



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

8:00 a.m., Tuesday, August 18, 2015

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

Marked Agenda

1. Call to Order/Roll Call – 8:00AM

David Scholefield, Chairperson
Ren Hirose, Vice-Chairperson
Camille Hill
Ace Bailey

Linda Dillenbeck-**ABSENT**
Robert McCreary
Carl Grupp

2. Approval of Minutes

Commission discussion and recommendation to approve the June 16, 2015 regular meeting minutes.

COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE JUNE 16, 2015 MEETING. COMMISSIONER HIROSE SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. Manager Reports

Staff Contact: Steve Geiogamah, Acting Tourism and Events Director

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

4. Unity Pledge – Ordinance

Presentation, discussion and possible recommendation to staff regarding signing the Unity Pledge in support of equal, inclusive and fair treatment of all people in Scottsdale, including an overview of city diversity efforts.

Staff Contact: Sharon Cini, Diversity Liaison

COMMISSIONER BAILEY MOVED TO SUPPORT THE UNITY PLEDGE. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

5. Scottsdale Sonoran Preserve-Tonto National Forest Jeep Tours

Staff presentation and Commission discussion regarding access for jeep tour operators in the Tonto National Forest.

Staff Contact: Kroy Ekblaw, Executive Assistant, Strategic Projects



6. [FY2014/15 Scottsdale Convention and Visitors Bureau Contract Year-End Performance Measures Report](#)

Report update and Commission discussion

Rachel Sacco, Rachel Sacco, President/CEO of the Scottsdale CVB

Staff Contact: Steve Geiogamah

7. [City Event Funding Program](#)

Presentation, discussion and possible recommendations regarding city event funding programs.

Staff Contact: Steve Geiogamah

8. **Public Comment**

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment -8:59AM

Next scheduled meeting is September 15, 2015

