

Item 11

CITY COUNCIL REPORT



Meeting Date: **October 17, 2017**
General Plan Element: ***Economic Vitality***
General Plan Goal: ***Sustain Scottsdale as a tourist destination***

ACTION

Scottsdale Museum of the West Management Agreement Amendment. Adopt Resolution No. 10927 and contract No. 2013-025-COS-A5, a fifth amendment to the Museum Management Agreement between the city and Scottsdale Museum of the West, Inc., adding a requirement that the Museum conduct education programs in Western heritage and authorizing a FY 2017/18 Tourism Development Fund operating contingency budget transfer in the amount of \$500,000 to the Tourism and Events Department operating budget.

BACKGROUND

Western Spirit: Scottsdale's Museum of the West is in its third year of operation and is managed by the Scottsdale-based non-profit organization, Scottsdale Museum of the West, Inc., and features a mix of immersive "edutainment" visitor experiences, changing exhibitions of regional art and cultural material, educational programming, and community events. In the initial years of operation, the museum has been named "Best Western Museum" twice by True West magazine, and was named a Smithsonian Affiliate in October 2015.

The museum has acquired several permanent collections including the Abe Hays Family Spirit of the West Collection, the Rennard Strickland Collection of Western Film History, and the Canvas of Clay: Hopi Pottery Masterworks from the Allan and Judith Cook Collection. The City of Scottsdale sponsored the Canvas of Clay Gallery which opened in September 2017.

The initial museum management agreement with Scottsdale Museum of the West Inc. was approved by the City Council on February 26, 2013. Four additional contract amendments have been approved by City Council, and the latest clarified finances, management duties, maintenance and utilities, as well as the Canvas of Clay gallery development and marketing project.

The Museum does not currently have sufficient financial resources to fund the educational activities, including exhibitions, public programming, school group curriculum activities and tours, and community events, without the immediate financial support of the City. Without funding, educational programs and services would be curtailed limiting the Museum's ability to fulfill this important part of their visitor experience.

Staff is requesting a fifth amendment to the agreement and requesting a one-time Tourism Development Fund operating contingency transfer of \$500,000 to support the continuation and growth of Scottsdale's Museum of the West's education program in Western Heritage. Any future requests will be considered as part of the FY 2018/19 and future budget process.

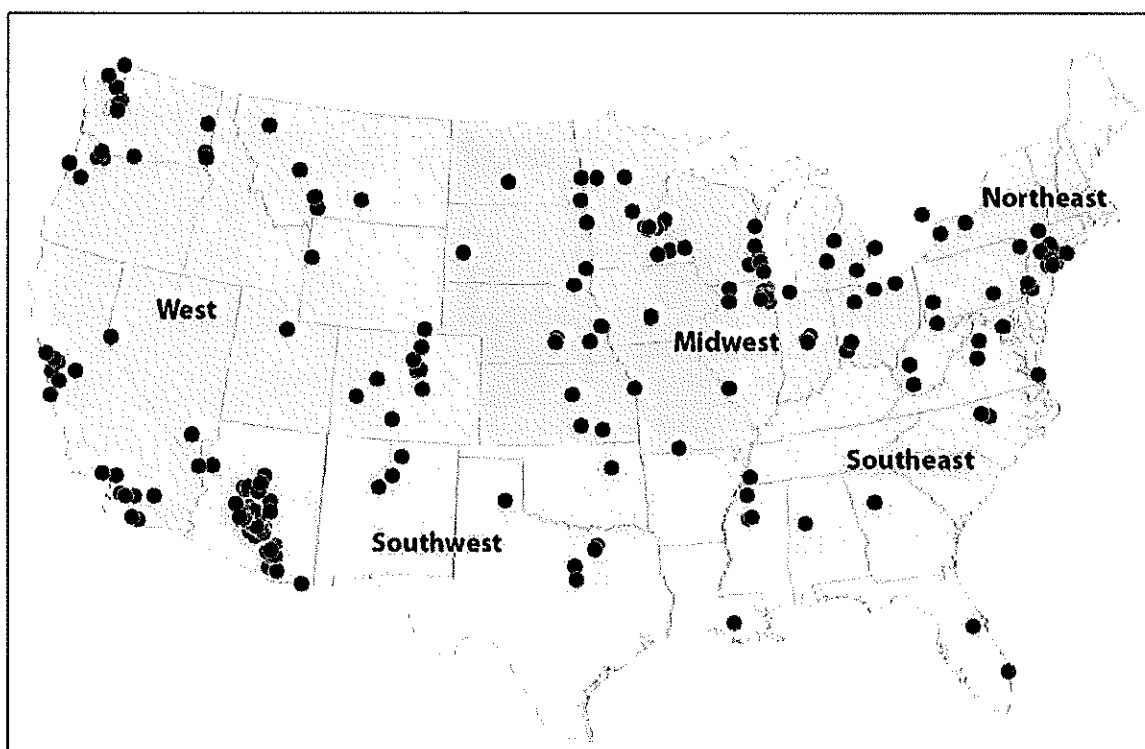
City Council Report | Museum of the West Management Agreement Amendment

ANALYSIS & ASSESSMENT

While the current agreement stipulates that the Museum is permitted to conduct education in Western Heritage, it does not require the Museum to do so. Staff is recommending that the city amend the provisions of the agreement to require the Manager to conduct education in Western heritage that includes educational and interpretive exhibitions that are in addition to the Museum's core collection as outlined in the attached contract No. 2013-025-COS-A5. A listing of educational programming is included as an attachment to this report (Attachment 3), including the current education budget of nearly \$1 million dollars to which the City of Scottsdale will contribute approximately half the cost.

The Museum was built using Tourism Development Funds, and its continued operations are supportive of the tourism industry in Scottsdale by providing a destination and activities for tourists. In the first 30 months of operation, the museum has already attracted visitors from across the country (See Chart 1). In addition, international visitors have attended from Africa, Australia, Brazil, Canada, China, Denmark, England, France, Germany, Italy, Japan, Scotland, Sweden, Switzerland and Taiwan.

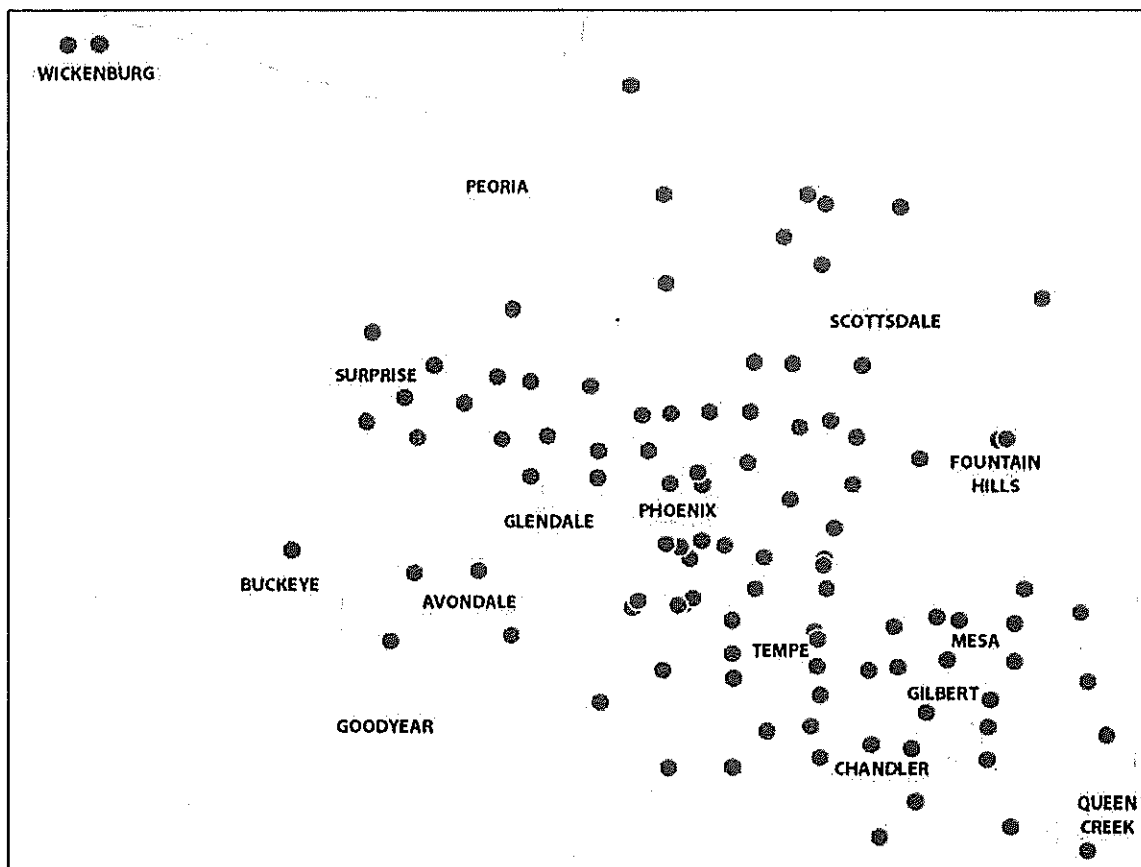
Chart 1. 2016-17 Tickets by Zip Code and Region. Scottsdale analysis of Museum records.



Note: Each dot reflects a zip code where there has been at least one paid visitor in 2016 and 2017.

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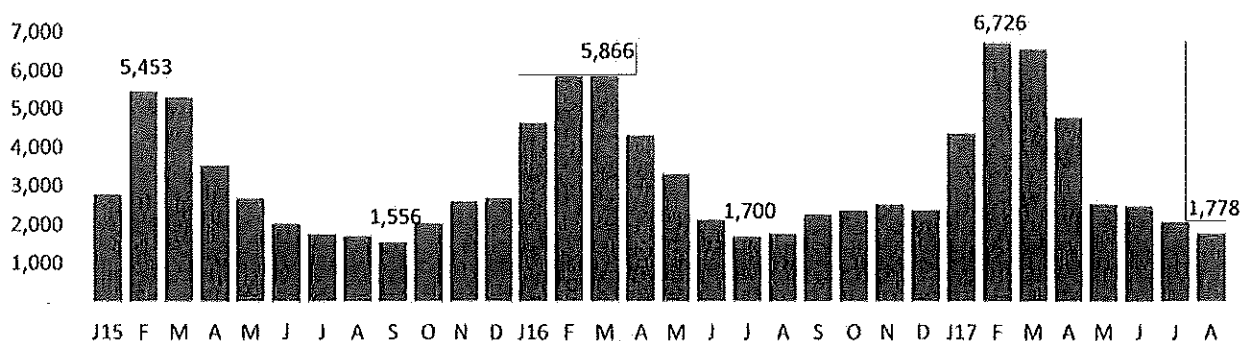
Chart 2. 2016-17 Tickets within Maricopa County. Scottsdale analysis of Museum records.



Note: Each dot reflects a zip code where there has been at least one paid visitor in 2016 and 2017.

Like the tourist industry in Scottsdale, the Museum's attendance and revenue are seasonal, while the expenses are year-round. While the Museum is required to be open year-round, most of the attendance occurs in January through April, and February or March attendance is higher than any of the other two months (May – December) combined (see Chart 3). The overall attendance and the monthly highs and lows have increased each year.

Chart 3. Attendance by Month (2015-2017). Notes high and low monthly attendance by year.



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Table 1. Annual Visitation (Tickets, Events and Programs)

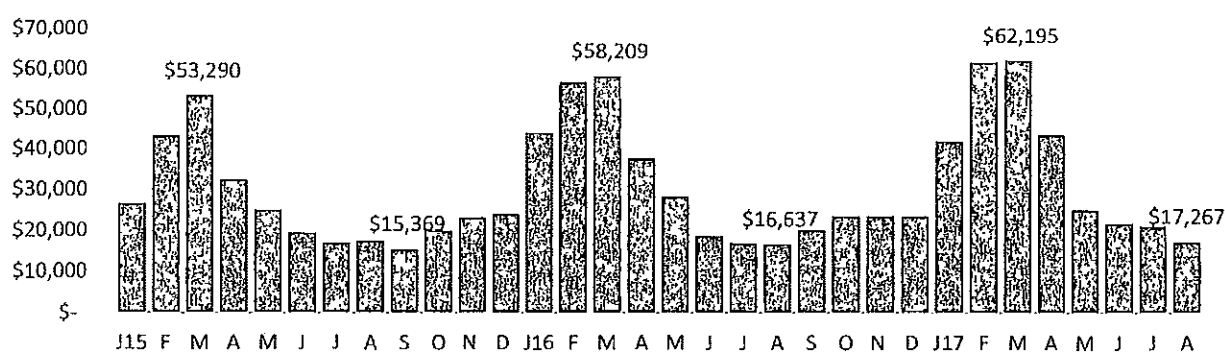
	2015	2016	2017
January – August Visitation	25,259	29,605	31,304
Annual Visitation	34,115	39,145	***

Annual attendance is currently lagging the projections from before the museum opened and this also impacts revenue. While senior attendance is on target, and programs and events are ahead of target, adult, youth and member attendance is below projections (See Table 2). A reason for this is because exhibits have not rotated with the frequency anticipated in the business plan. Several major exhibits have opened this year and these exhibits have attracted national attention, but visitation is lagging initial projections. Additional marketing dedicated in FY 2017/18 to support the Canvas of Clay exhibit should help, and the Museum is working on plans to raise marketing to the nearly \$200,000 per year outlined in the plan.

Table 2. Attendance for 2016 Compared to 2012 ConsultEcon Projection

	Actuals	ConsultEcon
Adult	13,165	34,855
Senior	17,412	15,481
Youth/Students	3,011	20,580
Members	3,328	10,196
Programs, events, private uses and comps	16,229	11,588
Total	53,145	92,700

Just as visitation is seasonal, ticket revenue is also seasonal, with the highest revenues in February and March (See Chart 4). Ticket sales highs and lows have also increased each year.

Chart 4. Ticket Revenue by Month (2016). Notes high and low monthly revenue by year.

Table 3. Annual Sales (Tickets, Events and Programs)

	2015	2016	2017
January – August Visitation	\$234,084	\$276,875	\$294,341
Annual Visitation	\$316,402	\$367,210	***

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City and Museum staff have analyzed the current financial position of the Museum compared to the initial business plan prepared by ConsultEcon. The similarities are outlined below (See Table 4 and Attachment 4). City revenues from matching funds and the Canvas of Clay exhibit are the primary reason that revenue is ahead of projections, and exhibition costs are primarily driving the greater than anticipated expenses. In addition, the Museum in partnership with Arizona State University committed to split the purchase of the \$1.25 million Rennard Strickland Collection of Western Film History over five years. As a result, the museum had to book \$625,000 in 2016 although \$125,000 was spent that year. This is because museum accounting standards require the recording of collection purchases or commitments to purchase over any number of years in the first year of acquisition. Expenses include depreciation of about \$141,000 as well. With adjustments, the year's expenses exceeded income by \$156,000. The museum has an unrestricted fund of \$500,000 to cover expenses more than revenue in any year and has no debt.

Table 4. Financial Comparison Summarized

	2016 Actual	ConsultEcon 2nd year projected
Total Revenue	\$1,772,951	\$1,448,305
Total Expenses	2,694,594	2,410,812
Revenue Over/(Under) Expenses	(\$921,643)	(\$962,507)

To protect the city's investment in this institution, and to maintain the viability of this destination attraction to regional, national and international visitors, this proposal was prepared to continue to support the Museum during its first five years of operation (the start-up phase). In addition, the Museum continues to seek private donations to reduce the need for city support over time. Now that the museum has been in operation for several years, it is an appropriate time to determine what the level of city support will be over time.

To that end, it is anticipated that a budget request to continue the \$400,000 annual operational match for an additional period will be requested and reviewed as part of the annual General Fund and Tourism Development Fund budget process beginning in FY 2018/19. In addition, a request for \$200,000 in marketing funds to support the Museum's marketing plan for additional periods will also be reviewed. This level of marketing was anticipated as part of the business plan at this stage of the Museum's operations, however, the current financial position of the Museum doesn't allow for this level of marketing, although there is a current marketing program of \$100,000 to support the Canvas of Clay exhibition in FY 2017/18 which is funded by the city. Extending the annual operational match and requesting additional marketing funds would also require an amendment to the Museum Management Agreement.

RESOURCE IMPACTS

Funding will come from the bed tax carry-over in the Tourism Development Fund. The estimated FY 2017/18 undesignated, unreserved ending Tourism Development Fund balance, including Council approved ongoing debt/expenses is \$12.1 million.

City Council Report | Museum of the West Management Agreement Amendment

OPTIONS & RECOMMENDATIONS

Staff recommends that the City Council adopt Resolution No. 10927 and contract No. 2013-025-COS-A5 requiring the Museum to conduct education programs in Western heritage and authorize a FY 2017/18 Tourism Development Fund operating contingency transfer in the amount of \$500,000 to the Tourism and Events Department operating budget.

Tourism Development Commission Recommendation - Ordinance No. 4020 requires the Tourism Development Commission to recommend to the City Council approval, conditional approval, or denial of all uses of tourism funds. The Museum presented the proposed concept and request for funding to the Tourism Development Commission at its Sept. 19, 2017 meeting. The Commission asked staff to provide additional information and more specific details. Staff will make a full presentation at the Commission's Oct. 17, 2017 meeting and will notify the City Council with the Commission's recommendation prior to the start of the Oct. 17 City Council meeting.

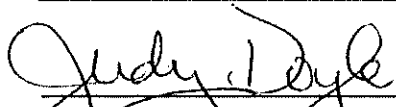
RESPONSIBLE DEPARTMENT(S)

Tourism and Events Department

STAFF CONTACT

Karen Churchard, Tourism & Events Director, kchurchard@Scottsdaleaz.gov

APPROVED BY



Judy Doyle, Budget Director
480-312-2603, jdoyle@scottsdaleaz.gov

10.3.17

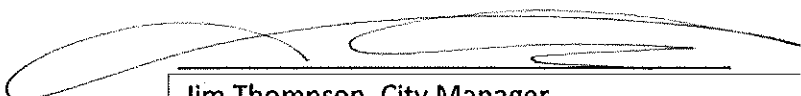
Date



Brent Stockwell, Assistant City Manager
480-312-7288, bstockwell@scottsdale.gov

10/3/17

Date



Jim Thompson, City Manager
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10.3.17

Date

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ATTACHMENTS

1. Resolution No. 10927
2. Museum Management Agreement Amendment 2013-025-COS-A5
3. Western Spirit: Scottsdale's Museum of the West Educational Program
4. Financial Comparison to ConsultEcon 2012 Business Plan



3830 N. Marshall Way, Scottsdale, AZ 85251 | 480-686-9539 | scottsdalemuseumwest.org

WESTERN SPIRIT: SCOTTSDALE'S MUSEUM OF THE WEST EDUCATION PROGRAM

Western Spirit: Scottsdale's Museum of the West opened in 2015 with a goal to be a "must see" destination in historic downtown Scottsdale. In keeping with the city's distinction as a center for art, civic heritage, community celebrations and a focal point for cultural tourism, the museum committed to feature a dynamic mix of innovative and immersive "edutainment" visitor experiences; changing exhibitions of outstanding regional art and cultural material; inspiring educational programming; and entertaining community events.

The city-owned museum, managed by a non-profit 501(c)3 organization, and honored as a member of the distinguished Smithsonian Affiliate program, has gained remarkable local, regional, and national recognition for its achievements as a *storyteller* about the historic and contemporary history of the American West and its ongoing transformations. It has done so through its educational programs delivered to the multi-generational and multi-cultural public; through its diverse and creative rotating exhibits of art, artifacts, literature, and memorabilia; its impactful, authentic, and beautiful media; its production of publications; its active social media platforms; its appealing curriculum for students of all ages and learning style preferences; its enlightening public programs; and its variety of docent-led tours and discussion sessions.

To continue to develop and grow at this elevated level, the institution must aspire to become an even greater *community gathering place* for children, families, seniors and, importantly, new westerners visiting the region. The museum's educational experiences featuring the very best in western art, science, and culture need to be designed to eliminate social, cultural, political and generational barriers for visitors, helping them to discover personal meaning in artistic expression through visual, literary, and performing artists who found their inspiration here in the West. An expansion of participatory educational offerings is required in order for museum guests to more personally become informed and energized about the great themes of western culture: integrity, optimism, perseverance, courage and creativity. This institution is driven to identify



Smithsonian Affiliate

bold, dramatic, experiential, and transformational educational programs. These include interactive exhibits, lectures, films, performances, forums, and advanced learning activities to promote discovery of and identification with the variety of stories that have emerged from the challenges of western life, and the imaginative solutions achieved by individuals and groups. To deliver its stories, the museum must use the latest new techniques of multimedia and interactivity, and develop collaborative new learning methods and systems to share information and facilitate both retention and action.

The educational foundation of Western Spirit: Scottsdale's Museum of the West has as its objectives to enlighten, entertain, and enrich the museum guests' experience, and to make content, however creatively and diversely presented, relevant to its contemporary audience while connecting it directly to the museum's mission. For example, looking to the near future, the museum's interpretive and educational exhibits, programs, and student curriculum and tours include a series of six programs highlighting the *Rennard Strickland Collection of Western Film History*, acquired in an education and community partnership between Scottsdale's Museum of the West and the Arizona State University Foundation. Led by ASU faculty, the Western Film: Culture and Concept Series includes full-length screenings of feature films paired with expert commentary. The Filmmaking Lecture and Discussion Series provides insight into aspects of production and promotion from ASU scholars and industry professionals. These programs reflect the shared commitment of each organization to add meaning and to contextualize the current exhibition for museum guests, students, and ASU's community.

Other programs include diverse topics such as the impact of forest management on Arizona's watershed; the art and culture of Japanese internment camps; the role of Irish immigrants in the mining industry; a series of Smithsonian films highlighting wildlife, land management, national parks, and history; an exploration of pop culture through the stories and symbolism that shape our perspectives of the West; an instructor-led drawing class in the galleries; live artist talks and demonstrations; Native American culture and living history (e.g., Hashknife Pony Express, Cowgirls Historical Foundation); the premiere of a documentary on the making of a western opera; traditional western music and folklore; and a popular ongoing series that examines the American West in film and television.

In order for the museum to build upon its present high-quality inspirational educational programs, including exhibitions and community outreach particularly as recorded through the arts, it is requesting city funding to design and install new and dramatic

changing exhibitions of diverse subjects (**see following listing**); to seek out the most creative resources to develop mixed visitor educational experiences that merge an interactive virtual environment with the real world of the American West; to plan public programs that responsibly represent the region's unique cultures, natural resources, and regional identity; and to foster collaborative partnerships with community organizations, as well as individuals, to strengthen the institution's cultural connections and diversify its educational programming.

So that we may leverage and advance this outstanding, existing momentum created by the museum's offerings and outreach, we are respectfully calling upon the City of Scottsdale to provide this essential assistance in order to take the museum to the next level of its evolution.

Changing Exhibitions Planned for Remainder of 2017 and 2018

- ***Joe Beeler Retrospective (January 2018)***
- ***The Photography of Barry Goldwater (January 2018)***
- ***Pelberg Collection of Native American Works (January 2018)***
- ***Courage and Crossroads: A Visual Journey Through the Early American West (rotate) (2018)***
- ***Confluence of Cultures (deinstallation) (August 2018)***
- ***The Strickland Collection of Western Film Industry (deinstallation) (September 2018)***
- ***The Tia Collection of Western Art (October 2018)***
- ***Charles M. Russell and the Ladies in His Life (November 2018)***
- ***Paul Calle: From the Mountains to the Moon: A Retrospective of an Adventurer (Fall 2018)***

SMoW Education Budget 2017-18

Education/Public Programming	\$60,000
Exhibit Design	44,500
<i>Exhibits:</i>	
Strickland Collection of Western Film History	145,000
Joe Beeler Retrospective	65,000
The Photography of Barry Goldwater	20,000
Pelberg Collection of Native American Works	8,000
Confluence of Cultures	15,000
TIA Collection	72,000
Charles Russell and the Ladies of His Life	70,000
Paul Calle: From the Mountain to the Moon	60,000
Crossroads and Courage	10,000
Salaries and Payroll Expenses	343,786
Storage	<u>40,000</u>
TOTAL	\$953,286

9:13 AM
09/27/17
Accrual Basis

Scottsdale Museum of the West, Inc.
Profit & Loss Budget Performance
January through December 2016

	ConsultEcon, Inc.	
	2016 Actual	2nd year projected
Operational Revenue		
Ticket Revenue	\$ 393,319	\$ 673,493
Gross Retail	143,636	403,874
Membership Revenue	91,692	164,900
Facility Rental	42,203	131,516
Other Revenue	1,100,469	13,738
Total Operational Revenue	\$ 1,771,319	\$ 1,387,521
Non-Operational Revenue		
Operating Reserves Interest	1,632	60,784
Total Revenue	\$ 1,772,951	\$ 1,448,305
Operating Expenses		
Salaries	\$ 1,003,930	\$ 1,078,102
Fringe Benefits	82,763	301,869
Uniforms	1,481	1,948
Professional/ Contract Services	140,856	80,533
Voice/Data/Web Presence	70,491	38,188
Postage and Shipping	4,651	9,092
Equipment Rental/ Lease	5,341	10,391
Travel, Meetings, Entertainment and Gratuity	28,814	11,690
Dues,Subscriptions, Bank Fees	30,814	6,495
Retail Cost of Goods Sold	73,194	201,937
Advertising	84,068	190,649
Printing/Copying	12,716	50,171
Events and Programs	13,770	48,709
Exhibit Expenses and Collections	792,313	57,390
Supplies and Materials	51,935	51,957
Utilities	78,229	129,892
Insurance	71,998	54,122
Repairs and Maintenance	5,103	48,709
Other Expenses/Contingency and Depreciation	142,126	38,968
Total Operating Expenses	\$ 2,694,594	\$ 2,410,812
Revenue Over/(Under) Expenses	\$ (921,643)	\$ (962,507)

Notes: The Museum in partnership with Arizona State University committed the split the purchase of a \$1.25 million collection over five years. As a result, the museum had to book \$625,000 in 2016 although \$125,000 was spent that year. This is because museum accounting standards require the recording of collection purchases or commitments to purchase over any number of years in the first year of acquisition. Expenses include depreciation of about \$141,000 as well. With adjustments, the year's expenses exceeded income by \$156,000. The museum has an unrestricted fund of \$500,000 to cover expenses more than revenue in any year and has no debt.

2017 MARKETING COMMUNICATIONS PLAN

INTRODUCTION

Scope of Marketing Communications Plan: Calendar Year 2017

- Actual through August 30, 2017
- Projected for September 1–December 31, 2017

2017 Highlights to Date

- For the second consecutive year (January 2017, 2016), named “Best Western Museum in the Nation” by the editors of True West magazine

TripAdvisor: Highly rated attraction

- 4.5 out of 5
- #7 of 165 things to do in Scottsdale (as of Sept. 26, 2017)

Facebook

- 4.8 out of 5 stars (positive reviews)
- New Facebook followers acquired at a growth rate (% of growth) on par with or surpassing other local, larger arts/culture institutions including:

Desert Botanical Garden
Phoenix Art Museum
Musical Instrument Museum (MIM)

- A robust, engaged online community

Taos exhibition post (1st five days; Jan. 5-10, 2017)

Reach: 21,000+ (40% organic, 60% paid)

181 shares

30 comments

926 post clicks

Hashknife Pony Express (Friday, Feb. 10, 2017)

- For the first time, the mail delivery took place at the museum
- Free, family-friendly activities outside on the museum’s south plaza were well-attended

New Exhibitions

- “The Taos Society of Artists” Exhibition

April 6-7 Taos Symposium
Monthly "Taos Tuesdays" Events

- The Rennard Strickland Collection of Western Film History
- Canvas of Clay: Hopi Pottery Masterworks
- Marjorie Thomas: Arizona Art Pioneer
- The Scottsdale Craftsmen: A 70-Year Legacy
- Grand Canyon Grandeur
- Of Spirit and Flame: John Coleman Bronzes from the Collection of Frankie and Howard Alper

OBJECTIVES

Increase awareness of the museum and its offerings

Increase museum visitation

Build upon the museum's esteemed reputation

MEDIA STRATEGIES

Maintain presence in key media outlets

Expand reach and frequency in local, regional and national markets

Target the "top, core Scottsdale" visitor, as well as the senior market

Expand into new special interest media, and neighborhood/community media

Leverage downtown Scottsdale visitor traffic

MEDIA TACTICS

Advertise in existing and additional media

Local publicity

National publicity outreach (assisted by Experience Scottsdale, AOT and Phoenix CVB)

Target special interest audiences

Seasonal and exhibition timing

Grassroots marketing

Relationship marketing

Media tours

ADVERTISING MARKETING MIX

E-newsletters (arts and culture; lifestyle)

Newspapers (community and special interest)

Magazines (travel/tourism, community and special interest)

Annual guides and directories

Social media

Broadcast (local)

Online

Out of Home (e.g., airport signage)

Distribution services (brochures, flyers, coupons)

Arts and entertainment programs

Grassroots/Organizations

2017 ADVERTISING

Visitors/Tourists (Out-of State)

- 2017 Experience Scottsdale Annual Visitors Guide
- 2017 Experience Scottsdale Meeting & Travel Planners Guide
- 2017 Experience Scottsdale Website: Top Art & Culture Travel Picks
- 2018 Experience Scottsdale Annual Visitor's Guide

Visitors/Tourists (In-State)

- Airport Signage/Advertising (Dec. 2016 – Dec. 2017)
 - Museum digital ads on baggage claim carousels (3 terminals)
 - 12' x 4' overhead billboard (Southwest Airlines gate area)
- Arizona Drive Guide
- Arizona Key Travel Magazine
- Certified Folder (Brochure Racks)
- Spring Training Magazines and Guides:
 - "Play Ball" Spring Training Guide (in market and home city fan events)
 - Scottsdale Stadium/San Francisco Giants Spring Training Magazine
- Valley Guide
- Where Magazine / Phoenix + Scottsdale
- Where Guestbook (In-room Book)
- Where E-blasts to Concierge Community

Valley Media (Residents and Visitors)

- Arizona Republic (Phoenix and Scottsdale Community Sections)
- Arizona Foothills (online)
- Arizona Redbook (online)
- Arizona Jewish Life Magazine
- Biltmore Lifestyles Magazine
- CITYSunTimes
- "Downtown Scottsdale" Map & Directory
- The Entertainer
- Facebook
- Heard Museum Visitors Guide
- KJZZ FM/KBACH FM (National Public Radio)
- Images Arizona Magazine
- Main Street ArtWalk Gallery Guide
- ON MEDIA Arts Program Books
- Phoenix Home & Garden Magazine (Gallery Row Section)

National Special Interest Publications

Antiques & Fine Art Magazine
Cowboys & Indians Magazine
First American Art Magazine
Native American Art Magazine
True West Magazine
Western Art Collector Magazine

DISTRIBUTION SERVICES AND OUTLETS/PRINTED MATERIALS

Concierges at Valley hotels and resorts including members of the National Concierge Association/Arizona Chapter
Certified Folder Services (brochure racks at resorts, hotels, rental car offices, etc.)
Experience Scottsdale (CVB Visitors Center)
Scottsdale Ambassadors (City of Scottsdale Tourist Info Carts)
Scottsdale Fashion Square Concierge Desk
Neighborhood newcomers' welcome bags (through Fashion Square's marketing department)
Downtown Scottsdale retailers
Scottsdale Gallery Association

CONCIERGE AND HOTEL MARKETING OUTREACH

Ongoing On-Site Hotel/Resort Visits

Develop and maintain relationships with concierges and front desk staff
Museum marketing materials and incentives provided, in-person:

- 1,000 + museum rack cards and brochures
- Flyers detailing new exhibitions and events
- 80 + complimentary museum admission passes for concierges
- 1,000 + coupons for discounted adult museum admission for hotel guests

Concierge outreach includes high-end/luxury hotels and resorts, as well as mid-range hotels, and the Experience Scottsdale Visitor Center concierges:

Embassy Suites
Hotel Valley Ho
Hyatt Regency
Montelucia
Royal Palms
Sanctuary on Camelback
Saguaro
Scottsdale Resort at McCormick Ranch
The Phoenician

Fairmont Princess Resort
 Westin Kierland
 Arizona Biltmore
 The Camby
 Doubletree Resort
 Marriott Suites
 Howard Johnson

MUSEUM'S MONTHLY CONCIERGE E-NEWSLETTER

Monthly e-newsletter sent to local concierges to be shared with a concierge-only distribution list

Customized information about museum exhibitions and events

Invitations to special museum events

Private tours to hotel/resort staff, based on interest

- Content directed by concierge feedback
- Open-rates for the e-newsletter are between 20 and 25 percent, which is on-par with the non-profit industry average

PUBLICITY/EARNED MEDIA

Year to date, the museum, its exhibitions and events have received hundreds of mentions and numerous feature stories in Arizona and national print, digital and broadcast media.

