

SCOTTSDALE CITY COUNCIL
WORK STUDY SESSION MINUTES
MONDAY, AUGUST 31, 2015



CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251

CALL TO ORDER

Mayor W.J. "Jim" Lane called to order a Work Study Session of the Scottsdale City Council at 4:05 P.M. on Monday, August 31, 2015, in the City Hall Kiva.

ROLL CALL

Present: Mayor W.J. "Jim" Lane
Vice Mayor Linda Milhaven
Councilmembers Suzanne Klapp, Virginia L. Korte, Kathleen S. Littlefield,
Guy Phillips, and David N. Smith

Also Present: Assistant City Manager Brian Biesemeyer, City Attorney Bruce Washburn,
City Treasurer Jeff Nichols, City Auditor Sharron Walker, and City Clerk
Carolyn Jagger

PUBLIC COMMENT

- French Thompson asked for fairness between retailers and special events participants.
- Bob Pejman asked to have special events for arts limited to 30 days.
- Sonnie Kirtley would like to see a comprehensive definition of special events.
- Phillip Sacks commented on the difficulty in competing with art special events.
- Audrey Thacker provided an overview of the Artisan Market.

1. Regulation of Special Events

Request: Presentation, discussion, and possible direction to staff regarding the City's regulation of special events, including possible changes, public outreach efforts, and a timeline for revisions to the Special Events Ordinance.

Presenter(s): Cheryl Sumners, Events Manager

Staff Contact(s): Steve Geiogamah, Acting Tourism and Events Director, 480-312-4013,
sgeiogamah@scottsdaleaz.gov

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Events Manager Cheryl Sumners gave a PowerPoint presentation (attached) on Scottsdale special events.

Due to a lack of time, the Study Session was continued to a future date to provide for further Council discussion on the regulation of special events.

ADJOURNMENT

The Work Study Session adjourned at 4:56 P.M.

SUBMITTED BY:



**Carolyn Jagger
City Clerk**

Officially approved by the City Council on September 21, 2015

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Work Study Session of the City Council of Scottsdale, Arizona held on the 31st day of August 2015.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 21st day of September 2015.

