



COUNCIL SUBCOMMITTEE ON ECONOMIC  
DEVELOPMENT

**MARKED AGENDA**

Thursday, December 10, 2015

4:00 p.m.

Kiva Conference Room  
3939 N. Drinkwater Blvd., Scottsdale, AZ

**Council Subcommittee on Economic Development**

Mayor W.J. "Jim" Lane  
Councilwoman Linda Milhaven  
Councilman David Smith

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**How the Agenda Works:** The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Members of the subcommittee may participate in the meeting telephonically pursuant to A.R.S. §38-431(4).

**Call to Order**            **4:07 p.m.**

**Roll Call**                    **Present: Mayor Lane, Councilmember Milhaven, Councilmember Smith**

**1. Approval of September 10, 2015 Minutes**

**Motion to approve as presented.**

**Motion: Councilmember Milhaven, Second: Councilmember Smith**

**2. Scottsdale Chamber Partnership Update**

Julie Brassell, Executive Director, Scottsdale Chamber Businesses United for Scottsdale Schools (BUSS) will present an overview of the BUSS initiative and recent activities.

Presentation: Julie Brassell, Executive Director, Scottsdale Chamber Businesses United for Scottsdale Schools (BUSS)

Staff Contact: Bob Tunis, Economic Development Manager

**Action: Presentation and Discussion**

### **3. Entrepreneurial Ecosystem System Update**

Jonathan Cotrell will provide an update on the Entrepreneurial Ecosystem, Phoenix Startup Week 2016, #yesPHX and how the entrepreneurial community connects existing entrepreneurs, investors and ventures through various programs and resources that are made available.

Presentation by: Jonathan Cottrell, CEO, Hopscratch

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

### **4. Arizona Commerce Authority (ACA) Annual Update**

Kevin Sullivan, Senior Vice President of Business Attraction, along with potential other representatives from the Arizona Commerce Authority (ACA), will present an annual update. Discussion will include ACA's activities in the last fiscal year, along with current programs and trends.

Presentation by: Kevin Sullivan, Senior Vice President, Business Attraction

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

### **5. City of Scottsdale Tourism Update**

Karen Churchard, Tourism Department Director, will introduce herself and provide a department update on key activities and initiatives.

Presentation by: Karen Churchard, Tourism Department Director – 480-312-2890

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

### **6. Economic Development Department Report**

Economic Development Director Danielle Casey and potentially other city staff will provide a brief update on current events and projects in the Economic Development Department.

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

### **7. Open Call to the Public (A.R.S. §38-431.02)**

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

***Action: Information***

**8. Future Agenda Items**

Discussion and possible direction to staff to schedule and plan the Subcommittee's future meetings and agendas.

**Adjournment      5:30 p.m.**

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.