



PARKS AND RECREATION COMMISSION

SUMMARY MINUTES

WEDNESDAY, August 19, 2015

**CITY HALL KIVA FORUM
3939 N. DRINKWATER BLVD
SCOTTSDALE, AZ 85251**

PRESENT: Harry Schlegelmilch, Chair
Virginia Harris, Vice Chair
Anne Wurth, Commissioner
Sherry Woodley, Commissioner
Todd Davis, Commissioner
Ron Chambless, Commissioner
Michael Bouscher, Commissioner (arrived at 5:02 p.m.)

STAFF: Reed Pryor, Parks and Recreation Director
Scott Anderson, Operations Supervisor
Denise Clayton, Parks and Recreation Manager
Terry Erickson, Parks and Recreation Manager
Trevor Groth, Recreation Leader III
Brett Jackson, Parks and Recreation Manager
Sara Javoronok, Project Coordination Liaison
Matt Osterhold, Pool Manager
Kira Peters, Parks and Recreation Manager
Jody Pierce, Parks and Recreation Manager
Zach Steveson, Aquatics
Chris Walsh, Parks and Recreation Manager
Lauren Webb, Recreation Leader III
Adam Yaron, Senior Planner

Call to order

Chair Schlegelmilch called the meeting to order at 5:00 p.m.

Roll Call

Members present as noted above.

Public Comment

There were no members of the public who wished to speak.

Moment of Silence

Commission members observed a moment of silence.

1. Approval of the Minutes **a. Regular Meeting: August 5, 2015**

Chair Schlegelmilch asked for Commissioner Chambless' comments to be placed above the work study session approval.

VICE-CHAIR HARRIS MOVED TO APPROVE THE AUGUST 5, 2015 PARKS AND RECREATION COMMISSION MINUTES. COMMISSIONER DAVIS SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

2. Draft General Plan 2035

Sara Javoronok, Project Coordination Liaison, gave a presentation outlining the General Plan 2035 process and content of the document. Her presentation included discussion about the background of the General Plan to date and an overview of areas of the general plan of particular interest to the Parks and Recreation Commission.

The General Plan has 22 elements, four of which are new and two of which are state required elements. Energy and neighborhood preservation and revitalization are the state required elements. Five elements are unique to the City of Scottsdale: Character and design; arts, culture, and creative community; community involvement; healthy community; and economic vitality. The plan's vision statement and community aspirations were developed through the Visioning Town Hall held in early 2013.

Ms. Javoronok discussed the new goals and policies of interest to the Parks and Recreation Commission, new goals and policies in the Parks and Recreation element, and comments previously heard from the Parks and Recreation Commission. Any further comments from Commission Members need to be submitted to staff by September 4th so they can be included in the Council packet. It is anticipated that the General Plan will go to voters for ratification in November of 2016.

Commission members were given the opportunity to ask questions. Ms. Javoronok explained that if the General Plan is not ratified in 2016, the City will continue operation under the 2001 plan and staff will continue working on a new General Plan.

Adam Yaron, Senior Planner, explained that the intent of the policy on updating parks to address changing demographics is meant to address trends in demographics and redevelopment and accessibility for the aging community.

3. Pima and McDonald Cell tower Installation

Reed Pryor, Parks and Recreation Director, presented the plans for a cell tower installation at Agua Linda Park located on Pima Road and McDowell. He noted that the

antenna will be 58 inches tall and two real palms will be located next to the tower for aesthetic continuity.

Commission members were given an opportunity to ask questions. Mr. Pryor explained that the funds generated through the lease agreement go into the General Fund. Commissioners were interested in opportunities that might be available for gearing the funds towards parks and recreation programs.

COMMISSIONER CHAMBLESS MADE A MOTION TO SUPPORT THE PLANNING COMMISSION'S RECOMMENDATION TO APPROVE THE PROPOSED CELL TOWER AT AGUA LINDA PARK. COMMISSIONER WOODLEY SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

4. Summer Camp Programs and the After School and Teen Programs Update

Lauren Webb, Recreation Leader III, described the summer camp programs, including Parks and Recreation Total Recreation Summer Camp, Club 678, and fall programming including the after school and teen programs. Trevor Groth, Recreation Leader III, noted that there was a 51% revenue increase from 2014 to 2015 and he compared the City of Scottsdale programs to outside agencies.