Publicity for the Taos Society of Artists exhibition alone included:

- USA Today Travel: Winter Museum Exhibition Top Picks (online slideshow), Scottsdale Republic (full-page regarding Taos exhibition), Images Arizona magazine, Arizona Foothills magazine (online), Scottsdale Independent, Paradise Valley Lifestyle magazine, Arizona Redbook (online story), Phoenix New Times, Western Art Collector magazine (Jan. 2017: 6-page feature; Sept. 2016: 1-page preview; social media), Antiques and The Arts Weekly (full-page printed story; online story), Western Art & Architecture magazine (blog post, social media), ARTFIXdaily; Cowboys & Indians magazine, True West magazine.

USA TODAY: 2017 Must-see U.S. Museum Exhibits
 Canvas of Clay: Hopi Pottery Masterworks
 Taos Society of Artists

Sunset Magazine: Scottsdale Travel Destinations

Arizona Highways (Online): Canvas of Clay: Hopi Pottery Masterworks

Native American Arts Magazine: Hopi Pottery Masterworks (4-page article)

Western Art & Architecture Magazine:

The A.P. Hays Family Spirit of the West Collection/Collector Abe Hays (2-page article)
Canvas of Clay: Hopi Pottery Masterworks (online article)

Western Art Collector Magazine:

Museum Exhibitions/Trustee Tim Peterson (8-page article)



WESTERN
SPIRIT
SCOTTSDALE'S
MUSEUM
OF THE WEST

***Canvas of Clay: Hopi Pottery Masterworks
from the Allan and Judith Cooke Collection***
MARKETING AND PROMOTIONAL PLAN

SUBMITTED BY

WESTERN SPIRIT: SCOTTSDALE'S MUSEUM OF THE WEST

JUNE 2, 2017

Opening to the public on Saturday, September 16, 2017, *Canvas of Clay: Hopi Pottery Masterworks from the Allan and Judith Cooke Collection* will explore the history and stylistic traditions of Hopi pottery from the 1400s to today in a presentation of 65 ceramics by world-famous Hopi artists.

In addition to the genius of Nampeyo of Hano (1859–1942)—an outstanding, original artist who is perhaps the best-known of the Hopi potters—the exhibition features masterworks by her descendants, and subsequent generations of Hopi artists. Among the contemporary master potters included in the exhibition are Nathan Begaye, Rondina Huma, Steve Lucas, Rainy Naha, Les Namingha, Garnet Pavatea, and Jean Sahme.

The evening prior to the September 16 public opening, the museum will host a members' preview and celebration in honor of Dr. Allan Cooke. In memory of his wife Judith Cooke, Dr. Cooke and museum Director Mike Fox will announce the gifting of the Cooke's Hopi pottery collection to Scottsdale's Museum of the West.

This unparalleled, 120-piece collection represents all major Hopi stylistic traditions, embodied in ceramics made from the clay of the Hopi land in Northern Arizona. It is considered by many to be one of the finest private collections of Hopi ceramics. It is not only a remarkable cultural legacy for the Hopi people, but a national treasure and point of great pride for the City of Scottsdale and the state of Arizona.

MARKETING OBJECTIVE

Expand museum visitation and the guest profile by engaging those with an interest in Native American art, culture and history while maintaining the museum's existing, enthusiastic base attracted by the museum's Western fine art (paintings and sculptures) and Old West history/artifact exhibitions

MARKETING/PROMOTIONAL BUDGET

\$100,000

IMPLEMENTATION TIMEFRAME

The majority of the expenditures and promotional activities will take place between July 1, 2017 and June 30, 2018. The first expenditure and publicity occurred in May 2017 (an ad in the June/July 2017 Pueblo Pottery special issue of Native American Art magazine). Other planned expenditures, such as ads in annual official visitor's guides, have a distribution timeframe of January–December 2018.

PRIMARY AUDIENCES

Consumers of information/experiences/objects related to Native American art, culture and history

Consumers of information/experiences/objects related to the Old West

Collectors/enthusiasts of Western art (paintings and sculptures)

"Influencers" including collectors, galleries, museum community (local and national), concierges

Native American tribes and Native communities

Tourists planning a trip to the Valley/Arizona

Tourists on the ground in downtown Scottsdale or metro Phoenix

STRATEGIES

Create awareness of the museum and the Hopi pottery exhibition/collection among those with an interest in Native American art, culture and history

Create awareness of the museum and the variety of Western-themed exhibits it offers, including the Hopi pottery exhibition

TACTICS

Have a presence in media and at events/activities specifically targeting influencers and consumers of Native American art and cultural experiences

Have a presence in media and at events/activities specifically targeting influencers and consumers of Western art (paintings and sculptures) and Old West-related experiences, information and artifacts

Outreach through media and other channels to the Hopi people and members of other Native American tribes and communities

Market to tourists planning a trip to Arizona by leveraging the resources and opportunities provided by Experience Scottsdale (Scottsdale CVB), and/or Arizona Office of Tourism and similar agencies

Market to tourists already on the ground in Arizona—especially in Scottsdale—who are looking for activities to supplement their schedule

Market to local residents and in-state tourists

MEDIA MIX

Native American special interest publications/online media

American West special interest publications/online media

National travel media outlets

Local travel media outlets

Promotional events and opportunities through Experience Scottsdale (Scottsdale Convention & Visitors Bureau), Arizona Office of Tourism, Visit Phoenix

Out-of-home media (e.g., transit vehicle signage, outdoor advertising, in-room hotel TV channel)

Media Mix, Continued

Publicity

Collateral materials

Online advertising

Digital marketing (e.g., e-newsletters)

PUBLICITY/MEDIA RELATIONS

The opening of the exhibition, the stature of the collection and its gifting to the museum, and the associated activities will provide a wide range of opportunities to attain publicity and awareness through the media and community outreach.

These include, but are not limited to:

VIP tours for members of the Native American community, members of the media, and representatives from Experience Scottsdale, the Arizona Office of Tourism, and Visit Phoenix—especially those involved in media relations and sales missions

Media interviews, on-site TV coverage, online stories and articles targeting national and local travel and general consumer media, as well as Native American media outlets and special interest publications

Social media presence on the museum's and others' pages and platforms (Facebook, Twitter)

MEDIA BUY/PROMOTIONAL EXPENDITURES

The museum's marketing manager has been in communication with dozens of advertising and promotional contacts regarding opportunities and costs. The result is a preliminary marketing/promotional plan totaling approximately \$70,350.

Some key media are still planning the timing and topics of their upcoming special issues (e.g., Arizona Highways magazine), which affect the budget and decision-making process. In addition, Experience Scottsdale's FY2018 marketing program plan which provides details regarding co-op advertising opportunities, and other paid or free promotional opportunities, was released on June 1.

These opportunities will be evaluated and integrated into the *Canvas of Clay* marketing plan/budget once the museum's marketing manager and director have had the opportunity to evaluate them. It is estimated that an updated marketing/promotional plan will be completed on or before June 30, 2017.

In the interim, the following opportunities and expenditures are submitted for review and timely approval so that the museum may begin implementation of its *Canvas of Clay* marketing plan.

FOR APPROVAL: MARKETING/PROMOTIONAL EXPENDITURES PLANNED AS OF JUNE 1, 2017

Native American Art & Culture Outreach: \$11,080

Native American Art magazine (half-page)	1,380
June/July 2017 Pueblo Pottery Issue	
Aug/Sept 2017 Santa Fe Indian Fair Issue	
Cowboys & Indians magazine (half-page)	3,000
Aug/Sept 2017 Native and Western Art	
Annual Issue with Bonus Distribution	
American Indian magazine (half-page)	4,000
Quarterly publication of the Smithsonian's	
National Museum of the American Indian	
2 issues: Fall 2017 + Winter 2017/18	
Native Arts magazine (half-page)	1,500
Aug/Sept 2017 Annual Indian Market Issue	
First American Art magazine (half-page)	1,200
Quarterly "influencer" audience magazine	
Fall 2017	
Winter 2017/18	

American West Art, History and Old West Artifact Outreach: \$2,825

Brian Lebel's Old West Show & Auction (Mesa, AZ)	525
Program Book (full-page)	
January 2018	
True West Magazine (full-page)	2,300
Oct 2017 Annual Western Art Issue	

Visitor Guides (Advertising): \$18,140

Heard Museum (Full-page; Sept. 2017-April 2018)	3,000
Desert Botanical Garden (Full-page; Sept. 2017-Feb. 2018)	4,500
Arizona Office of Tourism Official Arizona Visitor's Guide (Half-page; Jan. 2018-Dec. 2018)	8,840
Experience Scottsdale Official Visitors Guide/Meeting & Travel Planners Guide combo buy (estimated cost) (Half-page; Jan. 2018-Dec. 2018)	1,800

Experience Scottsdale (Digital): \$3,900

Digital ad on ES "event" web page for Barrett Jackson Collector Car Show & Auction (Nov. 2017-Jan. 2018) NOTE: Limited to two ads on the page	1,200
Our Picks/Top of Website Page Listing 6 months @ \$200 (Nov. 2017-April 2018) Museum info/Hopi exhibition photo	1,200
Leisure visitor monthly email 3 months (specific months TBD) @ \$500	1,500

Travel & Tourism: \$20,900

Traveler's Channel (Hotel/Resort In-Room TV Station with Local Things to Do) Production of :30 spot; airing 30-40X/day, 12 months (Oct. 2017-Sept. 2018)	4,400
Arizona Highways magazine (full-page) 1X (Date TBD)	5,500
Where Phoenix/Scottsdale Options: Print, digital, concierge e-newsletter	6,000
Arizona Key Travel Magazine (half-page) Print, social media, website	2,850
Send collateral materials with ES/AOT/Visit Phoenix sales missions Approx. 6X @ \$250+	1,800
Participate in AOT Arizona Media Marketplace Trade Show (at travel writers conference/Tucson) \$300 + travel expenses	350

Collateral Materials: \$3,500

Museum overview brochure with new panel about Hopi pottery exhibition (printing only; approx. 60,000)	3,500
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Professional Services**Photography and Videography: \$5,000**

Exhibition and related event photos for marketing, PR, advertising;
Video footage/production for online use, TV spots

Graphic Design Services: \$5,000

Production of advertising and collateral materials

TOTAL TO DATE:	\$70,345
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OTHER MARKETING AND PROMOTIONAL OPPORTUNITIES UNDER CONSIDERATION

Hopi Tutuveni (Official newspaper of the Hopi Tribe)
Navajo-Hopi Observer/NHONews.com (print and/or digital)
Phoenix Home & Garden magazine/Gallery Row section (advertising)
Arizona Foothills (arts & culture digital: online/e-newsletter)
Arizona Redbook
Front Doors (fall arts and culture preview)
Arizona Highways TV Show (advertising)
AAA Highroads with Dan Davis (TV travel show advertising)
Downtown Scottsdale trolley (advertising)
Valley Metro (bus exterior advertising) in targeted routes (e.g., downtown Scottsdale, Camelback corridor, downtown Phoenix near convention center)
Experience Scottsdale co-op advertising
Facebook advertising and boosted posts
Harkins Theaters (Scottsdale area; weekly theater advertising)
KAET TV/PBS Channel 8 on-air sponsorships (ads):

- Arizona Collectibles Show
- Rick Steves' Europe
- Smart Travels with Rudy Maxa

Other Opportunities Under Consideration, Continued

ON MEDIA: Arts program advertising/Spotlight features (Phoenix, Scottsdale or Mesa editions)

TripAdvisor (digital advertising)

Western Art Collector magazine

Arizona Republic

Local community newspapers (Arcadia News, Scottsdale/Town of PV Independent)

The Entertainer monthly

Valley Guide travel quarterly

Visit Phoenix official visitors guide

Sky Harbor/Lamar Airport Advertising



Western Spirit: Scottsdale's Museum of the West Annual Plan Report Due Annually by October 1st

ANNUAL PLAN REPORT

Manager's Name Mike Fox, Director CEO

Date October 1, 2016

The Annual Plan shall contain historic information, along with future projections and plans for the coming calendar year regarding the following materials:

1. List all of the exhibits, shows and programming.

In the last twelve months, the following has occurred within the museum:

Exhibits:

Inspirational Journey: The Story of Lewis and Clark Featuring the Artwork of Charles Fritz

Process and Materiality: The Bronze Artistry of John Coleman with Erik Petersen

Fine Art of the American West: People and Places

The A.P. Hays Spirit of the West Collection

Will James: Cowboy Artist and Author

Heritage Hall Exhibit of Contributors to the American West

Sculpture Courtyard Changing Sculpture Exhibits

Courage and Crossroads: A Visual Journey through the Early American West

Confluence of Cultures in the American West: A Selection of Contemporary Art

A Salute to Cowboy Artists of American and a Patron, the Late Eddie Basha

Lone Wolf (Hart M. Schultz): Cowboy, Actor & Artist

John Coleman: Past/Present/Future

Programming:

BEHIND THE LENS: Photographers of the American West featuring Bev Pettit

December 3, 2015 6:30-7:30pm

Award-winning photographer Bev Pettit presents the first in our monthly series of talks with western photographers. Pettit specializes in equine and lifestyle photography, with artistic images that often depict our western heritage. She is represented in galleries throughout the Western United States, and her fine art prints grace the walls of private and corporate collectors worldwide. Her work has been published extensively both internationally and in the U.S., and has been featured in Cowboys & Indians, Arizona Highways, Back in the Saddle, Lenswork, Black and White Magazine, Ranch & Reata, and many other publications. She has received international awards for her photography, most recently for her image "White Horse," which was awarded 1st prize in the Prix De La Photographie in Paris, France, in 2015.

COWBOY COMMENTARY FILM SERIES: The Oklahoma Kid, a 30s Era Western

December 12, 2015 1-2:30pm

This hosted screening of the 80 minute film includes behind-the-scenes commentary, inside information about the cast, and much more. The 1939 film stars Humphrey Bogart as Whip McCord, a one-man wave of destruction and villainy, and James Cagney as the Oklahoma Kid, the adventurous gunslinging rascal who's come to clean up the town and avenge the murder of his father. Hosted by Charlie LeSueur, Arizona's Official Western Film Historian.

The OK CHORALE HOLIDAY SHOW

December 17, 2015 1-2:30pm

What better way to celebrate the holidays than with some of the great songs made popular by the Singing Cowboys of the Silver Screen? Even if you already know which cowboy made Rudolph the "most famous reindeer of all" you're bound to learn something new when Yodeling Al, Jingel'n Jud, and Tumbleweed Tony ring in the holiday spirit of the west with their unique blend of harmony, history, and storytelling.

THE AMERICAN WEST IN FILM AND TELEVISION: Cowboys of Early Television 1949-1955

December 19, 2015 11am-Noon

Cowboys on the small screen made a major contribution to cowboy pop culture. They include "The Lone Ranger" (Clayton Moore, Jay Silverheels), "The Cisco Kid" (Duncan Renaldo, Leo Carrillo), "The Gene Autry Show" (Gene Autry, Pat Buttram), "The Roy Rogers Show" (Roy Rogers, Dale Evans, Pat Brady), and "Hopalong Cassidy" (William Boyd, Edgar Buchanan). Presented by Charlie LeSueur, Arizona's Official Western Film Historian.

Thursday, January 7 | 6:30-7:30 p.m.

Behind the Lens: Photographers of the American West featuring Scott Baxter
Discover a deeper understanding of life in the West with American photographer Scott Baxter. Baxter's photography evokes an innate sense of people and places, and his compelling compilation, "100 Years 100 Ranchers," has been called an artful and captivating permanent record of a disappearing way of life by Arizona Highways Editor Robert Stieve. A professional photographer for more than 25 years, Baxter's work has appeared in American Cowboy, Arizona Highways, The New York Times, and Cowboys and Indians. His work is in numerous private and public collections and has been exhibited in the Phoenix Art Museum, the Tucson Museum of Art, the Desert Caballeros Western Museum, and the Phoenix Sky Harbor Airport Museum.

Wednesday, January 13 | 1-2:30 p.m.

Gunfight History Show featuring the OK Chorale
Discover the real story of the shootout at the OK Corral through a unique blend of music, humor and authentic stories presented by members of the OK Chorale, a group of Valley musicians and entertainers. This event takes you back to the 1880s where you'll find out who the real John Henry "Doc" Holliday was; what happened to Big Nose Kate when she left Tombstone; and how Bat Masterson saved Doc's life after the gunfight.

Saturday, January 16 | 11 a.m.-Noon

Vintage Viewpoint: The Old West in Stereoscopic Photography – A Tour through 19th Century Arizona

Catch a rare look at Arizona history with Dr. Jeremy Rowe. During the last half of the 19th century, virtually every parlor in the country contained a stereoscope and collection of stereo views. This three-dimensional photography, invented before printed photographic reproduction, radio or movies, was a significant social focal point for families and visitors. Dr. Rowe shares the processes and techniques for making, reproducing and marketing stereographs as well as a compilation of high-quality digital copies of original historical Arizona stereographs depicting life throughout the Territory ca

1864-1920. Dr. Rowe has collected, researched, and written about 19th and early 20th century photographs for 25 years. He has curated exhibitions in many regional museums and is the author of *Arizona Stereographs 1865 – 1930*; *Arizona Photographers 1850 – 1920: A History and Directory*; and *Arizona Real Photo Postcards: A History and Portfolio*.

Saturday, January 23 | 11 a.m.-Noon

The American West in Film and Television: The History of Arizona Filmmaking
Since the 1920s, Arizona's diverse geography and climate have provided the backdrop for countless films. In this multimedia program, Arizona's Official Western Film Historian Charlie LeSueur highlights the stars, sites and stories of Arizona's rich film history.

Friday, January 29 | 1:15-3 p.m.

Hashknife Pony Express Riders Rally

Meet the riders (and horses!) at this free, public "meet and greet" following the conclusion of the world's oldest, officially sanctioned Pony Express mail delivery. Take photos, get autographs, and learn about the Pony Express first-hand from two dozen riders. Activities will take place outdoors on the south side of the museum grounds.

Saturday, January 30 | 1-3 p.m.

Wyatt Earp: A Life on the Frontier

In this award-winning play by Terry Earp, we'll join the elderly Wyatt Earp as he chronicles his adventures from Arizona to Alaska. Starring Wyatt Earp, a direct descendant of the famous lawman. Non-members \$15. Free to museum members. Reservations suggested.

Thursday, February 4 | 6:30-7:30 p.m.

Behind the Lens: Photographers of the American West featuring Joe Webster

Join award-winning nature photographer Joe Webster as he shares tricks and techniques for taking amazing wildlife photographs in your own backyard.

Tuesday, February 9 | 1-2 p.m.

Arizona Outlaws and Lawmen: Gunslingers, Bandits, Heroes and Peacekeepers featuring Marshall Trimble

A practiced humorist, philosopher and storyteller, Trimble shares tall tales of the gunslingers and outlaws, from Texas John Slaughter and Top Gun Jim Roberts to Girl Bandit Pearl Hart. The author of more than 20 books about Arizona and the West and the monthly column "Ask the Marshall" for True West magazine, Trimble has won countless awards and honors. Most recently, True West named him its "2015 Westerner of the Year." Join Trimble after the event in the museum store where you can purchase a signed copy of his book.

Friday, February 12 | 2-3 p.m.

Meet the Author: Dawn Tripp "Georgia: A Novel of Georgia O'Keeffe"

Award-winning fiction writer Dawn Tripp's fourth novel, "Georgia: A Novel of Georgia O'Keeffe," is a fictionalized biographical novel that explores O'Keeffe's years with Alfred Stieglitz and the impact of their relationship on the artist's career. The event, presented in collaboration with Poisoned Pen Bookstore, includes an author talk and question-and-answer session. After the event, meet Tripp in the museum store where you can purchase a signed copy of her book.

Saturday, February 13 | 1-3:30 p.m.

Cowboy Commentary Film Series: "The Outlaw," a '40s-Era Western

Hosted by Charlie LeSueur, Arizona's Official Western Film Historian, this screening of the 116-minute film, once considered too racy for contemporary audiences, includes production narrative and insight into the censorship delays.

Wednesday, February 17 | 1-2:30 p.m.

The Music of the Silver Screen Cowboys

Listen as the members of the OK Chorale share the music of the silver screen cowboys of the past, infusing it with stories, humor and the authentic history.

Saturday, February 20 | 11 a.m.-Noon

The American West in Film and Television: Shootout: Films of the OK Corral Gunfight
Join Arizona's Official Western Film Historian Charlie LeSueur as he presents the legends and lore of the gunfight at the OK Corral. Captured in dozens of fictional and documentary films, the 30-second gunfight has taken on a life of its own. Listen as LeSueur uncovers the Hollywood truths, myths and many faces of the feuding lawmen and outlaws.

Thursday, February 25 | 7-8 p.m.

CAA Artist Spotlight: Bill Nebeker

Get an in-depth look at the sculptor behind some of the most authentic artistic portrayals of the American West. A Cowboy Artist of America member since 1978, Bill Nebeker has spent 45 years bringing the West to life. His intricate bronze sculptures chronicle the stories of cowboys working cattle; wildlife; cutting and roping horses; and Native American tribal cultures. In this one-hour presentation, Nebeker shares his subtle humor, observations and anecdotes about life as an artist.

Thursday, March 3 | 6:30-7:30 p.m.

Behind the Lens: Photographers of the American West featuring Jim Moon

Discover the American West through the eyes of Jim Moon, official photographer of the Southwest Bronc Riders Association. In this one-hour presentation, Moon shares his unique viewpoint, "What we perceive to be beautiful or interesting is based on our current state of mind," and discusses how it often informs his depiction of wildlife, western landscapes and iconic Route 66-style images. Some of Moon's most spectacular images are richly colored fine art photos produced on canvas of Monument Valley, Arizona, as well as action-filled rodeo and cowboy shots.

Saturday, March 5, 2016 | 11 a.m. & 1:30 p.m.

Documentaries: Cheryl Rogers-Barnett

The adopted daughter of Roy Rogers shares stories about growing up with the "King of the Cowboys" and screens her two documentary films, "Dale Evans: A Most Remarkable Woman" at 11 a.m. and "Roy Rogers: In His Own Words" at 1:30 p.m. Following each film Cheryl will hold a book signing in the museum store for "Cowboy Princess: Life with My Parents Roy Rogers and Dale Evans," and "The All-American Cowboy Grill: Sizzlin' Recipes from the World's Greatest Cowboys."

Thursday, March 10 | 1-2 p.m.

Dolan Ellis: Arizona's Official Balladeer

Join Arizona's Official State Balladeer Dolan Ellis as he shares more than 50 years of adventure exploring the state. Ellis weaves his storytelling and humor into a musical performance that has become synonymous with Arizona, its lands and its people.

Thursday, March 10 | 7-8 p.m.

Artist Spotlight Featuring Steve Atkinson

Steve Atkinson's paintings tell stories of the people of the West, often in humorous and unexpected ways. A Signature Member of Oil Painters of America, Atkinson creates paintings that celebrate the romance of the western lifestyle. In this presentation the artist addresses technique as well as the story and emotion behind his paintings.

Saturday, March 12 | 11 a.m.-Noon

The American West in Film and Television: Singing Cowboys and Cowgirls
 Traverse the trails through the Old West with Arizona's Official Western Film Historian Charlie LeSueur as he spotlights the music of singing cowboys Gene Autry (the first singing cowboy), Roy Rogers ("King of the Cowboys") and Dale Evans (who penned "Happy Trails"), and cowgirl Judy Canova (radio and film star) in this multimedia presentation. The singing cowboys were the emotional voice of life on the range and helped establish the enduring image of the cowboy as an American hero.

Wednesday, March 16 | 1-2 p.m.

Get Your Kicks on Route 66

Featuring Marshall Trimble

Join humorist and storyteller Marshall Trimble on a journey along the route John Steinbeck immortalized as the Mother Road. Discover what made Route 66, one of the original federal routes in the U.S. highway system, a vital artery connecting America's heartland with the "promised land" of California. Trimble narrates a trip through the Arizona towns of Ash Fork, Flagstaff and Winslow and discusses the role of Route 66 in American pop culture and its fall into obsolescence when, in 1956, the Federal Highway Act forever changed the way America traveled.

Thursday, March 24 | 1-2 p.m.

Characters of the Old West

The OK Chorale combines the history of the Old West with cowboy music to tell the tales of the people, places, and events that produced the legends of the western frontier.

Saturday, April 2 | 1-3 p.m.

Cowboy Commentary Film Series: "High Noon," a '50s-Era Western

Join Arizona's Official Western Film Historian Charlie LeSueur for this screening of the film that garnered Gary Cooper an Academy Award for his performance as Marshal Will Kane. The 1953 film, touted as "The story of a man who was too proud to run," co-starred Grace Kelly, Thomas Mitchell and Lloyd Bridges. LeSueur delves into the details of the classic, dramatic tale of morality (considered an allegory of 1950s McCarthyism) and examines the story of an abandoned lawman who heroically stands up to a group of vengeful, gun-slinging killers.

Wednesday, April 6 | 1-2 p.m.

Dolan Ellis: Arizona's Official Balladeer

Join Arizona's Official State Balladeer Dolan Ellis as he shares more than 50 years of adventure exploring the state. Ellis' work has been entered into the United States Congressional Record where he has been recognized as an "Arizona Treasure," and endorsed by eleven consecutive governors. A talented poet and tunesmith, Ellis writes, sings, and teaches Arizonans and visitors alike about the state he loves.

Thursday, April 7 | 6:30-7:30 p.m.

Behind the Lens: Photographers of the American West featuring Jay Dusard

Best known for his black-and-white images of the working cowboys and landscapes of the American West, Jay Dusard studied with Frederick Sommer and legendary landscape photographer Ansel Adams before establishing himself as a consummate creator of images and one of the greatest black-and-white printmakers. Dusard received a Guggenheim Fellowship in Photography in 1981 and was nominated for the Kodak World Image Award for Fine Art Photography in 1992. His images have been published, exhibited and sought-after by collectors worldwide. He raised the bar for portraits of working cowpunchers with his landmark book, "The North American Cowboy: A Portrait."

Thursday, April 14 | 7-9 p.m.

"Unbranded" (Documentary)

The Audience Award winner at Telluride Mountainfilm and Hot Docs Film Festival, "Unbranded" is an emotionally charged odyssey that shines a bright light on the complex plight of our country's wild horses. In this tale of danger and resilience, four young cowboys hatch an outrageous plot to adopt, train, and ride a string of wild mustangs 3,000 miles from Mexico to Canada through the wildest terrain of the American West. The trip became an epic journey of self-discovery, tested friendships, and iconic landscapes that included runaway horses, a sassy donkey, perilous mountain passes, rodeos, sickness, and injury.

Following the film, ASU Associate Professor of Law Karen Bradshaw will provide insight into the current state of Arizona's wild horses. Professor Bradshaw researches environmental and natural resources issues including species translocation.

Rated PG-13. Non-members \$10 (Film only). Reservations suggested.

Saturday, April 16 | 11 a.m.-Noon

The American West in Film and Television: Who Really Was That Masked Man? Discover the origins of the legend of the Lone Ranger, who fought for justice alongside his Native American friend Tonto. In this multimedia presentation, Arizona's Official Western Film Historian Charlie LeSueur reveals clues as to who may have been the real masked man and the inspiration behind the fictional icon of the Old West.

Tuesday, April 19 | 10-11:30 a.m.

"Awakening in Taos: The Mabel Dodge Luhan Story" (Documentary)

This stunning film reveals the personal evolution of a woman 100 years ahead of her time. Mabel Dodge Luhan was a writer and advocate for the arts, women's rights and Native American culture. In her late 30s she arrived at a small town in Northern New Mexico and embraced a Native culture in a way that seized the attention of the artistic and literary world.

Her unconventional marriage to Antonio Luhan, a full-blooded Tiwa Indian from Taos Pueblo, created a revolutionary bridge between two cultures, putting Taos on the world map as a place of distinctive beauty and transformative spiritual power. Their home became a haven of inspiration and creativity for writers and artists such as D.H. Lawrence, Ansel Adams, Andrew Dasburg, John Marin, and Georgia O'Keeffe.

Writer/director Mark Gordon provides observation and insight into both the making of the film and the remarkable influence Mabel extended into the world of music, literature, art, and activism for social change.