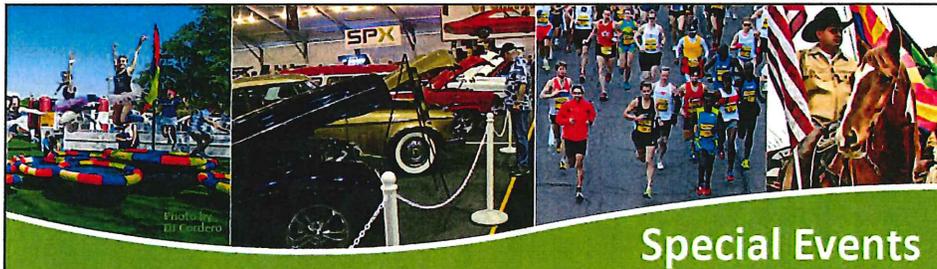


Carolyn Jagger, City Clerk



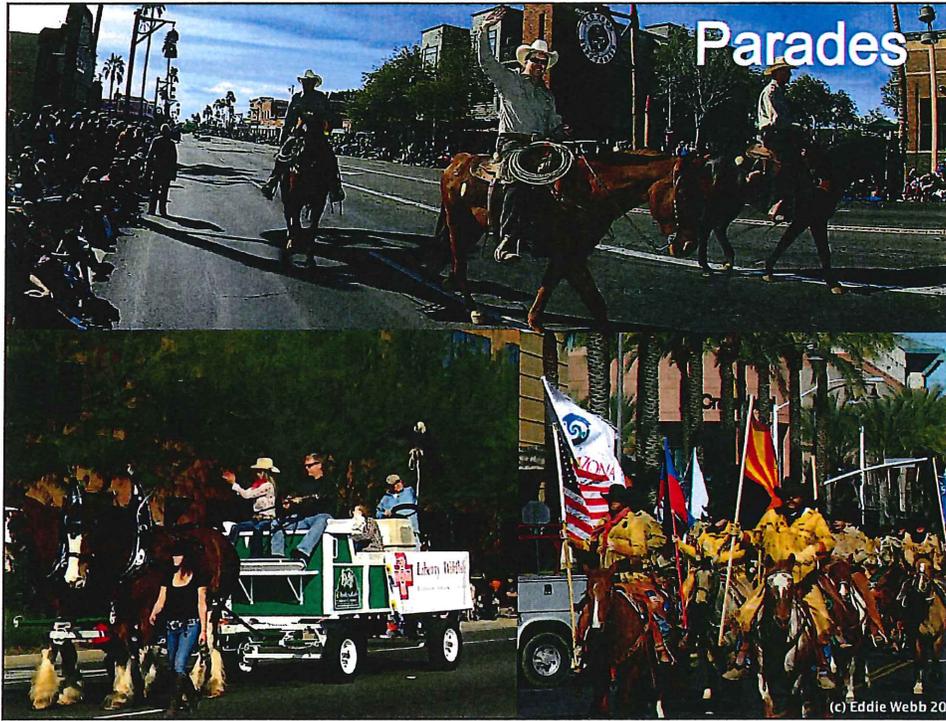
Special Events Work Study Session

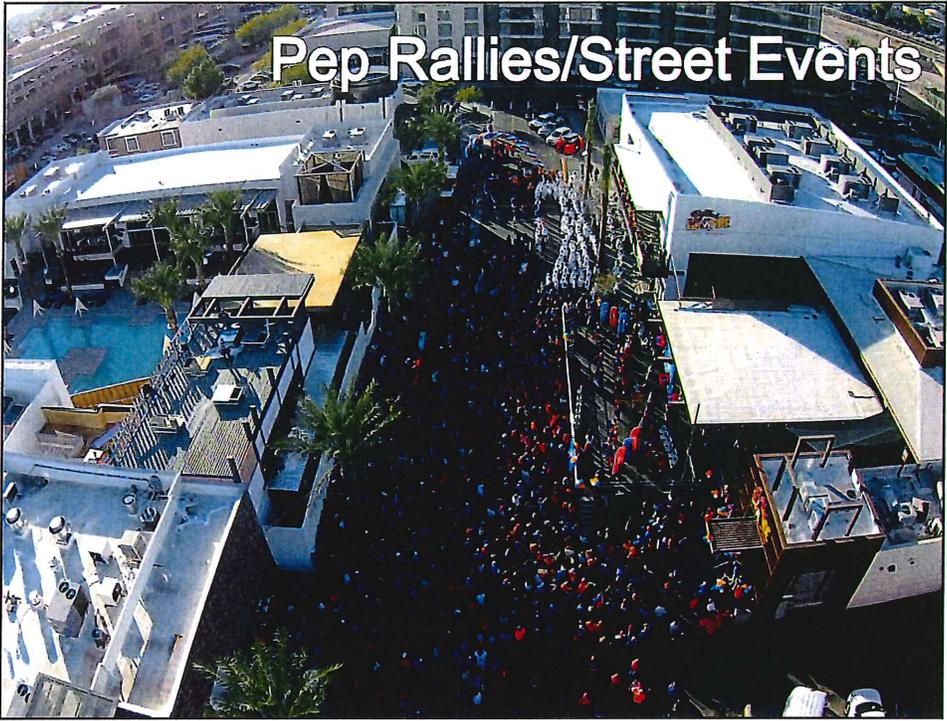
August 31, 2015



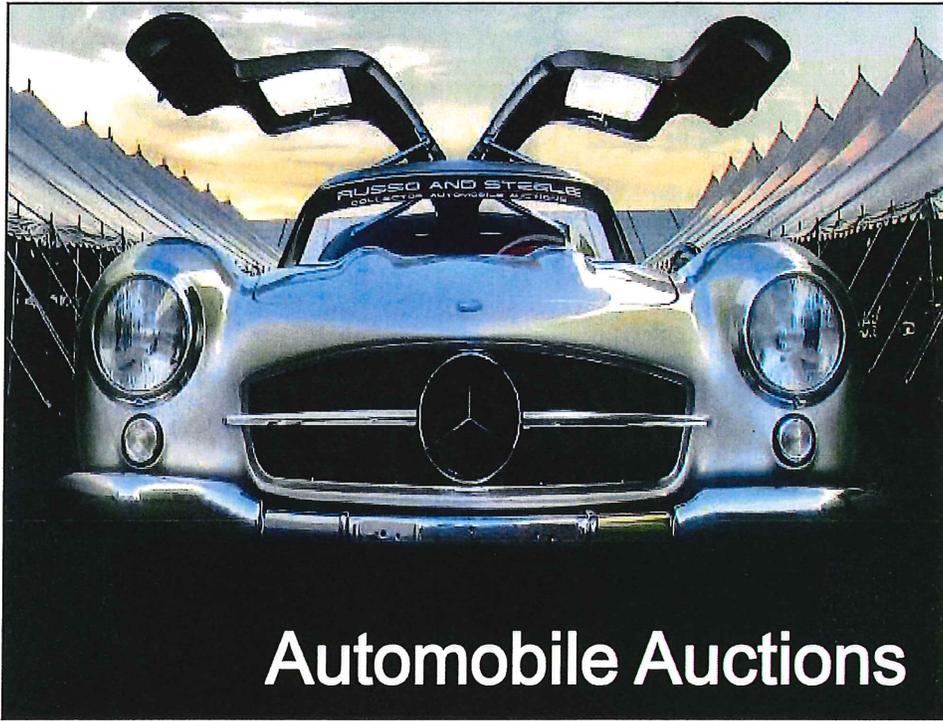
Work Study Item

Presentation, discussion and possible direction to staff regarding the city's regulation of special events including possible changes, public outreach efforts and a timeline for revisions to the Special Event Ordinance.

