
ASU SkySong Update

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SkySong today

Meetings and Events

SkySong conference rooms are used by ASU, SkySong tenants and external organizations



500

Monthly meetings



5000

Monthly visitors

Space

SkySong is a vibrant addition South Scottsdale, bringing over 1500 people to the region



92%

Apartments occupied



93%

Office space occupied

New tenants in buildings 1 + 2

- Booker
- Endovantage
- Event Interface
- Groupon
- IO
- Pegasys
- Purposely
- Ruby Ride
- Zula

Recognition

- RED award – “2014 Mixed Use Development of the Year”
- Phoenix Magazine – “10 Hottest Neighborhoods of 2020”
- IEDC – finalist, winner to be announced 10/2015



Building 3 tenants

ASU Synergy Conference Center

EdPlus at ASU

Hivewyre

Holualoa Companies

Plaza Companies

Pyxl

Safari Books

Solugenix

Theranos

Workiva

SkySong Future

Transportation solution to link SkySong to Old Town Scottsdale and ASU Tempe campus

Building 4 groundbreaking third quarter 2015

3-4 restaurants to open by late summer 2016

Discussing more public events in 2016



Thank you



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Airlight* – Engineering and Design (Switzerland): Airlight develops light weight pneumatic structures for use in advanced structural engineering applications. Its patented Tensairity technology has applications in many wide-span structures such as roofs, bridges, and scaffolding.

Alaris – ICT (UK): Alaris is a joint venture between Rolls-Royce and Arizona State University, formed to commercialize a Rolls-Royce developed signature verification technology, called SignHear, in several markets including education, healthcare, and child care security.

ATOMdesign – Engineering and Design: ATOMdesign is a full service product development and branding firm specializing in the commercialization of emerging technologies and markets. Like its customers, ATOMdesign is at the forefront of discovery and aspires to be the champions of tomorrow's breakthrough technologies and ideas.

Avizia – Healthcare: Avizia provides healthcare software solutions and web applications to leading research organizations, healthcare providers, and advocacy groups. Its four products reduce healthcare costs, increase operational efficiency, and enable the delivery of higher quality patient care.

Canon – Engineering and Design (Japan): With an industry-leading track record for environmental stewardship, Canon is a world leader of technology and innovation in the areas of photography and imaging equipment.

CenturyLink Communications – ICT: CenturyLink's industry-leading national fiber-optic network meets the communications and entertainment needs of its residential and business clients. CenturyLink participates in Networx, the largest communications services contract in the world, and is recognized as a leader in the network services market.

Endovantage – Healthcare: Endovantage is building a virtual patient treatment planning center in which medical procedures are planned and medical devices are tested before patient exposure and treatment.

Event Interface – ICT: Event Interface lets planners manage events better. They provide all the tools needed to manage online registrations and to engage and educate your attendees.

Global Chamber* – Consulting: Growth Nation supports its clients with a carefully selected mix of marketing and sales strategy, planning, and implementation. Growth Nation is not fixed on a particular marketing or sales tool, creating flexibility in the exploration of all possibilities for growth.

Global Patent Solutions – Consulting: Global Patent Solutions specializes in technical and patent research. It gathers critical data used worldwide by entrepreneurs, attorneys, and business leaders for filing patent applications, analyzing infringement and patent validity, identifying licensing opportunities, and performing competitive IP analysis.

Global Pathways Institute – Education: GPI is a new ASU institute focused on providing high-quality pathways for young people to develop individual potential and achieve economic independence. GPI works primarily with "Opportunity Youth," defined as youth that are disconnected from work and school.

Hivewyre – Online Services: Hivewyre is an online advertising co-op. The company's private data cooperative allows advertisers to share their first-party audience data and build targeted campaigns for prospecting new customers.

Hot Salsa Interactive – ICT: Hot Salsa Interactive specializes in innovative mobile apps. Since their founding in 1997, they have provided varied Internet related products and services. Presently, the company focus is keenly fixed on the development of family friendly apps which inspire creativity and promote play.

