5.8. Protect local water supply sources. (Redundant, deleted)~~
- ~~5.9. Reduce reliance on imported water in the city’s total water supply through water conservation. (Redundant, Deleted)~~
- ~~5.10. Promote residential and commercial water conservation. (Addressed under goal 5.16)~~
- 5.11. Minimize the amount of water loss by EFFECTIVELY MONITORING AND maintaining an efficient THE WATER distribution system.
- 5.12. Reuse treated wastewater whenever it is permitted and cost effective to do so. EFFICIENTLY USE TREATED EFFLUENT BY MAXIMIZING GROUNDWATER RECHARGE AND LANDSCAPE IRRIGATION IN RESPONSE TO SEASONAL WATER DEMANDS. *(NEW)*
- ~~5.13. Use the city’s Water Campus as an environmental education center to f Foster public awareness and acceptance of water reuse and wastewater reclamation. (addressed by 5.16 below)~~
- 5.14. Increase recycled water use by local industries and increase groundwater recharge rates. SUPPORT LOCAL INDUSTRIES IN MAXIMIZING RECYCLED WATER USAGE AT THEIR FACILITIES.
- ~~5.15. Develop programs to attract environmentally sensitive businesses to Scottsdale and to encourage area wide businesses to adopt water conserving measures. (Addressed under goal 14)~~

DRAFT – Environmental Planning Element

- 5.16. ~~Reduce the rate of growth in residential~~ OVERALL water consumption per household through educational programs and ~~perhaps incentiveS programs in the future.~~ BY ENCOURAGING EFFICIENT WATER USE.
- 5.17. ~~Protect the region’s water resources and assure the~~ BY sensitivity DEVELOPING of ~~development to-~~ NEAR environmental RESOURCES features.
- 5.18. ~~Integrate water harvesting techniques into site planning and design for large scale landscapes including parks, schools, commercial sites, parking lots and apartment complexes. (Addressed above and goal 16)~~
- 5.19. ~~Explore and promote the use of gray water. (Addressed in 5.4 above)~~
- 5.20. Encourage landscape improvements that limit MINIMIZE the amount of turf area and make optimal use of DROUGHT TOLERANT NATIVE VEGETATION indigenous desert plants TO REDUCE WATER CONSUMPTION AND RETAIN THE SONORAN DESERT CHARACTER. *(Moved from goal 9)*

6. ~~Ensure the quality of our groundwater and surface water supplies.~~

- 6.1. Continue efforts to remediate groundwater contamination and implement preventative measures to avoid future contamination of groundwater resources. *(Moved under Conservation goal 1)*
- 6.2. ~~Monitor storm water runoff to identify opportunities to reduce surface water pollution. (Addressed by Conservation Element goals 1 and 3)~~
- 6.3. Educate THE COMMUNITY ON STORMWATER POLLUTION PREVENTION ~~citizens on best management practices for preventing storm water pollution. (Moved under Conservation goal 3)~~
- 6.4. ~~Provide drinking water that meets or exceeds Federal drinking water standards. (Covered under Public Services Element)~~
- 6.5. ~~Develop new and use existing partnership programs between public agencies and private citizens to monitor the city’s water quality. (Covered under Public Services Element)~~

7. Promote local and regional efforts to improve air quality.

- 7.1. Reduce automobile emissions through traffic management and mobility system improvements AND PROMOTION OF ALTERNATIVE MODES OF TRANSPORTATION.
- 7.2. ~~Use land use strategies, to create like creating “live, work, play” relationships or mixed-use structures to reduce air quality impact. (Addressed in Circulation Element)~~
- 7.3. ~~Expand opportunities for citizens to live in close proximity to work. (Redundant, deleted)~~
- 7.4. Reduce emissions FROM ~~for~~ city fleet vehicles.
- 7.5. ~~Promote ridesharing, the use of non-auto travel modes (walking, biking, horseback riding, roller blading, etc), tele-work, and off-peak traveling in order to reduce traffic congestion, energy consumption and air pollution.~~
- 7.6. Actively participate in regional discussions AND DECISIONS about coordination and funding questions regarding OF REGIONAL air quality improvements.
- 7.7. REDUCE ACTIVITIES WHICH CONTRIBUTE TO AIR POLLUTION DURING AIR STAGNATION EPISODES. *(NEW)*
- 7.8. ~~Participate in regional efforts to encourage ridesharing and off-peak commuting. (Addressed by Circulation Element)~~
- 7.9. ~~Support the development of programs that allow traffic reduction incentives, such as flextime, transit passes, ridesharing, free parking, telecommunications, etc. (Repetitive, Deleted)~~

DRAFT – Environmental Planning Element

- ~~7.10. Provide carpooling and transit information to the general public. (Addressed by Circulation Element)~~
- ~~7.11. Support completion of the bikeway system. (Addressed by Bicycle Element)~~
- ~~7.12. Develop partnerships with other communities, agencies and the State to implement alternative fuel demonstration projects. (Possibly implementation item)~~
- ~~7.13. Promote regional mass transit opportunities that provide appropriate links to Scottsdale's bus system and transit facilities. (Covered under Circulation Element)~~
- ~~7.14. Promote efforts for better air quality, to enhance the environment and protect health and welfare. (Addressed by goal above)~~
- ~~7.15. COMPLY WITH MAINTAIN regional compliance with air quality standards.~~
- ~~7.16. Provide for healthy indoor air quality in city and public facilities. (Replaced with new goal 16)~~
- ~~7.17. Encourage the use of alternative fuel city vehicles and non-gasoline equipment (e.g. leaf blowers) to reduce emissions and improve air quality. (Redundant - already addressed fleet vehicles above)~~

8. Maximize PROMOTE resource recovery, and reuse, and promote recycling; and promote ENCOURAGE the use of recycled, recyclable, and renewable materials.

- ~~8.1. Reduce waste and encourage recycling and reuse of resources. (Addressed by goal above)~~
- ~~8.2. Develop and implement MAINTAIN AND EXPAND citywide recycling programs.~~
- ~~8.3. Encourage SUPPORT the commercial and industrial sectors to IN MINIMIZING WASTE GENERATION AND establishING recycling programs. for paper, cardboard, and other materials.~~
- ~~8.4. Consider establishing waste-to-energy facilities as part of the solid waste management plan.~~
- ~~8.5. SUPPORT REGIONAL EFFORTS TO eEstablish policies and regulations to minimize waste generation through effective waste reduction, reuse, and recycling; and through expanding demand for recycled products.~~
- ~~8.6. Encourage and develop markets for recycled materials. (Redundant, deleted)~~
- ~~8.7. Develop and implement a comprehensive, regional hazardous waste handling, transportation and remediation plan, which includes enforcement procedures and non-compliance penalties. (Addressed by Public Services Element)~~
- ~~8.8. Promote the safe storage of hazardous materials in locations that do not endanger neighborhoods. (Addressed by Public Services Element)~~
- ~~8.9. Promote partnerships through public and private agencies to reduce natural resource consumption through aggressive conservation, reuse and recycling programs. (Redundant, deleted)~~
- ~~8.10. Develop incentive programs to reduce energy and water consumption in the collection and transport of solid waste. (Addressed by Public Services Element)~~
- ~~8.11. Minimize the consumption of non-renewable fuel required to travel to garbage disposal sites. by using alternative fuel vehicles. (Addressed by Public Services Element)~~
- ~~8.12. Explore opportunities for expanded recycling opportunities for commercial and institutional uses. (Addressed by Public Services Element)~~
- 8.13 REDUCE CONSTRUCTION WASTE THROUGH RECYCLING OF PACKAGING AND MATERIALS AND THROUGH ENVIRONMENTALLY PREFERABLE PURCHASING. **(NEW)**

9. ~~Protect and conserve native plants as a significant natural and visual resource.~~

- ~~9.1. Enhance, restore, and sustain the health, productivity and biodiversity of our Sonoran Desert ecosystem through native plant retention. (Addressed under new goal 16)~~
- ~~9.2. Retain and preserve native plants to retain a Sonoran desert character. (Addressed under new goal 16)~~
- ~~9.3. Encourage the retention of mature trees because trees recycle air pollutants through photosynthesis. (Addressed under new goal 16)~~
- ~~9.4. Retain and protect indigenous native vegetation to reduce water consumption, stabilize the soil, and provide desert wildlife habitat. (Addressed under Conservation Element goals 2 and 5)~~
- ~~9.5. Encourage landscape improvements that limit the amount of turf area and make optimal use of indigenous desert plants. (Moved under goal 5 Above)~~
- ~~9.6. Discourage non-indigenous plants (e.g. olives) that produce pollen in landscape design. (Addressed under goal 16)~~

10. ~~Encourage environmentally sound “green building” alternatives that support sustainable desert living.~~

- ~~10.1. Incorporate healthy, resource and energy efficient materials and methods in design, construction, and remodeling of buildings. (Covered under Character and Design Element)~~
- ~~10.2. Encourage “green building” techniques and alternatives in conjunction with revitalization, neighborhood conservation and redevelopment efforts. (Covered under Character and Design Element)~~
- ~~10.3. Protect and enhance the natural elements of all development sites. (Moved under goal 16)~~
- ~~10.4. Improve the energy efficiency of the building envelope, equipment, and appliances. (Covered under Energy Element)~~
- ~~10.5. Use low impact building materials. (Covered under Character and Design Element)~~
- ~~10.6. Integrate water harvesting techniques into site planning and design where appropriate. (Covered under goal 5)~~

11. INCORPORATE HEALTHY INDOOR AIR QUALITY STRATEGIES. (NEW)

- 11.1. INCREASE VENTILATION IN BUILDINGS TO REDUCE EXPOSURE TO AIR CONTAMINANTS. (NEW)
- 11.2. PROMOTE THE USE OF LOW VOC BUILDING MATERIALS AND PRODUCTS. (NEW)
- 11.3. REDUCE THE USE OF OZONE DEPLETING CHEMICALS. (NEW)
- 11.4. REDUCE THE USE OF INDOOR HAZARDOUS POLLUTANTS FOR HOUSEKEEPING, COPYING/PRINTING. (NEW)

