



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

8:00 a.m., Tuesday, September 15, 2015

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

Marked Agenda

1. Call to Order/Roll Call -8:02AM

David Scholefield, Chairperson
Ren Hirose, Vice-Chairperson
Camille Hill
Ace Bailey

Linda Dillenbeck
Robert McCreary
Carl Grupp

2. Approval of Minutes

Commission discussion and recommendation to approve the August 18, 2015 regular meeting minutes.

COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE AUGUST 18, 2015 MEETING. COMMISSIONER HIROSE SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

3. Manager Reports

Staff Contact: Steve Geiogamah, Acting Tourism and Events Director

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

4. Destination Event Marketing Analysis and Fundraising Feasibility Analysis

Commission update and discussion regarding the Destination Event Marketing Analysis and Fundraising Feasibility Analysis - Phase I.

Staff Contact: Steve Geiogamah

5. Food & Wine Experience Presentation

Presentation and commission discussion and possible bed tax event funding recommendation regarding the Food & Wine Experience Event proposal.

Presenter: Chelsea Fox and Kerry Dunne, R Entertainment Company

Staff Contact: Steve Geiogamah

COMMISSIONER DILLENBECK MOVED TO APPROVE FUNDING OF UP TO \$75,000 FROM ONE-TIME COMMITMENT. COMMISSIONER HILL SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).



6. [Tourism Project Prioritization](#)

Commission discussion and possible action regarding evaluating and prioritizing tourism related projects

Staff Contact: Steve Geiogamah

7. [Desert Discovery Center Project Update](#)

Staff update and commission discussion regarding the Desert Discovery Center project.

Staff Contact: Gary Meyer, Project Manager

8. **Public Comment**

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment -9:12AM

Next scheduled meeting is October 20, 2015

