



APPROVED 9/16/2015 (TAC)

SUMMARIZED MEETING MINUTES
City of Scottsdale
Environmental Quality Advisory Board
Regular Meeting
5:30 p.m., Wednesday, August 19, 2015
Scottsdale Community Design Studio
7506 E Indian School Rd., Scottsdale, AZ 85251

PRESENT: Alisa McMahon, Chair
Larry Person, Vice-Chair
Floyd Marsh, Board Member
Stephan Hermann, Board Member
Candice Gimbel, Board Member (arrived at 6:00 p.m.)
Michel Hulst, Board Member

ABSENT: Bruce Travers, Board Member

STAFF PRESENT: Tim Conner, Office of Environmental Initiatives
Sam Brown, Office of Environmental Initiatives
Anthony Floyd, Office of Environmental Initiatives

Call to Order:
Chair McMahon called the regular meeting of the Environmental Quality Advisory Board (EQAB) to order at 5:45 p.m.

Roll Call:
A formal roll call took place confirming the members present as stated above.

Public Comment:
No public comment, no citizens present.

1. **Approval of Summarized Meeting Minutes -- Regular Meeting: June 17, 2015. Possible action** Chair McMahon

MOTION AND VOTE – ITEM # 1

Corrections were provided by Chair McMahon. Board Member Marsh provided a motion to approve the June 17, 2015 Summarized Meeting Minutes with the provided corrections from the Board, Board Member Hermann provided a second to the motion; **MOTION APPROVED 5-0**

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| <p>2. Administrative Report - Discussion</p> <ul style="list-style-type: none">• Updates and opportunities - Conner• Water Softener Rebate program update - Marsh• Update for white paper for alternative water softener technology - Marsh | <p>Tim Conner &
Board Members</p> |
| <p>3. Review status of criteria and process for proposed private/public sector <i>Environmental Achievement Recognition Program</i> – Discussion and possible action</p> | <p>Board Member
Hermann &
Board</p> |

Board Member Hermann introduced the latest revised document and acknowledged assistance from the chair with the revisions.

MOTION AND VOTE – ITEM #3

Board Member Hermann moved to adopt the latest version of the draft *Environmental Achievement Recognition Program* document as submitted, and suggested that the Hyatt Regency at Gainey Ranch be considered as the first recipient of the program, second provided by Vice-Chair Person; **APPROVED 6-0**

Board Member Gimbel suggested that “A School Ride” rideshare program is another group for consideration.

Chair McMahon asked if the 3-minute public comment would be used to inform the Council about the program. Board Member Hermann said yes that would be the preferred method.

Board Member Marsh suggested that previous correspondence of the Board to the Mayor and Council along with a copy of the Mayor’s response sent through Rachel Smetana, Mayor’s Chief of Staff, be included any documents submitted in advance of the presentation.

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| <p>4. Updated overview of progress of the Mayor’s office for the idle reduction during student pick-up and drop-off at Scottsdale Unified School District. Discuss next steps for EQAB. – Discussion and possible action</p> | <p>Board Member
Gimbel, Chair
McMahon & Tim
Conner</p> |
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DISCUSSION – NO ACTION TAKEN

Board Member Gimbel handed out two documents. One was a draft letter for the School District to use when parents complain about the

pick-up & drop-off process. The second was a listing of case studies of how other districts had worked with the issue.

The case studies ranged from smaller efforts such as organized bicycling with parents to larger programs that were usually safety based and may or may not have insurance companies assisting in program funding.

Board Member Gimbel stated that she had also looked into the Maricopa County Trip Reduction program. She expressed her opinion that an expanded bus program would be the best solution. She qualified her opinion by pointing out that school districts receive funding for transportation by the student and was unsure how a change in the bus/transportation program might affect school funding. She said that funding could be a road block, and suggested that possibly other private solutions such as community vans, parent/student bike or walk programs may be more achievable. Board Member Gimbel expressed interest in continuing to work with other school districts on this issue.