Wednesday, April 27 | 1-2 p.m.

Arizona: Anomalies, Oddities and Tamales featuring Marshall Trimble

Experience the bizarre, unusual and just plain weird in these stories of Arizona shared by the state's official historian and professional raconteur Marshall Trimble. Find out who was the first native Arizona cowboy movie star (hint, it was a girl), the true heritage of the Lost Dutchman, and what did not happen at the OK Corral. The award-winning author uses his brilliant blend of humor and storytelling skills to weave together a fascinating collection of legends, strange tales, ghost towns and peculiar place names.

Thursday, May 5 | 6:30-7:30 p.m.

Behind the Lens: Photographers of the American West featuring Kate Breakey
Kate Breakey's large-scale, richly hand-colored photographs have appeared in more than 56 one-person exhibitions and in over 50 group exhibitions. A native of South Australia,

the award-winning, internationally recognized photographer's work is displayed in public collections in the Australian National Gallery in Canberra, the Center for Creative Photography in Tucson, the Museum of Photographic Arts in San Diego, the Austin Museum of Art, and the Museum of Fine Arts in Houston. In 2004, Breakey received the Photographer of the Year award from the Houston Center for Photography.

Saturday, May 7 | 1-2:30 p.m.

The Gentleman Doc Holliday

John H. "Doc" Holliday, D.D.S. was a genteel Southerner who became best known as a legendary frontier gambler, gunfighter, and friend of Wyatt Earp. This one-man play examines Doc's journey from "one who heals to one who kills." Wyatt Earp, a direct descendant of the legendary lawman, portrays Holliday. The historical drama was written by Terry Earp in collaboration with Karen Holliday Tanner, Doc Holliday's closest living relative.

Non-members \$15. Reservations suggested.

Saturday, May 21 | 11 a.m.-Noon

The American West in Film and Television: The New West in Film and Television
Explore the future of the New American West in film with Charlie LeSueur, Arizona's Official Western Film Historian, in this multimedia presentation. Meet the cowboys of the new millennium as LeSueur discusses the resurgence of the Western film genre in recent movies and television series such as "Longmire," "Hell on Wheels" and "The Homesman."

Saturday, May 21 | 12:30-1:30 p.m.

Meet the Author: Craig Johnson

"The Highwayman" (A Longmire Mystery)

Award-winning author Craig Johnson will talk about his latest book in the New York Times bestselling series about Sheriff Walt Longmire. The event, presented in collaboration with Poisoned Pen Bookstore, will include a question-and-answer session and book signing. "The Highwayman" will be available for purchase (\$20) in the museum store. The mystery series is the basis for the hit drama now on Netflix.

Ongoing Programs

January-March, Wednesdays and Fridays at 11 a.m. and 1 p.m.

"Western Traditions"

Featuring Ermal Williamson, an award-winning John Wayne impersonator, and Paula Williamson, a Patsy Cline tribute artist and national yodeling champion.

January 6, 8, 15, 20, 22, 27, 29; February 3, 5, 10, 24 & 26; March 2 (1 p.m. show only), 4, 9, 11, 18, 23, 25 & 30

Upcoming Changing Exhibitions:

Marjorie Thomas: Arizona Art Pioneer (December 2016 - December 2017)

Women Craftsmen of Scottsdale (December 2016 - December 2017)

Selections from the Dr. Rennard Strickland Poster Collection (Summer 2017)

Tia Collection (Fall 2018)

Joe Beeler Retrospective (2019)

George Catlin Exhibit (2020)

2. Actual attendance figures and membership numbers.

In the last twelve months, the museum has had 66,894 visitors along with an additional approximate 8,500 guests for public and private events.

Memberships:

Sustaining 117
 Supporting 52
 Contributing 156
 Duo/Household 333
 Senior 1995
 Individual 213
 Student 15

TOTAL: 2881 Members

3. A complete report of finances, expenses and revenues.

Refer to attachment 1 in FY16/17 file

4. A complete list of artifacts, in-kind and other donations.

CAA

Title	Creator
Eyes of Texas	Nebeker, Bill
The Way it Was	Helbig, Bud
Alchesay	Andersen, Roy
XIT is Born	Beeler, Joe
The Chief Goes to Washington	Beeler, Joe
Mother and Child in San Miguel	Brown, Harley
Sacagawea at the Big Water	Clymer, John
Memories at the Back of the Barn	Doxey, Don
A Long Way from the Wagon	Greene, Bruce
A Time to Dance	Grelle, Martin
The Pink Parasol	Halbach, David
Where Time Stands Still	Haptonstall, Pat
Prairie Song	Hunt, Wayne
Buffalo	Kittelson, John
Sunrise Blessing	Oreland Joe
Sacred Mountain Prayer	Oreland Joe
Breaking the Morning Chill	Lawson, Mehl
The Deceiver	Lovell, Tom
Portraits of American Indians (x5)	Reynolds, James
Song to the Horizon Maker	Riddick, R.S.
Return of the Cold Maker	Riley, Ken
Bronc Rider	Shope, Irvin "Shorty"

Daybreak	Snidow, Gordon
Half Cocked	Swanson, J.N.
The Missing Dispatch Case	Terpning, Howard
Pueblo Traders	Warren, Melvin
Cuttin' Out a Choice Cow	Wolfe, Byron
There's Always One Cuttin' Out	Wolfe, Byron
Reluctant Company	Cox, Tim
Portrait of John Clymer	Lovell, Tom
Illustrated Letters (x9)	
Teepee Glow	Jarvis, John Brent
Pounding Hoofs	Harman, Fred
Throwin' a Fit	Swanson, Jack JN
Spooked	Firfires, Nicholas Samuel
Western Heritage Wrangler Award	Free, John D.
The Outlaw	Blake, Teal
Travois Trouble	Powell, Dave
The Silver Mountain	McGrew, R. Brownell
Nude Study	Jacob, Ned
Lonely Land	Delano, Gerard Curtis
Sonuvabitch	Meyers, Robert W. "Bob"
Sacagawea outfit - dress, leggings, boots, necklace	
An Eye on the Bunch Quitter	Dickinson, Darol
Painting Cow Camp at Sundown	Dye, Charlie
October Chores	Redden, Grant
Rescue Party	Holden, Harold T.
Checkmate	Mignery, Herb
Tlaquepaque Trader	Scull, Jason
Summer Blossom	Coleman, John
Trail of Many Soldiers	Niblett, Gary
STUDY for Trail of Many Soldiers	Niblett, Gary
Three Cowboys and a Lady	Teague, Donald
The Wrangler	Marks, George
Bear Power	Crowley, Don
Red Man's Gold	Entz, Loren
The River Keeps Secrets	Fellows, Fred
Running 'em	Hampton, John
Home the Victors	Johnson, Harvey
The Hunt	McCarthy, Frank
Sword of Cibola	Moyers, John
Tie Hard in a Storm	Phippen, George
Quiet Moments	Swanson, Ray

Rockin' on Billy	Norton, Jim
Watching the Fun	Baize, Wayne
Cloudy Dawn	Pummill, Bob
The Lead Man	Owen, Bill
Heading Out	Boren, James
Packing in Truchas Country	Lougheed, Robert Elmer
Murphy's Law	Price, Clark Kelley
Riding for the 6666's	Rich, Jason
Every Way but Loose	Polk, Frank Frederick
Cowboy's Oasis	Beeler, Joe
Prairie Schooner	Eggenhoffer, Nicholas
Starving Cowboy	Owen, Bill
Busting a Steer	Dye, Charlie
Ridin' the Chuckline	Browning, Tom
Summer Camp	Johnson, Harvey
Offering to the Sun	Moore, Paul
Turning the Leaders	Hampton, John
The Cowboy	Phippen, George
Two Champs	Jackson, Harry
The Cutting Horse	Brewer, Allen F.
Silent Passing	Duncan, Robert
Pick Pocket	Kelsey, T.D.
Beaver Thief	White, Fritz
Trapper in Winter Mountains (#694)	Carter, Gary
Mountain Man #387	Grinnell, Roy
The Wreckless Breed	Moyers, William
Buffalo Bill	Scriver, Robert
Opening New Country	Speed, U. Grant
Frontier Scout	Ryan, Tom
The Rancher's Daughter	Baize, Wayne

Confluence of Cultures

TITLE	CREATOR
Me N' Hawkins Seen It All	Andersen, Roy
Friend or Foe	McCarthy, Frank
Mountain Man	Brown, Harley
Where the Waters Divide	Grandee, Joe
The Frontiersman	Grandee, Joe
Spell of the Rockies	Poulsen, Michael Charles
Headed for the Rendezvous: Jedidiah Smith and the Mission Fur Company Crossing South Pass, Spring 1826	Fritz, Charles
Last of the Grizzlies	Iams, Richard

Mountain Man	DeMott, John
Boone - Ever Westward	Price, Clark Kelley
Dangerous Passage	Johnson, Harvey
The Wild River	Clymer, John
Medicine Shield	Eisenach, Barry
Something for the Pots II	Calle, Paul
Into the North Wind	Beeler, Joe
Into the North Wind	Beeler, Joe
Can Winter Be Far Behind?	Riley, Ken
Down the Snake	Beeler, Joe
Liver Eatin' Johnson	Fillerup, Peter
Indian Buffalo Hunt	Devenyns, Steve
Mountain Man Buffalo Hunt	Devenyns, Steve
Buffalo Nickel	Woodard, Greg
River Crossing	Smith, Tucker
The Unseen	Tennant, Craig
Bison Standing	Coleman, Michael
Buffalo Hunt	Amick, Robert Wesley
A Cold Season	Fawcett, John
Warmth of the Buffalo	Moore, Paul
Impressive Stature	Ayers, James
Red Bull III	Gilleon, Tom
Spellbound	Beeler, Joe
The Pipe Smoker	Terpning, Howard
Trappers in the Wind River	Grelle, Martin
The Singing Sioux	Berke, Ernest
Cheyenne Pride	Grelle, Martin
Shadows in the Sun	Mann, David
Indian Camp	Gilleon, Tom
Sundown	Bodelson, Dan
The Ghost Rider	Woodard, Greg
Crow Scouts	Norton, James C.
Portrait of a Sioux	DeMott, John
The Last Arrow	Fraughton, Edward J.
Mountain Man Friend?	Ahrendt, William
The Elk Cape Robe	Andersen, Roy
Cheyenne Brave	Riley, Ken
Unknown Presence	Doolittle, Bev
Thunderbird	Riley, Ken
Crazy Horse	Beeler, Joe
Caught Between Two Worlds	Moyers, John
Long Rifle - Beaver Hat	Eisenach, Barry
Amongst Wild Recesses	Watts, Jeff

Confluence of Culture	Gilleon, Tom
Strength of Purpose	Liang, Z. S.
Eagle Spirit	Eisenach, Barry
Voices in the Wind	Beeler, Joe
When Red Blankets Talk Trade	Andersen, Roy
The Booshway's Plans	Fritz, Charles
The Winter Trade	Griffing, Robert
The Greeter	Coleman, John
Crow Butte Country	Halbach, David
Joseph Redford Walker - Mountain Man	Pummill, Bob
The Squaw Man	Speed, Grant
In Crow Country	Hampton, John
Trappers Demise on the Black Fork	Norton, James C.
The Thaw	Lovell, Tom
Pride of the Blackfeet	Liang, Z. S.
On the Hilltop	Norton, James C.
Plains Warrior	Yorke, David
The Parley	Mann, David
Makin' Tracks	Devenyns, Steve
Study for The Red Coat	Crowley, Don
The Sharp Shooter	Polzin, Kyle
Tools of the Trade	McGary, Dave
Shh	Acheff, William
A Woman's Touch	McGary, Dave
Mountain Man	Liang, Z. S.
The Vision Place	Bama, James
Trapper's Predicament	Carson, Jim
Sacred Ground	Doolittle, Bev
Crazy Horse	Berke, Ernest
Study for Danger in Paradise	Spaulding, Don
Study for Danger in Paradise	Spaulding, Don
Danger in Paradise	Spaulding, Don
Caught in the Open	Crowley, Don
In Trouble	Thomas, Richard
The Far Horizon	Brady, Bruce
Rendezvous Foofarraw	Lemmon, David
Skins and Scalps	Clymer, John
The Defender	Nebeker, Bill
When a Fight is a Flinch Away	Laager, Ken
The Beaver Trapper	Laager, Ken
Black Powder	Snidow, Gordon
Indians Sending Smoke Signals	Stoops, Herbert
The Marshall	Jackson, Harry

The Pursuit	Weistling, Morgan
Great Plains Warrior	Shippen, Gerald
To the Rendezvous	McCarthy, Frank
Redondo - U.S. Marshall	Schaare, Doris
Cavalry Charge	Thomas, Richard
Reno's Men at Little Bighorn	Thomas, Andy
Riding to Valhalla	Prechtel, Don
Custer Defeated	Kunstler, Mort
Glimpse of Geronimo	Friberg, Arnold
We Chase the Wind, Shoot at Shadows	Rogers, Scott
Cavalry Scout	Ahrendt, William
Lost Patrol	McGinnis, Robert
Apache	Ahrendt, William
Horses, Mules, and Men	Terpning, Howard
Apache	Rogers, Scott
Run to Desert Wells	McGinnis, Robert
They Fought Through Boggy Ground	Rogers, Scott
Spring Thaw	Tennant, Craig
Winter Hunter	Rodriguez, Alfredo
Ever Alert	Molnar, George
High Country Fair	Dudash, Michael
In the Heart of Blackfoot Country	Meidich, Dan
Rocky Mountain Trapper	Wright, David
Way of the Trapper	Pummill, Bob
Indigo	Hagege, Logan
May We Have Peace	Houser, Allan
Santa Fe Foothills	Abeyta, Tony
Buffalo Dance Relief	Houser, Allan
Hurry Up and Wait	Spaulding, Don
The Encounter	Beeler, Joe
Untitled	McCann, Gerald

Courage and Crossroads

TITLE	CREATOR
Green River, Wyoming Territory	Moran, Thomas
Portrait of Thomas Moran	Gledhill, Edwin and Carolyn Even
The Yellowstone National Park Book and 3 Selected Pages	Moran, Thomas
Head of the Yellowstone River	Moran, Thomas
The Castle Geyser, Upper Geyser Basin	Moran, Thomas
The Lower Yellowstone Range	Moran, Thomas
Gardners River Hot Springs	Moran, Thomas

Rough Crossing	Schoonover, Frank
Life on the Prairie: The Buffalo Hunt	Tait, Arthur Fitzwilliam
The Scout	Schoonover, Frank
Tatanka	Owen, Bill
The Mounted Bowman	Ahrendt, William
The Last of the Buffalo	Bierstadt, Albert
A Map of Lewis and Clark's Track Across the Western Portion of North America	
Self Portrait	Curtis, Edward S.
Chief Joseph	Curtis, Edward S.
Geronimo	Curtis, Edward S.
Double-Lobed Polychrome Jar	
Polychrome Jar	
Storage Jar	
Polychrome Jar	
Polychrome Jar	
Indian on Horseback	Shepherd, J. Clinton
Medicine Crow	Curtis, Edward S.
Oasis in the Badlands	Curtis, Edward S.
Canyon de Chelly	Curtis, Edward S.
Chief Wolf Robe - Cheyenne	Rinehart, Frank A.
Chief Wolf Robe	Kauba, Carl
Canyon del Muerto	Curtis, Edward S.
The Old Well at Acoma	Curtis, Edward S.
Pride of the Reservation	Phillips, Bert Geer
The Governor's Son	Sharp, Joseph Henry
The Cornhusker	Couse, Eanger Irving
Rabbit Tail - Shoshone	Sharp, Joseph Henry
Indians on Horseback	Black, LaVerne Nelson
Two Scouts	Schoonover, Frank
The Wagon Boss	Wieghorst, Olaf
Cowboy	Dunton, W. Herbert
The Visitor	Gollings, William
Dodging Bullets	Leigh, William Robinson
Prospector Being Attacked by Indians	Cary, William de la Montagne
Bucking the Load	Leigh, William Robinson
Classic First Phase Chief's Blanket, Ute Style	
Classic Second Phase Chief's Blanket	
Classic Third Phase Chief's Blanket	
The Pottery Decorator	Couse, Eanger Irving
A Northern Mist	Schoonover, Frank
A Prize Trophy	Hoffman, Frank
Trappers in a Canoe	Goodwin, Phillip

Forest Lake	Rungius, Carl
Grizzly Bear	Rungius, Carl
Washington Map of the United States	Robert T. Smith and S. Taintor and Co.
I Took Ye for an Injun	Remington, Frederic
Remington	Berke, Ernest
An Old-Time Mountain Man with His Ponies	Remington, Frederic
The Prospector	Remington, Frederic
A Brush with the Redskins	Remington, Frederic
A Blackfoot Chief	Remington, Frederic
Apache Warrior	Russell, Charles M.
C.M. Russell	Scriver, Robert Macfie
The Young Scout	Russell, Charles M.
Fighting Meat (aka Horse and the Hunter)	Russell, Charles M.
The Buffalo Hunt or Buffalo Runner	Russell, Charles M.
Mountain Man	Remington, Frederic
A Scout	Hopper, Edward
Southern Plains Indian Warrior	Farny, Henry
Sioux Brave Holding a Tomahawk	Farny, Henry
Appeal to the Great Spirit	Humphriss, Charles
Crow Indian in Loon Headdress	Seltzer, Olaf C.
Lone Bull	Dixon, Maynard
Buffalo Hunt	Tait, Arthur Fitzwilliam
Mounted Ute Warrior	Craig, Charles
A Running Fight	Smith, De Cost
The Duel	Schreyvogel, Charles
Dog Soldier	Jackson, Harry
Dash for the Relay Station	Hansen, Herman
Cowboy	Fraughton, Edward J.
Pony Express	Hansen, Herman
Kit Carson	Paxson, Edgar
Kit Carson Returning to Taos	Hoffman, Frank
Kit Carson's Message Pouch	
Kit Carson, Hunter and Trapper, Illustration for the Youth's Companion	
Kit Carson's Pistol, U.S. Flintlock Model	
Kit Carson	Varian, George
Mountain Men	Dixon, Maynard
Kit Carson, Pathfinder	Cassidy, Ira Dymond Gerald
When Fur Was King	Delano, Gerard Curtis
The Mountain Man with Long Rifle	Koerner, W.H.D.
The Story of Furs	Wyeth, N.C.
Early Trapper	
The Indian Hunter	Krieghoff, Cornelius

Trapline	Williford, Hollis
Mountain Man	Proctor, Alexander Phimister
Mountain Men	Eggenhoffer, Nick
Mountain Man and Squaw	Johnson, Frank Tenney
A Check - Keep Your Distance	Tait, Arthur Fitzwilliam
The Last War Whoop	Tait, Arthur Fitzwilliam
Trappers Following the Trail: At Fault	Tait, Arthur Fitzwilliam
Trapper and Indian Guide on Horseback	Bierstadt, Albert
The Pursuit	Tait, Arthur Fitzwilliam
Trappers Dancing Around the Campfire	Miller, Alfred Jacob
A Bourgeois of the Rocky Mountains	Miller, Alfred Jacob
Trapper's Last Shot	Ranney, William
Hunter Escaping from a Wounded Buffalo	Miller, Alfred Jacob
Indian Encampment	Miller, Alfred Jacob
The Frontiersman	Jackson, Harry
The Trapper Study	Jackson, Harry
The Trapper	Jackson, Harry
Buffalo Hunt	Walker, James
Indian Brave with Quiver and Bow	Becker, August
The Lost Greenhorn	Miller, Alfred Jacob
Sioux Camp	Miller, Alfred Jacob
Trappers on the Prairie	Fisher, Alvan
Going to the Hunt or On the Trail, Idaho	Moran, Peter
Plains Indian	Huggins, William
Castle Butte, Green River, Wyoming	Moran, Thomas
Study for "The Buffalo Trail"	Bierstadt, Albert
Approaching Buffalo in Disguise of a Wolf	Miller, Alfred Jacob
Map to Illustrate the Route of Prince Maximilian of Wied in the Interior of North America from Boston to the Upper Missouri in 1832, 1833, and 1834	
Maximilian, Prince of Wied's Travels in the Interior of North America During the Years 1832, 1833, and 1834, French Edition	Bodmer, Karl
Blackfoot Indian Group	Catlin, George
Abdih-Hiddisch	Coleman, John
Abdih-HIddisch	Bodmer, Karl
Mato Tope - Four Bears	Bodmer, Karl
Mato Tope - Four Bears	Coleman, John
Hunting the Bison	Rindisbacher, Peter
Lewis and Clark, Preliminary New York Life Insurance Co., Calendar Illustration	Cornwell, Dean
Explorers at the Portage	Scriver, Robert Macfie

Captain Lewis with Drewyer and Shields Meeting the Shoshones	Russell, Charles M.
The Corps of Discovery	Daub, Eugene
Lewis and Clark and Sacagawea at the Three Forks of the Missouri	DeCamp, Ralph
Sacagawea	Paxson, Edgar
Sacagawea	Dallin, Cyrus Edwin
Study for Sioux Indians Watching the Lewis and Clark Expedition	Delano, Gerard Curtis
Sioux Indians Watching the Lewis and Clark Expedition	Delano, Gerard Curtis
The Crossing	Paxson, Edgar
Grand Canyon of the Yellowstone	Moran, Thomas
Portrait of a Standing Indian	Unknown
Vanishing Race	Curtis, Edward S.
Chief of the Desert	Curtis, Edward S.
Out of the Darkness	Curtis, Edward S.
Piki Maker,	Curtis, Edward S.
Grand Canyon of the Colorado River	Moran, Thomas
The Rhodes Second Phase Chief's Blanket	
The Oath	Curtis, Edward S.
The Oath	Curtis, Edward S.
The Oath	Curtis, Edward S.
Tower Falls, Yellowstone Park	Moran, Thomas
HISTORY OF THE EXPEDITION UNDER THE COMMAND OF CAPTAINS LEWIS AND CLARK, TO THE SOURCES OF THE MISSOURI, THENCE ACROSS THE ROCKY MOUNTAINS AND DOWN THE RIVER COLUMBIA TO THE PACIFIC OCEAN. PERFORMED DURING THE YEARS 1804-05-06.	Lewis, Meriweather
The North American Indian, Volume IV, Apsaroke, Hidatsa, 1906	Curtis, Edward S.
Indian Warrior on Horseback	Cary, William de la Montagne
Maid of Dreams,	Curtis, Edward S.
Dakota War Shirt	Eastman, Seth
The Potter, Nampeyo	Curtis, Edward S.
Taos Water Girls	Curtis, Edward S.
Appeal to the Great Spirit	Dallin, Cyrus Edwin
Tobacco Bag	
Blanket Strip	
Split Horn Bonnet	

Woman's Dress	
Woman's Dress	
Blanket Strip	
Blanket Strip	
Blanket Strip	
Cradleboard	
Quilled Moccasins	
Otter Effigy Ball Headed Club	
Bow Case & Quiver	
Earrings	
Presentation Style Pipe Tomahawk of Capitan Meriwether Lewis (born 1774- died 1809)	
Painted and Incised Buffalo Robe	

John Coleman: Past/Present/Future

TITLE
1804, The Newcomers
4 framed magazine covers
Ana
Aspen at the Pow Wow
BFFs
Boxers
Bride of the Chief
Bringing the Buds to Life
Calling the Fathers
Catlin-Bodmer: Addih-Hiddisch, Hidatsa Chief
Catlin-Bodmer: Hisoosanchees, Little Spaniard
Catlin-Bodmer: Keokuk, Sac and Fox Chief
Catlin-Bodmer: Mato-Tope, Four Bears
Catlin-Bodmer: Pachtuwa-Chta, Arikara Warrior
Catlin-Bodmer: Pariskaroopa, Two Crows
Catlin-Bodmer: Pasheepaho, Little Stabbing Chief
Catlin-Bodmer: Pitatapiu, Bowlance Warrior
Catlin-Bodmer: Wahktageli, Big Soldier
Catlin-Bodmer: Wunnestow, White Buffalo
Changing Woman
Creation Passing
Creation Passing
Dancing for the Children
Dragonfly
First Chief
Game of Arrows, The

Greeter, The
He Who Jumps Over Everyone
He Who Jumps Over Everyone - Catlin Print
Healer, The
Into the Unknown
Iron Sharpens Iron
Kaitlyn
Kokopelli
Last Light
Leader of Men
Legacy
Lives With Honor
Lives With Honor
Lodge of the Thunderbird
Mandan Buffalo Dance
Man's Prelude to Honor
Millennium Dawn
Monarch of the Buffalo Nation
Mountain Trails Society
Mystic Powers of the Little People
Mystic Smoke and Sacred Arrows
Navajo Dolls
Night Hawk
One Who Brings Life - The Rainmaker
Oracle of the Crow Nation
Oracle, The
Oracle, The
Oracle, The
Oracle, The - clay fragments and sculpting tool
Pow Wow Promenade
Powwow with the Little People
PROP - Apache collar
PROP - Blackfeet bow and quiver
PROP - Mannequin (shirt, headdress, leggings, moccasins, lance)
PROP - Otter pelt
PROP - Shield
PROP - Sioux breast plate
PROP - Sioux dress
PROP - Sioux exploit robe
PROP - The Oracle headdress
PROP - Tomahawk
Rainmaker, The
Ridin' for the Lead
Self Portrait

Song for the Spirit, A
Stella by Starlight
STL Building, Redondo Beach, CA
Summer Blossom
Sunrise Dance
Trailer, The
Two Ravens
Two Ravens
Unconquered
Waiting for Her Brave
Walks in Beauty
Where Spirit Meets Earth
Winds of Change (ACI/III)
Oracle, The - extra clay pieces and wax sprues

Lone Wolf

Title
Cowboy on open range riding bucking horse
Portrait of Jack C. Kinney beside his horse
Navajo Man on Pinto Horse
Navajos Roping Wild Horses
Blackfoot Chief
ID Roundup
The Scouts
Bucking the Blizzard
Herder
No Title (Montana Blackfoot)
Untitled drawing (woman on horseback)
Untitled drawing (woman with dog and travois)
Untitled drawing (war lodge)
Untitled drawing (hunter with downed buck)
Untitled drawing (watching buffalo drink)
Untitled drawing (warrior on horseback)
Aspen
Riding High
Red Warrior
The High Priest (Indian Camp)
Illustrated letter
Illustrated letter
The Buffalo Hunt
Seated Indian at Sunset
Along the River
Starting on a Wild Horse Hunt

Memories
Navajo Woman Going on a Journey
Grand Canyon
Baboquivari
Camouflage
Hand-colored print
Hand-colored print
Hand-colored print
Hand-colored print
Framed postcards
small wooden easel
Magazine
Buffalo Hunt
Assorted stationery - card in envelope plus 7 pcs letterhead (3 with wolf, 2 with bucking bronco, 2 with colored illustrations)
Report on La Osa Livestock Co, Pima County, AZ October 1922
Southern Arizona Band Presents
Scrapbook - "Off to the Rodeo"
Rodeo JC Kinney Scrapbook
Portrait photo B&W Jack C. Kinney
Newspaper clipping of Mrs. Lone Wolf and Mrs. Paul Dyck
Xerox copy of "Lone Wolf City Artist, Dies at 88"
Butterfly Lodge Newsletter xerox copy front and back
Rosequist Galleries "New Paintings and Drawings by Ross Stefan"
Christmas card, framed
Illustrated letter, framed
Illustrated letter, framed
Painting - small mountain scene
Untitled
Landscape
Native person story teller painting
painting of a single wolf
Stagecoach
La Osa branding iron
Book, <i>Indians of Yesteryear</i> by Marion E. Gridley
Pen and ink - Mountain Man
Pen and ink - Native American on Horseback
River and Red Cliff
Letter to Lone Wolf by Ross Stefan, framed
American Indian on Horseback
Cowboy Reading Mail
American Indian with Baby in Cradleboard
American Indian on Horseback
Grand Canyon
Buffalo Hunt

Book, Indians of Yesteryear by Marion E. Gridley
Book, Bird Woman
Book, Story of Lone Wolf
Pamphlet, Riding High

Sculpture Garden, Exterior, Misc.

