# Tourism Development Commission

**Status:** Active

**Created:** 10/31/1988

**Ended:**

**Description:** The Tourism Development Commission advises the City Council on matters concerning the expenditure of revenues from the Transaction Privilege Tax on transient lodging (bed tax) designated for tourism development.

Special Qualifications: As specified in the Scottsdale City Code, the seven members of the Tourism Development Commission shall consist of representatives of the tourism industry in Scottsdale, including a minimum of four Scottsdale hoteliers, one member of the Scottsdale Convention and Visitors Bureau, and a balance from elements of the tourism industry.

**Authority:**

Ordinances: 2049 (10/31/1988), 2702 (9/19/1994), 3577 (5/17/2004), 3761 (11/6/2007) - S.R.C. 2-285 to 2-289

Resolutions:

**Purpose:**

Sec. 2-285. - Purpose.

It shall be the purpose of the tourism development commission to act as an advisory board to the City Council on matters concerning the expenditure of revenues from the transaction privilege tax on transient lodging (bed tax) designated for tourism development.

**Powers and Duties:**

Sec. 2-288. - Powers; duties; jurisdiction.

The tourism development commission shall recommend to the City Council approval, conditional approval, or denial of all uses of funds from that portion of revenues from the transaction privilege tax on transient lodging which is designated for tourism development ("tourism funds").

(1) Tourism funds shall be allocated among three (3) types of programs:

a. Convention/tourism promotion. Funds shall be allocated annually in accordance with the adopted strategic marketing plan set forth in section 2-289(c). This category will include promotion of the community as a destination and the promotion of specific events which meet the criteria set forth in subsections (2), (3), (4) and (5) of this section.

b. Visitor research. Funds shall be allocated annually for research projects designed to provide information about visitors for more effective product planning and tourism marketing and development purposes.

c. Capital projects. The balance of the funds designated for tourism development after provision for convention/tourism promotion and visitor research shall be allocated to the development of visitor-related public capital projects.

(2) Tourism funds shall be allocated to projects which will attract new visitors to Scottsdale, as measured by

room-nights in Scottsdale lodging properties.

(3) Tourism funds shall be allocated to projects which will attract visitors to Scottsdale year round.

(4) Tourism funds shall be allocated to projects which meet such other criteria as are established by the tourism development commission to ensure that projects which are recommended for approval by the City Council, meet the intent of this division.

(5) Tourism funds may be allocated annually for events of historic significance to the community attended primarily by local residents.

**Bylaws:**

The Tourism Development Commission adopted bylaws April 11, 1989, amended December 2001, March 15, 2011, May 15, 2012, and May 3, 2016.

**Bylaws Provisions:**

Purpose

Organization: Elections, officers, vacancies, candidacy for elective public office, committees, legal counsel

Clarification of meeting times, locations and procedures: quorum, absences, public comment, presentation, time limitations, agendas, conflict of interest, abstention, commissioner conduct, conduct by the public

Official records: definitions, retention of files, recording of vote, public record

Rules and amendments: bylaws amendment procedure, written communications, public representations, presentations and communications, Robert's Rule of Order

Absences (Bylaws): In the event a member is unwilling or unable to serve, or if any member is absent or tardy from three (3) consecutive meetings or four (4) meetings within a six (6) month period, then the chair shall notify the mayor or the mayor's designee so that consideration of removal and replacement of the member may be scheduled for city council action.

**Bylaws Link:** http://www.scottsdaleaz.gov/Assets/ScottsdaleAZ/Boards/bylaws/Tourism+Development+Commission.pdf

**Notes:**

The Hospitality Commission was established by Council adoption of Ordinance No. 2049 on October 31, 1988. The first appointments to the commission were made February 7, 1989. On September 19, 1994, Council adopted Ordinance No. 2702 changing the name of the Hospitality Commission to the Tourism Development Commission.

