SCOTTSDALE GENERAL PLAN 2014 your plan, your future

Frequently Asked Questions about the Visioning Scottsdale Town Hall

1. Why is the Town Hall being held?
    a. The Scottsdale City Council hired Arizona Town Hall to host a Visioning Scottsdale Town hall to develop a vision statement for the Scottsdale 2014 General Plan process.

2. Who can participate in the Visioning Scottsdale Town Hall?
    a. All Scottsdale Community Members—residents, merchants, property owners, etc.—are invited to apply to participate. 100 applicants will be selected by Arizona Town Hall to participate in the discussion. These participants will represent a broad cross-section of Scottsdale community members.

3. How can I submit an application for the Town Hall?
    a. Go to the website www.scottsdalegp.com to fill out an online application or print and mail a copy from the website.
    b. If you would prefer a hard copy that will be mailed to you, contact Mary Vandevord at mvandevord@scottsdaleaz.gov (480) 312-7902 or Erin Perreault at eperreault@scottsdaleaz.gov (480) 312-7093

4. Do I have to apply?
    a. Yes. Everyone interested in participating must apply to be considered for selection.

5. What is the deadline to apply and when will I know if I've been selected?
    a. January 11, 2013
    b. Selected participants will be notified the week of January 20, 2013

6. Who will select the 100 participants?
    a. The consultant, Arizona Town Hall, will select the participants. All applications are sent directly to their organization.

7. When is the Town Hall being held?
    a. February 6, 7 & 11, 2013, approximately 7:30 am to 1 pm

8. What is the Future Leaders Town Hall?
    a. A 3-hour roundtable discussion for Scottsdale teenagers and young adults, ages 16-22
    b. Date: January 24, 2013, 4-7 PM
    c. Registration is required and is open to the first 100 registrants at www.scottsdalegp.com

9. **I have more questions about the Town Halls, who do I contact?**
    a. Long Range Planning Staff:
        i. Erin Perreault, Long Range Planning Manager 480-312-7093, eperreault@scottsdaleaz.gov
        ii. Mary Vandevord 480-312-7902 mvandevord@scottsdaleaz.gov
    b. Arizona Town Hall (the consultant)
        i. Tara Jackson, 602-252-9600 tarajackson@aztownhall.org

10. **Who is the consultant on the Town Hall?**
    a. Arizona Town Hall, a non-profit organization, known for its twice-annual , state-wide Town Halls. For more information, visit their website: www.aztownhall.org

11. **If I am not selected, can I provide my input in other ways?**
    a. Yes. This is the very first step in the 2014 General Plan process. After the Town Hall is held, the results will be open for public comment between February 21 and mid-March, 2013.
    b. An open house on the Town Hall results will be held on February 21, 2013 from 5-7 PM at Mountain View Community Center in Scottsdale.