SCOTTSDALE CITY COUNCIL REGULAR MEETING AND WORK STUDY SESSION MINUTES TUESDAY, OCTOBER 24, 2023



CITY HALL KIVA 3939 N. DRINKWATER BOULEVARD SCOTTSDALE. AZ 85251

CALL TO ORDER

Mayor David D. Ortega called to order a Regular Meeting and Work Study Session of the Scottsdale City Council at 5:09 P.M. on Tuesday, October 24, 2023 in the City Hall Kiva Forum.

ROLL CALL

Present:

Mayor David D. Ortega; Vice Mayor Solange Whitehead; and

Councilmembers Tammy Caputi, Tom Durham (participated electronically),

Barry Graham, Betty Janik, and Kathy Littlefield

Also Present:

City Manager Jim Thompson, City Attorney Sherry Scott, City Treasurer

Sonia Andrews, Acting City Auditor Lai Cluff, and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE - Councilmember Graham

MAYOR'S REPORT

Mayor Ortega asked for a moment of silent reflection for the people of Ukraine as they continue their fight for freedom and democracy.

Mayor Ortega noted that Israel is our ally and called for the release of hostages. He requested a moment of silence to remember the innocent lives being lost in the Israel/Hamas war.

Mayor Ortega announced that residents wanting to volunteer their time and institute a positive change in their community are invited to apply until October 31st for openings on nine city Boards and Commissions. To learn more information and apply, go to Scottsdaleaz.gov and search Boards and Commissions.

Mayor Ortega read a proclamation declaring October 2023 as McDowell Sonoran Preserve Month and presented the proclamation to Kelly McCullough, Interim Chief Executive Officer with the McDowell Sonoran Conservancy.

NOTE:

MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

PRESENTATIONS/INFORMATION UPDATES

• Presentations/Information Updates Experience Scottsdale Update

Presenter(s): Rachel Sacco, President and Chief Executive Officer

Note: The Council may make comments or ask questions to the presenter(s); however, no Council action will be taken.

President and Chief Executive Officer Rachel Sacco gave a PowerPoint presentation update (attached) on Experience Scottsdale.

PUBLIC COMMENT

Brent Bieser commented about the challenges he is facing regarding his S-R zoned property located at Scottsdale Road and Vista Drive and the parking issues with the hotel across the street in the Town of Paradise Valley.

ADDED ITEM

A1. Added Item

Item No. 32A was added to the agenda on October 19, 2023 and requires a separate vote to remain on the agenda.

Request: Vote to accept the agenda as presented or continue the added items to the next scheduled Council meeting, which is November 13, 2023.

MOTION AND VOTE - ITEM A1

Vice Mayor Whithead made a motion to accept the agenda as presented. Councilwoman Janik seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

MINUTES

Request: Approve the following Council meeting minutes from September 2023:

- a. Special Meeting Minutes of September 19, 2023
- b. Executive Session Minutes of September 19, 2023
- c. Regular Meeting Minutes of September 19, 2023

MOTION AND VOTE - MINUTES

Councilwoman Littlefield made a motion to approve the Special Meeting Minutes of September 19, 2023; Executive Session Minutes of September 19, 2023; and Regular Meeting Minutes of September 19, 2023. Councilwoman Janik seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

CONSENT AGENDA

1. Little Snitch Liquor License (58-LL-2023

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 8700 E. Pinnacle Peak Road, Suite 106

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

2. Chipotle Mexican Grill #4568 Liquor License (59-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 8099 E. McDowell Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

3. Slices Scottsdale Liquor License (61-LL-2023

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 4017 N. Scottsdale Road, Suite 101

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

4. Grounds on 2nd Liquor License (62-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an owner transfer of a Series 7 (beer and wine bar) State liquor license for an existing location with a new owner.

Location: 3703 N. 69th Street, Suite 1

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210.

tcurtis@scottsdaleaz.gov

5. Oregano's Pizza Bistro Liquor License (63-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 15544 N. Pima Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

6. Oregano's Pizza Bistro Liquor License (64-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 3102 N. Scottsdale Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

7. Toka Café and Grill Liquor License (65-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 7678 E. Greenway Road, Suite 104

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

8. 1HB Liquor Licenses (66-LL-2023 and 67-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license and a Series 18 (in-state craft distiller) State liquor license for an existing location with a new owner.

Location: 7042 E. Indian School Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210.

tcurtis@scottsdaleaz.gov

9. Born & Bred Liquor License (68-LL-2023).

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 6149 N. Scottsdale Road, Suite A-101

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

10. CD's Pub & Grill Liquor License (69-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 32409 N. Scottsdale Road, Suite 107

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

11. Corso Italia Liquor License (70-LL-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 7704 E. Doubletree Ranch Road, Suite 140

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

12. Permanent Extension of Premises for First Watch Restaurant #43 (8-EX-2023)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a permanent extension of premises for a Series 12 (restaurant) State liquor license for an existing location to expand the patio.

Location: 16455 N. Scottsdale Road, Suite 107

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

13. Lifted Trucks – Scottsdale 1029 Conditional Use Permit (5-UP-2022)

Request: Find that the conditional use permit criteria have been met and adopt **Resolution No. 12914** approving an amendment to an existing Conditional Use Permit for Vehicle Sales with Outdoor Display, increasing the site from ±0.77 acres to ±0.96 acres with Highway Commercial (C-3) zoning.

Location: 1101 and 1029 N. Scottsdale Road

Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

14. Preserve Ranch Final Plat (6-PP-2015#2)

Request: Re-approve the final plat for a new 17-lot residential subdivision with amended development standards for reduced setbacks on a ±30 acre site with Single-Family Residential, Environmentally Sensitive Lands (R1-70 ESL) zoning.

Location: Generally located along N. 128th Street and E. Oberlin Way (Parcel Nos. 216-77-025A and 216-77-025D)

Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

15. Sereno Canyon Phase 4F1 Final Plat (16-PP-2017#23)

Request: Approve the final plat to replat Sereno Canyon Plat Phase 4F1, on ±6.49 acres of a 350-acre site, as per Phase 4 of the Sereno Canyon Community Phasing Plan and Final Plat, to establish 17 resort units within the Resort/Townhouse Residential, Environmentally Sensitive Lands (R-4R ESL) zoning portion of the site.

Location: Generally located along N. 128th Street

Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

16. Gravity Sewer – Tournament Players Club (TPC) Golf Course to North Pumpback Station Project Preconstruction Phase Contract

Request: Adopt **Resolution No. 12942** authorizing Construction Manager at Risk Contract No. 2023-146-COS with Achen Gardner Construction, LLC, in an amount not to exceed \$297,358.32, to provide preconstruction phase services for the Gravity Sewer – TPC Golf Course to the North Pumpback Station Project.

Location: South of Bell Road and on the West Side of Pima Road **Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, daworth@scottsdaleaz.gov

17. Citywide Civil Electrical Construction Services Job Order Contracts

Request: Adopt **Resolution No. 12951** authorizing the following one-year job order contract extensions, in an amount not to exceed \$2,500,000 per contract, for citywide civil electrical construction services:

- 1. Contract No. 2019-194-COS-A3 with AJP Electric, Inc.
- 2. Contract No. 2019-195-COS-A4 with CS Construction, Inc.

Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, daworth@scottsdaleaz.gov

18. Citywide General Building Electrical Construction Services Job Order Contracts Request: Adopt Resolution No. 12952 authorizing the following one-year job order contract extensions, in an amount not to exceed \$2,500,000 per contract, for citywide general building electrical construction services:

1. Contract No. 2019-183-COS-A3 with Rosendin Electric, Inc.

- 2. Contract No. 2019-184-COS-A3 with K2 Electric Newco, LLC
- 3. Contract No. 2019-185-COS-A3 with Hawkeye Electric, Inc. **Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555,

Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555 daworth@scottsdaleaz.gov

- 19. Architectural Services Contracts for Capital Improvement and Facilities Projects Request: Adopt Resolution No. 12957 authorizing the following on-call architectural services contracts for an initial two-year term, in an amount not to exceed \$3,000,000 per contract, for the initial two-year term of each contract with the option to extend for three additional one-year periods:
 - 1. Contract No. 2023-156-COS with Fucello Architects, LLC
 - 2. Contract No. 2023-157-COS with Weddle & Gilmore Architects, LLC
 - 3. Contract No. 2023-158-COS with DWL Architects-Planners, Inc.

Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, daworth@scottsdaleaz.gov

20. Rassner Memorial Scottsdale Library Endowment Allocation for Fiscal Year (FY) 2023/24

Request: Adopt **Resolution No. 12956** approving the distribution of up to \$18,300 in interest income from the Rassner Memorial Scottsdale Library Endowment Fund for FY 2023/24 and authorizing the allocation of funds for the purchase of books and literary materials.

Staff Contact(s): Melissa Orr, Interim Library Director, 480-312-2165, morr@scottsdaleaz.gov

21. Scottsdale ArtWalk Gold Palette Event

Reguest: Adopt Resolution No. 12949 to authorize:

- 1. Funding, not to exceed \$75,000, from the portion of the Fiscal Year 2023/24 Tourism Development Fund that is allocated toward event retention and development for the Scottsdale ArtWalk Gold Palette Event.
- 2. Event Funding Agreement No. 2023-150-COS with the Scottsdale Gallery Association. **Staff Contact(s):** Karen Churchard, Tourism and Events Director, 480-312-2890, kchurchard@scottsdaleaz.gov

22. Ambulance Services Contract Extension

Request: Adopt **Resolution No. 12941** authorizing Contract No. 2017-163-COS-A4, the fourth amendment to the contract with Maricopa Ambulance, LLC, for a second additional three-year term for the provision of emergency ambulance services.

Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov

(Moved to Regular Agenda, see page 8)

23. Fire Department Urban Area Security Initiative Grant

Request: Adopt Resolution No. 12955 to authorize:

1. The acceptance of Fiscal Year 2023/24 Arizona Department

- 1. The acceptance of Fiscal Year 2023/24 Arizona Department of Homeland Security and Federal Emergency Management Agency Urban Area Security Initiative grant funds in the amount of \$42,400.
- 2. The Fire Chief, or designee, to conduct all negotiations and to execute and submit all documents and other necessary or desirable instruments in connection with the acceptance of this Grant.

3. A Budget Transfer, in the amount of \$42,400, from the adopted Fiscal Year 2023/24 Future Grants Budget and/or Grant Contingency Budget to a newly created cost center within the Fire Department's operating budget to record the related grant activity.

Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov

24. Computer Aided Dispatch (CAD) Software Services Contract

Request: Adopt **Resolution No. 12968** authorizing Contract No. 2023-167-COS with Intergraph Corporation, through its Hexagon Safety, Infrastructure and Geospatial Division (Hexagon), for an additional one-year extension period beyond the five years administratively authorized for CAD software and software support services through Administrative Solicitation and Contract No. 20SS039.

Staff Contact(s): Jeff Walther, Chief of Police, 480-312-1900, jwalther@scottsdaleaz.gov

25. Police Homeland Security Urban Area Security Initiative Grant Request: Adopt Resolution No. 12960 to authorize:

- 1. Agreement No. 2023-161-COS with the Arizona Department of Homeland Security Urban Area Security Initiative accepting a grant, in the amount of \$57,974, to fund chemical, biological, radiological, and nuclear equipment to sustain capabilities for the central region and assist operators during critical incidents.
- 2. The Police Chief, or designee, to execute Agreement No. 2023-161-COS.
- 3. A Budget Transfer, of up to \$57,974, from the adopted Fiscal Year 2023/24 Future Grants Budget and/or Grant Contingency Budget to a newly created cost center to record the related grant activity.

Staff Contact(s): Jeff Walther, Chief of Police, 480-312-1900, <u>jwalther@scottsdaleaz.gov</u>

26. Proposition 202 Grant Funds Acceptance

Request: Adopt Resolution No. 12948 to authorize:

- 1. Agreement No. 2023-149-COS with the Salt River Pima-Maricopa Indian Community for the acceptance of Proposition 202 Tribal Gaming Funds in the amount of \$1,117,090.
- 2. A Budget Transfer, of up to \$431,962, from the adopted Fiscal Year 2023/24 Future Grants Budget and/or Grant Contingency Budget to newly created cost centers to record the grant activity.
- 3. A Budget Transfer, of up to \$685,128, from the adopted Fiscal Year 2023/24 City Manager Division Operating Budget to newly created cost centers to record the grant activity.

Staff Contact(s): Dale Wiebusch, Government Relations Director, 480-312-2683, dwiebusch@scottsdaleaz.gov

27. Fiscal Year (FY) 2023/24 Capital Improvement Plan (CIP) Budget Adjustments—Request: Adopt Resolution No. 12950 authorizing FY 2023/24 CIP budget adjustments. Staff Contact(s): Ana Lia Johnson, Interim Budget Director, 480-312-7893, anjohnson@scottsdaleaz.gov

28. Monthly Financial Report

Request: Accept the Fiscal Year 2023/24 Monthly Financial Report as of August 2023. **Staff Contact(s):** Ana Lia Johnson, Interim Budget Director, 480-312-7893, anjohnson@scottsdaleaz.gov

29. Designation of Assured Water Supply

Request: Adopt Resolution No. 12940 to authorize:

1. The City Manager to sign an application for a modification of the designation of an Assured Water Supply.

2. The various City officers and employees to perform all acts necessary to give effect to this Resolution.

Staff Contact(s): Brian Biesemeyer, Water Resources Executive Director, 480-312-5683, bbiesemeyer@scottsdaleaz.gov

30. Human Resources Management Code Amendment

Request: Adopt **Ordinance No. 4611** amending Scottsdale Revised Code, Chapter 14, Human Resources Management, by adding Section 14-91 to provide for paid parental leave.

Staff Contact(s): Monica Boyd, Human Resources Director, 480-312-2615, mboyd@scottsdaleaz.gov

31. Audit Committee Recommendation for the Parks and Recreation Commission Sunset Review

Request: Accept the Audit Committee's recommendation and authorize the continuation of the Parks and Recreation Commission.

Staff Contact(s): Lai Cluff, Acting City Auditor, 480-312-7851, lcluff@scottsdaleaz.gov

32. City Manager Employment Agreement

Request: Adopt **Resolution No. 12972** authorizing the Mayor to execute Employment Agreement No. 2023-171-COS with James V. Thompson.

Staff Contact(s): Sherry Scott, City Attorney, 480-312-2405, sscott@scottsdaleaz.gov

***32A. Scottsdale Dia De Los Muertos Event

Request: Adopt Resolution No. 12971 to authorize:

- 1. Funding, not to exceed \$60,000, from the portion of the Fiscal Year 2023/24 Tourism Development Fund that is allocated toward event retention and development for the Scottsdale Dia De Los Muertos Event.
- 2. Event Funding Agreement No. 2023-170-COS with LORE Southwest Media and Arts, LLC.

Staff Contact(s): Karen Churchard, Tourism and Events Director, 480-312-2890, kchurchard@scottsdaleaz.gov

Mayor Ortega opened public comment on the Consent Agenda items.

James Davis, Scottsdale resident, spoke on Item 32 [City Manager Employment Agreement]. He expressed concerns regarding the recruitment process and the terms of the employment agreement, specifically noting potential issues with Exhibit A of the contract.

Mayor Ortega closed public comment on the Consent Agenda items.

MOTION AND VOTE – CONSENT AGENDA

Vice Mayor Whitehead made a motion to approve Consent Agenda Items 1 through 32A, except Item 22 [Ambulance Services Contract Extension] which was moved to the Regular Agenda. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

REGULAR AGENDA

22. Ambulance Services Contract Extension

Request: Adopt **Resolution No. 12941** authorizing Contract No. 2017-163-COS-A4, the fourth amendment to the contract with Maricopa Ambulance, LLC, for a second additional three-year term for the provision of emergency ambulance services.

Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov

Fire Chief Tom Shannon gave a presentation on the proposed Ambulance Services Contract Extension.

There was no public comment on this item.

MOTION AND VOTE - ITEM 22

Mayor Ortega made a motion to adopt Resolution No. 12941 authorizing Contract No. 2017-163-COS-A4, the fourth amendment to the contract with Maricopa Ambulance, LLC, for a second additional three-year term for the provision of emergency ambulance services. Vice Mayor Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

33. Swags Rezoning (2-ZN-2023) Requests:

- 1. Adopt **Ordinance No. 4610** approving a zoning district map amendment from Central Business Parking Downtown Overlay (C-2/P-3 DO) to Downtown/Downtown Multiple Use Type-3 Parking Downtown Overlay (D/DMU-3 P-3 DO) with amended development standards for a new three-story restaurant on a ±0.29 gross acre site.
- 2. Adopt **Resolution No. 12938** declaring the document titled "Swags Amended Development Standards" to be a public record.

Location: 7323 E. Shoeman Lane

Presenter(s): Bryan Cluff, Planning and Development Area Manager

Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism

Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

Mayor Ortega announced that the applicant's requested a continuance for Item 33 [Swags Rezoning]. Per the Rules of Council Procedure (Rule 9.2), for requests to be granted as a matter of right, the request must be submitted to the City Clerk at least two business days prior to the Council Meeting. Because this request was not received by last Friday, it cannot be granted as a matter of right. Requests failing to comply with the two-day notice requirement may be made by the applicant but are subject to public comment and may or may not be granted at the reasonable discretion of the Council by a simple majority vote.

Applicant representative Jordan Rose, with the Rose Law Group, gave a presentation on the request for continuance.

There was no public comment on the continuance request.

MOTION AND VOTE - ITEM 33 CONTINUANCE

Councilwoman Janik made a motion to continue the item to the December 4, 2023 Council Meeting agenda. Vice Mayor Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

34. Old Town Scottsdale Character Area Plan Update – Phase 1 Request: Adopt Resolution No. 12745 to:

- 1. Authorize a minor amendment to the Scottsdale General Plan 2035 by amending the Old Town Character Area Plan and amending references to the Old Town Scottsdale Character Area Plan in Scottsdale General Plan 2035.
- 2. Declare the amended document entitled "Old Town Scottsdale Character Area Plan" to be a public record.

Presenter(s): Adam Yaron, Planning and Development Area Manager **Staff Contact(s):** Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

Planning and Development Area Manager Adam Yaron gave a PowerPoint presentation (attached) on the Old Town Character Area Plan Update.

There was no public comment on this item.

MOTION NO. 1 – ITEM 34

Vice Mayor Whitehead made a motion to adopt Resolution No. 12745, with the additional name change of the pedestrian place from Loloma Plaza to Museum Square, to:

- 1. Authorize a minor amendment to the Scottsdale General Plan 2035 by amending the Old Town Character Area Plan and amending references to the Old Town Scottsdale Character Area Plan in Scottsdale General Plan 2035.
- 2. Declare the amended document entitled "Old Town Scottsdale Character Area Plan" to be a public record.

Councilwoman Janik seconded the motion.

ALTERNATE MOTION - ITEM 34

Councilmember Graham made an alternate motion to continue the item to a later date. Councilwoman Littlefield seconded the motion. Councilmember Graham later withdrew the alternate motion and Councilwoman Littlefield rescinded her second.

VOTE ON MOTION NO.1 – ITEM 34

The Council then voted on Vice Mayor Whitehead's original motion to adopt Resolution No. 12745 with the additional change of the pedestrian place from Loloma Plaza to Museum Square, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

PUBLIC COMMENT - None

CITIZEN PETITIONS

35. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

No citizen petitions were received.

Adjourn Regular Portion of Council Meeting - 6:51 P.M.

