

#### **ARIZONA COMMERCE AUTHORITY**

# ARIZONA OPPORTUNITY ZONES & OPPORTUNITY FUNDS



## ACA MISSION

The mission of the Arizona Commerce Authority is to grow and strengthen Arizona's economy and facilitate the creation of quality jobs for its citizens by attracting and supporting business in highgrowth industries throughout the state. Why? Because a vibrant, diverse, state-wide economy means increased opportunities for our citizens.

It's about helping people.



ATTRACT

Recruit out-of-state and international companies to establish operations in Arizona



### **EXPAND**

Work with existing Arizona Companies to grow their businesses here and beyond



### CREATE

Partner with entrepreneurs to create new Arizona businesses in targeted industries



### STRATEGIC FRAMEWORK

#### VISION

Arizona is the top location for high-quality business growth.

#### MISSION

To grow and strengthen Arizona's economy and facilitate the creation of quality jobs for its citizens by supporting and attracting businesses in targeted, high-value base sectors throughout the state.



#### CULTURE

Transparency • Accountability • ROI • Leadership • Engagement • Long-Term Vision • Short-Term Action • Collaboration

### ACA PROGRAMS

Arizona has lowered taxes, streamlined regulations and established a suite of programs to support corporate growth and expansion.



#### QUALITY JOBS TAX CREDIT

Provides up to \$9,000 of income or premium tax credits over a three-year period for each net new job to the state and concurrent qualifying capital expenditures.



#### MILITARY REUSE ZONE

Provide property tax reductions and TPT exemptions to qualifying projects located in MRZ.



#### FOREIGN TRADE ZONE

Provides approximately a 72 percent reduction in property taxes for a property located in a foreign trade zone.



#### QUALIFIED FACILITY TAX CREDIT

Provides refundable income tax credits up to \$20,000 per qualifying net-new job to eligible manufacturing companies that invest in one or more qualifying facilities.



#### COMMERCIAL/INDUSTRIAL SOLAR

Provides income tax credits for the installation of solar energy devices at Arizona business facilities.



#### EXEMPTION FOR MACHINERY AND EQUIPMENT

Provides TPT Tax and Use Tax exemptions at the state, county and local levels on qualifying purchases of CDC equipment.



#### RESEARCH & DEVELOPMENT TAX CREDIT

Provides income tax credits for increased R&D activities conducted in the state. Additional tax credits are available for R&D executed in collaboration with state universities.



#### JOB TRAINING GRANT

Grant to reimburse a portion of qualifying costs associated with hiring and training of net new employees.



#### ADDITIONAL DEPRECIATION

Accelerates depreciation to substantially reduce business personal property taxes.



