



**PARKS AND RECREATION COMMISSION**

**MINUTES**

**Wednesday, September 2, 2015**

**CHAPARRAL PARK  
5401 N. HAYDEN RD  
SCOTTSDALE, AZ 85251**

- PRESENT:** Harry Schlegelmilch, Chair  
Anne Wurth, Commissioner  
Sherry Woodley, Commissioner  
Todd Davis, Commissioner  
Michael Bouscher, Commissioner
- ABSENT:** Ron Chambless, Commissioner  
Virginia Harris, Commissioner
- STAFF:** Reed Pryor, Parks and Recreation Director  
Bill Murphy, Community Services Director  
Kira Peters, Parks and Recreation Manager  
Terry Erickson, Parks and Recreation Manager  
Brett Jackson, Parks and Recreation Manager  
Ryan Burris, Assistant Pool Manager  
Jody Pierce, Parks and Recreation Manager  
Denise Clayton, Parks and Recreation Manager  
Chris Walsh, Parks and Recreation Manager  
Efrain Enriquez, Assistant Recreation Coordinator  
Dan Miller, Recreation Leader III  
Ronnie Phillips, Recreation Leader II

**Call to order**

Chair Schlegelmilch called the meeting to order at 5:00 p.m.

**Roll Call**

Members present as noted above.

## **Public Comment**

There were no members of the public who wished to speak.

## **Moment of Silence**

Commission members observed a moment of silence.

### **1. Approval of the Minutes** **a. Regular Meeting: August 19, 2015**

Chair Schlegelmilch pointed out that the motion on the Pima McDowell Cell Tower was missing from that item.

**COMMISSIONER BOUCHER MOVED TO APPROVE THE AUGUST 19, 2015 PARKS AND RECREATION COMMISSION REGULAR MEETING AS AMENDED. COMMISSIONER WOODLEY SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF FIVE (5) TO ZERO (0). COMMISSIONERS CHAMBLESS AND HARRIS WERE ABSENT.**

### **2. 2015 Community Services Master Plan**

Bill Murphy, Community Services Director, gave an update on the 2015 Community Services Master Plan. City Council unanimously approved Resolution No. 10204 approving the 2015 Community Services Master Plan during their August 25, 2015 meeting. The matrix located on pages 103 to 105 outline items that have been implemented or are in the process of being implemented. The update provides a guide in moving forward and in the accreditation process. If the Bond election is successful in November, approximately \$40 million will become available for projects.

### **3. Youth Sports Field Allocation Update**

Efrain Enriquez, Assistant Recreation Coordinator, gave an update on the Youth Sports Field Allocation Spring and Fall reservations. His presentation included a review of the YSFA process and priority rankings; scheduling and revenue changes seen with bringing on partner organizations; trends including interest from charter schools in having field allocations; ball field maintenance; and goals for the upcoming year.

Denise Clayton, Recreation Coordinator, gave an update on the youth baseball tournament run by Triple Crown Sports held March 13th & 14th and the 19th through the 22nd. The direct impact to the city was over \$200,000. The City is in the process of negotiating with the organization to bring the event back to Scottsdale during the 2016 Spring Training season.

Commission members were given an opportunity to ask questions. Mr. Pryor explained that during Spring Training and large events overtime is budgeted for staff. Ms. Clayton noted that Triple Crown Sports is based out of Colorado and run tournaments all over the country. They chose to have a tournament in the Valley because of Spring Training. She said that there is little competitive bargaining with tournament organizers because the Valley Cities are generally aware of what each cities' fees are.

Discussion ensued regarding partnership funding, the special revenue fund, and field lighting fees.

#### **4. Review of National Parks and Recreation Month**

Kira Peters, Parks and Recreation Manager, discussed how the City of Scottsdale celebrated National Parks and Recreation Month and how citizens were engaged through social media. Dan Miller, Assistant Recreation Coordinator, said that there was positive reaction to the art pictures that were posted through social media. These were a good tool for engaging followers by asking "What do you love about parks and recreation?"

#### **5. Special Events**

Terry Erickson, Parks and Recreation Manager, talked about the history of City of Scottsdale parks and recreation special events. This year marks the 55th anniversary of the Town recreation department and September 29th will be 55 years since the first Parks Commission was established. She briefly reviewed events that have endured through the years.

Dan Miller, Assistant Recreation Coordinator, talked about upcoming events and how the City measures success of events and factors used in deciding when to retire an event. He noted that this year the City started the process of encouraging attendees to go to a survey through social media. Parks and recreation is working with the library to brainstorm and coordinate on the event process, mapping for events, vendor contracts, sponsorships and staff training.

Ronnie Phelps reviewed upcoming events. Upcoming events include: Date Night, October 3, 2015; the Fall Festival, October 31, 2015; Family Fun Night December 5 at Vista del Camino; Paws in the Park, January 23, 2016; another Family Fun Night, February 20, 2016 at a location yet to be determined; the Spring Training Festival; and the Wedge Skate Park Competition.

Commission members were given an opportunity to make comments and ask questions. Mr. Miller discussed the 40-year success of Mighty Mud Mania, event revenue recovery, and recent enhancements such as fast passes. Mr. Miller explained the process for determining where attendees live, noting that the majority of Mighty Mud Mania attendees are from outside of Scottsdale.

Mr. Miller explained that the Holiday Harmony event was eliminated due to issues with local merchants. Elements of Holiday Harmony have been integrated into the McCormick-Stillman Railroad Park Holiday event.

Mr. Miller noted that the Spring Training Festival was originally run by the Charros and is now a City event. The City is hoping to have a youth sports element and promote getting outside and getting active.

#### **6. Commissioner Report**

There were no Commissioner reports.

## **7. Director's Report of Current Events**

Reed Pryor, Parks and Recreation Director, noted that the August 31, 2015 storm took out 57 large trees and that staff has been doing a tremendous job of cleaning up.

He noted that there are several milestones coming during the next year including: The 30th Anniversary of the dedication of the Indian Bend Wash Greenbelt project; the 40th Anniversary of McCormick-Stillman Railroad park on October 4th, which will be celebrated during Rail Fair; and the 55th Anniversary of the establishment of the Town's Parks and Recreation department and the establishment of the first Parks Commission.

A General Plan open house is scheduled during two sessions on Thursday, September 17th from 11:00 a.m. to 1:00 p.m. and again from 5:00 p.m. to 7:00 p.m. in the SkySong Synergy Room.

Mr. Pryor explained that the areas where trees were blown down will be evaluated to determine whether or not to replace them.

## **8. Public Comment**

There were no members of the public who wished to speak.

## **9. Adjournment**

With no further business to discuss, and no need for an executive session, the regular meeting adjourned at 6:08 p.m.

Respectfully submitted,  
A/V Tronics, Inc. DBA AVTranz