Convene Work Study Session - 7:05 P.M.

WORK STUDY SESSION

1. Public Art Program

Request: Presentation, discussion, and possible direction to staff regarding the City's public art program and funding, including possible changes, public outreach efforts, and a timeline for revisions to the Public Art Ordinances.

Presenter(s): Karen Churchard, Tourism and Events Director

Staff Contact(s): Karen Churchard, Tourism and Events Director, 480-312-2890, kchurchard@scottsdaleaz.gov

Tourism and Events Director Karen Churchard and Director of Public Art Kati Ballares, with Scottsdale Arts, gave a PowerPoint presentation (attached) on the proposed Public Art Program funding and Public Art Ordinances.

There was Council consensus on the following items:

- Set aside a certain percentage of the 1% Funding for Public Art for the preservation, repair, and maintenance of existing art pieces.
- Provide a recommendation on the percentage to set aside for the repair and maintenance of existing art pieces, possibly looking at other city budgets to help determine an applicable percentage.
- Further explanation on how the 1% Funding is calculated.
- Further explanation on what sources make up the 1% Funding.
- Further explore the concept of pooling individual project funds to create larger art pieces, noting it is important to develop guidelines for the equitable placement of these larger art pieces throughout the city.

Councilmembers made the following observations and suggestions:

- Consider rotating art pieces to different locations, noting that some pieces may be too iconic or fragile to relocate.
- Appreciate the artwork design at the soccer fields on Bell Road.
- Ensure art pieces are equitably distributed throughout the city.
- Provide a list of capital improvement projects for review.
- Create a map of potential sites for art projects.
- Examine opportunities around the canal bank areas.

2. Quarterly Financial and Capital Improvement Plan (CIP) Updates

Request: Receive, discuss, and provide possible direction on the City Treasurer's quarterly financial presentation and/or the City Engineer's CIP presentation as of September 2023.

Presenter(s): Sonia Andrews, City Treasurer and Alison Tymkiw, City Engineer **Staff Contact(s):** Ana Lia Johnson, Interim Budget Director, 480-312-7893, anjohnson@scottsdaleaz.gov

City Treasurer Sonia Andrews and City Engineer Alison Tymkiw gave PowerPoint presentations (attached) on the Quarterly Financial and Capital Improvement Plan Updates.

Councilmembers made the following observations and suggestions:

- Continue to be conservative with financial projections.
- The traffic light at Scottsdale Road and 1st Avenue is needed.
- Look at installing electric vehicle chargers that utilize photovoltaic cells or panels around the City Hall area.
- For the future, consider repurposing light poles that are being replaced.
- For future Capital Improvement Plan presentations, consider a spreadsheet presentation like the spreadsheet provided during the Quarterly Financial Update.

MOTION AND VOTE - ADJOURNMENT

Vice Mayor Whitehead made a motion to adjourn the Regular Meeting and Work Study Session. Councilmember Graham seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

ADJOURNMENT

Mayor Ortega adjourned the Regular Meeting and Work Study Session at 8:24 P.M.

SUBMITTED BY:

Ben Lane, City Clerk

Officially approved by the City Council on December 4, 2003

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting and Work Study Session of the City Council of Scottsdale, Arizona, held on the 24th day of October 2023.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 4th day of December 2023.

Ben Lane, City Clerk

Presentation/
Information Updates

EXPERIENCE SCOTTSDALE

1

DESTINATION ACCREDITATION



ADVERTISING EFFECTIVENESS

On average, for every \$1 spent on advertising,
Experience Scottsdale generates
\$116 in visitor spending
and \$4 in state and local tax revenue.

Source: Longwoods International 2022 Advertising Effectiveness Study

3

HIGH SEASON PROMOTIONS

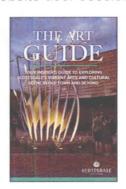




CAPTURING WEB SESSIONS



More than **3.6 million** website user sessions



5

GENERATING EDITORIAL COVERAGE

1,624 media hits with 6.6 billion in circulation

"Thank you again for arranging such a well-organized and productive visit. Your attention to detail and thoughtfulness about our content was evident in one of the most well-organized itineraries I have experienced."

- Content creator/ paid storytelling partner



EDUCATING LUXURY CLIENTS

3,275 travel professional connections via trade shows, meetings and trainings





7

SECURING MEETINGS BUSINESS





602 meetings booked

\$107 million in future economic impact

2023-24 FISCAL YEAR





9

THANK YOU!

5-GP-2021: Old Town Scottsdale Character Area Plan Update - Phase 1

City Council
October 24, 2023

1

Background

City Council direction to review, conduct public outreach and potentially update:

- The 2018 Old Town Scottsdale Character Area Plan
- The Scottsdale Zoning Ordinance sections related to Downtown and other affected sections, as applicable
- · The Downtown Infill Incentive District
- Old Town Urban Design & Architectural Guidelines



Timeline

- June 2021
 - General Plan 2035 Adopted by City Council
- August 2021
 - Old Town Updates Initiation
- September 2021
 - City Council Work Study Session
 - Planning Commission Non- Action
- November 2021
 - General Plan 2035 Ratified by Voters
- October May 2022
 - 9 Open Houses
 - Self-Guided Open Houses
 - Property/Business Owner Focus Groups
 - Planning Commission Non-Action
 - City Council Work Study Session

- June October 2022
 - Staff drafting updates to Plan and Ordinance
- November / December 2022
 - City Council One-On-Ones
 - Incorporated Comments Received
- January 2023
 - · Release of Draft to public
 - 6 Open Houses
 - Self-Guided Open Houses
 - City Council Work Study Session
- September 2023
 - DIID & Plan Repeal

3

Public Notification

Email & Print:

• Property Owner Direct-Mail (2) +/- 5,000 Scottsdale Update +/- 5,000 Scottsdale P&Z Link +/- 4,000 • Old Town/Tourism +/- 1,300 • Economic Development +/- 3,000 Scottsdale Progress +/- 25,000 Scottsdale Independent +/- 25,000 AZCentral +/- 65,000 Facebook +/- 11,000

Total +/- 144,300

Community Groups:

- COGS
- SCOTT
- Experience Scottsdale
- Scottsdale Chamber of Commerce
- Scottsdale Association of Realtors
- Scottsdale Leadership

Public Participation

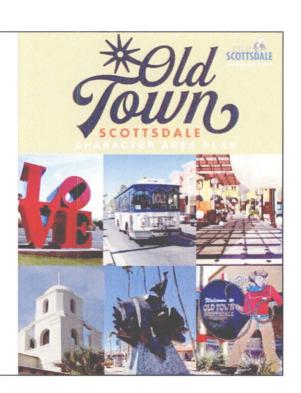
- Fall 2021 In-Person Open Houses
 - 6 events / 117 participants
- Spring 2022 In-Person Open House Events
 - 5 events / 59 participants
- 2021/22 Self-Guided Online Open Houses
 - 7 topics / 68 total participants
- Winter 2023 In-Person Open Houses
 - 6 events / 84 participants
- 2023 Self-Guided Online Open Houses
 - 7 topics / 2 and participants



5

Outreach Topics

- Vision & Values
- Downtown Development Types
 - Building Heights Base and Bonus
- Definition of Mixed-Use
- Development Flexibility
- Bonus Considerations
- Open Space
- Quality Development

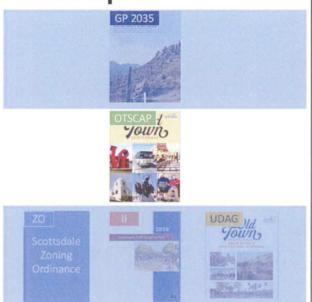


Proposed Amendments and Public Input

- Old Town Scottsdale Character Area Plan
- Zoning Ordinance
- DIID & Plan (Repealed by Resolution No. 12746 on 9/5/23)
- Old Town Scottsdale Urban Design & Architectural Guidelines

Proposed Draft Amendment

Proposed Draft Amendment Based on Public Input Received

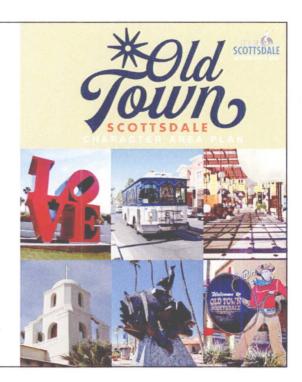


7

Vision & Values

2018 Old Town Scottsdale Character Area Plan

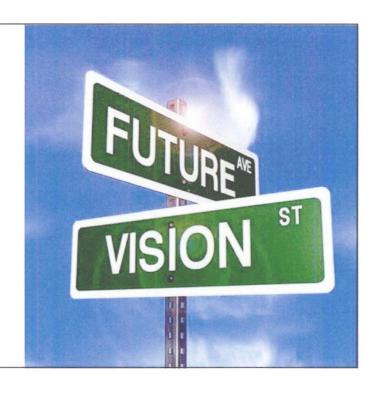
- Establishes vision/values
- Shapes physical form of downtown
- Consists of 5 Chapters:
 - Land Use
 - Character & Design
 - Mobility
 - Arts & Culture
 - Economic Vitality



9

Vision Statement

- Vision statements are inspirational, lofty, & ambitious they don't contain details or steps for achieving goals
 - 2018 Vision Statement is the same as previous 2009 Old Town Plan Vision
 - The 2009 Old Town Plan Vision and Values Statements were established based on:
 - 2-year citywide public outreach effort to update the 1984 Downtown Plan
 - Extensive input from citizens and stakeholders
 - Intent of Values remains the same, but updated with more contemporary language



General Plan 2035 Vision Statement

Scottsdale will continue to be an exceptional Sonoran Desert experience and premier international destination, where our Western heritage is valued. Our diverse neighborhoods foster outstanding livability, connectivity, healthy lifestyles, and a sustainable environment. Scottsdale will thrive by attracting and retaining business centers of excellence that encourage innovation and prosperity.