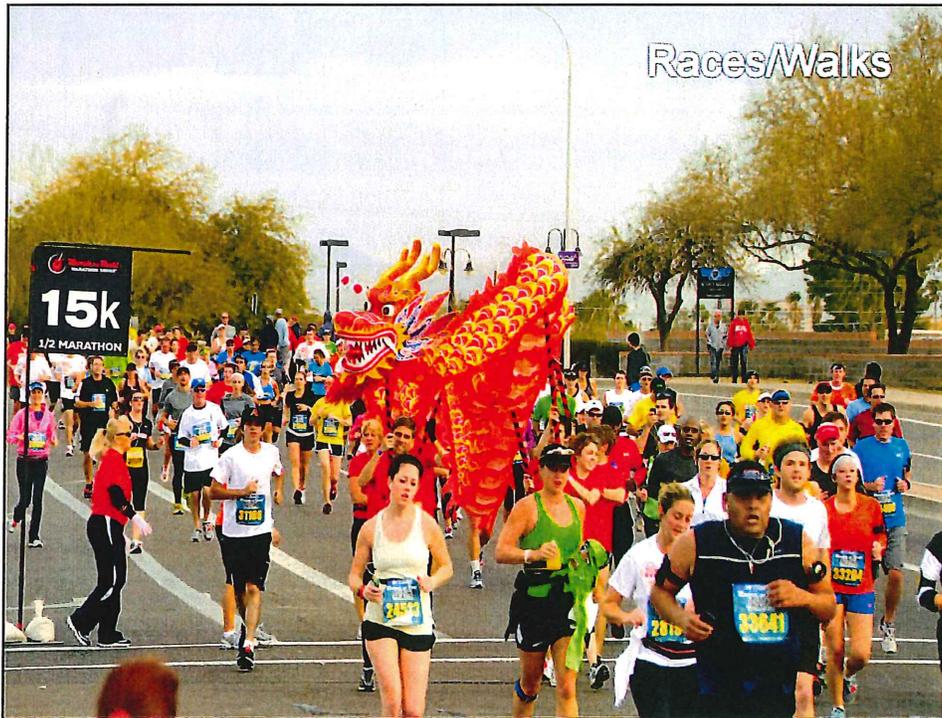






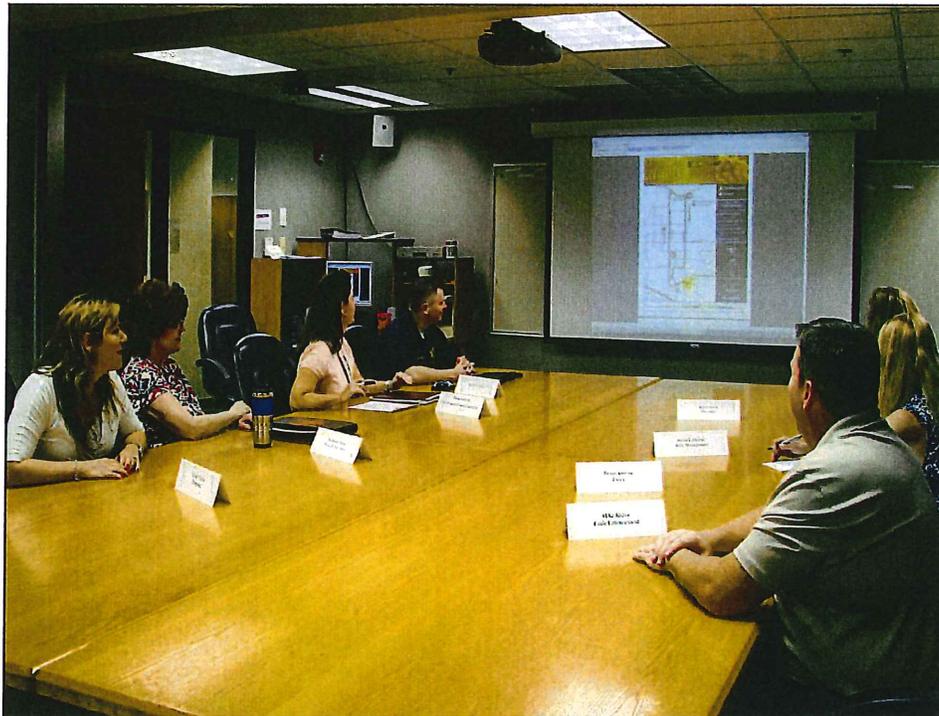
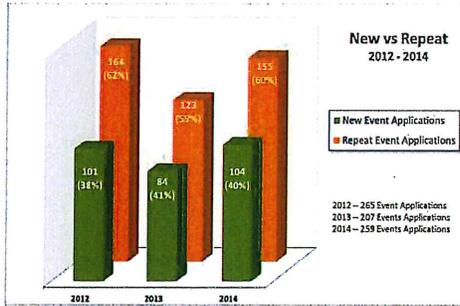
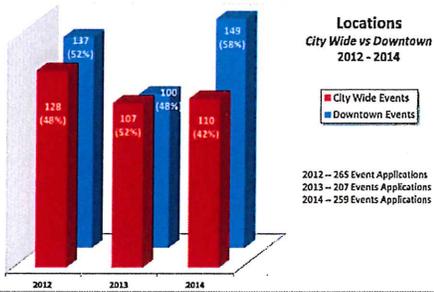
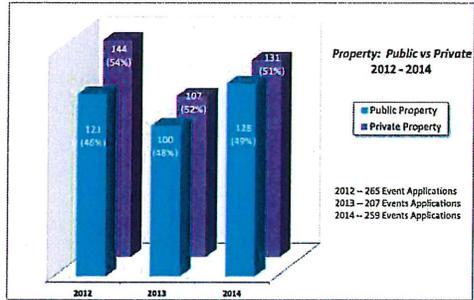
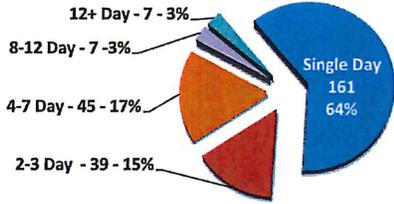


