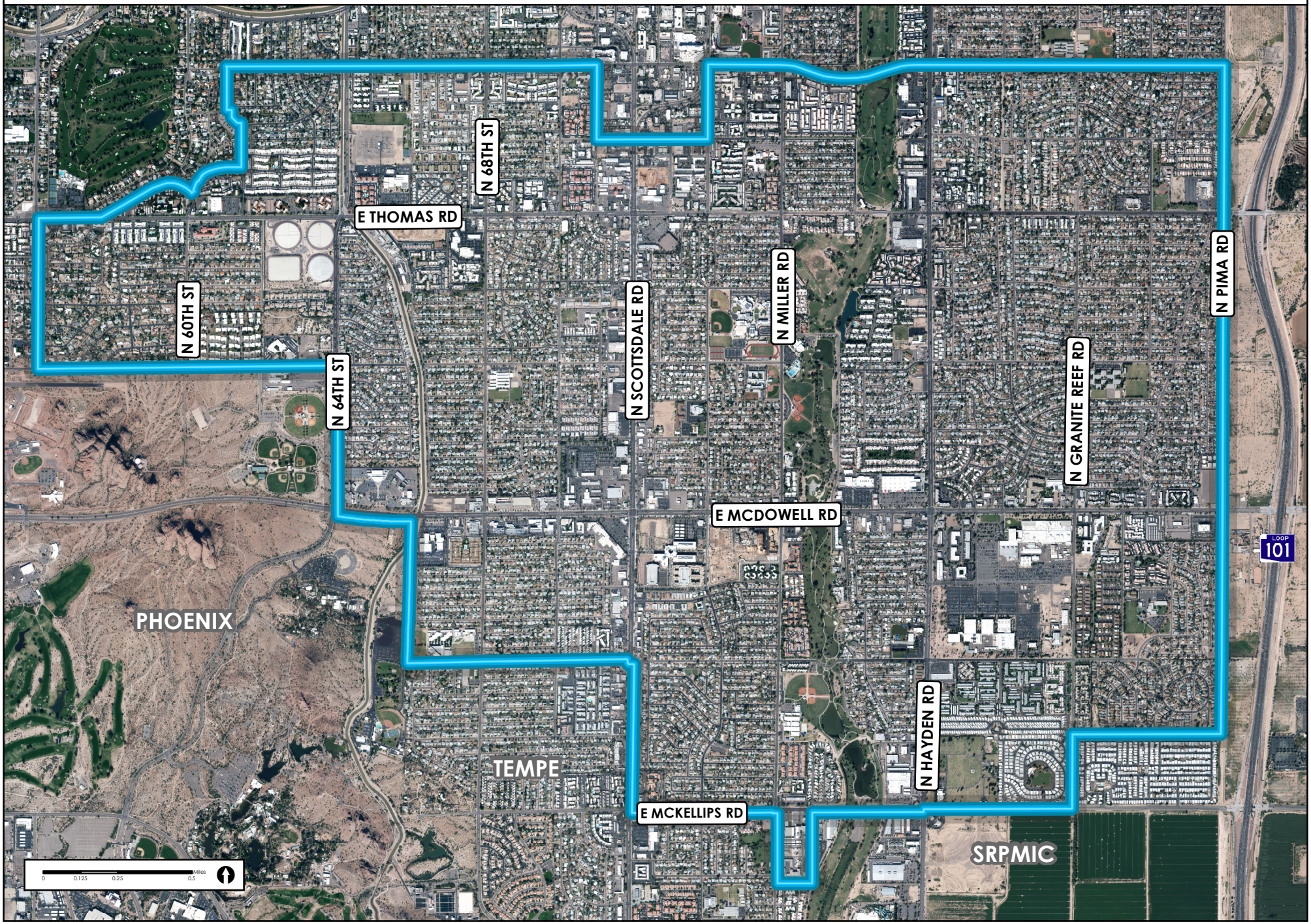McDowell Corridor Revitalization Area