- Exceptional Experience. Scottsdale has a reputation as an inclusive community, with natural desert beauty, the McDowell Sonoran Preserve, high-quality design standards, a vibrant downtown, world-class events and resorts, and diverse arts and culture venues.
- Outstanding Livability. Scottsdale offers a variety of multi-generational lifestyle choices that are
 responsibly planned, connected, attractive, and supported with appropriate infrastructure and services
 for urban, suburban, and rural living. Neighborhood life promotes well-being and public safety via reliable
 municipal services.
- Community Prosperity. Scottsdale will continue to thrive by supporting existing small businesses and fostering a pro-business environment, so that businesses can grow or choose to locate in Scottsdale to leverage technology and accelerate innovation and creativity, buoyed by a knowledge-based workforce.
- **Distinctive Character**. Scottsdale will respect and be sensitive to our history and legacy found in the heart of Old Town, in designated Historic Preservation neighborhoods, at archaeological sites, in the equestrian community, and within cultural and architectural resources which define our sense of place.

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Vision & Values

What we heard:

- Support for Vision and Values as written
- Support to revise the vision to remove the word "metropolitan"

What is proposed:

- Update Vision Statement to remove "metropolitan"
- Public comment to add "and maintains"

Vision:

Comprised of its unique districts, Old Town Scottsdale is a dynamic city center which recognizes and maintains its western heritage while boldly looking to its metropolitan future.

OTSCAP

City Council Discussion

Topics Reviewed: Vision & Values

13

Mixed-Use Development

General Plan 2035 - Old Town

Mixed-Use Neighborhoods Definition:

 Focus on human-scale development and are located in areas with strong access to multiple modes of transportation and major regional services. These areas accommodate higher-density housing combined with complementary office or retail uses. Mixed-Use Neighborhoods are most suitable near and within Growth and Activity Areas. Mixed-Use Neighborhoods may be nonresidential in the Greater Airpark Character Area.

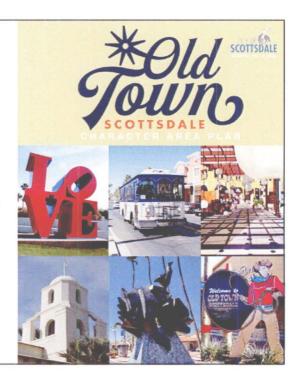


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2018 Old Town Scottsdale Character Area Plan

Mixed-Use Definition:

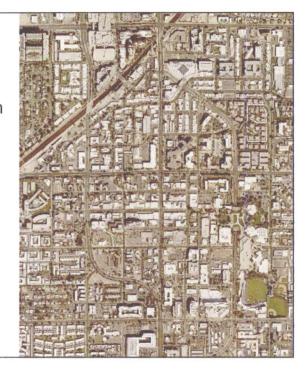
 The practice of allowing more than one type of land use in a building or set of buildings.
 Mixed-use may be developed in a variety of ways, either horizontally in multiple buildings, or vertically in the same building, or through a combination of the two



Scottsdale Zoning Ordinance

Mixed-Use Development Definition

 A development that contains nonresidential and residential uses that are arranged either horizontally and/or vertically within a development's area.



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Benchmarking - Mixed-Use Valleywide

Mixed-Use Definition:

- Combination of two or more differing land uses within a parcel or structure
 - City of Phoenix 50% of ground floor is a use that is different from use of floor above

Ordinance:

- Land Uses and development standards prescribed by approved Development Plan
- Residential limited to upper floors
- Percentage of ground floor dedicated to non-residential use
- Use Permit requirement for ground floor residential
- Incentivize non-residential Ground floor non-residential use as a consideration of bonus development standards
- · Residential use as a requirement to have non-residential use

- Avondale
- Buckeye
- Chandler
- Gilbert
- Glendale
- Goodyear
- Mesa
- · Peoria
- Phoenix
- · Queen Creek
- Surprise
- Tempe

Mixed-Use in Old Town

What we heard:

- Support to utilize percentages to regulate ground floor uses to establish mixed-use development
- Support for non-residential land uses that activate the ground-floor
 - Area between the Goldwater/Drinkwater Couplet, south of the Arizona Canal
- Maintain character of the Downtown Core and Historic Old Town
- Continued support for development flexibility





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Mixed-Use in Old Town

What is proposed:

- Horizontal mixed-use the practice of allowing more than one type of land use
 across a development site, in a building or buildings, which may result in a
 combination of residential, commercial, office, institutional or other land uses.
 Horizontal mixed-use development characteristics include: access to multimodal
 transportation, human-scale development, and the physical and functional
 integration of uses through careful design of public spaces, streets and buildings.
- Vertical Mixed-Use The practice of allowing more than one type of land use in one building, which may result in a combination of residential, commercial, industrial, office, institutional or other land uses. Vertical mixed-use development characteristics include: access to multi-modal transportation, human-scale development, and the physical and functional integration of uses through careful design of public spaces, streets and buildings.

OTSCAP

City Council Discussion

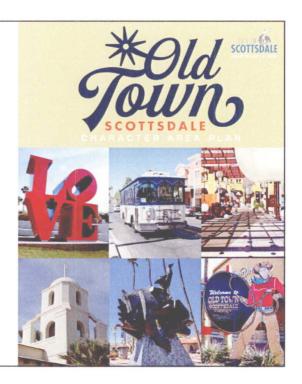
Topic Reviewed: Mixed Use Development

21

Open Space

2018 Old Town Scottsdale Character Area Plan

- Establishes vision/values
- Shapes physical form
- Consists of 5 Chapters:
 - Land Use
 - Character & Design
 - Open Space & Connectivity
 - Mobility
 - Arts & Culture
 - Economic Vitality

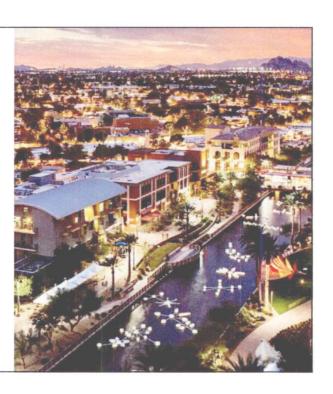


23

GP 2035: Open Space Element

Expresses the City's commitment to providing, maintaining, enhancing, and expanding both active and passive open spaces throughout the community to serve the local citizens and remain a highly desirable tourism destination.

- OS 1.3 Develop a system of continuous open spaces that connect citywide and regionally. Such open spaces include washes (inclusive of Vista Corridors), streetscapes, wildlife corridors, trails, and canals.
- OS 5.2 Locate publicly accessible and useable open spaces within Growth and Activity Areas and established neighborhoods.
- OS 5.3 Capitalize on opportunities to create new, or connect and expand existing, open spaces in established areas when redevelopment occurs.
- OS 5.5 Develop a series of linked public spaces throughout downtown that are connected by pedestrian corridors.



Public Open Space

What we heard:

- Support for the continued use of the Public Spaces and Connectivity Master Plan to guide development of new, or expansion of existing, public realm, open space areas, and pedestrian connections
- The map could be made clearer, with emphasis on connections within and between open space areas

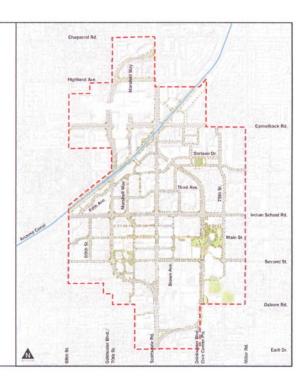


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Public Open Space

What is proposed:

- Updated map to reflect open space and connectivity throughout Old Town
- Emphasizes connections within and between open space areas
- Includes entitled and future desired open space areas

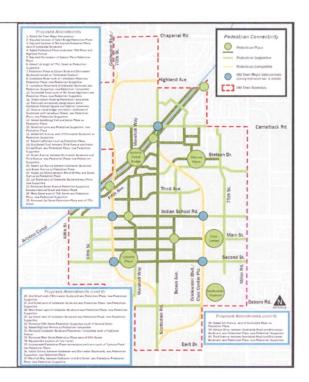


OTSCAP

Pedestrian Connectivity

What is proposed:

- Update Pedestrian definitions within the Plan to more clearly convey the differences between Place, Supportive, and Compatible
- Update Pedestrian Connectivity map to
 - Align with updated definitions
 - Include Old Town Major Intersections (New Policy M4.4)
- Rename the Pedestrian Place identified as "Museum Square" with "Loloma Plaza"



OTSCAP

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Hierarchy of Pedestrian Spaces

Pedestrian Place



 The Marshall Way Bridge and Southbridge area have wide sidewalks, outdoor dining, traffic moving at low speeds and frequent crossing opportunities.

Pedestrian Supportive



 Indian School Road includes wide sidewalks separated from traffic and shade trees. Bicycles are accommodated in an onstreet bike lane.

Pedestrian Compatible



 Drinkwater Boulevard accommodates the pedestrian with landscape separate sidewalks that include trees for shade.

