



**CITY OF SCOTTSDALE
PARKS AND RECREATION COMMISSION
WORK STUDY**

SUMMARY MINUTES

Wednesday, June 1, 2016

**Chaparral Drinkwater Building
8102 E. Jackrabbit Rd.
Scottsdale, AZ 85250**

PRESENT: Virginia Harris, Chair
Todd Davis, Vice Chair
Anne Wurth, Commissioner
Michael Bouscher, Commissioner
Chris Thuman, Commissioner
Fred Klein, Commissioner

ABSENT: Sherry Woodley, Commissioner

STAFF: Reed Pryor, Parks and Recreation Director
Kira Peters, Parks and Recreation Manager
Terry Erickson, Parks and Recreation Manager
Denise Clayton, Parks and Recreation Manager
Brett Jackson, Parks and Recreation Manager
Jody Pierce, Parks and Recreation Manager
Chris Walsh, Parks and Recreation Manager
Ruth Johnson, Office Manager

Call to Order

Chair Harris called the meeting to order at 4:03 p.m.

Roll Call

Members present as stated above.

Public Comment

There were no members of the public who wished to speak.

1. 2016/2017 Agenda Focus

Reed Pryor, Parks and Recreation Director, mediated a discussion about ideas for discussion and action topics for the upcoming year. He noted that typically, the calendar includes officer elections, ethics training, the annual report, a tour of the TPC Phoenix Open site, attending a Giants spring training game, a presentation from aquatics sponsored teams, a spring training recap, and an overview of summer programming.

Staff suggested agenda topics included:

- Updates and a possible work study session on drone legislation, FAA regulations, and areas that the City would like to restrict, including equestrian parks such as Stonegate and Mescal Park;
- Lighting fees being implemented for youth sports groups and the logistics involved with adding those charges;
- Reporting on the work management tasks, which could track maintenance hours, costs of maintaining parks and fields, operating equipment, and a comparison of maintaining parks in the southern versus the northern areas;
- The Sports Complex reservation policy;
- Giving periodic overview of parks and infrastructure inventory for the purpose of educating the Commission on the process, issues, and project updates;
- Review of the adult sports programs, including national trends and new programs that are coming available;
- Partner groups fees and programs;
- Teaming with Human Services to focus on senior recreation;
- Accreditation, including opportunities to participate on the Accreditation Committee in preparation for the 2019 accreditation process;
- Schedule regular presentations from front-line staff about programs;
- Provide the Commission with a calendar of events for the year at the beginning of the season including Parks and Recreation, Community Services, and Library events;
- Presentation of information on the aging facilities to gain understanding of the necessary maintenance and costs;
- The Helping Hands volunteer program and the possibility of tasking citizens with helping to keep an eye on neighborhood parks and reporting maintenance issues to the City; and
- "Get to know you" activities for Commissioners and staff to better interact with each other.

Vice-Chair Davis opined that a vision statement for the Commission could be to assist and improve quality of life for all citizens of Scottsdale through parks and recreation facilities and programs. The values he visualizes for the Commission are to support and advocate for improvement and development of facilities and services, help to inspire new programs as they relate to current trends and citizen needs, provide process for citizen education and input, and commit to be part of community programs.

Commissioners suggested agenda topics and had brief discussion on suggested items including:

- Creating a consistent standardized presentation outline similar to the presentations going before City Council that are clearly understood by current commissioners and easily searchable and consistent for future commissioners who are interested in being updated on City programs, while ensuring that the formats do not become redundant;
- Using meetings held at the City Hall Kiva Forum as an avenue for promoting Parks and Recreation updates, programs, activities, and educational opportunities;
- Offering opportunities for each department to have a meeting dedicated to highlighting activities in their area;
- Using meetings held at site locations for discussion and action items;
- Creating video testimonials from citizens highlighting Parks and Recreation activities;
- Department-wide quarterly financial updates presented in a standard format;
- Challenging park staff to offer more citizen-driven activities;
- Collaborating with Human Services and the Library;
- Creating a Parks and Recreation strategic plan;
- Citizen involvement in promoting bond items;
- Promotional and marketing activities such as enhancing the Parks and Recreation Bulletin and submitting articles for the "My Turn" column of the Scottsdale Republic;
- Benchmarking youth sports partnership charges based on adding fees such as a lighting fee;
- Asking Ann Porter for a presentation on specific marketing suggestions;
- Critical unfunded maintenance needs
- The memorial donation program;
- An overall evaluation of events;
- Volunteers to support events and parks such as the dog park;
- Revenue opportunities;
- BMX Track research results;
- Pool hours review; and
- Kids programs to include educating children about the beauty and dangers of the Sonoran Desert.

2. Adjournment

With no further business to discuss, and no need for an executive session, the regular meeting adjourned at 5:38 p.m.

Respectfully submitted,

A/V Tronics, Inc. DBA AVTranz