Chair McMahon suggested that the Board review the documents and provide comments. She felt there may be a need for a cover letter explaining the intent of the documents. She stated that there will need to be another progress meeting with the Scottsdale School District, and the Board should also consider presenting a memo to Council stating the progress to date.

Board Members Marsh and Gimbel suggested this could be a resource packet that could be used by school districts, PTOs, Council and City staff when this type of issue surfaced again.

Board Member Hermann suggested that the documents could be reformatted for the use as a resource packet and reviewed at the next meeting. At that time the Board could decide if EQAB representatives are ready for a meeting with the Scottsdale School District or possibly with the Mayor's office.

Board Member Gimbel suggested framing the packet with the PTOs being the primary intended audience.

Chair McMahon suggested it need not be limited to any one audience and would have wider application if it wasn't.

5. **Discussion of Chair’s proposal to explore modification to City Code Sec 2-303, EQAB’s “Purpose; Powers, and Duties” to expand the Board’s scope to “assist,” “work with,” “support,” and/or “provide assistance to” City departments and staff Discussion and possible action** Chair McMahon

NO DISCUSSION – NO ACTION TAKEN

6. **Update of progress on the environmental topical contact list as developed by the board in 2014 for inclusion in the EQAB Boards and Commission Sunset Audit Committee information – Discussion and possible action** Vice-Chair Person

Because this document is an ongoing work in progress the board did not see the need for formal approval. - NO ACTION TAKEN

7. **EQAB’s response to September 2015 City Council Audit Sub-Committee Board and Commission Sunset Review schedule and process announcement. The Board has discussed the submittal of completed work items during the 2015 calendar year for inclusion in the City Auditor’s report to the Council Sub-Committee – Discussion and possible action** Chair McMahon & Tim Conner

Mr. Conner noted that the City Auditor had requested that the EQAB Sunset Review meeting be pushed back from the September date. The new date will be November 16, 2015 with submittals due on November 4, 2015. - NO ACTION TAKEN

8. **Discussion on Boards desire to send formal comments to the General Plan Staff regarding the elements and chapter presented to the Board at the May 20, 2015 meeting – Discussion and possible action** Chair McMahon & Board Members

MOTIONS AND VOTES – ITEM #8

Motion made by Board Member Gimbel to recommend to the Long Range Planning Department, Planning Commission, and City Council that the following adjustments be made to the Environmental page (p.239) of the Implementation Chapter of the Draft 2035 General Plan: advance the Heat Island Mitigation Plan from the 10-20 Years schedule to the 5-10 Years schedule, and advance the Sustainability Plan from the 5-10 Years schedule to the 1-5 Years schedule; second provided by Vice-Chair Person; **Motion**

APPROVED 6-0

Vice-Chair Person moved that the Chair write a brief memo of support for the inclusion of recommendations made previously by EQAB that are now a part of the Plan that is being submitted to the Planning Commission. The Chair may then forward the memo to Mr. Conner who will distribute the memo to the Board, and will then receive comments from the Board regarding any suggested revisions prior to the Chair submitting the memo. Mr. Conner will then forward the suggested revisions to the Chair. A second was provided by Board Member Hulst; **Motion APPROVED 6-0**

9. **Possible communication to Water Resources' Executive Director regarding additional comments for future revisions of the City's *Drought Management Plan* – Discussion and possible action** Vice-Chair Person

Chair McMahon stated that Vice Chair Person was making revisions to his draft correspondence for review at next month's meeting.