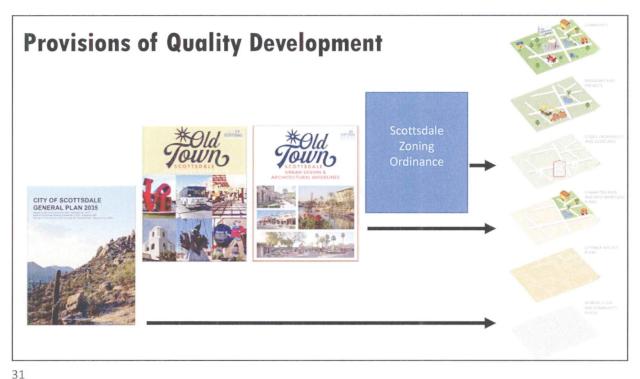
City Council Discussion

Topics Reviewed: Open Space

- Updated Public Spaces and Connectivity Map
 - Updated Pedestrian Connectivity Map and Associated Definitions

29

Quality Development



Old Town Design Objectives

- Protect the unique character of the Downtown Core
- Strengthen pedestrian areas
- Maintain an interconnected downtown
- · Create high quality, human-scale, downtown architecture
- Create a distinct landscape character
- Create consistent street-spaces
- · Design with surrounding context and introduce new architectural and building designs that help blend new and old
- Encourage a vibrant, lively, attractive downtown destination





Quality Development

What we heard:

- Support for Old Town Design Objectives
- Quality development is a priority within surrounding context – focus on:
 - · Building setbacks,
 - · Open space,
 - Streetscapes, and
 - Streetspace continuity



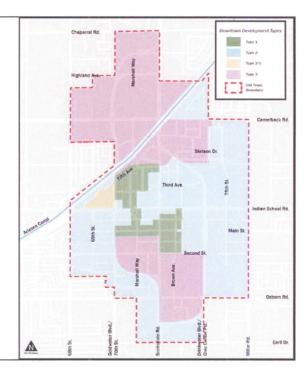


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Quality Development

What is proposed:

- Policy LU 3.5 Locate higher scale development (Type 2, Type 2.5, and Type 3) outside of the Downtown Core.
- Policy LU 3.6 Support a sensitive edge buffer where development transitions in scale, height, and intensity away from the Downtown Core (Type 1).



TSCAP

Quality Development

What is proposed:

- Policy CD 1.2 Promote transitions and blending of character between developments, including, building location, open space areas, building height, massing, and orientation.
- Policy CD 4.2 Retain and expand the tradition of covered walkways in Historic Old Town-throughout the Downtown Core (Type 1). Encourage the use of covered walkways, cantilevered awnings, and tree canopies in all other districts (Type 2, Type 2.5, and Type 3).

Chaparral Rd.

Chapar

OTSCAP

35

City Council Discussion

Topics Reviewed: Quality Development

- Policies LU 3.5 & 3.6 that support appropriate transitions between Development Types & Downtown Core.
- Policy CD1.2 to address transitions between developments.
- Policy CD 4.2 to clarify where covered walkways are encouraged (the Downtown Core) and where other methods for shading walkways may be implemented.

Additional Items

Character Area Plan:

- Bring plan up-to-date and align with other policy documents — General Plan 2035
- Update the Old Town Bikeways map to align with Old Town Scottsdale Bicycle Master Plan
- Move Map 8 Public Parking will be a reference document.
- Update the Related Plans, Ordinance and Documents
- Update the Implementation Chapter

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OTSCAP

37

Old Town Update Next Steps

- Development Types: Designations, locations, and transitions
- Maintaining, adding, restricting, reducing, or removing Zoning Ordinance base and bonus development standards
- The consideration of development flexibility in the Plan, Zoning Ordinance, and Guidelines
- Ensuring that bonus provisions within the Zoning Ordinance, if maintained, provide greater and better-defined public benefits, and re-examining bonus payment calculations

*These updates are anticipated to be prospective in nature in order to preserve any existing property rights





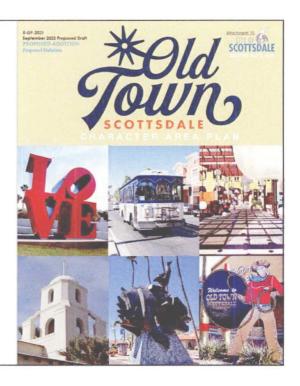




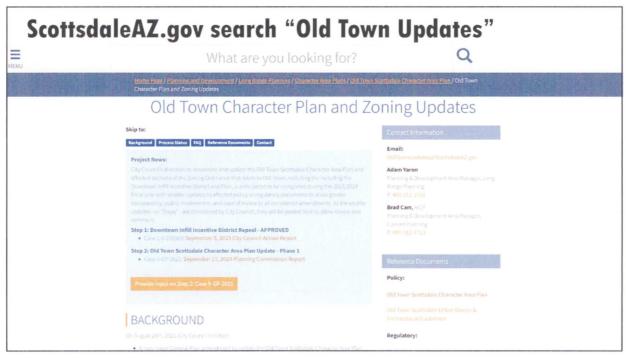


Request to Consider

Adopt Resolution No. 12745 adopting a minor amendment to the City of Scottsdale General Plan 2035, by amending and updating the Old Town Scottsdale Character Area Plan



39



5-GP-2021: Old Town Scottsdale Character Area Plan Update - Phase 1

City Council October 24, 2023

41

Backup

Planning Commission Comments Received

43

Possible Offsite Impacts – Mobility Share

It is important to recognize alternative modes of transport (mobility share) and make sure they are accommodated outside of the public sidewalk and landscape areas.

Alternative Language:

Policy M 1.4

Accommodate the movement of MOBILITY SHARE SERVICES, freight goods and services, truck delivery access and operations, solid waste collection, and emergency response vehicles on private development sites, and out of the public right-of-way, where possible.

**CHAPTER 3 MODILITY

GOAL M 1

DEFELD COMPLET STREET DECISION PUBLIC AND PRIVATE REPRAIRECTURE

POSTEMBRICA AND MINOVERABLES

***PRICE M 1.1

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Regional Landscape Palette / Desert Oasis Character

Concern regarding "desert oasis character" and whether that means desert landscape (cacti and agave) in Old Town – noting that it should likely be different than northern areas of Scottsdale where an arid landscape is more prevalent.

- "Desert Oasis" relates to architectural design, materials, and drought-tolerant landscaping in Old Town (not exclusive to indigenous plant materials)
- Aspect of the Old Town Scottsdale Urban Design & Architectural Guidelines (UDAG) which guide building design, pedestrian character, landscaping, etc. for Old Town, applied through the Development Review Board

OLD TOWN SCOTTSDALE URBAN DESIGN & ARCHITECTURAL GUIDELINES

DISTRICT IDENTITY

AC 1. Promote the character and identity of the Arizona Canal District through open space landscape, and urban design.

> The Arizona Canal District is defined by open space, landscape, and urban design features that provide continuity throughouthe district, in particular along the canal applications.

- AC 1.1 Relate project design to the district themes of water, desert oasis, and the natural and human history of the Southwest
- AC 1.2 Utilize landscape and open space design to reinforce district themes, support special events, and provide access to the natura environment.
- AC 1.3 Promote district visibility and Identity by incorporating gateways, such as enhanced landscape, and urban design features, at key district entry points.
- AC 1.4 Design bridges, entry points, pathways, sesting, and other urban design elements to promote a unified district
- AC 1.5 Utilize landscape design to convey a desert water oasis and to unify the diverse architectura environment along the canal corridor.



Plaza spaces can relate to district themes of water (through water flasturiar), and desire casis strongly architecturial design, materiars, and drought-tolerant flandscaping) - while providing a space for jumpa impraction and special events.



Landscape, open space, and public art work in concert to reinforce district themes, support special events, and provide access to the ration



Planting materials convey a desert water casis, while vertical terracing of open space and landscaping visually reduces the distance boween opposing canal banks.

83

UISC

45

Contextually Sensitive Design

Old Town Design Objectives

- Protect the unique character of the Downtown Core
- · Strengthen pedestrian areas
- · Maintain an interconnected downtown
- Create high quality, human-scale, downtown architecture
- · Create a distinct landscape character
- · Create consistent street-spaces
- Design with surrounding context and introduce new architectural and building designs that help blend new and old
- Encourage a vibrant, lively, attractive downtown destination

SCOTTS DALE
URBAN DESIGN &
ARCHITECTURAL GUIDELINES

OTSCAP

Additional Uncategorized Public Comment Received

47

Public Comment

"5th Ave District (pg. 12) - doesn't include residences. Does this mean small residences can't be developed in this area? 5th Ave District highlight "Unique retail stores, restaurants and public art." Can we assume this doesn't mean we have to use the existing building or can we do new buildings?"

Staff Response:

Add language to Page 12 to clarify that:

- The District descriptions broadly characterize the predominant uses found within a District,
- Land uses are regulated by the City's Zoning Ordinance.

CHAPTER 1 EMBELS*

Old Town District **

Historic Old Town District ** Hinards Old Town is one of the districts that make up the Downtown Cour. This churic embeddes Scottsdale's kinstric legacy as the "West's Mon Western Town," Althogony not a formula designant hinard, daries. Hartons, Gell vion has some of the highest concentrations of individually designant hinard daries. Hartons, Gell vion has some of the highest concentrations of individually designated hinard daries. Hartons, Gell vion has not of the highest concentrations of individually complete and protein and in the city.

Givin Center District **—This area includes hash lowns, public art, large special and sporting events, and many civit bouldages, including City Hall. Civic Center Library, Scottalds Center For the Proforming Arts, Scottsdale Stachum, and the Scottsdale Massum of Contemposary Art.

Scottsdale Fashion Square District **—This AREA INSCLUDES SCOTT SDATE LANGUAGE AND CONTENDED AREA (See Contemposary) Art.

LASTROMS SQUARE, A BETAIL mall THAT is COME Of the largest shooping desinations is in the Scotthosea, and honore no more than 250 retail stores, a monitor broater, and extraction of the contemposary Art.

Arisons Canal District **—This area medicles pedestroin and bistyck from By public way along the north and search basis of the canal, white the Arthord Wing and Societ Book providing now motorired access across the canal. A mis of retail, restaurants, effice, and residerinal developments are located adjustors to the canal, white the Arthord Wing and Societ Book providing and the control of large special events.

Scottsdale Arthorists **—Numerous fine art gallesis; retainators, retail stores, the Scottsdale Articity Schood, and the Thursday Night Art Wilds are all because of the West, the Scottsdale Articity Schood, and the Thursday Night Art Wilds are all because which this district.