Automobile Auctions



Races/Walks

2014 – 259 Events

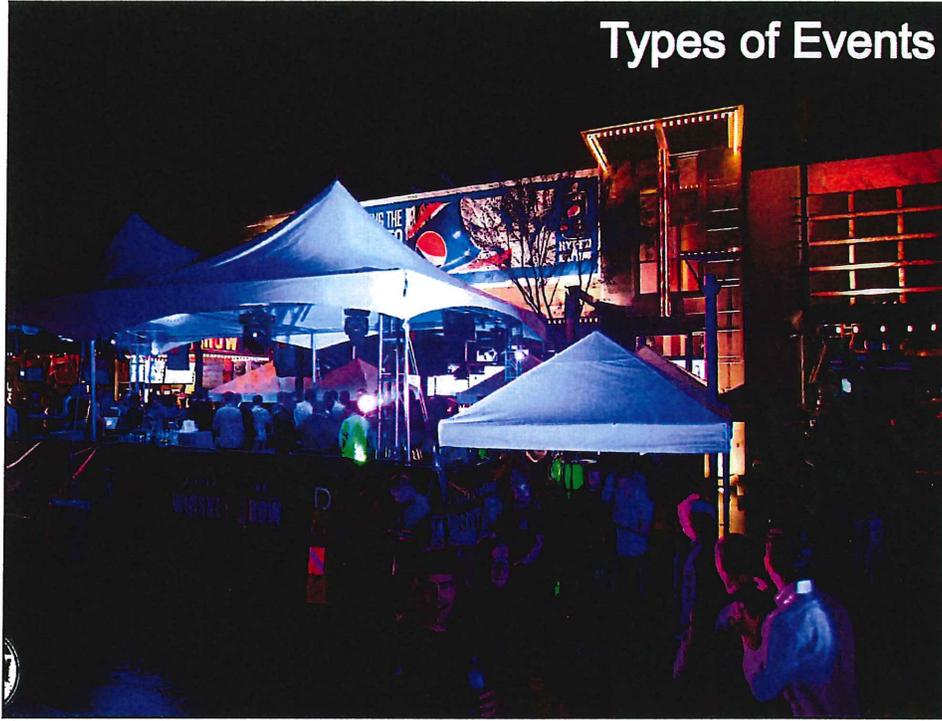


Key Policy Questions

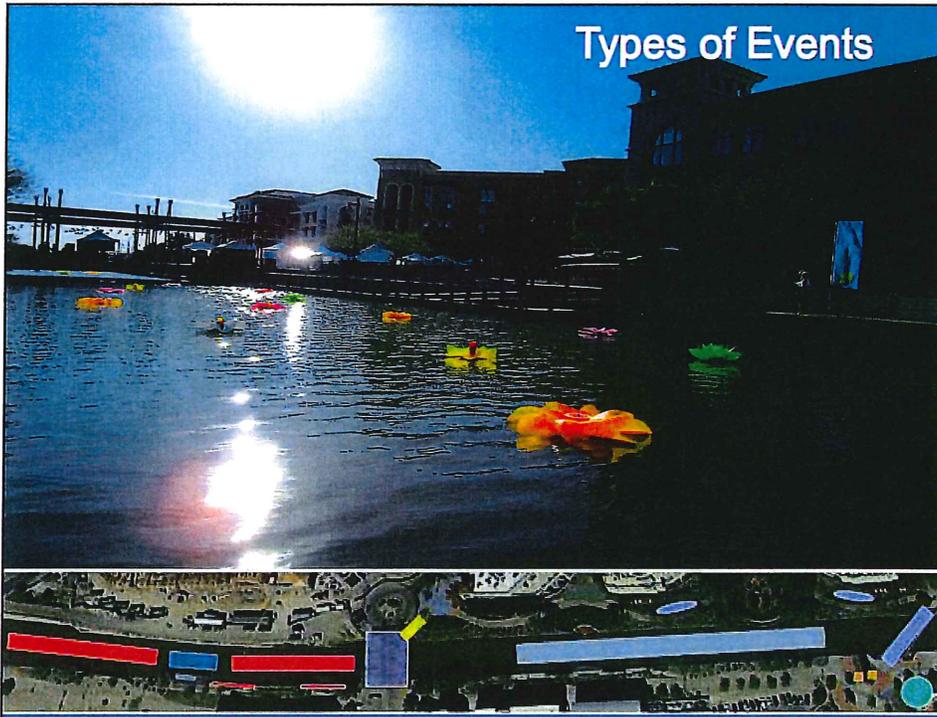
Topic	Current Ordinance	Key Issues
Event definition	<ul style="list-style-type: none"> Only covers events on private property Only covers outdoor events 	<ul style="list-style-type: none"> Should public property be included? Should inside events be covered?
Types of events	<ul style="list-style-type: none"> Identifies a few categories with some excluded from a permit requirement Restrictions based upon zoning district 	<ul style="list-style-type: none"> Are there types of events that should be encouraged? Are there types of events that should be discouraged? Are there events that should be exempted from regulation? Should non-profits be regulated differently than commercial? Should events be restricted by zoning district or not?
Allowed event days	<ul style="list-style-type: none"> 48 event days per property per year No more than 30 consecutive days per event 	<ul style="list-style-type: none"> Is this too many? Are there situations where this may be too few? Should there be a different review process for events requesting more than a certain number of days?
Review process	<ul style="list-style-type: none"> All events go through same review process 	<ul style="list-style-type: none"> Should simple and complex events go through different processes? Should events occurring solely on private property go through a different process than those on public property?
Street closures	<ul style="list-style-type: none"> Not addressed 	<ul style="list-style-type: none"> Should criteria be developed for the use of city streets? What approval should be required for street closures?
Live entertainment	<ul style="list-style-type: none"> Not addressed 	<ul style="list-style-type: none"> Should noise standards be created for special events? Are there areas, days or times where amplified sound should be limited?
Conditional Use Permit	<ul style="list-style-type: none"> Not addressed 	<ul style="list-style-type: none"> Should properties that have the requirement to obtain CUPs (such as bar use or live entertainment) be allowed to obtain a special event permit for these uses without a CUP?
Use of Waterfront	<ul style="list-style-type: none"> Not addressed 	<ul style="list-style-type: none"> Is there any guidance on the types of events that should be allowed at the Waterfront area?
Fees for public property event use	<ul style="list-style-type: none"> Not addressed 	<ul style="list-style-type: none"> Should additional compensation be required for special events using public property (including parking lots, plazas, sidewalks, streets, bridges)?