## OPPORTUNITY ZONES & FUNDS



### **IDENTIFY**

SOLICIT LOCAL INPUT, FINALIZE TRACT LIST, SUBMIT NOMINATIONS



SHARE INFORMATION WITH STAKEHOLDERS AROUND ARIZONA

3 CONNECT

BRING INVESTORS, ECONOMIC DEVELOPERS AND COMMUNITY LEADERS TOGETHER TO MAXIMIZE OZ/OF IMPACT



IDENTIFY OPPORTUNITY ZONE PROJECTS AND FUNDS, SHARE DATA & SUCCESSES



### EARLY 2018: IDENTIFYING OPPORTUNITY ZONES

1,526 TOTAL ARIZONA CENSUS TRACTS



ARIZONA CENSUS TRACTS MEET CRITERIA\*

### 168

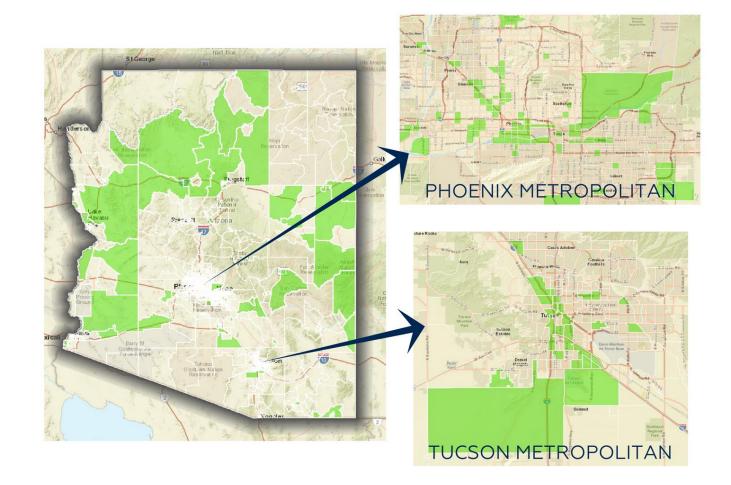
CENSUS TRACTS NOMINATED & APPROVED

#### **REMARKABLE DEVELOPMENT OPPORTUNITIES ACROSS ARIZONA**



\*CRITERIA BASED ON THE 2011-2015 AMERICAN COMMUNITY SURVEY DATA

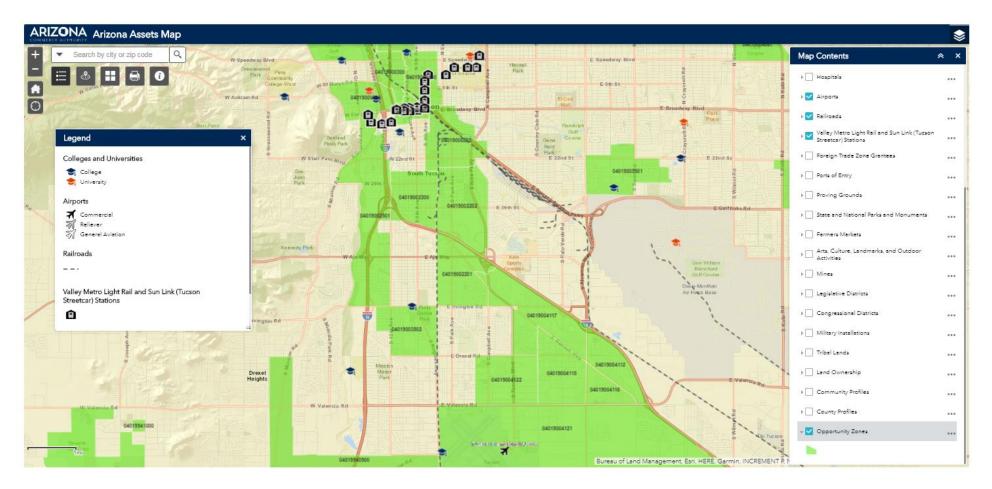
### ARIZONA'S OPPORTUNITY ZONES





View Arizona's Opportunity Zones.

### ARIZONA ASSETS MAP





View the Arizona Assets Map.

### WHERE WE GO FROM HERE



### **CONTINUED SUPPORT**



### TREASURY GUIDANCE



## SUPPORT & ASSISTANCE





### TREASURY GUIDANCE



On Oct. 19, the U.S. Department of the Treasury issued proposed regulations and a revenue ruling for opportunity funds, including:

- Clarifying that only <u>capital</u> gains would qualify for tax benefits if invested in opportunity funds.
- Noting that taxpayers should use Form 8949 to let IRS know they plan to defer tax payment on capital gains invested in opportunity funds.



## TREASURY GUIDANCE, CONTINUED



- Releasing draft Form 8996 to set up opportunity funds and submit annual reporting
- Establishing a "working capital safe harbor" (exempt from the requirement that 90 percent of a fund's capital be deployed within 6 months) for capital that'll be used in 31 months. Funds need:
  - A written plan for developing the property
  - A written development schedule
  - Adherence to the plan and schedule



## TREASURY GUIDANCE, CONTINUED



- Defining what it means for an opportunity zone business to have "substantially all" its tangible property in an opportunity zone as 70 percent
- Clarifying that the requirement that an opportunity fund spend more on improving a property than it spent acquiring it applies only to the cost of the buildings on the property, not the land—so only the value of the buildings has to be accounted for in planning rehabilitation



## TREASURY GUIDANCE, CONTINUED



 Specifying that to determine the value of an asset (for purposes of the 90 percent rule), an opportunity fund should use the value on its financial statement; if it does not have a financial statement, it should use the cost to the fund to acquire the asset.

