

SUMMARIZED MINUTES

CITY OF SCOTTSDALE TRANSPORTATION COMMISSION REGULAR MEETING

THURSDAY, MAY 15, 2014

KIVA – CITY HALL 3939 N. DRINKWATER BOULEVARD SCOTTSDALE, ARIZONA 85251

CALL TO ORDER

Chair Olmsted called the regular meeting of the Scottsdale Transportation Commission to order at 6:02 p.m.

1. ROLL CALL

PRESENT: Gary Bretz, Commissioner

Barry Graham, Commissioner Paul Holley, Commissioner Steven Olmsted, Vice Chair Robert Stickles, Commissioner Matthew Wright, Commissioner

ABSENT: Paul Ward, Vice Chair

STAFF: Rose Arballo, Transportation Commission Coordinator

John Bartlett, Traffic Engineer

Paul Basha, Transportation Director

Madeline Clemann, Transportation Planning and Transit

Operations Manager

Greg Davies, Senior Transportation Planner Jennifer Horodyski, Traffic Engineering Analyst

Phillip Kercher, Traffic Engineering and Operations Manager

Evelyn Ng, Senior Transportation Planner

GUEST: David Scholefield, Tourism Development Commission Chair

2. APPROVAL OF MEETING MINUTES

COMMISSIONER STICKLES MOVED TO APPROVE THE STUDY SESSION AND REGULAR MEETING MINUTES OF APRIL 17, 2014, AS PRESENTED. COMMISSIONER BRETZ SECONDED. THE MOTION CARRIED BY A UNANIMOUS VOTE OF SIX (6) TO ZERO (0).

3. PUBLIC COMMENT

Sarae Steremberg, 19764 North 84th Way, Scottsdale, Arizona, spoke on behalf of Talon at Grayhawk homeowners. Ms. Steremberg expressed concern on the limited emergency access on Hualapai Road between Pima and Hayden Roads. During event season and due to increased development in the area, increased traffic congestion has also been observed. To address these concerns, Hualapai Road between Pima and Hayden Roads needs to be constructed.

4. <u>NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM UPDATE</u>

Mr. Bartlett presented an overview of the Neighborhood Traffic Management Program (NTMP), including a review of current and upcoming projects in the NTMP.

Funding for the program for Fiscal Year 2013-14 is \$458,340. This amount includes remaining balances from previous years which will be used to complete two current projects. These projects are Cattletrack Road – Lincoln Drive to McDonald Drive and Cholla Street – Hayden Road to 84th Street. Two Transportation Commission-approved NTMP projects have been designed with construction anticipated for this calendar year at an estimated cost of \$200,000. These projects include Granite Reef Road – Thomas Road to Osborn Road and 86th Street – Thomas Road to Earll Drive. An additional \$250,000 is programmed in the next Fiscal Year 2014-15 budget.

No public comment was received.

Chair Olmsted suggested that staff provide before and after data on any NTMP projects completed.

5. <u>NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM PROJECT REQUEST</u>

Mr. Bartlett presented a neighborhood traffic management program project request for funding. The location of the project is on Cholla between Hayden Road and 84th Street. The purpose for this project request is to address neighborhood speeding and cut-through traffic in this area.

Mr. Bartlett gave background information for this project and spoke on the speed awareness and traffic data collected. The affected area meets all program criteria. Through the public outreach process for this project, Traffic Engineers assisted residents in the surrounding area

to reach consensus on a traffic calming plan. The project plan is to have two sets of side islands and one center median island along Cholla Road. The total cost for this project is estimated at \$85,000.

No public comment was received.

Staff addressed questions from the Commission regarding the unique concept for this area, landscape for the project, and potential drainage issues.

COMMISSIONER STICKLES MOVED TO APPROVE CONSTRUCTION FUNDING FOR THIS PROJECT AND THE PROPOSED CONCEPT AS PRESENTED. COMMISSIONER HOLLEY SECONDED. THE MOTION CARRIED BY A UNANIMOUS VOTE OF SIX (6) TO ZERO (0).

6. TRAFFIC VOLUME AND COLLISION DATA

Ms. Horodyski gave a detailed presentation regarding the application and compilation of the Traffic Volume and Collision Rate Data Report. It was explained that this report is produced by Traffic Engineering staff and has been published every other year since 1988. The most recent version of the report that was printed in 2014 contains data collected in 2012. Copies of the report are available by contacting the Transportation Department at 480-312-7696.

Chair Olmsted opened the floor for public comment.

Dave MacDonald, Scottsdale resident, questioned the relationship between photo radar and the City's decrease in traffic collisions. He also expressed interest in the demographics for number of rear-end accidents and interest in learning what data is available on the number of collisions due to texting while driving.

Staff addressed questions from the public and Commissioners. Extensive discussion ensued on the various types and effectiveness of data collected for this report. Commissioners suggested that, at a future meeting, staff provide information on case histories of traffic mitigation at specific locations.

7. MUSTANG TRANSIT IMPROVEMENTS

Ms. Ng presented an update on the Mustang Transit Improvements project located along 90th Street between Mountain View Road and Shea Boulevard. Background information along with a review of the project location, and proposed improvements was provided.