12. IDENTIFY AND REDUCE HEAT ISLANDS. (NEW)

- 12.1. IDENTIFY SPECIFIC AREAS WHERE LIVABILITY AND PEDESTRIAN USE ARE IMPACTED BY HEAT ISLAND EFFECT AND CREATE STRATEGIES TO MITIGATE SUCH EFFECTS. (NEW)
- 12.2. INCORPORATE DEVELOPMENT STRATEGIES THAT REDUCE HEAT ISLAND EFFECT, INCLUDING BUT NOT LIMITED TO VEGETATION, COOL ROOFS, SHADE, PAVING MATERIALS AND OTHER BEST PRACTICES. (NEW)

13. STRIVE TO PROVIDE ACCESS TO HEALTHY LOCAL FOOD RESOURCES.

(NEW)

13.1. INCORPORATE FOOD SOURCES, INCLUDING BUT NOT LIMITED TO GARDENS AND NEIGHBORHOOD MARKETS, INTO NEIGHBORHOODS. *(NEW)*

13.2. IDENTIFY OPPORTUNITIES AND LOCATIONS THROUGHOUT THE COMMUNITY FOR COMMUNITY GARDENS, FARMERS MARKETS AND OTHER LOCAL FOOD SOURCES. *(NEW)*

14. RESEARCH, PROMOTE AND INCORPORATE ~~Implement~~ innovative policies and practices that support the city’s leadership in environmental stewardship. *(Moved from goal 2)*

14.1. PROVIDE THE COMMUNITY WITH ENVIRONMENTAL EDUCATION AND INVOLVEMENT IN STEWARDSHIP OPPORTUNITIES. *(NEW)*

14.2. Develop programs to attract environmentally sustainable industry to Scottsdale. *(Moved from goal 3)*

14.3. SUPPORT THE PURCHASE OF PRODUCTS AND SERVICES FROM LOCALLY OWNED BUSINESSES AND THE MANUFACTURE OF LOCAL SUSTAINABLE PRODUCTS. *(NEW)*

15. MINIMIZE IMPACTS OF LIGHT AND NOISE POLLUTION. *(NEW)*

15.1. PROTECT DARK SKIES BY REDUCING LIGHT POLLUTION, GLARE AND LIGHT TRESPASS, WHERE APPROPRIATE. *(NEW)*

15.2. IMPLEMENT NOISE ABATEMENT TECHNIQUES THROUGH DESIGN, COMPATIBLE LAND USE, AND OTHER SOUND REDUCTION METHODS. *(NEW)*

15.3. INTEGRATE NOISE CONSIDERATIONS INTO THE PLANNING PROCESS OF FUTURE DEVELOPMENTS. *(NEW)*

16. PROMOTE SUSTAINABLE DEVELOPMENT. *(NEW)*

16.1. CREATE DURABLE CONSTRUCTION FOR THE DESERT ENVIRONMENT THAT PROVIDES OPTIONS FOR ADAPTIVE REUSE. *(NEW)*

16.2. PROMOTE CREATIVE PASSIVE SOLAR SITE AND BUILDING DESIGN STRATEGIES THAT RECOGNIZE AND RESPOND TO THE CLIMATE. *(NEW)*

16.3. Preserve, SALVAGE AND/OR RESTORE NATIVE ~~local~~ plants, wildlife HABITAT, and natural resources to maintain the biodiversity and long-term sustainability of the area’s DESERT ecology. *(Moved from goal 2)*

16.4. Discourage non-indigenous VEGETATION ~~plants (e.g. olives) that produce pollen in~~ landscape design. *(Moved from goal 9)*

16.5. ~~Encourage the retention of~~ RETAIN NATIVE AND mature trees. ~~because trees recycle air pollutants through photosynthesis.~~ *(Moved from goal 9)*

16.6. SUPPORT INFRASTRUCTURE WHICH USES LOW IMPACT ENVIRONMENTAL SOLUTIONS TO PROVIDE TRADITIONAL INFRASTRUCTURE SERVICES. *(NEW)*

16.7. Protect and enhance the natural elements of all development sites. *(Moved from goal 10)*

16.8. CONSIDER SUSTAINABLE STORMWATER MANAGEMENT MEASURES, WHERE WARRANTED, SUCH AS VEGETATED ROOFS, PERVIOUS PAVEMENTS, RAINWATER HARVESTING, AND LOW-IMPACT DEVELOPMENT. *(NEW)*

Reference Map:

- ~~Preservation Map~~ *(Moved to Open Space Element)*

CONSERVATION ELEMENT

GOALS AND POLICIES:

- 1 **PROTECT GROUNDWATER AND SURFACE WATER RESOURCES FROM POTENTIAL POLLUTION THROUGH A VARIETY OF MEASURES RELATING TO LAND USE, TRANSPORTATION, AND HAZARDOUS SUBSTANCES. (NEW)**
 - 1.1 MONITOR THE STORAGE, MANUFACTURE, USE, TRANSPORTATION, AND DISPOSAL OF HAZARDOUS SUBSTANCES, ESPECIALLY IN GROUNDWATER SENSITIVE WATER SUPPLY AREAS. (NEW)
 - 1.2 ~~Manage~~ PROTECT watersheds THROUGH THE MANAGEMENT OF ~~to protect, restore and maintain the integrity of streams,~~ washes and floodplains, TO MAINTAIN their multiple biological, physical and social values. *(from Environ. 3.7)*
 - 1.3 CONTINUE EFFORTS TO REMEDIATE GROUNDWATER CONTAMINATION AND IMPLEMENT PREVENTATIVE MEASURES TO AVOID FUTURE CONTAMINATION OF GROUNDWATER RESOURCES. (NEW)
 - 1.4 TAKE INTO CONSIDERATION THE NATURAL EROSION PROCESS BY ADDRESSING THE ALLUVIAL FAN LAYOUT OF WATERSHEDS IN DEVELOPMENT DESIGN. (NEW)
- 2 **MINIMIZE EROSION THROUGH THE RETENTION AND USE OF VEGETATION, BUILDING CODE REGULATIONS, EROSION CONTROL MEASURES, AND OTHER MEANS. (NEW)**
 - 2.1 DISCOURAGE CLEARING AND GRADING OF ENTIRE SITES. (NEW)
 - 2.2 PROMOTE WISE USE OF VEGETATION AS THE PRIMARY MEANS OF EROSION CONTROL. (NEW)
 - 2.3 RESTORE NATURAL AREAS TO THEIR PREVIOUS CONDITIONS WHICH WERE DAMAGED BY EROSION AND/OR CONSTRUCTION. (NEW)
- 3 **PREVENT AND CONTROL THE POLLUTION OF WATERCOURSES. (NEW)**
 - 3.1 IMPROVE STORMWATER QUALITY THROUGH THE IMPLEMENTATION OF BEST MANAGEMENT PRACTICES WITHIN WATERSHEDS. (NEW)
 - 3.2 Educate THE COMMUNITY ~~citizens~~ on ~~best management practices for preventing~~ storm water pollution PREVENTION. *(From Environ 6.3)*
 - 3.3 Investigate and implement techniques, which minimize use of chemicals in maintaining turf and landscape materials, ~~for example, in parks and golf courses.~~ *(from Environ. 3.5)*
 - 3.4 MAINTAIN COMPLIANCE WITH SCOTTSDALE’S NPDES (NATIONAL POLLUTION DISCHARGE ELIMINATION SYSTEM) PERMIT BY IMPLEMENTING STRUCTURAL AND NON-STRUCTURAL CONTROL MEASURES. (NEW)
 - 3.5 PROTECT WATERCOURSES, WHERE APPROPRIATE, FROM SEDIMENT AND POLLUTION THROUGH THE USE OF VEGETATION, EROSION CONTROL MEASURES DURING CONSTRUCTION, SETTLING PONDS, AND OTHER STRUCTURAL AND NON-STRUCTURAL MEANS. (NEW)

4 CONSERVE THE MAJOR WATERCOURSES AND WATER BODIES WHICH HAVE SIGNIFICANT FUNCTIONS AND VALUES. (NEW)

- 4.1 ~~Encourage retention of~~ MAINTAIN the 100-year floodplains as natural WATERCOURSES drainage ways without permanent construction, rechannelization (where possible), and bank clearing or straightening. (from *Environ. 3.6*)
- 4.2 INCORPORATE AND MAINTAIN TRANSITION AREAS BETWEEN THE NATURAL RESOURCES AND DEVELOPMENT. (NEW)
- 4.3 For flood control ~~channels~~ PROJECTS, a high priority in the design criteria should be placed on: (from *Environ. 3.8*)
 - 4.3.1 Impact on habitat
 - 4.3.2 Sensitive aesthetic treatment; and
 - 4.3.3 Multiple uses that harmonize with the character of the adjacent neighborhood.

