



COUNCIL SUBCOMMITTEE ON ECONOMIC  
DEVELOPMENT

**MARKED AGENDA**

Thursday, April 14, 2016

4:00 p.m.

Kiva Conference Room

Scottsdale City Hall

3939 N. Drinkwater Blvd., Scottsdale, AZ

**Council Subcommittee on Economic Development**

Mayor W.J. "Jim" Lane  
Councilwoman Linda Milhaven  
Vice Mayor David Smith

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**How the Agenda Works:** The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Members of the subcommittee may participate in the meeting telephonically pursuant to A.R.S. §38-431(4).

**Call to Order**      **4:10 p.m.**

**Roll Call**            **All present**

1. **Approval of March 24, 2016 Minutes**

**Motion to approve as presented.**

**Motion: Vice Mayor Smith, Second: Councilwoman Milhaven**

2. **High Impact Districts**

Chris Camacho, President & CEO, Greater Phoenix Economic Council (GPEC), and potentially other GPEC staff, will present an overview of GPEC's work on high impact district research and the potential application for McDowell Corridor consistent with the Scottsdale Economic Development Strategic Plan.

Presented by: Chris Camacho, President & CEO, Greater Phoenix Economic Council

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

**Action: Presentation and Discussion**

### **3. Downtown Feasibility Study**

Danielle Casey, Economic Development Director, Karen Churchard, Tourism Department Director, and potentially other city staff, will provide an update on the Downtown Feasibility Study.

Presentation by: Danielle Casey, Economic Development Director – 480-312-7601  
Karen Churchard, Tourism Department Director – 480-312-2890

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action:* Presentation and Discussion**

### **4. Tourism Department Update**

Karen Churchard, Tourism Department Director, will provide a department update on key activities and initiatives.

Presentation by: Karen Churchard, Tourism Department Director – 480-312-2890

Staff Contact: Karen Churchard, Tourism Department Director – 480-312-2890

***Action:* Presentation and Discussion**

### **5. Economic Development Department Report**

Economic Development Director Danielle Casey and potentially other city staff will provide a brief update on current events and projects in the Economic Development Department.

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action:* Presentation and Discussion**

### **6. Open Call to the Public (A.R.S. §38-431.02)**

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

***Action:* Information**

## **7. Future Agenda Items**

Discussion and possible direction to staff to schedule and plan the Subcommittee's future meetings and agendas.

### **Adjournment      5:47 p.m.**

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.