



**City of Scottsdale
Tourism Advisory Task Force
Special Meeting**

REVISED MARKED AGENDA

9:00 a.m., Thursday, July 30, 2015
Arizona State University SkySong
1475 North Scottsdale Road, Scottsdale, AZ 85257
Ingenuity Conference Room: 301

1. Call to Order/Roll Call/Introductions – 9:01AM

Chairman John Holdsworth

Kathy Duley – **9:05AM**

Vice Chairman Matthew Wright – **RESIGNED**

Richard Hayslip

Cory Baker

Taryl O’Shea

Kate Birchler - **ABSENT**

Susan Potje - **ABSENT**

Andrew Chippindall

Fred Unger

2. Public Comment

Citizens may address the members of the Tourism Advisory Task Force during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Advisory Task Force from discussing or taking action on an item that is not on the prepared agenda.

FRENCH THOMPSON MADE A PUBLIC COMMENT IN REGARDS TO DOWNTOWN EVENTS.

TOM GILLER MADE A PUBLIC COMMENT IN REGARDS TO DOWNTOWN EVENTS.

3. Approval of Minutes

Task Force discussion and possible action to approve the June 17, 2015 regular meeting minutes.

TASK FORCE MEMBER HAYSLIP MOVED TO APPROVE THE JUNE 17, 2015 AMENDED MINUTES. SECONDED BY MEMBER CHIPPINDALL. MOTION CARRIED BY A VOTE OF 7-0.

4. Destination Event Marketing Analysis and Fundraising Feasibility Analysis

Presentation and task force discussion and possible recommendations regarding the Destination Event Marketing Analysis and Fundraising Feasibility Analysis - Phase I.

Presenter: Duncan Webb, Webb Management Services



5. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

CHAIRMAN HOLDSWORTH SUGGESTED A TASK FORCE EXECUTIVE SESSION TO DISCUSS OPTIONS BROUGHT FORWARD IN THE DESTINATION EVENT MARKETING ANALYSIS. TASK FORCE MEMBER CHIPPINDALL MOVED TO HOLD AN EXECUTIVE SESSION AND MEMBER UNGER SECONDED. MOTION CARRIED 8-0. A DATE WILL BE DETERMINED.

6. Adjournment – 10:20AM

Next scheduled meeting is September 16, 2015



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING ROSE RIMSNIDER 480-312-2453 OR RRIMSNIDER@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT ROSE RIMSNIDER AT 480-312-2453.