

2012 "ALL THINGS SENIOR" EXPO & TRADESHOW APPLICATION



Scottsdale Senior Services invites you to participate in the 2nd annual "All Things Senior" Expo & Tradeshow on Wednesday, February 22 at Scottsdale Center for the Performing Arts. Take advantage of this terrific opportunity to showcase your company's products and services and connect directly with Scottsdale's senior community.

Main Contact Name		Business Phone	Mobile Phone	
Business/Organization Name				
Mailing Address		City	State	Zip
E-mail Address		Company Web Address		

Date: Wednesday, February 22, 2012
Time: 9 a.m. to 1 p.m.
Location: Scottsdale Center for Performing Arts
7380 East 2nd Street, Scottsdale, AZ 85251
Booth Cost: \$350.00
Contact: Kira Peters 480.312.5811 kceters@scottsdaleaz.gov



Early Bird Rate: \$300.00 if you register and pay by Friday, October 28, 2011. No exceptions.

Conditions of Participation

1. **Payment:** Payment must be submitted with completed application to Via Linda Senior Center at 10440 E. Via Linda Scottsdale, AZ 85258 or can be taken over the phone if paying with credit card (Visa, Mastercard, Discover and American Express). Checks made payable to the City of Scottsdale. Cash payments must be made in person. You can submit your completed paperwork by fax to (480) 312-5815 Attn: Kira Peters or scan it to kceters@scottsdaleaz.gov.
2. **Booth Setup/Tear Down:** Organizations are responsible for the preparation and clean up of your assigned area. You must occupy your area by 8am the day of the Expo or forfeit your space. Your booth must be "open" until 1 p.m. - this is strictly enforced. This event will happen rain or shine.
3. The City of Scottsdale Senior Services will assume no liability for loss or damage of property or merchandise.
4. **Agreement:** The attached Exhibitor Agreement form must be filled out and attached to the application.

"All Things Senior" Expo & Tradeshow Event Program
Please clearly print EXACTLY how you would like your organization listed in the event program.

Organization Name

Phone Number

Website





CITY OF SCOTTSDALE EXHIBITOR AGREEMENT

THIS Agreement, made and entered into this [redacted] day of [redacted], 2011, by and between the CITY OF SCOTTSDALE, a municipal corporation, hereinafter referred to as "CITY", and,

Name Address

_____ hereinafter referred to as "Exhibitor".

City, State, Zip Phone No.

WITNESSETH:

WHEREAS, the CITY desires to enter into an Exhibitor Agreement with the Exhibitor for the All Things Senior Expo Event.

WHEREAS, the Exhibitor is qualified to perform the services required,

NOW THEREFORE, for and in consideration of the following terms and conditions, the parties hereto agree as follows:

- 1. CITY has an agreement with the Exhibitor to perform the services required to attend the following event,

Name of Event/Activity

All Things Senior Expo

Date/Time to be onsite (includes set up/clean up)

Wednesday, February 22nd, 2012 - 9:00am to 1:00pm

Location (including address)

Scottsdale Center for Performing Arts - 7380 E. 2nd St. Scottsdale, AZ. 85251

- 2. The Exhibitor shall not be permitted to sell any goods or services during the event/activity. The Exhibitor agrees that their participation in the event is voluntary and the Exhibitor is not receiving a fee from the City to participate.
4. To the fullest extent permitted by law, Exhibitor, their successors, assigns and guarantors shall defend, indemnify and hold harmless the City of Scottsdale, its agents, representatives. officers, directors, officials and employees from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, and the cost of appellate proceedings, and all claim adjusting and handling expense, related to, arising from or out of, or resulting from any negligent or willful actions, acts, errors, mistakes or omissions caused in whole or part by Exhibitor performing services under this Agreement. The above defense, indemnity and hold harmless obligations do not apply to claims resulting from the sole negligence of the City.
5. The Exhibitor agrees to perform those functions described above in a reasonable manner. The CITY shall not be responsible for injury, damages, or loss due to the Exhibitor's performance of these Services. The Exhibitor is responsible for removing all materials from the premises at the conclusion of the event.
6. The CITY may terminate this agreement by giving the Exhibitor three (3) days prior notice.

Kira Peters

Exhibitor Signature

Event Coordinator Signature

Risk Management Director

Kira Peters

Exhibitor Print Name

Print Name

Print Name