This project is 80% funded by the Federal Transit Administration in the amount of \$5.2 million. The City's 20 percent local match will be provided with a combination of Bond 2000 and transportation sales tax funds in the amount of \$1.3 million.

The anticipated project schedule is: public outreach thru Spring and Summer 2014 and final design in Winter 2014. Construction is tentatively set to begin in Spring 2015.

Chair Olmsted opened the floor for public comment.

Dave MacDonald, Scottsdale resident, suggested that some type of art statute be installed at the roundabout located at the Mustang Library.

Staff addressed concerns from the Commission regarding public outreach from neighboring commercial businesses, wayfinding signage to the Mustang Library, and discussed the various types of proposed improvements.

8. <u>DAY TRIPPER UPDATE</u>

Mr. Basha presented information on the performance of the Day Tripper (formerly known as the Hospitality Trolley) for 2014, along with a detailed review of ridership data and potential future services.

The following are some items that were highlighted in Mr. Basha's presentation:

- A comparison of trolley ridership for all four trolley routes revealed that the Hospitality Trolley had the lowest and the Neighborhood Trolley had the highest.
- In Fiscal Year 2012-13, the cost per rider on the Day Tripper was very expensive compared to riders on bus routes.
- Three vehicles are used for Hospitality Trolley service; three vehicles are used for the Day Tripper for only three months a year. These vehicles are rotated for other routes, and therefore no single vehicle is unused for nine months.
- A modified Downtown trolley route is being proposed for next year, which will provide a
 more efficient route to increase frequency at no additional cost.
- Estimated costs for potential future services for the Day Tripper in Fiscal Year 2014-15 are: Zero expense if service is not provided; \$180,000 to keep the same route at 30-minutes frequency; \$270,000 to keep the same route at 15-minutes frequency; \$180,000 to run only the Downtown Trolley at 12-minutes frequency; \$200,000 to only run the Downtown Trolley at 10-minutes frequency; or \$2,480,000 to operate the Downtown and Day Tripper at 10-minutes frequency.
- Other considerations are to provide service from Sky Harbor to Fashion Square, Fashion Square to Light Rail; or provide service from Fashion Square to Phoenix for only two weeks during the Super Bowl.
- The Tourism Development Commission is scheduled to discuss this topic at their meeting on May 20, 2014.

Chair Olmsted opened the floor for public comment.

David Scholefield, Chair of the Tourism Development Commission, spoke in support of continuing the Day Tripper. It is felt that with FanFest activities scheduled for next year in downtown Scottsdale, this service should continue. It was indicated that this is the first year the Tourism Development Commission is pleased with the service. A layer of marketing was added in an effort to increase ridership. The Tourism Development Commission is looking at addressing the issue of frequency and reliability.

The Commission directed questions to Mr. Scholefield regarding key success drivers for the Day Tripper, economic impact for having this service as a north/south connection, service to and from the Sky Harbor Airport during the Super Bowl, hours of operation for the Day Tripper, and importance of focusing on ridership, frequency, and marketing.

9. TRANSPORTATION PROJECTS/PROGRAMS UPDATE

Mr. Basha reported the following:

- There is a proposed concept to construct a one-half mile sidewalk on 124th Street north
 of Cactus Road. Also, from the Cactus Road alignment to the entrance of the
 McDowell Sonoran Preserve, vehicles currently park in the dirt. It is being suggested
 that a parking facility be constructed there. A majority of citizen input received at a
 public hearing on May 12th indicated opposition to this proposal.
- In April, Fountain Hills granted the rezoning to provide a connection between Scottsdale and Fountain Hills in Adero Canyon in the vicinity of Via Linda and 136th Street. However, as part of the stipulations for approval, there is a requirement of construction of a bike path in this vicinity.
- A public meeting to review the schedule and plans for a series of improvements to the Arizona Canal Multiuse Path along the Arizona Canal will be held on May 20th.
- The final segment of the multiuse path that extends from Tempe Town Lake to WestWorld was completed last month. This segment is from north of Shea Boulevard to 92nd Street south of Cactus Road.
- On May 6, 2014, the City Council approved modifications to the Transportation Commission Ordinance to formally rename the Trails Subcommittee to the Paths & Trails Subcommittee. In addition, the subcommittee now includes a fifth member; David Brown, Parks and Recreation Commissioner, who has been appointed to serve on the Paths & Trails Subcommittee.

10. PUBLIC COMMENT

No public comment was received.

11. COMMISSION IDENTIFICATION OF FUTURE AGENDA ITEMS

- Overview on traffic signal coordination and timing plans
- Discussion on public transit options during Super Bowl 2015
- Before and after results of Neighborhood Traffic Management Program projects
- Collision mitigation case studies at specific locations
- Lagging left-turn collision reduction update

13. ADJOURNMENT

With no further business to conduct, Chair Olmsted adjourned the regular meeting at 8:17 p.m.

SUBMITTED BY:

Rose Arballo, Transportation Coordinator

*Note: These are summary action meeting minutes only. A complete copy of the audio/video recording is available at http://www.scottsdaleaz.gov/boards/transp.asp