Armstrong, David M.	Ponderosa Pine Saddle Bench
Bohlin Saddlery	Parade Saddle
Coleman, John	Honeymoon at Crow Fair
Coleman, John	Addih-Hiddisch
Coleman, John	An Honored Life
Dixon, Maynard	Kit Carson with Mountain Man
Dunn, Norma Cleo	Quilt
Eisenach, Barry	The Greeter
Goodnight, Veryl	A New Beginning
Greene, Bruce R.	Cowboy's Carnegie Hall
Halmark, George	Escalera a Cielo
Haozous, Bob	Untitled
Houser, Alan	Raindrop
Houser, Alan	Embrace
Houser, Alan	May We Have Peace
Howell-Sickles, Donna	Corn Muse
Hyde, Doug	Evening Chat
Jackson, Harry	Indian Mother and Child
Jackson, Harry	Pony Express
McGary, Dave	Bear Tracks
Mignery, Herb	At the Water's Edge
Nebeker, Bill	Apache Lookout
Payne, Vic	The Long Trail Home
Payne, Vic	In the Land of the Wild and Lonesome
Payne, Vic	The North Winds of Chisholm
Pittman, Curtis	Diamond Bloom
Rigden, Cynthia	Hello World
Rouse, Douglas	3-D mural
Smith, Gary Ernest	Maynard Dixon
Turner, Scott	Lake Powell: The Ramp
Weber, Wade	Essence of the West
Zieminski, Dennis	Sonoran Desert Monsoon

The A.P. Hays Spirit of the West Collection

Lone Ranger & Silver, photograph, c. 1950s, signed by Clayton Moore, frame size: 15¼"h x 13¼"w
Gene Autry & Champion signed photograph, c. 1940s, Frame size: 15¼"h x 13¼"w
Roy Rogers & Trigger signed photograph, c. 1940s, Frame size: 15¼"h x 13¼"w
Edward H. Bohlin Saddlery, Hollywood, CA, de-horning saw and tooled case, both marked, c. 1940s
Edward H. Bohlin Saddlery, Hollywood, CA, leather and wood razor strap, marked, c. 1930s
Nolte-Olsen Saddle Makers, San Francisco, 1937, full seat black saddle with many silver plates and conchas, including 18 gold horse head pieces; silver cantle, swells and horn; 15" seat, 29" skirt, 21" tapaderos. Silver and gold work by the famous Schaezlein Silver Shop of San Francisco which, in this period, did work for Visalia and Nolte-Olsen. Black metal 3-piece stand provided., rare (45,000. Includes all four pieces: saddle, breast collar, bridle and corona)
Nolte-Olsen Saddle Makers, San Francisco, 1937, full silver and gold bridle with marked Nolte-Olsen silver half-breed bit, c. 1937 (Displayed with L99.1.601)
Nolte-Olsen Saddle Makers, San Francisco, 1937, full silver and gold breast collar (Displayed with L99.1.601)
Corona for Saddle # L99.1.601
Bohlin label, pair of boots, Palm Springs, CA store, c. 1930s, Nacona made
Montie Montana (1910-1998) a star for 70 years in Western rodeos, movies, and the stage; pair of custom-made boots with his monogram, two cutout butterflies, c. 1940.
Don Ricardo, bit & spur maker & silvershop, Denver, Col. late 1930s, aluminum pistol bit, engraved & marked, 1 inch Texas style port, very fine, scarce
Bohlin Saddlery, Los Angeles, CA, c. 1930, marked Saddle Pockets, Basket Weave pattern
Hollywood Saddlery, Hollywood, CA, carved saddle scabbard for carbine, marked, c. 1920s
Edward H. Bohlin Saddlery, Hollywood, CA, saddle scabbard for carbine, marked, c. 1940s
Eduardo Grijalva (1914-1994), Magdalena, Sonora, bit & spur maker, pair of Gal Leg iron spurs with silver overlay on one side, c. 1930s, scarce, ex-collection Kay Haley Family: Misolar Ranch, CA
Eduardo Grijalva, maker, Magdalena, Sonora, silver overlaid, gal leg spurs, purchased from maker 1983 by Hays in Mexico
Edward H. Bohlin Saddlery, Hollywood, CA, silver mounted bit, marked, c. 1930s, owned by western writer Walt Coburn
Edward H. Bohlin Saddlery, Hollywood, CA Two-tone holster with silver ranger set (both marked) for a Colt M1877 DA revolver, c. 1920s.
Luis B. Ortega presentation reins, c. 1950s, signed
Luis B. Ortega natural colored braided rawhide quirt, decorated with natural buttons and a leather popper, signed by Ortega and carved on the popper: "Kay Haley" for whom it was made, 34 inches, unique
Movie Lobby Title Card of Hopalong Cassidy in <i>Riders Of The Deadline</i> , a Harry Sherman Production released thru United Artists Company, Hollywood, VF, 11 X 14 inches, color card, released on Dec. 3, 1943 by UA; matted, framed
Olson-Nolte Saddlery, San Francisco, c. 1942 Colt SA M1873 4 ¾" Silver mounted Gun Rig
N. Porter Saddlery, Phoenix, Double Boscadero Rig for Colt M1873 SA 4 ¾", guns with cartridge belt for 12 rounds, marked .45 cal., c. 1920s
Bohlin Saddlery, Hollywood, CA, Silver Single Boscadero Rig, c. 1935, displayed with 42 silver bullets.

Edward H. Bohlin Saddlery, Hollywood, CA, hunting knife, with double scabbard for knife & sharpener, marked, c. 1950, rare
Colt SA M 1873 43/4" .45 cal. factory engraved & nickel plated with ivory longhorn grips, revolver shipped 1900 to New Orleans, Frank Hamer, Texas Ranger, rare
Bohlin Saddlery, Hollywood, CA, Silver Double Boscadero Rig, c. 1935, rare
C. P. Shipley, Kansas City, MO, Double Boscadero Rig for Colt M1873, SA 4 3/4" with .38 cal. Loops, c. 1925-1935
Visalia Stock Saddle Co., San Francisco, Double Boscadero Colt SA Rig with silver buckle and 7 silver conchas and tip, 22 loops for .45 caliber rounds, c. 1920s, rare, displayed with 11 silver bullets.
Don Ricardo Maker, Denver, CO, scarce pair of nickel spurs w/ overlaid sterling silver, gold engraved horseheads & 3 rubies on outside of both, marked, c. 1940s, straps w/ Fritch Bros. of Moro Bay, CA marked ranger sets in sterling, superb condition, rare
Edward H. Bohlin Saddlery, Hollywood, CA, double mounted engraved silver spurs with Bohlin silver straps, c. 1940s, both marked, rare
Edward H. Bohlin Saddlery, Hollywood, CA, gold & silver presentation spurs, from Bakersfield, CA Frontier Days to movie star Gale Page, c. late 1940s, unique
Crockett Bit and Spur Co., Lenexa, KS, silver mounted, marked spurs with silver studded straps, c. 1930s
Hollywood Saddlery Company of Hollywood, CA, spurs w/ double mounted silver bands, c. 1930s, gold initials of owner "DG" mounted on both heel bands, marked on both spurs above hangers, superb fine leather straps w/ square conchos, ranger sets in silver, gold, and rubies, also marked by maker, very scarce maker, particularly when marked
Visalia silver & two red stones, Longhorn bola clasp, c. 1920s, marked
Bohlin silver bull's head bola clasp, c. 1930s, marked
Bohlin silver bridle or spur conchos, pair, c. 1930, marked (1 st piece of 2)
Bohlin silver bridle or spur conchos, pair, c. 1930, marked (2 nd piece of 2)
Visalia silver bridle or spur conchos, pair, c. 1920s, marked horse head (1 st piece of 2)
Visalia silver bridle or spur conchos, pair, c. 1920s, marked horse head (2 nd piece of 2)
Keyston silver bridle or spur conchos, pair, c. 1920s, marked Bucking Horse, (1 st piece of 2)
Keyston silver bridle or spur conchos, pair, c. 1920s, marked Bucking Horse, (2 nd piece of 2)
Olson-Nolte silver & gold trophy buckle, c. 1942, marked
Child's silver & gold belt buckle with gun motif, marked by The Westerner (Store), Reno, NV, sterling and 10 karat gold, c. 1940
Bohlin, gold & elk tooth cuff link, c. 1940s, marked, (1 st piece of 2) , rare
Bohlin, gold & elk tooth cuff link, c. 1940s, marked, (2 nd piece of 2) , rare
Visalia silver & gold (horse head) tie clip, c. 1920s, marked
Small four-piece ranger buckle set for hatband, wrist watch or child's belt, marked Mexico, sterling 0925 with hallmark of maker, c. 1920s
Visalia woman's silver ranger set, marked, c. 1920s, 1 of 3
Visalia woman's silver ranger set, marked, c. 1920s, 2 of 3
Visalia woman's silver ranger set, marked, c. 1920s, 3 of 3
Visalia man's silver ranger set, marked, c. 1920s, 1 of 3
Visalia man's silver ranger set, marked, c. 1920s, 2 of 3
Visalia man's silver ranger set, marked, c. 1920s, 3 of 3
Don Ricardo, Denver, CO Silver Shop, silver & gold ranger set, set with five red stones, marked, c. 1930s, 1 of 4
Don Ricardo, Denver, CO Silver Shop, silver & gold ranger set, set with five red stones, marked, c. 1930s, 2 of 4

Don Ricardo, Denver, CO Silver Shop, silver & gold ranger set, set with five red stones, marked, c. 1930s, 3 of 4
Don Ricardo, Denver, CO Silver Shop, silver & gold ranger set, set with five red stones, marked, c. 1930s, 4 of 4
Silver ring with bucking horse rider, saguaro, and rattlesnake designs, c. 1940, probable maker, N. Porter, Phoenix or Tucson
Bohlin man's gold filigree belt, with three varieties of gold, filigree buckle, marked (part 1 of 2), rare
Bohlin man's gold filigree belt, with three varieties of gold, filigree buckle, marked, c. 1950 (part 2 of 2)
Bohlin woman's gold filigree belt, with three varieties of gold, filigree buckle, marked (part 1 of 2), rare
Bohlin woman's gold filigree belt, with three varieties of gold, filigree buckle, marked, c. 1950 (part 2 of 2)
N. Porter, Phoenix, belt with silver ranger set, both marked, c. 1940s, light brown
N. Porter, Phoenix, belt with silver ranger set, both marked, c. 1920s
N. Porter, Phoenix, belt with four stones, gold & silver ranger set, both marked, c. 1930s
Bohlin belt with silver ranger set, both marked, c. 1940
A John Wayne business card with "Good Luck" and his signature on the verso, c. 1955
A John Wayne Production Company heavy brass lock with key for Wayne's BAT-JAC Production Co./ Company's ownership brass plate on back, gift to employee
John Wayne shown with pal Yakima Canutt at right in 1934 film Randy Rides Again / mint studio publicity photograph; framed, matted
Tom Mix, Lobby Card, Photo, Wallet Card, c. 1920s, 25 x 21 ¾", Frame size: 25" h x 21 ¾" w
Smoky movie framed lobby card (1 of 8) 1945
Smoky movie framed lobby card (2 of 8) 1945
Smoky movie framed lobby card (3 of 8) 1945
Smoky movie framed lobby card (4 of 8) 1945
Smoky movie framed lobby card (5 of 8) 1945
Smoky movie framed lobby card (6 of 8) 1945
Smoky movie framed lobby card (7 of 8) 1945
Smoky movie framed lobby card (8 of 8) 1945
John Wayne autographed color movie still from El Dorado , a 1967 Paramount-Howard Hawks production filmed at Old Tucson Studios, framed
Bull riding rig of Wag Blessing, famous rodeo, movie, and TV performer, born Marble Falls, TX, c. 1940s
Poster-California Rodeo, Salinas Week, July 27 – 31, 1921, 39 x 26", 1921, sponsor: Visalia Stock Saddle Co., Frame size: 44 ¼" h x 30 ¼" w, rare
Silk Bandanna-Powder River, Miles City Rodeo, c. 1930, 20 ½" x 26 ½"
Silk Bandanna-Calgary (Alberta) Stampede, c. 1920, 29 x 29 ½", Frame size: 21 ¼" square, hang from corner, width being 30" corner to corner: •
Silk Bandanna-Pendleton Round Up (Oregon), c. 1915, 26 x 26", Frame size: 19 ¼" square, hang from corner, width being 30" corner to corner: •
Heiser Bronco Belt, studded
Fred Mueller Saddlery, Denver, CO, Bronco Belt, c. 1920
Cheyenne, WY Frontier Days silk bandanna, 25 x 25 inches, c. 1910, framed, 17 ½ x 17 ½ inches after folding.

Prescott, Ariz., "Prescott Pioneer Days" Rodeo bandanna, 24 x 25 inches, c. 1920's, framed, 19 x 19 inches after folding.
Cowboy's rodeo satin shirt, peach color, c. 1920s, Ben the Rodeo Tailor
Hamley Saddlery, Pendleton, OR, Two-tone padded full seat Trophy Saddle 1928 Madison Square Garden Rodeo, rare
Navaho saddle blanket, Diamond twill, 27 x 34
O. J. Snyder Saddlery, Denver, CO, Studded cuffs marked on buttons, Brass studs, c. 1920s
Adolph Bayers, Truscott, TX, maker, Rodeo Trophy spurs, Roaring Springs, TX 1956, unique
Clark Saddlery, Portland, OR (1873-1923) Cuffs Horseshoe, marked on buttons: Clark Portland, No. 75; 37 tubular studs & 47 round ones, Nickel on brass, c. 1910, rare
(Most important in entire collection) Phillips & Gutierrez makers, Cheyenne, WY, Cheyenne Frontier Days trophy spurs won by Maggie Wright in 1917 with F.A. Meanea straps, both marked , rare
Rex G. Schnitzer, maker, Gillette, WY, c. 1917-27, "Marfa" shank trophy spurs won by George Vercinak of Morrill, NE at Rawlins, WY, rodeo, rare
Oscar Crockett, Lenexa KS, called "The Johnnie Mullens Special" after a famous rodeo star, silver mounted, with special nickel rowels and very rare R.T. Frazier triangle mark spur straps
Oscar Crockett, Kansas City MO, called "The Paddy Ryan" spurs after a famous rodeo star, with old straps and silver mountings
Rodeo Woman's cow boots (red, blue and white), pair, c. 1950
Cheyenne, WY Frontier Days rodeo license plate for the 1931 event
Visalia Stock Saddle Co., San Francisco, Batwing Rodeo Chaps, c. 1930s
Keyston Bros., San Francisco, full silver overlaid rodeo spurs with tie-down buttons, made on Buermann blanks marked "star steel silver" with two stars and also marked on inside of heel bands Keyston Bros./San Francisco, c. 1930s, straps w/silver horse head conchas marked Keyston Bros. San Francisco, very rare
Pair of Cowboy Spur Straps w/ silver horse head conchas marked Keyston Bros. San Francisco (Displayed on L99.1.577 spurs)
Al Baum, Wickenburg, AZ, c. 1960, spurs, Silver mounts, for Delma Connolly
Walla Walla (Washington) Frontier Day and County Fair Rodeo pennant with bucking horse artwork. 29" long, framed in gold wood molding. Scarce, very fine condition.
Cheyenne, WY Frontier Days rodeo pennant for the 1929 event
Rodeo performer's riding gauntlets, c. 1910, Maker E. T. Gritt Western Glove Co.
Hap Hanson, maker, Tucson, AZ bareback bronc rig, c. 1960s
Cheyenne Wyoming "Frontier Days" rodeo pennant dated July 26-29 1916, superb Indian head graphics, very fine, rare
<i>The Buckboard</i> for August, 1947, official publication of the Rodeo Cowboys Association.
Original black and white photograph of Lucyle Roberts Richards posing in front of a poster for the Boston Garden Rodeo. Pioneering cowgirl Richards began her rodeo career at age 13 riding bucking steers and bucking horses. She toured with various Wild West shows, including the famous 101 Ranch throughout the 1920s and 1930s. In retirement she was honored by the Rodeo Hall of Fame and the National Cowgirl Hall of Fame. She became a famous air acrobat in the 1930s and ferried bombers to England beginning in 1939 during WWII., unique
Rare Cowgirls Turtle Association membership pin of Lucyle Roberts Richards
Rodeo Hall of Fame (Oklahoma City) Turtle Reunion pinback with Lucyle Richards name., unique
Walla Walla Indian Fair 1955 button
Boston Garden 1939 Rodeo Employee badge
Madison Square Garden 1928 Rodeo program (goes with the 1928 saddle), Will James feature

1940 Madison Square Garden Rodeo employee badge, 1 st copy, #131
1940 Madison Square Garden Rodeo employee badge, 2 nd copy, #135
Tucson (Arizona) rodeo contestant's patch, No. 40, c. 1920s
(Reno) Nevada Round Up Program 1919, rare, Will James art
Madison Square Garden Rodeo contestant badge, 1958
Madison Square Garden Rodeo contestant felt patch for arm, 1958
Everett Bowman's contestant patch, c. 1920, Boston Rodeo
Pennant for Wyoming State Fair of 1915 at Douglas, WY.
Souvenir Badge for the 1905 Douglas Fair (WY), maker on verso: Schwaab's & Co., Milwaukee (WI).
Tucson 1938 La Fiesta de los Vaqueros Rodeo official's badge with ribbon
Prescott (Arizona) Frontier Days 1938 button
Flagstaff Annual Jaycee Rodeo badge, Aug. 21 & 22, 1954, probably for an official
Unidentified photo card, Jesse Stahl, no info.
Identified photo card, Jesse Stahl, Coming out backwards, Greenville Fair, Greenville, Calif., Sept 29-30-Oct 1 st 1922, Photo by Eastman & Co, No. 60, rare
Chicago Rodeo Program with day's schedule for August 15, 1926
Boston Garden 1940 Rodeo Employee Badge
Nebraska State Fair 1942 Pass badge
Boston Garden 1941 Rodeo Day's badge
Paper pass, State Fair 1945, Grandstand Admission
Paper pass, State Fair 1942, Nebraska
Gene Autry Rodeo employee's pass, 1942
Paper Performer Pass, State Fair 1944, Sioux Empire Fair
Paper pass, State Fair 1945, General Admission
Pendleton Round Up 1911 Grand March photo card by Bowman
Bonnie McCarroll, photo card by Bowman at Pendleton Round Up, thrown by "Silver," 1915
Doc Thornton on Crazy Jane at Cheyenne Frontier Days 1919 postcard
<i>Rodeo Romances</i> magazine for June, 1948, Editor Foghorn Clancy.
Pendleton (Oregon) Round Up pennant, c. 1930
Copper Coin 1933 Wolfville Days, Tucson
Cheyenne, Wyo. Frontier Days 1931 Program
Tex Austin World Championship Rodeo, Chicago, 1928, Contestant Badge made of metal & enamel in a watch fob, maker on verso: D. Childs & Co., Chicago., rare
Powder River Miles City Round Up July 3-4-5 metal watch fob with leather strap, Hallmark on verso.
Cowboy Turtle Association, membership pin, c. 1936-45
Doug Thurman Rodeo Trophy buckle, 1953, made by Nelson
Miles City (Montana) Range Riders Roundup copper watch fob for rodeo, c. 1920, verso has sun rising over mountain range
Los Angeles (California) Rodeo gilded watch fob dated 1915 with Denver, CO jeweler's hallmark on verso
Salt Lake City (Utah) bronze watch fob dated 1924 for Frontier Round-Up, hallmark on verso, Salt Lake Stamp Co.
Cheyenne Frontier Day souvenir medal for the rodeo of September 2-4, 1905 (missing top bar pin).
Maggie Wright Cheyenne Frontier Days photo card, 1917
Doubleday photo postcard, 3 women relay racers at Cheyenne Frontier Days, c. 1918 (Mrs. Sherry, Montana Bell and Mayme Stroud)

Cheyenne (Wyoming) Frontier Days bronze medal dated 1898 (second year) with state seal on verso, hole drilled for missing souvenir bar pin
Souvenir ribbon for the Missoula (MT) Celebration of July 2-3-4, 1927.
Cheyenne Frontier Day 1912 pinback (former President Theodore Roosevelt attended in 1912 and in 1910 when Verne Elliott rode a buffalo bucking bronc style. Teddy called Cheyenne's rodeo "the best in the world."
Calgary, Alberta Stampede, 1912 button, first year of the Stampede
Pendleton (Oregon) pinback button with metal holder for the Round-Up rodeo of 1912 (fourth year) marked on back J.B. Carroll Company, Chicago
Jos. R. Diekan Custom made early Boscadero Colt SA Rig, c. 1910, with 81 nickel on brass studs, patent applied for, four cartouches, marked New York, U.S.A., for Colt M1873 SA 4 ¾", rare
Rare souvenir pennant of combined Buffalo Bill and Pawnee Bill Wild West Shows, with their profiles and text, faded condition.
101 Ranch, Bliss OK, Leather Belt, California clip buckle, 193 brass on nickel studs, worn by one of the Indian braves in the show, rare
Quill & beaded Sioux gauntlets, c. 1880s
James Westa, 28 Lord Street, Sheffield Bowie Knife with leather & metal sheath, ivory handle, c. 1840s, rare
Wild West Show gauntlets with Texas Star, c. 1890s
Van Cutsem blue glass target ball, French, net design, c. 1880s
Bogardus green glass target ball, net design, patent date April 10, 1877
Browning Bros., Ogden, Utah, Colt SA 4 ¾" Gun Rig, both marked, c. 1900, holster pouch with Indian quill work, rare
Visalia Stock Saddle Co., San Francisco, c. early 1900s, Colt M1873 SA 5 ½", silver mounted Gun Rig, rare, displayed with 36 bullets
Visalia Stock Saddle Co., San Francisco, CA, Bronco Belt, c. 1920
Visalia Stock Saddle Co., San Francisco, Shotgun Chaps, c. 1890s, Angora Orange Woolies, rare
Saddle Anqueras, 44" Long, Angora White Woolies, c. 1880 – 1900, rare
R. T. Frazier Saddlery, Pueblo, CO, Marked twice, 193 studs per cuff, c. 1910, rare
Buffalo Bill Saddle Soap tin made by George J. Kelly, Inc. Lynn, Mass. 4" diameter. Contains original soap remnant. Rare, excellent condition. Small hole in horse's leg.
H. H. Heiser Saddlery, Denver, CO, Marked, 84 studs per cuff, c. 1910
Crockett Bit & Spur Co., Kansas City, MO, inside marked spurs, made for 101 Ranch performer "Aida" c. 1920, unique
Oscar Crockett, maker, Kansas City, MO inside marked special order spurs mounted with "Jack" (Massey, bronc rider for 101 Ranch) c. 1920
August Buermann, maker, Newark, NJ, fully engraved spurs, owned by Buck Fraser, worked for Buffalo Bill Cody and was in the Rodeo Assoc., c. early 1900s, rare
North & Judd New Britain, CT, marked, half breed bit with buffalo nickel mountings, c. 1911
North & Judd, New Britain, CT, marked spurs, with buffalo nickel mountings, patent dates 3/28/11 and 5/7/12, with Indian beaded straps
Pennant from the Sells-Floto Circus with whom Col. Cody toured during 1914 & 1915. At this stage of his life, Buffalo Bill was a drawing card and had little say in the running of the show. Mint condition., rare
101 Ranch Wild West Show pennant for this famous Oklahoma ranch, c. 1905, rare
Buffalo Bill's Wild West (A Peep At), child's souvenir book, c. 1887
Wild West performer's studded spur straps with initials "EJ" formed by a field of 144 nickel studs, owner and maker unknown, c. 1890s., rare
Sells-Floto Season of 1915 Route Card, April - November
<i>Wild West Weekly</i> magazine for July 2, 1920, Wolf Publishing, New York.

Sells-Floto w/ Buffalo Bill Route Card, 1915, #10
Buffalo Bill & Pawnee Bill official route card for 1911, #11
Buffalo Bill & Pawnee Bill official route card for 1911, #10
Buffalo Bill & Pawnee Bill official route card for 1911, #9
Buffalo Bill & Pawnee Bill official route card for 1911, #6
Buffalo Bill & Pawnee Bill official route card for 1911, #5
Buffalo Bill & 101 Ranch official route card for 1916
Buffalo Bill & Pawnee Bill official route card for 1912
Sells-Floto w/ Buffalo Bill Route Card, 1914, #3
Sells-Floto Route Card No. 8, 1914
Sells-Floto w/ Buffalo Bill Route Card, 1915, #4
A Daughter of the West, color postcard, c. 1907
Allen & Ginter Co., Richmond, VA, cigarette card from "The World's Champions Series of Rifle Shooters": Dr. W.F. Carver, rare
Allen & Ginter Co., Richmond, VA, cigarette card from "The World's Champions Series of Rifle Shooters": A.H. Bogardus, rare
Allen & Ginter Co., Richmond, VA, cigarette card from "The World's Champions Series of Rifle Shooters": Annie Oakley, rare
Pawnee Bill's Wild West Souvenir sharpshooter's card of F.L. Corey--Coups De Revolvers, c. 1880s and 1890s, 3 1/2" by 6", these were shot by performers and given or sold to customers., rare
American Card Company Wild West Caramels Card Series, one of 20 cards, one of which is wrapped with each Wild West Caramel. This one is John M. Burke who was general manager of the Buffalo Bill Wild West shows. He started with Cody in the mid-1870s stage performances, stayed for 34 years until Cody closed his show in 1909. He was a tireless promoter as well as manager for Cody. Card c. 1910, 1 1/2 x 2 3/4 inches.
Buffalo Bill Cody gum card of the John H. Dockman & Son Co., makers of Wild West gum, 1/12 by 2 3/4", c. 1910, one of a set of 24 cards of Western Characters with each stick of gum., rare
The Goodwin Co. tobacco card "Champion Series" of fifty persons, this one is Buffalo Bill, c. late 1880s, scarce., rare
Buffalo Bill Cody cigarette card of the Ogden Co. of England, makers of Guinea Gold Cigarettes, 1 1/2 by 2 1/8 inches, c. 1901, blank on reverse., rare
Pawnee Bill printed envelope advertising his Oldtown and Indian Trading Post in Pawnee, OK, c. 1920s, 4 1/2 x 9 inches.
Pawnee Bill printed envelope advertising his Buffalo Ranch in Pawnee, OK, c. 1920s, 4 x 9 inches.
Paperback book titled "Buffalo Bill's Gold Hunt," a semi-monthly novel by Far West Library, Publisher: Street & Smith, New York, 1904.
Pawnee Bill gum card from a set of 24 different Western types sold by John H. Dockman & Son for its Wild West Gum series, c. 1910, card 1 1/2" x 2 3/4"
A child's ticket to the Rex Coles Wild West Show, c. 1940s
Buffalo Bill's & Pawnee Bill's Wild West Show admission ticket, c. 1909-1913.
Arbuckle Company Trading Card for Ariosa Coffee for Territory of Arizona, dated 1889.
Pawnee Bill (Major Gordon W. Lillie) Autographed photograph, Frame size: 19" h x 17" w
Buffalo Bill's Irma Hotel envelope, dated August 8, 1917
Pawnee Bill Cabinet Card by Bradford of Kendallville, IN, c. late 1880s, 6 1/2 x 4 1/4 inches.
Annie Oakley (1860- 1926) Albumen cabinet card by H & R Stiles of Kensington, London. 6.5 x 4.5". Matted and Framed in goldleaf w/ OP-3UV plexiglas. Rare, fine condition.
Pawnee Bill Toy Cap Gun, unfired, Stevens, c. 1940, nickel plated
Bronze Buffalo Bill Cody medal, 1.5" diameter, made by Baddeley & Reynolds of London; for the London Wild West show., rare

Buffalo Bill Wild West toy cap gun, Stevens, 1890
Buffalo Bill celluloid pinback, Whitehead & Hoag, c. 1896
Annie Oakley celluloid pinback, ¾", "I use U.M.C. Ammunition to obtain the Best Results," "Compliments of Annie Oakley" on verso, 1898, Whitehead & Hoag
Topperwein's celluloid pinback, Whitehead & Hoag, c. 1910
101 Ranch Wild West Show 25¢ brass store token, c. 1920
A 101 Ranch Wild West & Store 25¢ brass token
Scarce "Pawnee Bill" Lillie Wild West Show celluloid pinback, c. 1890s w/ maker label, 1.125 inches, very fine
American Pepsin Gum Co., Indian Chief Series, Red Cloud, c. 1898 (1 of 4)
American Pepsin Gum Co., Indian Chief Series, Red Cloud (2 of 4)
American Pepsin Gum Co., Indian Chief Series, Sitting Bull (3 of 4)
American Pepsin Gum Co., Indian Chief Series, Rushing Bear (4 of 4)
Buffalo Bill pinback button with his portrait, Whitehead and Hoag Co., New York, 1 ¼" diameter, c. late 1890s to 1908
Buffalo Bill-Pawnee Bill Souvenir 1911 watch fob
101 Ranch Wild West employee metal badge, marked: 101 Ranch Show/445/Marland, Okla; 1 ¾ inch diameter, c. 1907-1916, nickel silver.
101 Ranch Wild West toy cap gun, Hubley, late 1920s
Buffalo Bill Wild West show pinback. 1.25" diameter, made by Whitehead and Hogg, N.Y. Sepia bust portrait with two line title: Col. W. F. Cody/Buffalo Bill.. Very Fine condition.
Wild West show Pinback/Admit One/ Medora, (North Dakota, near Theodore Roosevelt's Elkhorn Ranch). Made by Brown and Bigelow, St. Paul, MN. 1.5" diameter, black lettering on yellow.
Buffalo Bill's Wild West Program, 1907, 44 pages
Buffalo Bill & Pawnee Bill Advance Courier, 1909-10
Buffalo Bill Printed Card and Envelope with simulated autograph by the Courier Company, c. 1900, a Stacy Photograph is used, 5 ¼ x 4 inches. These were made as advance tickets to the Show and provided for notables, friends, the media, and others. 2 items
Buffalo Bill Printed Card and green bar envelope with simulated autograph by the Courier Company, c. 1900, a Stacy Photograph is used, 5 ¼ x 4 inches. These were made as advance tickets to the Show and provided for notables, friends, the media, and others. 2 items (Envelope only visible)
Buffalo Bill Printed Card and gold colored bar envelope with simulated autograph by the Courier Company, c. 1900, a Stacy Photograph is used, 5 ¼ x 4 inches. These were made as advance tickets to the Show and provided for notables, friends, the media, and others. 2 items (Envelope only visible)
Buffalo Bill and Pawnee Bill merged their Wild West Shows in 1909, a successful union that lasted 4 ½ years until Cody's debts forced its closing on July 23, 1913 at Denver. This was their first combined program for that first year. Bound inside the Day's Program for September 20th at Emporia, Kansas
Buffalo Bill & 101 Ranch Wild West Program, 1916
Buffalo Bill-Charles Schreyvogel Photographs, Letter & Envelope, July 8, 1907, Frame size: 25 ½" h x 16" w, rare
Deadwood Dick Dime Novel featuring "The Girl Sport" c. 1899, 7 ½ x 5 inches.
Deadwood Dick Dime Novel featuring "Deadwood Dick's Ward" c. 1899, 7 ½ x 5 inches.
Rare souvenir silk with card from the 1887 Earl's Court triumphant performance at London by Buffalo Bill's Wild West Show. Made by Thomas Stevens, Coventry, England, it depicts Cody, Director Nate Salisbury, and 7 of the Show's most famous Indian performers.
101 Ranch Cowgirl color postcard, c. 1909
Cowgirl with Buffalo Bill's Wild West, color postcard, c. 1905
Cow-Girl color postcard, 1907