The Chair also related a conversation she had with Nicole Sherbert, Water Resources' Public Information Officer. Brian Biesemeyer, Water Resources' Executive Director, is not in favor of having an EQAB member on the City's Drought Management Team. His reason is that a board member should not be on an internal city team. The Drought Management Team has not met and probably won't meet anytime soon because the August Study did not trigger a drought declaration for 2016. Furthermore, it is hoped, in light of the El Nino forecast, that a drought declaration will not be announced next summer. Ms. Sherbert had just spoken with the CAP PIO and CAP is backing off statements of impending declaration. When the Drought Management Team does begin meeting, Ms. Sherbert has volunteered to be a liaison between the Team and EQAB to maintain communication and transparency. – NO ACTION TAKEN

10. **Discussion regarding possible City participation in the United Nations Climate Summit Compact of Mayors – Discussion** Board Member Gimbel

NO DISCUSSION – NO ACTION TAKEN

11. **Board discussion and possible action regarding the development of the 2015 EQAB work program topics list – Discussion and possible action** Chair McMahon & Board Members

NO DISCUSSION – NO ACTION TAKEN

12. Board Members’ reports, updates and suggestions for future agenda items – Discussion

Chair McMahon
& Board
Members

Items 4, 5, 6, 7, 9, & 10 from the August 19, 2015 Agenda will be included in the September 16, 2015 Agenda.

13. Updates and reminders –

- **Next EQAB Regular Meeting Wednesday, September 16, 2015 at the Community Design Studio 5:30 p.m.**
- **Next Green Building Lecture – Series resumes in November**
- **Additional announcements by Board Members & Staff**

Chair McMahon
& Board
Members

Adjournment: With no further business to discuss, the Environmental Quality Advisory Board adjourned at 7:40 p.m.

Chair McMahon
& Board
Members

Attachments:

Approved Environmental Achievement Recognition Program

Environmental Quality Advisory Board (EQAB)
Environmental Achievement Recognition Program
Approved August 19, 2015

Scottsdale Ordinance 2528 provides that:

“The Scottsdale Environmental Quality Advisory Board will advise the city council on issues relating to environmental quality and on the prioritization of future environmental activities and programs. The board shall also assist the council by providing nominations for any environmental achievement awards established by the council.”

PREAMBLE: This program benefits the City of Scottsdale by fostering environmentally related

partnerships with city-based businesses and organizations, encouraging environmental programs which enrich the lives of residents, and publicly recognizing exemplary environmental achievements

The **Environmental Achievement Recognition Program** is established to recognize achievement in the EQAB areas of interest:

sustainability	vehicle idling reduction	waste to saleable commodity
green building	drought prevention	conservation of resources
solar thermal	salinity management	waste to energy/cogeneration
water quality	renewable energy	environmental education
air quality	water conservation/efficiency	environmental mentoring
waste reduction	energy conservation/efficiency	environmental
leadership/stewardship		
recycling	environmental innovation	environmental responsibility

Scottsdale-based entities eligible to be recognized, including but not limited to:

retail sales	hotels	other levels of government
agencies		
auto sales	food service (restaurants)	hospitals & clinics
schools	grocery stores	any business
manufacturing	barbers & beauty salons	
associations/organizations/programs		
nurseries	aviation	apartment complexes
construction	medical & dental providers	

(City of Scottsdale agencies & departments are not eligible)

RECOGNITION METHODS (may be combined):

1. Letter of Recognition
2. Presentation at Council meeting
3. Presentation at recipient event by Council member
4. Plaque or similar “hardware-trophy” item
5. News release or news conference

PROCESS:

1. Candidates will be directly identified by or referred to EQAB for consideration.
2. Candidates will be evaluated by EQAB members and subsequently may be chosen to receive an award by majority vote of the Board.
3. EQAB will coordinate presentation of the award utilizing one or more of the recognition methods above.

PRIMARY EVALUATION CRITERIA:

1. Candidates will be requested to document their environmental achievements through submittal of a program description and listing of quantifiable accomplishments
2. The number of years the established plan or program has demonstrated notable achievement that advances Scottsdale’s environmental goals and quality of life
3. Promotes environmental sustainability internally with employees through training and activities
4. The same achievement has not been recognized by Scottsdale Environmental Design Awards (SEDA), Arizona Manufacturers Council, Chamber of Commerce, ARIZONA FORWARD or other similar entities