



PARKS AND RECREATION COMMISSION

MINUTES

WEDNESDAY, MARCH 16, 2016

**City Hall Kiva Forum
3939 N. Drinkwater Blvd
SCOTTSDALE, AZ 85251**

PRESENT: Virginia Harris, Chair
Todd Davis, Vice Chair
Anne Wurth, Commissioner
Sherry Woodley, Commissioner
Chris Thuman, Commissioner

ABSENT: Michael Bouscher, Commissioner

STAFF: Reed Pryor, Parks and Recreation Director
Kira Peters, Parks and Recreation Manager
Terry Erickson, Parks and Recreation Manager
Brett Jackson, Parks and Recreation Manager
Jody Pierce, Parks and Recreation Manager
Denise Clayton, Parks and Recreation Manager
Chris Walsh, Parks and Recreation Manager
Efrain Enriquez, Youth Sports Field Allocation Assistance Coordinator
Bryan Bundy, Business Operations Manager

GUESTS: Kevin Zacher, Scottsdale Aquatic Club
Bob Platt, Scottsdale Aquatic Club
Lia Fusaro, Clavadistas del Sol
Gigi Beach, Scottsdale Synchrony Arizona

Call to order

Chair Harris called the meeting to order at 5:01 p.m.

Roll Call

Members present as noted above.

Public Comment

There were no members of the public who wished to speak.

Moment of Silence

Commission members observed a moment of silence.

- 1. Approval of the Minutes**
 - a. Regular Meeting: February 17, 2016**

COMMISSIONER THUMAN MOVED TO APPROVE THE FEBRUARY 17, 2016 PARKS AND RECREATION COMMISSION MEETING MINUTES AS SUBMITTED. COMMISSIONER WOODLEY SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER BOUSCHER WAS ABSENT.

Chair Harris announced Ron Chambless' resignation and on behalf of the Commission wished him well in future endeavors.

2. Annual Update from Aquatic Sponsored Teams

Terry Erickson, Parks and Recreation Manager, gave background on the requirements to be a sponsored aquatics team. The City programs offer basic recreation skill development, while sponsored teams offer an opportunity to those interested in advancing their skills. A \$3 per lane, per hour fee was implemented on the teams in FY 2010/11. Fees go into a special revenue fund for pool maintenance. Revenue generated in the past fiscal year was \$112,000. Ms. Erickson noted that staff is working with the legal department and the real estate department to facilitate a general template for multi-year agreements. The first agreement would be with Scottsdale Aquatic Club for three years with two one-year options. She asked that the Commission make a motion recommending approval of the agreement.

Commissioners expressed an interest in reviewing the multi-year agreement.

Kevin Zacher gave update Scottsdale Aquatic Club activities over the past year. His presentation included a history of the program; the program's vision and goals; membership dues and scholarships; accomplishments; the goals for the expanded program beginning in 2016; and collaboration with the City of Scottsdale swim programs. Scottsdale Aquatic Club is not requesting a rate increase for FY 2016/17.

Commission members were given an opportunity to ask questions. Ms. Erickson explained the fee structure for residents and non-residents. Mr. Zacher briefly talked about plans for marketing the southern Scottsdale program, noting that there is currently no waiting list but with this year being an Olympics year, they are expecting high interest in the program.

Lia Fusaro gave an update on Clavadistas Del Sol activities over the past year. Her presentation included discussion of impacts that regional and invitational meets have the tourism in Scottsdale; benefits to participants; awards and accomplishments; and membership dues and scholarships. Clavadistas Del Sol is requesting a 10% rate increase for FY 2016/17.

Commission members were given an opportunity to ask questions. Ms. Fusaro explained that there is no need to raise fees more than 10% at this time. It is difficult to find diving coaches and there is no more diving board time available, so it is not possible to increase participation by increasing dive time.

Gigi Beach gave an update on Scottsdale Syncro's activities over the past year. Her presentation included a review of membership dues, scholarships, fundraising activities, and overall costs for each team level; listing various meets that were participated in; awards; and benefits to the swimmers. Scottsdale Syncro is not requesting any fee increases for FY 2016/17.

COMMISSIONER WOODLEY MOVED TO APPROVE CONTINUED SPONSORSHIP OF SCOTTSDALE AQUATIC CLUB FOR FY 2016/17. VICE-CHAIR DAVIS SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER BOUSCHER WAS ABSENT.

COMMISSIONER THUMAN MOVED TO APPROVE CONTINUED SPONSORSHIP OF CLAVADISTAS DEL SOL FOR FY 2016/17 AND THE REQUESTED 10% FEE INCREASE. COMMISSIONER WOODLEY SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER BOUSCHER WAS ABSENT.