Treasury is taking comments on the proposed regulations and will conduct a hearing in January.



### TREASURY GUIDANCE SUMMARY



Altogether, the guidance should:

- Provide investors and fund sponsors with the paperwork and details they need to get going
- Make multi-year projects feasible
- Make rehabilitation projects more desirable
- Make investing in businesses that are largely, but not wholly, in opportunity zones feasible



## FUTURE TREASURY GUIDANCE



Topics that future guidance will need to address:

- The meaning of "substantially all" in several places
- "Transactions that may trigger the inclusion of gain that has been deferred"
- The "reasonable period" to reinvest proceeds from a sale without penalty
- Administrative rules regarding what happens when a fund fails the 90 percent assets test
- Reporting requirements



## TREASURY GUIDANCE WEBINAR

The Arizona Commerce Authority will host a 90-minute webinar to discuss the new Treasury guidance and what it means for Arizona.

2 to 3:30 p.m. Tuesday, Oct. 30

For more information, visit:

WWW.AZCOMMERCE.COM/ARIZONA-OPPORTUNITY-ZONES



### **SUPPORT & ASSISTANCE**



ACA will support efforts to develop opportunity funds and opportunity zone projects with our partners across the state.

ACA also will continue to build expertise on opportunity zones and funds to better assist our state's businesses, land owners, developers, investors, philanthropists and communities.



## DATA COLLECTION



ACA will collect data about projects and funds, analyze it and share it so we all benefit from a fuller understanding of how opportunity zones and funds are working in Arizona.

We will need your help to make this work. We look forward to collaborating with you as we make Arizona a leader in maximizing the impact of opportunity zones and funds.



### WE'RE HERE TO HELP!



### ADDITIONAL QUESTIONS?

Shawn Neidorf, Ph.D Senior Vice President, Research ShawnN@AZcommerce.com

VISIT: AZCOMMERCE.COM/ARIZONA-OPPORTUNITY-ZONES







### **CALIBER & SCOTTSDALE**

#### ECONOMIC DEVELOPMENT ADVISORY BOARD

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In addition to financial measures calculated in accordance with generally accepted accounting principles ("GAAP"), this presentation contains certain non-GAAP financial measures. The Company believes that such non-GAAP financial measures are useful because they provide an alternative method for assessing the Company's operating results in a manner that is focused on the performance of the Company's ongoing operations, for measuring the Company's cash flow and liquidity, and for comparing the Company's financial performance to other companies. The Company's management uses these non-GAAP financial measures for the same purpose, and for planning and forecasting purposes. The presentation of non-GAAP financial measures is not meant to be a substitute for financial measures prepared in accordance with GAAP.

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#### WHO WE ARE

An award winning real estate private equity investment firm.

Purpose built to serve the needs of individual, accredited investors and their wealth managers.

#### WHAT WE DO

We develop your wealth by unlocking access to real returns through real assets.

We are the experts, we handle all the details, and we capture value.

#### WHAT WE BELIEVE

Do the right thing; for the assets, for the investors, and for our people.

We build the greater good by building the wealth of good people.

\$225M CAPITAL **INVESTED** \$2.5B **INVESTOR NET** WORTH \$375M **ASSETS UNDER** MANAGEMENT

Reinventing the way you **build wealth**.

### **/DIVISIONS OF CALIBER**

Maintaining Full Control of the Investment Cycle



#### **01 WEALTH DEVELOPMENT**

our projects

World-class team, access and all the resources you'll need to succeed with your investments

**02 CONSTRUCTION & DEVELOPMENT** Maintaining oversight & control over all

> **03 ACCOUNTING AND FINANCE** Great investments, great reporting.