5 PROTECT THE VARIETY AND QUANTITY OF WILDLIFE HABITAT THROUGHOUT THE COMMUNITY. (NEW)

- 5.1 INCORPORATE WILDLIFE HABITAT ELEMENTS INTO THE PARK PLANS AND LANDSCAPING. (NEW)
- 5.2 INCORPORATE THE USE OF WATERCOURSES, WHERE APPROPRIATE, AS WILDLIFE CORRIDORS WHICH ALLOW THE PASSAGE OF WILDLIFE BETWEEN NATURAL AREAS THROUGHOUT THE CITY. (NEW)
- 5.3 COORDINATE WITH GOVERNMENTAL AGENCIES TO IDENTIFY AND PROTECT RARE AND ENDANGERED SPECIES AND THEIR HABITAT. (NEW)
- 5.4 RESTORE HABITAT IN DEGRADED AREAS (BURNED, VEHICULAR DAMAGE) OF SCOTTSDALE'S MCDOWELL SONORAN PRESERVE BACK TO THEIR NATURAL CONDITION. (NEW)
- 5.5 INCORPORATE AND MAINTAIN TRANSITION BUFFERS BETWEEN SCOTTSDALE'S MCDOWELL SONORAN PRESERVE AND DEVELOPED AREAS. (NEW)

Public Services and Facilities Element

Goals and Approaches-POLICIES

PUBLIC SERVICES:

1. **Establish and maintain an innovative, sustainable solid waste collection, recycling, and disposal delivery system for present and future generations.**
 - 1.1. Seek ~~new, cost effective~~ MORE EFFICIENT, EFFECTIVE AND ENVIRONMENTALLY FRIENDLY methods of solid waste collection and disposal.
 - 1.2. Promote SOURCE REDUCTION, REUSE AND ~~the curbside recycling program to divert residential refuse~~ SOLID WASTE from the landfills.
 - 1.3. Seek new recyclables ~~like glass and building materials~~ to enhance the efficiency and cost-effectiveness of ~~the curbside~~ SCOTTSDALE’S recycling programS.
 - 1.4. Promote household composting to reduce the amount of biodegradable waste going to the landfill.
 - 1.5. ~~Encourage the use of reusable and recyclable goods through future incentive programs, educational displays and activities, and city purchasing policies and practices.~~ *(Moved to Environmental Planning Element)*
 - 1.6. ~~Minimize the use of toxic and hazardous materials within the city and encourage the use of alternative materials and practices that are environmentally benign.~~ *(Moved to Safety Element)*
 - 1.7. Support the continuation of household hazardous waste AND ELECTRONIC collection ~~days or events for citizens of the community.~~ TO PROVIDE FOR THE SAFE DISPOSAL OF HOUSEHOLD HAZARDOUS WASTE.
 - 1.8. ~~Continue working with appropriate agencies to clean up hazardous waste sites.~~ *(Moved to Safety Element)*
 - 1.9. ENSURE THAT ALL SOLID WASTE COLLECTION AND DISPOSAL ACTIVITIES COMPLY WITH APPLICABLE COUNTY, STATE, AND FEDERAL RULES, REGULATIONS AND STATUTES. *(NEW)*
 - 1.10. PROVIDE A DIVERSE SELECTION OF SERVICES THAT MEET THE SOLID WASTE DISPOSAL NEEDS OF NEIGHBORHOODS THROUGHOUT THE COMMUNITY. *(NEW)*
 - 1.11. UTILIZE SCOTTSDALE’S TRANSFER STATION TO REDUCE MILES DRIVEN BY SOLID WASTE COLLECTION VEHICLES, IMPROVE OPERATIONAL EFFICIENCY AND EXPAND THE OPTIONS FOR FUTURE DISPOSAL SITES. *(NEW)*
2. **Protect the health, safety, and welfare of the public from the impacts of flooding, MITIGATE FLOOD HAZARDS.** *(Original goal moved to Safety Element)*
 - 2.1. ~~Promote sound floodplain and stormwater management.~~ *(Moved to Safety Element)*
 - 2.2. Develop and maintain a cost effective and efficient citywide drainage system in an environmentally sound manner.
 - 2.3. Identify the city’s ~~drainage system~~ STORMWATER management INFRASTRUCTURE ~~needs~~ DEFICIENCIES and IMPLEMENT improvements AS PART OF THE CITYWIDE STORMWATER MASTER PLAN.

- 2.4. Improve inadequate or undersized drainage facilities to ~~solve~~ MITIGATE both small neighborhood and large regional drainage and flood control problems.
 - 2.5. ~~Avoid, to the extent possible, development in floodplain and flood-prone areas. (Moved to Safety Element)~~
 - 2.6. Retain washes in their natural condition, AS MUCH AS FEASIBLE, unless stormwater management facilities have been designated. ~~Consider smaller scale drainage improvements like detention areas and raised building pads instead of disturbing natural washes.~~
 - 2.7. DESIGN ~~Minimize~~ street crossings of ~~major washes~~ WATERCOURSES TO MINIMIZE IMPACTS TO TRAFFIC.
 - 2.8. DESIGN DRAINAGE SYSTEMS FOR STREETS TO MINIMIZE IMPACTS TO TRAFFIC. (NEW)
 - 2.9. ~~Use washes for open space, trails, and recreational facilities as long as the natural drainage properties of the wash are retained. (Redundant – covered under Open Space Element)~~
 - 2.10. Consider a variety of drainage solutions for different portions of the community, such as mixed use areas, higher intensity areas, and areas of different topography.
 - 2.11. ~~Flood protect buildings and limit walls in areas subject to sheet flow.~~
 - 2.12. MINIMIZE FLOOD HAZARDS IN EXISTING DEVELOPED AREAS THROUGH BOTH STRUCTURAL AND NON-STRUCTURAL MEASURES. (NEW)
3. **Encourage provision of ~~power and communication~~ UTILITY systems that match the character of Scottsdale and provide reliable, efficient service for Scottsdale citizens, visitors, and businesses.**
- 3.1. Cooperate with all ~~power and communications~~ utility companies (~~electrical, gas, telephone, cable, microwave, satellite and future utilities~~) in the provision of services throughout the community and the installation and maintenance of facilities in their respective franchise areas.
 - 3.2. Minimize the visual impact of existing and proposed utility facilities.
 - 3.3. Underground all new electrical distribution lines carrying less than 69kV.
 - 3.4. Encourage the undergrounding of all existing 69kV and lower voltage electrical lines. ~~One method for financing the undergrounding is through special improvement districts.~~
 - 3.5. ~~Encourage open space along transmission line corridors for general recreation and trails. (Redundant – covered under Open Space Element)~~
 - 3.6. ~~Encourage utility companies to provide consistent, clean power, especially for technology and communications. (Covered under Environmental Planning and Energy Elements)~~
 - 3.7. ~~Manage the visual impact in rights-of-way of power and communication system hardware, such as transformers, towers, etc. (Redundant of 3.2)~~
 - 3.8. ~~Encourage LOCATE utilities to be located~~ outside of washes and drainage easements.
4. **Develop A PROACTIVE AND RESPONSIVE ~~strategies to place the library~~ SYSTEM in a position to respond to future challenges brought on by the information age, social and economic forces and people’s lifestyles. THAT SERVES THE COMMUNITY’S INFORMATIONAL NEEDS AND CREATIVE SKILLS.**
- 4.1. ~~Adapt to~~ Accommodate THE technology needs of the community BY BUILDING A ROBUST LIBRARY TECHNOLOGY INFRASTRUCTURE THAT WILL SUPPORT

- THE GROWTH OF COMPUTER, ACCESSIBLE AND MOBILE TECHNOLOGIES NOW AND INTO THE FUTURE. ~~and locate accessible technology in the libraries.~~
- 4.2. Adapt to the changing needs of the community with CONTEMPORARY SERVICE MODELS TO FACILITATE EFFECTIVE AND EFFICIENT COMMUNICATION AND INFORMATION DELIVERY. ~~advanced service methods like on-line renewal or checkout, information retrieval, etc.~~
 - 4.3. Focus on youth AND THEIR FAMILIES as ~~future users~~ ESSENTIAL CUSTOMERS of library services through ~~special recreational and~~ LIFE ENRICHING educational programs PROGRAMMING.
 - 4.4. ~~Use state-of-the-art, interconnected library facilities throughout the community.~~
 - 4.5. ~~Network the city's library services with other libraries and sources of information outside of the city.~~ PARTNER WITH OTHER LIBRARIES TO PROVIDE EFFICIENT SERVICE DELIVERY AND WITH COMMUNITY AGENCIES TO MARKET LIBRARY RESOURCES TO SPECIALIZED AUDIENCES.
 - 4.6. ~~Use libraries as community resources for education and public meetings.~~ ACT AS A COMMUNITY RESOURCE FOR EDUCATIONAL AND PUBLIC MEETINGS IN FORMAL AND INFORMAL LIBRARY SETTINGS.
 - 4.7. CULTIVATE LIBRARY CUSTOMERS AMONG THE CITY'S SPANISH SPEAKING POPULATION BY PROVIDING PROGRAMS AND MATERIALS OF INTEREST TO THE COMMUNITY. *(NEW)*
- 5. Partner with other jurisdictions and agencies to achieve maximum efficiency in city service delivery.**
- 5.1. Encourage partnerships to seek effective solutions to shared problems and community service needs.
 - 5.2. Cooperate with neighboring communities in providing municipal services, such as police and fire protection, libraries, HUMAN SERVICES and recreation.
 - 5.3. Maintain a close collaborative relationship with all the school districts that serve the Scottsdale area to maximize the use of school services and facilities for public benefit. ~~particularly for young people, families, and seniors.~~
 - 5.4. ~~Continue to~~ Coordinate joint use of school facilities for city services. ~~such as libraries, Citizen Service Centers, community meeting space, education, and computer resources.~~
 - 5.5. ~~Actively work with private, nonprofit, and public community service organizations to avoid duplication and to coordinate the delivery of services like child care, senior services, and recreation; and promote a brokerage system for other human service needs. Brokering human services currently means providing free space in public facilities to non-profit agencies that provide services to Scottsdale citizens needing assistance. (Redundant - combined policies 6.2, 6.3 and placed under this goal)~~
 - 5.6. Encourage active participation of local businesses in the provision of community services.
 - 5.7. COORDINATE SERVICES LOCALLY AND REGIONALLY WITH OTHER PUBLIC AGENCIES, NON-PROFITS, AND THE PRIVATE SECTOR TO REDUCE OVERLAP AND MAXIMIZE RESOURCES. *(Moved from goal 6)*
 - 5.8. MAXIMIZE COMMUNITY RESOURCES BY BROKERING SERVICES IN CITY FACILITIES AND COMMUNITY CENTERS. BROKERING HUMAN SERVICES ~~CURRENTLY MEANS PROVIDING FREE SPACE IN PUBLIC FACILITIES TO NON-PROFIT AGENCIES THAT PROVIDE SERVICES TO SCOTTSDALE CITIZENS NEEDING ASSISTANCE. (Moved from goal 6; definition from policy 5.5)~~

- 5.9. COORDINATE WITH THE SCHOOL DISTRICTS THAT SERVE SCOTTSDALE TO ENSURE THE DELIVERY OF THE BEST ELEMENTARY AND SECONDARY EDUCATIONAL PROGRAMS ACHIEVABLE FOR THE SCHOOL-AGE CHILDREN OF THE COMMUNITY. *(Moved from goal 11)*

Human Services

6. Provide an integrated system of services, resources, and opportunities to help Scottsdale residents of all ages improve their lives, the lives of others, neighborhoods, and the total community.

