Neighborhood Boundaries and the Service Area

The Paiute neighborhood is bounded by Indian School Road, Scottsdale Road, Thomas Road and 62nd Street and is located in Census Tract 2175. The northern half of the neighborhood, Southwest Village, is primarily single family residential and the southern half is primarily multifamily. The multifamily portion of the neighborhood to the east of the Paiute Neighborhood Center is called the Holiday Park area.

The Paiute Neighborhood Center (PNC) provides services to any City of Scottsdale resident. The center and its services are most heavily utilized by people living in the 85251 and 85257 ZIP codes; which correspond generally with Census Tracts 2175 and 2180.

Historical Background

In the late 1980s the Paiute neighborhood was undergoing significant changes. Having formerly been a haven for winter visitors and Cactus League Spring Training baseball athletes, it was transforming into a convenient place for newly arrived immigrants, primarily from Spanish speaking communities, and their families to live while they worked in nearby resorts in Scottsdale. As this transformation took place, individuals and groups like the Holiday Park Property.

Owners Association became concerned by the changes and angry at what was happening to their formerly non-diverse community. Phone calls and complaints became a frequent occurrence in the Mayor and Council offices.

Community Services and the Police Department responded initially with increased communication within the neighborhood, including participation in group meetings, planning and conducting special events and increased monitoring of neighborhood activities.

A Recreation Manager and a Police Lieutenant began meeting regularly with interested residents, Holiday Park property owners and apartment managers to identify issues and strategies to address their concerns. In those early meetings, the need for a facility to house meetings, services and activities, such as Head Start, was identified. During this period, the Recreation Manager pursued the feasibility of Head Start coming in to provide services.

Without a facility, a decision was made to begin with home based Head Start. Recruitment of participants was accomplished with door to door visiting of residents by bilingual volunteers who
were family members of a City of Scottsdale police officer assigned to the Paiute area. Careful considerations were made to provide staff and volunteers who could identify with the diverse socioeconomic population in the service area. A mini-health fair was conducted in the nearby church on Osborn and the response on a rainy day netted close to 100 people, which astounded providers and served as a wake-up call to them that indeed there was a population in the Paiute neighborhood in need of services.

A City of Scottsdale Human Services Planner executed a small contract to bring in a community organizer to work with neighborhood residents and city staff to start to mobilize the community. Two police officers, one bilingual, were assigned to work out of the Paiute Park House, located at Paiute Park at 3210 N. 66th Place. Their presence augmented two recreation leaders from the Community Services Department, who worked afternoons and weekends in the park, to conduct recreational activities with the children and monitor the park.

These early intervention efforts were followed by a formal contract with EMPACT in July 1991. EMPACT assigned two staff members to begin the implementation of the community mobilization project. After assessing the needs of the Paiute neighborhood, and identifying resources, EMPACT's first success was the acquisition of six Vista Volunteers to assist in the project. The need for a facility to provide the necessary services was met with a temporary tent in the park provided by the city. Shortly thereafter, the city approached Dahlberg Industries, which was occupying the former Paiute Elementary School, to allocate space for services and activities being implemented by EMPACT for the neighborhood. In the spring of 1992, the city leased space for the EMPACT Center at the Paiute campus.

Development of Facility

In 1993, the City of Scottsdale purchased eight of ten buildings of the Dahlberg Industries property from Ville de Marie Academy for the purpose of providing human services, which reflected the needs of the Paiute neighborhood. The Center officially opened its doors in May of 1995. The Paiute Neighborhood Center entered into relationships with several private organizations to adopt the eight city-owned buildings. These adoption fees provided additional amenities in the buildings that would not have otherwise been possible. Minimum adoption fees were $15,000, although the actual renovation costs would prove to be much greater. Some agencies provided much more than this amount in hard dollars as well as in-kind donations.

