

HELP SCOTTSDALE DESIGN A BETTER FLAG

FOR ENTRANTS 18 YEARS OF AGE AND OLDER

CURRENT FLAG



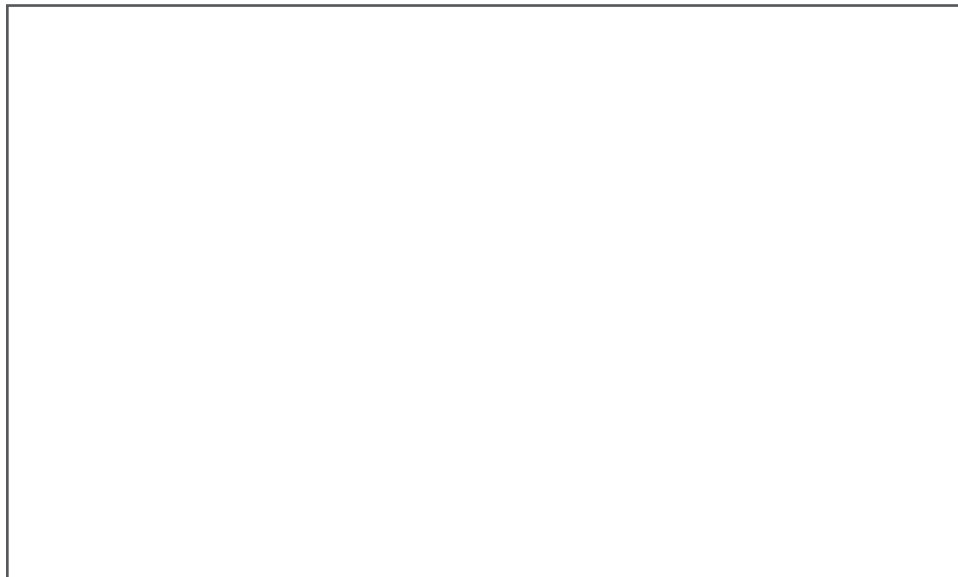
White field that lacks meaning.

Text that is illegible at a distance. Seal with hard to decipher imagery.

GUIDELINES

1. **Keep it Simple:** A flag should be so simple that it can be drawn from memory.
2. **Use Meaningful Symbolism:** A flag's images, colors, or patterns should relate to what it symbolizes.
3. **Use 2-3 Basic Colors:** Limit the number of colors on the flag to three, which contrast well and come from the standard color set.
4. **No Lettering or Seals:** Never use writing of any kind or an organization's seal. These get small, blurry and can't be understood at a distance.
5. **Be Distinctive or Related:** Avoid duplicating other flags, but use similarities to show connections.

YOUR FLAG IDEA (DRAW SUBMISSION HERE)



WHAT IS SCOTTSDALE TO YOU?

Scottsdale has a rich history of where it earned the moniker "The West's Most Western Town" and an equally rich culture in the present day. Here are a few example symbols.



Tourism



McDowell
Sonoran
Preserve



Western
Spirit



Parada
del Sol



Orangedale



Art
Galleries &
Museums

For more information, go to ScottsdaleAZ.gov and search "flag contest"

BE SURE TO FILL OUT THE SUBMISSION FORM ON THE OTHER SIDE!

COLORS



Colors should reflect the region and represent or convey emotion. **Portland's flag** has green for forest, blue for rivers and yellow for wheat.

SHAPES



Shapes such as stars and stripes are very common in flag design. **Chicago's flag** has white stripes for the North, West, and South sides, and blue stripes for local bodies of water. The four six-pointed red stars represent major historical events.

SYMBOLS



Symbols can be anything related to a city. Just keep it simple and easy to recognize! **Orlando's flag** features its iconic fountain at Lake Eola Park.

SCOTTSDALE CITY FLAG DESIGN SUBMISSION

Name:		Age:
Street Address:		Apt/Ste Number:
City:	State:	ZIP:
Email:		Phone:
Artist Statement: (150 Words or Less. What the colors/symbols represent.)		
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CITY OF SCOTTSDALE FLAG DESIGN CHALLENGE ENTRANT AGREEMENT FOR ENTRANTS 18 YEARS OF AGE AND OLDER

Flag designs submitted under the City of Scottsdale Flag Design Challenge (Challenge) are subject to the following release agreement, terms, and conditions.

1. I confirm that I am the individual who created the submitted design(s) (reference hereafter to the singular “design” includes the plural form of the word), that it is my original work, and that I have full rights to submit the design to this Challenge.
2. I hereby grant to the City of Scottsdale the fullest extent of my rights and interest therein and the unrestricted, irrevocable and exclusive right and permission to use, reuse, publish, print, distribute, modify, and reproduce for public display the submitted design in whole or in part, composite, or retouched in character or form.
3. I understand that I will not receive a fee or other form of compensation.
4. I hereby release, discharge, and agree to hold harmless the City of Scottsdale from any and all claims, damages, costs, and liabilities that may arise as a result of entering and participating in this Challenge or from any subsequent publication or disclosure of the submitted design.
5. I acknowledge that the submitted design will become the property of the City of Scottsdale and will not be returned to me. I hereby release the City of Scottsdale from any claims that may arise as a result of damage to or loss of the submitted design.
6. I hereby acknowledge that this agreement will be construed, interpreted, and enforced according to the laws of the State of Arizona.
7. I have read and fully understand the terms and conditions herein and affirm that the foregoing is true and correct.
8. I understand the terms and conditions herein are contractual and not a mere recital, that this agreement is legally binding, and that I have voluntarily signed or agreed to the terms and conditions.

Signature:	Date:
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Printed Name:	
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