



COUNCIL SUBCOMMITTEE ON ECONOMIC  
DEVELOPMENT

**MARKED AMENDED  
AGENDA**

Thursday, September 10, 2015  
3:00 p.m.

Kiva Conference Room  
3939 N. Drinkwater Blvd., Scottsdale, AZ

**\*Item #2 Titles of Presenters Revised**

**Council Subcommittee on Economic Development**

Mayor W.J. "Jim" Lane  
Councilwoman Linda Milhaven  
Councilman David Smith

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**How the Agenda Works:** The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Members of the subcommittee may participate in the meeting telephonically pursuant to A.R.S. §38-431(4).

**Call to Order            3:05 p.m.**

**Roll Call                Present: Mayor Lane, Councilmember Smith  
Absent: Councilmember Milhaven**

**1. Approval of May 21, 2015 Minutes**

**Motion to approve as presented.  
Motion: Councilmember Smith, Second: Mayor Lane**

**2. SkySong Business Development Update\***

Todd Hardy, Vice President – Assets, ASU Foundation for a New American University and Senior Economic Development Advisor for the Office of Knowledge Enterprise Development at ASU, and Janice Kleinwort, Executive Director Economic Affairs, Office of Knowledge Enterprise Development at ASU, along with potential other representatives from ASU, will present an update on recent activities at SkySong.

Presentation: Todd Hardy, Vice President – Assets, ASU Foundation for a New American University and Senior Economic Development Advisor for the Office of Knowledge Enterprise Development at ASU and Janice Kleinwort, Executive Director Economic Affairs, Office of Knowledge Enterprise Development at ASU

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

**3. Five Year Tourism Marketing Strategic Plan: Task Force Downtown Working Group Presentation**

Danielle Casey, City of Scottsdale Economic Development Director, Steve Geiogamah, Interim Tourism Director, and potentially Tourism Advisory Task Force members and other city staff, will present an overview of the working group's activities and plans for elements in an upcoming Scope of Work for a Downtown Economic Analysis, as well as introduce the new Tourism Department Downtown Specialist.

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

**4. Lo Loma Site Development Request for Qualifications**

Danielle Casey, City of Scottsdale Economic Development Director and potentially other staff will present an overview of elements planned for inclusion in a Request for Qualifications for redevelopment of this city property, and will seek feedback or direction.

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion, Possible Direction***

**5. Economic Development Department Report**

Economic Development Director Danielle Casey and potentially other city staff will provide a brief update on current events and projects in the Economic Development Department.

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

**6. Open Call to the Public (A.R.S. §38-431.02)**

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

***Action: Information***

**7. Future Agenda Items**

Discussion and possible direction to staff to schedule and plan the Subcommittee's future meetings and agendas.

**Adjournment**      **5:05 p.m.**

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.