"Corralled" Cowboy & Cowgirl color postcard, 1906
The Girl of the Golden West, photo postcard, 1908
A True Girl of the West, photo postcard, 1907
Two cowboys in woolies, photo postcard, 1905
"Calling the Bluff" black & white photo postcard, 1907
Beadle's Dime Novel for December 17, 1879, featuring "Gold Bullet Sport" by Buffalo Bill (ghost written for him), scarce early date, 11 x 8 1/2 inches.
Buffalo Bill Stereopticon Card, made in New York City, c. 1890s
Buffalo Bill Cabinet Card by Stacy of Brooklyn, NY, 1899, simulated autograph, 5 3/4 x 4 1/8 inches.
Buffalo Bill Photo card by Stacy of Brooklyn, NY, C. 1896 – 1898, simulated autograph, 5 1/4" x 3 3/8"
Pawnee Bill Cabinet Card by Bessford, 373 Fifth Avenue, New York, c. 1890s, 6 1/2 x 4 1/2 inches. (crack in corner of image)
Arizona Saddlery of Prescott, AZ, c. 1918, single loop holster for Colt SA M1873, 4 3/4" barrel, border stamped tooling, marked on front, rare
Single loop holster for Colt SA M1873 revolver, 4.75", made by A. B. Eglund, Douglas, AZ. Scarce.
Moran Bros., Miles City, M.T., 1880 – 1885, Colt DA 4 1/2", rare holster
J.A. Donnel maker, Rawlins, WY, holster for Colt DA M 1877, 2 1/2" barrel, c. 1880s, rare
Visalia Stock Saddle Co., San Francisco, CA, 1910, holster for Colt SA 5 1/2", rare
V.M. Cordova, Tucson, A.T., 1890 – 1900, Colt SA 4 3/4", rare holster
Al Furstnow Saddlery, Miles City, MT, 1890 – 1900, Colt SA 5 1/2", rare double loop left hand holster
Hamley & Co. Saddlery, Pendleton, OR, Colt SA M1873 5 1/2" barrel single loop left hand holster, c. 1895-1905, rare
R.T. Frazier Saddlery, Pueblo, CO, c. 1900, Colt SA 7 1/2", double loop holster
H.H. Heiser Saddlery, Denver, CO, c. 1900, Triple loop holster, Colt SA 7 1/2"
H.H. Heiser Saddlery, Denver, CO, c. 1900, Bull's head logo, Colt SA 7 1/2", holster
H.H. Heiser Saddlery, Denver, CO, 1895 – 1905, Colt SA 7 1/2", double loop holster
Miles City Saddlery, Miles City, MT, finely tooled left handed revolver holster for Colt SA 4 3/4" with cartouche on front loop.
Wyeth Hardware Co., St. Joseph, MO, 1880 – 1890, Rifle scabbard
F. A. Meanea, Cheyenne, WY, 1890 – 1900, Carbine scabbard
N. Porter Saddlery, Phoenix, AZ, carbine scabbard, c. 1900, 28 inches, both straps, fine condition, scarce
Shelton-Payne Arms Co. El Paso, Texas, famous outfitter, M1873 Winchester rifle scabbard, rare early one, c. 1895, with their oldest marking, very fine
Moran Bros. Saddlery, Miles City, Montana Territory, c. 1879, saddle scabbard for Winchester Model 1873 rifle, rare
Montgomery Ward & Co., Chicago, IL, 1880 – 1890, Cartridge & money belt, holster for Colt SA 7 1/2" Gun Rig
J.S. Collins & Co., Cheyenne, WY, c. 1886-1890, Colt DA M1877 6" Money-cartridge belt & holster Gun Rig, both marked, rare
C.E. Cogshall, Miles City, MT, c. 1890, Gun Rig, Cartridge & money belt, holster for Colt SA 5 1/2", rare, displayed with 21 bullets
F.A. Meanea, Cheyenne, WY, 1890 – 1900, Gun Rig, Cartridge & money belt, holster for Colt SA 4 3/4", rare
R.T. Frazier Saddlery, Pueblo, CO, 1890 – 1900, Cartridge & money belt, holster for Colt SA 5 1/2" Gun Rig

Shelton-Payne Arms Co., El Paso, TX, 1890 – 1900, Cartridge & money belt, holster for Colt SA 4 3/4", rare Gun Rig
Knox & Tanner Saddlery, Rawlins, WY, Colt SA M1873 4 3/4" Gun Rig, c. 1915, Cartridge money belt and holster, 43 loops for .32-20 caliber
George Lawrence Saddlery, Portland, OR, Colt M1873 SA 4 3/4 Gun Rig, c. 1895, belt & holster
Raton Saddlery, Raton, N.M., c. 1890, Holster for Colt SA 7 1/2", rare
Brauer Bros., Makers, St. Louis, MO, Colt M1873 SA4 3/4 Gun Rig, c. 1898, belt & holster
Double loop holster for Colt SA M1873 revolver. 7.5" Gun Rig, made by Visalia Stock Saddle Co, San Francisco, CA. Scarce, belt & holster
H.H. Heiser Saddlery, Denver, CO, 1920, Holster for Colt SA 5 1/2" Gun Rig, belt & holster
Kennedy Hardware, Anchorage, AL, 1910, Holster for Colt SA 7 1/2" Gun Rig, belt & holster
G.S. Garcia, Elko, NV, Colt M1877 DA 6" Gun Rig, marked on belt & skirt, c. 1895-1905, .38 caliber, 30 loops, rare, belt & holster
Olson-Nolte Saddlery, San Francisco, CA, c. 1942, for a Cal. .38 Colt SA M1873 4 3/4" Gun Rig, belt & holster
George L. Lawrence, Portland, OR, Colt M1873 SA 7 1/2" Gun Rig, completely basket weave stamped, c. 1900-1910, 32-20 caliber, 30 loops, belt & holster
F.J. Villaescusa, Tucson, A.T., 1880 – 1900, Colt SA 4 3/4", rare holster
Cartridge-money belt for Colt SA M1873 revolver with 50 loops for .41 caliber cartridges. Made by F. J. Villaescusa, Tucson, AZ. Fine condition; used. (Belt displayed with F. J. Villaescusa holster L99.1.313), rare Gun Rig
S. D. Myres Saddlery, El Paso, TX, 1930 – 1940, Gun Rig for Colt SA 4 3/4"
R. T. Frazier Saddlery, Pueblo, CO, 1890 – 1910, Rifle scabbard
E. T. Amonett Maker, Roswell, NM c. 1900, marked, 33 1/2 inch scabbard for saddles, (Co. moved to El Paso early in 1900s) for Winchester M1892 carbine, very fine
T. Flynn, Pueblo, CO, 1900, Carbine scabbard, rare
A. B. Egland, Douglas, A.T., 1910, Rifle scabbard, rare
Visalia Stock Saddle Co., San Francisco, CA, 1910 – 1920, Rifle scabbard
R. T. Frazier Saddlery, Pueblo, CO, 1910 – 1920, Rifle scabbard
Percy A. Wilkerson Saddlery, Buffalo Wyo, 38 inch saddle scabbard for Winchester M1895 carbine, c. 1895-1905, very fine condition
Padgitt Bros. Saddlers, Dallas, Texas, c. 1890s, 41 inch saddle scabbard for Winchester M1876, very fine
Victor Ario Saddlery Co. Great Falls, MT, c. 1912, saddle scabbard for Remington slide action carbine
R. L. Bloomberg, Sheridan, WY, 1920 – 1930, Carbine scabbard
G. H. Schoelkopf of Dallas, Texas, founded 1869, Winchester carbine saddle scabbard, 32 inches, c. 1900, superb condition
H.H. Heiser Saddlery, Denver, CO, Triple loop holster, for Colt SA 7 1/2" revolver, c. early 1900s marked
H.H. Heiser Saddlery, Denver, CO, c. 1900, Colt SA 7 1/2", triple loop holster
Powder River Saddlery, Denver, CO, 1900 – 1910, Colt SA 7 1/2", rare double loop holster
N. Porter Saddlery, Phoenix, AZ, large two-band holster for a Colt M1873 7 1/2" revolver, marked on the skirt, made of heavy russet saddle leather, a quick-draw holster with ornamental concho, c. 1912
Shelton-Payne Arms Co., El Paso, TX, tooled holster for Colt SA M1873 5 1/2" gun, C. 1895-1905, rare
F. Ronstadt Saddlery, Tucson, AZ, c. 1910, Colt SA 4 3/4", rare double loop holster

Miles City Saddlery, Miles City, MT. Single loop left hand holster for Colt SA M1873, 4 ¾" barrel, border stamped, marked on front pouch
A. Stelzig Saddlery, Houston, TX, Holster, Colt M1877 DA 4", c. 1900s
Hamley & Co. Saddlery, Pendleton, OR, c. 1910, Colt SA 4 3/4", rare holster
T. Flynn Saddlery of Pueblo, CO, Single loop holster for Colt SA M1873 or Smith & Wesson revolver. Heavily tooled, rare, very fine condition.
S. D. Myres Saddlery, El Paso, TX, Holster, c. 1920, for a Colt M1873 SA 7 ½"
Fred Mueller Saddlery, Denver, CO, Colt SA M1873 5 ½" barrel holster, c. 1915, rare
Wyeth Hardware & Manufacturing Co. St. Joseph MO, Holster for a Colt SA M1873 4.75", Cheyenne Plug, Very Fine
Walter D. Allison Maker, Montrose, CO, fine skirting leather marked holster for a Colt M1873 SA 5 1/2 inch revolver, c. 1911
H.H. Heiser, maker, Denver, CO, carbine saddle scabbard, border stamping, c. 1920
E. Williams Saddlery, Marfa Texas, c. 1915, 24 inch carbine scabbard, marked, very fine, scarce
Visalia Stock Saddle Co., San Francisco, c. 1900 saddle scabbard for Winchester Model 1873 rifle, rare
Miles City Saddlery, Miles City, MT, 1930s, Carbine scabbard
Colt Pocket Model 1849, 6" barrel, .31 cal., mfg. 1865
J. Rodgers & Sons, Sheffield, England, 1870 – 1880, Bowie knife & case
Colt M 1860 .44 cal Civilian Model Army Revolver, mfg. 1871, ivory grips
Winchester Saddle Ring Carbine, Model 1866, .44 cal., 12 rounds, c. 1890 (Was L99.1.476 -1)
Shapleigh's, St. Louis, MO, Knife & case, c. 1905
Landers, Frary & Clark, New Britain, CT, 1880 – 1890, Bowie knife & case
Unknown American Maker, 1870 – 1880, Bowie knife & case
J. Russell, Green River Works, Skinning knife, c. 1876-90
Colt Single-Action, 7 1/2" Eagle grips, cal. 45, shipped to Colt Agency, San Francisco in 1890, made 1884
Colt Single-Action, 7 1/2" Eagle grips, cal. 45, shipped to Collins Gun Co., Omaha in 1892
Winchester Rifle, Model 1892, .38 cal., mfg. 1899, octagonal barrel (Was L99.1.477 -5)
Winchester Saddle Ring Carbine, Model 1873, .44-40 cal., mfg. 1882 (Was L99.1.480 -3)
Colt D A Model 1877, 6", .41 cal., Factory nickel, mfg. 1890
Colt D A Model 1877, 3 1/2", .41 cal., Ivory grips, blue finish, mfg. 1880
Colt DA Model 1877 .38 Caliber Revolver, <u>The Lightning</u> , mfg. in 1888, 2.5-inch barrel, the Sheriff's Model, Serial No. 71189, about 50 percent original blue
Colt SA, 4 ¾" barrel, Wood grips, .45 cal., mfg. 1882
Colt Single-Action, 4 3/4" Eagle grips, .44-40 cal., shipped to Clarke Hdw., Omaha in 1892
Winchester Rifle, Model 1894, .30-30 cal., takedown, mfg. 1906, octagonal barrel, special sights (Was L99.1.475 -6)
Winchester Rifle, Model 1873, .32-20 cal., mfg. 1880, octagonal barrel (Was L99.1.514 -2)
Winchester, New Haven CT., M1887 Lever Action Shotgun, Mfg. 1892, 10 gauge
Colt Single-Action, 5 1/2" Factory nickel, .44-40 cal., shipped to Shapleigh Hdw. , St. Louis in 1902
Colt Single-Action 4 3/4", Bisley, .32-20 cal., shipped to Tucson for Empire Ranch foreman in 1903
Winchester, New Haven, CT, 1881, Webb cartridge belt, Grizzly Head buckle

Anson Mill's pattern tan cotton cartridge belt, rifle or carbine rounds with 45 loops, Dog's Head Belt, c. 1885-95, for Winchester Cartridges
Hamley & Co. Saddlery, Pendleton, OR, 1910 – 1920, shotgun belt
Wesley L. Shriver, maker, Denver, CO, shotgun belt, 12 gauge, 22 loops, c. 1910, marked
Connolly Bros., Billings, MT, 1915 – 1925, shotgun belt
George Lawrence Co., Portland, OR, 1930 – 1940, shotgun belt
Al Furstnow Saddlery, Miles City, MT, 1890 – 1900, Colt SA Shoulder holster
F.A. Meanea, Cheyenne, WY, 1890 – 1900, Colt SA, Shoulder holster
George Lawrence Saddlery, Portland, OR, Shoulder Holster, c. 1895, Colt M1873 SA 7 ½"
J.C. Johnson, San Francisco, CA, 1875 – 1890, Colt SA 7 ½", rare, pommel bags with holster
Main & Winchester, San Francisco, CA, famous early Gold Rush saddler, pair of early and rare pommel bags, beautiful floral carvings, color and condition, built-in holster for Colt SA M1873 revolver, marked both sides, rare
Pair saddle bags, made by J. W. Kirwan, Douglas, WY. Fine tooling, very fine condition. Scarce maker.
Visalia Stock Saddle Co., San Francisco, CA, pair of saddle bags with early basket-weave pattern
Visalia Stock Saddle Co. Saddle Tool Case, marked on back, deep floral carve, strap, 13.5" scarce
Garcia Saddlery Co. Salinas CA, marked on back, floral carving, scarce, 11", near mint, Tool Case
F. A. Meanea, Cheyenne, WY, 1890 – 1910, sadddle bags, rare
R. T. Frazier Saddlery, Pueblo, Co, 1890 - 1900, saddle bags
O. J. Snyder Saddlery, Denver, CO, c. 1890s, Saddle Bags, marked
R. T. Frazier Saddlery, Pueblo, CO, 1890 – 1900, Woolies, brown, rare
Chas. P. Shipley, maker, Kansas, City, MO, pair of black saddle bags, border tooling, c. 1900
H. H. Heiser Saddlery, Denver, CO, 1900-1910, Woolies, white, rare
Otto F. Ernst, Sheridan, WY, 1910 - 1920, saddle bags
G.S. Garcia Saddlery, Elko, NV, pair of saddle bags, basket & border tooling, marked, c. 1920s, rare
Victor Ario Saddlery, Great Falls, MT, c. 1910, saddle bags
Miles City Saddlery, Miles City MT, pair of floral pattern stamped saddle bags, marked, c. 1920
N. Porter Saddlery, Phoenix, AZ, Saddle bags, c. 1920s
N. Porter, Phoenix, AZ, 1930 - 1940, saddle bags
S. D. Myres, El Paso, TX, 1920 - 1930, saddle bags
Olsen-Nolte, San Francisco, CA, 1945, saddle bags
Hamley & Co., Pendleton, OR, Saddle bags, fully flower stamped, c. 1920, rare
O'Henry Alcorn, Maker, Lowell, Ariz. (a Wells Fargo Station) fine pair of Saddle Bags, c. 1909, south of Bowie, marked, fine,
Navaho saddle blanket, Moreno wool, 26 x 32, c. 1895-1910
Clarence Nelson, Sacramento, CA, loop seat saddle, with reata, c. 1880
Navaho saddle blanket, Four Corners, 32 x 44
F. M. Stern, San Jose, CA, exposed cantle & horn, loop seat saddle, c. 1880, rare
Navaho saddle blanket. Striped, 28 x 29 1/2
F. A. Meanea, Cheyenne, WY, loop seat saddle with rear marked saddle bags, c. 1885, rare
Navaho saddle blanket, Double saddle blanket, 40 x 60

N. Porter Saddlery, Phoenix, full seat floral carved California style saddle on a Porter Tree, 15" seat; 11" swells: 27" skirt; 20" tapaderos; 5 1/2" cantle; 5/8 rigging, c. 1898-1905, the finest known early Porter saddle., rare
Al Furstnow Saddlery, Miles City, MT, full seat saddle with front marked pockets for tools, 1910, rare, with pliers
Navaho double saddle blanket, c. 1920, 34" x 57" Moreno Cross wool.
Main & Winchester, San Francisco Invoice Billhead dated July 1, 1871, framed, early & rare letterhead, framed
L. D. Stone Co. San Francisco saddler, Invoice Billhead dated June 23, 1904, framed, rare, large 14x8 inches, very fine, framed
Atanasio Larios, San Jose, CA, 1870 – 1890, Silver wire inlays, rare (CA type spurs)
Main & Winchester, important saddlery of San Francisco from 1849, an historic and colorful business card, dated 1882, 2.75 x 5.375 inches, printed both sides
J.F. Echavarria, San Jose, CA, 1880-1890 (CA type spurs) Silver inlay, rare
Main & Winchester, maker, San Francisco, CA, c. 1880, Silver inlaid spurs, both marked, eagle concho straps, rare (CA type spurs)
Main & Winchester, San Francisco, CA, c. 1880, Silver inlay, (Original owner Dick Collins of White Sulphur Springs, MT who arrived by covered wagon and was first rancher in area 1880s), rare (CA type spurs)
H. Messing & Son Saddlery of San Jose, CA Invoice Letterhead dated June 21, 1881, framed, rare, very fine, framed
L.D. Stone & Co., San Francisco, CA, c. 1880s, Silver inlaid card suit spurs, marked, original straps, rare (CA type spurs)
L.D. Stone, San Francisco, CA, 1880 – 1900, Nickel inlay, rare (CA type spurs)
H. Messing & Son, San Jose, CA, c. 1880s, Engraved iron spurs, marked 4 places, rare (CA type spurs)
Messing & Son Makers, San Jose, CA, 1880 – 1890, Silver inlay, rare (CA type spurs)
F.M. Stern, San Jose, CA, 1885 – 1895, Silver inlay, fan rowels, rare (CA type spurs)
Jose Tapia, Los Angeles, CA, 1885 – 1900, Silver inlay, rare (CA type spurs)
T.L. Hildreth, Sacramento, CA, 1888 – 1899, Silver inlay, rare (CA type spurs)
M. B. Staunton Saddlery, Winnemucca, NV, c. 1890, Silver inlay, rare (CA type spurs)
August Buermann Mfg. Co., Newark, NJ, Patented & marked 1877, Straps by Harpham Bros. (CA type spurs)
August Buermann Mfg. Co., Newark, NJ, c. 1880, Silver inlay (CA type spurs)
August Buermann Co. of Newark, NJ, makers of bits, spurs, stirrups; a pinback (made by Whitehead & Hogg of Newark) attached to a clip holder, a giveaway for clients, excellent condition, c. 1898, rare
August Buermann Mfg. Co., Newark, NJ, c. 1890, Silver inlay (CA type spurs)
August Buermann, maker, Newark, NJ, silver inlaid ladies size spurs, c. 1880s, marked (CA type spurs)
Visalia Stock Saddle Co., San Francisco, CA, c. 1895, Silver inlay (CA type spurs)
Visalia Stock Saddle Co., San Francisco, CA, c. 1895, Silver inlaid heart pattern, Visalia silver concho straps, marked (CA type spurs)
Visalia Stock Saddle Co., San Francisco, CA, c. 1895-1905, Silver overlaid spurs, marked, fan rowels, eagle tooled straps, rare (CA type spurs)
Jose Figueroa, famous bit & spur maker, Los Angeles, billhead dated August 13, 1934, for spurs, framed, very fine, rare, framed
Visalia Stock Saddle Co., San Francisco, CA, c. 1900, Silver inlay, rare (CA type spurs)
Visalia Stock Saddle Co., San Francisco, CA, c. 1895, Silver inlay, rare (CA type spurs)

Visalia Stock Saddle Co., San Francisco, CA, c. 1900, initials of Marie Davis on gold conchos, unique (CA type spurs)
Albert Espinosa, maker, Carpintera, CA, c. 1895-1910, Silver inlaid spurs, Bar N Ranch brand inside heel band this maker never marked, rare (CA type spurs)
A.J. Schell, maker, Winnemucca, NV, C. 1900, Silver inlaid shield pattern spurs, initials R.S. inside both spurs, rare, (CA type spurs)
Pair of G.S. Garcia Saddlery, Elko, NV, most famous spurs, "The Dandy's", (see 1903 catalog), more than 100 pieces of inlaid silver, inlaid rowel points; with rare sombrero concho straps (only three pair known); spurs sold for \$30. in 1903, these c. 1910 with backwards "N" in logo., rare
G. S. Garcia, Elko, NV, c. 1905, Silver inlay, rare (CA type spurs)
Jose Figueroa, Los Angeles, CA, c. 1925, Women's spurs, Silver inlay, fan rowels , rare (CA type spurs)
G. S. Garcia, Elko, NV, c. 1899-1904, rare (CA type spurs)
G.S. Garcia Saddlery, Elko, NV, c. 1914, Coined silver inlaid "Montana Style" spurs, marked (CA type spurs)
Goldberg- Staunton Saddlery, Winnemucca, NV, c. 1915, Silver inlay, rare (CA type spurs)
Manuel Morales, Portland, OR, Silver inlay, fan rowels, c. 1920, rare (CA type spurs)
J.R. Lamdin, c. 1937, Women's Spurs with overlaid silver, "Ena" engraved on conchos and heelbands, rare
Romie Pomi, Hollister, CA, c. 1920, Silver inlays, rare (CA type spurs)
W.W. Wimmer, Paso Robles, CA, Silver inlay & overlay, double mounted, c. 1920-1940, rare (CA type spurs)
Eddie Hulbert, Hillsboro, MT, c. 1920, Silver inlay, marked, rare (CA type spurs)
Eddie Hulbert, maker, Hillsboro, MT, c. 1920s, Silver inlaid ladies spurs with fan rowels, marked, rare (CA type spurs)
Raphael Gutierrez, San Francisco, CA, 1935 – 1945 (CA type spurs), Silver overlay, rare
Qualey Bros., Joseph, Idaho, c. 1920, Woman's spurs, Made by Nels Qualey, rare (CA type spurs)
Tom Qualey, Grangeville, Idaho, c. 1950, rare (CA type spurs)
Garcia Saddlery, Salinas, CA, c. 1935, Silver overlay, rare (CA type spurs)
Visalia Stock Saddle Co., SF, CA, silver inlaid spurs with matching concho straps made for VSSC by Al Tietjen, 1948, marked, rare (CA type spurs)
Visalia Stock Saddle Co., San Francisco, CA, c. 1930s, silver overlaid spurs, marked, Buermann blanks, made for Bill Goble of CA (CA type spurs)
Framed billhead invoice & envelope of G. Goldberg & CO., Sacramento, Cal., dated April 18, 1906, signed by Gus Goldberg, for a #120 Saddle at \$48; matted, framed, plexiglas
Bucheimer Saddlery, Frederick, MO, 1900 – 1910, marked, quirt, rare
Bucheimer Saddlery, Frederick, MO, 1900 – 1910, marked, quirt, rare
Miles City style, unmarked, c. 1900, quirt
Visalia Stock Saddle Co., San Francisco, CA, 1915 – 1925, marked, quirt, rare
Cheyenne style, unmarked, c. 1900, quirt
Cheyenne style, unmarked, c. 1900, quirt
Miles City style, unmarked, c. 1900, quirt
Miles City style, unmarked, c. 1900, quirt
Rare marked cowboy quirt by Dodson, Fisher, Brockman of Minneapolis, MN known as Gopher Brand and so marked on their products, 40 inches long.
Visalia Stock Saddle Company business card of San Francisco, 2.75 x 4.625 inches, Ranch Scene illustration

Visalia Stock Saddle Co., SF, CA, silver overlaid woman's spurs on Buermann blanks, c. 1946, made by Miller & Tietjen for VSSC, Visalia straps, marked, rare (CA type spurs), ex-Morrison collection
Visalia Stock Saddle Co., San Francisco, CA, c. 1930s, Silver overlaid spurs with fan rowels, matching silver concho straps (CA type spurs)
Elmer Miller & Al Tietjen, Reno, NV, c. 1949, Silver inlay, rare (CA type spurs)
Eduardo Grijalva, Magdalena Sonora, c. 1930s, gal leg spurs with silver overlay, rare
Scarce early pair of EDUARDO GRIJALVA, Magdalena, Sonora, Mexico, silver overlays & copper mountings, in gal leg pattern, c. 1930s, 6 point rowels, old hallmark under each outside button, with period basket-weave straps with silver conchas in shape of Arizona w/ coral stone on second concha in middle, not attributed to Grijalva, also marked "AZ"
Eduardo Grijalva, Magdalena, Sonora, c. 1950, Silver inlay, rare (CA type spurs)
Fleming Bit & Spur, makers, Bakersfield, CA, silver inlaid spurs marked, made in Mexico, c. 1945-1950 (CA type spurs)
August Buermann Mfg. Co. Newark, NJ. 1870-1890, spurs made with 3-piece bands riveted at joint, chains and jingle bobs, 3 inch rowels
August Buermann Mfg. Co., Newark, NJ, 1870 – 1890, OK marked (TX type spurs)
Made in Colima, Mexico, Unknown maker, 1890 – 1910, "Chihuahua type" (TX type spurs)
August Buermann of Newark pair of large iron Texas spurs, 3 7/8" rowels, one piece, unmarked, c. 1880, with fine old style straps; see Catalog 35, No. 1234 for picture of this type spur.
Thomas A. Johnson, Sr., Coleman, TX, Gal Leg spurs with silver & brass mountings, scarce, c. 1890, may have had help from son, Thomas, Jr., with overlay work; spurs from Haskel Ranch, Worland, WY
J. R. McChesney, Gainesville, Texas, 1890, Olmstead lock rowel, rare (TX type spurs)
Hash Knife Ranch, AZ, blacksmith made, fully mounted gal leg silver spurs, unmarked, c. 1890s, with F. Burkhard Saddlery, Trinidad, CO, marked straps, rare (TX type spurs)
August Buermann, maker, Newark, NJ, double gal leg pattern engraved spurs, unusual mark, c. 1900 (TX type spurs)
G. A. Bischoff, Gainesville, TX c. 1905 Women's spurs, rare, Straps by Harpham Bros. (TX type spurs)
G. A. Bischoff, Gainesville, TX, c. 1905 Gold & nickel, rare (TX type spurs)
Kelly Bros. & Parker, Hansford, TX, c. 1915 (TX type spurs)
Kelly Bros., Hansford, TX, heart pattern fully mounted nickel & brass marked spurs with S.C. Gallup straps, c. 1905 (TX type spurs)
Kelly Bros. & Parker, maker, Hansford, TX, card suit nickel double mounted spurs, marked, H.H. Heiser marked straps, c. 1910 (TX type spurs), rare
Joe Bianchi, Victoria, TX, c. 1910, marked, rare "Bottle opener" type (TX type spurs)
O. A. Vogel (pair of rare spurs) of Southerlin, Oregon, c. 1900, marked "Vogel" on both shanks on each side of shank w/ small stamp, straps have nickel conchas w/ card suit engraving (see Hutchings), rare
August Buermann Mfg. Co., Newark, NJ, Dated 1914, Steel & nickel, Indian head mountings (TX type spurs)
August Buermann Mfg. Co., Newark, NJ, c. 1915 (TX type spurs)
Kelly Bros. & Parker, Hansford, TX, c. 1912, Longhorn pattern, double mounted with pearl buttons, rare, Straps by N. Porter (TX type spurs)
Kelly Bros. & Parker, Hansford, TX, c. 1915, Mother of Pearl overlay, double mounted with double buttons, rare (TX type spurs)
C. P. Shipley, Kansas City, MO, c. 1915, Silver & copper, Shipley marked straps, rare (TX type spurs)
C. P. Shipley, Kansas City, MO, c. 1920, "Bottle Opener" type, Shipley marked straps, rare (TX type spurs)

J. O. Bass, Tulia, TX, c. 1915, With matching bridle (L99.1.518), rare (TX type spurs)
Kelly and Crockett, Kansas City, MO, c. 1918, "Montana Joe" pattern, rare (TX type spurs)
Kelly Bros. Mfg. Co, Dalhart, TX, c. 1920 "Powder River" pattern, straps by Harpham Bros. (TX type spurs)
Kelly Bros. Mfg. Co., Hansford, TX, c. 1910, Nickel & bronze (TX type spurs)
Kelly Bros., maker, Dalhart, TX, Sombrero & Heart pattern spurs, c. 1910, with W. J. Bozarth, Douglas, WY straps (TX type spurs)
Kelly Bros., maker, Dalhart, TX, "Montana Joe Special" double mounted nickel arrow pattern spurs, marked, c. 1920s, owned by Whitehall, MT cowboy Tilio Furcello, rare (TX type spurs)
Fred Lundie maker, believed Colorado, c. 1920s, marked spurs with S.C. Gallup straps, rare (TX type spurs)
August Buermann Mfg. Co., Newark, NJ, Patented 1912 (TX type spurs)
Oscar Crockett, Kansas City, MO, 1919 – 1920, Gal leg, Straps by Al Furstnow (TX type spurs)
Oscar Crockett, Kansas City, MO, c. 1920 (TX type spurs)
Oscar Crockett, Kansas City, MO, 1919 – 1920, "Roy Quick" pattern, Straps by Fred Mueller, rare (TX type spurs)
Oscar Crockett, Kansas City, MO, c. 1920s (TX type spurs)
Oscar Crockett maker, Kansas City, MO, both inside marked, c. 1918 with O.J. Snyder, Denver, CO, marked spur straps (TX type spurs)
Oscar Crockett, Kansas City, MO, c. 1925 (TX type spurs)
Crockett Bit & Spur Co., Kansas City, MO, "Fred Eubanks" pattern nickel and copper mounted eagle spurs, marked, purchased in Tucson 1935 for Bob Curry (TX type spurs)
W. R. "Wallie" Boone, maker, San Angelo, TX, marked, nickel plated child's roping spurs, c. 1930s (TX type spurs)
J. R. McChesney, Nacona, TX, gal leg spurs, nickel mountings, web rowels, c. 1930 (TX type spurs)
J. R. McChesney, Nacona, TX, c. 1929 (TX type spurs)
J.R. McChesney, Nacona, TX, "Johnny Mullins" pattern spurs, c. 1933, maker Slim Barnett (TX type spurs)
J. R. McChesney, Nacona, TX, c. 1939, "Bottle opener" type, purchased at Flagstaff for Abe Hays by Suzanne Wilson (TX type spurs)
Don Ricardo Mfg. Co., Denver, CO, c. 1938, Marked nickel & brass horse head spurs (TX type spurs)
Powder River spurs sold by Denver Dry Goods Co. scarce pair, c. 1935, full nickel over heel bands with heart pattern engraving, marked under buttons, rare (TX type spurs)
W.R. "Wallie" Boone, San Angelo, TX, nickel plated child's spurs, unmarked, purchased at Flagstaff in 1939 for Vernon Wilson (TX type spur)
E. F. Blanchard, Monticello, N. M., c. 1940, rare (TX type spurs)
E.F. Blanchard, maker, Yucca, AZ, 1950, marked, owned by Bill Porter, owner of N. Porter Saddlery, Phoenix (TX type spurs)
Rare United States Penitentiary at Deer Lodge, Montana Letterhead (A. C. Botkin, US Marshall & Hugh O'Neil, Warden) for expenses of Territorial Auditor dated Jan. 14, 1882, signed by Warden O'Neil, very fine, framed
Canon City, CO, Prison Horsehair Hatband with engraved horseshoe concho, c. 1890–1900
Montana State Prison, Deer Lodge, horsehair hatband, c. 1930s
Wyoming State Prison, Rawlins, horsehair hatband, c. 1920s
Rare Canon City, Colorado State Penitentiary WANTED POSTER dated Oct. 8, 1908 for 2 Escaped Convicts, has original photos not reprinted as norm, issued by Warden John C. Cleghorn, very fine, framed

