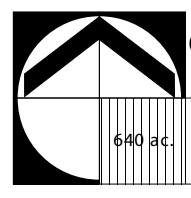


●Character Types Map

- Rural/Rural Desert Character
- Suburban/Suburban Desert Character
- Tourism and Recreational Corridor
- Urban Character
- Downtown
- Resort Corridor and Resort Villages
- Employment Core
- Freeway Corridor/Regional Core
- Mountain
- McDowell Sonoran Preserve (as of 4/2002)
- State Trust Lands Reclassified for Conservation
- State Trust Lands Reclassified, but not limited to Conservation
- Recommended Study Boundary (RSB) of the McDowell Sonoran Preserve
- City Boundary
- Activity Center
- Visually Important Roadway

Adopted by City Council October 30, 2001  
 Ratified by Scottsdale voters March 12, 2002  
 revised to show McDowell Sonoran Preserve as of April 2, 2002



CHARACTER AND DESIGN ELEMENT

Locations depicted on this map are generalized  
**general plan**  
**scottsdale, arizona**