Terravita by Del Webb - Provided an initial contribution for building 1 in 1995. This building houses the administrative offices for the City of Scottsdale staff, the Scottsdale Police Department substation and a counseling office. An additional investment of $98,000 through the City of Scottsdale Capital Improvement Project Authorization General Obligations Bonds completed the renovations.

Motorola - Contributed $10,000 as an initial adoption fee for building 2. An additional investment of $127,000 in City of Scottsdale Capital Improvement Project Authorization General Obligation Bonds completed the renovation. Motorola provided an additional $180,000 in hard dollar and in-kind donations to the Paiute Neighborhood Center since the grand opening of the center. A drop-in computer lab, two class rooms, and The Boys and Girls Club of Greater Scottsdale classroom are housed here.

Salt River Project – Provided Building 3 with an initial contribution of $15,000. An additional investment of $114,100 in Capital Improvement Project funding made the renovations of this building possible. This building houses the Paiute Teen Center, an after-school tutoring room, aerobics room and a math and science room.

Soroptimists International of Scottsdale - Remodeling of Building 6 was possible by an initial donation of $15,000 from the Soroptimists International of Scottsdale and a contribution of $50,000 from Partners for Paiute. An additional contribution of $3,800 was made by Partners for Paiute and Soroptimists International of Scottsdale to fund the completion of interior amenities. The total investment in Building 6 has been $298,555. The Maricopa Head Start, Scottsdale Family and Early Childhood Learning Center and Handlebar Helpers are located here.
Scottsdale Community College – Provided a donation for building 7 of $15,000. In September of 2000, the City of Scottsdale Bond proposal was passed and $392,711 was provided for the renovation of this building. The renovations process began on July 1, 2001 and the completion date was September of 2003 with a formal grand opening in October of 2003. A Scottsdale Community College classroom and a City of Scottsdale senior activities center are housed in this building.

Maricopa Integrated Healthcare – Building 8 was renovated for a total of $298,447 with funds from Maricopa County ($110,447) and the City of Scottsdale Capital Improvement Project funds ($188,000). Healthcare services were provided in this six exam room facility with a full time physician and qualified nursing staff. Due to financial issues, the clinic closed in April of 2003. The Scottsdale Healthcare NOAH program, who has provided additional funding of approximately $3,000 for the renovation to accommodate their slightly different needs for this space, will be housed in this facility. Scottsdale Prevention Institute’s Family Center is also housed at the east end of the building. This building is the site of the Community Initiatives YMCA’s i-Learn Program and Scottsdale Healthcare’s Neighborhood Outreach Action medical and dental clinics.

Scottsdale Tribune - Provided $15,000 of in-kind marketing for Building 9 and the Paiute Neighborhood Center. Donations have included advertising that has well exceeded the $15,000. Building 9 renovations were completed with funding from the 2000 Bond funds in the amount of $302,000. Building 9 space is utilized to hold community meetings, after-school programs, dance and musical events.

Scottsdale Area Association of REALTORS – Provided $15,000 for the initial funding of Building 10. This funding provided for additional amenities. An additional $134,000 in Capital Improvement Project Authorization General Obligation Bonds completed renovations. The Scottsdale Area Association of REALTORS have continued to provide annual funding that has amounted to an additional $2,000-$15,000 annually.

Scottsdale Healthcare
- Provides medical and dental care for uninsured children registered in the Scottsdale/Paradise Valley school districts and family members of these children who are not eligible for AHCCCS programs or other insurance.
- Provides a school health clinic on site Monday through Friday.
- Provides a bi-lingual staff member during clinic hours to assist with issues related to provision of healthcare.
- Provides sponsorship and coordination of health fairs at the center.
- Provides additional education as budgeted and needed on health care issues.

Scottsdale/Paradise Valley YMCA - The YMCA has the i-Learn Dropout Recovery Program. This program is in partnership with Primavera Online High School through the YMCA’s Community Initiatives. The i-Learn program offers self-paced computerized classes in a flexible way so that a student can complete classes and earn their high school diploma.