Job Market Maker – Online Services: Serves employers and candidates with online software solutions to recruit talent and close skills-gaps. The cloud-based platform mediates all phases of the talent acquisition and development process using industry intel and predictive analytics.

Learning Ovations* – Education: Learning Ovations' product, A2i, is a unique technology platform and professional development regime designed to improve educators' ability to provide more effective individualized literacy instruction from kindergarten through third grade.

**Indicates virtual affiliation*

***ICT – Information Communications Technology*

Learnvest – Financial Services: LearnVest is a professional financial planning program guiding individuals from budgeting to investing.

Massively Parallel Technologies – ICT: MPT delivers high-performance computing through Virtual Power Centers, Internet-based hubs designed for specific computationally intense applications that can outperform most mainframes and supercomputers for a fraction of the cost.

Monarch Power – Engineering and Design: Monarch Power is a privately held research, development, and product company focused on meeting the renewable energy needs of the world.

Mountain Vista Chiropractic – Healthcare: Mountain Vista is part of Valley Wide Health Centers, which provides chiropractic services at nine locations in Greater Phoenix.

Nuon – ICT: Nuon uses patented techniques to develop software and hardware products that allow scalable and distributed network computing through virtualization.

PayPal – Online Services: PayPal is the faster, safer, way to pay and get paid online via a mobile device and in store. The service provides simpler ways to send money without sharing financial information and with the flexibility to pay using their account balances, bank accounts, credit cards, or promotional financing.

Pcion – ICT: Pcion develops hardware accelerated solutions for emerging virtualization protocols. The solutions are implemented in FPGAs and ASICs. Pcion also features turnkey board-level solutions for prototyping designs.

Pearson – Education: Pearson is the world's leading education company. From pre-school to high school, early learning to professional certification, Pearson's curriculum materials, multimedia learning tools, and testing programs help to educate millions of people worldwide - more than any other private enterprise.

Purposely Inc. – Education: Purposely partners with higher-education institutions to provide an effective online career platform for graduating students. The platform provides online curriculum for learning job-seeking skills and an interactive portal to millions of jobs around the world.

Pyxl – Online Services: Pyxl builds digital brands, starting with websites, mobile and web applications that provide integrated and engaging experiences for clients' customers.

Recruiting.com – Online Services: Recruiting.com provides software and technology to help organizations succeed by recruiting and hiring the right people. Its technology solutions enable employers to find and effectively recruit talent through a cloud-based candidate management software and a network of leading local, diversity, and niche job boards.

rSmart – Education: rSmart is dedicated to facilitating the development and implementation of open source software for education. rSmart offers a full range of Sakai and Kuali solutions, backed by comprehensive support and expert services.

Ruby Ride - Service: Ruby Ride is a monthly tiered subscription car and driver service for businesses, schools and individuals, customized to individual needs. Ruby Ride allows for scheduled pickups and drop-offs and provides driving services for personal trips, like grocery shopping. Ruby Ride currently serves Downtown Phoenix, Tempe, and Scottsdale areas.

Safari Books Online – Education: Safari is a digital library founded in July 2001 as a joint venture between O'Reilly Media and the Pearson Technology Group.

Set for Life Financial – Financial Services: Set for Life Financial is a full service payment processing company that offers ecommerce solutions for businesses of all sizes.

Smart Store – ICT: Smart Store offers a sophisticated enterprise solution that helps retailers quickly detect, investigate, and prevent fraud, theft, or operational inefficiencies by issuing alerts and recommending further investigation and corrective action.

Snowfall – ICT (Sweden): Snowfall designs and builds IT systems that interface directly with customers such as websites, e-commerce systems, and CRM systems. It also advises on the strategies that drive the implementation of these systems.

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SolutionStream – ICT: SolutionStream develops, designs, and delivers custom software. They serve as a one-stop shop for application design and development, including graphic design and user interface for web and mobile platforms.

Starshine Academy – Education: StarShine Academy creates transformational community schools by igniting and enabling the aspirations of children in at-risk communities. Honored by the United Nations and educational leaders, StarShine is a model for a new generation of small community schools.

Theranos – Healthcare: Theranos is working to enable early detection and intervention of disease by making actionable healthcare information accessible to everyone everywhere.

