



City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, March 17, 2015
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Marked Agenda

1. Call to Order/Roll Call-8:01AM

David Scholefield, Chairperson
Tom Enders, Vice-Chairperson
Camille Hill
Ace Bailey

Ren Hirose
Robert McCreary
Carl Grupp-**ABSENT**

2. Approval of Minutes

Commission discussion and recommendation to approve the February 17, 2015 regular meeting minutes.

COMMISSIONER HIROSE MOVED TO APPROVE THE MINUTES OF THE FEBRUARY 17, 2015 REGULAR MEETING. COMMISSIONER MCCREARY SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. Manager Reports

Staff Contact: Steve Geiogamah, Tourism Development Manager

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

4. Election of Officers

Staff Contact: Steve Geiogamah

COMMISSIONER ENDERS MOVED TO REAPPOINT DAVID SCHOLEFIELD AS THE CHAIRMAN. COMMISSIONER MCCREARY SECONDED. MOTION PASSED WITH A VOTE OF 5-0, WITH CHAIRMAN SCHOLEFIELD ABSTAINING.

COMMISSIONER BAILEY MOVED TO APPOINT REN HIROSE AS THE VICE-CHAIRMAN. COMMISSIONER MCCREARY SECONDED. MOTION PASSED WITH A VOTE OF 5-0, WITH COMMISSIONER HIROSE ABSTAINING.

5. Scottsdale Airport Update

Commission presentation and discussion regarding the Scottsdale Airpark and the impact on tourism

Presenter: Matthew Wright, General Manager Landmark Aviation



6. [Day Tripper Trolley Service FY2015/16](#)

Commission update, discussion and possible action regarding the 2015/16 Day Tripper trolley service.

Presenter: Paul Basha, Transportation Director

COMMISSIONER SCHOLEFIELD MADE A MOTION TO RE-EVALUATE THE DAY TRIPPER TROLLEY AFTER THE SEASON IS OVER. COMMISSIONER BAILEY SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

COMMISSIONER SCHOLEFIELD MADE A MOTION TO NOT SUPPORT USING BED TAX DOLLARS FOR THE DOWNTOWN TROLLEY. COMMISSIONER BAILEY SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

7. [Bed Tax Stabilization Fund](#)

Commission update, discussion regarding the establishment of a tourism program bed tax stabilization fund

Staff Contact: Steve Geiogamah

ITEM WAS TABLED UNTIL NEXT MEETING

8. [FY 2015/2016 Event Support Funding Programs](#)

Commission update, discussion and possible action regarding the FY2015/16 Event Support Funding Programs

Staff Contact: Steve Geiogamah

ITEM WAS TABLED UNTIL NEXT MEETING

9. [Civic Center Mall Project Update](#)

Commission update, discussion and possible action regarding the Civic Center Mall project

Staff Contact: Derek Earle, City Engineer

10. **Public Comment**

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

11. **Adjournment-10:01AM**

Next scheduled meeting is April 21, 2015

