



APPROVED 11/19/2014 (TAC)

SUMMARIZED MEETING MINUTES
City of Scottsdale
Environmental Quality Advisory Board
Regular Meeting
5:30 p.m., Wednesday, October 15, 2014
Community Design Studio
7506 E Indian School Rd., Scottsdale, AZ 85251

PRESENT: Floyd Marsh, Chair (Telephonically)
Bill Sheaffer, Vice-Chair
Alisa McMahon, Board Member (Arrived at 6:15 p.m.)
Candice Gimbel, Board Member (Arrived at 5:45 p.m.
left at 6:50 p.m.)
Stephan Herman, Board Member
Larry Person, Board Member
Kevin Edwards, Board Member

STAFF PRESENT: Tim Conner, Office of Environmental Initiatives
Sam Brown, Office of Environmental Initiatives

Call to Order:
Vice-Chair Bill Sheaffer called the regular meeting of the Environmental Quality Advisory Board (EQAB) to order at 5:35 p.m.

Roll Call:
A formal roll call took place confirming the members present as stated above

Public Comment:
None – five citizens in attendance – three speaker cards turned in for Agenda Item #2

1. **Approval of Summarized Meeting Minutes -- Regular Meeting: September 17, 2014. Possible action** Vice-Chair Sheaffer

MOTION AND VOTE – ITEM 1:

Board Member Person moved to approve the Summarized Meeting Minutes – Regular Meeting September 17, 2014; Chair Marsh provided a second to the motion; APPROVED 5-0.

2. Updated overview of board member's findings and recommendations for the reduction of idling at local schools during student pickup. Also recommendations and findings regarding a desired expansion of school bus service to local schools. – Discussion and possible action

Board Member
Gimbel & Vice-
Chair Sheaffer

Board Member Gimbel provided an overview of her latest draft of her idling and school drop-off/pick-up memo. She explained that her memo recommends establishing a multi-jurisdictional and multi-discipline taskforce of stakeholders to meet to improve the current process for school student pick-up idling and possible bussing alternatives.

Before additional Board discussion, Vice-Chair Sheaffer called upon the public comment of the speaker cards.

Three Speaker/Citizen Comment Cards were received on this item.

Rachel Smetana, City of Scottsdale Mayor's Office staff, informed the board that the Mayor was in support of the item being discussed. She stated that the Mayor looked forward to receiving recommendations from the board to assist in working towards a process that might move the issue closer to a solution for the three School Districts serving Scottsdale. Rachel also stated that assuming the Mayor was in agreement with the recommended approach, he would be willing to communicate and invite to a discussion key players from the City, other relevant agencies, and School districts.

Adam Wasserman, Scottsdale resident, expressed his gratitude to the Board for being willing to address the issues of environmental and safety concerns related to the current state of pick-up and drop-off traffic and idling taking place at the various schools in Scottsdale. He stated that he was willing to participate in finding the solution if the Board felt his input would be appropriate.

Julie Finke, Arizona Department of Environmental Quality (ADEQ), described to the board the idle reduction tool kit that was available on the ADEQ Website. She also discussed the success of programs related to bus idling reduction, and noted that the Scottsdale School District was the first to work to comply with this best practice. She stated that working with the districts was a must to help find solutions and retain buy-in regarding idle reduction at schools. Additionally

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she described the benefits of a parent and children educational approach that included direct participation at the PTO and individual households in the districts. She offered the resources of ADEQ to assist in the program discussions, and also offered her services to help with communicating the message. She stated that ADEQ was working on a Parent No Idling Program, but that it was in the development stage at this time.

Board member discussion:

Vice-Chair Sheaffer Asked if ADEQ could provide other Cities that have implemented a related program. Ms. Finke noted that Flagstaff had worked on this item in the past, and that the Deer Valley School District is now in the process of establishing a program.

Board Member Gimbel asked how best to get a Parent No Idling Program introduced. Ms. Finke said that she would work very closely with the targeted school district.

Board Member Edwards asked Ms. Finke what has been her largest challenge, and her largest success. Ms. Finke stated that educating the children so that they reinforce the message of the program to their parents can be both a great challenge, but also can become the best success. Board Member Edwards agreed that working through the kids is a great way to get to the parents.

Vice-Chair Sheaffer told the Board a story about the Deer Valley School District's Science Department making biodiesel from used french fry oil, and then using the fuel to drive a school bus around the district. He said it was all a part of an educational program to get the students to understand the benefits and opportunities of readily available alternative fuels.