Fifth Areanse Control **—Unique retail stores, resonators between the Fifth Areanse District and the Articons Canal is resported to in large special stor

DTSCAP

Public Comment

"Policy CD 11.3 reads to require undergrounding utilities - should be encouraged"

Staff Response:

Modify language to CD 11.3 so as to read:

Encourage the undergrounding of overhead utilities to reduce the negative visual impacts in the downtown.

General Plan 2035 Reference:

PSF 2.3 Encourage the undergrounding of all new and existing electrical distribution lines carrying voltages of 69kV and lower.

Pulicy CD 10.4
Promote the use of energy efficient systems, construction methods, and removable energy sources in downtown development. Econorage strategies that provide multiple learning, such as short parting campier.

Policy CD 10.5
Extend the life cycle of existing dosestions in building stock through adaptive reuse.

Policy CD 10.6
Use existing whan resources, such as infrastructure systems, undertaillied sites, buildings, and transportation networks to maintain the use of new resources.

Policy CD 10.7
Promote methods of water conservation, such as statemwater capitate, rainwater harvestings water tests and paster landscape registron.

Policy CD 10.8
Everlap and maintain mutainable wild scatter collection, recycling, and disposal definery systems 10% downtown. Encourage the use of learned water containers and compactive among houseness to reduce the marker of containers in downtown and their negative architect efforce and circutation inspects.

Policy CD 10.9
Encourage downtown necycling and other wante reduction and diversion programs in civic spaces, a special events, and in commercial and multifamily residential developments.

GOAL CO 11

PREMINDED TO BROWN DEFINITY
CENTROLING COMPANIEST COMP

OTSCAP

49

Public Comment

"Avoid 'Museum Square' in places map - should be more generic and not reference a specific development name.."

Staff Response:

Rename the Pedestrian Place identified as "Museum Square" with "Loloma Plaza"



OTSCAP

Public Comment

"Policy CD 11.3 reads to require undergrounding utilities - should be encouraged"

Staff Response:

Modify language to CD 11.3 so as to read:

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· Policy CD 10.4

· Policy CD 10.5

· Policy CD 10.6

• Policy CD 10.7

• Policy CD 10.8

· Policy CD 10.9

GOAL CD 11

* Policy CD 11.1





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Public Comment

"Why delete this policy? Why would we not want to address economic and social changes on a regular basis."

Staff Response:

- · Policy was redundant with other policies under the same goal.
- · As with any plan, implementation will address change (s) in economic, social, environmental, and market conditions over time.

Goals & Policies

GOAL EV 1

Policy EV 1.2

· Policy EV 1.3

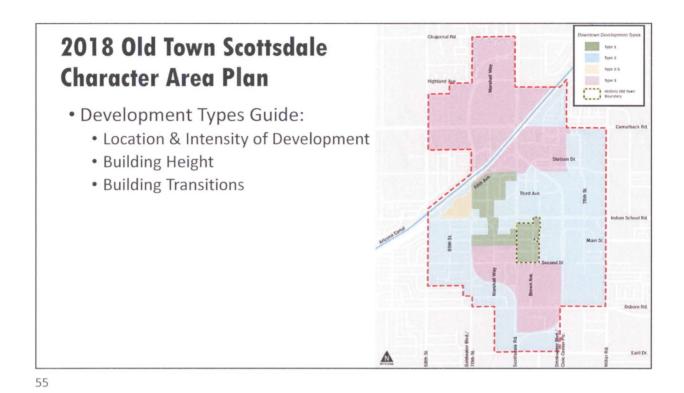


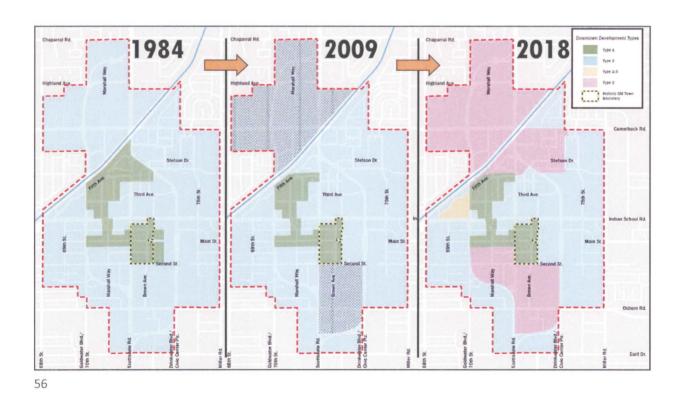


"I saw that Smart City got mentioned but not in great detail. While being under Goal EV 3 p46 but where it falls under Policy EV3.1 pg. 46 which addresses "city assets and improve service delivery". It might be the wording, but I don't think it captures the importance of these efforts. Additionally, there really is nothing that addresses the advances in security (police center, noise, cameral etc.). I think the city needs to add a security aspect to this character plan." Staff Response: Policy was amended in response to they city's Smart Cities Initiative. The provisions of safety are recognized through the Implementation Chapter: Item 3 – Downtown Maintenance and Safety Education Programs Item 12 – Entertainment District Improvements – increase district lighting levels and install public safety cameras and bollards for safety and tourism purposes. Item 46 – Monitor response times for emergency, medical, fire, and law enforcement to maintain appropriate levels of service for existing and new development.

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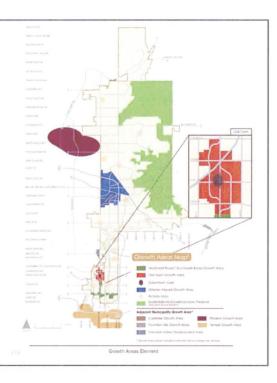
Backup





Old Town Growth Area

OLD TOWN GROWTH AREA is the commercial, cultural, civic, and symbolic center of the community. Old Town includes a collection of interconnected, mixed-use districts. While one of the city's local and regional draws for shopping, dining, and entertainment, Scottsdale's Old Town is a prime tourist destination. The Old Town Growth Area, through the Old Town Scottsdale Character Area Plan, denotes locations for some of the greatest development intensity within the community. Building heights generally range between two and six stories, depending on location and district context, and may exceed six stories in certain areas identified in the Old Town Scottsdale Character Area Plan. At the center of the Old Town Growth Area is the Downtown Core. The Downtown Core, as identified, described, and defined by specific boundary in the Old Town Scottsdale Character Area Plan, is pedestrianoriented, and includes downtown's historic legacy and heritage, specialty retail, art galleries, restaurants, public art, and the highest concentration of individually designated historic buildings found in the city. In contrast to the majority of the area, the Downtown Core is comprised of the lowest intensity of development in all of Old Town. The small-lot development pattern, active ground level land uses, and pedestrian focus of the Downtown Core are some of the primary elements that give Old Town its most identifiable

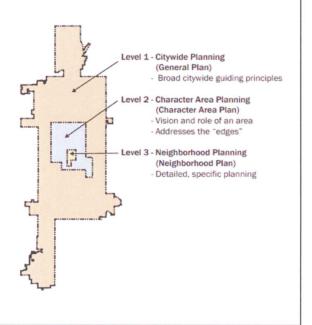


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3 Levels of Planning

The character-based General Plan consists of three distinct and interrelated levels

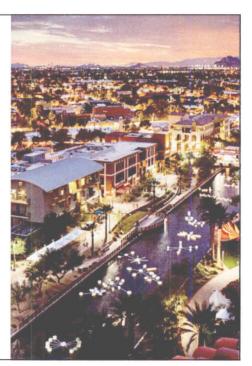
- Serves as a platform for community decision making
- Ability to address issues and challenges in existing and mature neighborhoods



Old Town Vs. Downtown

In 2017/18 rebranding effort was led by City Tourism leadership and other local stakeholders having identified the need to further invest in marketing Scottsdale's unique downtown.

- The City and Experience Scottsdale combined efforts to strategize and execute various branding, advertising, and beautification tactics.
- ${}^{\bullet}$ A brand awareness campaign was developed to help drive additional local visitors to the then "Downtown".
- Scottsdale's Tourism Department retained the advertising agency HAPI (\$150,000 research and rebranding contract) to create the strategy.
- The firm conducted extensive research to evaluate perceptions of Scottsdale's Downtown held by residents in Scottsdale and both the Phoenix and Tucson metro areas
 - Survey: "Old Town Scottsdale" utilized twice as much as "Downtown Scottsdale"
 - Social Media: "#oldtownscottsdale" utilized 15 times more than "#downtownscottsdale"
- Following outreach with hundreds of stakeholders the decision was made to rebrand Downtown as Old Town.
- Since the rebranding and marketing change was made, the city has spent \$450,000 annually to promote Old Town Scottsdale.



Work Study Item 1

Public Art & Ordinances

October 24, 2023 City Council Work Study

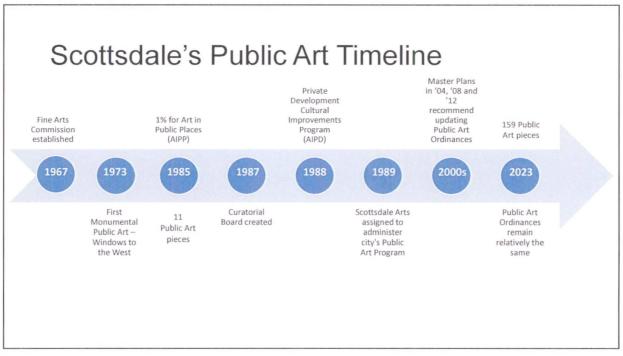
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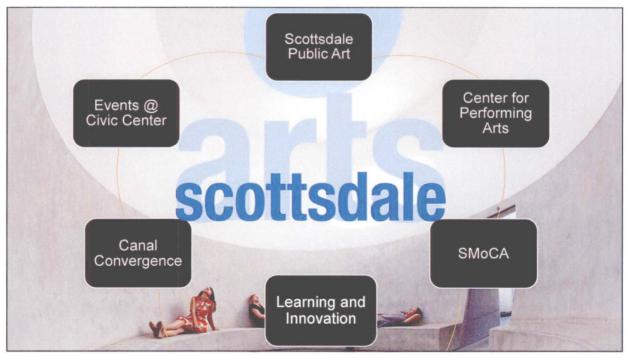
4 Key Issues

- 1. One percent Funding (1%) applied to each Capital Improvement Project
- 2. Capital Improvement Projects Eligibility and Placement
- 3. Pooling Funds between sources/departments
- 4. Administration, Maintenance and Conservation of Public Art Program

3







What does Scottsdale Public Art Do?