### **/ AWARD WINNING**

SOME OF OUR RECENT RECOGNITION



5X CONSECUTIVE RECIPIENT



FINALIST



FINALIST

GREATER PHOENIX CHAMBER IMPACT AWARDS CELEBRATING BUSINESS

> 3X CONSECUTIVE RECIPIENT



INVESTOR OF THE YEAR



### DIFFERENT FUNDS FOR **DIFFERENT PURPOSES**



#### CALIBER DIVERSIFIED OPPORTUNITY FUND II, LP

Invest in a diverse portfolio of commercial, multi-family, self-storage, & hospitality assets.

#### CALIBER RESIDENTIAL ADVANTAGE FUND, LP

Perpetual fund consisting of residential income-producing properties.

#### CALIBER FIXED INCOME FUND III, LP

Lend privately, secured with trust deeds and preferred equity.

#### CALIBER TAX ADVANTAGED OPPORTUNITY ZONE FUND II, LP

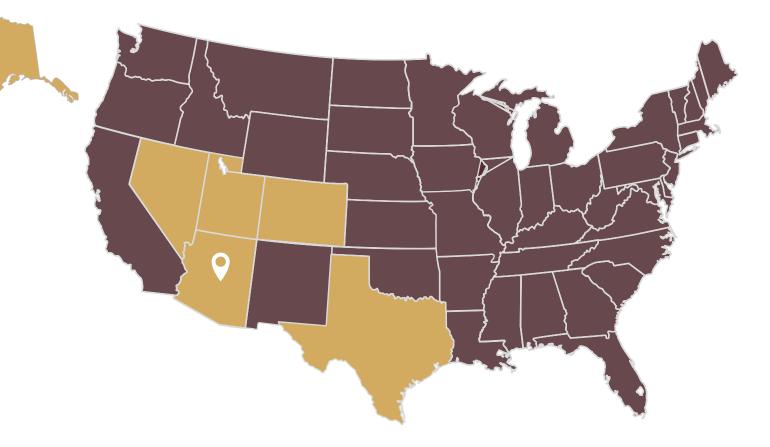
Receive tax incentives for investments in designated "Opportunity Zones"

## CALIBERS TARGETED

Growing cities and states with favorable long-term trends

STRATEGY:

- Population growth and *income improvement*
- Greater Southwest States Arizona,
  Colorado, Texas, Nevada & Utah
- Business and *investment friendly* state and local governments
- Avoid *direct competition* in over-regulated and saturated markets
- Avoid **foreign capital** coming into coastal markets with 0% return requirements



### OUR WORLD NOW – TAXES!

www.caliberco.com



www.sugara.com

**"TOP 20% OF AMERICANS WILL PAY 87% OF INCOME TAX."** -Tax Policy Center

### YOUR WORLD NOW.

"Maricopa County cuts spending, but property tax bills will still rise..."

"Sales taxes in Arizona have mostly stabilized, though at high rates." ARIZONA STATE TAX QUICK FACTS

**INCOME TAX:** 2.59% to 4.54%

**SALES TAX:** 5.6% to 11.2%

**PROPERTY TAX:** .87% - 1.5% average effective rate

**GAS TAX:** \$0.19 per gallon of regular gasoline If everything goes right, a big slice of the estimated \$6.1 trillion of paper profits on American balance sheets could go to revitalizing depressed communities.



Home World U.S. Politics Economy Business Tech Markets Opinion Life&Arts RealEstate WSJ.Magazine

New Hotel or Affordable Housing? Race Is On to Define 'Opportunity Zones' Early projects likely to shape direction of program that gives tax breaks in low-income neighborhoods

An Unlikely Group Of Billionaires And Politicians Has Created The Most Unbelievable Tax Break Ever



#### COMMERCIAL REAL ESTATE

Caliber launches tax reduction opportunity fund

It will be one of Arizona's first funds to invest in opportunity zones

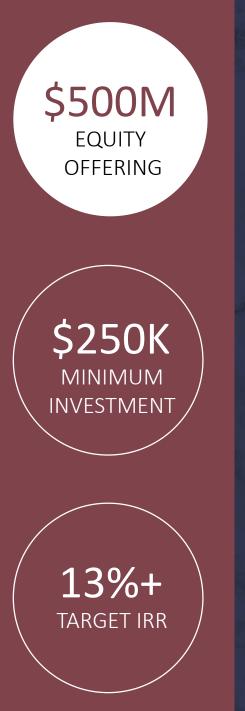


#### WHAT IS IT?

An investment vehicle created for investors to take advantage of the *recent tax code changes*. The changes allow for a **reduction in capital** gains tax through investments in qualified "Opportunity Zones".