Board Member Gimbel asked Ms. Finke how hard it would be to plug the parent program into the Scottsdale and Paradise Valley School Districts' curriculums. Ms. Finke said that while the program was not yet completely developed, that it could easily be plugged into some program within the districts' curriculums as long as the districts were willing to embrace the program.

Chair Marsh thanked Ms. Smetana for representing the Mayor's office, thanked Mr. Wasserman for creating the initial memo that brought this issue forward, thanked Ms. Finke for her expertise and

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future participation in bring this issue to the districts, and thanked Board Member Gimbel for her work and encouraged her to continue to move this item forward understanding that she has support from the Mayor's office.

Board Member person suggested that possibly this issue could become a larger regional program, but agreed that with the Mayor's involvement, the first attempt should be focused on Scottsdale's Districts. He then stated that the regional item might require a separate task force with a different make-up of representation.

The board generally appeared to agree to keep the focus on obtaining the Mayor's recommendation by:

- Limiting the focus to the three districts that serve Scottsdale – Scottsdale School District, Paradise Valley School District, and the Cave Creek School District.
- Keep the focus local, but utilize larger resources, such as ADEQ, to assist in providing useful data and information.
- Ms. Smetana stated that the Mayor would be willing to support the effort and invite the logical parties / representatives to the taskforce meetings.
- Board Member Person suggested that a Scottsdale citizen be represented on the taskforce.

No action was taken on this item.

3. Administrative Report:

Tim Conner

Mr. Conner provided briefings on the following items:

- National Alt Fuel Vehicle Day Odyssey on October 17, 2014
- DCDC – talk by Joe Arvai on Better Environmental Decisions on October 27th, 2014
- Review of two Solar System Expansion Projects submitted for this year's ranking of CIP projects
- City of Phoenix Growing a Healthier Community – The Values of Trees
- RISN regional solid waste reuse meeting – Looking into the possibility of recycling unused latex paint waste from Household Hazardous Waste days
- Update on Department of Homeland Security plans for pool chlorine security

4. Chair's Report– Discussion and possible action

Chair Marsh

- Announcement of Water Consciousness Challenge competition
- Update of recent meetings and events
- Water Softening Rebate current status (email report)
- Follow up presentation from WQA at December 17, 2014 EQAB meeting
- **Thank you letter to Hyatt**

MOTION AND VOTE – ITEM #4 FIFTH BULLET:

Board Member Person moved to strike the last sentence in paragraph 4 and approve the revised letter of recognition for the Hyatt Regency at Gainey Ranch, a second was provided by Board Member Hermann. Motion APPROVED 6-0.

- Motion to remove item from table - Call to challenge by the Chair to have each member develop in advance their top three items for possible future priority focus areas related to water supply, water usage, water quality and water sustainability. Advance written material will be discussed as old business and consolidate into a consensus "Top 3-5 List"
NO ACTION TAKEN – Item to be brought back to next meeting.

5. Review and possible approval of revised letter of appreciation from the Board to the General Plan Update Task Force staff for their efforts related to revisions in the Environmental Chapter of the current draft General Plan Update – Discussion and possible action

Vice Chair
Sheaffer / Chair
Marsh

MOTION AND VOTE – ITEM # 5:

Board member Hermann moved to approve the letter of appreciation to the Long Range Planning Staff for their work of incorporating the Board's comments for the Environmental Chapter of the current General Plan Update Draft document, a second was provided by Board Member McMahon. Motion APPROVED 6-0.

6. **Motion to remove item from the table -Review and possible approval of a letter to the Super Bowl Green Initiatives Committee regarding suggested program focuses for the 2015 event in the Valley- Discussion and possible action on draft letter prepared in advance of meeting**

Board Member
Person / Vice-
Chair Sheaffer

Board Member Person requested to withdraw this agenda item from future agendas without action.

7. **Board Members' reports, updates and suggestions for future agenda items. Possible discussion**

Vice-Chair
Sheaffer &
Board Members

Board Member Edwards announced that he had decided to not apply for a second term. Mr. Conner noted that the October meeting would be his last unless he decided he would like to carry on until the vacancy was filled. Board Member Edwards stated he would take that under consideration, but was not prepared to make a decision at this meeting.

Vice-Chair Sheaffer stated his appreciation of the Board and Staff and noted that this meeting would be his last.

Mr. Conner noted that this creates two vacancies and that thus far no application had been received by the Clerk's office. He suggested that if any board members had candidates in mind that they ask them to please fill out and file an application with the Clerk on or before October 20, 2014.

