

MEMORANDUM

DATE: September 10, 2015
TO: Mayor Lane and members of the Council Subcommittee on Economic Development
FROM: Scottsdale Economic Development Director Danielle Casey
RE: Economic Development Department Update

FY 2014/15 Annual Report Published.

FY 2014/15 focused on the City Council adoption of the Economic Development Strategic Plan, which was approved in February 2015. See what economic development has done to implement this strategic plan and how the plan's goals are being accomplished in year-one. [View the report online](#) or request print copies by contacting us at business@scottsdaleaz.gov.



Small Business Startup Guide Now in Print and Online.

Do you know an entrepreneur looking to start a new business in Scottsdale in need of some assistance?

The City of Scottsdale Economic Development Department recently completed the [Scottsdale Small Business Assistance Guide](#) to help with the basics of the startup process. Print copies are available for pickup at the Economic Development Department offices at 3839 N. Drinkwater Blvd.



Series of CEO Testimonials Available on Economic Development YouTube Channel.

No one can speak to the benefits of locating and operating a business in the City of Scottsdale than its very own c-suite business executives and community stakeholders. [Check out the first SIX Scottsdale CEO testimonials available online](#), and share them through your own social media channels to help promote the Scottsdale business brand!

Scottsdale recruits high-wage jobs, businesses - one techie, millennial and hipster at a time.

Scottsdale's Economic Development Department has a new approach to recruiting high-tech, high-wage companies and jobs to the Phoenix region. It's focused on one high-tech worker, one engineer, one MBA graduate and sometimes one hipster at a time and improving their perceptions of Arizona and Scottsdale. [Learn more.](#) The team will be advancing its strategy to help make Scottsdale a location of choice for top talent across the nation through two strategic job recruitment fair events this year – to learn more, or if you know of a local firm that may want to participate, direct them to www.ChooseScottsdale.com/work.

Save the Date for Major Events and Programs:

FY 2015/16 is kicking off with what are now becoming highly anticipated annual events; mark your calendars for our two top programs scheduled for this fall:

- Mayor and Council Breakfast, Oct 8, 2015 – This year's event is at Signature Flight's hanger at Scottsdale Airport. The keynote speaker Russ Ford, Chief Executive Officer of StandardAero will discuss why growing international companies like his are choosing Scottsdale as their new corporate office headquarters.
- 3rd Annual Cure Corridor Event, Dec 4, 2015 – Will be at the Fairmont Scottsdale Princess from 11a.m. to 1p.m. This year's program is focused on showcasing the accomplishments and innovations of emerging companies in healthcare and bio-life sciences on the Scottsdale Cure Corridor. Keynote speaker Jonathan Fleming, President of the Network for Excellence in Healthcare Innovation will discuss the growth of the emerging industry, financing and investment in the future for the bio-life science industry.

Formal invites and registration coming soon!