#### BENEFITS

- Ability to *defer* federal taxes on recent capital gains until **December 31, 2026**
- Additional *step-up in basis* for long term investors which can **reduce tax payment** by as much as **15%**
- 3. Investments held **for ten (or more)** years may pay as little as **zero taxes** on profits.



### CALIBER TAX ADVANTAGED OPPORTUNITY ZONE FUND, LP.



**01.** Tax Deferral – You get to earn an investment return on the tax you would have paid the government.

**02.** Tax Reduction – If you stay invested for 7 years, the original tax you needed to pay is reduced by 15%

**03. ROTH-Style Gains** – The capital gains you earn on your <u>entire</u> investment are eliminated once you have invested for 10 years, forever!

### How is this Tax Advantaged?



Opportunity Zone vs. Standard - 11 Year Hold									
	Tax Loss Benefits			Exit Tax		Net Benefit	Internal Rate of Return	NPV of Net Benefit @ 6%	
Opportunity Zone Standard	\$	<b>2,581,465</b> 2,581,465	\$	- (13,127,861)	\$	38,438,135 24,788,274	20.71% 13.28%	\$	17,763,864 7,501,070
Increment	\$	-	\$	13,127,861	\$	13,649,861	7.43%	\$	10,262,795
Investment/Exchange Gain Deferral Combined Tax Rate			\$	January 1, 2019 10,000,000 34.80%	(Relii	nquished property has a	value of \$10 million and a	basi	s of zero)
Deferral Benefit Discount Rate			\$	3,480,000 6.00%	I				
Opportunity Zone Exempti Federal Tax on Ordinary In Depreciation Recapture Ta	ncome			15.00% 37.00% 28.80%					
Capital Gain Tax State Tax Rate				23.80% 6.00%					

#### **EXAMPLE – OZONE VS. 1031 EXCHANGE**



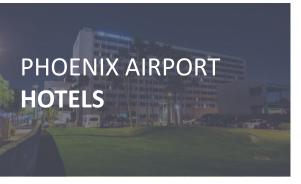
Opportunity Zone v. §1031 Exchange - 11 Year Hold									
	Tax Loss Benefits			Exit Tax		Net Benefit	Internal Rate of Return	NPV of Net Benefit @ 6%	
<b>Opportunity Zone</b>	\$	2,581,465	\$	-	\$	38,438,135	20.71%	\$	17,763,864
§1031 Exchange		1,510,944		(15,741,486)		24,584,128	16.91%		10,587,326
Increment	\$	1,070,521	\$	15,741,486	\$	13,854,007	3.80%	\$	7,176,538
Investment/Exchange				January 1, 2019					
Gain Deferral			\$	10,000,000	(Relin	quished property has a	a value of \$10 million and a	basis	s of zero)
Combined Tax Rate				34.80%					
Deferral Benefit			\$	3,480,000					
Discount Rate				6.00%					
Opportunity Zone Exemption	l			15.00%					
Federal Tax on Ordinary Inco	ome			37.00%					
Depreciation Recapture Tax				28.80%					
Capital Gain Tax				23.80%					
State Tax Rate				6.00%					

# SO WHAT IS THE CATCH?

www.caliberco.com

- 1. You have to raise the money quickly: First 2.5 Years gain the most!
- 2. You have to deploy the money quickly: 90% Rule
- **3. You have to substantially improve the property:** 100% of purchase price reno/development
- 4. You have to do the deals that work in the zones: Flexibility > Fixed Strategy
- 5. Your manager could blow up your tax favored status: Small funds carry big risk
- 6. You have to be strategic: 8 year mark, Leverage, Moving with the Market