VICE-CHAIR DAVIS MOVED TO APPROVE CONTINUED SPONSORSHIP OF TEAM SCOTTSDALE SYNCHRO ARIZONA. COMMISSIONER THUMAN SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER BOUSCHER WAS ABSENT.

Vice-Chair Davis suggested that staff research ways in which the non-resident fee collected by the organizations could be put back into the City's aquatics program.

It was consensus of the Commission that they would like to review the multi-year agreement between the City and Scottsdale Aquatic Club prior to making a recommendation.

3. Youth Sports Field Allocation Update

Denise Clayton, Parks and Recreation Manager, gave a presentation on the Youth Sports Field Allocation spring and fall reservations. Her presentation included a review of the Youth Sports Field Allocation policy timeline, partnership funding, and projects.

Efrain Enriquez, Youth Sports Field Allocation Assistance Coordinator, reviewed the scope of operations noting the primary focus is working with youth group organizations. He discussed the process of field reservations, lighting, working with the Scottsdale Unified School District and Paradise Valley Unified School District, games and clinics, and updating the RAIN line.

Ms. Clayton reviewed the 2014/15 reserved hours and revenue generated by Youth Sports Field Allocation; trends and goals, which include accommodating demands of charter schools, private schools, and club teams; ball field maintenance projects and expenditures; and program goals.

Commission members were given an opportunity to make comments and ask questions. Jody Pierce, Parks and Recreation Manager, explained that the General Fund and the Special Revenue Fund combined are close to the \$175,000 expended and the previous Parks and Recreation Director approved use of reserved funds to cover the difference in cost for projects done in FY2014/15.

Commissioner Thuman expressed concern about organizations reserving field time at the discounted rate and not using the fields, prohibiting other groups from being able to use the field space for other activities.

Vice-Chair Davis said that during a meeting with Mayor Lane and a discussion of quality of life issues, the Mayor complimented Parks and Recreation staff for their efforts.

Ms. Clayton said that field space is in high demand and many organizations including charter schools rent facilities at SUSD fields. She estimated Partner's field time at approximately 40,000 hours and she will provide definitive numbers to the Commission at a later date. She explained that fields are allocated to Partners based on the number of Scottsdale residents they list on their roster. The City is responsible for allocating field time from 4:00 p.m. to 10:00 p.m. on weekdays and all day on weekends.

4. Proposed Rates and Fees Overview for 2016/17

Bryan Bundy, Business Operations Manager, reviewed the proposed parks and recreation fee changes for FY 2016/17. Proposals included non-enterprise rate change proposals; Scottsdale Stadium facility rental fee increases; Scottsdale Sports Complex reservation fee increase; aquatics cost recovery seasonally based rate increases for lap swim, public swim, and fitness center daily admission; facility booking increased room rental, beer permit, sand volleyball; and multiuse fees; Horizon Park and community center fee increases and establishment of Teen afterschool program; and McCormick-Stillman Railroad Park Ramada rental fee increases and establishment of Executive Car fees. Proposed changes will generate approximately \$140,000 for the General Fund next year. The City Treasurer presented this information to City Council on February 22nd for their review and Council is expected to formally adopt the proposed rates and fees on May 17, 2016. Mr. Bundy thanked Chair Harris for her participation in the rates and fees discussions.

Commission members were given an opportunity to ask questions. Mr. Bundy noted that the rates and fees schedule includes a glossary of terms. Ms. Erickson explained that all businesses, including non-profits, are charged the commercial rates. Commission members are welcome to provide input now or during a series of public meetings that will take place as part of the budget process.

The Parks and Recreation Commission concurred with the proposed rates and fees.

5. 2016 Parks and Recreation Strategic Plan

Kira Peters, Parks and Recreation Manager, gave a presentation of the updated 2016 Parks and Recreation strategic Plan. Her presentation included the department's vision, mission, goals and objectives. She noted that establishment of a strategic plan is an essential step for maintaining accreditation.

6. Commissioner Report

Commissioner Wurth said that her children are participating in the COS afterschool football program. She is pleased with the program and appreciates the differences between the City-run programs and private programs. She was happy to see the new Chaparral Park equipment is being used by so many people. People were complimentary of the field conditions during a soccer tournament she attended at Chaparral Park in February.

Vice-Chair Davis volunteered at the Parada del Sol Rodeo held at WestWorld and noted that the national television spots highlighted Scottsdale and WestWorld. He enjoyed attending a Spring Training game and the Arts Festival. His Scottsdale Community College class recently toured Club SAR and Eldorado Park.