7

Public Art Ordinances

Public Art + Art in Public Places (AIPP)

City Code Article VII Section 20-121-20.124

1985

1988

Cultural Improvements Program (AIPD)

Appendix B - Basic Zoning Ordinance Section 6.1309 & 7.1000-1200

Art in Public Places Program

Sec. 20.122.

- Purpose
- · City Shall Own Art
- City may place in **Public Places**
- · Determine a method or process for
 - · Acquire Existing Art
 - · Commission New Art
 - · Conserve and Restore Art
 - · Decommission Art
 - · Establish guidelines and procedures

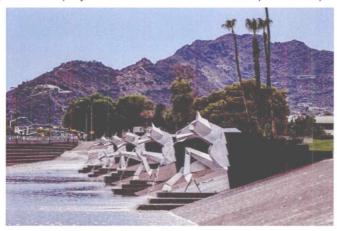
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4 Key Issues

- 1. One percent Funding (1%) applied to each Capital Improvement Project
- 2. Capital Improvement Projects Eligibility and Placement
- 3. Pooling Funds between sources/departments
- 4. Administration, Maintenance and Conservation of Public Art Program

1. Funding

Shall expend an amount equal to one (1) percent of the city council approved budget of each capital improvement project for the commission and acquisition of public art.



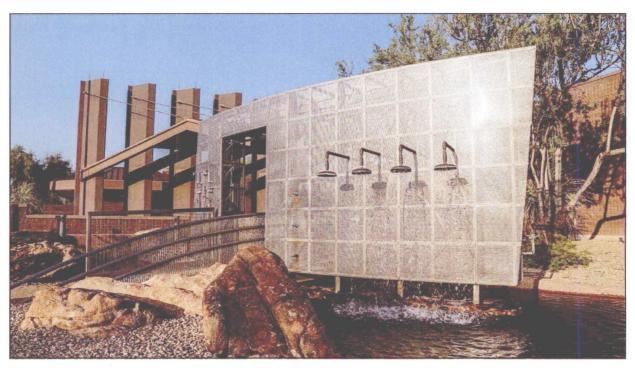
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2. Eligibility and Placement

Publicly-visible public works projects:

- · City buildings
- Structures
- · Drainage projects
- Parks
- · Transportation streetscapes, multi-use pathways, transit and pedestrian amenities
- · Bridges and plazas

The city may place public art in, on or about any public places.



3. Pooling Funds

To the extent legally permissible, allow "pooling" of funds between sources/departments3



3. Pooling Funds

Create larger more impactful public art where appropriate.

Janet Echelman's Her Secret is Patience





15

4. Administration, Maintenance, Conservation

The city council shall provide an annual budget allocation for the conservation and restoration of the public art collection.



Sec. 20-123. Art in public places program; funding. (b) Conservation and restoration.



4 Key Issues

- 1. One percent Funding (1%) applied to each Capital Improvement Project
- 2. Capital Improvement Projects Eligibility and Placement
- 3. Pooling Funds between sources/departments
- 4. Administration, Maintenance and Conservation of Public Art Program

Next Steps

FALL 2023

- · City Staff to finalize draft ordinance
- · Update written processes and implement new policies
- · Review and potential approval at a future City Council Meeting

SPRING / SUMMER 2024

- Zoning Ordinance Section 6.1309 & Section 7.1000-1200
 - Text Amendment
 - · Public Outreach

Work Study Item 2

Quarterly Financial Update

City Treasurer's Office
City Council Meeting — October 24, 2023

1

Primary Focus of Quarterly Financial Updates

- ☐ General Fund Revenues
- ☐ General Fund Budget to Actual Variances

Local Sales Tax Revenues

- ☐ First quarter local sales tax revenues are 5% above budget, but a decrease of 3% compared to same period prior year
- Legislative ban on residential rental sales tax effective January 2025 will result in a \$10M annual loss in the General Fund (\$14M-\$15M annual loss city-wide) starting in FY 24/25
- Weare working on budget solutions to address revenue loss and will bring proposals for Council consideration through our FY24/25 budget process

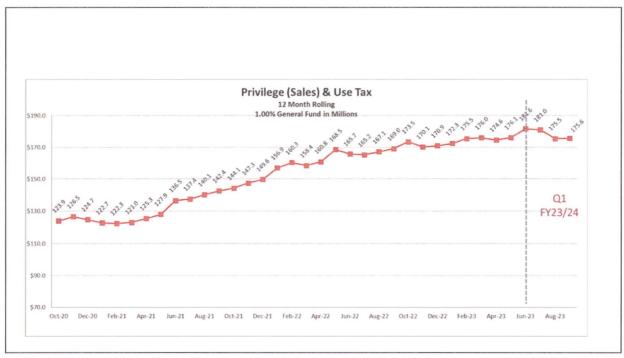
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General Fund 1.1% Sales Tax (in millions) – YTD Quarter 1

General Fund Local Sales Tax - YTD September 2023 Down 3% from prior year

(in millions)	FY23	FY24	FY24	Budget	Budget	FY24
(III IIIIIIIOIIS)	Actuals	Actuals	Budget	Variance	Variance	Forecast
Retail	\$14.0	\$12.1	\$12.0	\$0.2	1%	\$52.8
Rental	\$5.8	\$6.3	\$6.0	\$0.3	4%	\$25.3
Automotive	\$5.2	\$5.1	\$4.8	\$0.3	5%	\$21.1
Construction	\$4.0	\$5.2	\$3.8	\$1.4	36%	\$14.6
Dining/Entertainment	\$3.9	\$3.9	\$3.8	\$0.2	4%	\$17.3
Food Stores	\$2.4	\$2.4	\$2.4			\$11.3
Hotel/Motel	\$2.3	\$1.6	\$1.5	\$0.1	8%	\$10.6
Other	\$6.9	\$6.7	\$6.8	(\$0.1)	-2%	\$29.4
Total	\$44.6	\$43.3	\$41.1	\$2.2	5%	\$182.5

Rounding differences may occur



State Shared Revenues

- ☐ First quarter state shared revenues are 6% below budget due to lower state shared sales tax, but an increase of 15% compared to same period prior year due to increased urban revenue allocations
- □ State flat tax effective January 2023 will impact city's General Fund starting in FY 25/26. Estimated annual loss \$8M-\$10M.
- ☐ We are working on updating our 5 year financial forecasts and will bring budget balancing proposals for Council consideration through our FY24/25 budget process

State Individual Income Tax Collections JLBC October Revised Estimates

☐ Expected lower collections due to flat tax and lower capital gains. Impact to City's General Fund starting in FY 24/25



General Fund Sources (in millions) - YTD Quarter I

Total General Fund Revenues - September 2023 Up 9% from prior year

(in millions)	FY23	FY24	FY24	Budget	Budget	FY24
(III IIIIIIIIIIII)	Actuals	Actuals	Budget	Variance	Variance	Forecast
Local Sales Tax	\$44.6	\$43.3	\$41.1	\$2.2	5%	\$182.5
State Shared	\$23.0	\$26.5	\$28.2	(\$1.7)	-6%	\$112.2
Charges for Services	\$3.2	\$5.3	\$3.0	\$2.3	75%	\$16.5
Other	\$15.1	\$18.2	\$16.3	\$1.9	12%	\$105.8
Total	\$85.9	\$93.3	\$88.6	\$4.7	5%	\$417.0

Rounding differences may occur.

General Fund Uses (in millions) – YTD Quarter I

General Fund Uses - September 2023

(in millions)	FY23	FY24	FY24	Budget	Budget	FY24
(III IIIIIIIIIII)	Actuals	Actuals	Budget	Variance	Variance	Forecast
Personnel Costs	\$68.7	\$65.0	\$68.9	\$3.9	6%	\$276.1
Commodities/Contracts	\$22.8	\$24.1	\$25.8	\$1.6	6%	\$96.8
Transfers	\$40.1	\$53.7	\$53.7	-	0%	\$81.0
Other	\$0.1	\$0.3	\$1.0	\$0.7	67%	\$2.5
Total	\$131.8	\$143.2	\$149.3	\$6.2	4%	\$456.4

Rounding differences may occur.

Q

General Fund Uses (in millions) - YTD Quarter I

General Fund Divisions - September 2023

(in millions)	FY23	FY24	FY24	Budget	FY24
(III IIIIIIIOIIS)	Actuals	Actuals	Budget	Variance	Forecast
Mayor/Council/Charter Officers	\$7.3	\$7.5	\$7.8	\$0.2	\$31.9
Administrative Services	\$6.6	\$8.3	\$8.3	\$0.0	\$25.3
Comm & Ec Dev	\$6.9	\$7.2	\$7.7	\$0.5	\$25.8
Community Services	\$11.7	\$12.2	\$13.3	\$1.0	\$48.5
Public Safety - Fire	\$12.7	\$17.3	\$17.4	\$0.1	\$62.9
Public Safety - Police	\$41.3	\$32.0	\$36.2	\$4.2	\$139.4
Public Works	\$5.1	\$5.0	\$5.0	\$0.1	\$20.2
Total	\$91.7	\$89.5	\$95.7	\$6.2	\$354.1

Rounding differences may occur.



Questions and Comments?

