



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting  
8:00 a.m., Tuesday, February 17, 2015  
Kiva Forum-City Hall  
3939 N. Drinkwater Boulevard  
Scottsdale, Arizona 85251**

**Marked Agenda**

**1. Call to Order/Roll Call-8:04AM**

David Scholefield, Chairperson  
Tom Enders, Vice-Chairperson  
Camille Hill  
Ace Bailey

Ren Hirose  
Robert McCreary  
Carl Grupp

**2. Approval of Minutes**

Commission discussion and recommendation to approve the January 20, 2015 regular meeting minutes.

**COMMISSIONER MCCREARY MOVED TO APPROVE THE MINUTES OF THE JANUARY 20, 2015 REGULAR MEETING. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).**

**3. Manager Reports**

Staff Contact: Steve Geiogamah, Tourism Development Manager

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

**4. SCVB Second Quarter Performance Measures Report**

Report update and Commission discussion

Rachel Sacco, Rachel Sacco, President/CEO of the Scottsdale CVB

Staff Contact: Steve Geiogamah

**5. Preliminary FY2014/15 Destination Marketing Program Objectives**

Commission discussion and possible action regarding the FY2015/16 Destination Marketing Program Objectives

Rachel Sacco: President/CEO of the SCVB

Staff Contact: Steve Geiogamah



6. [FY 2015/2016 Event Support Funding Programs](#)

Commission discussion and possible action regarding the FY2015/16 Event Support Funding Programs

Staff Contact: Steve Geiogamah

7. **Public Comment**

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

8. **Adjournment-8:57AM**

**Next scheduled meeting is March 17, 2015**