Chair Harris attended the Spring Training game and was impressed with all of the preparation that goes into preparing for game day. She enjoyed attending a City of Scottsdale flag football game. She mentioned that last weekend Chaparral Park had a lot of activity including the Triple Crown, adult soccer, and a walk for ovarian cancer.

Commissioner Woodley said she attended the Spring Training game and complimented staff on the condition of the stadium. She noted that she regularly uses Pima Park and was complimentary of the maintenance and improvements that have been made in the last few years.

7. Manager Updates and Director's Report of Current Events

Reed Pryor, Parks and Recreation Director, said that applications for the current Parks and Recreation Commission vacancy are due to the City Clerk's office no later than April 8th. He noted that the Chaparral Park and Eldorado Park lakes will be stocked with fish beginning on March 24th.

Terry Erickson, Parks and Recreation Manager, gave an update on aquatics, aquatic maintenance and fountains, and special events. Spring Saturday swim lessons will begin March 5th and weekday swim lessons begin May 2nd; lifeguard candidates skills assessments will be Saturday, March 19th; water exercise classes begin March 28th; and public swim begins on April 30th. Aquatics and Fountains staff have been marketing and attended the Sci-Tech Festival on February 27th with the irrigation staff and answered questions for the public. Cactus Aquatic Center was closed March 3rd through 6th for repair of the scrubber pump shaft assembly and has now reopened. The Spring Training Festival was held on March 6th from 11:00 a.m. to 8:30 p.m. at the Scottsdale Mall and included a presentation from inductee Jim Bruner and a presentation of the movie "Sand Lot." A skate competition will be held on Saturday, March 26th from 10:00 a.m. to 5:00 p.m. at the Wedge Skate Park. Mighty Mud Mania is 86 days away and volunteers are encouraged to begin signing up. Ms. Erickson noted that City Council accepted the grant from Arizona Sports and Tourism Authority during last night's meeting.

Kira Peters, Parks and Recreation Manager, noted that Mountain View Community Center and Horizon Park hosted spring break camps last week from 8:00 a.m. to 4:30 p.m. with a total of 93 children registered. Eldorado Community Center gymnasium will be closed for one week beginning April 4th for roof replacement, which will cost

approximately \$79,000 and is funded jointly by the City's facilities department and the Boys and Girls Club. She reminded the Commission that Easter is March 27th and showed pictures of park ramadas in past years.

Jody Pierce, Parks and Recreation Manager, noted that approximately 30 teams are participating in the Desert Mountain Softball Tournament that began on March 15th at Horizon Park. Triple Crown Sports tournament has reserved 16 fields throughout the city for the tournament that will be ongoing from Friday, March 18th through March 20th.

Brett Jackson, Parks and Recreation Manager, said that the Exclusively Little event held on Saturday, March 5th at McCormick-Stillman Railroad Park had over 5,000 attendees resulting in \$18,000 in revenues, an increase of 35% from last year. Construction will begin on the rehabilitation of Indian School Park lake on April 4th and will take approximately five months to complete. There will be a public open house from 6:30 p.m. to 7:30 p.m. on Wednesday, March 23rd at the Indian Bend Wash Visitor's Center. The City of Scottsdale annual Arbor Day Celebration will be held on Wednesday, April 13th at 9:00 a.m. at McCormick-Stillman Railroad Park. The City will receive its 34th consecutive Tree City USA award and its 24th consecutive Growth award from the Arbor Day Foundation during the event.

Denise Clayton, Parks and Recreation Manager, said that adult sports activities are underway. There are 813 people participating in tennis leagues and lessons, 348 participating in sand volleyball, and a total of 256 teams are registered for adult sport groups including indoor volleyball. Club SAR has approximately 1,500 members and walk-ins and offer a variety of classes available. Pickleball courts are seeing approximately 28 to 52 people playing throughout the day and there are now instructors offering free pickleball lessons.

Chris Walsh, Parks and Recreation Manager, said that nine Spring Training home games have been hosted thus far with seven games left. The Minor League Complex kicked off with two home games and will be playing every day until April 1st. Minor League games are open to the public. Scottsdale Stadium scope of qualifications panel will be reviewing the architectural firms' submittals for the Master Planning phase on March 17th and making a decision on which firms will be interviewed. The Scottsdale Sports Complex will host the Arizona United practices beginning on March 21st.

Chair Harris mentioned that Commissioner Chambless had volunteered to spearhead research on new model for Youth Field Sports. She asked for a volunteer who would be interested in taking over the project.

8. Public Comment

There were no members of the public who wished to speak.

9. Adjournment

With no further business to discuss, and no need for an executive session, the regular meeting adjourned at 7:11 p.m.

Respectfully submitted,
A/V Tronics, Inc. DBA AVTranz