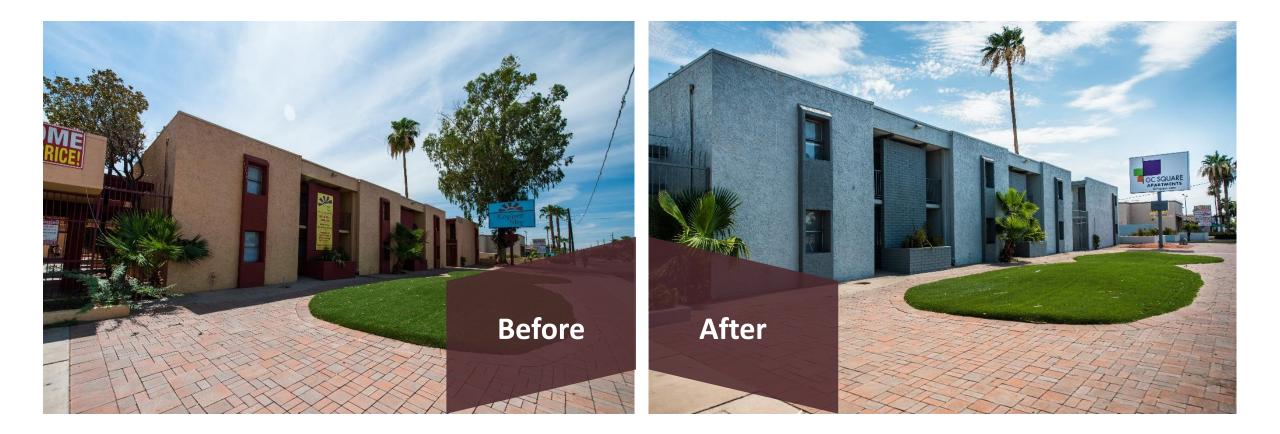


## 4RENT WEEKLY APARTMENTS



#### **CALIBER OPPORTUNITY ZONE EXPERIENCE**

### GC SQUARE STUDENT HOUSING APARTMENTS RENOVATION HIGHLIGHTS: EXTERIOR



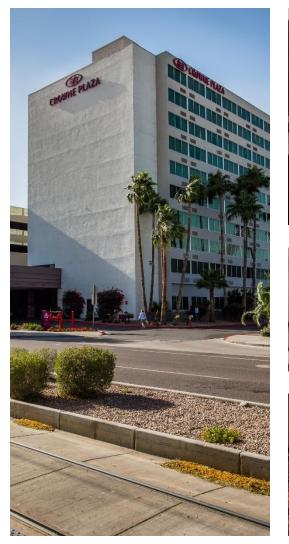


### **OFF CAMPUS LIVING** R E I M A G I N E D

CASE STUDY:

# CROWNE PLAZA HOTEL

- \$5,500,000 Private Equity Fund
- Purchased November of 2012
- Full renovation complete Q1 2014 \$9M
- Top 20 in hotel quality scores out of 212 Crowne Plazas worldwide!
- Purchase Price: \$5,500,000
- Appraisal after reno: \$22,000,000
- Current Estimated Value: \$28,000,000
- Estimated 2015 NOI: \$2,250,000











# How Does this Benefit all Caliber investors?

1. Tag Along Investing – Caliber Funds

2. Reg A+ IPO – Growing Caliber's valuation

**3. "Long Money" –** The intangible benefits of a long-term view

## What did we learn?

- A. Taxes are high and they *will be getting higher*.
- B. This current opportunity to defer Capital Gains Taxes through an Opportunity Zone Fund is a *once in a lifetime* opportunity.
- C. You can **"self-certify"** and become your own Opportunity Zone Fund. **But can you do the testing and filings?**
- D. This is *an investment in your future*... and not all real estate investment firms have the **experience** of Caliber in *"Ozone Assets"*.

Opportunities come *infrequently*. When it rains gold, put out the **bucket**, not the *thimble*.

WARREN BUFFET

## **Questions & Answers**

W W W . C A L I B E R C O . C O M Take advantage of one of the *best* capital gains **tax reduction** programs of a generation.

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