Campfire – Provides Adventure Club programming at Paiute Park for children in grades 4, 5, 6, an annual camping experience for children each summer in Prescott at Camp Wamatochick, and additional programming and educational opportunities.

Boys and Girls Club of Greater Scottsdale – Collaborate with Arizona State University and Paiute to provide America Reads Program. Offers additional opportunities for education through collaboration with other agencies at Paiute Neighborhood Center such as the Smart Girls, Smart Moves programs, dental assistance programs, and after-school program support to our existing Paiute After-School Program allowing us to serve 33 percent more children.

Maricopa County Head Start – Provides a program on site for 3 and 4 year olds who need additional skills in socialization, language acquisition, hygiene, and nutrition. Head Start serves 17 children in the morning and 17 children in the afternoons 5 days a week for 9 months each year.

Space and Utility Contributions to Brokerage Agencies Providing Services

Scottsdale Bar Association - Provides free monthly legal counseling to residents with incomes of $35,000 or less on the second Tuesday of each month. Four to five lawyers volunteer their time monthly and 12-21 people utilize the service monthly.

Scottsdale Prevention Institute (SPI) - Provides the Family Center at the Paiute Neighborhood Center. SPI provides bilingual parenting programs that strengthen families, English as a Second Language classes, and the Kids Care healthcare eligibility program.
Scottsdale Center for the Arts - Collaborates with Paiute Neighborhood Center to provide an Artist in Residence Program. Artists provide instruction in multimedia art, drama, and creative writing, allowing the youth to have many different cultural experiences. Provides application, administration, support and instruction for and of RICO funds from the Maricopa County Attorney’s Office to provide Artists in Residence for the Paiute After-School Programs, Paiute International Club, and the Teen Center participants.

Scottsdale Community College – Provides a number of credit and non-credit courses every semester ranging from English to Yoga.

Rio Salado Community College – Provides English as a Second Language classes Monday, Tuesday and Thursday evenings.

City of Scottsdale Provides–
- After-school programs for children ages 6 through 12
- Summer recreation programming for ages 6 through 12
- Paiute Teen Center Program for ages 12 through 17
- Handlebar Helpers Program
- Paiute Active Senior Adult Program
- Scottsdale International Club
- Social Services

Other Funding

Partners for Paiute Neighborhood Center – Members of the local business community, recognizing the value of the City of Scottsdale’s first neighborhood enhancement center, came together in the Spring of 1994 with the interest of forming a non-profit organization, which would raise funds and promote the center and its concept. After recruiting a total of 16 interested volunteers and three City of Scottsdale staff, they went to work to put together the by-laws and documents necessary to establish 501(c)3 status. In November of 1996, they were granted status as a 501 (c) 3.

Members meet monthly to work on fundraising efforts to achieve the primary goal of supporting additional programming efforts at the center by all participating agencies. Funding proposals are accepted once per year for programs that directly impact the Paiute Neighborhood. An annual fundraiser is a primary function for the group and work is done throughout the year to plan this event. Partners for Paiute Neighborhood Center continues to represent a wide variety of business and individuals who are committed to making a difference in the community.

The Partners for Paiute provided $58,000 to complete the renovations for Building 6 in 1999 which houses the Scottsdale Family and Early Childhood Center. They also provide approximately $28,000 to $63,000 a year in grant requests for programs. Programs that they have supported in the past with funding are:
- City of Scottsdale/Boys and Girls Club of Scottsdale collaborative in the after-school program
- YMCA/Paiute summer program and i-Learn
- Intergenerational writing
- Scottsdale Prevention Institute literacy program and Leadership Programs
- Campfire USA
- Boys and Girls Club of Greater Scottsdale
- Scottsdale International Club
- Handlebar Helpers
- Paiute Active Senior Adults (PASA)
- Scottsdale Healthcare Neighborhood Outreach Action for Health (NOAH) dental program.
- Paiute Teen Center