- 6.1. ALLOCATE ~~Direct~~ financial resources where human services are needed.
- 6.2. ~~Coordinate services locally and regionally with other public agencies, non profits, and the private sector to reduce overlap and maximize resources. (Moved under goal 5)~~
- 6.3. ~~Maximize community resources by brokering services in city facilities and community centers. (Moved under goal 5)~~
- 6.4. Address the needs of the ~~growing senior~~ COMMUNITY'S AGING population by providing:
- 6.4.A. PROVIDING opportunities for THE AGING POPULATION ~~elder citizens~~ to interact with the community;
- 6.4.B. PROVIDING OPTIONS FOR RESIDENTIAL LIVING, HEALTHCARE, FACILITIES, ~~choices in residential settings, including elder care facilities; and,~~
- 6.4.C. ~~by~~-supporting and promoting the provision of elder care services by public and private providers, including employers; AND
- 6.4.D. ~~BY~~ CREATING MEASURES THAT MITIGATE POTENTIAL CONFLICTS BETWEEN ELDER CARE FACILITIES AND SURROUNDING USES.
- 6.5. ~~Create measures that mitigate potential conflicts between elder care facilities and surrounding uses. (Moved under policy 6.4)~~
- 6.6. ~~Improve housing conditions in neighborhoods by fostering home maintenance and upgrade programs. (Covered under Neighborhood Preservation and Revitalization Element)~~
- 6.7. ~~Enhance housing affordability by preserving, rehabilitating, upgrading or replacing existing houses and developing new ones. (Covered under Housing Element)~~
- 6.8. Provide immediate ~~service~~ ASSISTANCE to Scottsdale citizens in need of economic and emotional emergency services.
- 6.9. Promote social responsibility and development of personal capabilities in ~~meeting the needs of~~ Scottsdale's youth and family members.
- 6.10. Ensure that Scottsdale citizens with disabilities have ~~the same opportunity as all others in our community in terms of~~ EQUITABLE access to facilities, services, transportation, education, training, and employment.
- 6.11. Recognize diversity in Scottsdale and cultivate a community where differences are valued, respected and embraced.
- 6.12. ~~Address Scottsdale's human service needs families, youth, senior citizens, victims of domestic violence, homeless and persons with disabilities as identified in the current Human Services Five Year Plan* and in future human services plans. (Redundant with policies)~~
- 6.13. ~~Identify existing or potential locations for care centers to provide for human service needs (for families, youth, senior citizens, victims of domestic violence, homeless and persons with disabilities) in public facilities. (Included in policy 6.12)~~

DRAFT – Public Services and Facilities Element

- 6.14. Consider human service needs in future plans for city services and facilities, such as transportation, parks, libraries, and water resources.
- 6.15. ~~Improve the transportation system, so that it contributes to a balance of the economic and social needs of the community. (Covered under Circulation and Housing Element)~~
- 6.16. ~~Enable people who live and work in the city to obtain quality and safe housing through sound land use planning. (Covered under Housing Element)~~
- 6.17. Provide human services throughout the city in facilities that are appropriate to the type of service provided and that conform to the Character Area Plan and Neighborhood Plan in which they are located.

~~* The City of Scottsdale implements many of the policies of the Human Services section of the Public Services and Facilities Element through the CONSOLIDATED HOUSING AND Human Services Five Year Plan. The Five Year Plan outlines specific activities to achieve the goals and approaches of the Element. Copies are available through the Human Services Office of the city. (Will be included under reference section of General Plan)~~

PUBLIC SAFETY:

7. **Provide a safe environment for all Scottsdale citizens, visitors, and private interests. ~~by alleviating physical risks that may be encountered in the normal operation and development of the community.~~**
 - 7.1. ~~Encourage, supplement, and support the care that the general public must exercise continually while at home, work, and play.~~
 - 7.2. ~~Manage the Scottsdale Airport, which is vital to the economic health of the community, to assure the safety of pilots, passengers, nearby residents and businesses. (Moved under new Safety Element goal.)~~
 - 7.3. ~~Keep aircraft sound levels at a minimum consistent with safe aircraft operations.~~
 - 7.4. ~~Identify and properly manage hazardous materials to minimize their potential harm to people and the environment. (Moved under new Safety Element goal)~~
 - 7.5. ~~Design, develop, and manage Scottsdale's transportation projects and traffic control systems with public safety as an overriding concern when providing for the safe and efficient movement of people and goods to, within, and through the community. (Moved under new Safety Element goal)~~
 - 7.6. Provide Police and Fire deployment stations, support facilities, and public safety information and training programs to minimize response times and maximize effectiveness in protecting the public from potential natural and man-made hazards.
 - 7.7. ~~Develop public safety facilities, providing both police and fire services, to serve rural areas of the city. (Covered under policy 7.6)~~
 - 7.8. Encourage the use of crime prevention strategies in the design and redevelopment of all areas of the city.
 - 7.9. ~~Support and comply with all regional and national laws, regulations, and programs (such as the National Flood Insurance Program, National Weather Service, and National Pollutant Discharge Elimination System) designed to protect the public from potential natural and man-made hazards and disasters. (Moved under new Safety Element goal.)~~
 - 7.10. PREVENT CRIME AND DEVELOP SAFER NEIGHBORHOODS THROUGH COMMUNITY PARTNERSHIPS AND PARTICIPATION. **(NEW)**

- 7.11. MAINTAIN THE INTEGRITY, QUALITY AND EFFECTIVENESS OF PUBLIC SAFETY SERVICES. *(NEW)*
- 7.12. MAINTAIN A HIGH LEVEL RESPONSE TO NATURAL OR MAN-MADE CATASTROPHES WITHIN, OR IMPACTING, THE CITY. *(NEW)*
8. **PROTECT THE HEALTH, SAFETY, AND WELFARE OF THE PUBLIC FROM THE IMPACTS OF FLOODING.** *(Moved from Public Services Element goal 2)*
 - 8.1. PROMOTE SOUND ~~FLOODPLAIN AND~~ STORMWATER MANAGEMENT PRACTICES. *(Moved from policy 2.1)*
 - 8.2. PROTECT NEIGHBORHOODS AGAINST ADVERSE STORMWATER IMPACTS DUE TO NEW DEVELOPMENT. *(NEW)*
 - 8.3. ~~Avoid, to the extent possible,~~ REGULATE development ~~in~~ WITHIN floodplainS and ~~flood-prone areas~~ WATERCOURSES. *(Moved from policy 2.5)*
 - 8.4. PROHIBIT WATERCOURSE OBSTRUCTIONS RESULTING FROM MAN-MADE OR NATURAL CAUSES. *(NEW)*
 - 8.5. ~~Support and comply with all regional and national laws, regulations, and programs (such as the National Flood Insurance Program, National Weather Service, and National Pollutant Discharge Elimination System) designed to protect the public from potential natural and man-made hazards and disasters.~~ *(Reworded – see policies 8.6 and 8.7)*
 - 8.6. MANAGE THE CITY’S FLOODPLAINS CONSISTENT WITH THE REQUIREMENTS OF PARTICIPATION IN THE NATIONAL FLOOD INSURANCE PROGRAM.
 - 8.7. PARTICIPATE IN ACTIVITIES SPECIFIED UNDER FEMA’S COMMUNITY RATING SYSTEM THAT DEMONSTRATE SOUND FLOODPLAIN MANAGEMENT PRACTICES, RESULTING IN REDUCED FLOOD INSURANCE PREMIUMS CITYWIDE.
9. **PROVIDE A SAFE AND EFFICIENT TRANSPORTATION SYSTEM.** *(NEW)*
 - 9.1. MAINTAIN CLEAR ZONES WITHIN THE KEY SAFETY AREAS AROUND THE SCOTTSDALE AIRPORT. *(NEW)*
 - 9.2. MANAGE THE SCOTTSDALE AIRPORT THROUGH SAFETY AND SECURITY PROGRAMS TO PROTECT THE PEOPLE AND PROPERTY WITHIN THE VICINITY OF THE AIRPORT. *(Moved from goal 7)*
 - 9.3. DESIGN, DEVELOP, AND MANAGE SCOTTSDALE’S TRANSPORTATION PROJECTS AND TRAFFIC CONTROL SYSTEMS WITH PUBLIC SAFETY AS AN OVERRIDING CONCERN WHEN PROVIDING FOR THE SAFE AND EFFICIENT MOVEMENT OF PEOPLE AND GOODS TO, WITHIN, AND THROUGH THE COMMUNITY. *(Moved from goal 7)*
 - 9.4. ENSURE DIRECT, SAFE ROUTES FOR EMERGENCY RESPONSE VEHICLES. *(NEW)*
10. **PROMOTE THE SAFE HANDLING, STORAGE AND DISPOSAL OF HAZARDOUS MATERIALS.** *(NEW)*
 - 10.1. IDENTIFY AND PROPERLY MANAGE HAZARDOUS MATERIALS AND CONTAMINANTS TO MINIMIZE THEIR POTENTIAL HARM TO PEOPLE AND THE ENVIRONMENT. *(Moved from policy 7.4)*

- 10.2. CONTINUE WORKING WITH APPROPRIATE AGENCIES TO CLEAN UP HAZARDOUS WASTE. *(Moved from Public Services policy 1.8)*
- 10.3. MINIMIZE THE USE OF TOXIC AND HAZARDOUS MATERIALS WITHIN THE CITY AND ENCOURAGE THE USE OF ALTERNATIVE MATERIALS AND PRACTICES THAT ARE ENVIRONMENTALLY SAFE. *(Moved from Public Services policy 1.6)*
- 10.4. PROMOTE THE REDUCTION OF TOXICS IN MANUFACTURING, CONSUMER PRODUCTS AND HOMES. *(NEW)*
- 10.5. PROVIDE TRAINING OPPORTUNITIES AND EDUCATIONAL MATERIALS ON HAZARDOUS WASTE MANAGEMENT. *(NEW)*