Ticketmaster – Online Services: Ticketmaster is the world's largest ticket company, providing ticket sales, resale services, marketing, distribution and information on tickets for a wide range of events. Ticketmaster is an industry leader in developing paperless ticket technologies and demographic data mining techniques.

Valley of the Sun Clean Cities Coalition – Non-profit: The Coalition is dedicated to advancing the environmental, energy, and economic security of the Phoenix Metro area, Central, and Northern Arizona, by advocating and participating in practices that promote clean domestic energy and reduce dependence on conventional petroleum-based fuels.

VanDahl Engineering and Construction – Engineering and Design: VanDahl provides a full complement of construction services to meet clients' needs in preconstruction, general contracting, self-performance of key trades, design-build, and turnkey capabilities.

Verticaliti – Technology Sales and Marketing: Verticaliti provides the people, process and technology required to successfully transform start-ups to "scale-ups." They design and implement sales processes supported by CRM tools. Verticaliti also implements other sales acceleration techniques, including outbound and inbound contact programs and social media support as needed.

Workiva – ICT: Workiva (formerly Webfilings) offers a fully-integrated, cloud-based solution dedicated to meeting SEC reporting requirements through real-time collaboration. As a result, Workiva reduces the time, risk, and costs associated with the external reporting process.

Yodle – Online Services: Yodle is a leading provider of local online advertising that offers businesses a simple and affordable way to get more, new customers.

Zula – Education: Zula provides mobile and tablet apps, games, and ebooks that provide science, math, and reading education for PreK and early elementary students.

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ASU Units

Arizona Technology Enterprises (AzTE) – AzTE works with university inventors and industry to transform scientific progress into products and services. AzTE transfers technologies invented at ASU to the private sector by mining university research, prosecuting patents, negotiating licenses, and marketing inventions.

ASU Research Enterprise (ASURE) - ASURE is the off-campus component of ASU's "Security & Defense Systems Initiative" for conducting higher-TRL applied research and advanced technology development programs, and restricted-access programs that require specialized clearances and facilities.

AZ Furnace - The Furnace Technology Transfer Accelerator is an intensive, six-month accelerator experience for startups that are commercializing discoveries made in Arizona laboratories. Furnace is a partnership with Dignity Health Arizona, NAU Innovations, the University of Arizona's Tech Launch Arizona, the Mayo Clinic, and BioAccel.

Complex Adaptive Systems Network (CASN) – CASN leverages trans-disciplinary relationships to address complex global challenges in health, sustainability, security, and education by creating new technologies and novel solutions. This requires integration of diverse research disciplines across the University and building an extended network of global collaborations.

Economic Development – ASU's economic development team works with the economic development community throughout Arizona, partnering with local and statewide organizations to build the state's economy.

undergraduate and graduate degree programs that are delivered through convenient and flexible formats both online and at off-campus locations throughout Arizona.

Edson Student Entrepreneur Initiative – Edson provides funding, office space, and training for teams of ASU students to explore their innovative ideas for business products and services in partnership with faculty, researchers and successful entrepreneurs from the academic and private sectors.

Entrepreneurship and Innovation (E&I) – E&I is ASU's platform to help faculty, students and companies linked with ASU accelerate their ventures and commercialize their technologies. E&I offers a variety of services to clients, including individual assistance, training, events, and community collaboration opportunities.

Innovation Advancement Program (IAP) – IAP is a credit-carrying course open to graduate and honors undergraduate students in business, engineering, the sciences, and law. Student teams assist in the commercialization and monetization of new technologies developed at ASU.

Project Honeybee – Project HoneyBee explores the transformational promise of continuous physiological measurement to sustain health through the prevention and early detection of disease.

Strategic Industry Collaboration – The Strategic Industry Collaborations team is focused on increasing the university's accessibility to business collaborations. They work to identify strategic industry opportunities that will increase the university's economic impact in the state, region, and beyond.

Updated June 19, 2015

EdPlus at ASU – EdPlus at ASU (formerly ASU Online and Extended Campus) offers a variety of

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