In 2005, the Salt River Pima Maricopan Indian Community provided a grant for $115,500 to the Paiute Neighborhood Center. This grant provided $62,000 for a shuttle equipped to accommodate disabled individuals so that they can participate in excursions and activities offered at the center and $50,000 for technical equipment to upgrade the existing computer lab at the center along with the senior and teen center computers. Ages 6 through adults use these computers for homework, communication to family members through email and research. Another $3,500 was provided to complete the Family and Early Childhood Learning Center with needed furniture where infants through five years of age and their parents or guardians participate in educational and recreational activities that provide positive developmental outcomes for the children.

John Lund, Lund Luxury Group donated $25,000 to the Partners for Paiute in December of 2006. This funding will support many programs at the Paiute Neighborhood Center.

In 2006, the Salt River Pima Maricopan Indian Community provided a grant of $52,000 to the City of Scottsdale for an athletic field at the Paiute Neighborhood Center.

In 2007, the Salt River Pima Maricopan Indian Community provided a grant for $70,000 to expand and renovate the playground and $10,000 to support the Character Counts! program.

City Sponsored Neighborhood Events

- Paiute Neighborhood Center collaborates with Scottsdale Healthcare to provide health education and prevention information to residents.
- Neighborhood Pride Quarterly Clean-Up.
- City of Scottsdale Police Department works with community agencies providing informational community meetings.

Special Services by Other City Departments

Field Services
Provides street sweepers to clean streets

Code Enforcement
Provides enforcement of code violations regarding housing safety issues for the residents.

City Prosecutor's Office
Works with Neighborhood Associations and citizens to address crime on their property.
Scottsdale Police Department
A police sub-station is housed at the PNC center to provide an on-site office enabling them to meet with residents, complete paperwork, make phone calls and work on the computer. Two Scottsdale police officers hold their residence in two areas of the neighborhood.

Summary of Known Outcomes
- The police substation allows the officers to get to know neighbors and be more involved in the community.
- Cleaner and safer neighborhood for families.
- Residents and property owners view the City of Scottsdale as a better partner.
- The services and programs provided at the center contribute to a better quality of life for many of our residents.
- There is a community atmosphere for people with common social, educational, and recreational interests, and a diverse population interacting with one another.
- Investors other than non-profit corporations working with Federal funds are buying rental properties and rehabilitating them.
- Fewer medical crises.
- Increased education and learning.
- Bridges exist between cultures.
- Improved socialization among teens.
- Improved socialization of seniors.

Future Needs
Funding to keep the existing programs and to implement new programs at this multi-generational community center. The programs must meet the mission/goals of the center.

Future Vision
The Paiute Neighborhood Center vision has been to partner with residents, shape a neighborhood center that reflects the character and ongoing interests, needs, and wants of the area. This is a vision that we want to continue. We continue to seek input from the community on what their wants and needs are and try to provide programs that meet their wants and needs through continued collaboration with other agencies and organizations.

Future Projects:
- Continue to seek funding for art and music programs to provide opportunities for our participants to gain knowledge and appreciation for the arts.
- Increase intergenerational programs that provide adults and youth opportunities to interact positively and provide personal growth.
- Seek funding and agencies to increase Family and Early Childhood Programs.
- Complete renovation and extension of the playground.

CHARACTER COUNTS CAMPUS
In 2003, the Paiutes for Paiute received funding from the Pendleton Memorial Fund and the Gannett Foundation to provide training for 5 staff at the Josephson Institute on Character Counts, a character education framework. The training provided the staff educational and recreational activities to help build character in youth participating in our programs. The program teaches the importance of trustworthiness, respect, responsibility, fairness, caring and citizenship: the Six Pillars of Character.

Our goal is to continue to support the Character Counts! program for our campus by providing training to our collaborative agencies so that all programs at the Paiute Neighborhood Center will support the Character Counts Framework for teaching and evaluating character.