On May 14, 2004, the Council adopted Ordinance No. 3577 which repealed and readopted the powers, duties, and administration of the Tourism Development Commission.

On November 6, 2007, the Council adopted Ordinance No. 3761 which amended the the powers, duties, and jurisdiction of the Tourism Development Commission to allow a portion of the City's transaction privilege tax on transient lodging designated for tourism development ("tourism funds") to be allocated annually for events of historic significance to the community that are attended primarily by local residents.

**Associated Boards:** Desert Discovery Center Subcommittee

# Tourism Development Commission
## Membership Report

| | Date Appointed | Term Begin Date | Term End Date |
|---|---|---|---|
| Ace Bailey - Current Member | 9/21/2010 | 9/21/2010 | 9/21/2013 |
| | 9/10/2013 | 9/21/2013 | 9/21/2016 |
| Linda Dillenbeck - Current Member | 5/12/2015 | 5/22/2015 | 5/22/2018 |
| Carl Grupp - Current Member | 4/9/2013 | 4/20/2013 | 4/20/2016 |
| | 5/3/2016 | 5/3/2016 | 5/3/2019 |
| Camille Hill - Current Member | 1/27/2014 | 1/27/2014 | 1/27/2017 |
| Ren Hirose - Current Member | 12/3/2012 | 12/3/2012 | 12/3/2015 |
| | 12/1/2015 | 12/1/2015 | 12/1/2018 |
| Robert McCreary - Current Member | 12/3/2012 | 1/20/2013 | 1/20/2016 |
| | 1/26/2016 | 1/26/2016 | 1/26/2019 |
| David Scholefield - Current Member | 1/10/2012 | 1/10/2012 | 1/10/2015 |
| | 2/17/2015 | 2/17/2015 | 2/17/2018 |
| Bill Arthur | 1/17/1989 | 1/17/1989 | 2/1/1992 |
| | 2/18/1992 | 2/18/1992 | 3/1/1992 |
| Terri Benich | 1/20/2004 | 1/20/2004 | 2/1/2004 |
| Richard Bibee | 10/13/2009 | 10/13/2009 | 6/20/2010 |
| Kate Birchler (aka Cavaliere) | 4/25/2006 | 4/25/2006 | 4/25/2009 |
| | 2/17/2009 | 4/25/2009 | 4/25/2012 |
| Don Bomer | 4/16/2001 | 4/16/2001 | 3/24/2003 |
| Vicky Boyce | 4/4/1994 | 4/4/1994 | 4/1/1997 |
| | 4/1/1997 | 4/1/1997 | 4/1/2000 |
| Kathy Carlisle | 7/18/1989 | 7/18/1989 | 7/18/1992 |
| | 6/16/1992 | 6/16/1992 | 7/1/1995 |
| Don Carson | 4/17/2000 | 4/17/2000 | 7/19/2002 |
| Jose Catalan | 7/6/1999 | 7/6/1999 | 7/1/2002 |
| | 6/18/2002 | 6/18/2002 | 6/2/2003 |
| Tom Curley | 10/2/2001 | 10/2/2001 | 3/24/2003 |
| Margaret Dunn | 8/25/2003 | 8/25/2003 | 9/1/2006 |
| Bill Eider-Orley | 9/19/1995 | 9/19/1995 | 10/1/1998 |
| | 10/6/1998 | 10/1/1998 | 10/1/2001 |
| Tom Enders | 5/22/2012 | 5/22/2012 | 5/22/2015 |
| Sam Fox | 12/9/2008 | 12/9/2008 | 12/2/2010 |
| Gerald Gleason | 4/15/2003 | 4/15/2003 | 5/1/2006 |
| Kathleen Glenn | 1/25/2011 | 1/25/2011 | 1/25/2014 |
| Kenneth Goldfine | 2/20/1996 | 2/20/1996 | 4/20/1999 |
| | 4/20/1999 | 4/20/1999 | 5/1/2002 |
| | 4/15/2003 | 5/1/2003 | 11/3/2003 |
| Christopher Hart | 10/2/2000 | 10/2/2000 | 9/3/2002 |
| Michael Hoffmann | 4/6/2010 | 4/20/2010 | 4/20/2013 |
| John Holdsworth | 4/20/2004 | 4/20/2004 | 5/1/2007 |

