



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

**8:00 a.m., Tuesday, October 20, 2015
Scottsdale Museum of the West
3830 N. Marshall Way
Scottsdale, Arizona 85251**

Marked Agenda

1. Call to Order/Roll Call – 8:02AM

David Scholefield, Chairperson

Ren Hirose, Vice-Chairperson-**ABSENT**

Camille Hill

Ace Bailey

Linda Dillenbeck

Robert McCreary

Carl Grupp

2. Approval of Minutes

Commission discussion and recommendation to approve the September 15, 2015 regular meeting minutes.

COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES AS AMENDED OF THE SEPTEMBER 15, 2015 MEETING. COMMISSIONER DILLENBECK SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. Manager Reports

Staff Contact: Steve Geiogamah, Tourism Development Manager

a. Staff Bed-Tax Collection Report

b. Bed Tax Proforma

c. Smith Travel Report

d. Program Updates

4. Proposed Downtown Scottsdale Baseball Museum

Presentation, commission discussion and possible recommendation regarding a proposed Scottsdale Spring Training baseball museum.

Presenter: Robert Johnson, Board Member Arizona Spring Training Experience

Staff Contact: Steve Geiogamah

5. Marshall Way Project

Commission update, discussion and possible recommendation regarding the Marshall Way Art Project

Presenter: Donna Isaac, Director Scottsdale Public Art, Vice President Scottsdale Cultural Council

Staff Contact: Gary Meyer, Project Manager Sr.



DAN SEMENCHUK MADE A PUBLIC COMMENT REGARDING THE MARSHALL WAY PROJECT.

6. Event Ordinance Update

Staff update, commission discussion and possible recommendation regarding the City of Scottsdale event ordinance text amendment

Staff Contact: Cheryl Sumners, Events Manager

7. Longwoods Report

Presentation, commission discussion and possible recommendations regarding the Longwoods Visitor Report.

Presenter: AnnDee Johnson, Vice President, Longwoods International

Staff Contact: Steve Geiogamah

8. Public Comment

Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to Tourism & Events Staff. Public Comment time is reserved for citizen comment on agenda items and requests to place items on a future agenda. The Commission shall not discuss or take action on non-agenda items. Public Comment is limited to a total of 15 minutes. **Speakers are limited to three minutes to address the Tourism Development Commission during “Public Comment.”**

9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment – 9:40AM

Next scheduled meeting is November 17, 2015

