



**City of Scottsdale
Tourism Advisory Task Force
Special Meeting - Notice and Agenda**

Marked Amended Agenda

Item 4 moved to end of meeting

2:00 p.m., Thursday, October 8, 2015
Arizona State University SkySong
1475 North Scottsdale Road, Scottsdale, AZ 85257
Global Room 201

1. Call to Order/Roll Call/Introductions – 2:13PM

One or more members of the Task Force may be unable to attend the meeting in person and may participate telephonically, pursuant to A.R.S. §38-431(4).

Chairman John Holdsworth

Vice Chairperson Kate Birchler – **ABSENT**

Richard Hayslip

Cory Baker – **TELEPHONICALLY**

Taryl O'Shea – **TELEPHONICALLY**

Andrew Chippindall

Susan Potje

Kathy Duley

Fred Unger

2. Approval of Minutes

Task Force discussion and possible action to approve the September 16, 2015 regular meeting minutes.

TASK FORCE CHAIR HOLDSWORTH MOVED TO APPROVE THE SEPTEMBER 16, 2015, REGULAR MEETING MINUTES. SECONDED BY MEMBER UNGER. MOTION CARRIED BY A VOTE OF 8-0.

3. Loloma Site Reuse

At the request of the City Council Economic Development Subcommittee, presentation, discussion and possible recommendation to staff regarding the possible reuse of the Loloma site located at Goldwater and First Street, from the perspective of the Five Year Tourism Strategic Plan, including thoughts on its use as an alternate site for Arizona Central.

Presenter: Danielle Casey, Director Economic Development, Dan Worth, Executive Director Public Works, Diane Jacobs, Holly Street Studio

Staff Contact: Steve Geiogamah

TASK FORCE MEMBER CHIPPINDALL MOVED THE LOLOMA PARCEL CAN BE AN IMPORTANT CITY ASSET THAT WOULD COMPLEMENT AN OVERALL COMPREHENSIVE VISION OF A VIBRANT DOWNTOWN AND SHOULD BE DEVELOPED AS A CITY ASSET. WE BELIEVE THAT AZ CENTRAL SHOULD BE LOCATED ON THE CANAL BANK. IN ORDER FOR THIS VISION TO BE SUCCESSFUL, THE GROUP IS CONCERNED THAT THE CHANGES TO THE



SPECIAL EVENTS PERMITS MAY BE DETRIMENTAL TO EXISTING AND FUTURE EVENTS THAT MAY HAVE UNBEKNOWN NEGATIVE CONSEQUENCES FOR THE CITY. WHILE THE GROUP BELIEVES THE ORDINANCE REQUIRES UPDATE IT SHOULD BE SIMPLIFIED TO ATTRACT AND PROMOTE MORE EVENTS FOR THE CITY. SECONDED BY MEMBER HAYSLIP. MOTION CARRIED BY A VOTE OF 8-0.

4. Public Comment

Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to Tourism & Events Staff. Public Comment time is reserved for citizen comment on agenda items and requests to place items on a future agenda. The Task Force shall not discuss or take action on non-agenda items. Public Comment is limited to a total of 15 minutes. **Speakers are limited to three minutes to address the Tourism Advisory Task Force during “Public Comment.”**

BETTY DRAKE MADE A PUBLIC COMMENT IN REGARDS TO BEING IN FAVOR OF PLACING AZ CENTRAL AT THE CANAL.

5. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment – 4:25PM

Next scheduled meeting is December 16, 2015



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING ROSE RIMSNIDER 480-312-2453 OR RRIMSNIDER@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT ROSE RIMSNIDER AT 480-312-2453.