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| | Date Appointed | Term Begin Date | Term End Date |
|---|---|---|---|
| | 3/20/2007 | 4/20/2004 | 4/20/2010 |
| Tom Kelly | 3/20/2007 | 4/20/2007 | 6/16/2009 |
| Kiaran MacDonald | 12/12/2005 | 12/12/2005 | 10/4/2006 |
| Ken McKenzie | 1/17/1989 | 1/17/1989 | 2/1/1991 |
| E. Thomas Morrow | 12/14/1999 | 12/14/1999 | 12/31/2002 |
| | 12/9/2002 | 12/9/2002 | 12/1/2005 |
| | 9/26/2006 | 9/26/2006 | 9/12/2008 |
| Ron Parodi | 3/5/1991 | 3/5/1991 | 3/1/1994 |
| | 2/15/1994 | 3/1/1994 | 3/1/1997 |
| Nancy Pavlik | 1/17/1989 | 1/17/1989 | 1/17/1991 |
| | 3/5/1991 | 3/5/1991 | 3/1/1994 |
| Douglas Payne | 12/7/1993 | 12/7/1993 | 12/1/1996 |
| | 12/3/1996 | 12/3/1996 | 12/1/1999 |
| Jim Petras | 7/18/1989 | 7/18/1989 | 7/18/1992 |
| John Pye | 9/9/2002 | 9/9/2002 | 11/1/2002 |
| David Richard | 1/30/2007 | 1/30/2007 | 1/30/2010 |
| | 10/13/2009 | 1/30/2010 | 1/30/2013 |
| Rick Riess | 3/4/1997 | 3/4/1997 | 10/5/1999 |
| Shaun Robinson | 12/9/2002 | 12/9/2002 | 2/1/2004 |
| Dick Saba | 1/17/1989 | 1/17/1989 | 1/17/1991 |
| Sally Shaffer | 12/9/2002 | 12/9/2002 | 12/1/2005 |
| | 12/12/2005 | 12/12/2005 | 12/12/2008 |
| Edward Sickle | 6/18/2002 | 6/18/2002 | 7/1/2005 |
| | 6/21/2005 | 6/21/2005 | 11/21/2006 |
| Tom Silverman | 1/17/1989 | 1/17/1989 | 2/18/1992 |
| | 2/18/1992 | 2/18/1992 | 3/1/1995 |
| Sandra Staples-Trudel | 3/21/1995 | 3/21/1995 | 4/1/1998 |
| | 4/7/1998 | 4/7/1998 | 4/1/2001 |
| Ed Sullivan | 1/17/1989 | 1/17/1989 | 4/18/1989 |
| Mike Surguine | 11/21/2006 | 11/21/2006 | 11/21/2009 |
| | 10/13/2009 | 11/21/2009 | 11/21/2012 |
| Robert Toubman | 3/21/1995 | 3/21/1995 | 4/1/1998 |
| | 4/7/1998 | 4/7/1998 | 6/9/2000 |
| Donald Weintraub | 12/8/2003 | 12/8/2003 | 12/1/2006 |
| Tom Weissmuller | 1/17/1989 | 1/17/1989 | 1/17/1991 |
| | 3/5/1991 | 3/5/1991 | 3/1/1994 |
| Leon Young | 12/9/2008 | 12/9/2008 | 1/10/2012 |
| Sue Zegers | 4/4/1994 | 4/4/1994 | 4/1/1997 |
| Gordon Zuckerman | 4/20/2004 | 4/20/2004 | 2/13/2007 |

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| Date Appointed | Term Begin Date | Term End Date |
| --- | --- | --- |