PUBLIC BUILDINGS AND FACILITIES:

11. Provide SAFE, ACCESSIBLE, AND SUSTAINBLE PUBLIC BUILDINGS AND FACILITIES ~~city service facilities to meet the governmental, administrative, public safety, emergency, social, human, cultural, informational, and maintenance needs of the community.~~

- 11.1. Focus community activities, city government, and administrative services in the Civic Center complex, the “heart” of Scottsdale.
- 11.2. ~~Group city facilities, especially those that citizens need to visit on a regular basis, whenever possible, and locate facilities to serve the needs of growing portions of the community. (Duplicate of policy 8.5)~~
- 11.3. Enhance the delivery of services to the community’s citizens, businesses, and visitors by establishing satellite city ~~maintenance~~ facilities. ~~for city owned vehicle maintenance and repair.~~
- 11.4. ~~Apply the same methods for determining basic park, library and school needs to all areas of the city.~~
- 11.5. Strategically GROUP ~~locate~~ public BUILDINGS, facilities and parks to serve all neighborhoods in the city.
- 11.6. ~~Make access to parks and community facilities possible by a variety of types of transportation. (Covered under Circulation Element)~~
- 11.7. Provide ~~fully~~ accessible public BUILDINGS AND facilities to all ~~residents and visitors~~ COMMUNITY MEMBERS.
- 11.8. Work with hospital administrators within city boundaries in planning for and developing facilities of the most suitable size, location, quality, and type appropriate for the delivery of all kinds health services (such as: emergency, critical care, inpatient, outpatient, treatment, and wellness) for the community’s citizens and visitors TO SERVE THE CITYWIDE COMMUNITY.
- 11.9. Incorporate SUSTAINABLE DESIGN IN CITY FACILITIES TO PROMOTE water and energy conservation ~~measures in the design of city facilities.~~
- 11.10. Plan buildings that provide access to global information resources through the use of technology with the appropriate technological infrastructure.
- 11.11. Meet or exceed municipal facility industry standards for space/staff ratios with public buildings.
- 11.12. ~~Require five, ten, fifteen, twenty, and twenty five year specific planning for future municipal facilities. Tie public facility needs to the city’s Capital Improvement Program. (Covered under new policy 11.13)~~

- 11.13. ADDRESS PUBLIC FACILITY NEEDS THROUGH A CITYWIDE FACILITIES MASTER PLAN AND THE CITY’S CAPITAL IMPROVEMENT PROGRAM. *(NEW)*
- 11.14. DESIGN, CONSTRUCT, AND MAINTAIN PUBLIC BUILDINGS AND FACILITIES IN WAYS THAT REDUCE NEGATIVE IMPACT ON THE ENVIRONMENT AND OCCUPANTS. *(NEW)*

12. Design NEW public buildings and improve aesthetics of EXISTING public buildings and facilities TO BE APPEALING to increase appeal as community gathering spaces.

- 12.1. Design and construct city buildings and facilities that demonstrate excellence in architectural design, and showcase the city’s Leadership in ENERGY AND ENVIRONMENTAL Design (LEED).
- 12.2. Design and construct new community facilities to have flexible functions to ensure adaptability to the changing needs of the community.
- 12.3. Explore ways to expand the PUBLIC BUILDINGS AND FACILITIES space available AVAILABILITY in the community for arts exhibits COMMUNITY EVENTS, classes, and other cultural activities.
- 12.4. Reinvest in aging facilities to improve their usefulness LIFESPAN and appearance.
- 12.5. ~~Develop improvement plans for the maintenance, restoration, and enhancement of community facilities and keep these facilities viable community assets by investing the necessary resources. (Combined with policy 12.6)~~
- 12.6. Conduct comprehensive analyses AND DEVELOP IMPROVEMENT PLANS FOR ~~of long-term infrastructure~~ PUBLIC FACILITY replacement requirements and costs.
- 12.7. Make infrastructure improvements on public open space that are consistent with the goals of protecting and working with the natural environment.

~~13. Provide recreational opportunities to meet the needs of all areas of the community through public facilities. (Redundant – in Recreation Element)~~

- ~~13.1. Make school site recreation facilities (basketball courts, playgrounds, tennis courts, fields, etc.) available, wherever possible, and encourage joint use of park, school, and library sites by the city and School Districts. (Redundant – in Recreation Element)~~
- ~~13.2. Provide neighborhood parks that are easily accessible to local residents and provide basic recreational opportunities. (Redundant – in Recreation Element)~~
- ~~13.3. Locate community parks where they are accessible from relatively long distances. Community parks concentrate a broad range of recreational activities for major portions of the city. Some community parks also include human service facilities. (Redundant – in Recreation Element)~~
- ~~13.4. Provide unique recreational opportunities through specialty parks. These activities may range from riding the railroad at McCormick Railroad Park, to rock climbing and horseback riding, to simply enjoying the beauty of the natural desert. (Redundant – in Recreation Element)~~
- ~~13.5. Locate parks to enhance unique landmarks and environmentally significant areas. (Redundant – in Recreation Element)~~
- ~~13.6. Provide desert appreciation roadside parks along scenic corridors. (Redundant – in Recreation Element)~~

DRAFT – Public Services and Facilities Element

- 13.7. ~~Provide trailhead facilities that provide parking and trail access for users where needed and appropriate. (Redundant – in Recreation Element)~~
- 13.8. ~~Maintain and enhance existing park and recreational facilities. (Redundant – in Recreation Element)~~
- 13.9. ~~Seek opportunities to develop new parks and recreation facilities to meet the growing needs of citizens. (Redundant – in Recreation Element)~~
- 13.10. ~~Develop parks, paths, and trails with the participation of private development through required fees, dedication of land, and construction of facilities. (Redundant – in Recreation Element)~~
- 13.11. ~~Provide tourist destination attractions of a recreational nature. (Redundant – in Recreation Element)~~

~~14. Coordinate with the School Districts that serve Scottsdale to plan for and secure school sites and facilities for TO ENSURE the delivery of the best elementary and secondary educational programs achievable for the school age children of the community. (Made goal into an approach and placed under Public Services Element goal 5)~~

- 14.1. ~~Work with the School Districts, and in conjunction with the plans of the School Districts, to plan for and secure school sites and facilities of the most suitable size, location, quantity and type required.~~
- 14.2. ~~Locate elementary schools along minor collector streets so that they are accessible, but exposed to low volumes of traffic. They should be within walking distance of as many students as possible, and should be sited in conjunction with neighborhood parks whenever feasible. (Moved to Circulation Element)~~
- 14.3. ~~Locate middle schools along collector streets where they are accessible from relatively long distances. (Moved to Circulation Element)~~
- 14.4. ~~Locate high schools close to arterial streets, in areas that can accommodate the activities generated. Facilities that will create a great deal of traffic, noise, or light should be located away from homes. Lights for sports facilities should be shielded to reduce neighborhood impacts and to maintain a dark night sky. (Moved to Circulation Element)~~
- 14.5. ~~Design schools to be used for other functions when they may no longer be used for schools in the future. (Duplicate of policy 5.4)~~
- 14.6. ~~Allow the flexibility for present and future alternative education facilities, such as charter schools, parochial schools, and private schools (Moved to Circulation Element)~~

WATER RESOURCES:

15. Ensure renewable, long-term water supplies for the community.

- 15.1. ~~Eliminate use of mined groundwater before 2025 to comply with the 1980 Groundwater Management Act.~~
- 15.2. MAINTAIN ‘SAFE-YIELD’ CONDITIONS IN THE CITY WATER SERVICE AREA BY CONTINUING TO WORK TO REDUCE GROUNDWATER PUMPING, CONTINUING TO INCREASE USE OF SURFACE WATER SUPPLIES, AND MAXIMIZING THE AMOUNT OF WATER THAT IS RECHARGED.
- 15.3. ~~Replace mined groundwater and CONTINUE TO supply increased demand created by growth with renewable sources. Renewable sources including Central Arizona Project~~

water rights AND reclaimed wastewater. ~~and Plan Six water, and may include others in the future.~~

- 15.4. ~~Acquire additional Central Arizona Project water rights as they become available.~~
RENEWABLE SURFACE WATER SUPPLIES AS REQUIRED.
- 15.5. ~~Maximize the use of reclaimed water for irrigation and groundwater recharge.~~
- 15.6. ~~Aggressively pursue new sources of water.~~
- 15.7. Update the city's 100-year Assured Water Supply ~~certification~~ DESIGNATION as new sources of water supply are acquired.
- 15.8. Recognize the value of water and wastewater as resources to be managed in order to contribute to a sustainable community.
- 15.9. ~~Make sure~~ ENSURE that new service delivery costs are borne by those desiring the service without costing or adversely impacting existing customers.
- 15.10. Use water, water resources, and sewer development fees to ensure that new growth pays for itself when extending the water and wastewater systems to serve new growth.
- 15.11. Encourage the use of alternative sewer systems instead of private septic systems.
- 15.12. WORK REGIONALLY WITH OTHER WATER PROVIDERS TO PROMOTE LOCALIZED RECHARGE, LOCALIZED REUSE OF WASTEWATER, AND LOCALIZED USE OF AVAILABLE SURFACE WATER SUPPLIES (VERSUS USE OF GROUNDWATER). *(NEW)*
- 15.13. PROACTIVELY SITE, DRILL, CONSTRUCT, AND EQUIP NEW GROUNDWATER WELLS IN THE MOST EFFECTIVE LOCATIONS AVAILABLE TO MEET PEAK WATER DEMANDS, BACK-UP SURFACE WATER SUPPLIES, AND TIE INTO EXISTING WATER INFRASTRUCTURE. *(NEW)*
- 15.14. ENSURE THAT THE CITY'S POTABLE WATER DISTRIBUTION SYSTEM CAN EFFECTIVELY DELIVER TREATED SURFACE WATER TO EVERY PORTION OF THE WATER SERVICE AREA (AS LITTLE RELIANCE ON GROUNDWATER WELLS AS POSSIBLE). *(NEW)*
- 15.15. TAKE POSITIVE STEPS TO ENSURE LONG-TERM SUSTAINABILITY OF GROUNDWATER RESOURCES. *(NEW)*
- 15.16. INCREASE GROUNDWATER RECHARGE OF RENEWABLE SUPPLIES, BOTH INDEPENDENTLY AND IN CONJUNCTION WITH OTHERS. *(NEW)*
- 15.17. DEVELOP REGIONAL PARTNERSHIPS WITH OTHER LOCAL GOVERNMENTS AND INDIAN COMMUNITIES TO FACILITATE SUSTAINABLE MANAGEMENT OF WATER RESOURCES, AND PROTECT SCOTTSDALE'S WATER INFRASTRUCTURE. *(NEW)*
- 15.18. DEVELOP PLANS TO ADDRESS THE POTENTIAL NEGATIVE IMPACTS OF LONG-TERM CLIMATE CHANGE ON SCOTTSDALE'S WATER SUPPLIES. *(NEW)*

