



74th Street and McDowell Road

Request for Proposals

Pre-proposal Conference

July 30, 2010

<http://www.scottsdaleaz.gov/departments/Economics/revitalization.asp>

McDowell Revitalization Efforts



- Los Arcos Redevelopment Area
- SkySong
- Granite Reef Senior Center / McDowell Village
- Mayor's Summit
- McDowell Corridor / S. Scottsdale Task Force
- RFP for City-owned Property

RFP Objective



To identify a development proposal sufficiently compelling to warrant the City's pursuit of the project, based on:

- benefits for the City and community
- economic feasibility

Evaluation Criteria

- **Revitalization** of area and corridor
- **Direct fiscal benefit and cost** to the City
- **How quickly** results are achieved
- **Compatibility** with SkySong, City plans, and Task Force recommendations
- **Economic feasibility**
- Proposer's **ability to complete** the project
- **Quality** of design and public amenities
- Expected **impacts** on residential neighborhoods

Site and Vicinity



- City will consider sale, lease, development agreement, etc.
- Adjacent owners willing to consider revitalization
- City is not contemplating condemnation
- Bulk of City land within 300' of existing church + school

Timeline



August 6	Written questions due
August 13	Written answers posted on website
October 1, 2010 4:00 p.m.	Proposals due
October	Staff review, public open house, ED subcommittee review
November	City Council determines whether to proceed



Q & A

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