Yuma Territorial Prison horsehair bridle, 1890s/ Buermann Bit, matches quirt L99.1.150
Yuma Territorial Prison horsehair quirt, 1890s, matches bridle L99.1.151
Prison made horsehair cowboy quirt, 36" Deer Lodge, 5 colors, c. 1915
Prison made horsehair cowboy quirt, 30", 4 color, Yuma, c. 1880s
Prison made horsehair cowboy quirt, Yuma, Diamond pattern, c. 1890-1905
Prison made horsehair cowboy quirt, 39" Yuma, 5 colors, c. 1880s
Prison made horsehair cowboy quirt, 40" Rawlins, WY, c. 1890s
Prison made horsehair cowboy quirt, 31" Deer Lodge, c. 1910-25
Deer Lodge, MT, prison, horsehair belt & buckle, c. 1930-1940, 6 colors
Walla Walla, WA, prison, horsehair belt, c. 1910, 8 colors with two flags, finely hitched, buckle inset with abalone, rare
Deer Lodge, MT, black & white horsehair belt, Keyston gold & silver buckle, c. 1915-1925
Deer Lodge, MT, five color horsehair inset belt with buckle, c. 1920 – 1930, two-tone braided border
Huntsville, Texas Prison German Silver 4 piece Buckle Set, boot pattern, 2 keepers & buckle, abalone mounted on all 3 boots, scarce, very fine
Scarce Huntsville, Texas State Penitentiary made horseshoe-shaped buckle w/ 3 abalone shell inlays, and abalone keeper, very fine
Walla Walla, WA, prison, horsehair belt & buckle, c. 1915-1920, 6 colors, anteater trim
Bob Baldwin, Canon City Prison, CO, c. 1915, Prisoner #9647 Nickel inlay spurs, rare
John Cox (probably), Canon City Prison, CO, c. 1915, Prisoner #4307, Nickel inlay spurs, rare
Carl Erickson (probably), Canon City Prison, CO, 1920 – 1930, Nickel inlay spurs, rare
Child's spurs, Huntsville State Prison, TX, c. 1930s, engraved on both sides of heel bands and 3 abalone shell inlay pieces, unusual rowels
John Cox, prisoner #4307, Canon City Prison, CO, 1897 – 1907, Inlaid nickel bit, rare
California Half-breed bit w/ silver on steel, made at Idaho State Prison at Boise. Ortega pattern cheek. Near mint condition.
Canon City, CO, State Prison spurs, unknown maker, c. 1920s, nickel inlays, double mounted, owned by an Alamosa horse trainer George Muller
Frank Bradney, Canon City, CO, State Prison spurs, marked By F.B., c. 1960, "B.W." Initials, brass & nickel
Walla Walla (Washington) Prison bit with full silver overlaid cheeks and half breed mouthpiece, c. 1930
Walla Walla Prison horsehair bridle, 1900, Prison bit
Walla Walla, WA, Prison Horsehair Brush with six colors, c. 1915, rare
Rare horsehair brush made at South Dakota State Penitentiary at Sioux Falls, c. 1910, 7 colors w/ two American Flags, very fine
Rawhide horse hobbles from Nevada State Prison, Carson City, c. 1950
Deer Lodge, MT prison horsehair black, brown and white cowboy Hat Band, c. 1910, exceptional quality and condition, with silver cutout concho of the Indian Rolling Logs or Swastika design, one-inch width
Huntsville, Texas Prison Rodeo Pinback w/blue & brown ribbons c. 1925, 1.5-inch pinback w/American Flag & "I AM AN AMERICAN" printed on face
Braided leather cowboy 10' cow whip with swivel wood handle, c. 1890s, unmarked
F. A. Meanea, Cheyenne, WY, c. 1880s, marked (cow whip)
Bucheimer, Frederick, MO, c. 1910, marked (cow whip)
6-strand reata, c. 1915, 48' with a break-away honda, made by Ernie Ladouceur, Madera, CA,

rare
6-strand reata, c. 1910
Grass rope, Maguey fiber, c. 1930
4-strand reata, c. 1900, 72' Made by Carl Davis, Pablo Ranch, St. Ignatius, MT
4-strand reata, c. 1900, 80' Owned by Carl Davis, Pablo Ranch, St. Ignatius, MT
4-strand reata, Visalia type
8-strand reata, c. 1910, Square braided style, made by Carol Dolittle, Lamoore, CA, rare
6-strand reata, c. 1880, Twisted style, 36'
Luis B. Ortega, maker, 50' rawhide 4-strand reata, marked on honda, c. 1930s, rare
Cowboy rawhide 8-strand reata, 40', c. 1920, rare
Six-strand Rawhide Reata, c. 1890s
George Lawrence Saddlery, Portland, OR, shotgun-style batwing chaps, with 1200 card suit studs and 20 conchas, c. 1890s, rare
White beaver hat, retailed by Western Ranch Store, Prescott, AZ made by Bandera Hats, Ft. Worth, TX, c. 1950s
L.D. Stone & Co., spade bit, San Francisco, CA, 1880 – 1900 (CA type bit)
Main & Winchester – L.D. Stone, silver inlaid standing eagle spade bit, c. 1885, rare (CA type bit)
August Buermann, Newark, NJ, full silver inlaid, bird's head half breed bit, marked, c. 1890 (CA type bit)
August Buermann, NJ California style half breed bit, c. 1900, marked hand forged steel with star AB
Visalia Stock Saddle Co., spade bit, San Francisco, CA, 1910 – 1920, silver overlaid (CA type bit)
Visalia Stock Saddle Co., half breed bit, San Francisco, CA, 1900 – 1920 (CA type bit)
G.S. Garcia Saddlery, Elko, NV, marked, snake pattern, spade bit, coin silver inlays, c. 1900-10, rare (CA type bit)
G. S. Garcia, half breed bit, Elko, NV, 1900 – 1910, silver inlaid kissing birds (CA type bit)
Goldberg-Staunton Saddlery, half breed bit, Winnemucca, NV, 1910 – 1920 (CA type bit)
Romie Pomi, Hollister, CA, Silver inlay Santa Susanna style spade bit, c. 1930s, ex-Morrison Collection, rare (CA type bit)
Mike Morales, half breed bit, Pendleton, OR, 1910 – 1915, Retailed by Hamley & Co. Saddlery , rare (CA type bit)
Mike Morales, spade bit, Portland, OR, 1915 – 1920 (CA type bit)
Jose Figueroa, spade bit, Los Angeles, CA, Dated: 2-7-31 (CA type bit)
Jose Figueroa, half breed bit, Los Angeles, CA, c. 1920 (CA type bit)
Raphael Gutierrez, San Francisco, CA, silver overlay & inlay Nevada style half-breed bit, c. late 1920s, ex-Morrison Collection, rare (CA type bit)
Raphael Gutierrez, spade bit, San Francisco, CA, c. 1927, Silver overlay (CA type bit)
Qualey Bros. (Nels and Tom) Joseph, ID, Silver domed globe bit, c. 1930s, ex- Ray Holes Collection, rare (CA type bit)
Wes W. Wimmer, Paso Robles, CA, Silver overlay & inlay Santa Barbara style spade bit, c. 1940, ex-Morrison Collection, rare (CA type bit)
Eduardo Grijalva, Magdalena, Sonora, Mexico, silver inlaid spade bit, 1940s (CA type bit)
Eduardo Grijalva, maker, Magdalena, Sonora, Mexico, silver inlaid spade bit, marked, dated 1989 (CA type bit)
Elmer Miller & Al Tietjen Bit & Spur Makers, San Francisco, from 1946 to 1949, very scarce, Cal. Silver half-breed bit, marked, "the Nevada", with rein chains (CA type bit)

August Buermann Mfg. Co., Newark, NJ, 1880 – 1910 (TX type bit)
August Buermann Mfg. Co., Newark, NJ, 1880-1900 (TX type bit)
J. R. McChesney, Gainesville, TX, 1890 – 1900 (TX type bit)
J. R. McChesney, Gainesville, TX, c. 1900 (TX type bit)
J. R. McChesney, Gainesville, TX, c. 1900, Silver and copper (TX type bit)
McChesney Bit & Spur Co., Nacona, TX, bit, plated nickel on steel with nickel & copper mountings, marked, c. 1939
Kelly Bros., Dalhart, TX, c. 1905, Silver and gold (TX type bit)
Kelly Bros. & Parker, Hansford, TX, heart pattern, c. 1910 (TX type bit)
Kelly Bros., Dalhart, TX, circle brand, 1920 – 1930 (TX type bit)
Kelly Bros. & Parker, Bit & Spurs, Dalhart, Texas, Pony Bit, c. 1912, marked, in Martin books, Shield pattern, rare (TX type bit)
Joe Bianchi, Victoria, TX, c. 1910 (TX type bit)
C. P. Shipley, Kansas City, MO, 1890 – 1900, Silver and copper (TX type bit)
C.P. Shipley Saddlery, Kansas City, MO, silver overlay pony bit, initials JPW, c. 1900-1910 (TX type bit)
August Buermann Mfg. Co., Newark, NJ, 1880 – 1910 (TX type bit)
August Buermann Mfg. Co., Newark, NJ, Patented March 26, 1912 (TX type bit)
Kelly Bros. & Parker, Hansford, TX, shield pattern, c. 1910, rare (TX type bit)
Crockett Bit & Spur Co., Kansas City, MO, 1920 – 1930 (TX type bit)
Crockett Bit & Spur Co., Kansas City, MO, bit No. 106 in Catalog No. 6, marked on mouthpiece, nickel overlay, c. 1916
Oscar Crockett, Lenexa, KS, 1930 – 1940, Stainless steel (TX type bit)
J. R. McChesney, Paul's Valley, OK, c. 1910 (TX type bit)
J. R. McChesney, Gainesville, TX, c. 1929 (TX type bit)
R.T. Frazier Saddlery, Pueblo, CO, 1910 – 1920, Marked bridle & bit
Carl Davis, c. 1890s, Gold and silver Bit & Bridle
California Half-breed bit with the Number 28 or Arizona pattern. Made by August Buermann, Newark, NJ. Inlay on silver, marked w/ star and A B, and Buermann on mouthpiece. Very fine condition.
G.S. Garcia Saddlery, Elko, NV, leather headstall with silver buckle set and bit closures, 33 silver studs, 2 silver card suit conchos, c. 1910
Lichtenberger-Ferguson Saddlery, Los Angeles, marked nickel studded headstall, Buermann bit, c. 1910
Visalia Stock Saddle Co., San Francisco, CA, c. 1920, Marked bridle & bit
Rawhide Braided Bridle with Bud Morris Silver Bit, c. 1945
J.O. Bass, Tulia, TX, c. 1910, Marked bit, matches spurs (L99.1.244) with bridle, rare
Bramlett, c. 1900, Gold embossed for Marie Davis, Marked bit, rare, bridle & bit
A very rare California half-breed engraved & silver inlaid bit made c. 1875 by Alexandro Hernandez of San Jose, "kissing bird" pattern cheek, see 1895 Visalia SSC catalog for illustration, marked Hernandez/San Jose/ Bit No. 4. Alexandro was the leader of a great Hernandez Family of bit & spur makers in San Jose, had shop on Guadalupe Street in 1870s
F.A. Meanea, Cheyenne, WY, 1890 – 1900, Shotgun chaps w/ fringe, rare
John B. Stetson & Co., 1910 – 1915, White nutria fur hat, Retailed by N. Porter Saddlery, Tucson, AZ, rare
J. Greentree, Cheyenne, WY, Black derby hat, c. 1910, maker, sold by them

Hamley and Co. Saddlery, Pendleton, OR, c. 1910, Batwing type, rare
Al Furstnow, Miles City, MT, 1910 – 1920, Shotgun angora white woolies w/ black spots, rare
John B. Stetson & Co., 1915 – 1920, White beaver hat, Retailled by Visalia Stock Saddle Co., San Francisco, CA, rare
Al Furstnow Saddlery, Miles City, MT, 1900 – 1910, Shotgun angora white woolies
John B. Stetson & Co., 1930 – 1940, Royal Deluxe model, white beaver hat, Retailled by Al Furstnow, Miles City, MT
Visalia Stock Saddle Co., San Francisco, CA, 1900 – 1910, Batwing card suit chaps, rare
John B. Stetson & Co., c. 1920, Black beaver hat, Retailled by Workingman's Store, Cheyenne, WY
John B. Stetson & Co., Philadelphia, PA, Brown Beaver hat, c. 1920s, Boston Store of Phoenix retailers
Hamley & Co. Saddlery, Pendleton, OR, c. 1930s, black angora woolies, Batwing chaps, rare
Brydon Bros., Los Angeles, CA, 1910 – 1920, Shotgun angora gold woolies
John B. Stetson & Co., Philadelphia, PA, c. 1920, White beaver hat, Retailled by Moore's Store, Santa Fe, NM, rare
F. A. Meanea Saddlery, Cheyenne, WY, Bronco Belt, marked, 36", slight trim to one side at end, 2 buckle style, plain but Slash-Bar JHE carved at center, scarce
C. P. Shipley Saddlery, Kansas City, MO, Bronco Belt, 40", very fine, with border stamping & carved circle star, 83 nickel studs, has single large belt buckle rather than traditional 3 buckles, heavy skirting leather, scarce
Al Furstnow Saddlery Maker, Miles City, MT, Bronco Belt, very fine, 35 ½" with 93 nickel on brass studs, stamped
F. M. Stern Saddlery Makers, San Jose, CA, Bronco Belt, very fine, 36", 3 stars outlined in nickel studs and both borders, also studded, in all 213 studs, 2 circles also in studs
Miles City Saddlery, Miles City, MT, Bronco Belt, very fine, 39", 3 stars outlined in 133 brass studs,
David E. Walker, Maker, Visalia, CA saddle, c. 1879, marked in 4 places, split-seat, 8-string, 4.5-inch cantle, 14-inch seat, 25-inch tapaderos, 24.5-inch skirt, famous maker who founded Visalia StockSaddle Co. in 1893 at San Francisco, CA with 4 silver corner plates by Alsario Herrera (1850-1941) famous bit, spur & silversmith of Hornitos, Visalia, Elko & San Francisco, saddle made for Jessie Sheldon Potter, San Francisco manager of Miller-Lux Cattle Co., one of the largest in our history and carved on left rear skirt with their brand. Hildreth & Hildreth, in 1880s M-L owned one million acres and one million cattle in 3 states, Herrera engraved Potter's initials in one silver plate, in VF Condition
Rodeo Poster announcing a "Dance Extraordinary" at the Rodeo Grounds, Colorado Springs, in 1924, rare
32 samples of barbed wire displayed in the shape of Texas on wood and vinyl backing
McCarty 22-foot Horsehair Lead Rope, Three colors of mane: black, brown, white, c. 1905
Empire Ranch, Southern Arizona, Lead mare belt and bell, c. 1900, from foreman Harry Heffner, rare
H. Porter Saddlery, Phoenix, AZ, batwing chaps, marked, 10 heart conchos, c. 1910
Egland & Frankenpohl Saddlery, Douglas, AZ, c. 1915, Batwing chaps with 507 nickel on brass studs, rare
Navajo Double Saddle Blanket, 29 x 58 inches, clean & excellent condition, shown with 1946 Porter saddle
N. Porter fully floral carved with padded seat man's saddle, 16" seat, 28" skirt, Cheyenne roll cantle, superb condition is scarce, natural color, serial no. 25200, saddle is two toned in russet and black, one of Porter's highest grades
Navaho saddle blanket, Double Chinle area, 62 x 31

R. T. Frazier Saddlery, Pueblo, CO, 1910 – 1915, Ladies astride saddle, padded full seat, rare
N. Porter Saddle & Harness Co., Phoenix, men's roping saddle, c. 1925, the No. 70 in Catalog, Porter No. 5 Tree, 15-inch swells & 5 inch cantle, 14 inch seat, medium round skirts, full flower stamping, 8 string, double cinch, full seat (see NP Catalogs 15 thru 17, fine original condition.
Original Navajo oracle double saddle blanket, very fine condition, c. 1950, 57 by 29 inches
N. Porter Saddlery, Phoenix, full seat floral carved saddle on Ellensburg Tree, 28" skirt; 15" seat with 8 strings, c. 1915. One of the finest early Porter's known, exceptional tooling with 5" cantle, rare
Navaho Chief's Pattern Blanket, c. 1940, 34" x 28"
Navaho saddle blanket, Double Diamond twill, 46 x 30
Chas. E. Collins Saddlery, Prescott, AZ, completely floral tooled full seat saddle, late 1920s
Woman's side saddle with pocket, made by Fredrick Burkhard, Trinidad, CO (significant early maker on the Goodnight Loving Trail to Montana). Rare, excellent condition.
Navajo double saddle blanket, 33" x 55", for woman's side saddle (L99.1.692).
N. Porter Saddle & Harness Co., calendar for 1932, 1 ¼" tear on right side of C.M. Russell reproduction, lower left corner of backing has two folds, one broken.
H. H. Heiser Saddlery Denver, Col. Hitch weight, marked & marked 20 lbs, to hold wagon horse still while deliveries are made by Employee, c. 1880s, 7x7 inches, rare
Unmarked N. Porter Saddlery, Phoenix, Bronco Belt, with Navajo Swastika pattern carved along four sides, scarce, 32", very fine
Henry L. Kuck, Maker, The Dalles, OR, Bronco Belt, c. 1910
Al Furstnow, Miles City, MT, 1894 – 1900, cuffs
R.T. Frazier Saddlery, Pueblo, CO, 1900 – 1910, cuffs
Jos. Sullivan, Fort Benton, M.T., 1890 – 1900, rare, cuffs
Wyeth Company of St. Joseph, MO pair of very fine floral-basket weave stamped cowboy cuffs, c. 1890s (Wyeth made Pony Express Saddles in 1860) marked on brass buttons, 7 inch
Lichtenberger & Ferguson, Los Angeles, saddler, pair of marked cowboy cuffs, c. 1910, border stamping, very fine, 6 inch length, rare
Raton Saddlery, Raton, N.M., 1890 – 1905, rare, cuffs
Great West Saddlery of Calgary, Alberta, Canada, 1900-1931, major saddler, pair of cowboy studded cuffs for show or rodeo, star pattern with 37 brass studs on each cuff, marked on snap button, 6.75 inches long, scarce
C.P. Shipley, Kansas City, MO, 1900 – 1920, cuffs
George Lawrence Saddlery, Portland, OR, Stamped cuffs, basket weave pattern, c. 1895 – 1910
Miles City Saddlery, Miles City, MT, 1910 – 1920, cuffs
Ed L. Phillips, Ogden, Utah, c. 1920, rare, cuffs
H.H. Heiser Saddlery, Denver, CO, 1910 – 1920, , cuffs
W. D. Allison, Makers, Montrose, CO, Child's cuffs, c. 1913
Harpham Bros., Omaha, NE, 1900 – 1910, cuffs
C. P. Shipley Saddlery, Kansas City, MO, marked, tooled leather shirt collar, size 15 ½", c. 1890, rare
Arizona Territorial Book of Brands and Marks for Cattle, Horses, Sheep and Hogs, January 1, 1901, issued by the Live Stock Sanitary Board of Arizona, fine condition, hard covers, brown
Constitution and By-Laws of the Arizona Cattle Growers Association pamphlet (4 pages), organized at Phoenix, January 4, 1904, Very Fine, (1 st copy of 2)
Constitution and By-Laws of the Arizona Cattle Growers Association pamphlet (4 pages), organized at Phoenix, January 4, 1904, Very Fine, (2 nd copy of 2)
Cowman's metal counter (for 999 steers) for Range Stock, circa early 1900s, machine age!, very

fine, scarce
Brand Book of the State of Arizona for 1920, ordered compiled and printed by the Arizona Live Stock Sanitary Board, hard covers, re, Very Fine Condition
Gauntlets (glove-type with individual fingers) made of buffalo hide and leather with corduroy lining. Used on Northern Plains.
Leather gauntlets, unused, with original store sales tag.
Bib front flannel shirt, made by Merced Woolen Mills, California, label, c. 1890, from a Cheyenne, WY store, rare
Herman H. Heiser Saddlery, Denver, CO, Horse hobbles with leather wrapped restraints, steel and aluminum swivel latch, marked on all 12 rivets., rare
Chas. E. Collins, Globe, AZ, c. 1920, Colt SA 4 3/4", holster
Colt DA Model 1877 .41 Caliber Revolver with Factory Nickel and Ivory Grips, <u>The Thunderer</u> , mfg. in 1882, 4 1/2-inch barrel, Serial No. 36302, 90 percent original finish
Charles E. Collins Saddlery of Globe and Prescott, started c. 1915 in Globe, fine saddle leather holster for above-style revolver with 4 1/2-inch barrel, VF condition, rare, marked on back: Chas. E. Collins/Maker/Prescott, Ariz. scarce maker from Gillette, WY in early 1900's
Chas. E. Collins Saddlery, Globe, AZ calendar for 1915, marked, 8 1/2" x 12 1/2"
Chas. E. Collins Saddlery, Prescott, pair of marked spur straps, c. 1920s
Chas. E. Collins Saddlery, Prescott, AZ, knife sharpener, c. 1930
Chas. E. Collins, Prescott, Saddle bags, four marks, 1920s
Chas. E. Collins, Globe, Bronco belt, c. 1920, 4 buckles
Chas. E. Collins Saddlery, Globe, AZ, Gun belt for .44-40 cartridges with 46 loops, for Colt SA, c. 1915, rare
Chas. E. Collins Saddlery, Globe, AZ, Holster for Colt SA, basket weave stamping, c. 1915, rare with belt, Gun Rig
Chas. E. Collins, Prescott, AZ, Rifle Scabbard, basket weave, c. 1925
H.H. Heiser Saddlery, Denver, CO, 1900 – 1910, Child's cuffs
F.A. Meanea, Cheyenne, WY, 1890 – 1900, Child's cuffs
Egland & Frankenpohl, Douglas, AZ, c. 1910, rare, cuffs
F.A. Meanea, Cheyenne, WY, 1890 – 1900, cuffs
C.E. Coggshall, Miles City, MT, 1890 – 1900, rare, cuffs
Otto F. Ernst, Sheridan, WY, 1910 – 1920, cuffs
T. Flynn Saddlery marked cowboy cuffs, c. 1889, Pueblo, CO, 6.75" H, VF Condition
F. Mueller Saddlery marked cowboy cuffs, c. 1891, Denver, CO, 5.75" H., 82 Studs, VF Condition
N. Porter Saddlery marked with Trademark Swastika Emblem on each button, cowboy cuffs, c. 1895, Phoenix, AZ, 7" H., Fine Condition
Visalia Stock Saddle Co. marked cowboy cuffs, c. 1910, San Francisco, CA, 6.5" H, VF Condition, Only marked pair APH has seen
Fine cotton bandanna, c. 1880s, Red, brown, white
Cotton bandanna, c. 1880s, red, brown, white
Cowboy red, brown and white cotton bandanna, c. 1880s, 20 x 21 inches
Du Pont Pistol Powder #6, c. 1920, Tin
Frankford Arsenal, Colt DA cartridges in box
Celluloid Gal-Leg knife by Enterprise Cutlery Co., St. Louis, double blades, nickel mounts, 3.25"
Carved Ivory Gal-Leg Knife, marked Germany, maker's mark on blade, 2", laces carved, Very Fine
Cowboy iron & steel (blade) can opener, made for Western trade in England, so marked on

blade, Bull's Head design & Tail, very fine, most original paint, 6.75 inches, scarce
C.M. Russell Heptol Splits tip tray, 1904
Inlaid mother of pearl gal leg button hook, c. 1890s, Huntsville Prison made
Razor with roping scene, Wm. Elliot & Co., Germany, c. 1900
J. Rogers, Sheffield, cast iron "fish" can opener, c. 1880
R. T. Frazier, Pueblo, CO, watch fob, c. 1905
Wyeth's Saddlery & Cutlery, St. Joseph, MO, cutting knife, 7", marked "Wyeth's/Warrenteed Cutlery/St. Joseph MO", company made Pony Express saddles in 1860
Union whiskey bottle, c. 1870s
Union shot glass, c. 1870s
The Dalles Saddlery Co., Oregon, dice cup with 3 dice, c. 1910
Bull Durham Cigaret Smoking Tobacco package, unused. Very fine condition.
Dick Custer cigar tin, c. 1890 - 1900
Justin Boots, Ft. Worth, TX, "Since 1879" Watch Fob in shape of Boot, engraved, 2" nickel boot, fine
Lucky Strike Cut Plug Tobacco tin , c. 1920
Match Safe, Nickel on Brass, Federal Eagle and Shield, Wyoming Clothing Store engraving on verso, c. 1905.
<i>The Drifting Cowboy</i> by Will James, book, 1925, First Edition
Duhamel Saddles, Rapid City, SD, "Best on Earth" leather watch fob, embossed & colored, rare, very fine
<i>Smoky</i> by Will James, book, 1929, First Edition
Cowboy slicker made of oil cloth with scarce liner, made to cover rider and saddle, c. 1900, from a Utah ranch, maker mark, Snyder with its trademark and style numbers., rare
L. D. Stone Co. San Francisco, saddlers, Invoice Billhead dated Aug. 24, 1898, rare, framed, very fine cond.
J.C. Johnson, San Francisco, CA, established c. 1854; a pair of their pommel bags shown in front case, bill dated March 2, 1899 to Jos. Sullivan Saddlery, Ft. Benton, MT. A pair of Sullivan cuffs is shown on opposite wall., rare
Frank A. Meanea, Cheyenne, WY, manager of the E.L. Gallatin shop from 1868-1880, when he purchased it and changed the name to F.A. Meanea, bill to a Territorial veterinarian dated March 30, 1885 and signed by its famous owner. Fifteen Meanea items are exhibited., rare
John Clark Saddlery, Portland, OR, established 1873, bill of sale to Jos. Sullivan Saddlery (see Johnson bill above) dated Oct. 30, 1908. A pair of Clark cuffs is shown in Rodeo case to the left.
E. H. Bohlin Saddlery, Hollywood, CA, 1941, Saddle catalog
Kelly Bros., Kansas City, MO, c. 1920, rare, catalog
N. Porter, Phoenix, AZ, #18, 1930, catalog
Stetson Hat catalog, 1925
Hamley & Company Saddlery, Pendleton, OR, cowboy catalog for 1922
Garcia Saddlery Co., Elko, NV and Salinas, CA, #27 / #29, 1927 & 1936, rare, catalog
F.A. Meanea Saddles, Cheyenne, WY, #17, rare, 1917, catalog
Al Furstnow Saddlery Co., Miles City, MT, #28, 1928, rare, catalog
Mike Morales, Portland, OR, #5, c. 1920, rare, catalog
Crockett Bit & Spur Co., Kansas City, MO, c. 1925, #12, rare, catalog
G.A. Bischoff & Co., Gainesville, TX, #1, Sept 1, 1911, rare, catalog

Olathe Cowboy Boot catalog, c. 1929
Visalia Stock Saddle Co., San Francisco, CA, 1895 sales catalog
F.J. Villaescusa, Tucson, A.T., established 1881, one of Arizona's important early saddlers, bill dated Sept. 18, 1897, signed by Villaescusa. (A Villaescusa Gun Rig is shown in front display.), rare
Saddle makers letterhead invoice from San Francisco CA, Mead Saddlery, 1861, signed by a principal of the firm, rare, framed with L99.1.708.2 & .708.3
Saddle makers letterhead invoice from San Francisco CA, Main & Winchester, 1882, signed by a principal of the firm, rare, framed with L99.1.708.1 & .708.3
Saddle makers letterhead invoice from San Francisco CA, Lyons Lippitt & Co. 1892, signed by a principal of the firm, rare, framed with L99.1.708.1 & .708.2
Al Furstnow Saddlery of Miles City, MT metal sign, 13-1/2 x 20 inches, embossed white lettering on dark blue
Visalia Stock Saddle Co. San Francisco, CA. finely tooled, square skirt saddle, with silver horn cap and conchos, very fine condition, one of the best 1930s saddles known. Has integral saddle blanket. Wooden saddle stand included.
Olsen-Nolte Saddlery, San Francisco, Important Makers, a silver & gold saddle made by one their best saddlemen, Frank Gillis second to A. H. Nolte, No. 2198, made Feb. 1943, 16 inch seat, 29 inch skirt, 3 1/2 inch cantle, 10 silver pieces (8 conchos, horn cap, owner's plate), 3 gold horse heads, Ranch Owens special saddle
Navajo saddle blanket, circa 1930s, 30 by 31 inches, red, green, orange, brown, black, blue, purple, white (8 colors) very fine for #735
J.B. "Doc" Williams Saddlery, Flagstaff, AZ, Youth's Saddle, circa 1939, fully basket stamped, an important maker formerly of Roswell, NM, who advertised in "Hoofs and Horns", VF condition, rare
Navajo Saddle Blanket, single, black, brown, grey, white, red, c. 1915-1925, late Germantown period, 29 x 33 inches, VF condition
Frank Vela Saddlery, Floresville (now in San Antonio), TX, circa 1930s, full floral stamped, fine maker who worked for L. Frank Saddlery in San Antonio before his own shop (1898-1918) on own till 1940, VF condition, a youth saddle
Navajo saddle blanket, single, black brown, grey, white, red, c. late 1920s, twilled, 28 x 28 inches, VF condition.