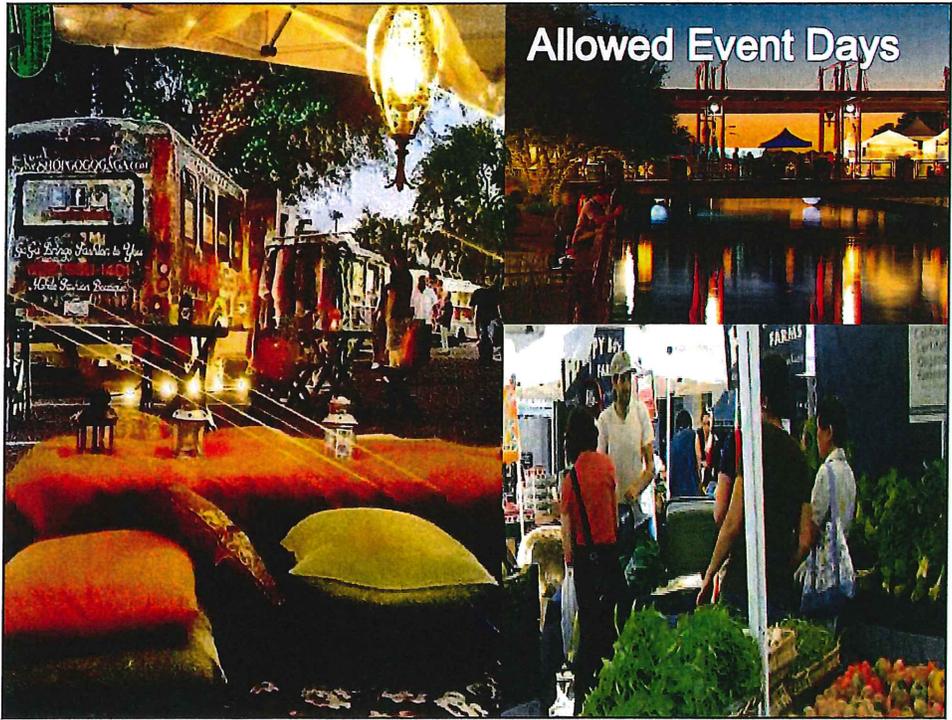


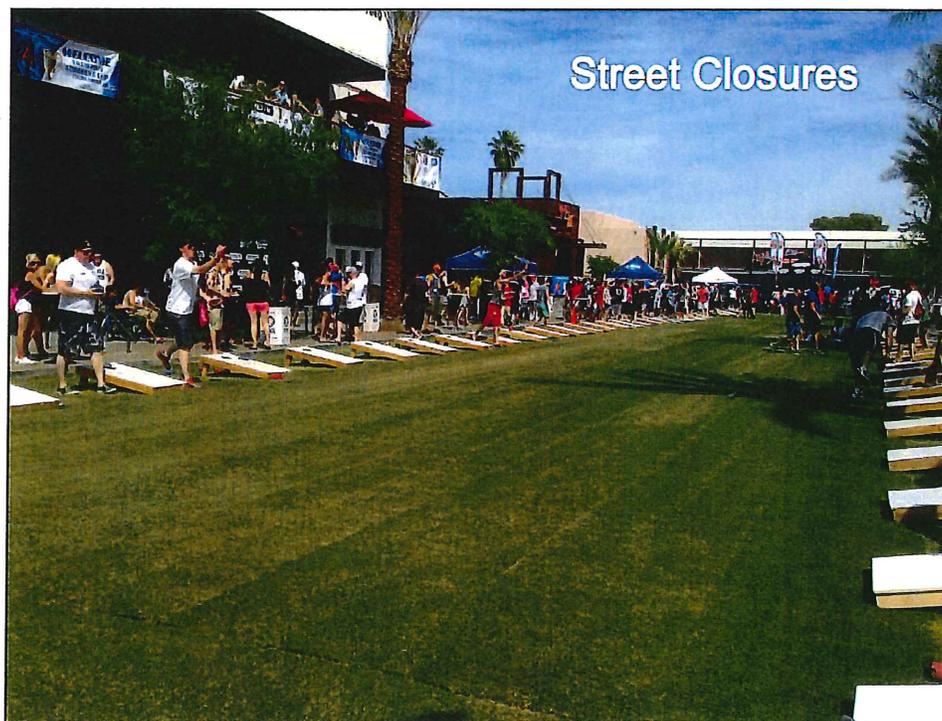
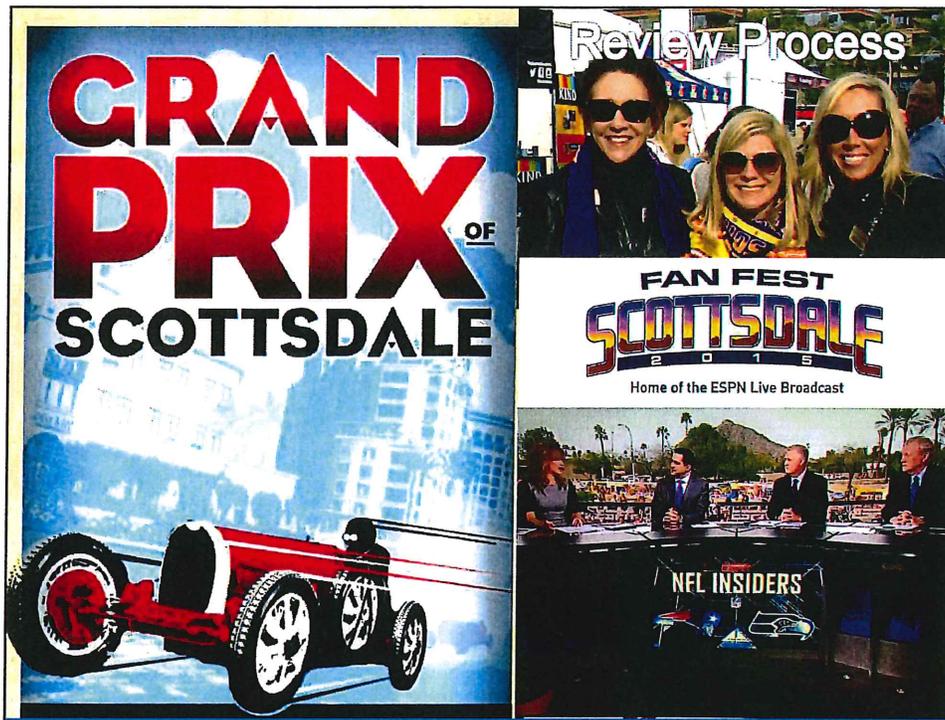
Types of Events



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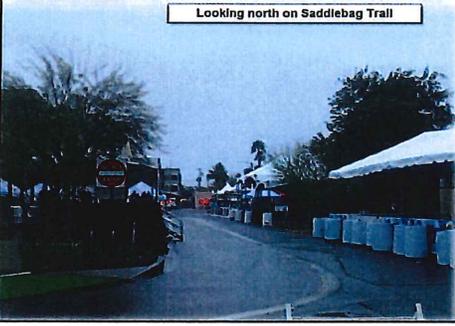