16. ~~Encourage the conservation of water and the reuse of wastewater.~~ *(Goals and policies moved under Conservation Element)*

- 16.1. ~~Do not extend water distribution into undeveloped areas unless wastewater collection facilities are also extended to recapture effluent.~~
- 16.2. ~~Irrigate new golf courses, landscaping, and park turf areas with non-drinkable water to the greatest extent possible. Use the city's Golf Course Policy for guidance in the development of golf courses.~~
- 16.3. ~~Use treated wastewater for irrigation. The excess will be recharged and recovered through the city's existing well system.~~

DRAFT – Public Services and Facilities Element

- 16.4. ~~Treat wastewater to drinkable levels, using state-of-the-art technology before recharging into our groundwater aquifer. (This surpasses the State requirements, but protects the quality of our water supply.)~~
- 16.5. ~~Provide information and education to Scottsdale citizens on all aspects of water conservation. The Water Conservation Department currently fulfills this function.~~

17. Meet or surpass all applicable water quality standards for domestic, commercial, and industrial uses.

- 17.1. Maintain a safe and healthy environment for our ~~citizens and visitors~~ COMMUNITY MEMBERS through the use of ~~the~~ APPROPRIATE water AND WASTEWATER treatment PROCESSES, WHILE MANAGING THE QUALITY OF THE ~~and~~ distribution system and ~~the~~ wastewater collection system.
- 17.2. Provide a water and wastewater system which achieves the highest level of customer satisfaction possible. ~~focusing on the reliability of the system in the planning, construction, and operation of the system.~~
- 17.3. ~~Identify potential sources of contamination and ultimately preserves water for the use of future generations through the wellhead protection program. The program identifies land-uses around each water source, and if the land-uses have the potential to pollute the water source, the owners will be identified, surveyed, and educated in pollution prevention efforts. (No longer use wellhead protection program)~~
- 17.4. Ensure that Scottsdale drinking water always complies with Safe Drinking Water Act standards AND FUTURE REGULATORY REQUIREMENTS BY UPDATING OR ADDING NECESSARY TREATMENT TO EXISTING FACILITIES. ~~(As of 1/16/01 the drinking water standard for arsenic was changed from 50 to 10 parts per billion (ppb). The rule is currently under review with the proposed standard to be between 3 and 20 ppb. Compliance to the final standard is required by 2006. Arsenic levels exceed 10 ppb in 30 out of 34 Scottsdale drinking water wells.)~~
- 17.5. Maintain an Industrial Pretreatment Program to ensure compliance with city, state, and federal regulations to protect publicly owned wastewater collection and treatment systems.

CIRCULATION ELEMENT

~~Community Mobility Element~~

Goals and Approaches POLICIES

Regional Systems:

1. Protect the function and form of regional air and land corridors.

- 1.1. Design all regional corridors to safely and efficiently move people, goods and ~~information SERVICES. by using state-of-the-art technology (intelligent transportation management systems), and the integration of all modes.~~
- 1.2. ~~Maintain Scottsdale's high development standards.~~ The character of regional corridors in Scottsdale should reflect an image that is uniquely Scottsdale through unified streetscapes, street signage, and public art.
- 1.3. ~~Enhance the natural beauty and unique character of Scottsdale through design and aesthetics of regional corridors. (Redundant to 1.2)~~
- 1.4. Coordinate all planned and existing regional links by actively working with adjacent jurisdictions (e.g. Scottsdale/Tempe Major Investment Study) AND QUASI-GOVERNMENTAL AGENCIES.
- 1.5. Seek ~~new~~ opportunities for alternative modes of transportation. ~~or choices and carefully integrate all modes: motorized, non-motorized, electronic, and air, etc. (Moved second half to 1.6)~~
- 1.6. ~~Seek new opportunities for alternative modes of transportation or choices and~~ Carefully integrate all TRANSPORTATION modes: motorized, non-motorized, electronic, and air, etc. (From 1.5)
- 1.7. Coordinate transportation ~~and technology~~ planning with land use planning to provide a continuous and integrated system of mobility.
- 1.8. Develop innovative designs to reduce conflict points between various means of travel/~~user groups~~ while improving the efficiency of the regional links.
- 1.9. ~~Embrace future modes and methods of moving people, goods, and information. (Redundant with 1.1 and 1.5)~~
- 1.10. Protect the regional corridor flow and function by considering use of grade separations to enhance safety and provide MODE choices ~~for mobility of different modes.~~
- 1.11. Control access to and from regional corridors to protect mobility within the corridor ~~and to protect residential neighborhoods.~~
- 1.13. COORDINATE WITH REGIONAL AND FEDERAL AVIATION AUTHORITIES ON AVAITION ISSUES. (NEW)

2. ~~Protect the physical integrity of regional networks to help~~ Reduce the number, length, and frequency of automobile trips to improve air quality, reduce traffic congestion, and enhance quality of life and the environment.

- 2.1. ~~Improve air quality, by encouraging live, work, and play relationships in~~ IMPLEMENT land use decisions WHICH ENCOURAGE LIVE, WORK, AND PLAY

DRAFT – Circulation Element

- RELATIONSHIPS TO ~~that~~ reduce the distance and frequency of ~~automotive~~ generated trips.
- 2.2. ~~Design all infrastructure for the movement and parking of vehicles to be sensitively integrated into the natural and/or physical settings. (Covered in Character & Design Element)~~
 - 2.3. ~~Use~~ EMPLOY APPROPRIATE technologies that will more efficiently move people, goods, and ~~information~~ SERVICES throughout the networks, INCREASE THE EFFECTIVE CAPACITY OF ROADS, AND REDUCE TRAFFIC CONGESTION.
 - 2.4. Integrate alternative modes of transportation along regional networks BY, FOR EXAMPLE, INCLUDING BIKE LANES AND SIDEWALKS ON ALL MAJOR ROADWAYS. ~~(Scottsdale/Tempe Major Investment Study is examining this opportunity)~~
 - 2.5. ~~Encourage alternative fuel vehicles and examine future alternatives for mobility options that will help air quality and the environment. (Covered under goal 7)~~
 - 2.6. Coordinate local and regional construction projects to reduce mobility delays and hindrances.
 - 2.7. Improve regional transit systems, INCLUDING PARA-TRANSIT SYSTEMS, and explore other public mobility systems.
 - 2.8. Strategically locate transit centers and park and ride lots close to regional corridors AND ~~Provide~~ LOCAL links to these centers to optimize use.
 - 2.9. Continue implementation of the regional bicycle system INCLUDING BOTH ON AND OFF STREET FACILITIES; ~~on a regional basis these are primarily on street.~~
 - 2.10. Foster ways of reducing trips, such as telecommuting. ~~Telecommuting centers should be located for convenient access from residential areas,~~ ALTERNATIVE SCHEDULES, CAR- AND VAN-POOLING, AND TRANSIT INCENTIVES.
 - 2.11. ~~Employ appropriate technologies to increase the effective capacity of roads and reduce traffic congestion. (Redundant with 2.3)~~
 - 2.12. ~~Promote safe, efficient and environmentally responsible operation of the Scottsdale Airport to accommodate various aviation needs and commercial services, and to link the Northeast Valley to the nationwide air transportation system. (Covered under Land Use and Safety Elements)~~
- 3. Promote regional diversity and connectivity of mobility choices.**
- 3.1. Integrate infrastructure, such as park and ride lots, AND transit centers, ~~and telecommuting centers along regional corridors and within “destination centers”~~ GROWTH AND ACTIVITY AREAS. ~~(areas of higher intensity or places where large numbers of people go). (Regional systems will connect, through citywide and neighborhood systems, to where people live)~~
 - 3.2. Connect and support a diversity of mobility choices to and within areas that contain the greatest intensity of development (GROWTH AND ACTIVITY AREAS).
 - 3.3. Actively work with adjacent jurisdictions to ensure mobility choices are not adversely affected and continuity is maintained.
 - 3.4. Integrate regional employment centers into a THE regional multimodal system (i.e. streets, trails, bikeways, SIDEWALKS, paths, and transit).
 - 3.5. Aggressively pursue traffic reduction strategies in region serving areas of the city (e.g. ~~Scottsdale Airport~~ GROWTH areaS) that, if successful, will maintain economic vitality

DRAFT – Circulation Element

- and quality of life. WORK WITH EMPLOYERS IN THESE AREAS TO PROVIDE INCENTIVES AND ENCOURAGEMENT FOR TRIP REDUCTION MECHANISMS.
- 3.6. Promote the implementation of the REGIONAL TRANSPORTATION PLANS ~~Papago/Salado plans to integrate bicycle and pedestrian plans between Phoenix, Tempe, and Scottsdale~~ WITH ADJACENT JURISDICTIONS.
 - 3.7. PROMOTE CONSISTENT ACCESSIBILITY AND WAYFINDING ELEMENTS TO BE STANDARDIZED AND USED THROUGHOUT REGIONAL SYSTEMS. *(NEW)*
- 4. Prioritize regional connections to safely, effectively and efficiently move people, goods, and information SERVICES beyond the city boundaries.**
- 4.1. Actively work with adjacent jurisdictions, Arizona Department of Transportation (ADOT), Maricopa Association of Governments (MAG), ~~and~~ Regional Phoenix Transportation Authority (RPTA), AND METRO to maintain the integrity of regional connections.
 - 4.2. Maximize the efficient movement of people, goods, and ~~information~~ SERVICES along regional connections through signal timing, trip reduction efforts, increasing mobility network capacity, ~~“flex” schedules,~~ and new technologies.
 - 4.3. Coordinate the creation and maintenance of new REGIONAL non-motorized mobility networks.