Confluence of Cultures

TITLE	CREATOR
Me N' Hawkins Seen It All	Andersen, Roy
Friend or Foe	McCarthy, Frank
Mountain Man	Brown, Harley
Where the Waters Divide	Grandee, Joe
The Frontiersman	Grandee, Joe
Spell of the Rockies	Poulsen, Michael Charles
Headed for the Rendezvous: Jedidiah Smith and the Mission Fur Company Crossing South Pass, Spring 1826	Fritz, Charles
Last of the Grizzlies	Iams, Richard
Mountain Man	DeMott, John
Boone - Ever Westward	Price, Clark Kelley
Dangerous Passage	Johnson, Harvey
The Wild River	Clymer, John

Medicine Shield	Eisenach, Barry
Something for the Pots II	Calle, Paul
Into the North Wind	Beeler, Joe
Into the North Wind	Beeler, Joe
Can Winter Be Far Behind?	Riley, Ken
Down the Snake	Beeler, Joe
Liver Eatin' Johnson	Fillerup, Peter
Indian Buffalo Hunt	Devenyns, Steve
Mountain Man Buffalo Hunt	Devenyns, Steve
Buffalo Nickel	Woodard, Greg
River Crossing	Smith, Tucker
The Unseen	Tennant, Craig
Bison Standing	Coleman, Michael
Buffalo Hunt	Amick, Robert Wesley
A Cold Season	Fawcett, John
Warmth of the Buffalo	Moore, Paul
Impressive Stature	Ayers, James
Red Bull III	Gilleon, Tom
Spellbound	Beeler, Joe
The Pipe Smoker	Terpning, Howard
Trappers in the Wind River	Grelle, Martin
The Singing Sioux	Berke, Ernest
Cheyenne Pride	Grelle, Martin
Shadows in the Sun	Mann, David
Indian Camp	Gilleon, Tom
Sundown	Bodelson, Dan
The Ghost Rider	Woodard, Greg
Crow Scouts	Norton, James C.
Portrait of a Sioux	DeMott, John
The Last Arrow	Fraughton, Edward J.
Mountain Man Friend?	Ahrendt, William
The Elk Cape Robe	Andersen, Roy
Cheyenne Brave	Riley, Ken
Unknown Presence	Doolittle, Bev
Thunderbird	Riley, Ken
Crazy Horse	Beeler, Joe
Caught Between Two Worlds	Moyers, John
Long Rifle - Beaver Hat	Eisenach, Barry
Amongst Wild Recesses	Watts, Jeff
Confluence of Culture	Gilleon, Tom
Strength of Purpose	Liang, Z. S.
Eagle Spirit	Eisenach, Barry
Voices in the Wind	Beeler, Joe

When Red Blankets Talk Trade	Andersen, Roy
The Booshway's Plans	Fritz, Charles
The Winter Trade	Griffing, Robert
The Greeter	Coleman, John
Crow Butte Country	Halbach, David
Joseph Redford Walker - Mountain Man	Pummill, Bob
The Squaw Man	Speed, Grant
In Crow Country	Hampton, John
Trappers Demise on the Black Fork	Norton, James C.
The Thaw	Lovell, Tom
Pride of the Blackfeet	Liang, Z. S.
On the Hilltop	Norton, James C.
Plains Warrior	Yorke, David
The Parley	Mann, David
Makin' Tracks	Devenyns, Steve
Study for The Red Coat	Crowley, Don
The Sharp Shooter	Polzin, Kyle
Tools of the Trade	McGary, Dave
Shh	Acheff, William
A Woman's Touch	McGary, Dave
Mountain Man	Liang, Z. S.
The Vision Place	Bama, James
Trapper's Predicament	Carson, Jim
Sacred Ground	Doolittle, Bev
Crazy Horse	Berke, Ernest
Study for Danger in Paradise	Spaulding, Don
Study for Danger in Paradise	Spaulding, Don
Danger in Paradise	Spaulding, Don
Caught in the Open	Crowley, Don
In Trouble	Thomas, Richard
The Far Horizon	Brady, Bruce
Rendezvous Foofarraw	Lemmon, David
Skins and Scalps	Clymer, John
The Defender	Nebeker, Bill
When a Fight is a Flinch Away	Laager, Ken
The Beaver Trapper	Laager, Ken
Black Powder	Snidow, Gordon
Indians Sending Smoke Signals	Stoops, Herbert
The Marshall	Jackson, Harry
The Pursuit	Weistling, Morgan
Great Plains Warrior	Shippen, Gerald
To the Rendezvous	McCarthy, Frank
Redondo - U.S. Marshall	Schaare, Doris

Cavalry Charge	Thomas, Richard
Reno's Men at Little Bighorn	Thomas, Andy
Riding to Valhalla	Prechtel, Don
Custer Defeated	Kunstler, Mort
Glimpse of Geronimo	Friberg, Arnold
We Chase the Wind, Shoot at Shadows	Rogers, Scott
Cavalry Scout	Ahrendt, William
Lost Patrol	McGinnis, Robert
Apache	Ahrendt, William
Horses, Mules, and Men	Terpning, Howard
Apache	Rogers, Scott
Run to Desert Wells	McGinnis, Robert
They Fought Through Boggy Ground	Rogers, Scott
Spring Thaw	Tennant, Craig
Winter Hunter	Rodriguez, Alfredo
Ever Alert	Molnar, George
High Country Fair	Dudash, Michael
In the Heart of Blackfoot Country	Meidich, Dan
Rocky Mountain Trapper	Wright, David
Way of the Trapper	Pummill, Bob
Indigo	Hagege, Logan
May We Have Peace	Houser, Allan
Santa Fe Foothills	Abeyta, Tony
Buffalo Dance Relief	Houser, Allan
Hurry Up and Wait	Spaulding, Don
The Encounter	Beeler, Joe
Untitled	McCann, Gerald

Courage and Crossroads

TITLE	CREATOR
Green River, Wyoming Territory	Moran, Thomas
Portrait of Thomas Moran	Gledhill, Edwin and Carolyn Even
The Yellowstone National Park Book and 3 Selected Pages	Moran, Thomas
Head of the Yellowstone River	Moran, Thomas
The Castle Geyser, Upper Geyser Basin	Moran, Thomas
The Lower Yellowstone Range	Moran, Thomas
Gardners River Hot Springs	Moran, Thomas
Rough Crossing	Schoonover, Frank
Life on the Prairie: The Buffalo Hunt	Tait, Arthur Fitzwilliam
The Scout	Schoonover, Frank
Tatanka	Owen, Bill

The Mounted Bowman	Ahrendt, William
The Last of the Buffalo	Bierstadt, Albert
A Map of Lewis and Clark's Track Across the Western Portion of North America	
Self Portrait	Curtis, Edward S.
Chief Joseph	Curtis, Edward S.
Geronimo	Curtis, Edward S.
Double-Lobed Polychrome Jar	
Polychrome Jar	
Storage Jar	
Polychrome Jar	
Polychrome Jar	
Indian on Horseback	Shepherd, J. Clinton
Medicine Crow	Curtis, Edward S.
Oasis in the Badlands	Curtis, Edward S.
Canyon de Chelly	Curtis, Edward S.
Chief Wolf Robe - Cheyenne	Rinehart, Frank A.
Chief Wolf Robe	Kauba, Carl
Canyon del Muerto	Curtis, Edward S.
The Old Well at Acoma	Curtis, Edward S.
Pride of the Reservation	Phillips, Bert Geer
The Governor's Son	Sharp, Joseph Henry
The Cornhusker	Couse, Eanger Irving
Rabbit Tail - Shoshone	Sharp, Joseph Henry
Indians on Horseback	Black, LaVerne Nelson
Two Scouts	Schoonover, Frank
The Wagon Boss	Wieghorst, Olaf
Cowboy	Dunton, W. Herbert
The Visitor	Gollings, William
Dodging Bullets	Leigh, William Robinson
Prospector Being Attacked by Indians	Cary, William de la Montagne
Bucking the Load	Leigh, William Robinson
Classic First Phase Chief's Blanket, Ute Style	
Classic Second Phase Chief's Blanket	
Classic Third Phase Chief's Blanket	
The Pottery Decorator	Couse, Eanger Irving
A Northern Mist	Schoonover, Frank
A Prize Trophy	Hoffman, Frank
Trappers in a Canoe	Goodwin, Phillip
Forest Lake	Rungius, Carl
Grizzly Bear	Rungius, Carl

Washington Map of the United States	Robert T. Smith and S. Taintor and Co.
I Took Ye for an Injun	Remington, Frederic
Remington	Berke, Ernest
An Old-Time Mountain Man with His Ponies	Remington, Frederic
The Prospector	Remington, Frederic
A Brush with the Redskins	Remington, Frederic
A Blackfoot Chief	Remington, Frederic
Apache Warrior	Russell, Charles M.
C.M. Russell	Scriven, Robert Macfie
The Young Scout	Russell, Charles M.
Fighting Meat (aka Horse and the Hunter)	Russell, Charles M.
The Buffalo Hunt or Buffalo Runner	Russell, Charles M.
Mountain Man	Remington, Frederic
A Scout	Hopper, Edward
Southern Plains Indian Warrior	Farny, Henry
Sioux Brave Holding a Tomahawk	Farny, Henry
Appeal to the Great Spirit	Humphriss, Charles
Crow Indian in Loon Headdress	Seltzer, Olaf C.
Lone Bull	Dixon, Maynard
Buffalo Hunt	Tait, Arthur Fitzwilliam
Mounted Ute Warrior	Craig, Charles
A Running Fight	Smith, De Cost
The Duel	Schreyvogel, Charles
Dog Soldier	Jackson, Harry
Dash for the Relay Station	Hansen, Herman
Cowboy	Fraughton, Edward J.
Pony Express	Hansen, Herman
Kit Carson	Paxson, Edgar
Kit Carson Returning to Taos	Hoffman, Frank
Kit Carson's Message Pouch	
Kit Carson, Hunter and Trapper, Illustration for the Youth's Companion	
Kit Carson's Pistol, U.S. Flintlock Model	
Kit Carson	Varian, George
Mountain Men	Dixon, Maynard
Kit Carson, Pathfinder	Cassidy, Ira Dymond Gerald
When Fur Was King	Delano, Gerard Curtis
The Mountain Man with Long Rifle	Koerner, W.H.D.
The Story of Furs	Wyeth, N.C.
Early Trapper	
The Indian Hunter	Krieghoff, Cornelius

Trapline	Williford, Hollis
Mountain Man	Proctor, Alexander Phimister
Mountain Men	Eggenhoffer, Nick
Mountain Man and Squaw	Johnson, Frank Tenney
A Check - Keep Your Distance	Tait, Arthur Fitzwilliam
The Last War Whoop	Tait, Arthur Fitzwilliam
Trappers Following the Trail: At Fault	Tait, Arthur Fitzwilliam
Trapper and Indian Guide on Horseback	Bierstadt, Albert
The Pursuit	Tait, Arthur Fitzwilliam
Trappers Dancing Around the Campfire	Miller, Alfred Jacob
A Bourgeois of the Rocky Mountains	Miller, Alfred Jacob
Trapper's Last Shot	Ranney, William
Hunter Escaping from a Wounded Buffalo	Miller, Alfred Jacob
Indian Encampment	Miller, Alfred Jacob
The Frontiersman	Jackson, Harry
The Trapper Study	Jackson, Harry
The Trapper	Jackson, Harry
Buffalo Hunt	Walker, James
Indian Brave with Quiver and Bow	Becker, August
The Lost Greenhorn	Miller, Alfred Jacob
Sioux Camp	Miller, Alfred Jacob
Trappers on the Prairie	Fisher, Alvan
Going to the Hunt or On the Trail, Idaho	Moran, Peter
Plains Indian	Huggins, William
Castle Butte, Green River, Wyoming	Moran, Thomas
Study for "The Buffalo Trail"	Bierstadt, Albert
Approaching Buffalo in Disguise of a Wolf	Miller, Alfred Jacob
Map to Illustrate the Route of Prince Maximilian of Wied in the Interior of North America from Boston to the Upper Missouri in 1832, 1833, and 1834	
Maximilian, Prince of Wied's Travels in the Interior of North America During the Years 1832, 1833, and 1834, French Edition	Bodmer, Karl
Blackfoot Indian Group	Catlin, George
Abdih-Hiddisch	Coleman, John
Abdih-Hiddisch	Bodmer, Karl
Mato Tope - Four Bears	Bodmer, Karl
Mato Tope - Four Bears	Coleman, John
Hunting the Bison	Rindisbacher, Peter
Lewis and Clark, Preliminary New York Life Insurance Co., Calendar Illustration	Cornwell, Dean
Explorers at the Portage	Scriver, Robert Macfie

Captain Lewis with Drewyer and Shields Meeting the Shoshones	Russell, Charles M.
The Corps of Discovery	Daub, Eugene
Lewis and Clark and Sacagawea at the Three Forks of the Missouri	DeCamp, Ralph
Sacagawea	Paxson, Edgar
Sacagawea	Dallin, Cyrus Edwin
Study for Sioux Indians Watching the Lewis and Clark Expedition	Delano, Gerard Curtis
Sioux Indians Watching the Lewis and Clark Expedition	Delano, Gerard Curtis
The Crossing	Paxson, Edgar
Grand Canyon of the Yellowstone	Moran, Thomas
Portrait of a Standing Indian	Unknown
Vanishing Race	Curtis, Edward S.
Chief of the Desert	Curtis, Edward S.
Out of the Darkness	Curtis, Edward S.
Piki Maker,	Curtis, Edward S.
Grand Canyon of the Colorado River	Moran, Thomas
The Rhodes Second Phase Chief's Blanket	
The Oath	Curtis, Edward S.
The Oath	Curtis, Edward S.
The Oath	Curtis, Edward S.
Tower Falls, Yellowstone Park	Moran, Thomas
HISTORY OF THE EXPEDITION UNDER THE COMMAND OF CAPTAINS LEWIS AND CLARK, TO THE SOURCES OF THE MISSOURI, THENCE ACROSS THE ROCKY MOUNTAINS AND DOWN THE RIVER COLUMBIA TO THE PACIFIC OCEAN. PERFORMED DURING THE YEARS 1804-05-06.	Lewis, Meriweather
The North American Indian, Volume IV, Apsaroke, Hidatsa, 1906	Curtis, Edward S.
Indian Warrior on Horseback	Cary, William de la Montagne
Maid of Dreams,	Curtis, Edward S.
Dakota War Shirt	Eastman, Seth
The Potter, Nampeyo	Curtis, Edward S.
Taos Water Girls	Curtis, Edward S.
Appeal to the Great Spirit	Dallin, Cyrus Edwin
Tobacco Bag	
Blanket Strip	
Split Horn Bonnet	
Woman's Dress	
Woman's Dress	

Blanket Strip	
Blanket Strip	
Blanket Strip	
Cradleboard	
Quilled Moccasins	
Otter Effigy Ball Headed Club	
Bow Case & Quiver	
Earrings	
Presentation Style Pipe Tomahawk of Capitan Meriwether Lewis (born 1774- died 1809)	
Painted and Incised Buffalo Robe	

Sculpture Garden, Exterior, interior non-gallery spaces

Armstrong, David M.	Ponderosa Pine Saddle Bench
Bohlin Saddlery	Parade Saddle
Coleman, John	Honeymoon at Crow Fair
Coleman, John	Addih-Hiddisch
Coleman, John	An Honored Life
Dixon, Maynard	Kit Carson with Mountain Man
Dunn, Norma Cleo	Quilt
Eisenach, Barry	The Greeter
Goodnight, Veryl	A New Beginning
Greene, Bruce R.	Cowboy's Carnegie Hall
Halmark, George	Escalera a Cielo
Haozous, Bob	Untitled
Houser, Alan	Raindrop
Houser, Alan	Embrace
Houser, Alan	May We Have Peace
Howell-Sickles, Donna	Corn Muse
Hyde, Doug	Evening Chat
Jackson, Harry	Indian Mother and Child
Jackson, Harry	Pony Express
McGary, Dave	Bear Tracks
Mignery, Herb	At the Water's Edge
Nebeker, Bill	Apache Lookout
Payne, Vic	The Long Trail Home
Payne, Vic	In the Land of the Wild and Lonesome
Payne, Vic	The North Winds of Chisholm
Pittman, Curtis	Diamond Bloom
Rigden, Cynthia	Hello World
Rouse, Douglas	3-D mural
Smith, Gary Ernest	Maynard Dixon

Turner, Scott	Lake Powell: The Ramp
Weber, Wade	Essence of the West
Zieminski, Dennis	Sonoran Desert Monsoon

John Coleman: Past/Present/Future

1804, The Newcomers	Dancing for the Children
4 framed magazine covers	Dragonfly
Ana	First Chief
Aspen at the Pow Wow	Game of Arrows, The
BFFs	Greeter, The
Boxers	He Who Jumps Over Everyone
Bride of the Chief	He Who Jumps Over Everyone - Catlin Print
Bringing the Buds to Life	Healer, The
Calling the Fathers	Into the Unknown
Catlin-Bodmer: Addih-Hiddisch, Hidatsa Chief	Iron Sharpens Iron
Catlin-Bodmer: Hisoosanchees, Little Spaniard	Kaitlyn
Catlin-Bodmer: Keokuk, Sac and Fox Chief	Kokopelli
Catlin-Bodmer: Mato-Tope, Four Bears	Last Light
Catlin-Bodmer: Pachtuwa-Chta, Arikara Warrior	Leader of Men
Catlin-Bodmer: Pariskaroopa, Two Crows	Legacy
Catlin-Bodmer: Pasheepaho, Little Stabbing Chief	Lives With Honor
Catlin-Bodmer: Pitatapiu, Bowlance Warrior	Lives With Honor
Catlin-Bodmer: Wahktageli, Big Soldier	Lodge of the Thunderbird
Catlin-Bodmer: Wunnestow, White Buffalo	Mandan Buffalo Dance
Changing Woman	Man's Prelude to Honor
Creation Passing	Millennium Dawn
Creation Passing	Monarch of the Buffalo Nation
Mountain Trails Society	PROP - The Oracle headdress
Mystic Powers of the Little People	PROP - Tomahawk
Mystic Smoke and Sacred Arrows	Rainmaker, The
Navajo Dolls	Ridin' for the Lead
Night Hawk	Self Portrait
One Who Brings Life - The Rainmaker	Song for the Spirit, A
Oracle of the Crow Nation	Stella by Starlight
Oracle, The	STL Building, Redondo Beach, CA
Oracle, The	Summer Blossom
Oracle, The	Sunrise Dance
Oracle, The - clay fragments and sculpting tool	Trailer, The
Pow Wow Promenade	Two Ravens
Powwow with the Little People	Two Ravens

PROP - Apache collar	Unconquered
PROP - Blackfeet bow and quiver	Waiting for Her Brave
PROP - Mannequin (shirt, headdress, leggings, moccasins, lance)	Walks in Beauty
PROP - Otter pelt	Where Spirit Meets Earth
PROP - Shield	Winds of Change (ACI/III)
PROP - Sioux breast plate	Oracle, The - extra clay pieces and wax sprues
PROP - Sioux dress	
PROP - Sioux exploit robe	

Cowboy Artists of America

Eyes of Texas	Nebeker, Bill
The Way it Was	Helbig, Bud
Alchesay	Andersen, Roy
XIT is Born	Beeler, Joe
The Chief Goes to Washington	Beeler, Joe
Mother and Child in San Miguel	Brown, Harley
Sacagawea at the Big Water	Clymer, John
Memories at the Back of the Barn	Doxey, Don
A Long Way from the Wagon	Greene, Bruce
A Time to Dance	Grelle, Martin
The Pink Parasol	Halbach, David
Where Time Stands Still	Haptonstall, Pat
Prairie Song	Hunt, Wayne
Buffalo	Kittelson, John
Sunrise Blessing	Oreland Joe
Sacred Mountain Prayer	Oreland Joe
Breaking the Morning Chill	Lawson, Mehl
The Deceiver	Lovell, Tom
Portraits of American Indians (x5)	Reynolds, James
Song to the Horizon Maker	Riddick, R.S.
Return of the Cold Maker	Riley, Ken
Bronc Rider	Shope, Irvin "Shorty"
Daybreak	Snidow, Gordon
Half Cocked	Swanson, J.N.
The Missing Dispatch Case	Terpning, Howard
Pueblo Traders	Warren, Melvin
Cuttin' Out a Choice Cow	Wolfe, Byron
There's Always One Cuttin' Out	Wolfe, Byron
Reluctant Company	Cox, Tim

Portrait of John Clymer	Lovell, Tom
Illustrated Letters (x9)	
Teepee Glow	Jarvis, John Brent
Pounding Hoofs	Harman, Fred
Throwin' a Fit	Swanson, Jack JN
Spooked	Firfires, Nicholas Samuel
Western Heritage Wrangler Award	Free, John D.
The Outlaw	Blake, Teal
Travois Trouble	Powell, Dave
The Silver Mountain	McGrew, R. Brownell
Nude Study	Jacob, Ned
Lonely Land	Delano, Gerard Curtis
Sonuvabitch	Meyers, Robert W. "Bob"
Sacagawea outfit - dress, leggings, boots, necklace	
An Eye on the Bunch Quitter	Dickinson, Darol
Painting Cow Camp at Sundown	Dye, Charlie
October Chores	Redden, Grant
Rescue Party	Holden, Harold T.
Checkmate	Mignery, Herb
Tlaquepaque Trader	Scull, Jason
Summer Blossom	Coleman, John
Trail of Many Soldiers	Niblett, Gary
STUDY for Trail of Many Soldiers	Niblett, Gary
Three Cowboys and a Lady	Teague, Donald
The Wrangler	Marks, George
Bear Power	Crowley, Don
Red Man's Gold	Entz, Loren
The River Keeps Secrets	Fellows, Fred
Running 'em	Hampton, John
Home the Victors	Johnson, Harvey
The Hunt	McCarthy, Frank
Sword of Cibola	Moyers, John
Tie Hard in a Storm	Phippen, George
Quiet Moments	Swanson, Ray
Rockin' on Billy	Norton, Jim
Watching the Fun	Baize, Wayne
Cloudy Dawn	Pummill, Bob
The Lead Man	Owen, Bill
Heading Out	Boren, James
Packing in Truchas Country	Lougheed, Robert Elmer

Murphy's Law	Price, Clark Kelley
Riding for the 6666's	Rich, Jason
Every Way but Loose	Polk, Frank Frederick
Cowboy's Oasis	Beeler, Joe
Prairie Schooner	Eggenhoffer, Nicholas
Starving Cowboy	Owen, Bill
Busting a Steer	Dye, Charlie
Ridin' the Chuckline	Browning, Tom
Summer Camp	Johnson, Harvey
Offering to the Sun	Moore, Paul
Turning the Leaders	Hampton, John
The Cowboy	Phippen, George
Two Champs	Jackson, Harry
The Cutting Horse	Brewer, Allen F.
Silent Passing	Duncan, Robert
Pick Pocket	Kelsey, T.D.
Beaver Thief	White, Fritz
Trapper in Winter Mountains (#694)	Carter, Gary
Mountain Man #387	Grinnell, Roy
The Wreckless Breed	Moyers, William
Buffalo Bill	Scriver, Robert
Opening New Country	Speed, U. Grant
Frontier Scout	Ryan, Tom
The Rancher's Daughter	Baize, Wayne

Lone Wolf (Hart M. Schultz): Cowboy, Actor & Artist

Cowboy on open range riding bucking horse	Navajo Woman Going on a Journey
Portrait of Jack C. Kinney beside his horse	Grand Canyon
Navajo Man on Pinto Horse	Baboquivari
Navajos Roping Wild Horses	Camouflage
Blackfoot Chief	Hand-colored print
ID Roundup	Hand-colored print
The Scouts	Hand-colored print
Bucking the Blizzard	Hand-colored print
Herder	Framed postcards
No Title (Montana Blackfoot)	small wooden easel
Untitled drawing (woman on horseback)	Magazine
Untitled drawing (woman with dog and travois)	Buffalo Hunt
Untitled drawing (war lodge)	Assorted stationery - card in envelope plus 7 pcs letterhead (3 with wolf, 2 with bucking bronco, 2 with colored illustrations)

Untitled drawing (hunter with downed buck)	Report on La Osa Livestock Co, Pima County, AZ October 1922
Untitled drawing (watching buffalo drink)	Southern Arizona Band Presents
Untitled drawing (warrior on horseback)	Scrapbook - "Off to the Rodeo"
Aspen	Rodeo JC Kinney Scrapbook
Riding High	Portrait photo B&W Jack C. Kinney
Red Warrior	Newspaper clipping of Mrs. Lone Wolf and Mrs. Paul Dyck
The High Priest (Indian Camp)	Xerox copy of "Lone Wolf City Artist, Dies at 88"
Illustrated letter	Butterfly Lodge Newsletter xerox copy front and back
Illustrated letter	Rosequist Galleries "New Paintings and Drawings by Ross Stefan"
The Buffalo Hunt	Christmas card, framed
Seated Indian at Sunset	Illustrated letter, framed
Along the River	Illustrated letter, framed
Starting on a Wild Horse Hunt	Painting - small mountain scene
Memories	Untitled
Landscape	American Indian on Horseback
Native person story teller painting	Cowboy Reading Mail
painting of a single wolf	American Indian with Baby in Cradleboard
Stagecoach	American Indian on Horseback
La Osa branding iron	Grand Canyon
Book, <i>Indians of Yesteryear</i> by Marion E. Gridley	Buffalo Hunt
Pen and ink - Mountain Man	Book, <i>Indians of Yesteryear</i> by Marion E. Gridley
Pen and ink - Native American on Horseback	Book, Bird Woman
River and Red Cliff	Book, Story of Lone Wolf
Letter to Lone Wolf by Ross Stefan, framed	Pamphlet, Riding High

Inspirational Journey: The Story of Lewis and Clark

Meriwether Lewis	The Captains Lewis and Clark: Trusted Leaders, Loyal Friends
William Clark	Wall Medallion of Lewis
Espoon	Wall Medallion of Clark
Captains Lewis and Clark Departing for the Northwest Passage, 1804	The Sergeant's Shot, Winter at Wood's River
Study of the White Pirogue	At the Mouth of the Osage River
Midday at Prairie of Arrows June 9, 1804	Our Keelboat at Rest
Oto Missouri Man	The White Pirogue Under Sail
View Over the Missouri from Black Bird's Grave	Addressing the Oto and Missouri at Council

	Bluffs August 3, 1804
The Burial of Sergeant Floyd	Buffalo Skull and Crow
Yankton Sioux Man	Hide Tipis of the Yankton Sioux
Evening of Ceremony with the Teton Sioux— September 26, 1804	Midday View Over the Big Bend
Black Buffalo	Buffalo Medicine
Abandoned Indian Village—Upper Missouri River	Tortehongar – The Partisan
The Pronghorned Goat	Gentleman of the Sage
Black Moccasin	The Discussion
American Bison	The Mandan Buffalo Hunt—December 7, 1804
Study for Mapping the Missouri	Our Boats, Gripped in Ice
Mandan Guide	Bartering for Corn—Interior of Fort Mandan
Captain Clark's Hunting Party Departing	Mapping the Missouri: Winter Afternoon at Fort Mandan
Winter Sun on the Knife River	Nightfall in a Mandan Village
Burial of a Buffalo Bull Society Warrior	March Break-Up
The Ancient River	Our Shelter at Canoe Camp
Lewis, Clark and Sacagawea	Mandan
Study for the River Rochejhône	The River Rochejhône—April 25, 1805
Hills Common to the Missouri	The Rochejhône Confluence
Sik Sik Shell Game	In An Instant the Monster Ran at Us...
Cliffs Above Burnt Lodge Creek	Prairie Moonrise
Glimpsing Freedom: York's Journey with the Corps of Discovery	York
Massive Rock—White Cliffs	High Wall on the Upper Missouri
The White Cliffs at Stonewall Creek	Cordelling the Red Pirogue: White Cliffs of the Missouri—May 31, 1805
Dikes and Cliffs Along Stonewall Creek	Canoes at the White Cliffs
Morning Light, White Cliffs of the Upper Missouri	Dusk—May 31, 1805
North or South	View Over Maria's River
Lewis	The Arrival of Captain Lewis at the Great Falls of the Missouri—June 13, 1805
The Cascade of Crooked Falls	Crooked Falls
View of the Missouri Near Portage Camp	Handsome Falls—June 14, 1805

Where Our Portage Began	The Canyon of the Falls
Bird Woman	Storm Over the Portage Route
Our Captains' Hide Lodge	The Corps of Discovery's Portage Around the Great Falls of the Missouri—June 1805
Buffalo at Tower Rock	On the Fight
Low Light at the Three Forks— July 28, 1805	Evening Near Tower Rock
Sunrise Over Beaver's Head Rock—August 8, 1805	Great Falls of the Missouri 1805
Study Near the Shoshoni Camp	Sunset on Lemhi Pass
Racing Home	Captain Lewis Meeting the Shoshones
Cameahwait	Camp Fortunate, "Where We Laid up our canoes and commenced our voyage by land."
Sacagawea Returned to Her People—August 1805	Sacagawea with Pack Horse
View Over Clark's River	We Proceeded On
Trapping Beaver, Traveler's Rest Creek	Clark's River Near Traveler's Rest—September 10, 1805
Crossing the Most Terrible Mountains We Ever Beheld	Struggling Over the Nez Perce Trail
Dusk on the Kooskooskee River	Welcoming Pomp
Drying Baggage Near Colter's Creek	Crafting Canoes to Ply the Columbia
The Corps of Discovery Running the Columbia	Descending the Grand Falls of the Columbia
Sunset Near Fort Rock Camp	The Wishram Land at Sunrise
Headwinds on the Columbia	Chinook Traders on the Columbia
Our Terrible Condition at the Pacific	Ocean in View! O! The Joy
Shoreline at the Pacific	Arrival
Construction and Diplomacy at Fort Clatsop	Fort Clatsop—December 1805
Keeping the Journals, Fort Clatsop	Clatsop Man
The Pacific from Point of Clark's View—January 8, 1806	Study at Point of Clark's View
Fort Mountain on the Two Medicine River—July 7, 1806	Clark
Fleeing the Blackfeet Revenge	Violent Confusion: Captain Lewis's Encounter with the Blackfeet
The Rochejhone River Near Canoe Camp—July 19, 1806	Captain Clark Descending Elk River

Lord of the High Plains	Our Canoes on the River Rochejhone
Toussaint Charbonneau Family, 1806	Absaroka Scouts, Elk River
Wm. Clark—July 25, 1806	Pompey's Tower—July 25, 1806
Captain Clark's Exploration of the River Rochejhone in the Summer of 1806	Sunset Over Pompey's Tower
Walla Walla Man	Home From the Pacific: Triumphant Return to St. Louis

5. A list of all volunteers and staff.

Staff

Director/Chief Executive Officer

Mike Fox

Chief Curator

Tricia Loscher, Ph.D.

