

# Welcome to Scottsdale, Arizona

## A World-Class Community

Located in the beautiful Sonoran Desert, Scottsdale is nestled at the foot of the McDowell Mountains in the Valley of the Sun. Scottsdale is a premier community known for a high quality of life with attractive residential, working and shopping areas. It is an internationally recognized destination and a thriving home to businesses of all kinds.

Scottsdale consistently ranks among the nation's best places to live, with top-rated schools, award-winning parks, low crime rates and a vibrant economy. In Old Town Scottsdale you will find world-class restaurants, shops, art galleries and resort hotels. Scottsdale's McDowell Sonoran Preserve is a permanently protected Sonoran Desert habitat encompassing nearly 48 square miles. There are recreational opportunities for everyone with golf courses, tennis courts, parks, pools, bike paths and trails.

Scottsdale was founded by Army Chaplain Winfield Scott in 1888 but was not incorporated until 1951 when Scottsdale was a small community of 2,021 residents situated on about two square miles of land. Today, more than 243,000 Scottsdale residents enjoy the rich diversity of experiences offered within the city's 185 square miles.



City Employee Picnic



Día de los Muertos



Renovated Civic Center



Oktoberfest event at Granite Reef Senior Center



Scottsdale Youth Development's Wet n' Wild Day

# Work Hard, Play Hard

## Business

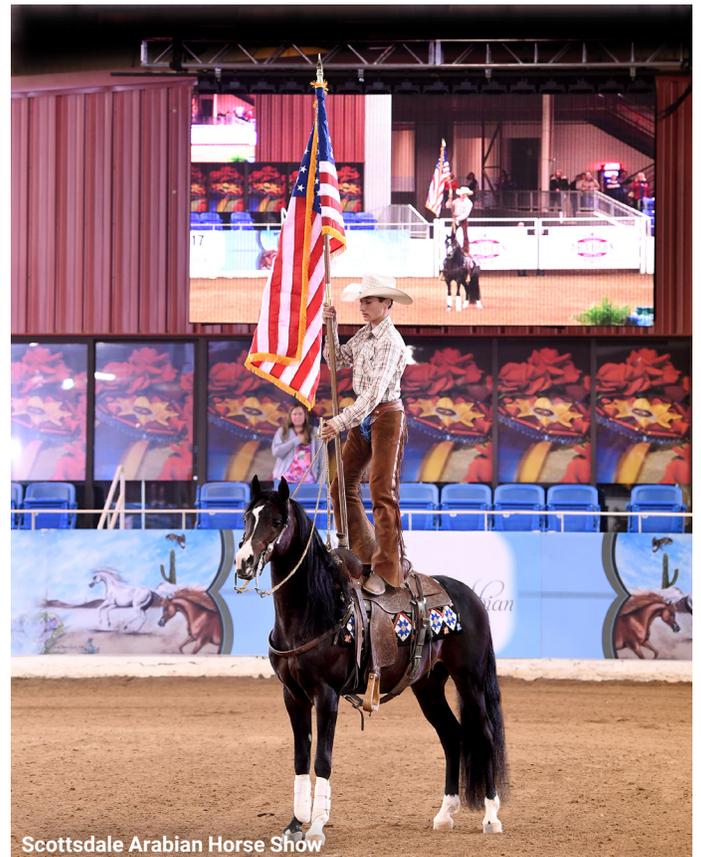
Scottsdale is one of the state's leading job centers with a robust economy anchored by bio-life science companies, high-tech innovation, financial services, tourism and corporate headquarters. Almost 34,000 companies do business in Scottsdale, creating more than 200,000 jobs. SkySong, the ASU Scottsdale Innovation Center, is designed to help companies grow through a unique partnership with Arizona State University. Scottsdale's downtown, Old Town Scottsdale, is an emerging center for high-tech businesses. To the north, the Scottsdale Airpark is the city's largest employment area, and the Scottsdale Cure Corridor is a hub of premier healthcare providers and biomedical companies.

## Tourism

With great weather, breathtaking scenery and a calendar full of special events, Scottsdale is a popular tourist destination in Arizona that welcomes millions of visitors annually. The city boasts many hotels, resorts, restaurants and spas. That activity adds up to big business. The annual economic impact of Scottsdale visitors is estimated at \$2.5 billion dollars. Visitors generate almost \$56 million dollars of annual tax revenue— representing more than one in every five city tax dollars.

## Special Events

Every spring, Scottsdale garners national attention with an eclectic mix of sporting and cultural events that draw hundreds of thousands of spectators and millions of television viewers. Scottsdale resorts annually host Fiesta Bowl teams as Old Town becomes a focal point for pep rallies and fan parties. The Barrett-Jackson Collector Car Auction headlines a week of automotive attractions and becomes the star of more than 40 hours of live television coverage. This year, the WM Phoenix Open unfolded at the same time as Super Bowl LVII, which put Scottsdale squarely in the center of the sports world, hosting national TV coverage of the one of the largest galleries in golf along with 40 plus hours of live telecasts from the Historic Old Town ESPN Main Street Tailgate. The Scottsdale Arabian Horse Show — among the largest horse shows in the nation — and Scottsdale's festive Parada del Sol Parade and Rodeo follow later. In March, Major League Baseball takes center stage. Old Town Scottsdale serves as the spring home of the San Francisco Giants and makes the city a home base for visiting fans and media from across the nation.