~~City-wide Systems:~~

- 5. Relieve traffic congestion.**
- 5.1. Design citywide networks to balance LOCAL LEVEL ACCESS AND ~~the safe and efficient movement of traffic with the need to safely access these networks from the local level, and reduce pressure to use regional networks for citywide trips~~ MOBILITY.
 - 5.2. Use technology and design practices (~~such as uniformly spaced traffic signals, eordinated timing sequences, and “intelligent” traffic management systems~~) to create a safe and efficient flow of traffic on Scottsdale’s major streets, ~~optimize travel,~~ AND increase corridor capacity. ~~reduce traffic congestion, more efficiently move people, goods, and information throughout the networks, and reduce reliance on the automobile.~~
 - 5.3. ~~Emphasize work, live and play relationships in land use decisions that will reduce the distance and frequency of automotive trips and support alternative modes, such as pedestrian paths, equestrian trails, cyclist routes, transit, telecommuting and technology for moving people and information. (Redundant with 2.1)~~
 - 5.4. Provide for alternative modes of transportation on citywide corridors that are accessible to all. ~~socio-economic and demographic groups within the community.~~
 - 5.5. Encourage an active partnership between Scottsdale citizens, government, and businesses in the development and implementation of transportation and technology solutions. ~~such as coordinating and encouraging alternative business hours, telecommuting, and flexible employee scheduling to help reduce traffic congestion at peak times and the number and distance of automobile dependent trips.~~
 - 5.6. DESIGN AND CONTINUOUSLY IMPROVE ~~Retrofit or redevelop~~ transportation/~~technology~~ corridors to ~~improve~~ ENHANCE-movement of people, goods, and SERVICES ~~information.~~

DRAFT – Circulation Element

- 5.7. Use transportation demand management (TDM) techniques (~~such as trip reduction, flexible schedules, signal timing, participating in a transportation management association, etc.~~) to reduce capacity demands on transportation networks.
- 5.8. ~~Ensure that telecommunications and utility providers efficiently use rights-of-way, and locate, install, and maintain their facilities in a manner that minimizes traffic and visual impacts.~~ COORDINATE INSTALLATION AND MAINTENANCE OF UTILITIES TO LIMIT TRAFFIC IMPACTS.

6. **Optimize the mobility of people, goods, and information SERVICES for the expected buildout of the AT city BUILDOUT.**

- 6.1. Maintain the option to expand existing and future networks to more efficiently serve the community in the future. Communicate with the community AND REGION to ensure options are ~~left open~~ AVAILABLE FOR ~~to deal with~~ needed expansions in a timely and cost effective manner.
- 6.2. Preserve and/or acquire public rights-of-way to ensure that mobility networks can be sufficiently expanded to ~~efficiently serve the buildout population of the community, ensure flexibility, and~~ accommodate multimodal uses.
- 6.3. Plan for alternative routes and modes to provide options in the event that expansion of existing routes is not possible.
- 6.4. Continuously manage the physical carrying capacity of citywide networks to efficiently move people, goods, ~~and information~~ AND SERVICES.
- 6.5. Provide mobility choices that reflect ~~consumer~~ USER preferences in different parts of the city to ensure the networks are efficiently serving the community.
- 6.6. Use drainage easements, vista AND SCENIC corridors, and public open spaces as ~~an~~ opportunities to expand non-motorized connections throughout the community.
- 6.7. Provide transitions from regional systems to neighborhood systems by gearing design standards for roads, bikeways, paths, TRAILS, AND sidewalks, ~~etc.~~ to the intensity of use and traffic volumes.
- 6.8. Consider use of grade separations to enhance safety and provide ~~choices for~~ mobility CHOICES. ~~of different modes.~~
- 6.9. Balance the diverse needs of the traveling public through provision of choices, recognizing that compromises may be necessary.
- 6.10. ~~Fully integrate all modes of travel along citywide corridors to create a mix of mobility opportunities and choices. (Redundant with several approaches)~~
- 6.11. Encourage development and redevelopment that is compatible with and supportive of citywide corridor functions and design.

7. **Maintain Scottsdale's high aesthetic values and environmental standards in the city's transportation system.**

- 7.1. Ensure that the streets designated as scenic corridors are sensitively integrated into natural desert setting and the integrity of the scenic setback is preserved.
- 7.2. Sensitively integrate infrastructure (~~both in emerging and redeveloping areas~~) along street rights-of-way within the local setting.

DRAFT – Circulation Element

- 7.3. Celebrate and define a unified identity for Scottsdale by incorporating a consistent palette of colors, ~~and materials and using public art to creatively address infrastructure, such as sound walls and bus bays along citywide street networks~~ INTO TRANSPORTATION INFRASTRUCTURE.
- 7.4. Ensure environmental sensitivity and aesthetics by retrofitting or redesigning mobility systems to meet Scottsdale’s values and standards. ~~(e.g. the 101 freeway was redesigned and implemented by Scottsdale to include public art when the original design was to be without art or aesthetic treatment)~~
- 7.5. ENCOURAGE THE USE OF ~~Provide for alternative fuels, such as electrical recharge and cleaner fuels refilling stations~~ AND PROVIDE PREFERRED PARKING FOR LOW-EMITTING AND FUEL-EFFICIENT VEHICLES.
- 7.6. Promote comfortable ~~alternative paths and trails by providing shade. trees, canopies, cooling/misting systems and other options.~~

8. Emphasize live, work, and play land use relationships to optimize the use of citywide systems and reduce the strain on regional and local/neighborhood systems.

- 8.1. ~~Emphasize the relationship and balance of land uses within general areas of the city to determine if an appropriate mixture exists that will reduce the demand on regional and local systems. (Stated above in goal)~~
- 8.2. Encourage the development or redevelopment of areas that support a balance of ~~live, work and play~~ land use relationships and alternative modes of transportation. ~~that reduce the reliance on the automobile.~~
- 8.3. Encourage, where appropriate, mixed use developments that ~~physically~~ incorporate residential, shopping and work environments within one area AND/or project and place strong emphasis on connectivity with non-motorized access ~~(pedestrian oriented development).~~
- 8.4. ~~Encourage access to technology by supporting the expansion of telecommunications services and choices throughout the city.~~

Local/Neighborhood Systems:

9. Protect neighborhoods from negative impacts of regional and citywide networks.

- 9.1. Provide ~~neighborhood~~ systems that safely ~~move people~~, connect neighborhoods to citywide and regional networks, while discouraging ~~citywide and regional~~ cut-through automobile traffic.
- 9.2. ~~Protect the livability of local neighborhoods from citywide and regional network influences by developing measures to reduce noise levels, and discourage high volume traffic and speeds within local neighborhoods. These measures may include different “traffic calming” designs and features. (Redundant with other approaches under this goal)~~
- 9.3. Preserve reasonable emergency access through neighborhoods, balancing the potential for neighborhood street restriction (traffic calming, street narrowing, speed humps, etc.). with emergency accessibility.

DRAFT – Circulation Element

- 9.4. ~~Explore DESIGN neighborhood street layouts THAT and design that are not necessarily aligned with the citywide and regional network to prevent cut-through automobile traffic, reduce speeding and noise, provide greater and safer opportunities for non-motorized modes, and to create an environment where the neighborhood can flourish.~~
- 9.5. ~~Minimize traffic speeds, volumes and through traffic by appropriate street planning and design. (Redundant with other approaches under this goal)~~
- 9.6. Balance access and movement between citywide corridors and neighborhood corridors to favor protecting the neighborhoods.
- 9.7. ~~Look for opportunities to provide grade-separated crossings for various travel modes (e.g. bicycle, pedestrian, equestrian) that connect neighborhoods to high demand locations and other neighborhoods, especially when separated by city or regional corridors. (Rewritten under 10.7)~~
- 9.8. Provide open space and buffering in ROADWAY design to protect neighborhoods.

10. Encourage a diversity of links between neighborhood systems and with citywide and regional systems.

- 10.1. Emphasize accessibility and connections between neighborhoods while discouraging citywide and regional traffic in neighborhoods.
- 10.2. Explore alternative layouts that use existing connections, ~~such as alleys, drainage corridors, dead-end streets, vista corridors, grade-separated crossings, and open space to create additional non-motorized connections between neighborhoods.~~
- 10.3. Provide accessibility to mass transit by enhancing the pedestrian experience, ~~providing non-motorized routes and transit options that are not on fixed routes (such as shuttles, or Dial-a-ride type services).~~
- 10.4. ~~Encourage developers to design residential and non-residential buildings and include infrastructure to accommodate technological advances. (DC Ranch is an example of this kind of development) (Covered under land use)~~
- 10.5. Ensure that inter-modal connections are functional, so that movement between types of transportation is convenient and uninterrupted.
- 10.6. PROVIDE NONMOTORIZED ROUTES AND TRANSIT OPTIONS THAT ARE NOT ON FIXED ROUTES (SUCH AS NEIGHBORHOOD CONNECTORS OR DIAL-A-RIDE TYPE SERVICES). *(NEW)*
- 10.7. CONSIDER THE USE OF GRADE SEPERATIONS TO ENHANCE SAFETY, PROVIDE MOBILITY CHOICES, AND TO CONNECT NEIGHBORHOODS TO OTHER NEIGHBORHOODS AND HIGH DEMAND LOCATIONS. *(Moved from 9.7)*

11. Provide opportunities for building “community” through neighborhood mobility.

- 11.1. Provide non-motorized modes of transportation as an alternative to the automobile and develop opportunities to ~~foster a sense of community by linking~~ civic spaces.
- 11.2. Encourage the sensitive integration of live, work and play land uses and their physical links within and between neighborhoods ~~to emphasize sense of place.~~
- 11.3. Strive for the highest standards of safety and security for all TRANSPORTATION ~~motorized and non-motorized~~ modes.