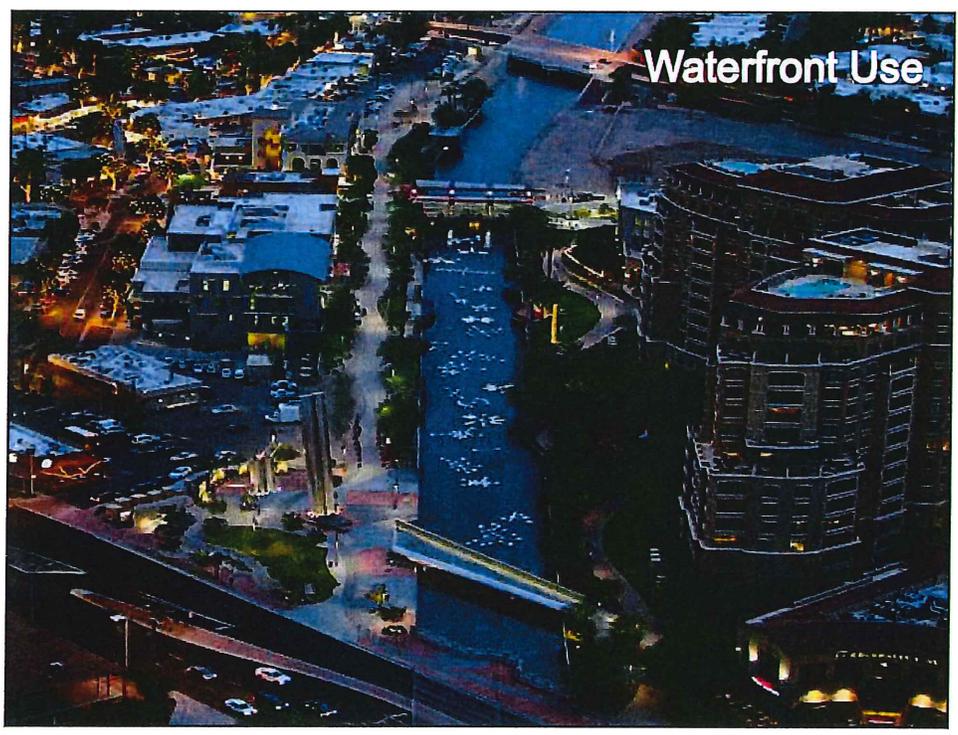
Conditional Use Permits

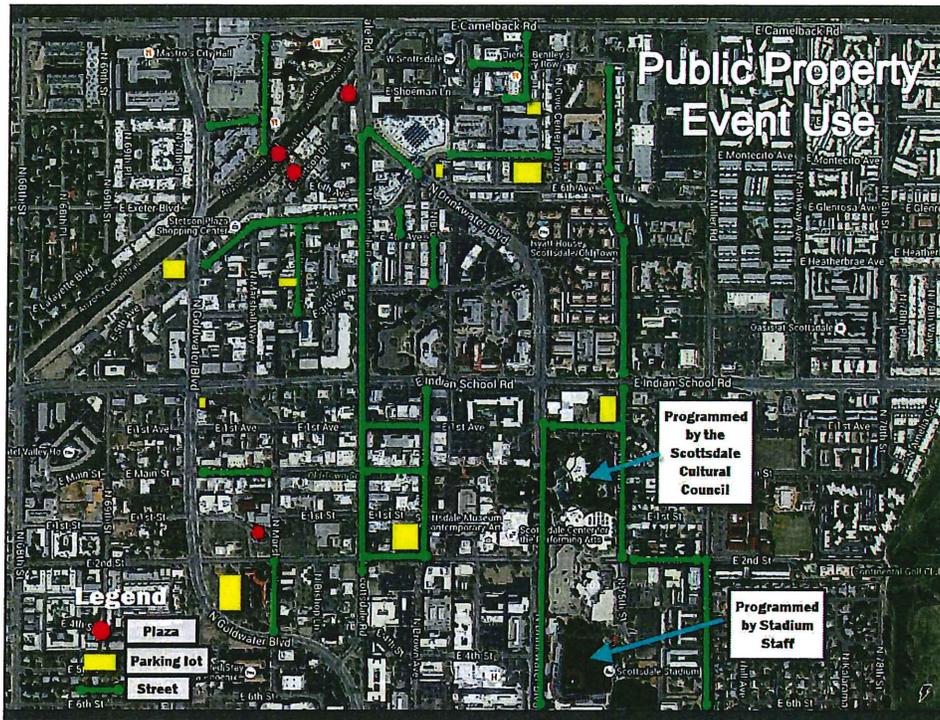


Looking north on Saddlebag Trail



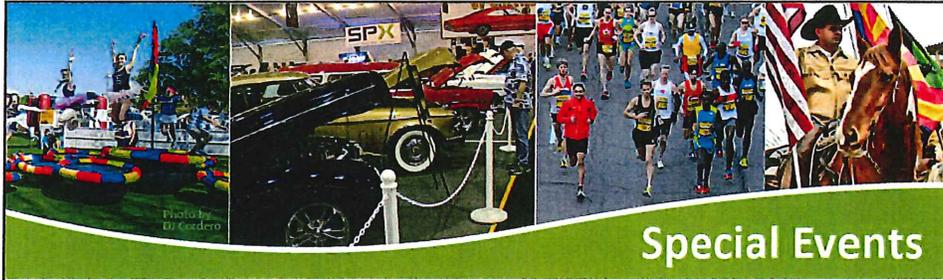
Waterfront Use





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Special Events

Next Steps

1. Action item to initiate changes
 2. Public outreach effort to community
 3. Share all information on website
- Return with draft ordinance in early 2016