Assistant Curator

Anna Akridge
Rachel Pool

Marketing/Communications Manager

Rebecca Heller
Emily Manieri

Bookkeeper/Office Manager

Dawn Kern

Guest Services/Membership Manager

Curt Bellfy
Kerry LaMountain
Adilene Santiago
Alicia Alvarez
Sandra Berschauer

Education/Program Manager

Wade Weber

Retail

Jeffrey White
Ryan Hatch

Janitorial

Victor Rojas
Isabel Figueroa
Alicia Alvarez

Security

Tony Del Rosso
Shawn Siems
David Siems
Eugene Krogh

IT Manager

Gabe Mikesell

Volunteers

Carol Alabaster	Michael Arabia	Pat Issacson	Marti Thorson
Katie Blackstock	Judy Kenney	Joyce Strehik	Joe Nychay
Sandy Bruner	Debra Palmer	Derek Mills	Sharon Guastella
Howard Calvert	Betty Hosmer	Pam McPhail	Don Williams
Ronald Caulk	Dee Murdy	Jody Svitak	RuthAnn Reynolds
Betty Jane Dunn	LoAnn Bell	David Svitak	Frank Thier

Larry Du Bose	Kathy Duley	Esther Kozinets	Jane Stringer
Estelle Du Bose	Karen Steckler	Ermal Williamson	Angie Hacker
Allen Fossenkemper	Judith Pykare	Paula Williamson	Gerard Vick
Sue Garcia	Christina Shorall	Sheila Bitterman	Sally Devney
Sonnie Kirtley	Libby Crouch	Carlee Reed	Carmen Wendt
Michael Krupinski	Cheryl Hauswirth	Will James	Jean Myers
Bud Lake	Butch Chatfield	Soni Koskela	John Rassmusen
Louise Lamb	Jim Woods	Jerry Hildreth	Kaitlyn Ross
Margaret Licosati	Thomas Ronan	Suzanne Malpocher	Lyn McDonough
Joan Lloyd	Marilyn Carey	Jeffrey Habgood	Paul Pritchard
Cynthia McCrory	Naomi Caras-Miller	Mark Broadley	Shea Stanfield
Ken Noone	Robert Allen Palm	Barb Franjevic	Frank Owings
Janis Patton	Judith Lentine	Becky Kistler	Justin Kratter
Jim Patton	Laird Vernon	Joyce Sullivan	Kim Knudson-Chrzanowski
Marion Saba	Ann Kingsmore	Mary Elizabeth Eisenberg	Stan Marx
Archer Shelton	Gloria Murison	Mark Elliot Johnson	Karen Martin
Diana Smith	Troy Lovelady	Susan Harris	Jack Riedel
FIRST 23	Paul Goldman	Penny Ziessman	Edward Cahallen
Allan Pape	Peggy Chamberlain	Dee Dowers	Mark Di Francesco
Paula Sherman	Amber Carpenter	Susan Quinn	Sean Cosas
Bob Greene	Joseph Masella	Judy Pritts	Drew Stringer
Allan Friedbauer	Joanne Temple	Jolyn Miller	
Janet Wilson	Bob Engel	Anne Anderson	
Christine Mollring	Steve Weitzenkorn	Jean Jenkins	
Dianne Jeffrey	Steve Helm	Jeanne Lucier	
Karen Baker	Thomas Foley	Michael Rock	
Linda Barker	Eleanor Hess	Dale Laackman	
Brittany Stevens	Mary Ann Noreus	Barbara Lang	
Martin Friedman	Andi Freed-Krehbiel	Mary Sadvary	

6. Operating tasks and expenses.

Income					
	40000 • Admission	297,138.79		416,666.66	500,000.00
	40100 • Retail Sales	120,004.73		166,666.66	200,000.00
	40200 • Membership Sales	77,167.00		158,333.32	190,000.00
	40425 • Education	22,915.00		0.00	0.00
	40300 • Group Sales	16,033.00		25,000.00	30,000.00
	40400 • Event Sales	31,571.25		62,500.00	75,000.00
	40450 • School Trips	2,055.00		25,000.00	30,000.00

40500 • Gift Card Sales	15.00		
40550 • Program	1,075.00		
5310 • Interest Earned	1,302.77	1,666.66	2,000.00
40605 • In Kind Contributions	11,800.00		
40620 • Restricted	50,000.00		
40600 • Contributions Unrestricted	1,026,538.93	1,041,666.66	1,250,000.00
Total Income	1,657,616.47	1,897,499.96	2,277,000.00
Cost of Goods Sold			
41000 • COGS	61,026.54	83,333.32	100,000.00
Total COGS	61,026.54	83,333.32	100,000.00
	1,596,589.93	1,814,166.64	2,177,000.00
Expense			
8175 • Guest Services Expense	48.45		
8211 • Gifted	3,532.84		
Discrepancies between bank statements and company records	167.82		
8210 • Loss/Theft	28.00		
8010 • Accounting Fees	9,420.00	3,000.00	3,000.00
8040 • Bank Fees	12,773.79	15,000.00	18,000.00
8050 • Convention/Board Meeting Exp	535.05	5,000.00	6,000.00
8070 • Contract Expense	115,865.86	62,500.00	75,000.00
8080 • Dues,Subscriptions & Conference	9,799.90	12,500.00	15,000.00
8085 • Education Expense	27,506.85	1,000.00	1,200.00
8100 • Employee Expense	7,880.39	3,333.32	4,000.00
8120 • Equipment Rental and Maintenanc	3,699.58	833.32	1,000.00
8130 • Event Expense	6,426.58	25,000.00	30,000.00
8140 • Exhibit Design	0.00	6,250.00	7,500.00
8150 • Exhibit Expense	60,534.75	62,500.00	75,000.00
8160 • Furniture & Office Equipment	1,279.68	2,083.32	2,500.00
8170 • Garbage Disposal	1,250.00	1,666.66	2,000.00
8180 • Gratuity	293.36	1,666.66	2,000.00
8190 • Janitorial Expense	3,606.14	10,000.00	12,000.00
8020 • Marketing	50,630.50	145,833.32	175,000.00
8220 • P & C Insurance	43,120.20	98,000.00	98,000.00
8230 • Office Expense	8,981.79	12,500.00	15,000.00
Other Miscellaneous Expenses	144.48		
8250 • Over/Short	61.52		
8260 • Postage and Delivery	3,460.04	5,000.00	6,000.00
8270 • POS Expense	39,595.00	41,666.66	50,000.00
66000 • Payroll Expenses	815,623.51	825,000.00	990,000.00
8280 • Printing and Reproduction	12,477.42	41,666.66	50,000.00
8285 • Program Expense	6,554.73	12,500.00	15,000.00

8300 · Retail Expense	2,486.49	2,083.32	2,500.00
7210 · Salaries and Related Expenses	58,743.35	60,833.32	73,000.00
8310 · Security	848.88	4,166.66	5,000.00
8315 · Smithsonian Expense	156.00		
8320 · Storage Fees	31,381.77	41,666.66	50,000.00
8330 · Supplies and Materials	3,690.83	8,333.32	10,000.00
8340 · Telephone	19,184.68	22,500.00	27,000.00
8350 · Travel & Entertainment	15,062.96	20,833.32	25,000.00
8400 · Utilities	67,623.16	83,700.00	100,000.00
8410 · Volunteer Expense	258.44	666.66	800.00
Total Expense	1,444,734.79	1,639,283.18	1,946,500.00
	151,855.14	174,883.46	230,500.00

7. Outline of program quality, educational outreach, civic engagement and financial accountability.

The Museum was selected to become a member of the Smithsonian Program, one of the youngest institutions ever deserving of this recognition, and with this tribute comes the opportunity for the museum to be shared from the Smithsonian collections numbering 137 million objects, works of arts and specimens, as well as opportunities to collaborate on innovative educational programming to help students understand the legacy of the West. This is the greatest honor the museum could achieve as an endorsement by the Smithsonian which reflects our museum's highest quality of exhibitions and programs.

Additionally, the museum received the honor of being selected by TRUE WEST magazine as both the ***Best Western Art Museum in the Nation*** and the ***Best Western Museum in the Nation***.

For an institution less than two years old to receive these tributes is unheard of in the museum field and is a clear reflection on the museum's commitment to excellence in its exhibition and public programs.

The museum continues to effectively serve the educational sectors of our community and its surrounds as follows:

- The elements that are integrated into the curriculum and interactive exhibits offered at Western Spirit include: Creative Expression, Artistic perceptions, Historical and cultural context, and Artistic valuing.
- Students that visit Western Spirit experience the transition of the old west into the new west through interaction with fascinating artwork and historical artifacts that transcend culture, time, and place.
- Curriculum is based on incorporating hands on tactile experiences with storytelling and visual stimulation. Students use this educational experience and integrate that with their prior understanding of American history to increase their knowledge of the American West.

- Western Spirit provides students with new experiences that are sequentially planned, building on previous concepts, and provides learning opportunities that incorporate a variety of media, artistic styles, and historical periods.
- Western Spirit has created numerous accessible student activities and curriculum art connections that represents a wide range of cultures, artistic styles, and American history.
- Western Spirit provides meaningful, hands-on learning experiences that allows for personal growth and creative expression.
- Appropriate educational sequencing of museum experiences ensures students engage, participate, and remember their visit to Western Spirit. We encourage students to analyze the artwork and synthesize the museum experience.
- Students who experience a tour at Western Spirit, explore how artists and cultures throughout the history of the American West have used art to communicate ideas and to develop functions, structures, and designs.
- Western Spirit devotes considerable attention to the social and historical environment in which the way westerners lived and worked. Focusing on the transformation and achievements of people of the west.
- Western Spirit illuminates the courage and resiliency of the pioneers by sharing stories of the insurmountable obstacles in their attempts to settle the west.
- At Western Spirit, we strive to celebrate all races and ethnic backgrounds by sharing stories about the courage of early american pioneers as well as more recent role models, seeking inspiration and confirmation of their creative heritage.

Over the past year, the museum has hosted at no charge a number of departments of the City of Scottsdale for the purpose of use of the facilities for meetings and workshops, as well, the museum has provided its meeting and gathering spaces for a number of non-profit organizations in the community.

Currently, the museum offer free admission to Scottsdale residents on Thursday evenings, from 5PM to 9PM.

The museum continues to raise private support to meet its operating costs and in its first full year the museum operated a balanced budget.

8. List of all maintenance, repairs or other work to the facility.

In the first year of the operations, while the contractor's warranties were still being honored, the City took responsibility to oversee the management of any necessary adjustments, repairs, or replacements of equipment and other capital components of the new facility. On-going, the agreed upon maintenance responsibilities of the museum are as follows:

MANAGER MAINTENANCE RESPONSIBILITY

SMoW SHALL BE RESPONSIBLE FOR:

1. Cleaning
Wash, wax, vacuum, dust floors, walls, windows, furniture, HVAC register grills, and equipment
 2. Supplies
Restroom stock, commodities, light bulbs for all light fixtures, copy paper, writing utensils, etc.
 3. Maintain, repair, refinish and replace if necessary the interior fixtures (any item within the interior of any room within the Museum):

AV projectors, screens, furniture, and window coverings, exterior and interior doors, building security system, drains and plumbing fixtures, cover plates and specialty lighting fixtures.
 4. Building interior trash collection and pest control.
 5. Payments
Utility bills and trash collection bills
 6. Offsite Coordination
Direct bus, valet and limousines to acceptable parking
 7. Grounds and Sculpture Garden
None
 8. Replacement of Normal Wear and Tear of Interior FF& E
Painted surfaces, carpeting, wall coverings, electrical fixtures and all plumbing fixtures (all items located within any room's interior space)
 9. Exhibits and artwork
Maintenance and operation of the museum's interior and exterior exhibit and artwork
 10. Daily monitor humidity control system and Security System
Maintenance, repair and replacement of the building humidity control and security systems
 11. City Notice
Contact Contract Administrator or Real Estate Department Co-Administrator if city maintenance responsibility item needs attention.
9. Definition of the space usage, community involvement and any publicity received.

As noted above, the museum makes available to the city and non-profit organizations the special usage of the museum when not in conflict with planned museum uses. Additionally, it hosts numerous private companies and organizations for their special programs, events, receptions and dinner parties, often times utilizing the trained docents of the museum to conduct gallery talks and/or tours.

We have had:

- 109 Public Programs
- 84 Private Events Contracted
- 7 Educational Program Days

Publicity:

NOVEMBER 2015 — OCTOBER 2016 MARKETING HIGHLIGHTS

ONLINE/SOCIAL MEDIA

TripAdvisor (a leading, online travel planning website)

In the past year, the museum achieved several exceptional milestones, including:

- A TripAdvisor Certificate of Excellence, awarded to attractions that consistently earn outstanding reviews from travelers
- A rating of 4.5 out of a possible rating of 5
- Moved up to the #10 position in a listing of 157 "things to do in Scottsdale"

Facebook

The museum's Facebook page has matured to become a portal for comprehensive information about what's happening at the museum, including more than 60 events each year that the public can attend. It also is an online meeting place where visitors actively engage in the content by commenting, sharing and clicking through to the website for more information.

- Museum reviews by Facebook visitors average 4.7 out of 5 stars

MEDIA VISITS/MUSEUM TOURS

In addition to the members of the media who preferred to visit the museum anonymously, more than two dozen U.S. and international travel writers and editors explored the museum. In addition, 11 tour operators from China toured the museum in March.

- Editor, **Alaska Airlines** inflight magazine
- Travel writer, **Sunset Magazine**
- **Rudy Maxa**, host of a popular, national TV travel show that airs on PBS stations. Also the host of "Rudy Maxa's World," the nation's #1 rated radio show about consumer travel. Maxa interviewed Chief Curator Tricia Loscher, Ph.D. live on his radio show on Feb. 13.
- Executive Director, **Golf Digest**. Museum is to be featured in the magazine (and perhaps online) between October 2016 and April 2017 as part of a Scottsdale vacation story package. *Golf Digest* is a monthly magazine published by Condé Nast with a circulation of 1.7 million.
- **AAA Arizona /Highroads with Dan Davis, Travel Show Host**. Filmed a show segment that aired Sept. 10 and 11, 2016 on KTVK-3TV in the Phoenix metro area and in Northern Arizona, and on KOLD-CBS 13 in Tucson. To be rebroadcast.

- Editor and associate editor, **American Art Collector** magazine, **Western Art Collector** magazine, **Native American Arts** magazine
- Executive Producer and reporter/videographer, "**Horizon**" TV Show/**KAET Channel 8**. Interviewed museum director for show to air in late 2016.
- Editor and publisher, **AFA Architecture**. Read by artists, architects and travelers interested in culture and design. Distributed throughout Germany, Austria and Switzerland.
- Travel writer, **French travel guide Petit Futé**
- Editor, **Schwulissimo** (German LGBT publication)
- Travel writer, **Dolce Vita** magazine (Swiss lifestyle magazine)
- Editor and travel columnist, **Westcoast Homes & Design** magazine (Vancouver, B.C.)
- Travel writer, **Vancouver Province**
- Travel editor, **Western Living** magazine (Canadian publication similar to Sunset magazine)
- Editor, **California Meetings + Events** magazine
- Travel writer, **The Napa Valley Register**
- Editor, **Paradise Valley Lifestyle** and **North Scottsdale Lifestyle** magazine
- Entertainment editor, **East Valley Tribune**

PUBLICITY REGARDING NATIONAL STANDING

Smithsonian Affiliate Program

In November 2015, the museum distinguished itself by becoming a member of the Smithsonian Affiliate program in its first year of operation. Publicity highlights included:

- **Scottsdale Airpark News Magazine**: Two-page story with 3 photos
- **North Scottsdale Lifestyle Magazine**: Half-page story
- **Scottsdale Independent (Online)**: Feature story and 2 photos
- **Scottsdale Independent (Print)**: Story and photo of museum; front-page mention
- **City of Scottsdale Newsletter**: Six-paragraph story
- **Scottsdale Update**: Inserted in city services bill; distributed to approx. 90,000 utility customers

True West Magazine "Best Museum" Honors

True West, a popular, national western heritage magazine, each January publishes a "Best of the West" list, and in September announces its choice of the nation's best western heritage museums and best western art museums.

Scottsdale's Museum of the West garnered the following honors:

- January 2016: Best Western Museum in the Nation (editors' choice)
- September 2016: Best Western Art Museum in the Nation

Publicity appeared in the following media outlets:

- ABC 15 TV website
- Arizona Highways blogpost/website
- Scottsdale Independent
- AZ Redbook
- Images Arizona Magazine
- True West magazine (2-pages)

TRAVEL PUBLICITY

Throughout the year, the museum enjoyed visibility in local tourism publications including **Arizona Key** magazine, **Where** magazine, **AAA Arizona Highroads** magazine, and **Experience Arizona** magazine.

Highlights include:

- **Southwest Airlines** inflight magazine. Nearly a full-page of the Jan. 2016 issue was devoted to the museum.
- **Fodors.com**, a top-tier U.S. and international travel site, included the museum in its May 26, 2016 blog post entitled "10 Reasons to Visit Scottsdale."
- Two UK-based newspapers, the **Evening Standard** and the **Independent**, published articles in August 2016 that mentioned the museum as a Scottsdale attraction.
- **Experience Scottsdale** (Official Visitor's Guide of the Scottsdale Convention & Visitors Bureau). Included a 3-page feature story about the museum.
- **Valley Guide (Quarterly Tourist Publication)**. Full-page story about the museum in fall 2016 issue.

GENERAL MUSEUM PUBLICITY

Stories and calendar items appeared throughout the year in the **Scottsdale Republic**, **Scottsdale Independent**, **East Valley Tribune**, **Arizona Redbook**, **The Sonoran News**, and others.

A sampling of general museum publicity included:

- **Scottsdale Republic** (North and South editions), Jan. 30, 2016. Two-page story (cover and all of page 3).
- **Arizona Republic**, Sunday, Jan. 31, 2016. Feature story about the museum's success during its first year.
- **East Valley Tribune**, Feb. 25, 2016. Major feature story in the paper's weekly entertainment section.
- **Paradise Valley Lifestyle** magazine, March 2016. 3-page story about "The A.P. Hays Spirit of the West Collection" and (then) owner Abe Hays.
- **North Valley Magazine**, August/September 2016. 2-page feature story about the museum.
- **Vicinity Magazine**, June 2016. Feature story.
- **Arizona Republic**, May 7, 2016. First listing in story "10 Don't Miss Spots in Downtown Scottsdale."
- **Arizona Republic**, Aug. 30, 2016. Mentioned in #1 position as a venue that embraces the Old West.
- **True West** magazine, Jan. 2016. Full-page story about museum trustee and (then) owner of "The A.P. Hays Spirit of the West Collection."

TELEVISION:

- **KTVK TV 3**, August 2016. "Your Life A to Z" talk show interview with museum spokesperson Steve Helm. Rebroadcast fall 2016.
- **FOX 10 TV**, Jan. 29, 2016. Live, 9:45 a.m. remote broadcast from the museum regarding the Hashknife Pony Express Rider's Rally scheduled later in the day.
- **KPNX TV 12 (NBC)**, Jan. 29, 2016. Museum mentioned during live remote interview with Hashknife Pony Express Captain on morning news.

FACILITY PUBLICITY

The museum's architectural beauty and design, as well as its LEED Gold certification, generated local, national and international media coverage. A few examples include:

- **Dezeen** (a United Kingdom media outlet regarded as the world's most popular and influential architecture and design magazine), September 2016. Feature story about the museum's architecture.
- **Metropolis** magazine (national architectural publication), September 2016. Feature story entitled "Scottsdale's Museum of the West: Reviving Regional Culture, Avoiding Cliché."

- **Green Living Arizona** magazine, Sept. 2016. Included a section about the museum in an article about LEED-certified buildings.
- **Arizona Forum (AzF)** (the semi-annual, peer-reviewed journal of the American Institute of Architects Arizona and AIA Phoenix Metro), spring 2016. Cover photo of museum; 3-page story describing the museum's design and LEED Gold-level sustainability features.
- **Ignite Magazine** (Canadian Meeting Planner Publication), Nov./Dec. 2015. Quarter-page story with photo about the museum as a new meeting venue.
- **Scottsdale Independent**, April 2016. Feature story.
- **McDowell Mountain News**, May 20, 2016. One-page article.

EXHIBITION PUBLICITY

Various exhibitions on view at the museum enjoyed publicity ranging from feature stories to ongoing calendar of events listings in the **Arizona Republic**, **azcentral.com**, **Where** magazine, **Wander AZ**, the **Scottsdale Independent** and others. A sampling follows.

Cowboy Artists of America 50th Anniversary Exhibition

Western Art Collector magazine, Nov. 2015: 4-page preview of museum's CAA exhibition.

Fine Art Connoisseur magazine, "Off the Walls" section, Jan./Feb. 2016. Exhibition story/photos.

Western Art Collector magazine, Jan. 2016 issue. 2-page story and exhibition opening photo spread.

Arizona Key Travel magazine, March 2016. Full-page feature story with photos.

KJZZ FM (National Public Radio local affiliate), "The Show," Airdate: Dec. 31, 2015. Seven-minute interview with Cowboy Artist John Coleman and Chief Curator Tricia Loscher, Ph.D.

Lewis and Clark Exhibition

- **Arizona Republic**, Sept. 2, 2016. "10 Metro-Phoenix Art Shows to See"
- Dozens of mentions in calendar listings and general articles about the museum.

Lone Wolf (Hart M. Schultz) Exhibition

- **AZ Redbook**, June 8, 2016. Feature story about the artist and exhibition.
- **ARTFIXdaily**. National exposure of exhibition on website and in daily e-newsletter to people involved in the art world.
- **CitySun Times** (monthly community newspaper), Aug. 8, 2016. Feature story about exhibition.

- **The Foothills Focus, June 16, 2016.** Feature story about the artist related to the exhibition.
- **The White Mountain Independent** (July 1, 2016): Feature story about the artist related to the exhibition.
- **Calendar items: Scottsdale Republic, Paradise Valley Lifestyle magazine, Scottsdale Independent, Phoenix New Times, The Ranch Review, The Ranch Report, The McDowell Mountain News, and others.**

John Coleman: Past/Present/Future Exhibition

- **Western Art Collector** magazine, May 2016. Mention in national magazine article.
- **ARTFIXdaily** national e-newsletter and website, Sept. 14, 2016. Exhibition story.
- **Biltmore Lifestyles** magazine, Sept. 2016. Feature story with six photos of artworks.
- **Arizona Redbook** online, Sept. 2016. Exhibition story.
- **The Foothills Focus** newspaper, Sept. 2016. Feature story about artist related to exhibition.
- **Numerous calendar of events listings including the Scottsdale Republic; azcentral.com; Arizona Jewish Life magazine; Scottsdale Independent weekly newspaper; Arizona Key Travel magazine; Images Arizona magazine; The Ranch Review; The Ranch Report; the McDowell Mountain News and others.**

Courage and Crossroads Exhibition

- **True West** magazine, Nov. 2016. Capt. Meriwether Lewis' presentation style pipe tomahawk featured.
- **Western Art Collector** magazine, Dec. 2015. 2-page feature about 3 Navajo chief's blankets on exhibit at the museum.
- **Native American Art** magazine, Feb./March 2016. "Navajo Blankets on View" 1/3 page; photo and write up about the exhibition's Navajo Chief's blankets.

Confluence of Cultures Exhibition

- **True West** magazine, Oct. 2016. Artists of the Old West story mentioned/featured artworks on exhibit at the museum.

The Artists of Taos Exhibition (opens January 2017)

- **Western Art Collector** magazine, Sept. 2016. Preview article for "The Artists of Taos" exhibition.

ADVERTISING

The advertising media schedule included buys in selected local and national media outlets, listed below.

ARTS AND ENTERTAINMENT PROGRAMS

ON Media Publications ("Spotlight" section mentions scheduled January-April 2017)

ONLINE AND SOCIAL MEDIA

Facebook (ads and boosted posts)

ExperienceScottsdale.com (Arts + Culture Picks; Scottsdale CVB)

ARTFIXdaily (national e-newsletter)

LOCAL NEWSPAPERS

Arizona Republic community editions (e.g., Scottsdale Republic, Chandler Republic, Mesa Republic)

DISTRIBUTION SERVICES AND OUTLETS/PRINTED MATERIALS

Concierges at Valley hotels and resorts including members of the National Concierge Association/Arizona Chapter

Certified Folder Services (brochure racks at resorts, hotels, rental car offices, etc.)

Scottsdale Fashion Square Concierge Desk

Neighborhood newcomers' welcome bags (through Fashion Square's marketing department)

Downtown Scottsdale retailers

Scottsdale Gallery Association

TRAVEL/TOURISM MAGAZINES

Arizona Drive Guide

Arizona Key Travel

Valley Guide

Where Magazine

ANNUAL GUIDES AND DIRECTORIES

Scottsdale Artists' School Workshop Catalog

Scottsdale Artists' School Local Program Catalog

Experience Scottsdale Official Visitors Guide (Scottsdale CVB)

Discover Scottsdale Meeting and Travel Planners Guide (Scottsdale CVB)

ArtWalk/Main Street Galleries Catalog (2017)

Where Guestbook (in-room, hard cover publication)

Scottsdale Downtown Map & Directory/Dining Guide

Play Ball Spring Training Guide

Scottsdale Stadium/Charros SF Giants Spring Training Program

LOCAL MAGAZINE

Modern Luxury Scottsdale

NATIONAL ART MAGAZINES

Antiques and Fine Art Magazine (upcoming issue/Taos exhibition)

Western Art Collector

Native American Art

WESTERN HERITAGE MAGAZINES

True West

Cowboys & Indians (upcoming issue)

10. An inventory of the Manager Collection and the Short-Term Borrowed Collection, which shall describe each item and include a list of the items acquired or disposed of during the prior year along with the dates of acquisition or disposal

The art and artifacts both owned by the museum and temporarily loaned are listed in section 4. It should be noted the A.P. Hays Collection of Spirit of the West Collections as reference in section 4 was donated to the museum on September 16, 2016. Additionally, in collaboration with the Arizona State University Foundation, the museum acquired a collection pertaining to the Western Film History, including approximately 5,000 posters, lobby cards, and related memorabilia. The appraised inventory is private to both institutions and hence, not available for copying for purpose of incorporation into this report, however, the printed inventory could be reviewed in person at the museum by an assigned individual representing the city.

11. Other matters relevant to the Agreement or the Facility as requested by City.

The museum and the City are in the process of preparing amendments to the agreement for City Council review and action on January 17, 2017.

12. Manager's mission, vision and goals to provide the City with the planning, development, production, operations and managerial services required of it under the Agreement.

The museum's geographic mission has been expanded to include the storytelling as represented through literary, visual and performing arts of the American West's border countries of both Canada and Mexico.

Western Spirit: Scottsdale's Museum of the West boldly immerses its guests in the unique story of the Greater American West, illuminating the past to shape the future.

The museum continues to explore possibilities someday to expand its facilities while in keeping with the vision of the City for its developing historic district. It is envisioned that expansion would consist of both added museum exhibition, programming and curation spaces as well as outdoor amenities to most creatively, efficiently and effectively provide a variety of fun, immersive and educational experiences in harmony with the museum's mission. The museum has been in discussion with private developers and property owners who could contribute to the enhancement of the West anchor neighborhood of the arts district, including the Scottsdale Artists' School.

13. Preliminary projections and plans regarding all such matters for the subsequent five (5) years.

The museum is committed to reach its potential through responsible, creative and thoughtful planning to impact both the museum and community in years ahead. It hopes to implement marketing strategies which will help to position the institution as one to both experience and support in order to ensure its sustainability as a bona fide, high quality, and culturally sensitive an institution. The Board of Directors has established a Strategic Planning Committee responsible for succession planning for both Board and Administration leadership, as well as addressing both current operating funding and long-term endowment development. Additionally, the Board's Governance Committee is recruiting prospective new Board members to be nominated to replace term-limited trustees and help meet many of the increasing fiduciary responsibilities of the less than two-year old organization. Over the course of the next five years, the museum looks to strengthening its financial support base while increasing its endowment funds. Specifically, the museum has established the following funds for individual, corporate and foundation support:

Education Fund

- Student admission fee reduction
- Field Trip Transportation
- Endowed Chair of Education
- Community Outreach Presenters
- Education Materials and Equipment

Program Fund

- Lecture Series
- Film Series
- Live Performances

- Artist/s' Demonstration Series
- Behind the Lens: Photographers of the American West
- Living History Programs (Hashknife Pony Express, Wyatt Earp, Rudy Ramos' Geronimo)
- Cultural and Creative Influences' Speaker Series

Curation Fund

- Transportation Costs of Loaned Collections
- Temporary Storage of Collections
- Conservation Services
- Specialized Contractual Services and Equipment

Acquisition Fund

- Purchases of Select Choice Collections
- Insurance Appraisals of Collections
- Conservation of Collections

Operating Fund

- Employee Benefit Program
- Endowed Chair of Chief Curator
- Endowed Chair of Director/CEO
- Museum Vehicle

Marketing Fund

- Advertising and Promotion Media Purchase Campaign
- Professional Agency Resources
- Social Media Services

Capital Fund

- Capitalized Equipment Repair/Replacement
- Design Costs for Facility Addition
- Construction Costs for Building Addition
- Exhibition Furniture Components

Endowment/Sustainability Fund

The museum will continue to aspire to eliminate social, cultural, political and generational barriers for visitors, helping them to discover personal meaning in art, share experiences with others and, perhaps, find connection with fellow guests. The museum will dedicate itself over the course of the next five years to offer participatory experiences that will inform visitors about the many qualities that make the West unique as well as offer guidance to places where they can pursue their personal interests in greater depth about the Greater American West. It will be committed to continue and expand where appropriate the delivery of its stories using the latest new techniques of multimedia and interactivity, combined always with respect for guests' expectations for accuracy, authenticity, and need for occasional quiet moments of personal reflection. The museum will establish itself over the next five years as a community gathering place... a lively learning and entertaining center for children, families, seniors and new westerners. Schoolchildren will discover that history is anything but dull when events and places are presented in a manner that make them feel like they are right there...in the moment. We hope as the museum matures so will every ones' ability to enjoy the beauty of how artistic expression is integral to human experience, not to mention the important contribution it adds to shared memory and future perspectives.

We expect that the museum will continue to celebrate the West in a variety of informative, educational, entertaining, inspiring and engaging ways by offering high-quality exhibitions,

educational programs, and community outreach about regional history, culture, and the arts, and the dynamic interface characterizing the transformation of the Old West to the New West. Where mutually beneficial, no differently that the collaborations the museum has fostered with Arizona State University and the Smithsonian, it is the intention of the museum to develop new alliances with institutions and organizations dedicated to the study of the Greater American West. During this same period it is anticipated the museum will continue to selectively acquire collections predominately through donations which will help the museum tell the story about the region.

In keeping with the tradition of being a "community of culture," the museum will continue to serve as the western anchor to the arts district and with its dramatic architecture, will be seen for decades to come as both a signature building and through its exhibitions and programs and one of Scottsdale's points of pride.