DRAFT – Circulation Element

- 11.4. Recognize the importance of nonresidential “institutional” uses, like schools and places of worship, to a neighborhood’s ~~sense of community and identity~~ and provide ACCESS AND CONNECTIONS TO AND THROUGHOUT THE NEIGHBORHOODS ~~parking and connections that blend with the neighborhood.~~
- 11.5. ~~Enhance the opportunities for technology and telecommunications within neighborhoods. (Covered under Public Services Element)~~
- 11.6. Promote neighborhood street systems as the foundation for bicycle AND PEDESTRIAN use, through safety and design features.
- 11.7. Promote non-motorized travel for short neighborhood trips, ~~such as homes to schools, parks, libraries, retail centers, and civic spaces.~~
- 11.8. ~~Promote school site design that encourages non-motorized travel for students and personnel by accommodating direct links between schools and neighborhoods in a manner that minimizes exposure to vehicles. (Moved under new goal 13)~~
- 11.9. Provide a PEDESTRIAN LEVEL OF SERVICE COMMENSURATE WITH STREET DESIGN AND CHARACTER ~~high level of service for pedestrians through facilities that are separated and protected from vehicle travel (e.g., placing landscaping between curbs and sidewalks).~~
- 11.10. INCORPORATE STRONG PEDESTRIAN COMFORT FEATURES (SHADE, SAFETY). ~~Emphasize strong pedestrian orientation (e.g. shaded safe paths, links to civic spaces) to foster a strong sense of community.~~

12. Recognize the diversity of neighborhoods throughout the city and their different mobility needs.

- 12.1. Ensure that mobility choices reflect the character and dominant lifestyle within a neighborhood(s) and that services provided are appropriate for the neighborhood(s). For example, in equestrian areas of the community, create links to the citywide and regional trail system.
- 12.2. Explore partnerships and privatization to provide additional NEIGHBORHOOD mobility choices.
- 12.3. Consider Improvement Districts, AND OTHER FUNDING MECHANISMS, to provide neighborhood TRANSPORTATION IMPROVEMENTS ~~links~~ in a ~~more~~ time efficient manner.
- 12.4. ~~Continuously~~ Communicate with the community that the strength of live, work and play land use relationships will have a direct impact on the service levels and number of mobility choices that a neighborhood may experience. ~~Mixed-use development will have a stronger emphasis on pedestrian-oriented design and contain more dynamic non-motorized connections. On the other hand, more singular land uses, such as low density equestrian areas may place more emphasis on local trail systems to maintain connectivity.~~
- 12.5. Recognize that different areas of the city will have centers or focal points of intensity in mobility systems.
- 12.6. Examine AN AREA’S CONNECTIVITY AT EACH PLANNING LEVEL (I.E. CITYWIDE, CHARACTER AREA, AND NEIGHBORHOOD LEVELS). ~~at the character area or neighborhood level of general planning an area’s connectivity, ways to create hubs for alternative methods of mobility, and vulnerability to decline.~~

- 12.7. In maturing neighborhoods explore retrofitting of aging infrastructure, re-design of streets, and connections for non-motorized traffic to augment a neighborhood’s livability and safety.
- 12.8. ~~Consider the use of grade separations to enhance safety and provide choices for mobility of different modes. (Redundant under new 9.7)~~
- 12.9. PARTNER ~~Work with local neighborhoods to develop solutions that create ownership and residential responsiveness, alleviate negative effects of regional and citywide transportation networks, and form financial partnerships in funding potential improvements.~~

13. RECOGNIZE THE SENSITIVE RELATIONSHIP BETWEEN NEIGHBORHOODS AND SURROUNDING SCHOOLS, AND PROMOTE OPPORTUNITIES TO SATISFY THEIR DIFFERENT MOBILITY NEEDS.

(NEW)

- 13.1 PROMOTE SCHOOL SITE DESIGN THAT ENCOURAGES NONMOTORIZED TRAVEL FOR STUDENTS AND PERSONNEL BY ACCOMMODATING DIRECT LINKS BETWEEN SCHOOLS AND NEIGHBORHOODS IN A MANNER THAT MINIMIZES EXPOSURE TO VEHICLES. *(From Recreation Element)*
- 13.2 LOCATE PUBLIC SCHOOLS ON MINOR COLLECTOR LEVEL OR HIGHER STREETS WITH MULTIPLE ACCESS POINTS. *(From Public Buildings Element, altered)*
- 13.3 LOCATE ELEMENTARY SCHOOLS WITHIN WALKING DISTANCE OF AS MANY STUDENTS AS POSSIBLE. *(From Public Buildings Element)*
- 13.4 PROVIDE ADEQUATE PARKING AND STUDENT DROP-OFF AREAS SO THAT THESE ACTIVITIES DO NOT OCCUR OFF THE SCHOOL PROPERTY. *(NEW)*
- 13.5 COOPERATE WITH LOCAL SCHOOL DISTRICTS IN DEVELOPING AND UPDATING “SAFE ROUTES TO SCHOOL” PROGRAMS. *(NEW)*
- 13.6 REQUIRE SAFE AND ACCESSIBLE TRANSPORTATION ROUTES TO SCHOOLS. *(NEW)*
- 13.7 WORK WITH THE SCHOOL DISTRICT TO ENSURE SAFE ACCESS TO SCHOOLS THROUGH METHODS SUCH AS: *(NEW)*
 - a. PEDESTRIAN AND BICYCLE ROUTES;
 - b. TRAFFIC SAFETY AND MANAGEMENT MEASURES; AND,
 - c. TRAFFIC PATROL AND ENFORCEMENT.

14. CREATE A TRANSPORTATION SYSTEM THAT IS ACCESSIBLE TO ALL USERS. *(NEW)*

- 14.1. CONSIDER THE NEEDS OF THE ENTIRE COMMUNITY AND THE SPECIAL NEEDS OF THE ELDERLY AND PEOPLE WITH IMPAIRED MOBILITY IN THE PLANNING AND DESIGN OF THE TRANSPORTATION SYSTEM. *(NEW)*
- 14.2. DESIGN TRANSPORTATION FACILITIES TO BE IN CONFORMANCE WITH STANDARDS ESTABLISHED IN THE AMERICANS WITH DISABILITIES ACT. *(NEW)*
- 14.3. ENHANCE INTER-MODAL ACCESS FOR INDIVIDUALS WITH IMPAIRED MOBILITY. ENSURE THAT PEOPLE WITH DISABILITIES ARE PROVIDED EQUITABLE ACCESS TO WORK, HOME, AND COMMUNITY DESTINATIONS. *(NEW)*

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Element Graphic:

- Regional and Citywide CIRCULATION ~~Community Mobility~~ Corridors map
- ~~Trail Systems map~~

BICYCLING ELEMENT

GOALS AND POLICIES

1. PROMOTE CONVENIENT CONNECTIONS BETWEEN ON-STREET AND OFF-STREET BICYCLING NETWORKS THROUGHOUT THE CITY. *(NEW)*

- 1.1. PARTICIPATE IN REGIONAL BIKEWAY PLANNING EFFORTS. *(NEW)*
- 1.2. CONTINUE TO FACILITATE THE INTEGRATION OF BICYCLE LANES ON NEW OR IMPROVED ARTERIAL STREETS. *(NEW)*
- 1.3. CONTINUE TO EXPAND OFF-STREET BICYCLING NETWORKS. *(NEW)*
- 1.4. IDENTIFY OPPORTUNITIES FOR RESTRIPING STREETS TO ACCOMMODATE BICYCLE LANES. *(NEW)*
- 1.5. EMPLOY THE USE OF WAYFINDING TECHNIQUES FOR SHARED-USE PATHS AND TRAILS TO ASSIST IN THE EASE OF NAVIGATION, DETECTABLE WARNINGS, AND INCREASE THE COMFORT OF BICYCLE RIDERSHIP. *(NEW)*
- 1.6. ENSURE THAT TRANSPORTATION NETWORKS AND PARKING FACILITIES CAN ACCOMMODATE ALL BICYCLISTS. *(NEW)*
- 1.7. LOCATE A VARIETY OF BICYCLE FACILITIES, SUCH AS BICYCLE PARKING, BICYCLE LOCKERS, AND SHOWER FACILITIES, AT MAJOR COMMUTER DESTINATIONS. *(NEW)*
- 1.8. DEVELOP CONTINUOUS AND INTERCONNECTED BICYCLE SYSTEMS WITH ADJACENT COMMUNITIES. *(NEW)*
- 1.9. DEVELOP ON-STREET BICYCLE CONNECTIONS WHEREVER POSSIBLE IN CONJUNCTION WITH PLANNED OFF-STREET TRAIL SYSTEMS. *(NEW)*

2. INCORPORATE A COMPREHENSIVE AND PROACTIVE BICYCLE PROGRAM THAT PROMOTES SAFETY, EDUCATION, AND ENFORCEMENT. *(NEW)*

- 2.1. ENSURE THAT THERE IS SAFE BICYCLE ACCESS FROM NEIGHBORHOODS TO SCHOOLS, PARKS, AND RECREATIONAL FACILITIES. *(NEW)*
- 2.2. PROMOTE EDUCATIONAL AWARENESS OF BICYCLING SAFETY AND THE AVAILABILITY OF BICYCLING OPPORTUNITIES. *(NEW)*
- 2.3. IDENTIFY OPPORTUNITIES TO REMOVE BARRIERS TO INCREASE BICYCLING SAFETY. *(NEW)*
- 2.4. IDENTIFY OPPORTUNITIES TO COORDINATE SAFETY MEASURES AT GRADE SEPARATIONS, MID-BLOCK CROSSINGS, AND INTERSECTIONS FOR BICYCLISTS TO USE TO SAFELY TRAVEL THROUGH INTER-MODAL TRANSPORTATION SYSTEMS. *(NEW)*

REFERENCE MAP:

- BIKEWAYS MAP *(NEW)*