



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting**

**8:00 a.m., Tuesday, September 20, 2016  
Scottsdale Museum of the West  
3830 N. Marshall Way  
Scottsdale, Arizona 85251**

**Marked Agenda**

**1. Call to Order/Roll Call – 8:02AM**

David Scholefield, Chairperson  
Ren Hirose, Vice-Chairperson  
Camille Hill

Linda Dillenbeck  
Robert McCreary  
Carl Grupp - **ABSENT**

Frank Ashmore

**2. Approval of Minutes**

Commission discussion to approve the August 16, 2016 regular meeting minutes.

**COMMISSIONER MCCREARY MOVED TO APPROVE THE MINUTES AS AMENDED. COMMISSIONER DILLENBECK SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**3. Manager Reports**

Staff Contact: Steve Geiogamah, Tourism Development Manager

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

**4. Event Funding Program Recommendations**

Possible presentation by event producers requesting funding, Commission discussion and recommendations regarding FY 2016-17 event funding:

- a. Barrett Jackson Auto Auction
- b. Competitor Group Rock-n-Roll Marathon
- c. Scottsdale Philharmonic Concert Series
- d. Gatsby Under the Stars Gala

Staff Contact: Steve Geiogamah

**COMMISSIONER HIROSE MOVED TO APPROVE THE EVENT FUNDING RECOMMENDATIONS AS PRESENTED. NOTING THAT IF FUNDING IS APPROVED FOR THE GRAND PRIX EVENT (ITEM 8) THAT THE GATSBY GALA FUNDING WOULD NOT BE APPROVED. COMMISSIONER DILLENBECK SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**



5. [Museum of the West Budget Adjustment](#)

Discussion of a budget adjustment to exchange \$83,699 MPC Bonds funding from the Museum of the West project to the Museum of the West Permanent Hopi Pottery Gallery project, and \$83,699 Tourism Development Funds funding from the Museum of the West Permanent Hopi Pottery Gallery to the Museum of the West project and possible recommendation to transfer the Tourism Development Funds funding from the Museum of the West Permanent Hopi Pottery Gallery to the Museum of the West project.

Staff Contact: Jeff Nichols, City Treasurer

**COMMISSIONER HILL MOVED TO APPROVE THE BUDGET ADJUSTMENT AS PRESENTED. COMMISSIONER DILLENBECK SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

6. [Downtown Scottsdale Holiday Event](#)

Presentation, discussion and possible recommendations regarding the planning of the 2016 Downtown Scottsdale Holiday event.

Presenter: Karen Churchard, Tourism and Events Director

7. [Azcentral Food and Wine Experience Event Funding Proposal](#)

Presentation, commission discussion and possible recommendation regarding allocation of Tourism Development Funds toward the 2016 Azcentral Food & Wine Experience proposal.

Presenter: Chelsea Fox and Kerry Dunne, R Entertainment Company

Staff Contact: Steve Geiogamah

**COMMISSIONER HIROSE MOVED TO RECOMMEND TOURISM DEVELOPMENT FUNDING UP TO \$75,000 FROM NEW EVENT DEVELOPMENT FUNDS IN SUPPORT OF THE AZCENTRAL FOOD & WINE FESTIVAL. COMMISSIONER HILL SECONDED. COMMISSIONER MCCREARY RECUSED HIMSELF. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

8. [Grand Prix Event Funding Proposal](#)

Presentation, commission discussion and possible recommendation regarding allocation of Tourism Development Funds toward the 2016 Grand Prix Event sponsorship proposal.

Presenter: Sean Gillespie, Event Director

Staff Contact: Steve Geiogamah

**COMMISSIONER DILLENBECK MOVED TO RECOMMEND TOURISM DEVELOPMENT FUNDING UP TO \$55,000 FROM NEW EVENT DEVELOPMENT FUNDS IN SUPPORT OF THE 2016 GRAND PRIX OF SCOTTSDALE. COMMISSIONER HILL SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

9. **Public Comment**

Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to Tourism & Events Staff. Public Comment time is reserved for citizen comment on agenda items and requests to place items on a future agenda. The Commission shall not discuss or take action on non-agenda items. Public Comment is limited to a total of 15 minutes. **Speakers are limited to three minutes to address the Tourism Development Commission during “Public Comment.”**

10. **Identification of Future Agenda Items**



The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

**Adjournment – 9:53AM**

**Next scheduled meeting is October 18, 2016**