# Scottsdale Top Attractions



1. Pinnacle Peak Park



2. Preserve Gateway and Scottsdale's McDowell Sonoran Preserve



3. TPC Scottsdale



4. WestWorld



5. Scottsdale Airport/Airpark



6. McCormick-Stillman Railroad Park



7. Indian Bend Wash Greenbelt



8. Scottsdale Fashion Square



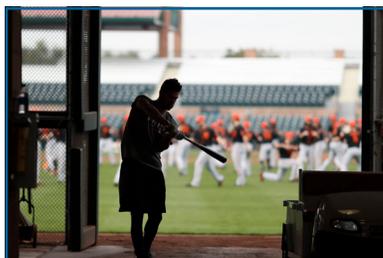
9. Old Town Scottsdale



10. Scottsdale Historical Museum



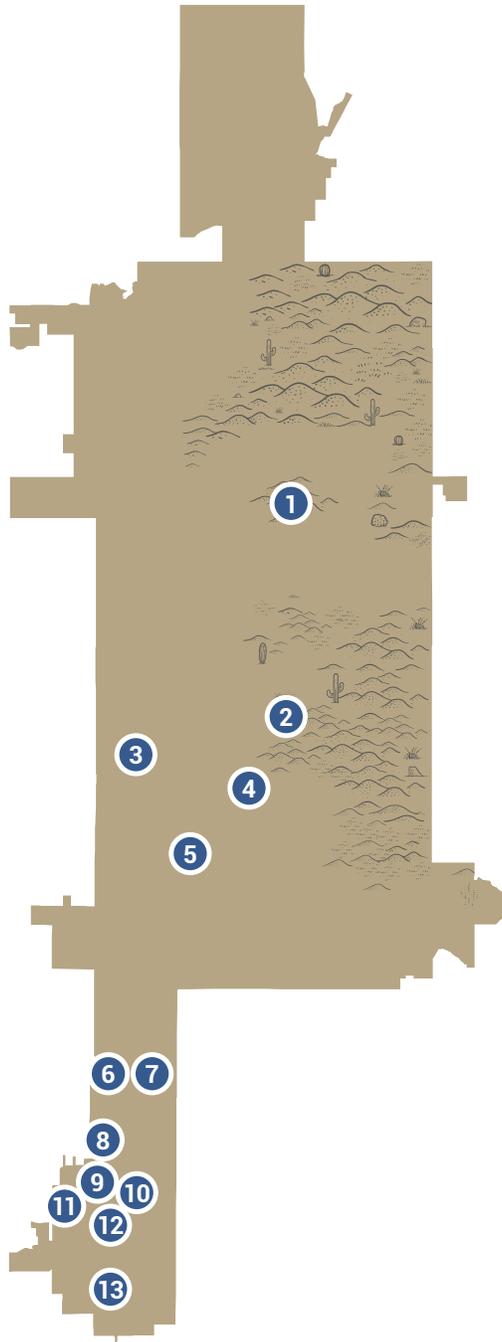
11. Scottsdale's Museum of the West



12. Scottsdale Stadium



13. SkySong



## Managing Our Water Resources

Scottsdale's effort to reduce water usage, reuse and recycle our water is more important than ever. In the past year, Scottsdale has effectively saved over 38 million gallons of water, a six percent decrease in usage.

Some of Scottsdale's main water reduction efforts were through finding and fixing leaks in parks, removing grass and installing advanced drip irrigation systems and cooling tower monitors. One of the biggest successes came from Scottsdale's water rebate program, which incentivizes citizens for water saving practices. The program received more than 1,200 applications and saw an increase of 434 percent in grass removal rebates.

In addition to these reduction efforts, Scottsdale has continued to benefit from the Advanced Water Treatment Plant, one of the most sophisticated recycled water facilities in the world, to recycle and reuse its water. The innovative facility can treat up to 20 million gallons of wastewater a day to a water quality standard that exceeds that of bottled water and is only the third facility in the nation to be permitted for direct consumption. While the ultra-purified, recycled water is not currently utilized in the drinking water system, it is an important water source for irrigation around the city. Most notably, the recycled water is used to irrigate the TPC Scottsdale, which annually hosts the WM Phoenix Open. This year the golf tournament occurred at the same time as Super Bowl LVII, which brought record numbers of visitors to Scottsdale.

To educate the public on the safety and quality of Scottsdale's ultra-purified, recycled water, Scottsdale Water also collaborated with local breweries in November 2022 for its One Water Brewing Showcase. This event allowed nine different local breweries to use Scottsdale's ultra-purified, recycled water to create beer and provided samples for the public to try. The one-of-a-kind showcase will return to the Scottsdale Waterfront during Canal Convergence in November 2023.

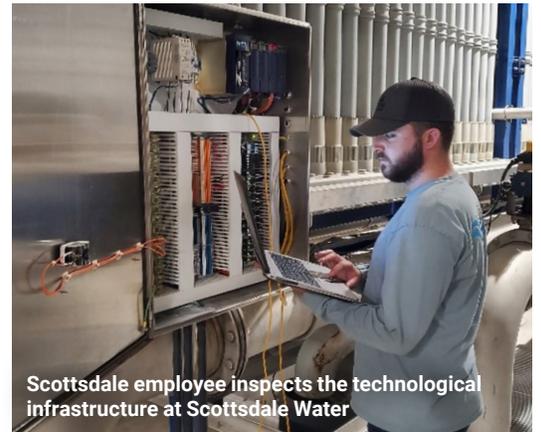
As Scottsdale looks forward, it plans to continue these efforts to ensure a successful and sustainable future.



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "water"



Scottsdale Water Treatment Plant



Scottsdale employee inspects the technological infrastructure at Scottsdale Water



Scottsdale Water Treatment Plant



Scottsdale Water Campus