Commission members were given an opportunity to ask questions. Scott Anderson explained that the Club 678 program was not offered at Supai this year because the SUSD 21st Century Program determined there was not a need. For the 1st through 5th grade program there is a maximum 100 participant registration at the beginning of the session. Daily attendance is measured and children are taken off of the wait list accordingly.

Discussion ensued regarding cost recovery, scholarships, participation, and program scheduling needs for various areas of the City.

5. Aquatics Summer Review and Update

Kira Peters, Parks and Recreation Manager, gave an overview of the aquatic staff training procedure, summer programming, pool use and attendance, and collaboration with sponsored teams.

Zach Steveson discussed the lifeguard certification program, team and recreation participants, and the learn-to-swim program.

Matt Osterhold, Pool Manager, discussed the competitive sponsored aquatic teams, the splash and dash program sponsored by Tribe Multisport, the Safety Day Luau, and sunscreen presentations. He noted that the City introduced private aquatic facility rentals this year.

Commission members were given the opportunity to ask questions. Mr. Osterhold explained that participants are counted each day, so the total number of participants could include multiple days counted for the same person. Ms. Peters said that program revenues go into the Park Enhancement Fund. Public use is closed during private facility rentals, which are scheduled after regular pool hours. After hours classes were analyzed and schedules were condensed in order to accommodate the private facility rentals.

6. Pickleball Expansion and the City of Scottsdale

Ms. Peters gave an update on the research and work done as Scottsdale Parks and Recreation plans to accommodate outdoor pickleball in the community. Pickleball is currently offered one day a week at Club SAR and there has been significant interest in outdoor pickleball from citizens. Staff evaluated the 24 existing tennis courts located at 13 parks and felt that Cholla Park was the best location to convert two tennis courts into eight pickleball courts. The courts are expected to be completed no later than October. Money from the tennis court resurfacing fund was used to cover the \$28,672.87 cost of converting the courts. If it is determined that additional courts are needed, the project will have to go through the city budget process.

Commission members complimented staff for their work and for expediting the process.

7. Commissioner Report

Commissioner Chambless said that he had the opportunity to meet Ann Porter who will now be in charge of marketing and advertizing for Parks and Recreation and he is encouraged that her work will be a great benefit to Community Services. He noted that he was in the marketing business for 27 years and offered his assistance.

Commissioner Davis said that he attended the Arizona Parks and Recreation Association Conference and Awards Gala.

Commissioner Harris said she attended the Arizona Parks and Recreation Association Conference and noted that Commissioner Davis facilitated the afternoon session. She commented that many people at the conference were talking about social equality and was surprised to learn that many parks and recreation departments are responsible for maintaining cemeteries.

Commissioner Woodley said she attended the Arizona Parks and Recreation Association Conference. She was disappointed in the lack of opportunity for staff to attend the conference and suggested that funds be found so that more city staff can attend next year.

8. Director's Report of Current Events

Mr. Pryor gave kudos to staff for their work on developing a pickleball program.

He noted that the McCormick-Stillman Railroad Park Summer Concert Series ended in July. The series brought in over 23,000 attendees this year.

The City was able to send some staff to the Arizona Parks and Recreation Association Conference and is working on enhancing training and education for staff. The City of Scottsdale is hoping to host the 2017 conference.

Arizona United Soccer Team has four remaining games scheduled at Scottsdale Stadium this season.

The September 16th Parks and Recreation Commission meeting will be held at Chaparral Park in Room 1.

9. Public Comment

There were no members of the public who wished to speak.

10. Adjournment

With no further business to discuss, and no need for an executive session, the regular meeting adjourned at 6:41 p.m.

Respectfully submitted,
A/V Tronics, Inc. DBA AVTranz