Chair Marsh suggested that Board Member Gimbel continue to work on her communication piece for item #2 above with a focus on a future meeting with the Mayor to discuss recommendations and solicit the Mayor's help in establishing a multi-jurisdictional task force.

8. **Updates and reminders –**

Vice-Chair
Sheaffer &
Board Members

- Next EQAB Regular Meeting Wednesday, November 19, 2014 at the Community Design Studio 5:30 p.m.
- Next Green Building Lecture Thursday, November 6, 2014, 7:00 p.m. Granite Reef Sr. Center
- Additional announcements by Board Members & Staff
Chair Marsh noted that the planned tour of Henkel would need to be scheduled possibly for February, 2014.

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**Adjournment: With no further business to discuss, the Environmental Quality
Advisory Board adjourned at 7:30 p.m.**

Vice-Chair
Sheaffer

**ATTACHEMENTS FOR ITEMS #4 & #5
ON FOLLOWING PAGES**



Environmental Quality Advisory Board
Office of Environmental Initiatives
City of Scottsdale
7506 E Indian School Rd
Scottsdale, AZ 85251

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WEB www.ScottsdaleAZ.gov

October 10, 2014

Mayor Jim Lane and City Council
City of Scottsdale
3939 N. Drinkwater Blvd
Scottsdale, AZ 85251

Subject: Summary of Board Meeting and Tour of Hyatt Regency Resort at Gainey Ranch

Dear Mayor and Council Members:

On August 20, 2014 the Scottsdale Environmental Quality Advisory Board (EQAB) held its monthly meeting at the Hyatt Regency Scottsdale Resort and Spa. The purpose of this meeting was to gain firsthand insight into the Resort's environmental achievements in green technologies. This was accomplished through a facility tour and discussion with the staff directly responsible.

The Hyatt Regency Resort is an excellent example of environmental achievement managed by staff committed to achieving environmental success. The staff is reducing the Resort's carbon footprint through a proactive environmental culture. Examples of this commitment include the following key features providing significant water and energy savings:

- expansion of their solar hot water system;
- installation of a high efficiency hot water boiler plant;
- installation of an ultra-high efficiency chilled water cooling plant;
- conversion to a direct digital energy management system;
- expansion of their core-recycling programs; and
- renovation of guest rooms using Green Building standards.

This award winning environmental sustainability program is implemented at the staff level through a "Green Initiatives" Team. Not only are these accomplishments impressive, but several of their environmental programs are also focused to engage their guests in green awareness. While guests are offsetting their own environmental footprints, the Resort is getting dual mileage from their programs.

The Hyatt Regency at Gainey, as a flagship property and a high profile tourist destination, serves as a virtual showcase of Scottsdale's principles of environmental quality and green infrastructure. We compliment the Hyatt Regency for its environmental commitment.

Based upon this experience, EQAB stands ready to assist those objectives in any way possible.

Sincerely,

Environmental Quality Advisory Board
Floyd L. Marsh, Chair



Environmental Quality Advisory Board
Office of Environmental Initiatives
City of Scottsdale
7506 E Indian School Rd
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October 15, 2014

Ms. Erin Perrault, Long Range Planning Manager, AICP
City of Scottsdale Long Range Planning Division
7447 E. Indian School Rd, Ste. 105
Scottsdale, AZ 85251

RE: Letter of Recognition to Staff in Support of EQAB Input

Dear Erin and Long Range Planning Staff:

The Scottsdale Environmental Quality Advisory Board (EQAB) takes this opportunity to recognize and commend the City's Long Range planning staff in recent efforts to update the City's 2001 General Plan. Your support to the citizen-based General Plan Update Task Force was extraordinary under challenging circumstances. In addition, accommodation of general public input and input from citizen boards and commissions is appreciated.

While our input focused on the environmental components exclusively, EQAB recognizes the high level of energy, commitment and objectivity in this update. The Board especially appreciates the thoughtful consideration and incorporation of our consensus comments into the Environmental Elements of the current document. The staff was very receptive to input and considered our comments in a meaningful and effective manner. Thanks for including EQAB's input in a balanced and constructive way.

Please do not hesitate to call on EQAB for any additional technical input or clarification of environmental issue areas as such concerns might arise.

With our compliments for a job well done,

Environmental Quality Advisory Board
Floyd L. Marsh, Chair

Cc: Mayor Lane and Council
Chair, General Plan Update Taskforce
City Manager's Office
Randy Grant, Planning & Development Services Director