

**SCOTTSDALE**

# **CITY COUNCIL**

## **STRATEGIC PLANNING WORKSHOP NOTICE AND AGENDA**



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### **COUNCIL**

W.J. "Jim" Lane, Mayor  
Suzanne Klapp  
Virginia L. Korte  
Robert W. Littlefield

Linda Milhaven  
Guy Phillips  
Dennis E. Robbins

**Tuesday, April 1, 2014**

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**3:00 P.M.**

**\*\*\* AMENDED MARKED AGENDA**

### **CITY COUNCIL STRATEGIC PLANNING WORKSHOP**

City Hall Kiva Forum, 3939 N. Drinkwater Boulevard

**Call to Order – 3:07 P.M.**

**Roll Call – All present**

1. [Welcome and Opening Comments](#) – Mayor Lane
2. **Discuss and receive updates on implementation of the new mission statement and the top priorities for the current year, including possible direction to staff**

Mission Statement: Simply better service for a world-class community. – **Strategic Initiatives Director Brent Stockwell presentation**

Mayor and City Council FY 2013/14 Priorities:

- A. Partner with residents and businesses to revitalize the McDowell Road corridor. – **Planning, Neighborhood and Transportation Administrator Randy Grant presentation**

#### **Motion 1**

– Vice Mayor Korte made a motion to table the discussion on expanding the McDowell Corridor boundaries (no vote taken). Mayor Lane clarified that because no direction was being given there would be no change from what is currently being done unless the Council takes action at some point in the future.

#### **Motion 2**

Councilwoman Milhaven made a motion to direct staff to break out what the costs would be to acquire the berms on the north side of McDowell Road, where it crosses Indian Bend Wash, and bring the information back to Council for consideration. Mayor Lane seconded the motion, which carried 6/1, with Councilman Littlefield dissenting.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

### **Motion 3**

– Mayor Lane made a motion to direct staff not to pursue the expansion of the SkySong banner program. Councilman Littlefield seconded the motion, which failed 2/5, with Vice Mayor Korte and Councilmembers, Klapp, Milhaven, Phillips, and Robbins dissenting.

- B. Provide strategic support of tourism and visitor events.
- C. Create and adopt a comprehensive economic development strategy.
- D. Develop a transportation strategy that anticipates future needs.
- E. Prepare and adopt fiscally sustainable operating and capital budgets.
- F. Reinvest in a high performance organization and work culture.

### **3. Identify and discuss any additional priorities for the next year(s) and discuss strategies to achieve those priorities, including possible direction to staff**

Discussion Questions: Is there anything that the City:

- Is not currently doing that we should start doing?
- Is there anything that the City is currently doing that we should stop doing?
- Is there anything that the City is currently doing that we should work to improve?

### **\*\*\*\*Motion 4**

– Vice Mayor Korte made a motion to: (1) List the cost of maintaining and operating the Preserve under Priority E (Prepare and adopt fiscally sustainable operating and capital budgets); and (2) direct staff to agendize a discussion on a possible moratorium on future land acquisitions until the City's remaining bond capacity can be assessed and the City can better identify what the future costs of maintaining and operating the Preserve will be. Mayor Lane seconded the motion, which carried 5/2, with Councilman Littlefield and Phillips dissenting.

### **Direction**

– Councilman Phillips suggested directing staff to look at and agendize discussions on: (1) The pros and cons of removing the redevelopment designation from the McDowell Corridor area; (2) including tourism in the McDowell Corridor; and (3) making bus turnouts a higher priority in the Transportation Plan. The Council unanimously supported the suggestions.

– Councilwoman Milhaven suggested continuing the conversation on trust in government that was suggested by Vice Mayor Korte. There was general consensus to continue the conversation.

### **4. Closing Remarks – Mayor Lane and City Manager Behring**

**Adjournment – 5:25 P.M.**

### **Workshop Notes:**

- This will be a City Council Work Study Session. No formal action will be taken at this meeting.
- Written public comment will be received during the session and shared with the City Council.
- The workshop will be broadcast live on CityCable 11 and on [www.ScottsdaleAZ.gov](http://www.ScottsdaleAZ.gov).