

SOUTHERN SCOTTSDALE VISION STATEMENT

Vision:

Southern Scottsdale is a diverse, sustainable community built upon vibrant neighborhoods, thriving economic corridors, and innovative businesses.

Values:

Driven by citizen aspirations for a sustainable future that celebrates neighborhoods and promotes reinvestment and redevelopment, this vision is guided by the following values:

- Reinvestment in residential and commercial properties;
- Diversity of housing choice;
- Intergovernmental cooperation with the cities of Tempe and Phoenix; the Town of Paradise Valley; and the Salt River Pima-Maricopa Indian Community;
- Regional employment;
- Neighborhood-serving entertainment and shopping opportunities;
- Sustainable neighborhoods consisting of physical (boundaries), social (resident interaction), and economical (employment and local economy support) elements;
- Connecting and enhancing transportation choices/options;
- Small local business opportunities;
- Opportunities for open space and public gathering places;
- Shaded, pedestrian and bicycle-friendly streets and parking areas; and
- Benefits associated with proximity to regional resources.