1 -

FY 2023/24 CIP Quarterly Update Quarter 1

City Council Meeting – October 24, 2023

Agenda

- Bond 2019
- CIP Projects In Design
- CIP Projects Under Construction

2

13

Bond 2019 Program

Bond 2019 - Question I - FY 2023/24 Projects

No.	Title	Status
2	Add Splash Pad and Improve Walkways at McCormick- Stillman Railroad Park	Design progressing
13	Expand Granite Reef Senior Center to Meet Demand for Adult Day Care	New project this fiscal year
21	Expand Via Linda Senior Center to Meet Demand for Senior Services	New project this fiscal year
41	Install Solar Heating System for Eldorado Pool	Analyzing alternatives
42	Add a Dog Park to Thompson Peak Park	Design progressing
53	Build Multi-Use Sports Fields in the area of Bell Road	Phase 2 construction progressing
55	Build a 17-Acre Park at Ashler Hills Drive & 74 th Way (Whisper Rock)	100% plans in for review
61	Purchase land, expand Pinnacle Peak Park parking lot, staff office and restrooms, renovate hiking trail and construct an interpretive trail	Waiting on ASLD for approval to submit application for auction

Three Question 1 projects are completed

15

53 – Build Multi-Use Sports Fields in the Area of Bell Road

Project description:

- Phase I: Bell Road Sports Complex and offsite water
- · Phase 2: WestWorld Sports Complex

Status:

- · Sodding of fields complete. Growing in grass
- · APS electrical vault complete
- Entrance work at McDowell Mountain Ranch Road proceeding (asphalt and concrete) drainage
- Continuing construction of Restroom/Office Building
- Completion first quarter 2024

ITD B udget	ITD	ITD	Budget
	Actual	Committed	Balance
\$44.5M	\$39.3M	\$5.3M	\$100 k







Bond 2019 - Question 2 - FY 2023/24 Projects

No.	Title	Status
I	Replace Aging Infrastructure and Improve Public Event Spaces on Civic Center Plaza	Construction is complete and Civic Center is open. Working on punch list. Grand re-opening to be held in October/November.
15	Build 200 space Parking Lot off 75 th Street to serve the City Court and Scottsdale Stadium	Will be built with Scottsdale Stadium Phase 2 project
18	Build Roadway & Pedestrian Improvements along 2 nd Street from Drinkwater Boulevard to Goldwater Boulevard	In design; evaluating concepts
23	Repair Lakes and Irrigation at Vista del Camino Park in the Indian Bend Wash	GMP I and 2 have been awarded and construction is progressing
45	Renovate Horse Barns to Increase Rentable Space	First barn was completed in February 2023. Four additional barns are currently being replaced
57	Install Solar Systems at North Corp Campus	In construction with parking deck
58	Install Parasol Solar Shade at City Hall Parking Lot	New project this fiscal year
59	Install Solar Systems at Civic Center Campus	New project this fiscal year
63	Build Parking Structures in Old Town Scottsdale	Pending decisions on location, scope

Four Question 2 projects are completed

10

I - Replace Aging Infrastructure and Improve Public Event Spaces on Civic Center Plaza

Project Description:

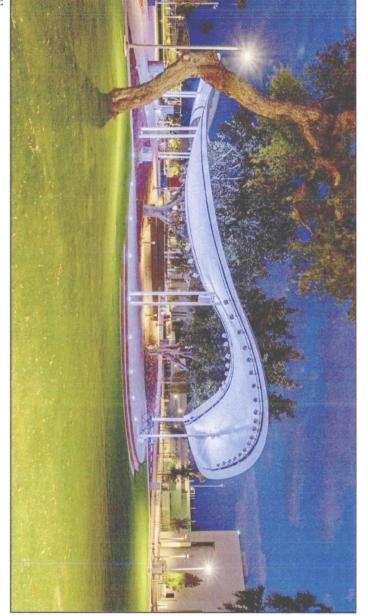
 Reconstruct the Civic Center to provide better pedestrian flow and permanent performance areas

Status

- Project is complete and final punch list items are progressing
- Fall In Love with Scottsdale Civic Center events October 3 – November 22, 2203
- WLCO concert on October 3, 2023
- Recipient of a 2023 Best Project Awards form Engineering News-Record (ENR) Southwest Region (AZ, NM, NV)

MD Budget	ITD	ITD	Budget
	Actual	Committed	Balance
\$33.5M	\$29.9M	\$3.0M	\$600 k





Bond 2019 - Question 3 - FY 2023/24 Projects Title No. Power portion of the project (UPS) complete; Modernize Computer Equipment Rooms to Protect City Servers next phase will be HVAC unit replacement 7 Replace Outdated 911 Computer Aided Dispatch and Records RMS went live November 2022; Management to Improve Efficiency Working on scheduling Computer Aided Dispatch 8 Replace Website Management Software Building out website content; target end date Fall 2023 9 Install Fiber Optic Infrastructure to Reduce Operating Costs Multiple locations in design and construction 12 Update Scottsdale's 15 Year-old Digital Terrain Model On hold pending evaluation of USGS data 14 Replace Obsolete Planning and Permitting Software Working on the RFP phase Build New Fire Station near Hayden Road and Loop 101 to 28 In design Improve Response Times Replace Workstations at 911 Communications Dispatch Center to 29 Furniture delivery and install scheduled for Accommodate New Technology November

23

Bond 2019 – Question 3 (continued)

No.	Title	Status
26	Replace Deteriorating Vehicle Track at Police and Fire Training Facility	FD and PD training facilities are under
27	Modernize and Expand the Police and Fire Training Facility	construction. Target completion end of 2024.
38	Build a New Fire Department Training Facility	
33	Renovate Via Linda Police Station to Increase Efficiency	Portion is in design in support of Bond project 29
35	Install Bullet Proof Glass in Reception Areas of Police Department Facilities	One remaining facility is Via Linda
37	Implement an Inventory and Asset Control System for City Technology	Starting to receive equipment and building servers for first phase
40	Renovate & Expand Civic Center Jail and Downtown Police Facility to Meet Demand	Design progressing

Seven Question 3 projects are completed

35 - Install Bullet Proof Glass in Reception Areas of Police Department

Facilities

Project Description:

 Install ballistic-rated glass in reception areas of police facilities to improve safety.

Status:

- Police and Fire Headquarters, District 4 Station, Family Advocacy Center, Crime Lab and District 2 Station are all complete
- District 3 Station is in progress and will be complete by end of December.

IID B udget	ITD	ITD	Budget
	Actual	Committed	Balance
\$977 k	\$857 k	\$116 k	\$4 k



14

25

Completed Bond 2019 Projects

Question 1:

- 10 Replace Tennis Court Surface at Indian School Park and Tennis Center
- 24 Install High Efficiency Sports Lighting at 4 Facilities
- 30 Indian School Park Field 1 Lighting

Question 2:

- 46 Replace the Public Address System at WestWorld
- 47 Replace WestWorld Arena Lights to Reduce Operating Costs
- 50 Renovate Arena at WestWorld to Provide Flexible Event Space
- 52 Expand Restrooms in WestWorld North Hall

Question 3:

- 4 Replace Outdated Emergency Response Equipment for Fire Department
- 6 Replace Emergency Power Source for Public Safety Radio Network
- 11 Replace Document Management System to Improve Public Access to Information
- 16 Replace the City's Obsolete Training Software
- 17 Obtain a Citywide Data Management and Analytics Solution for Data-Based Decision Making
- 36 Provide Free Wi-Fi at the Civic Center Plaza
- ${\bf 44}$ Replacement of Fire Utility truck to be used on Fire Ground Activity and Response to Hazard Materials and Technical Rescue Incidents

Capital Improvement Projects: In Design

16

27

TPC Sewer

Project Description:

Construct new gravity sewer along TPC golf course to the North Pumpback Station

- First segment includes approximately 4500 LF of 36-inch sewer through northern portion of the TPC Champions Course and extends across the Central Arizona Project (CAP) embankment at Pima Road
- Second segment will include approximately 1500 LF of 48-inch sewer from the CAP embankment crossing and extend south along Pima Road to the existing North Pumpback (NPB) facility

Status:

- Engineering Services contract awarded by Council July 10, 2023
- CMAR Preconstruction contract on October 24, 2023 agenda
- Construction completion targeted in 2025
- · Project funded by sewer development fees and sewer rates



Capital Improvement Projects: Under Construction

Old Town Street Lights

Project Description:

• Design and install new Old Town streetlight poles and lights replacing the existing western themed lights.

Status:

- All poles on Scottsdale Road have been erected
- Deenergizing and removing old poles week of October 23
- End of October replace and finalize all flatwork and landscaping
- Phase I will be complete by downtown seasonal moratorium
- Phase 2 to include Ist Street and Brown Avenue to begin mid-January

ITD B udget	ITD	ITD	Budget
	Actual	Committed	Balance
\$3.36 M	\$278 k	\$2.6 M	\$450 k



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Traffic Signal Improvements

Project Description:

Pedestrian and Signal Improvements at:

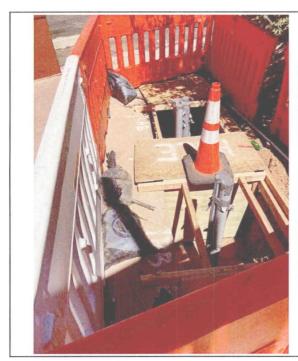
- Scottsdale Road and Ist Avenue
- · Scottsdale Road and Dove Valley Road
- 64th Street and Osborn Road

Status

- Construction bid award by Council June 27, 2023
- Improvements at Scottsdale Road and 1st Avenue are nearing completion prior to the downtown seasonal moratorium
- Next intersection scheduled will be Scottsdale Road and Dove Valley Road with construction to start late November with completion late January

ITD B udget	ITD	ITD	Budget
	Actual	Committed	Balance
\$1.0 M	\$70 k	\$929 k	\$1 k







Questions and Comments?